

Cloud cost optimization

Part 1: Create visibility

There is a growing trend for organizations of all sizes to get out of the business of running their own data centers and move their infrastructure and application workloads to the cloud. This typically includes a transition to software as a service (SaaS) as well as leveraging infrastructure as a service (IaaS). IaaS providers are often referenced as “Hyperscalers” and include Google Cloud Platform (GCP), Amazon AWS, and Microsoft Azure. The advantages of and motivations for adopting cloud applications and infrastructure are often to achieve cost savings through a [shift from a CapEx to an OpEx](#) financial model and the opportunity to only pay for the resources and infrastructure you need or use.

The problem

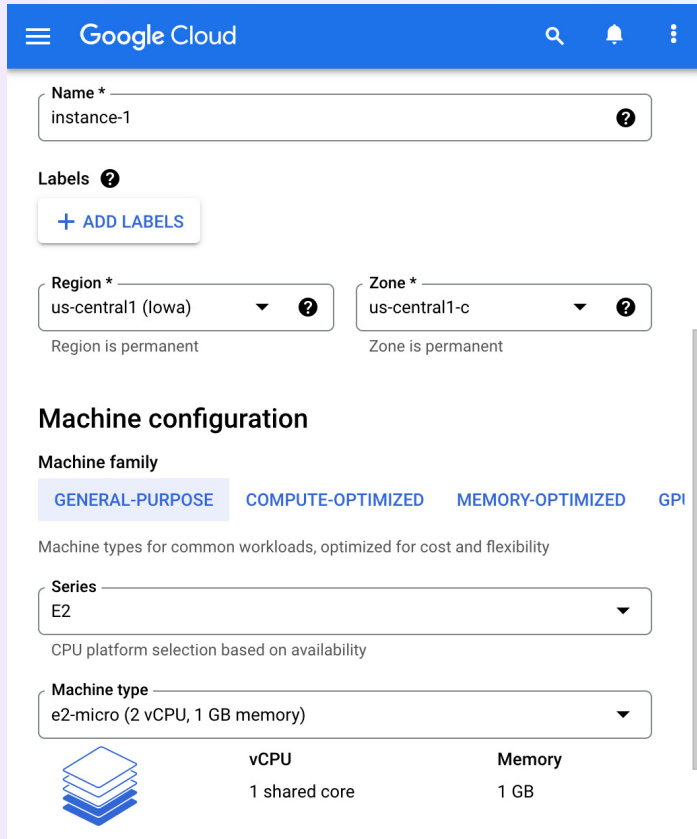
However, most organizations are finding that there is actually a higher cost than expected for running their legacy workloads in a hyperscale environment. In fact, [Gartner estimates that as much as 70% of cloud costs are wasted](#). As a result, there has been a need to adopt best practices for optimizing cloud costs (examples: [What is cloud cost optimization? 15+ best practices for 2022](#), [Cloud Cost optimization: definition and strategies](#), [9 Best practices for cloud cost optimization](#)). While these articles are helpful if you need to drive alignment around an initiative, what they miss are practical steps you can take today to start optimizing your cloud costs.

Whether you are starting your journey to the cloud, or just looking to better optimize your current cloud costs, it helps to break the problem down into two different buckets.

- 1. Infrastructure configuration, optimization, and automation** – Create awareness and visibility into cloud infrastructure usage using infrastructure as code (covered here in part 1). Then review how your infrastructure can be automated and optimized to find cost savings (covered in part 2 – coming soon).
- 2. Application refactoring** – Review application architecture and resource utilization. Often applications are monolithic and not designed to be cloud native. Hyperscalers provide compute, memory, and storage, as well as new standardized services, technologies, and approaches that were not available in the traditional data center environments. This requires insights into the portions of your code that can leverage the newly available technologies and the ability to rapidly update patterns in code across the organization. At the very least, organizations need to identify and optimize their workloads to run more efficiently in the new hyperscale environment (covered in parts 3 and 4 – coming soon).

Infrastructure as code

Infrastructure as code (IaC) is the process of managing and provisioning cloud infrastructure through machine-readable definition files like Terraform ([open source repositories with examples, example files](#)) and AWS CloudFormation ([open source repositories with examples, example files](#)), rather than physical hardware configuration or interactive configuration tools¹. These definition files make it possible to have visibility of all your provisioned infrastructure, especially if you have a universal code search solution inside your organization.



The screenshot shows the Google Cloud console interface for creating a new compute instance. The 'Name' field is set to 'instance-1'. Under 'Labels', there is a button to '+ ADD LABELS'. The 'Region' is set to 'us-central1 (Iowa)' and the 'Zone' is set to 'us-central1-c'. Below these, it states 'Region is permanent' and 'Zone is permanent'. The 'Machine configuration' section is active, showing 'Machine family' with tabs for 'GENERAL-PURPOSE', 'COMPUTE-OPTIMIZED', 'MEMORY-OPTIMIZED', and 'GPI'. Under 'Machine types for common workloads, optimized for cost and flexibility', the 'Series' is set to 'E2' and the 'Machine type' is set to 'e2-micro (2 vCPU, 1 GB memory)'. A table below shows the specifications: vCPU (1 shared core) and Memory (1 GB).

	vCPU	Memory
	1 shared core	1 GB

```
provider "google" {
  project = "{{YOUR GCP PROJECT}}"
  region  = "us-central1"
  zone    = "us-central1-c"
}

resource "google_compute_instance" "vm_instance" {
  name         = "terraform-instance"
  machine_type = "e2-micro"

  boot_disk {
    initialize_params {
      image = "debian-cloud/debian-9"
    }
  }

  network_interface {
    # A default network is created for all GCP projects
    network = google_compute_network.vpc_network.self_link
    access_config {
    }
  }
}

resource "google_compute_network" "vpc_network" {
  name                = "terraform-network"
  auto_create_subnetworks = "true"
}
```

According to [Gartner research](#), less than 5% of server provisioning utilized IaC in 2020, and only 40% is expected to do so by 2023. This means that the vast majority of cloud infrastructure is manually provisioned, built on a huge amount of untraceable scripts, or manually configured in the cloud provider interface.

If your organization has not adopted IaC (which is the majority – you’re not alone!), then the first step is to create visibility into your cloud infrastructure configuration by exporting it into a version control system so that you can search over the current state and see the history of changes.

Create visibility

Doing a one-time audit of your cloud infrastructure is beneficial for cutting costs, but if you want to continually review for cost reduction, you'll want to have automation in place to regularly export your config into a Git repository. We've pulled together some helpful resources that should make this setup a bit easier.

1. Export all cluster config into a Git repository – use a tool like CloudFormation or Terraform (provisioning tools).
 - a. First, choose the provisioning tool you want to export to. We recommend Terraform. Here is a helpful blog series on choosing Terraform over other provisioning tools.
 - b. Terraformer (<https://github.com/GoogleCloudPlatform/terraformer>) is a CLI to export config to Terraform on any cloud provider.

Example export commands for all cloud providers from Terraformer docs

The screenshot shows a code search interface with the following components:

- Search Bar:** Contains the text `context:global` and `repo:github.com/GoogleCloudPlatform/terraformer$ terraformer import`.
- Search Types:** Includes options like "Search repos by org or name", "Search repo dependencies", "Find a symbol", "Search diffs", and "Search commit messages".
- Dynamic Filters:** Shows `lang:markdown` with 79 results.
- Revisions:** Includes a "Find..." input and a list of branches like `rev:dependabot/go_modules/github.com/Azure/azure-storage-blob-go-0.15.0`.
- Search Reference:** Includes a "Find..." input and filters like `after:"last week"` and `archived:yes/only`.
- Search Results:** Displays 79 results in 0.04s. The results are listed as follows:
 - GoogleCloudPlatform/terraformer > docs/launchdarkly.md**: 1 match, 7.6k stars. Code snippet:

```
6 export LAUNCHDARKLY_ACCESS_TOKEN=[LAUNCHDARKLY_ACCESS_TOKEN]
7 ./terraformer import launchdarkly -r project
8 ...
```
 - GoogleCloudPlatform/terraformer > docs/opsgenie.md**: 1 match, 7.6k stars. Code snippet:

```
5 ...
6 terraformer import opsgenie --resources=team,user --api-key=YOUR_API_KEY // or OPSGENIE_API_KEY in env
7 ...
```
 - GoogleCloudPlatform/terraformer > docs/ns1.md**: 1 match, 7.6k stars. Code snippet:

```
6 $ export NS1_APIKEY=[NS1_APIKEY]
7 $ terraformer import ns1 -r zone,monitoringjob,team
8 ...
```
 - GoogleCloudPlatform/terraformer > docs/logz.md**: 1 match, 7.6k stars. Code snippet:

```
5 ...
6 LOGZIO_API_TOKEN=foobar LOGZIO_BASE_URL=https://api-eu.logz.io ./terraformer import logzio -r=alerts,alert_notification_endpc
7 ...
```
 - GoogleCloudPlatform/terraformer > docs/equinixmetal.md**: 1 match, 7.6k stars. Code snippet:

```
7 export PACKET_PROJECT_ID=[PROJECT_ID]
8 ./terraformer import metal -r volume,device
9 ...
```
 - GoogleCloudPlatform/terraformer > docs/relic.md**: 1 match, 7.6k stars. Code snippet:

```
5 ...
6 ./terraformer import newrelic -r alert,infra,synthetics --api-key=NRK-XXXXXXX --account-id=XXXXX
7 ...
```

Examples of scripts that reference `terraform import`

The screenshot shows the Sourcegraph search interface. The search bar at the top contains the query `context:global "terraform import" -lang:Markdown`. Below the search bar, there are tabs for 'SEARCH TYPES' and 'DYNAMIC FILTERS'. The 'SEARCH TYPES' tab is active, showing 14 results in 1.65s. The 'DYNAMIC FILTERS' tab is also visible, showing filters for 'fork:yes' (797900), 'archived:yes' (152116), 'lang:go' (5), 'lang:shell' (5), 'lang:ruby' (2), and 'lang:python' (1). The 'REPOSITORIES' section lists several repositories, including 'Checkmarx/kics', 'HoussemDellai/terraform-course', 'ned1313/terraform-tuesdays', 'CiscoDevNet/terraform-pro-vider-aci', and 'Homebrew/homebrew-core'. The 'SEARCH REFERENCE' section is also visible, showing filters for 'Common', 'All filters', and 'Operators'. The search results are displayed in a list, with each result showing the repository name, the file path, and the search results. The first result is from 'Homebrew/homebrew-core' and shows a snippet of a shell script. The second result is from 'Checkmarx/kics' and shows a snippet of a Go program. The third result is from 'Checkmarx/kics' and shows a snippet of a Go program. The fourth result is from 'Checkmarx/kics' and shows a snippet of a Go program. The fifth result is from 'Checkmarx/kics' and shows a snippet of a Go program. The sixth result is from 'ned1313/terraform-tuesdays' and shows a snippet of a shell script. The seventh result is from 'HoussemDellai/terraform-course' and shows a snippet of a shell script.

context:global "terraform import" -lang:Markdown

SEARCH TYPES

Search repos by org or name

Search repo dependencies

Find a symbol

Search diffs

Search commit messages

DYNAMIC FILTERS

fork:yes 797900

archived:yes 152116

lang:go 5

lang:shell 5

lang:ruby 2

lang:python 1

REPOSITORIES

Find...

r: Checkmarx/kics 4

r: HoussemDellai/terraform-course 3

r: ned1313/terraform-tuesdays 2

r: CiscoDevNet/terraform-pro-vider-aci 1

r: Homebrew/homebrew-core 1

SEARCH REFERENCE

Find...

Common All filters Operators

after:"last week"

archived:yes/only

author:name

before:"last thursday"

case:yes

content:"pattern"

count:N/all

file:regex-pattern

14 results in 1.65s

Some results excluded

Search: Statistics

Sourcegraph: Export search results

+ Create ...

Save search

Homebrew/homebrew-core > Formula/terraform.rb 1 match 11.3k

```
31     assert_match "aaa",
32     shell_output("#(bin)/terraform import google --resources=gcs --projects=aaa 2>&1", 1)
33 end
```

Checkmarx/kics > pkg/terraform/azure/azure_cloud_provider.go 1 match 1.1k

```
48     case <-ctxT.Done():
49         return errors.New("terraform import execution timeout")
50     }
```

Checkmarx/kics > pkg/terraform/aws/aws_cloud_provider.go 1 match 1.1k

```
50     case <-ctxT.Done():
51         return errors.New("terraform import execution timeout")
52     }
```

Checkmarx/kics > pkg/terraform/gcp/gcp_cloud_provider.go 1 match 1.1k

```
52     case <-ctxT.Done():
53         return errors.New("terraform import execution timeout")
54     }
```

Checkmarx/kics > pkg/terraform/terraform_alt.go 1 match 1.1k

```
6 /*
7     Since terraform import is very big, this creates problems for the dev env
8     regarding CPU and MEM usage.
```

ned1313/terraform-tuesdays > 2021-03-01-Terraformer/commands.sh 2 matches 209

```
50 terraform import plan generated/azurerms/terraform/plan.json
51
52 terraform plan azure --output hcl --resource-group taconet --resources="*" --compact --path-pattern "{output}/{provider}/"
59 terraform import plan generated/azurerms/plan.json
60
```

HoussemDellai/terraform-course > 92_import_terraform/commands.sh 3 matches 138

```
9 terraform import azure -r resource_group
10
11 terraform import azure -R my_resource_group -r virtual_network,resource_group
12
13 terraform import azure -r resource_group --filter=resource_group=/subscriptions/<Subscription id>/resourceGroups/<RGNAME>
14
15
```

2. Export all services config into a Git repository – use a tool like Chef, Puppet, Ansible, or Kubernetes (configuration management tools) to export the services configuration.

a. We deploy Sourcegraph.com with Kubernetes, and use kube-backup (<https://github.com/pieterlange/kube-backup>) to export and backup this configuration.

3. Set up a CronJob to regularly snapshot the configuration files from the first two steps into the Git repos. By regularly updating, you will be able to have better traceability of changes over time, and it will allow you to better understand the entire system. Additionally, you have now moved one small step closer to infrastructure as code.

Visibility and awareness are the first steps toward greater cost savings across your organization and extend to include both direct costs of cloud infrastructure as well as operational savings. The next step is to identify targets for optimization and to monitor changes over time. We will cover approaches and practical examples of this in part 2.

Sourcegraph's code intelligence platform is more than simply search. The platform drives velocity by helping development teams quickly get unblocked, save time resolving issues, and gain insights to make better decisions. [Request a demo](#) to learn more about ways we can help accelerate your development team.

Request a demo