For entertainment or creative purposes	creative
Role-playing an obviously fictional _ character.	character
Role–playing identities to experience _ treatment or viewpoint of others.	experiment
Separate concerns (professional, family,between friends).	separation
"Yes", with no reason given	yes
Saying things without fear or repercussions	expression
Tricking people to gain trust or manipulate social situations	soceng
General feeling of not wanting to revealstuff.	privacy
Conform to community norms, fit in with others.	conform
Use of a pseudonym to connect identities or be discoverable.	discoverability
Hacking the system – extra accounts, _ circumventing age restrictions	system
Anything about sex	sex
Mentioned the Google+ "real names" policy	plus
Force of habit	habit
Online identity more closely matching trueself.	identity
Several online identities kept separate	bespoke
The system is spying on me, merging my accounts, and sharing data.	spy
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