

SOFI SINOZICH

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EDUCATION

University of Maryland

September 2019-April 2021

Joint Program in Survey Methodology

M.S. Survey Methodology (Survey and Data Science)

Columbia University

August 2012-May 2016

B.A. Political Science-Statistics

WORK EXPERIENCE

Langer Research Associates

September 2015-present

Senior Research Analyst

Promoted from Research Analyst (2022), Research Associate (2017), Intern (2016)

- Lead questionnaire design, data analysis, statistical modeling and writing narrative reports for major client surveys, including those for the ABC News/Washington Post poll and annual National Sleep Foundation Sleep Health Index and Sleep in America surveys. Contributor to ABC News's on-air exit poll analyses since 2016.
- Assist with sample design, fieldwork management, and quality control across international vendors for Pew Research Center's Global Attitudes Project. Developed extensive suite of scripts to improve accuracy and efficiency in QC workflow.
- Handle client relations and ongoing development for subsidiary PARC, a survey knowledge management SaaS platform. Developer of web applications and scripts to format documents for PARC specifications for internal and client use.

Pew Research Center

June 2015-August 2015

Summer Intern, Politics and Methods

Bureau of Justice Statistics, U.S. Department of Justice

June 2014-August 2014

Victimization Unit Intern & UMD JPSM Junior Fellow

PEER-REVIEWED PUBLICATIONS

Ong, A.R., Schultz, R., **Sinozich, S.**, West, B.T., Wagner, J., Sinibaldi, J., & Finamore, J. Forthcoming. "A User-Driven Method for Using Research Products to Empirically Assess Item Importance in National Surveys." *Journal of Official Statistics*.

McClellan, O.A., Kilibarda, A., **Sinozich, S.** & Shapiro, R. 2018. "Veil of Valence: Consensus and Disagreement in Public Opinion Towards School Funding 1998-2016." *Public Opinion Quarterly* 82(4): 769-783.

Kiewiet de Jonge, C., Langer, G. & **Sinozich, S.** 2018. "Predicting State Presidential Election Results with National Tracking Polls and MRP." *Public Opinion Quarterly* 82(3): 419-446.

Sinozich, S. 2017. "Public Opinion on the U.S. Supreme Court, 1973-2015." *Public Opinion Quarterly* 81(1): 173-195.

OTHER PUBLICATIONS

Shapiro, R.Y, Kilibarda, A., McClellan, O.A. & **Sinozich, S.** 2021. "American Public Opinion and Partisan Conflict: Education's Exceptionalism?" In West, M. & Woessmann, L. (Eds.), *Public Opinion and the Political Economy of Education Policy around the World* (pp. 141-174). MIT Press.

Sinozich, S. and Langton, L. 2014. "Rape and Sexual Assault Victimization Among College-Age Females, 1995-2013." Washington, D.C.: *U.S. Department of Justice, Bureau of Justice Statistics*.

PRESENTATIONS

Sinozich, S., Filer, C., De Jong, A., & Langer, G. 2019. "New and Improved? Investigating Mode Effects in Two RDD-Online Transitions." Presented at the conference of the American Association for Public Opinion Research, Toronto, Canada.

Sinozich, S., Langer, G., Holyk, G., Filer, C. & De Jong, A. 2018. "Vouchers, Diversity and the American Student: The 2017 Phi Delta Kappa Poll." Presented at the conference of the American Association for Public Opinion Research, Denver, CO.

Sinozich, S., Holyk, G., Langer, G. & Kiewiet de Jonge, C. 2017. "The 2016 Election: How and Why It's President Trump." Presented at the conference of the American Association for Public Opinion Research, New Orleans, LA.

ABC NEWS REPORTS

Sinozich, S. Feb. 25, 2022. Poll finds sharp partisan divisions on the impact of a Black woman justice. <https://abcnews.go.com/Politics/poll-finds-sharp-partisan-divisions-impact-black-woman/story?id=83108693>

Sinozich, S. Nov. 16, 2021. Majorities back maintaining Roe v. Wade, oppose states' abortion clinic restrictions. <https://abcnews.go.com/Politics/majorities-back-maintaining-roe-wade-oppose-states-abortion/story?id=81095216>

Sinozich, S. Sep. 8, 2021. 20 years after 9/11 attacks, just half call US more secure. <https://abcnews.go.com/Politics/20-years-911-attacks-half-call-us-secure/story?id=79791455>

Sinozich, S. March 29, 2020. Biden consolidates support, but trails badly in enthusiasm. <https://abcnews.go.com/Politics/biden-consolidates-support-trails-badly-enthusiasm-poll/story?id=69812092>

Sinozich, S. Jan. 29, 2019. Welcome to 2020: obstacles for Trump and a wide-open Democratic race. ABC News. <https://abcnews.go.com/Politics/2020-obstacles-trump-wide-open-democratic-race/story?id=60599657>

Sinozich, S. Jan. 13, 2019. Trump, GOP blamed for shutdown; no crisis seen but fewer oppose wall. ABC News. <https://abcnews.go.com/Politics/trump-gop-blamed-shutdown-crisis-fewer-oppose-wall/story?id=60337670>

Sinozich, S. & Langer, G. Apr. 16, 2018. 2018 vote margin narrows as Democratic engagement slips. ABC News. <http://abcnews.go.com/Politics/2018-vote-margin-narrows-democratic-engagement-slips-poll/story?id=54482800>

Sinozich, S. Feb. 4, 2018. Democrats, Republicans lead in their own strongholds: A key to midterm outcomes. ABC News. <http://abcnews.go.com/Politics/strength-party-strongholds-key-midterm-outcomes-poll/story?id=52795264>

Sinozich, S. Jan. 22, 2018. Democrats solidify their lead in midterm elections matchup. ABC News. <http://abcnews.go.com/Politics/democrats-solidify-lead-midterm-elections-matchup-poll/story?id=52488582>

Sinozich, S. Sep. 28, 2017. Most now see climate change as responsible for hurricane severity. ABC News. <http://abcnews.go.com/Politics/now-climate-change-responsible-hurricane-severity-poll/story?id=50135214>

Sinozich, S. Jul. 19, 2017. A midterm preference for Democrats, but without anti-Trump motivation. ABC News. <http://abcnews.go.com/Politics/midterm-preference-democrats-anti-trump-motivation-poll/story?id=48702378>

Holyk, G. & **Sinozich, S.** Sep. 28, 2016. Views on Race and Gender Mark Stark Divide Between Clinton, Trump Supporters. ABC News. <http://abcnews.go.com/Politics/views-race-gender-mark-stark-divide-clinton-trump/story?id=42398850>

Sinozich, S. Aug 11, 2016. With Bernie Sanders Out, Young Adults See Third-Party Appeal. ABC News. <http://abcnews.go.com/Politics/bernie-busted-young-adults-party-appeal-poll/story?id=41280103>

Sinozich, S. Nov. 24, 2015. Obama Approval Slips Back Under 50 Percent. ABC News. <https://abcnews.go.com/Politics/obama-approval-slips-back-50-percent-poll/story?id=35378044>

PROFESSIONAL MEMBERSHIPS

American Association for Public Opinion Research
Reviewer for AAPOR annual conference, 2019
Member of DCAAPOR

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