

SOC 4650 & 5650: Introduction to GIS

Christopher Prener, Ph.D.

2022-01-14

Preface and Warning

This is the hardcopy version of the **Spring 2022** syllabus.

This **.pdf** version of the course syllabus is automatically created as part of the document generation process. It is meant for students who wish to keep a hardcopy of the course policies and planned course schedule. This may be particularly useful for honors and M.A. students who plan to continue their graduate education after SLU and hope to petition out of a basic course requirement. **Since it is automatically created, it is not optimized for easy use** - readers may notice formatting inconsistencies and stray characters that are a result of the markdown to L^AT_EX conversion process. The web version (located at <https://slu-soc5650.github.io/syllabus/>) is meant to be the version of the syllabus used for everyday reference during the semester. As such, this **.pdf** version will not be updated as the semester progresses should any changes to the course schedule be necessary.

Basics

Course Meetings

When: Mondays, 4:15pm CST to 7:00pm CST

Where: 3600 Morrissey

Course Website

<https://slu-soc5650.github.io>

Chris's Information



Please note that I am not on-campus this semester due to the continuing COVID-19 pandemic. All course meetings, office hours, and individual student meetings will occur virtually via Zoom.

Office: 1918 Morrissey Hall

Email: chris.prener@slu.edu

GitHub: @chris-prener

Office Hours, Appointment Only: Wednesdays, 9:00 AM CST to 10:30 AM CST; sign-up via Calendly to receive personalized calendar and Zoom invitations (SLU log-in required)

Office Hours, Drop-in: Mondays after class (in-person)

Hardcopy Syllabus

If you would like to keep a record of the syllabus, there is a **.pdf** download button () in the top toolbar. This may be particularly useful for honors and M.A. students who plan to continue their graduate education after SLU and hope to petition out of a basic statistics requirement. This document will contain a “snapshot” of the course policies and planned schedule as of the beginning of the semester but will not be subsequently updated. See the “Preface and Warning” on page 2 of the **.pdf** for additional details.

Change Log

- January 13, 2022 - Update for Spring 2022 semester

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Part I

Syllabus

Section 1

Course Introduction

[One] cannot understand social life without understanding the arrangements of particular social actors in particular social times and places...*social facts are located*.

Andrew Abbot (1997)

This class introduces both the theoretical and technical skills that constitute the growing field of Geographic Information Science (GISc). Techniques introduced include data cleaning and management, map production and cartography, and the manipulation of both tabular and spatial data. The course incorporates a wide variety of social, economic, health, urban, meteorological, and environmental data. These data are mapped at a variety of extents, from the City of St. Louis to the St. Louis Metropolitan region, Missouri, all United States counties, and all U.S. states.

A Two Courses, One Goal

Students will quickly notice that this course has two numbers. SOC 4650 is the undergraduate section, and SOC 5650 is the graduate section. This quickly leads to anxiety for some students, who worry they have signed up for the wrong class (occasionally this is not misplaced anxiety - make sure you are enrolled in the correct section!) or who worry that they are taking a class that is not appropriate for their skill level. This class is designed for students with little to no background in GIS and scientific computing more generally. For those students, the level is largely irrelevant - undergraduate and graduate students who have not been exposed to these ideas need to cover the same material.

Graduate students who take this class will have to do some additional work - the final project is more rigorous than the project that undergraduates will

complete. Otherwise, the course is the same because what content students need is largely the same as well.

B Course Objectives

This course has five intertwined objectives. After completing the course, students will be able to:

1. *Geographic information science*: Describe the concepts that form the foundation of GISc work.
2. *Data management*: Perform basic data cleaning and geoprocessing tasks using R and ArcGIS Pro.
3. *Data visualization*: Create and present visualizations of spatial data using R, ArcGIS Pro, and ArcGIS Online.
4. *Analysis development*: Apply techniques that make GISc work more reproducible, accurate, and collaborative using GitHub, R, Markdown, and other tools.
5. *Research synthesis*: Plan and implement a spatial data analysis project that utilizes the techniques described throughout the course.

C Core Resources

There are two core documents and resources for this course. This **Syllabus** sets out core expectations and policies for the course - i.e. what is *required* for this course. It includes a **Reading List** that contains topics, readings (both required and optional), and assignment due dates for each week. Once the semester starts, these documents will only be updated if a schedule change is necessary.

In addition to these documents, regular updates will be provided on the **course website**. Each class meeting will have a corresponding page on the site that includes links to handouts, YouTube videos, sample code, and additional descriptions of concepts covered in class. If bugs or issues arise, they will be documented along with solutions here as well. Please check the website regularly for updates and new content.

D Readings

There are two books required for this course with an optional third book. Each book has been selected to correspond with one or more of the course objectives. The books are:

1. Brewer, Cynthia. 2015. *Designing Better Maps: A Guide for GIS users*. Redlands, CA: ESRI Press.
 - This book is *required* and can be purchased in the bookstore or online; I recommend *buying* it if you foresee making GIS a big part of your life moving forward, otherwise I strongly recommend *renting* it.
2. Gorr, Wilpen and Kristen Kurland. 2017. *GIS Tutorial 1 for ArcGIS Pro*. Redlands, CA: ESRI Press.
 - This book is *required* and can be purchased in the bookstore or online; I strongly recommend *renting* it.
3. Wickham, Hadley and Garrett Grolemund. 2017. *R for Data Science*. O'Reilly Media: Sebastopol, CA.
 - This book is *optional* and can be purchased in the bookstore, online, or accessed for free as a webbook. Because it is optional, I recommend using the free version.

I do not require students to buy physical copies of texts. You are free to select a means for accessing these texts that meets your budget and learning style. If eBook editions (e.g. Kindle, iBooks, pdf, etc.) of texts are available, they are acceptable for this course. All texts should be obtained in the edition noted above.

All readings are listed on the **Reading List** and should be completed before the course meeting on the week in which they are assigned. Full text versions of most readings not found in the books assigned for the course will be linked to in the Syllabus. For one or two readings, .pdf copies will be made available via GitHub.

E Computers, Data, and Data Storage

Since we are meeting virtually, you must have access to a computer that you have Administrator rights for so that you can install the software that is needed for the course. Spatial data files tend to be large, and this course will involve tens of gigabytes worth of data. You'll need at least 20GB free on your computer for this course. **If you do not have a computer, or do not have reliable home internet, please let Chris know as soon as possible.**

F Services

Over the course of the semester, we'll use two web-based services. Each of these will require you to create an account with a username and password. GitHub will require you to enable two-factor authentication as well. I strongly recommend using a password manager.

F.1 Canvas

Canvas will be used for a few different tasks, including for sending out announcements, a class message board for questions, and for sharing grades with you all.

F.2 Zoom

We may use **Zoom** for some course meetings this semester. You must use Zoom with your SLU account (as opposed to a personal account you may have), and can access Zoom via mySLU. Meeting information is available on Canvas, as are tips for using Zoom successfully.

F.3 GitHub

The majority of course content (sample code, documentation, and assignments) for this course will be made available using **GitHub**. GitHub is a website used by programmers, data analysts, and researchers to share computer code and projects. GitHub will also be used for assignment submission and feedback. In addition to providing us with platform for hosting course content, using GitHub will give you experience in some of the techniques that researchers use to conduct both open-source and collaborative research. GitHub is free to use but does have some premium features, which students can access for free through their Student Developer program. As I noted above, these premium features *are not required* for this course but are worth knowing about if you decide to continue using GitHub.

F.4 ArcGIS Online

In addition to using the software described below, we'll spend some time using ArcGIS Online. This is web-based GIS platform that facilitates interactive mapping and the StoryMap tools you will be using for your final project. It can be used on both macOS and Windows computers, and I will facilitate free access to the platform. *Please do not purchase access to ArcGIS Online!*

G Software

There are three key applications we'll be using this semester in addition to the services listed previously: ArcGIS Pro, RStudio and GitHub Desktop. Both RStudio and GitHub Desktop are open-source applications that can be downloaded and used without cost.

G.1 ArcGIS Pro

The primary tool we will use for mapping and geoprocessing is ArcGIS Pro. This is only available for Windows computers, and is available in our lab. If you have a Windows computer and would like to install it locally, I can help facilitate free access to this software. Otherwise, you will need to plan to spend some time in the lab each week that we are using ArcGIS Pro for assignments. *Please do not purchase access to ArcGIS Pro!*

G.2 R and RStudio

The primary tool we will use for data manipulation and preparation is the programming language R. R is open-source, freely available, and highly extensible analysis environment. We'll use RStudio as the "front end" for our analyses. RStudio makes it easier to write R code and to produce well documented analyses. Like the R programming language itself, RStudio is freely available.

G.3 GitHub Desktop

You will need another free application called GitHub Desktop. This program allows you to easily copy data from GitHub onto your computer. It also makes it easy to upload files like labs and problem sets to GitHub. If you have already used Git via the command line, you can continue to do so without utilizing GitHub Desktop.

Section 2

Course Policies

My priority is that class periods are productive learning experiences for all students. In order to foster this type of productive environment, I ask students to follow a few general policies and expectations:¹

1. Work each week to contribute to a positive, supportive, welcoming, and compassionate class environment.
2. Arrive to class on time and stay for the entire class period.
3. Silence *all* electronic devices before entering the classroom.
4. Do not engage in side conversations. This is disrespectful to the speaker (whether me or a classmate), and can affect the ability of others in the class to learn.
5. Be respectful of your fellow classmates. Do not interrupt when someone is speaking, monopolize the conversation, or belittle the ideas or opinions of others.
6. Complete the assigned readings for each class in advance, and come prepared with discussion points and questions.
7. Follow my best practices for using Zoom and Canvas (see Canvas for more details).

The following sections contain additional details about specific course policies related to attendance, participation, electronic device use, student support, academic honesty, and Title IX.

¹These general expectations were adopted from language originally used by Dr. Shelley Kimmelberg.

A Compassionate Coursework

Being around people who are different from us makes us more creative, more diligent and harder-working

Katherine Phillips, 2014

The goal of this course is not just to impart knowledge related to GIS and data science, but to purposefully create an environment where all students feel welcome and supported even as they feel challenged intellectually.² This is especially important in a STEM course, where stress levels among students can be generally high. For those of you who have not created maps or written computer code before, that could be enough to treat GIS coursework with apprehension. Feeling at least a little anxious about a course like this is understandable and to be expected.

In response to this stress, students sometimes develop “impostor syndrome”, a feeling that academic gains are not the result of their own abilities and a fear that they will soon be “found out” (Cooper et al. 2018, Lindemann et al. 2016). This is reported with particular frequency by students from social groups traditionally underrepresented in STEM courses (Malone and Barabino 2008, Ong 2005, Ong et al. 2011). Taking these concerns seriously is imperative not just for reasons of academic retention and its future implications (Akinawonu 2017, Diaz-Garcia et al. 2011, Hill et al. 2010, Nathan and Lee 2015), but also because we are called to do so by the University’s mission both in our classrooms and in the wider world.

If you are feeling stressed about the coursework, feel like it is taking what seems like an excessive amount of time, or want to talk about strategies for problem solving, please reach out during class, office hours, or via Discourse. This will be my eleventh semester teaching research methods, and I have plenty of strategies for success in these courses that I am happy to share!

A.1 Code of Conduct

While I take a leading role in fostering a welcoming and supportive environment, I need each student’s help in making that environment a reality. To that end, you should familiarize themselves with Contributor Covenant’s Code of Conduct, which is increasingly included in open source projects and is included with each lecture repository on GitHub. The Code of Conduct lays out expectations for how all students should to conduct themselves. I want to emphasize one piece here in the syllabus, which includes concrete examples of things each student *can* and *should* do to help create a compassionate class atmosphere:

²Much of this approach to “compassionate coursework” is adopted from April Wensel’s work at Compassionate Coding.

Examples of behavior that contributes to creating a positive environment include: using welcoming and inclusive language, being respectful of differing viewpoints and experiences, gracefully accepting constructive criticism, focusing on what is best for the [class], [and] showing empathy towards other community members

The degree to which students are positively engaged with our class along these lines will be reflected in participation grades given at the mid and end points of the semester. If you feel that a colleague's conduct is not in line with creating compassionate coursework experience, you are encouraged to speak to me. I will treat all discussions with discretion and will work with you to make a plan for addressing any concerns you might have.

A.2 Harrassment and Title IX

While I have every expectation that each member of the Saint Louis University community is capable and willing to create a positive coursework experience, I fully recognize that there may be instances where students fall short of that expectation. Students should generally be aware that:

Saint Louis University prohibits harassment because of sex, race, color, religion, national origin, ancestry, disability, age, sexual orientation, marital status, military status, veteran status, gender expression/identity, genetic information, pregnancy, or any other characteristics protected by law.

All students should also familiarize themselves with Saint Louis University's policies on bias, discrimination, harassment, and sexual misconduct. In particular, they should be aware of policies on harassment and sexual misconduct:

Saint Louis University and its faculty are committed to supporting our students and seeking an environment that is free of bias, discrimination, and harassment. If you have encountered any form of sexual harassment, including sexual assault, stalking, domestic or dating violence, we encourage you to report this to the University. If you speak with a faculty member about an incident that involves a Title IX matter, that faculty member must notify SLU's Title IX Coordinator and share the basic facts of your experience. This is true even if you ask the faculty member not to disclose the incident. The Title IX Coordinator will then be available to assist you in understanding all of your options and in connecting you with all possible resources on and off campus.

Anna Kratky is the Title IX Coordinator at Saint Louis University (DuBourg Hall, Room 36; anna.kratky@slu.edu; 314-977-3886). If you wish to speak with a confidential source, you may contact the counselors at the University Counseling Center at 314-977-TALK or make an anonymous report through SLU's Integrity Hotline by calling 1-877-525-5669 or online at https://www.lighthouse-services.com/_StandardCustomURL/LHILandingPage.asp. To view SLU's policies, and for resources, please visit the following web addresses: <https://www.slu.edu/here4you> and <https://www.slu.edu/general-counsel>.

Instances of abusive, harassing, or otherwise unacceptable behavior should be reported either directly to the instructor or to the University Administration. Consistent with the above policies, I will forward all reports of inappropriate conduct to the Title IX Coordinator's office or to the Office of Diversity and Affirmative Action. Please be aware that University policies may require me to forward information about the identity of any students connected to the disclosure.

Please also be aware that communications over various online services, including (but not limited to) Canvas, Zoom, and GitHub, are covered by this policy.

B COVID-19

I think acknowledging that we are all starting from varying places of exhaustion, stress, and anxiety is critical. Please, first and foremost, focus on what matters most and practice self care. Please follow SLU's guidance both for your own health and for maintaining community. If you are living on-campus, please follow all of SLU's policies for social distancing and mask wearing. These are critical for our collective safety.

Again, my biggest priority this semester is your health and well-being. Please reach out if you want to talk about strategies for managing our "new normal," if you find yourself struggling, or just need someone to vent to. Alternatively, you can reach out to either the University Counseling Center at 314-977-TALK or Campus Ministry at 314-977-2425 or campusministry@slu.edu.

B.1 Planning for Disruptions

While we are starting the semester with all of you in St. Louis, and I am certainly rooting for a semester where you all are able to remain on-campus through Thanksgiving Break, we should recognize that there may be disruptions. For some of you, you may find yourselves quarantined because of an exposure to someone infected with COVID-19. You may become sick yourselves. Changes

both on-campus and in the greater St. Louis community may mean changes to how SLU operates and even whether or not you can continue to remain on-campus.

Given that these are not abstract concerns, everything laid out here represents a best case scenario for the semester. We may find ourselves needing to change some course policies, reading and assignment schedules, and even teaching modalities based on the challenges we are confronted with this semester. I ask for your patience and your flexibility if and when we do need to make these changes. For my part, I will do my best to stay in touch with you and communicate clearly how these changes will impact our course.

One way that I am proactively preparing for disruptions is to add a “**flex day**” to the syllabus. I do not have any content planned for **May 9th**. If there is a widespread disruption, such as the need for many of you to move off campus, I will use this flex day as a buffer so that we can adjust our course schedule without changing the basic structure of the course. If we approach that day and it appears that we will not need to use it, I will announce alternate plans for the meeting.

Additionally, evening classes are often held on the Monday after Easter, which falls on **April 18th** this year. If we have already used the flex day, I may elect to hold class that evening.

Another way that I am proactively preparing for disruptions is to have meeting recordings from prior semesters available. In the event that I cannot teach due to illness, I may share recordings from prior semesters in-place of having in-person meetings.

You should therefore treat all of the course dates and content as provisional. This is my plan as of January 12th, and I may modify it further as we progress through the the semester. If I become sick or a member of my family becomes ill, modifications will likely be required. If another faculty member has to take over teaching my class, there may be changes to course content, teaching modality, and assignments. I will do my best to keep everyone updated in a timely fashion. Please check your email and Canvas regularly. I appreciate everyone’s willingness to roll with the many punches we are all facing right now. Remember, we are in this together.

B.2 Face Masks

Throughout the COVID-19 pandemic, key safeguards like face masks have allowed SLU to safely maintain in-person learning. If public health conditions and local, state, and federal restrictions demand it, the University may require that all members of our campus community wear face masks indoors.

Therefore, any time a University-level face mask requirement is in effect, face masks will be required in this class. This expectation will

apply to all students and instructors, unless a medical condition warrants an exemption from the face mask requirement (see below).

When a University-wide face mask requirement is in effect, the following will apply:

- Students who attempt to enter a classroom without wearing masks will be asked by the instructor to put on their masks prior to entry. Students who remove their masks during a class session will be asked by the instructor to resume wearing their masks.
- Students and instructors may remove their masks briefly to take a sip of water but should replace masks immediately. The consumption of food will not be permitted.
- Students who do not comply with the expectation that they wear a mask in accordance with the University-wide face mask requirement may be subject to disciplinary actions per the rules, regulations, and policies of Saint Louis University, including but not limited to those outlined in the Student Handbook. Non-compliance with this policy may result in disciplinary action, up to and including any of the following:
 - dismissal from the course(s)
 - removal from campus housing (if applicable)
 - dismissal from the University
- To immediately protect the health and well-being of all students, instructors, and staff, instructors reserve the right to cancel or terminate any class session at which any student fails to comply with a University-wide face mask requirement.

When a University-wide face mask requirement is in effect, students and instructors may choose to wear a face mask or not, as they prefer for their own individual comfort level.



We do not know when the City of St. Louis will roll back their mask mandate, or what SLU will do after that in terms of mask policies. Even if the mask mandate on-campus is rescinded, I will continue to mask in class to keep my family healthy. If the mask mandate does get rescinded, I'll ask for your cooperation and continued masking during class!

B.2.1 ADA Accommodations for Face Mask Requirements

Saint Louis University is committed to maintaining an inclusive and accessible environment. Individuals who are unable to wear a face mask due to medical

reasons should contact the Office of Disability Services (students) or Human Resources (instructors) to initiate the accommodation process identified in the University's ADA Policy. Inquiries or concerns may also be directed to the Office of Institutional Equity and Diversity. Notification to instructors of SLU-approved ADA accommodations should be made in writing prior to the first class session in any term (or as soon thereafter as possible).

B.3 Attendance Policies

The health and well-being of SLU's students, staff, and faculty are critical concerns, as is the quality of our learning environments. Accordingly, the following University policy statements on in-person class attendance are designed to preserve and advance the collective health and well-being of our institutional constituencies and to create the conditions in which all students have the opportunity to learn and successfully complete their courses.

1. Students who exhibit any potential COVID-19 symptoms (those that cannot be attributed to some other medical condition the students are known to have, such as allergies, asthma, etc.) shall absent themselves from any in-person class attendance or in-person participation in any class-related activity until they have been evaluated by a qualified medical official. Students should contact the University Student Health Center for immediate assistance.
2. Students (whether exhibiting any of potential COVID-19 symptoms or not, and regardless of how they feel) who are under either an isolation or quarantine directive issued by a qualified health official must absent themselves from all in-person course activities per the stipulations of the isolation or quarantine directive.
3. Students are responsible for notifying their instructor of an absence as far in advance as possible; when advance notification is not possible, students are responsible for notifying each instructor as soon after the absence as possible. Consistent with the University Attendance Policy, students also are responsible for all material covered in class and must work with the instructor to complete any required work. In situations where students must be absent for an extended period of time due to COVID-19 isolation or quarantine, they also must work with the instructor to determine the best way to maintain progress in the course as they are able based on their health situation.
4. Consistent with the University Attendance Policy, students may be asked to provide medical documentation when a medical condition impacts a student's ability to attend and/or participate in class for an extended period of time.
5. As a temporary amendment to the current University Attendance Policy, all absences due to illness or an isolation/quarantine directive issued by

a qualified health official, or due to an adverse reaction to a COVID-19 vaccine, shall be considered “Authorized” absences.

B.4 Zoom Policies



This section of the syllabus will only apply if we switch to having class remotely.

If we have to meet via Zoom, there will be several additional policies to note:

1. Attending via Zoom is required. There is not an alternative means for completing this course. *If you have a concern about technology, internet access, or other barriers to regularly attending class via Zoom, please let me know as soon as possible.*
 - If there is a need for some or all of you to change from learning on-campus to learning from home or another location, we will work together to identify strategies for you to successfully complete the course.
2. Do not share Zoom details, including login information, links, and passwords, with anyone outside of this course.
3. Using your camera is *strongly encouraged* during group discussions, but is not otherwise required.
4. Please keep your microphone muted unless you are actively speaking.

The Course Docs contain some additional tips for using Zoom. Please review them closely.

C Attendance and Participation

C.1 General Attendance Policy

Attendance and participation are critical components of this course. You are expected to attend all class sessions and to arrive before the beginning of class. That said, it is important to recognize that our normal attendance policies are not well suited to a pandemic. If you cannot attend class or arrive on time because of a personal illness, a family issue, jury duty, an athletic match, or a religious observance, you must contact me **beforehand** to let me know if at all

possible. I define family issues broadly - if your family or friends become sick or are being affected by COVID-19 in other ways, please know that I want you to keep your focus on what is most important.

I may ask for more information, such as a note from a health care provider, a travel letter from Athletics, or other documentation for absences. I will not be asking for health care provider documentation for acute illnesses or injuries, though, since if you're sick but not *very* sick, the last thing most you will want to do is go to a doctor just to get a note. I am proceeding with a spirit of trust in all of you, and ask you reciprocate that with me. If you need to modify assignment due dates, please let me know prior to those deadlines.

C.2 Missed Classes

My priority with attendance is to identify students who may be struggling or in need of additional support. However, because attending class is crucial, I do factor attendance into your overall participation grade. In order to give you some flexibility, I do not apply any penalties to your first unexcused absence. Any unexcused absences beyond those two will result in no credit (for an absences). Regular late arrivals may result in partial credit being earned for that day's participation grade.

Making up missed classes are your responsibility. I do post slide decks on the course website, but my slides are intended only to serve as references. I also provide recordings of lectures using Panopto, but these may be incomplete or may not capture key aspects of lectures (such as things that come up during the lab sessions).

The academic literature (see this recent article for a nice overview) suggests that the impact of lecture capture tools like Panopto is mixed at best. Students tend to rate their experience with lecture capture far more positively than faculty do. Students who continue to attend class regularly and use lecture recordings as part of an *active* approach to studying and filling in specific areas of their notes may benefit from recordings. Students who use recordings as a replacement for attending class do not benefit from the recordings. Please also note that lectures and discussions cannot be recorded by any means (e.g. audio or video recordings, or photographs) without my permission.

Please see the University's attendance policy for additional details.



Meeting recordings will capture whatever is happening on my screen, which may include sharing your name and whatever is actively shown via your webcam. *If this presents a privacy concern for you, please let me know as soon as possible.*

D Communication

The best ways to get in touch with me are email, texting, or calling:

- Email - chris.prener@slu.edu
- Text or call - 314-884-0386 (Google Voice)

Email is my preferred method of communication. I dedicate time to email responses each workday, meaning that my response time is typically within 24 hours during the workweek. If you have not received a response from me after 48 hours (or by end of business on Monday if you emailed me over the weekend), please feel free to follow-up with me.

Please use your SLU email account when emailing me. All messages regarding course updates, assignments, and changes to the class schedule including cancellations will be sent to your SLU email account. It is therefore imperative that you check your SLU email account regularly.

I don't have an office land-line anymore, but I do have a Google Voice number that students can use to text or call me. If you do call or text, please let me know who you are and what section you are in! I'll respond to calls or texts during the workweek, just like with email.

Please also ensure that all concerns or questions about your standing in the course are directed to me immediately. Inquires from parents, SLU staff members, and others will not be honored.

E Electronic Devices

During class periods, students are asked to refrain from using electronic devices (including cell phones) for activities not directly related to the course. For this class, I expect students to limit their use of electronic devices to accessing course software, readings, and notes.

There is evidence that using electronic devices during lectures results in decreased retention of course content (Hembrooke and Gay 2003) and lower overall course performance (Fried 2008). Students who are not using a laptop but are in direct view of another student's laptop also have decreased performance in courses (Sana et al. 2013). Conversely, students who take notes the "old fashioned way" have better performance on tests compared to students who take notes on laptops (Mueller and Oppenheimer 2014).

I therefore ask students to be conscious of how they are using their devices, the ways such use impacts their own learning, and the effect that it may have on others around them. I reserve the right to alter this policy if electronic device use becomes problematic during the semester.

F Student Support

F.1 Basic Needs

If you have difficulty affording groceries or accessing sufficient food to eat every day, or lack a safe and stable place to live, you are urged to contact the Dean of Students for support. Likewise if you have concerns about your mental or physical health needs, or lack access to health care services you require, you should contact either the Dean of Students, Student Health Services, or the University Counseling Center.³

If you feel comfortable doing so, please discuss any concerns you might have with me. Doing so is particularly important if believe your performance in this course might be affected. I will do my best to work with you to come up with a plan for successfully completing the course and, if need be, work with you to identify on-campus resources. I will treat all discussions with discretion, though please be aware that certain situations, including disclosures of sexual misconduct or self harm, must be reported by faculty to the appropriate University office.

F.2 Academic Accommodations

If you meet the eligibility requirements for academic accommodations through the Office of Disability Services (located within the Student Success Center) *and you wish to use them for this class*, you should arrange to discuss your needs with me after the first class. All discussions of this nature are treated confidentially, and I will make every effort to work with you to come up with a plan for successfully completing the course requirements.

Please note that I will not provide accommodations to students who are not working with Disability Services, and that I cannot retroactively alter assignments or grades if they have already been completed. This follows the University policies on disability accommodations:

Students with a documented disability who wish to request academic accommodations must formally register their disability with the University. Once successfully registered, students also must notify their course instructor that they wish to use their approved accommodations in the course.

Please contact Disability Services to schedule an appointment to discuss accommodation requests and eligibility requirements. Most students on the St. Louis campus will contact Disability Services, located in the Student Success Center and available by email at

³This language is adopted from text written by Dr. Sarah Goldrick-Rab.

Disability_services@slu.edu or by phone at 314-977-3484. Once approved, information about a student's eligibility for academic accommodations will be shared with course instructors by email from Disability Services and within the instructor's official course roster. Students who do not have a documented disability but who think they may have one also are encouraged to contact Disability Services. Confidentiality will be observed in all inquiries.

F.3 Writing Services

I also encourage you to take advantage of the University Writing Services (UWS) program. Getting feedback benefits writers at all skill levels and the quality of your writing will be reflected in assignment grades. The UWS has trained writing consultants who can help you improve the quality of your written work. UWS's consultants are available to address everything from brainstorming and developing ideas to crafting strong sentences and documenting sources.

F.4 Student Success Coaching

Academic coaches are staff members who can assist with study skills, time management, test and note taking, goal setting, and motivations. They can also help deal with navigating homesickness, making connections on campus, and being successful in online/remote coursework. Coaches will work with you on a weekly basis to develop the skills that are most important to you. For more information, please contact Emily Tuttle.

G Academic Honesty

All students should familiarize themselves with Saint Louis University's policies concerning cheating, plagiarism, and other academically dishonest practices:

Academic integrity is honest, truthful and responsible conduct in all academic endeavors. The mission of Saint Louis University is "the pursuit of truth for the greater glory of God and for the service of humanity." Accordingly, all acts of falsehood demean and compromise the corporate endeavors of teaching, research, health care, and community service via which SLU embodies its mission. The University strives to prepare students for lives of personal and professional integrity, and therefore regards all breaches of academic integrity as matters of serious concern.

Any work that is taken from another student, copied from printed material, or copied the internet without proper citation is expressly prohibited. Note that this includes all computer code, narrative text, and documentation written for class assignments - each student is expected to author and de-bug their notebooks and accompanying files.

All relevant assignments should include in-text citations and references formatted using an accepted citation format.

Any student who is found to have been academically dishonest in their work risks failing both the assignment and this course.

Section 3

Assignments and Grading

This section provides general details on the different types of assignments for this course. It also contains policies for submitting work, receiving feedback, and late work. A summary schedule with all due dates is available as part of the Course Schedule.

A Assignments

Your grade for this course will consist of a number of different assignments on which points may be earned. Each category of assignment is described below.

A.1 Attendance and Participation



Attendance and participation are worth 50 points, or **10%** of your final grade.

As discussed above, both attendance and participation are important aspects of this class. The class participation grade will be based on (a) attendance, (b) level of engagement during lectures and labs, (c) level of engagement on Canvas, and (d) the completion of other exercises including “entry” and “exit” tickets, the student information sheet, a pre-test, and an end of the semester course evaluation.

Each of these elements is assigned a point value and assessed using a scale that awards full, partial, or no credit (see Grading). Not attending class or

completing an “entry” or “exit” ticket will result in no credit being earned for that element on a given day. Disengagement during class may result in partial or no credit being earned. Late arrivals will result in only partial credit earned for that element on a given day.

Your participation grade will be split, with 25 points each for Part 1 (through Spring Break) and Part 2 (from Spring Break onward). Since the number of points awarded for participation are variable, the total number of points earned for each half will be **weighted** so that it is converted to a final score that matches the points available for that part of the course. I provide the final number of points earned for each part of the course. If you would like a more detailed breakdown of your participation grade and/or attendance record, please reach out and I will happily provide one.

A.2 Lab Exercises



Labs are worth 140 points, or **28%** of your final grade.

Each course meeting will include time dedicated to practicing the techniques and applying the theories described in the meeting’s materials. These exercises will give you an opportunity to practice skills that correspond with the first four course objectives. Instructions for the labs will be posted in the lecture repositories on **GitHub** and will be linked to from the lecture pages on the **course website**. The instructions will also detail the deliverables to be submitted to demonstrate completion of each assignment. Replication files are also provided in the lecture repositories on **GitHub**.

There will be a total of fourteen lab exercises over the course of the semester, each of which is worth 2% of your final grade. Lab exercises are graded using the “check” grading system. Since replication files are posted, feedback for labs is not generally returned after the first few assignments and I will only respond with the number of points awarded if you do not earn full credit. *It is your responsibility to reach out to discuss questions or concerns you had while doing the lab.*

A.3 Final Project

Table 3.1: SOC 4650 Final Project Breakdown

Assignment	Points	Quantity	Total
Waypoints	20 pts	x6	120 pts
Final Code & Docs	80 pts	x1	80 pts
Final Storymap	110 pts	x1	110 pts



The final project is worth 310 points, or **62%** of your final grade. The waypoints are worth **24%** of your final grade, and the final deliverables are worth **38%** of your final grade. Deliverables vary by section; see below for details.

The final project corresponds with the fourth learning outcome. It will be organized slightly differently depending on which section you are enrolled in. Specific instructions will be provided in the **final project guide**.

As work progresses, there will be a number of **waypoints** where students will need to submit updates on their progress. Waypoints serve as the homework assignments for this class - this is your opportunity to show me how your skills are developing *and* make progress on your final project. They are generally due two weeks after the relevant topic is first introduced in class. The six waypoints are as follows:

1. WP-1 - **Monday, January 31** - memo submission
2. WP-2 - **Monday, February 28** - initial data cleaning
3. WP-3 - **Monday, March 7** - combining data sources
4. WP-4 - **Monday, March 21** - projecting data
5. WP-5 - **Monday, April 4** - geoprocessing data
6. WP-6 - **Monday, April 25** - draft story map

Deliverables for each waypoint are described in the **final project guide**. All waypoints are graded using the “check” grading system. Final materials will be due on **Monday, May 16** (during Finals Week). Final deliverables differ by course section.

A.3.1 SOC 4650

If you are enrolled in SOC 4650, you will need to create a story map that features some introductory information, media, and thematic maps about your topic.

Table 3.2: SOC 5650 Final Project Breakdown

Assignment	Points	Quantity	Total
Waypoints	20 pts	x6	120 pts
Annotated Bibliography	20 pts	x1	20 pts
Draft Paper	20 pts	x1	20 pts
Final Code & Docs	40 pts	x1	40 pts
Final Storymap	55 pts	x1	55 pts
Final Paper	55 pts	x1	55 pts

A.3.2 SOC 5650

If you are enrolled in SOC 5650, you will need to create a story map that features some introductory information, media, and thematic maps about your topic. In addition, you will need to write a 3000-4000 word final paper written in the style of an empirical journal article. The following additional deadlines apply:

1. WP-G1 - **Monday, February 21** - annotated Bibliography with a minimum of fifteen peer reviewed sources
2. WP-G2 - **Monday, April 11** - draft paper due
3. WP-G3 - **Wednesday, April 20** - peer reviews of the draft paper and analysis development due as a GitHub issue in partner's final project repository (graded as part of your draft paper grade)
4. The final paper is due **Monday, May 16** along with the rest of the final project.

Grading for SOC 5650 is broken down as follows:

B Submission and Late Work

B.1 Assignment Submission

Copies of all assignment requested deliverables should be uploaded to your private assignments repository on GitHub before class on the day that the assignments are due. All assignments will contain details on required deliverables.

The GitHub submission policy is in place because it facilitates clear, easy grading that can be turned around to you quickly. Submitting assignments in ways that deviate from this policy will result in a late grade (see below) being applied in the first instance and a zero grade for each subsequent instance.

B.2 Licensing of Student Work

All assignment repositories are licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. This license explicitly gives you copyright to all work you create for this course. The license gives Chris permission to copy your work (such as for grading) and to re-use your work later for non-commercial purposes (such as in-class examples) so long as you are given credit for it. However, your work cannot be used for monetary gain (such as in a textbook) and derivative works based on your work are prohibited.

The syllabus agreement at the end of the Student Information Sheet includes an acknowledgment of this licensing arrangement. If you have questions about this, please contact Chris before submitting the form.

B.3 Late Work

Once the class begins, any assignments submitted will be treated as late. Assignments handed in within 24-hours of the beginning of class will have 15% deducted from the grade. I will deduct 15% per day for the next two 24-hour periods that assignments are late. After 72 hours, I accept late work at half credit. It is imperative that you avoid missing assignments. They build upon each other, and students can easily find themselves weeks behind on coursework in this class.

If you cannot attend class because of personal illness, a family issue, jury duty, an athletic match, or a religious observance, you must contact me beforehand to discuss alternate submission of work.

C Extra Credit

From time to time I may offer extra credit to be applied to your final grade. I will only offer extra credit if it is open to the entire class (typically for something like attending a lecture or event on-campus). If I offer extra credit, I will typically require you to submit a short written summary of the activity within a week of the event to obtain the credit. When offered, extra credit opportunities cannot be made-up or substituted if you are unable to attend the event.

D Grading

Grades will be included with assignment feedback, which will be disseminated through Github's **Issues** tool. At midterms, Lecture-17, and finals, I will upload a summary of all assignment grades to a new **Issue** on GitHub.

Table 3.3: SOC 4650 and 5650 Points Breakdown

Assignment	Points	Quantity	Total	Percent
Participation	25 pts	x2	50 pts	10%
Labs	10 pts	x14	140 pts	28%
Final Project	310 pts	x1	310 pts	62%

Table 3.4: Course Grading Scale

GPA	Letter	Percent	GPA	Letter	Percent
4.0	A	93.0% - 100%	2.3	C+	77.0% - 79.9%
3.7	A-	90.0% - 92.9%	2.0	C	73.0% - 76.9%
3.3	B+	87.0% - 89.9%	1.7	C-	70.0% - 72.9%
3.0	B	83.0% - 86.9%	1.0	D	63.0% - 69.9%
2.7	B-	80.0% - 82.9%	0.0	F	< 63.0%

All grades that use a “check” system (the lecture preps, labs, and some aspects of the final project) will be calculated using the following approach. A “check-plus” represents excellent work and will get full credit. A “check” represents satisfactory work and will get 85% of the points available for that assignment. A “check-minus” represents work that needs substantial improvement and will get 75% of the points available for that assignment.

I use a point system for calculating grades. The following table gives the weighting and final point totals for all assignments for this course:

All feedback will include grades that represent number of points earned. If you want to know your percentage on a particular assignment, divide the number of points earned by the number of points possible and then multiply it by 100.

Final grades will be calculated by taking the sum of all points earned and dividing it by the total number of points possible (1,000). This will be multiplied by 100 and then converted to a letter grade using the following table:

Borderline grades (i.e. a grade within half a percentage point of the next highest letter grade) *will* be rounded up before final grade submission at the end of the semester. A grade of 89.6% would therefore be submitted to SLU as an “A-” while a grade of 89.4% would be submitted to SLU as a “B+”. The final grade report will include both the original letter grade and the rounded letter grade if applicable.



No chances will be given for revisions of poor grades. Incomplete grades will be given upon request only if you have a “C” average and

have completed at least two-thirds of the assignments. You should note that incomplete grades must be rectified by the specified deadline or they convert to an “F”.

Part II

Reading List

Section 4

Course Schedule

The following is a high-level schedule that details the general topic covered by each lecture.

.1 Scheduling Notes

The course schedule may change as it depends on the progress of the class and the challenges we are confronted by this semester. The web version of this document will be updated to reflect any alterations, but the .pdf version will remain unaltered.

This semester, we will not have class on **March 15th** and **April 18th** because they fall on University breaks. Additionally, no class activities are scheduled for **May 9th**. This is a “**flex day**,” which I have left without a scheduled plan to accommodate changes due to COVID-19. If we have to reschedule class days, this date will be used before we begin to remove content from the course plan. I will provide updates on my plans for this day as the semester progresses.

Additionally, evening classes are often held on the Monday after Easter, which falls on **April 18th** this year. If we have already used the flex day, I may elect to hold class that evening.

Table 4.1: SOC 4650/5650 Course Overview

Module	Meeting	Date	Title
1			**Getting Started**
	1-1	Monday, January 24	Course Introduction
	1-2	Monday, January 31	Map Production Basics
	1-3	Monday, February 7	Cartography 101
2			**Data Cleaning**
	2-1	Monday, February 14	Data Cleaning Basics
	2-2	Monday, February 21	Combining Data Sources
3			**Geoprocessing**
	3-1	Monday, February 28	Working with Map Projections
	3-2	Monday, March 7	Intersect, Select, and Aggregate
	3-3	Monday, March 21	Union, Dissolve, and Merge
4			**Map Products**
	4-1	Monday, March 28	ArcGIS Online
	4-2	Monday, April 4	Story Maps, Part 1
	4-3	Monday, April 11	Story Maps, Part 2
	4-4	Monday, April 25	Print Maps, Part 1
	4-5	Monday, May 2	Print Maps, Part 2

Section 5

Meeting Schedule

Select a module from the menu to see details about topics, readings, and assignments. Additional notes and links to course materials are available through Canvas, which has dedicated folders for each module and Meeting.

Module 1 - Getting Started

Meeting 1-1 - Monday, January 24 - Course Introduction

- **Before Class:**
 - Complete the Course Onboarding tasks (see Canvas - Modules > Course Onboarding)
 - Complete the Meeting 01 preparatory readings, videos, and entry ticket
 - * Coral, Lilian. 2016. “City of Los Angeles GeoHub.” Presented at the ESRI User Conference, San Diego, CA. ([Link](#))
 - * Parker, Hilary. 2017. “Opinionated analysis development.” Presented at rstudio::conf, Orlando, FL. ([Link](#))
 - * Healy, Kieran. 2018. “Introduction.” In *The plain person’s guide to plain text*. ([Link](#))
 - * Entry Ticket 1-1 ([Link](#))
- **After Class:**
 - Complete Lab 1-1 - A Simple Interactive Map ([GitHub](#))
 - Read through the Final Project instructions ([Link](#)) and draft your initial memo ([Canvas](#))
- **Optional Additional Readings:**

- Goodchild, Michael. 2010. “Twenty years of progress: GIScience in 2010.” *Journal of Spatial Information Science* 1(1):3-20. (Link)
 - Logan, John. 2010. “Making a place for space: Spatial thinking in social science.” *Annual Review of Sociology* 38:507-524. (Link)
 - Parker Hilary. 2017. “Opinionated analysis development.” *PeerJ Preprints* 5:e3210v1. (Link)
 - Thieme, Nick. 2018. “R generation.” *Significance* 15(4):14-19. (Link)
-

Meeting 1-2 - Monday, January 31 - Map Production Basics

- **Before Class:**
 - ***From prior meetings:***
 - * Complete Lab 1-1 from last week
 - ***For this meeting:***
 - * Prep Video A - Analysis Development (Canvas)
 - * Prep Video B - Cartography Basics (Canvas)
 - * Read through the Final Project instructions (Link) and draft your initial memo (Canvas)
 - * Entry Ticket 1-2 (Canvas)
 - **After Class:**
 - Complete Lab 1-2 (GitHub)
 - Follow-up with Chris in your Final Project repo about any outstanding memo questions
 - **Optional Additional Readings:**
 - Wickham, Hadley. “Workflow: Projects.” *R for Data Science*. (Link)
 - Wilson, Greg, Jennifer Bryan, Karen Cranston, Justin Kitzes, Lex Nederbragt, and Tracy Teal. 2017. “Good enough practices in scientific computing.” *PLoS Computational Biology* 13(6):e1005510. (Link)
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Meeting 1-3 - Monday, February 7 - Cartography 101

- **Before Class:**
 - ***From prior meetings:***
 - * Complete Lab 1-2 from last week

- ***For this meeting:***
 - * Prep Video A - Visual Contrast (Canvas)
 - * Prep Video B - Color Theory (Canvas)
 - * Prep Video C - Working with Color (Canvas)
 - * Brewer, *Designing Better Maps*, Chapters 7 and 8
 - * Entry Ticket 1-3 (Canvas)
- **After Class:**
 - Complete Lab 1-3 (GitHub)

Module 2 - Data Cleaning

Meeting 2-1 - Monday, February 14 - Data Cleaning Basics

- **Before Class:**
 - ***From prior meetings:***
 - * Complete Lab 1-3 from last week
 - ***For this meeting:***
 - * Prep Video A - Types of Data and Levels of Measurement (Canvas)
 - * Prep Video B - Tidy Data (Canvas)
 - * Prep Video C - Verbs for Data Cleaning (1) (Canvas)
 - * Prep Video D - Verbs for Data Cleaning (2) (Canvas)
 - * Brewer, *Designing Better Maps*, Chapter 1, pp 1-6
 - * Entry Ticket 2-1 (Canvas)
 - **After Class:**
 - Complete Lab 2-1 (GitHub)
 - Final Project WP-2 - Data Cleaning (due in two meetings; GitHub)
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Meeting 2-2 - Monday, February 21 - Combining Data Sources

- **Before Class:**
 - ***From prior meetings:***
 - * Complete Lab 2-1 from last week
 - ***For this meeting:***
 - * Prep Video A - Table Joins (Canvas)

- * Prep Video B - Census Geography (Canvas)
- * Prep Video C - Census TIGER/Line Data (Canvas)
- * Prep Video D - Census Demographic Data (Canvas)
- * Brewer, *Designing Better Maps*, Chapter 1, pp 6-16
- * Entry Ticket 2-2 (Canvas)

- **After Class:**

- Complete Lab 2-2 (GitHub)
- Final Project WP-2 - Data Cleaning
- Final Project WP-3 - Combining Data Sources (due in two meetings)
- Final Project WP-G1 - Annotated Bibliography (due next week; SOC 5650 students only; Canvas)

Module 3 - Geoprocessing

Meeting 3-1 - Monday, February 28 - Working with Map Projections

- **Before Class:**

- *From prior meetings:*
 - * Complete Lab 2-2 from last week
 - * Complete Final Project WP-2 and (if in SOC 5650) the Annotated Bibliography
- *For this meeting:*
 - * Prep Video A - Projections (1) (Canvas)
 - * Prep Video B - Projections (2) (Canvas)
 - * Gorr and Kurland, TBA
 - * Brewer, *Designing Better Maps*, Chapter 1, pp 16-20
 - * Entry Ticket 3-1 (Canvas)

- **After Class:**

- Complete Lab 3-1 (GitHub)
- Final Project WP-3 - Combining Data Sources
- Final Project WP-4 - Projecting Data (due in two meetings)

Meeting 3-2 - Monday, March 7 - Intersect, Select, and Aggregate

- **Before Class:**

- *From prior meetings:*
 - * Complete Lab 3-1 from last week
 - * Complete Final Project WP-3
 - *For this meeting:*
 - * Prep Video A - Intersect (Canvas)
 - * Prep Video B - Aggregate (Canvas)
 - * Gorr and Kurland, TBA
 - * Brewer, *Designing Better Maps*, Chapter 2
 - * Entry Ticket 3-2 (Canvas)
 - **After Class:**
 - Complete Lab 3-2 (GitHub)
 - Final Project WP-4 - Projecting Data
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Meeting 3-3 - Monday, March 21 - Bind, Dissolve, and Process

- **Before Class:**
 - *From prior meetings:*
 - * Complete Lab 3-2 from last week
 - * Complete Final Project WP-4
 - *For this meeting:*
 - * Prep Video A - Bind (Canvas)
 - * Prep Video B - Dissolve (Canvas)
 - * Prep Video C - Centroids (Canvas)
 - * Gorr and Kurland, TBA
 - * Brewer, *Designing Better Maps*, Chapter 3
 - * Entry Ticket 3-3 (Canvas)
- **After Class:**
 - Complete Lab 3-3 (GitHub)
 - Final Project WP-5 - Geoprocessing (due in two meetings)

Module 4 - Map Products

Meeting 4-1 - Monday, March 28 - ArcGIS Online

- **Before Class:**
 - *From prior meetings:*

- * Complete Lab 3-3 from last week
 - ***For this meeting:***
 - * Gorr and Kurland, TBA
 - * Brewer, *Designing Better Maps*, Chapter 4
 - * Entry Ticket 4-1 (Canvas)
 - **After Class:**
 - Complete Lab 4-1 (GitHub)
 - Final Project WP-5 - Geoprocessing
-

Meeting 4-2 - Monday, April 4 - Story Maps, Part 1

- **Before Class:**
 - ***From prior meetings:***
 - * Complete Lab 4-1 from last week
 - * Final Project WP-5
 - ***For this meeting:***
 - * Gorr and Kurland, TBA
 - * Brewer, *Designing Better Maps*, Chapter 5
 - * Entry Ticket 4-2 (Canvas)
 - **After Class:**
 - Complete Lab 4-2 (GitHub)
 - Final Project WP-G2 - Draft Paper (SOC 5650 students only)
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Meeting 4-3 - Monday, April 11 - Story Maps, Part 2

- **Before Class:**
 - ***From prior meetings:***
 - * Complete Lab 4-2 from last week (GitHub)
 - * Final Project WP-G2 - Draft Paper (SOC 5650 students only)
 - ***For this meeting:***
 - * Gorr and Kurland, TBA
 - * Brewer, *Designing Better Maps*, Chapter 6
 - * Entry Ticket 4-3 (Canvas)
- **After Class:**

- Complete Lab 4-3 (GitHub)
 - Final Project WP-G3 - Peer Review (SOC 5650 students only; due **Wednesday, April 20**)
 - Final Project WP-6 - Draft Story Map
-

Meeting 4-4 - Monday, April 25 - Print Maps, Part 1

- **Before Class:**
 - *From prior meetings:*
 - * Complete Lab 4-3 from last week
 - * Final Project WP-6 - Draft Story Map
 - *For this meeting:*
 - * Gorr and Kurland, TBA
 - * Brewer, *Designing Better Maps*, Chapter 9
 - * Entry Ticket 4-4 (Canvas)
 - **After Class:**
 - Complete Lab 4-4 (GitHub)
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Meeting 4-5 - Monday, May 2 - Print Maps, Part 2

- **Before Class:**
 - *From prior meetings:*
 - * Complete Lab 4-4 from last week
 - *For this meeting:*
 - * Gorr and Kurland, TBA
 - * Entry Ticket 4-5 (Canvas)
- **After Class:**
 - Complete Lab 4-5 (GitHub)
 - Complete all remaining final project steps (due **Monday, May 16**)