

**WDD Team Project**  
**AZ Lyrics Redesign - Write Up**  
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We chose a blue color scheme to instill a calm and soothing color. Our interpretation of music, is usually when we are studying or in a introspective mood and we attempted to capture that particular emotion and moment through this light blue color theme. It also matched really well with the theme color of our selected artist which gave an overall, more cohesive look to the design. We also used this blue color palette in varying shades and neighbouring colors like mint green throughout the other pages. Another reason to our choice of blue, is in our desire to affect our user's psychology and retain their attention for as long as possible.

With the fonts, we were varying our text weights using heavier ones to emphasize the purpose of that particular page, for instance with "your search results for" to signal that they are on the search page and "welcome to az lyrics" to show users that they are on the home page. We used lighter weights for song titles and general text and played with opacity to differentiate between songs and the artists. This was to establish hierarchy with what we wanted the user to focus on. Our primary font was Roboto, a sans serif font to achieve the modern feel we were going for. For the lyrics, which was text heavy, our aim was for it to be as readable as possible and so we chose Lora which is under the serif family.

Other details include how we blurred out and reduced the size of the adjacent albums to bring focus and attention to the center album. We also created a strike through the selected song tracks to highlight what they are hovering over. We also use more rounded edges for shapes and images to stay consistent with the modern theme. To tie all the pages together we incorporated the main color through small accents like different shapes or in the boxes we use.