

Collabathon project details

Project overview

For this UI Design and Development project, your team's assignment is to create an **accessible landing page for users** and a **dashboard for your client**.

Target user profile

- Already aware of and incentivized to be on the client's website.
- Access the website via both desktop and mobile.
- Are knowledgeable and engaged in the industry/topic represented by the client.
- Are technically savvy, digital native.

Requirements

- A single landing page for users.
- A dashboard for your client.
- Must be accessible:
 - Think about contrast, color, alt-text, etc.
 - Use the [a11y checklist](#)
- Responsive, browser-based site.
- Must work in Chrome.
- Do not need to worry about the OS.

User stories

1. General

- 1.1. As a business, we need this landing page to represent our brand and entice the target users to join our group
- 1.2. As a user, I want to learn more about the client and their offerings.
- 1.3. As a user, I want a way to sign-up to join the group.
- 1.4. As a user, I want confirmation that I successfully signed-up for the group.

2. Personal Information

- 2.1. As a business, we need the user's first name and valid email at a minimum.

3. Integration

- 3.1. As a business, we want to be able to see the data being collected from the sign-up in a dashboard.
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