

How to get #CertifiablyTableau

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- 12 years of experience in the Business Intelligence and Analytics domains
- Experience working with data warehousing, ERP, CRM visualization and analytics tools across SAP, Oracle, Microsoft stacks and Tableau/Alteryx
- Certified Tableau Desktop Specialist

Agenda



Types of Tableau
certifications



How to book for
the exams



Preparation for
the exam



Actual Exam
experience



Some helpful tips
and resources



After the Exam

Spring 2019 Certification Announcements



Types of Tableau certifications

Tableau Desktop Exams

- **Desktop Specialist**
 - Focused on foundational functionality and product comprehension
 - \$100; No Expiration
- **Desktop ~~Qualified~~ Certified Associate**
 - Comprehensive functionality and product expertise
 - \$250; Valid for two years
- **Desktop Certified Professional**
 - Advanced functionality and application of visual best practices
 - \$600; Valid for two years

Tableau Server Exams

- **Server Qualified Associate**
 - Administrative functionality and platform knowledge
 - \$250; Valid for two years
- **Server Certified Professional**
 - Architectural knowledge and platform integration expertise
 - \$800; Valid for three years



How to book for the exams

- Register first at <https://tableau.lcsexams.com/>.
- You can then Order a new exam and select the exam you are looking at taking
- Pay the money (you can use Promo codes from your organization if you have any) in the next screen and get the receipt

The screenshot shows the 'Loyalist EXAM SERVICES' website. The header includes the Loyalist logo with the tagline 'FLEXIBLE • SECURE • TRUSTED' and the Tableau logo. A 'Select Language' dropdown and a 'NEED HELP?' button are also present. On the left, there are 'Quick Links' for 'Your Dashboard', 'Title Dashboard', 'Update Profile', 'Logout', and 'Help'. Below these are links for 'Having trouble connecting for your exam?' and 'Chat with a team member'. The main section is titled 'Order a new exam' and has two options: 'Use a credit card' and 'Use a voucher'. Under 'Use a credit card', there is a 'Choose an exam:' dropdown menu with a list of exams: 'Tableau-Desktop Certified Professional', 'Tableau-Desktop Qualified Associate', 'Tableau-Desktop Specialist', and 'Tableau-Server Qualified Associate'. A 'Next' button is next to the dropdown. Below the dropdown, there is a note about 'The Tableau Server Certified times. Visit [here](#) for more info' and a 'Next' button. Under 'Use a voucher', there is a text box for 'Voucher #' and a 'Next' button. At the bottom, there is a section for 'Do you need special assistance?' with a link to the 'Tableau Accommodations Request Form'.

- There are lots of time slots available (even weekends and out of work hours) so you'll be able to book your exam as early as within a day
- Your purchase will expire in 6 months so will have to complete your exam before then.
- There will be instructions for how to book your slot. Once you've booked a time slot, you are all set.



Preparation for the exam

- There are a LOT of training resources , official and otherwise, available online, to get conceptual knowledge. However, nothing beats **hands on** experience or better, **on the job** experience
- Use Tableau's **Exam guide** for the certification you have signed up for to get a sense of the topics that will be covered during the examination
 - Lists all topics that are measured
 - Has sample questions to work with
- I used the readily available training content on the Tableau website, as well as internal webinars provided by Tableau to our company



Actual Exam experience

- It is a Live webcam Proctored exam. You need to ensure that you have
 - Good connectivity (check using the [connectivity checker](#))
 - No one in the room
 - Clean desk
 - A government issued Photo ID ready to show your proctor.
 - Your audio and webcam are fully functional and must remain on throughout your exam
 - Your computer is connected to a power source and you are using only one computer screen.
 - You have Google Chrome open as it is required for your exam
 - You have passed the Examity System Check.
- Takes 10-15 minutes for setting up. Start Early!
- Virtual machine access is provided with a browser and Tableau installed (latest version) , with local datasets (usually csv, xlsx, txt files) on the desktop
- Access to Tableau is a part of the exam, it is easy to work out the questions
- You are allowed to google for content as well

<https://mkt.tableau.com/files/Tableau-Certification-4-steps-to-exam-success.pdf>



Some helpful tips and resources

- 4 major category of questions in the test : Connecting to and Preparing Data | Exploring and Analyzing Data | Sharing Insights | Understanding Tableau Concepts
- Most questions are easy to solve as long as you have an understanding of the tool or at the very least where to find the feature or the functionality in the tool. There is no negative marking so make sure you answer all the questions before submitting your exam
- There are theoretical/conceptual questions as well as questions that require you to work hands on on the datasets provided to get to the correct answer
- There were questions ranging from as simple as green pill/blue pill , changing formatting, setting titles, enabling dashboard filters to Advanced topics questions around Level of Detail (LOD) calculations, Table calculations, Sets/groups, Joins,
- Use time diligently. The Desktop Specialist exam is only one hour long but if you are able to manage the conceptual questions in a few seconds, it leaves enough time to work on the dataset based questions
- Use different sheets for different questions to avoid confusion during dataset based questions
- You need not answer the questions in order. You can flag them and attend them at a later point

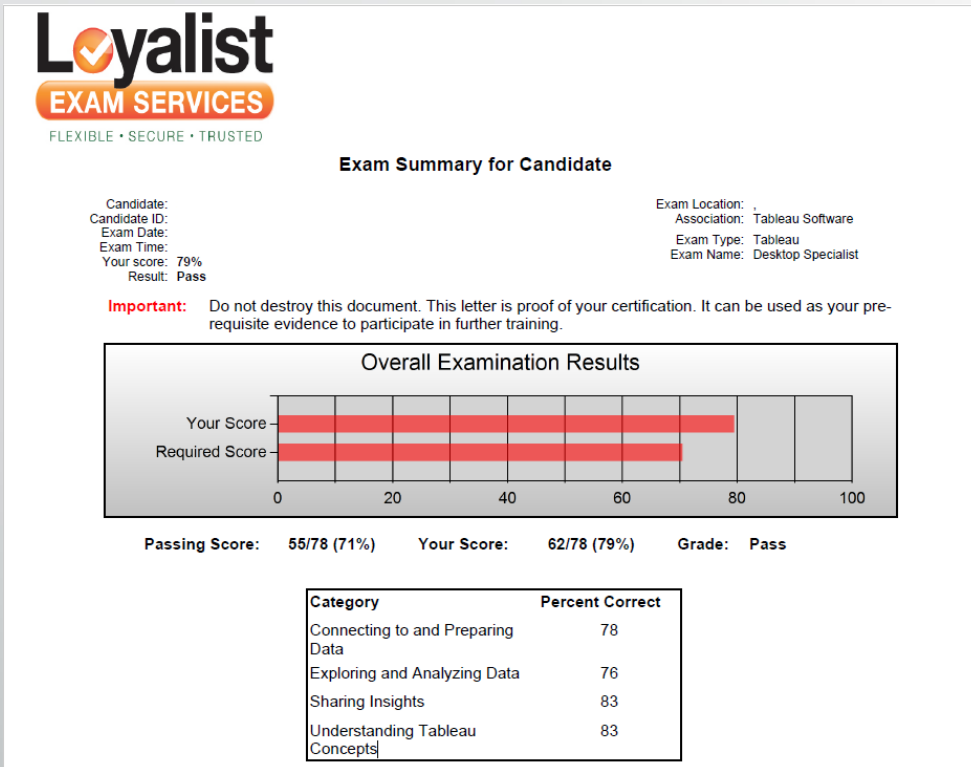


Some helpful tips and resources

- Tableau Online help https://onlinehelp.tableau.com/current/pro/desktop/en-us/gettingstarted_overview.htm
- Free Training Videos from Tableau : <https://www.tableau.com/learn/training>
- Take Practice exams from <https://learningtableau.com/> to get real time test taking experience
- Watch Andy Kriebel's tips for preparing for the Tableau Qualified Associate exam (very helpful to run through the basics) <https://www.youtube.com/watch?v=G68yjtYgwqg>
- Helpful Udemy courses:
 - **Tableau 10 A-Z: Hands-On Tableau Training For Data Science by Kirill Eremenko**
<https://www.udemy.com/tableau10/> Currently ₹770
 - **Tableau for Beginners: Get QA Certified, Grow Your Career by Lukas Halim**
 - <https://www.udemy.com/tableau-accelerate-your-career-and-get-certified/> Currently ₹770
- Participate in community challenges such as #MakeoverMonday #WorkoutWednesday to gain more hands on experience



After the exam



- Once you are done with your exam you will receive an Candidate Results Summary that gives you your final score, and helps you understand how you have scored in the different areas of the test
- Your e-certificate is available for you to download by logging into your LES account
- You are also eligible to promote your achievement in the online [Tableau Certification Directory](#). To 'opt in' for this benefit go to Title History in your LES account and select the check-box under Directory
- On social? Tweet your accomplishment using [#certifiablytableau](#) to share with the Tableau community
- Give back to the community! Write a blog post about your experience, share tips/ resources!
- Start preparing for the next exam ;)

Spring 2019 Certification Announcements

Associate level name change

There has been a change to the “Qualified Associate” level to “Certified Associate”

Launch of digital badges

Tableau has partnered with *Credly* to translate your achievements into a badge, issued and managed through the company’s *Acclaim* Platform. Badges are concrete digital evidence of your skill level.



Save the date for Certifiably Tableau Day!

Certifiably Tableau Day is on **22 May 2019**. Do you have an active Tableau Certification title? Request a sticker of your badge by 1 May 2019 in honor of Certifiably Tableau Day!

https://mkt.tableau.com/files/Spring2019_CertificationAnnouncements.pdf