

# Internationalization Best Practices

Session 201

Karan Miśra Internationalization Software Engineer













# Outline

# Outline

What's New

# Outline

What's New

Fundamentals

# Outline

What's New

Fundamentals

Quick Fixes

# Outline

What's New

Fundamentals

Quick Fixes

Getting World-Ready

# What's New

# Language Support

## Multilingual Keyboards

NEW

English



French



German



Spanish



Portuguese



Italian



# Language Support

## Latin American Spanish

NEW



# Measurement Formatter

NEW



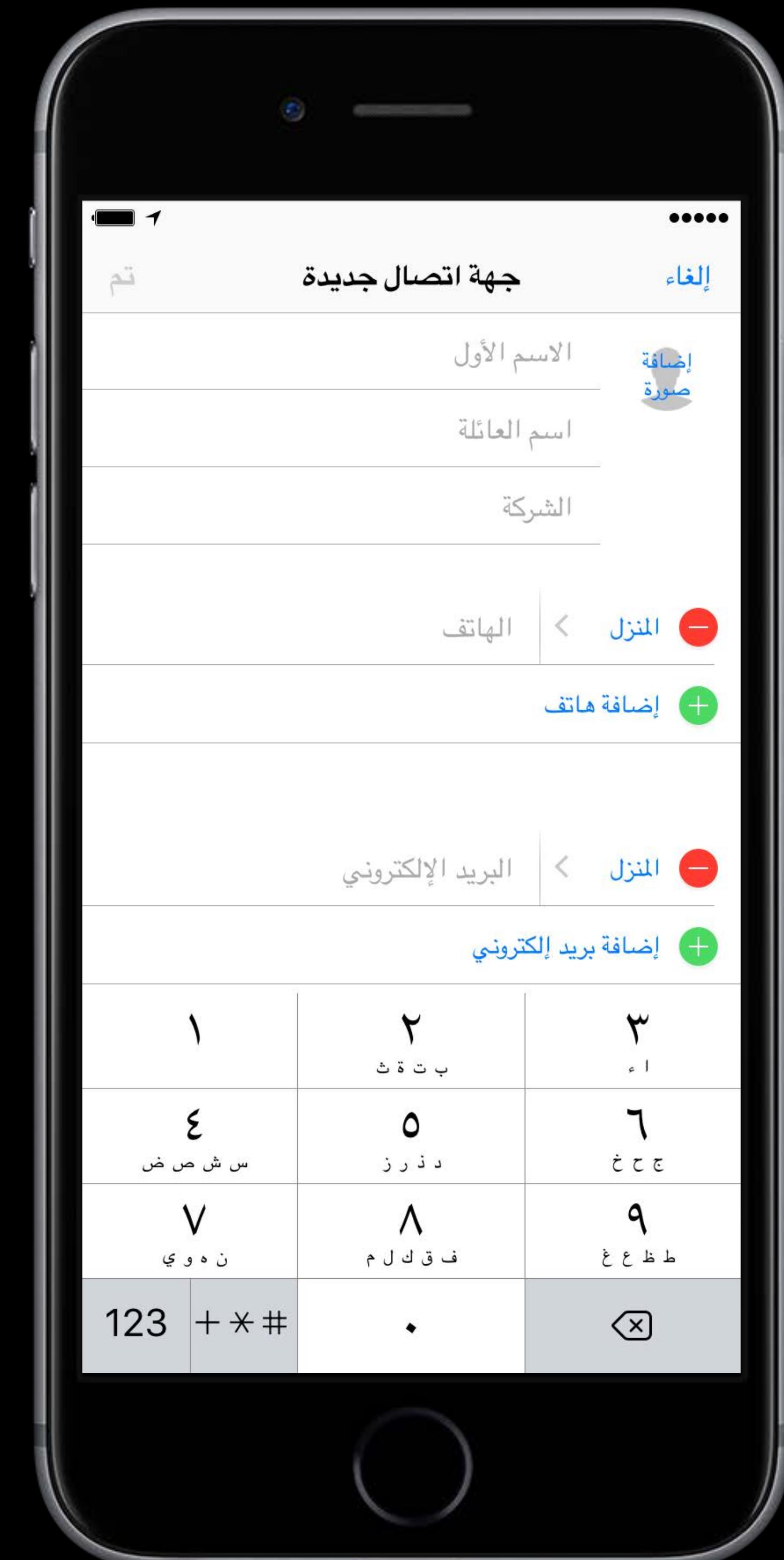
Measurements and Units

Presidio

Friday 4:00PM

# Keyboard Number Pads

NEW



# Keyboard Number Pads

NEW

Supports localized digits for all  
iOS keyboards when using  
`UIKeyboardTypeNumberPad`

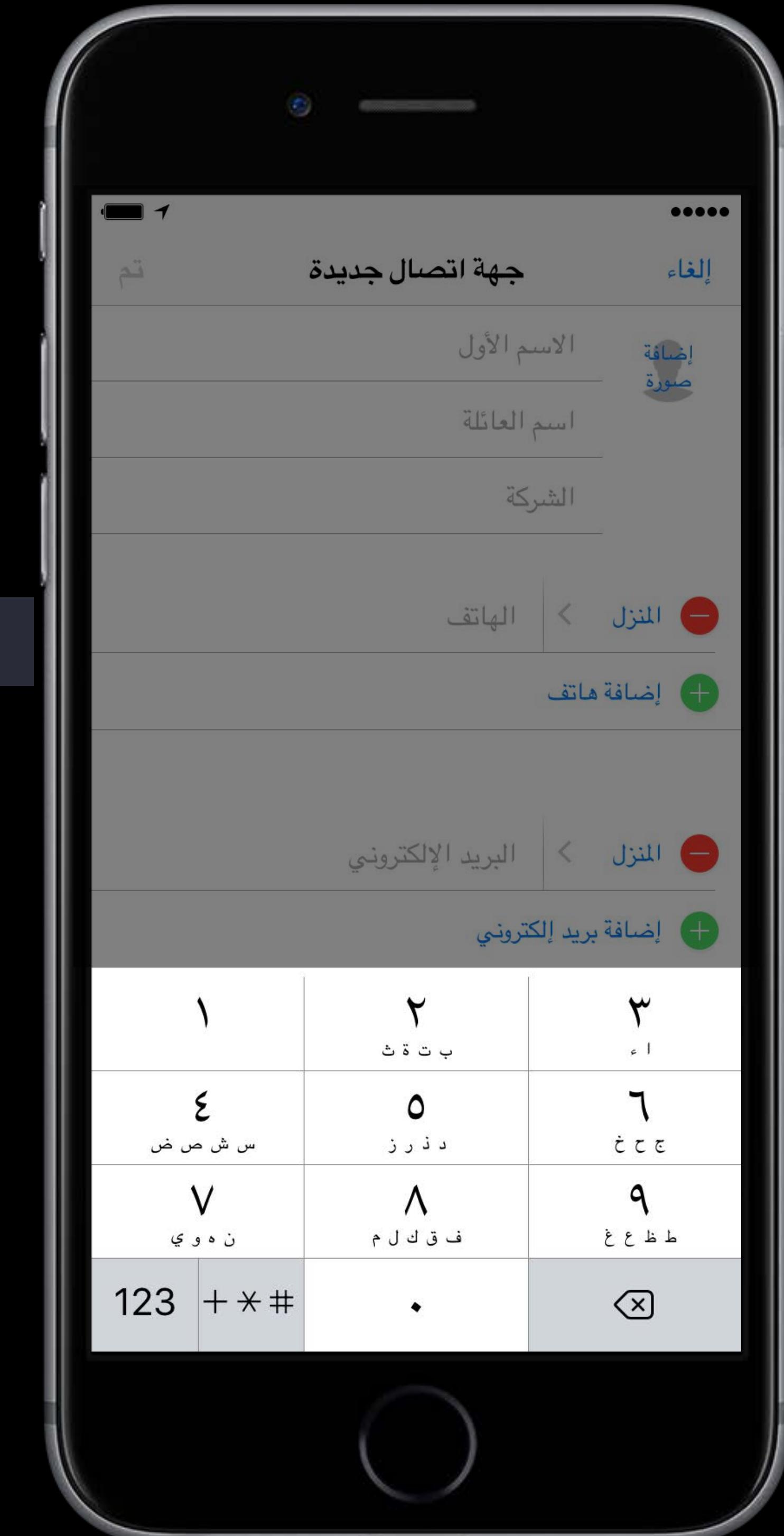


# Keyboard Number Pads

NEW

Supports localized digits for all  
iOS keyboards when using  
`UIKeyboardTypeNumberPad`

“123” key to switch between different  
numbering systems



# Keyboard Number Pads

NEW

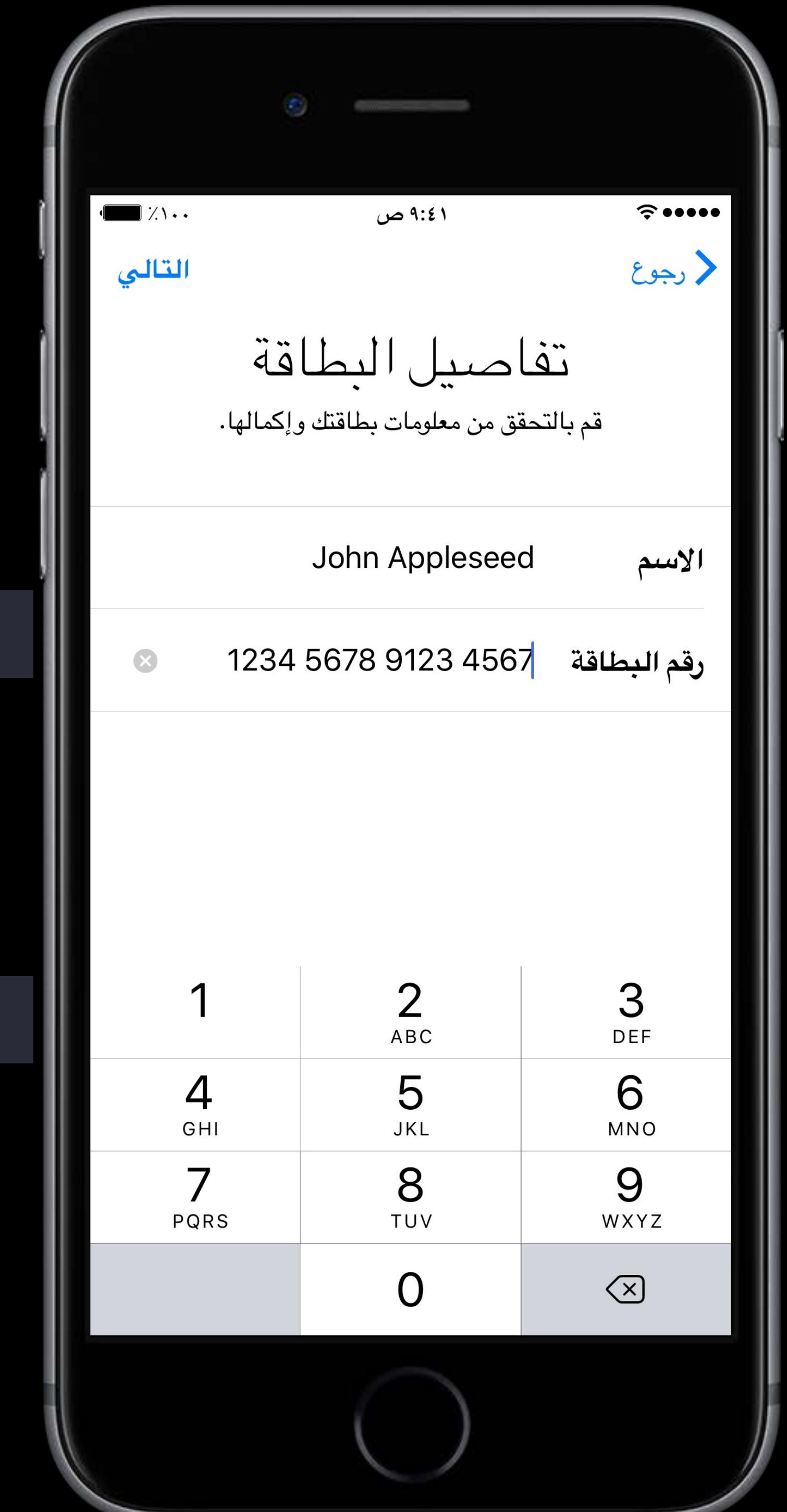
Supports localized digits for all iOS keyboards when using `UIKeyboardTypeNumberPad`

“123” key to switch between different numbering systems

Use

`UIKeyboardTypeASCIICapableNumberPad`

where ASCII-only number entry is required, such as credit card numbers, IP addresses, etc.



NEW







What's New in International User Interfaces

Nob Hill

Friday 9:00AM

# Fundamentals



9:41 AM

100%

Edit

## World Clock



Cupertino

Today, +0HRS

9:41 AM

New York

Today, +3HRS

12:41 PM

Abu Dhabi

Today, +11HRS

8:41 PM

New Delhi

Today, +12:30

10:11 PM

Beijing

Tomorrow, +15HRS

12:41 AM

Tokyo

Tomorrow, +16HRS

1:41 AM



World Clock



Alarm



Bedtime



Stopwatch



Timer



9:41 AM

100%

**Edit****World Clock****Cupertino**

Today, +0HRS

9:41 AM

**New York**

Today, +3HRS

12:41 PM

**Abu Dhabi**

Today, +11HRS

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**New Delhi**

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**Beijing**

Tomorrow, +15HRS

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**Tokyo**

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World Clock



Alarm



Bedtime



Stopwatch



Timer

Localized Strings



9:41 AM

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Edit

World Clock



Cupertino

Today, +0HRS

9:41 AM

New York

Today, +3HRS

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Abu Dhabi

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World Clock



Alarm



Bedtime



Stopwatch



Timer



9:41 AM

100%

Edit

World Clock

+

Cupertino

Today, +0HRS

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New York

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Abu Dhabi

Today, +11HRS

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Today, +12:30

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Beijing

Tomorrow, +15HRS

12:41 AM

Tokyo

Tomorrow, +16HRS

1:41 AM



World Clock



Alarm



Bedtime



Stopwatch



Timer



9:41

100%

Edit

World Clock

+

Formatted Strings

Cupertino

Today, +0HRS

9:41 AM

New York

Today, +3HRS

12:41 PM

Abu Dhabi

Today, +11HRS

8:41 PM

New Delhi

Today, +12:30

10:11 PM

Beijing

Tomorrow, +15HRS

12:41 AM

Tokyo

Tomorrow, +16HRS

1:41 AM



World Clock



Alarm



Bedtime



Stopwatch



Timer

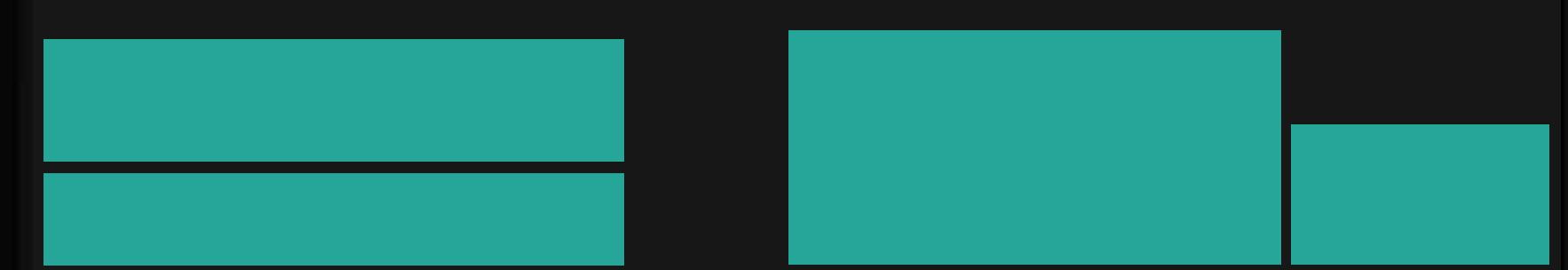


9:41 AM

100%

Edit

## World Clock



New York  
Today, +3HRS

12:41 PM

Abu Dhabi  
Today, +11HRS

8:41 PM

New Delhi  
Today, +12:30

10:11 PM

Beijing  
Tomorrow, +15HRS

12:41 AM

Tokyo  
Tomorrow, +16HRS

1:41 AM



World Clock



Alarm



Bedtime



Stopwatch



Timer



9:41 AM

100%

Edit

World Clock

+

Layout

New York  
Today, +3HRS

12:41 PM

Abu Dhabi  
Today, +11HRS

8:41 PM

New Delhi  
Today, +12:30

10:11 PM

Beijing  
Tomorrow, +15HRS

12:41 AM

Tokyo  
Tomorrow, +16HRS

1:41 AM



World Clock



Alarm



Bedtime



Stopwatch



Timer



9:41 AM

100%

Edit

## World Clock



Cupertino

Today, +0HRS

9:41 AM

New York

Today, +3HRS

12:41 PM

Abu Dhabi

Today, +11HRS

8:41 PM

New Delhi

Today, +12:30

10:11 PM

Beijing

Tomorrow, +15HRS

12:41 AM

Tokyo

Tomorrow, +16HRS

1:41 AM



World Clock



Alarm



Bedtime



Stopwatch



Timer



上午9:41

100%

编辑

世界时钟



库比提诺

今天, +0小时

上午9:41

纽约

今天, +3小时

下午12:41

阿布扎比

今天, +11小时

下午8:41

新德里

今天, +12:30

下午10:11

北京

明天, +15小时

上午12:41

东京

明天, +16小时

上午1:41



世界时钟



闹钟



就寝



秒表



计时器



上午9:41

100%

编辑

世界时钟

+

库比提诺

今天, +0小时

上午9:41

纽约

今天, +3小时

下午12:41

阿布扎比

今天, +11小时

下午8:41

新德里

今天, +12:30

下午10:11

北京

明天, +15小时

上午12:41

东京

明天, +16小时

上午1:41



世界时钟



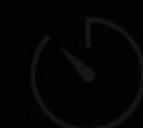
闹钟



就寝



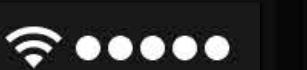
秒表



计时器

١٠٠%

٩:٤١ ص



## الساعة العالمية

تحرير

١٤:٩ ص

كوبرتيño  
اليوم، +٠ س

١٤:٢١ م

نيويورك  
اليوم، ٣+ س

١٤:٨ م

أبو ظبي  
اليوم، ١١+ س

١١:١١ م

نيودلهي  
اليوم، ١٢:٣٠+

١٤:١٢ ص

بكين  
غداً، ١٥+ س

١٤:١ ص

طوكيو  
غداً، ١٦+ س



المؤقت



ساعة الإيقاف



وقت النوم



المنبه



الساعة العالمية

١٠٠%

٩:٤١ ص



## الساعة العالمية

تحرير

١٤:٩ ص

كوبرتيño  
اليوم، +٠ س

١٤:٢ م

نيويورك  
اليوم، +٣ س

١٤:٨ م

أبو ظبي  
اليوم، +١١ س

١١:١ م

نيودلهي  
اليوم، +١٢:٣٠ س

١٤:١٢ ص

بكين  
غداً، +١٥ س

١٤:١ ص

طوكيو  
غداً، +١٦ س



المؤقت



ساعة الإيقاف



وقت النوم



المنبه



الساعة العالمية

١٠٠%

٩:٤١ ص

•••••



## الساعة العالمية

تحرير

٩:٤١ ص

كوبرتينو  
اليوم، +٠ س

١٢:٣٠ م

نيويورك  
اليوم، +٣ س

٦:٤٥ م

أبو ظبي  
اليوم، +١١ س

١٢:١٠ م

نيودلهي  
اليوم، +١٢:٣٠ س

١٢:١٠ ص

بكين  
غداً، +١٥ س

١٢:١٠ ص

طوكيو  
غداً، +١٦ س



الموقت



ساعة الإيقاف



وقت النوم



المنبه



الساعة العالمية

# Fundamentals

## Language Selection



# Fundamentals

## Language Selection

The image shows two smartphones side-by-side, illustrating a language selection process. The left phone displays a list of languages: English, Español, 简体中文, 繁體中文, and 日本語. Each language name is followed by a right-pointing arrow. The right phone displays a "Select Your Country or Region" screen. It features a back arrow labeled "Back", the title "Select Your Country or Region", a list item "United States" with a right-pointing arrow, a link "MORE COUNTRIES AND REGIONS", and another list item "Afghanistan" with a right-pointing arrow.

English >

Español >

简体中文 >

繁體中文 >

日本語 >

< Back

Select Your Country or Region

United States >

MORE COUNTRIES AND REGIONS

Afghanistan >

# Fundamentals

## Language Selection

The image shows two smartphones side-by-side, both displaying language selection menus.

**Left Phone Screen:**

- English en >
- Español es >
- 简体中文 zh-Hans >
- 繁體中文 zh-Hant >
- 日本語 ja >

**Right Phone Screen:**

- < Back
- Select Your Country or Region
- United States US >
- MORE COUNTRIES AND REGIONS
- Afghanistan AF >

# Fundamentals

## Language Selection

es-US

# Fundamentals

## Language Selection

**es**

Spanish



**es-419**

Spanish (Latin America)



**es-US**

Spanish (United States)

# Fundamentals

## Language Selection

**en**

English

**es**

Spanish

**en-GB**

English (United Kingdom)

**es-419**

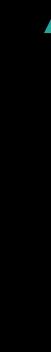
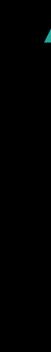
Spanish (Latin America)

**en-IN**

English (India)

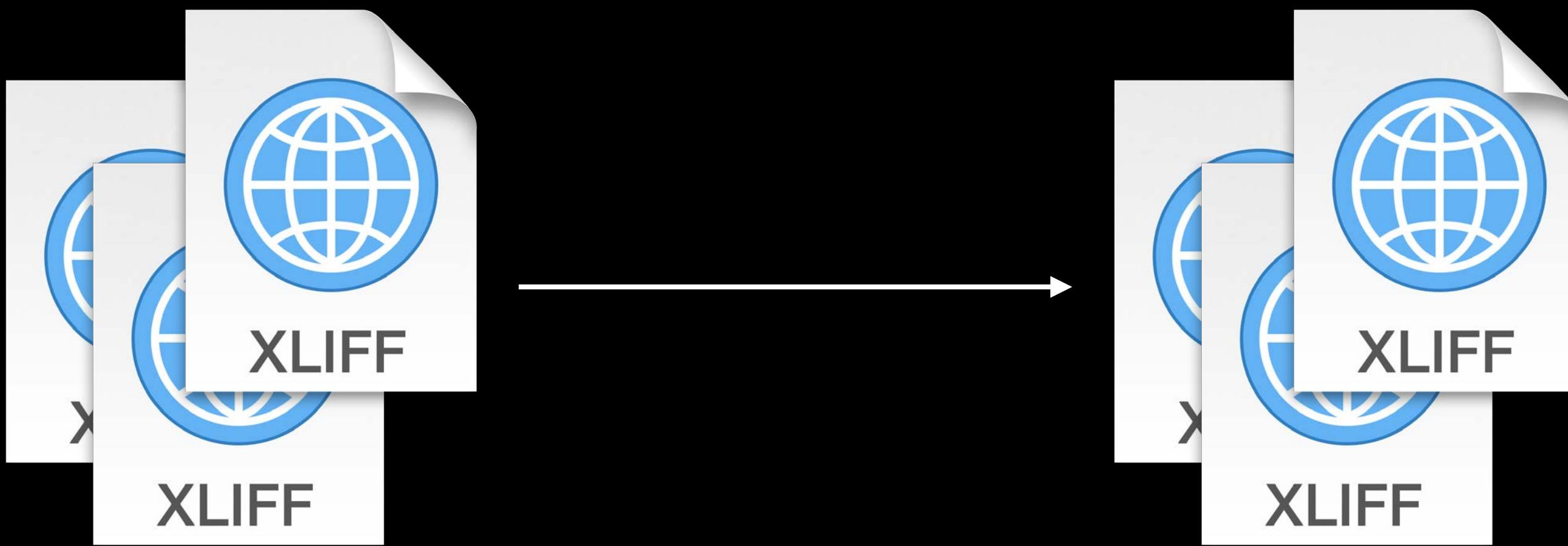
**es-US**

Spanish (United States)



# Quick Fixes

# Localize Strings

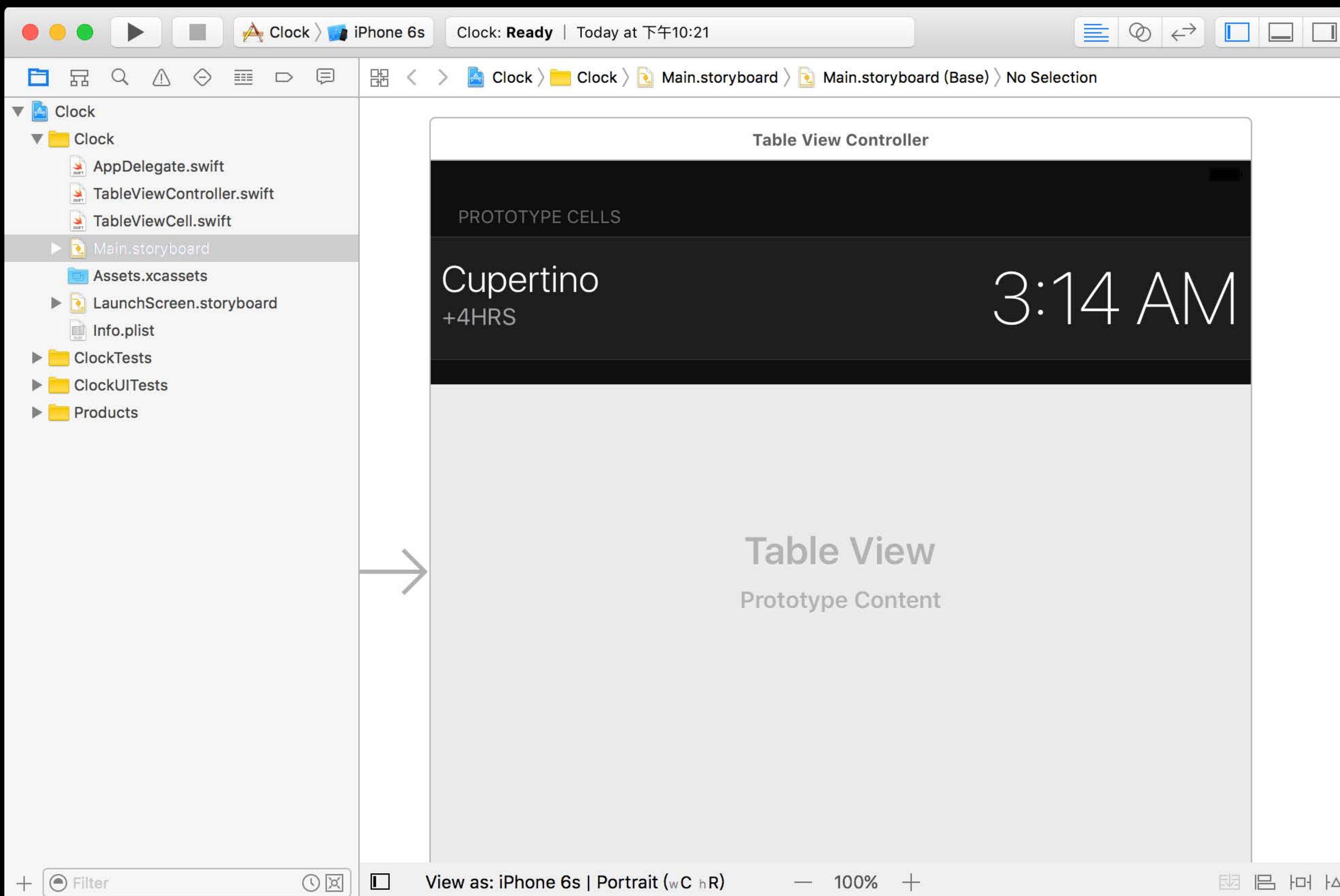


Localizing with Xcode 6

WWDC 2014

# Localize Strings

Localized strings loaded automatically when using Base Internationalization with storyboards



# Localize Strings

Load strings for views created in code using `NSLocalizedString`, which uses `Bundle`'s language matching logic

```
// Set localized string to label  
label.text = NSLocalizedString("World Clock", comment: "Title text")
```

# Localize Strings

When fetching strings from a server, use the language your app is launched in by calling `preferredLocalizations`, which uses `Bundle`'s language matching logic

```
// Get the localization the app is currently launched in  
let currentLocalization = Bundle.main().preferredLocalizations.first
```

# Localize Strings

Get the best matched localization from a list of available localizations by calling `preferredLocalizations`, which uses `Bundle`'s language matching logic

```
// Get best localization match from a list of available localizations  
let matchedLocalization = Bundle.preferredLocalizations(from: available).first
```

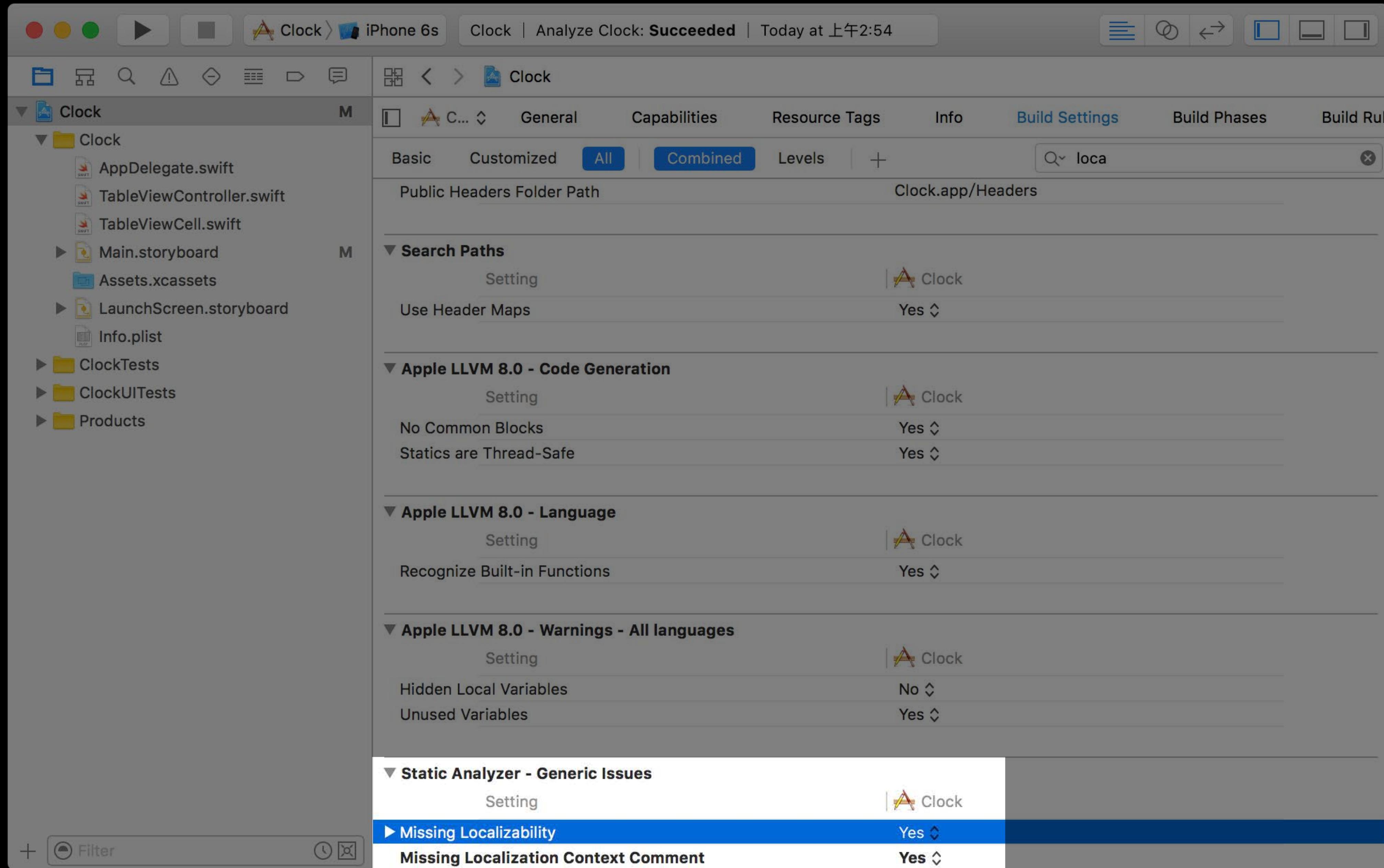
# Localize Strings

## Bundle's language matching logic

**Bundle** performs complex language matching under the hood so you don't have to!

Locale.preferredLanguages	bundle.localizations	bundle.preferredLocalizations
en-US	en, en-GB, es-ES, es-419, zh-Hans	en
en-IN	en, en-GB, es-ES, es-419, zh-Hans	en-GB
es-MX	en, en-GB, es-ES, es-419, zh-Hans	es-419
zh-CN	en, es, fr, ja, ko, zh-Hans, zh-Hant	zh-Hans
zh-HK	en, es, fr, ja, ko, zh-Hans, zh-Hant	zh-Hant

NEW



# Formatters

9:41 AM

DELIVERY TIME

AM9:41

9:41 AM

DELIVERY TIME

AM9:41



上午9:41



送达时间

9:41 上午

```
// FORMATTERS  
// Date & Time  
  
var formatter = DateFormatter()  
formatter.dateFormat = "hh:mm a"  
let str = formatter.string(from: date) // 9:41 AM for English (U.S.)
```

// FORMATTERS  
// Date & Time

var formatter = DateFormatter()  
formatter.dateFormat = "hh:mm a"  
let str = formatter.string(from: date) // 9:41 AM for English (U.S.)



// FORMATTERS  
// Date & Time

var formatter = DateFormatter()  
formatter.dateFormat = "hh:mm a"  
let str = formatter.string(from: date) // 9:41 上午 for Simplified Chinese



```
// FORMATTERS  
// Date & Time
```

```
var formatter = DateFormatter()  
formatter.timeStyle = .shortStyle  
let str = formatter.string(from: date) // 9:41 AM for English (U.S.)
```



```
// FORMATTERS  
// Date & Time
```

```
var formatter = DateFormatter()  
formatter.timeStyle = .shortStyle  
let str = formatter.string(from: date) // 上午9:41 for Simplified Chinese
```



```
// FORMATTERS

// Built-in time styles

var formatter = NSDateFormatter()

formatter.timeStyle = .shortStyle
let str = formatter.string(from: date) // 9:41 AM

formatter.timeStyle = .mediumStyle
let str = formatter.string(from: date) // 9:41:19 AM

formatter.timeStyle = .longStyle
let str = formatter.string(from: date) // 9:41:19 AM PDT

formatter.timeStyle = .fullStyle
let str = formatter.string(from: date) // 9:41:19 AM Pacific Daylight Time
```

```
// FORMATTERS  
// Built-in time styles
```

```
var formatter = NSDateFormatter()
```

```
formatter.timeStyle = .shortStyle  
let str = formatter.string(from: date) // 9:41 AM
```

```
formatter.timeStyle = .mediumStyle  
let str = formatter.string(from: date) // 9:41:19 AM
```

```
formatter.timeStyle = .longStyle  
let str = formatter.string(from: date) // 9:41:19 AM PDT
```

```
formatter.timeStyle = .fullStyle  
let str = formatter.string(from: date) // 9:41:19 AM Pacific Daylight Time
```

```
// FORMATTERS  
// Built-in time styles  
  
var formatter = NSDateFormatter()  
  
formatter.timeStyle = .shortStyle  
let str = formatter.string(from: date) // 9:41 AM
```

```
formatter.timeStyle = .mediumStyle  
let str = formatter.string(from: date) // 9:41:19 AM
```

```
formatter.timeStyle = .longStyle  
let str = formatter.string(from: date) // 9:41:19 AM PDT
```

```
formatter.timeStyle = .fullStyle  
let str = formatter.string(from: date) // 9:41:19 AM Pacific Daylight Time
```

```
// FORMATTERS

// Built-in time styles

var formatter = NSDateFormatter()

formatter.timeStyle = .shortStyle
let str = formatter.string(from: date) // 9:41 AM

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let str = formatter.string(from: date) // 9:41:19 AM

formatter.timeStyle = .longStyle
let str = formatter.string(from: date) // 9:41:19 AM PDT

formatter.timeStyle = .fullStyle
let str = formatter.string(from: date) // 9:41:19 AM Pacific Daylight Time
```

```
// FORMATTERS

// Built-in time styles

var formatter = NSDateFormatter()

formatter.timeStyle = .shortStyle
let str = formatter.string(from: date) // 9:41 AM

formatter.timeStyle = .mediumStyle
let str = formatter.string(from: date) // 9:41:19 AM

formatter.timeStyle = .longStyle
let str = formatter.string(from: date) // 9:41:19 AM PDT

formatter.timeStyle = .fullStyle
let str = formatter.string(from: date) // 9:41:19 AM Pacific Daylight Time
```

```
// FORMATTERS

// Built-in time styles

var formatter = NSDateFormatter()

formatter.timeStyle = .shortStyle
let str = formatter.string(from: date) // 9:41 AM

formatter.timeStyle = .mediumStyle
let str = formatter.string(from: date) // 9:41:19 AM

formatter.timeStyle = .longStyle
let str = formatter.string(from: date) // 9:41:19 AM PDT

formatter.timeStyle = .fullStyle
let str = formatter.string(from: date) // 9:41:19 AM Pacific Daylight Time
```

```
// FORMATTERS  
// Built-in date styles  
  
var formatter = NSDateFormatter()  
  
formatter.dateStyle = .shortStyle  
let str = formatter.string(from: date) // 6/14/16  
  
formatter.dateStyle = .mediumStyle  
let str = formatter.string(from: date) // Jun 14, 2016  
  
formatter.dateStyle = .longStyle  
let str = formatter.string(from: date) // June 14, 2016  
  
formatter.dateStyle = .fullStyle  
let str = formatter.string(from: date) // Tuesday, June 14, 2016
```

```
// FORMATTERS

// Custom date and time formats

var formatter = NSDateFormatter()

formatter.setLocalizedDateFormatFromTemplate("yMd")
let str = formatter.string(from: date) // 6/14/2016

formatter.setLocalizedDateFormatFromTemplate("dM")
let str = formatter.string(from: date) // 6/14

formatter.setLocalizedDateFormatFromTemplate("dMMM")
let str = formatter.string(from: date) // Jun 14

formatter.setLocalizedDateFormatFromTemplate("EdMMM")
let str = formatter.string(from: date) // Tue, Jun 14
```

```
// FORMATTERS

// Date components and date intervals

var components = DateComponents()
components.hour = 4
components.minute = 25
var formatter = DateComponentsFormatter()
formatter.unitsStyle = .brief
let str = formatter.string(from: components) // 4hr 25min

var components = DateInterval(start: date, duration: 3600)
var formatter = DateIntervalFormatter()
formatter.dateStyle = .none
formatter.timeStyle = .short
let str = formatter.string(from: components) // 9:00 – 9:40 AM
```

```
// FORMATTERS  
// Date components and date intervals
```

```
var components = DateComponents()  
components.hour = 4  
components.minute = 25  
var formatter = DateComponentsFormatter()  
formatter.unitsStyle = .brief  
let str = formatter.string(from: components) // 4hr 25min
```

```
var components = DateInterval(start: date, duration: 3600)  
var formatter = DateIntervalFormatter()  
formatter.dateStyle = .none  
formatter.timeStyle = .short  
let str = formatter.string(from: components) // 9:00 – 9:40 AM
```

```
// FORMATTERS  
  
// Date components and date intervals  
  
var components = DateComponents()  
components.hour = 4  
components.minute = 25  
var formatter = DateComponentsFormatter()  
formatter.unitsStyle = .brief  
let str = formatter.string(from: components) // 4hr 25min
```

```
var components = DateInterval(start: date, duration: 3600)  
var formatter = DateIntervalFormatter()  
formatter.dateStyle = .none  
formatter.timeStyle = .short  
let str = formatter.string(from: components) // 9:00 – 9:40 AM
```

```
// FORMATTERS

// Date components and date intervals

var components = DateComponents()
components.hour = 4
components.minute = 25
var formatter = DateComponentsFormatter()
formatter.unitsStyle = .brief
let str = formatter.string(from: components) // 4hr 25min

var components = DateInterval(start: date, duration: 3600)
var formatter = DateIntervalFormatter()
formatter.dateStyle = .none
formatter.timeStyle = .short
let str = formatter.string(from: components) // 9:00 – 9:40 AM
```

# Formatters

Names

# Formatters

## Names

# Formatters

## Names

AppleseedJohn

士睿 闵

# Formatters

## Names

AppleseedJohn

士睿 闵



# Formatters

## Names

AppleseedJohn

士睿 闵



John Appleseed

闵士睿



```
var components = PersonNameComponents()  
components.givenName = "John"  
components.middleName = "Adam"  
components.familyName = "Appleseed"
```

```
let formatter = PersonNameComponentsFormatter()  
formatter.style = .long  
let str = formatter.string(from: components) // John Adam Appleseed
```

```
formatter.style = .medium  
let str = formatter.string(from: components) // John Appleseed
```

```
formatter.style = .short  
let str = formatter.string(from: components) // John
```

```
formatter.style = .abbreviated  
let str = formatter.string(from: components) // JA
```

```
var components = PersonNameComponents()  
components.givenName = "John"  
components.middleName = "Adam"  
components.familyName = "Appleseed"
```

```
let formatter = PersonNameComponentsFormatter()  
formatter.style = .long  
let str = formatter.string(from: components) // John Adam Appleseed
```

```
formatter.style = .medium  
let str = formatter.string(from: components) // John Appleseed
```

```
formatter.style = .short  
let str = formatter.string(from: components) // John
```

```
formatter.style = .abbreviated  
let str = formatter.string(from: components) // JA
```

```
var components = PersonNameComponents()  
components.givenName = "John"  
components.middleName = "Adam"  
components.familyName = "Appleseed"
```

```
let formatter = PersonNameComponentsFormatter()  
formatter.style = .long  
let str = formatter.string(from: components) // John Adam Appleseed
```

```
formatter.style = .medium  
let str = formatter.string(from: components) // John Appleseed
```

```
formatter.style = .short  
let str = formatter.string(from: components) // John
```

```
formatter.style = .abbreviated  
let str = formatter.string(from: components) // JA
```

```
var components = PersonNameComponents()
components.givenName = "土睿"
components.familyName = "闵"
components.nickname = "阿睿"

let formatter = PersonNameComponentsFormatter()
formatter.style = .long
let str = formatter.string(from: components) // 闵土睿

formatter.style = .medium
let str = formatter.string(from: components) // 闵士睿

formatter.style = .short
let str = formatter.string(from: components) // 阿睿

formatter.style = .abbreviated
let str = formatter.string(from: components) // 闵
```

NEW

```
// FORMATTERS
// Name Parsing

let formatter = PersonNameComponentsFormatter()

if let components = formatter.personNameComponents(from: "John Appleseed") {
    print(components.givenName) // John
    print(components.familyName) // Appleseed
}

if let components = formatter.personNameComponents(from: "Appleseed John") {
    print(components.givenName) // John
    print(components.familyName) // Appleseed
}
```

```
// FORMATTERS  
// Name Parsing
```

NEW

```
let formatter = PersonNameComponentsFormatter()  
  
if let components = formatter.personNameComponents(from: "John Appleseed") {  
    print(components.givenName) // John  
    print(components.familyName) // Appleseed  
}
```

```
if let components = formatter.personNameComponents(from: "Appleseed John") {  
    print(components.givenName) // John  
    print(components.familyName) // Appleseed  
}
```

NEW

```
// FORMATTERS  
// Name Parsing  
  
let formatter = PersonNameComponentsFormatter()  
  
if let components = formatter.personNameComponents(from: "John Appleseed") {  
    print(components.givenName) // John  
    print(components.familyName) // Appleseed  
}
```

```
if let components = formatter.personNameComponents(from: "Appleseed John") {  
    print(components.givenName) // John  
    print(components.familyName) // Appleseed  
}
```

NEW

```
// FORMATTERS  
// Name Parsing
```

```
if let components = formatter.personNameComponents(from: "闵士睿") {  
    print(components.givenName) // 士睿  
    print(components.familyName) // 闵  
}
```

```
if let components = formatter.personNameComponents(from: "José Ramiro Martín González de  
Rivera") {  
    print(components.givenName) // José  
    print(components.middleName) // Ramiro  
    print(components.familyName) // Martín González de Rivera  
}
```

```
// FORMATTERS  
// Summary  
  
ByteCountFormatter  
DateFormatter  
DateComponentsFormatter  
DateIntervalFormatter  
NumberFormatter  
PersonNameComponentsFormatter  
MeasurementFormatter
```

```
// FORMATTERS  
// Summary  
  
ByteCountFormatter  
DateFormatter  
DateComponentsFormatter  
DateIntervalFormatter  
NumberFormatter  
PersonNameComponentsFormatter  
MeasurementFormatter
```

```
// FORMATTERS
```

```
// Summary
```

```
ByteCountFormatter
```

```
DateFormatter
```

```
DateComponentsFormatter
```

```
DateIntervalFormatter
```

```
NumberFormatter
```

```
PersonNameComponentsFormatter
```

```
MeasurementFormatter
```

```
// FORMATTERS  
// Summary  
  
ByteCountFormatter  
DateFormatter  
DateComponentsFormatter  
DateIntervalFormatter  
NumberFormatter  
PersonNameComponentsFormatter  
MeasurementFormatter
```

```
// FORMATTERS
```

```
// Summary
```

```
ByteCountFormatter
```

```
DateFormatter
```

```
DateComponentsFormatter
```

```
DateIntervalFormatter
```

```
NumberFormatter
```

```
PersonNameComponentsFormatter
```

```
MeasurementFormatter
```

```
// FORMATTERS  
// Summary  
  
ByteCountFormatter  
DateFormatter  
DateComponentsFormatter  
DateIntervalFormatter  
NumberFormatter  
PersonNameComponentsFormatter  
MeasurementFormatter
```

```
// FORMATTERS
```

```
// Summary
```

```
ByteCountFormatter
```

```
DateFormatter
```

```
DateComponentsFormatter
```

```
DateIntervalFormatter
```

```
NumberFormatter
```

```
PersonNameComponentsFormatter
```

```
MeasurementFormatter
```

// FORMATTERS

// Summary

NEW

ByteCountFormatter

DateFormatter

DateComponentsFormatter

DateIntervalFormatter

NumberFormatter

PersonNameComponentsFormatter

MeasurementFormatter

# Layout

## Part 1: Horizontal Flexibility

# Layout

Use Auto Layout



# Layout

Use Auto Layout



# Layout

Use Auto Layout



# Layout

Use Auto Layout



# Layout

## Use Auto Layout



---

What's New in Auto Layout

Presidio

Friday 3:00PM

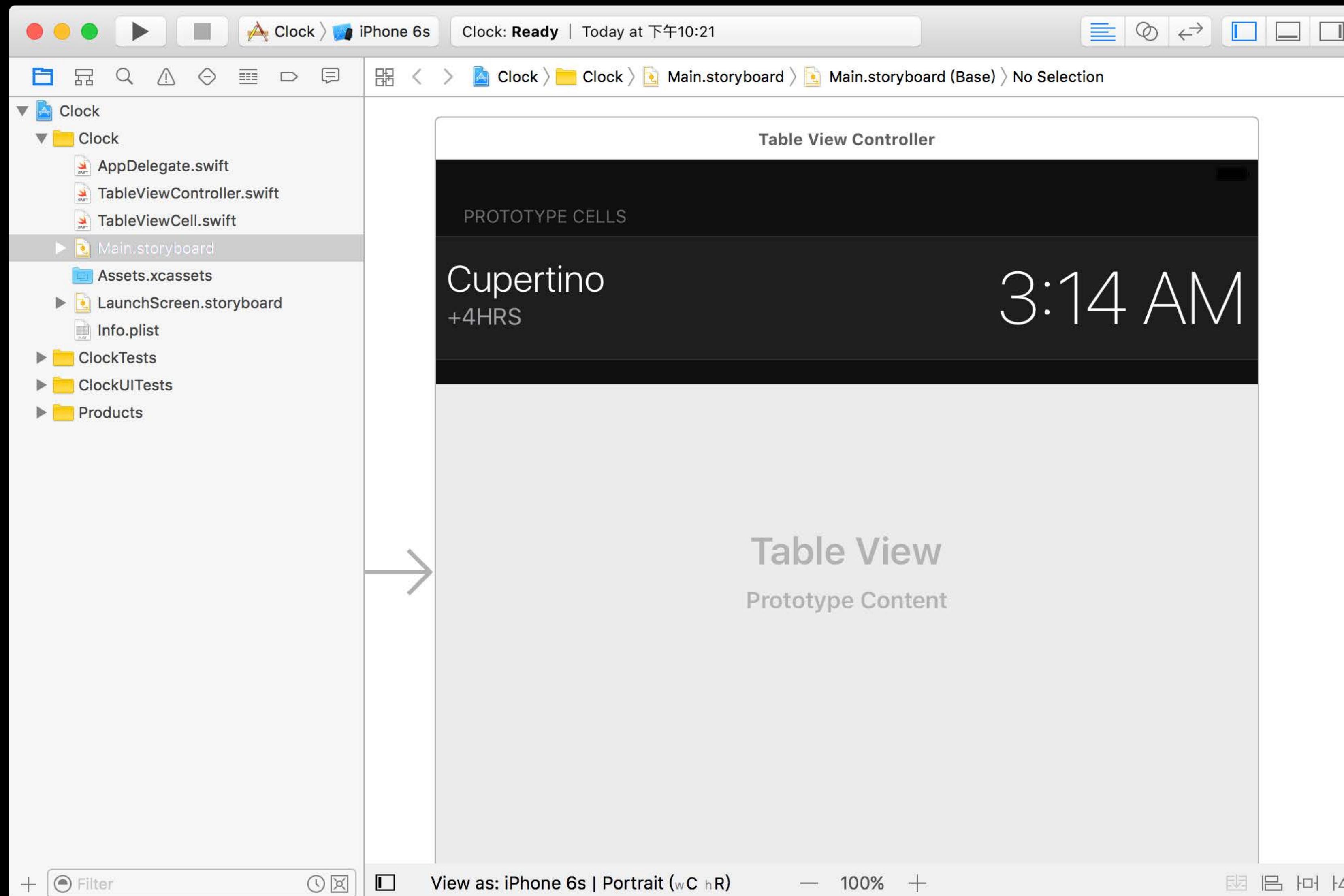
---

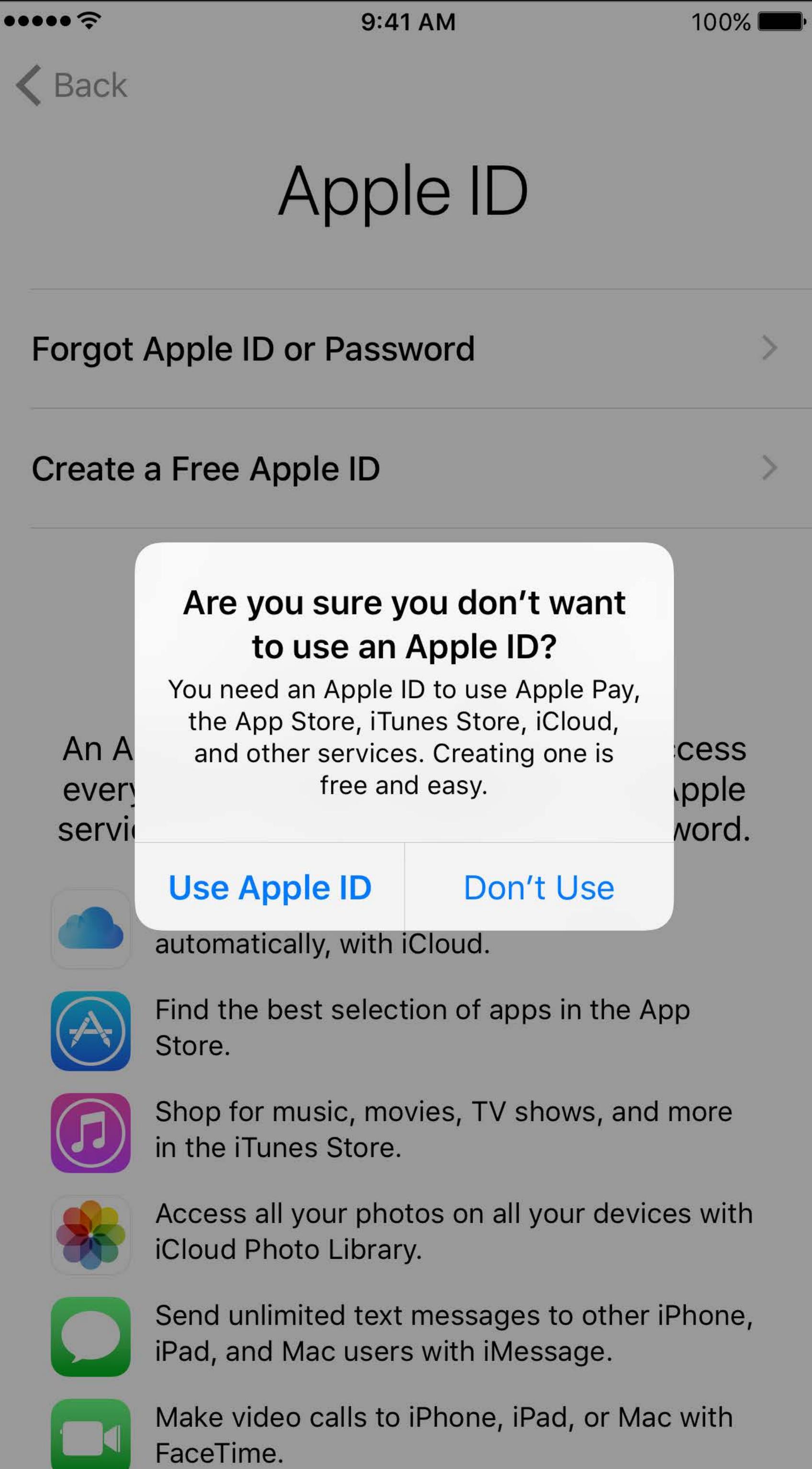
Mysteries of Auto Layout, Part 1

WWDC 2015

# Layout

## Use UIStackView & NSStackView





< 戻る

# Apple ID

Apple IDまたはパスワードを忘れた場合 >

無料のApple IDを作成 >

Apple IDを使用しなくてもよ  
しいですか？

Apple Pay、App Store、iTunes Store、  
iCloud、その他のサービスを利用するには  
Apple IDが必要です。Apple IDは無料で簡  
単に作成できます。

使用しない

Apple IDを使用

パスワードに自動的に保存されます。



App Storeには選りすぐりのAppが取り揃えられて  
います。



iTunes Storeで音楽、映画、テレビ番組などを購  
入できます。



iCloudフォトライブラリを使用してすべてのデバ  
イスからすべての写真にアクセスできます。



iMessageを使うと、ほかのiPhone、iPad、Mac  
ユーザに、無制限にテキストメッセージを送信でき  
ます。

# Layout

## Part 2: Vertical Flexibility

# Layout

## Vertical Flexibility – Tall Scripts

Ång ရွှေနံဘူတ္တ

Vietnamese

Thai

Arabic

Hindi

# Layout



## Vertical Flexibility – Tall Scripts

શ્વાન લકું રૂગન્ના અંગ

```
// Default is false, but is often erroneously set to true  
label.clipsToBounds = true
```

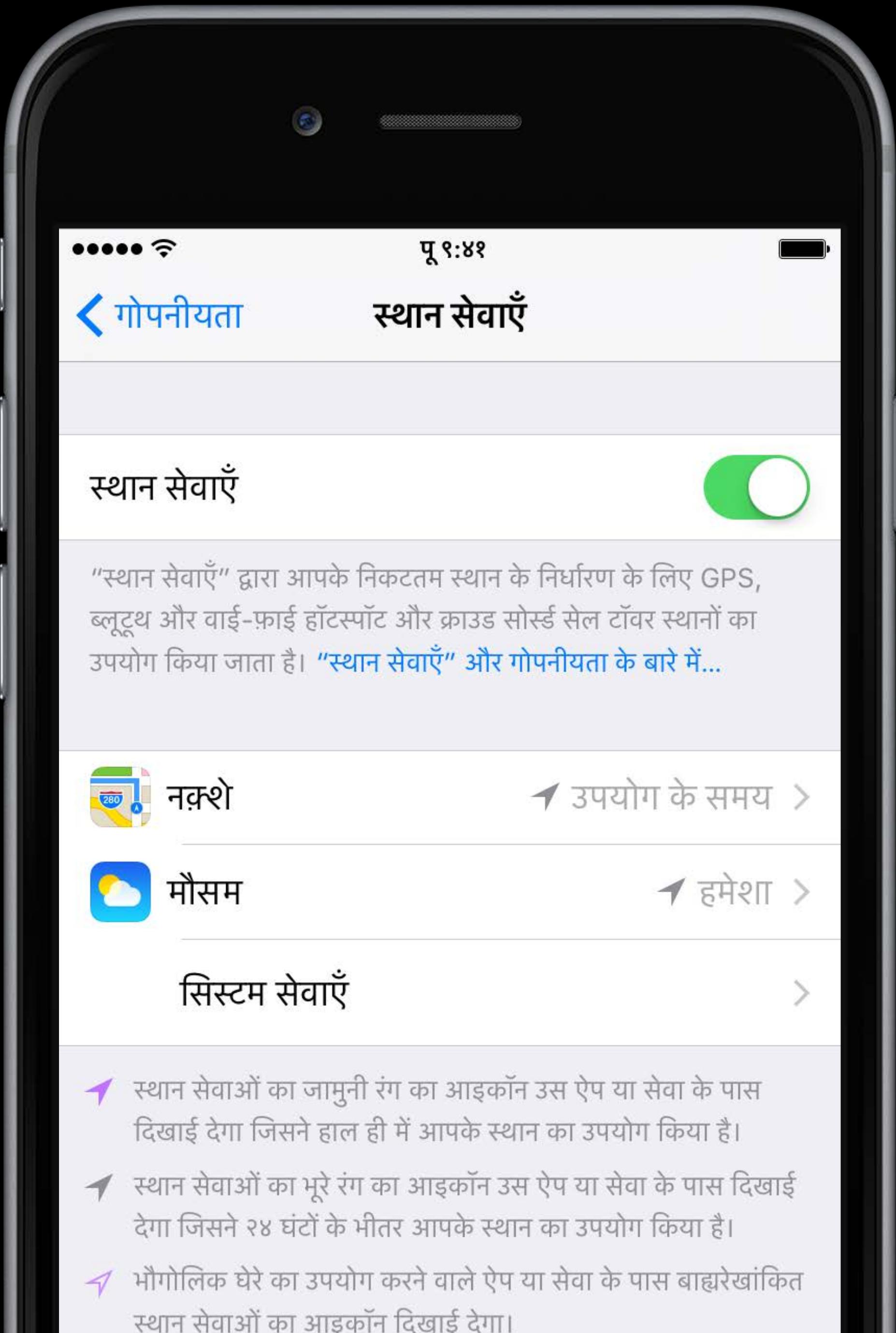
# Layout

## Vertical Flexibility – Tall Scripts



Ång ရွှေကုန်း မြန်မာ ဗျာ

```
// Default is false, but is often erroneously set to true  
label.clipsToBounds = false
```



# Layout

## Vertical Flexibility – Multi-Line Labels



English  
Latin Script

A geofence is a virtual perimeter around a location. Apps use geofencing to notify you when you arrive at or leave these locations.

Hindi  
Devanagari Script

भौगोलिक घेरा किसी स्थान के चारों ओर का आभासी परिमाप होता है। ऐप्स भौगोलिक घेरों का उपयोग करते हैं ताकि वे आपको सूचित कर सकें जब आप किसी स्थान पर पहुँचते हैं या वहाँ से निकलते हैं।

# Layout

## Vertical Flexibility – Multi-Line Labels



English  
Latin Script

A geofence is a virtual perimeter around a location. Apps use geofencing to notify you when you arrive at or leave these locations.

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# Layout

## Vertical Flexibility – Multi-Line Labels



English

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A geofence is a virtual perimeter around a location. Apps use geofencing to notify you when you arrive at or leave these locations.

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# Layout

## Vertical Flexibility – Multi-Line Labels

Dynamic Type will ensure script-appropriate line spacing

Use predefined text styles to get Dynamic Type for free

```
// Getting the preferred font for predefined text styles ensures appropriate font weight and  
line height adjustments for different languages  
label.font = UIFont.preferredFont(forTextStyle: UIFontTextStyleBody)
```

# Layout

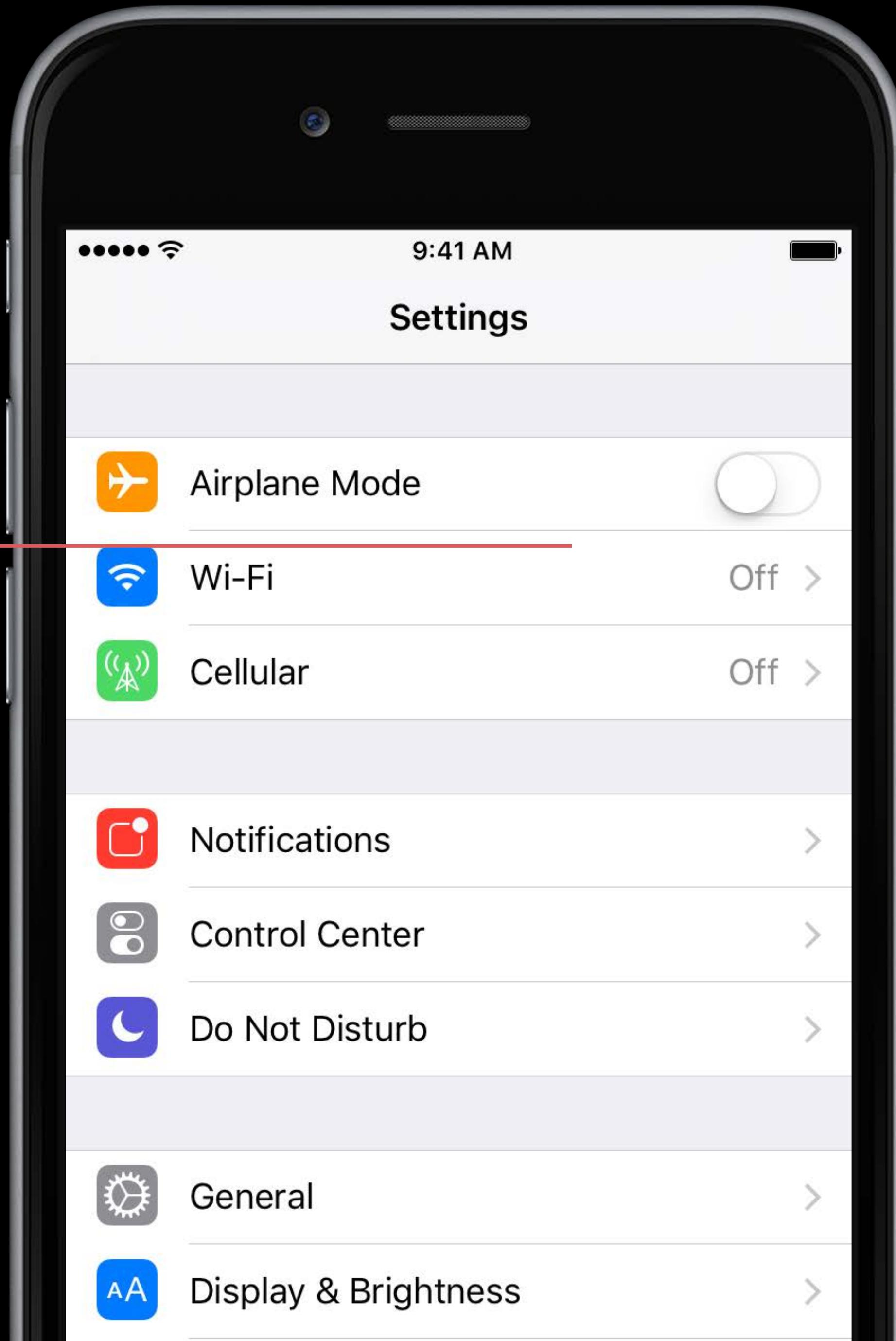
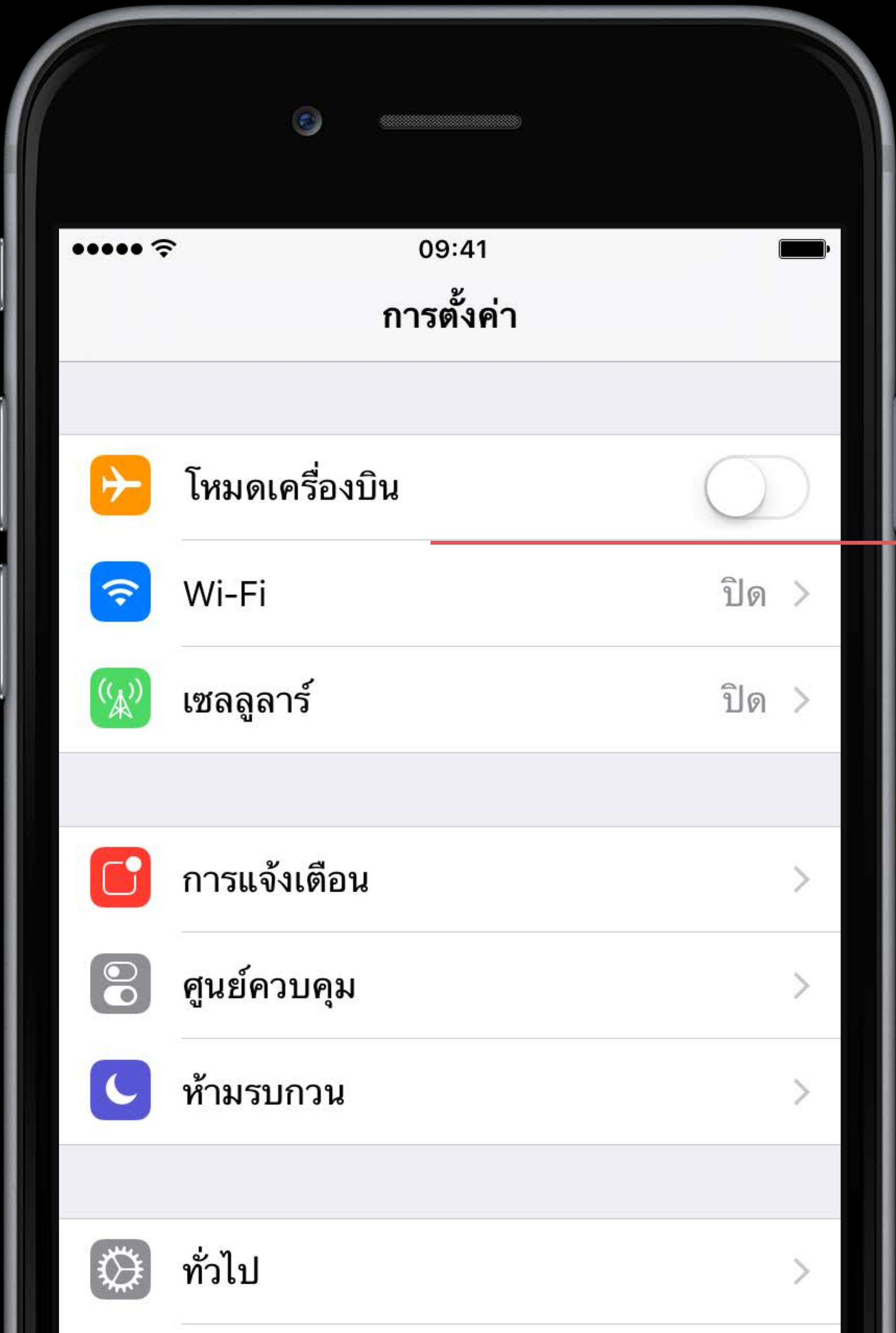
## Vertical Flexibility – Multi-Line Labels

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```
// Getting the preferred font for predefined text styles ensures appropriate font weight and  
line height adjustments for different languages  
label.font = UIFont.preferredFont(forTextStyle: UIFontTextStyleBody)
```





# Layout

## Vertical Flexibility – Table Views

Use built-in table view styles

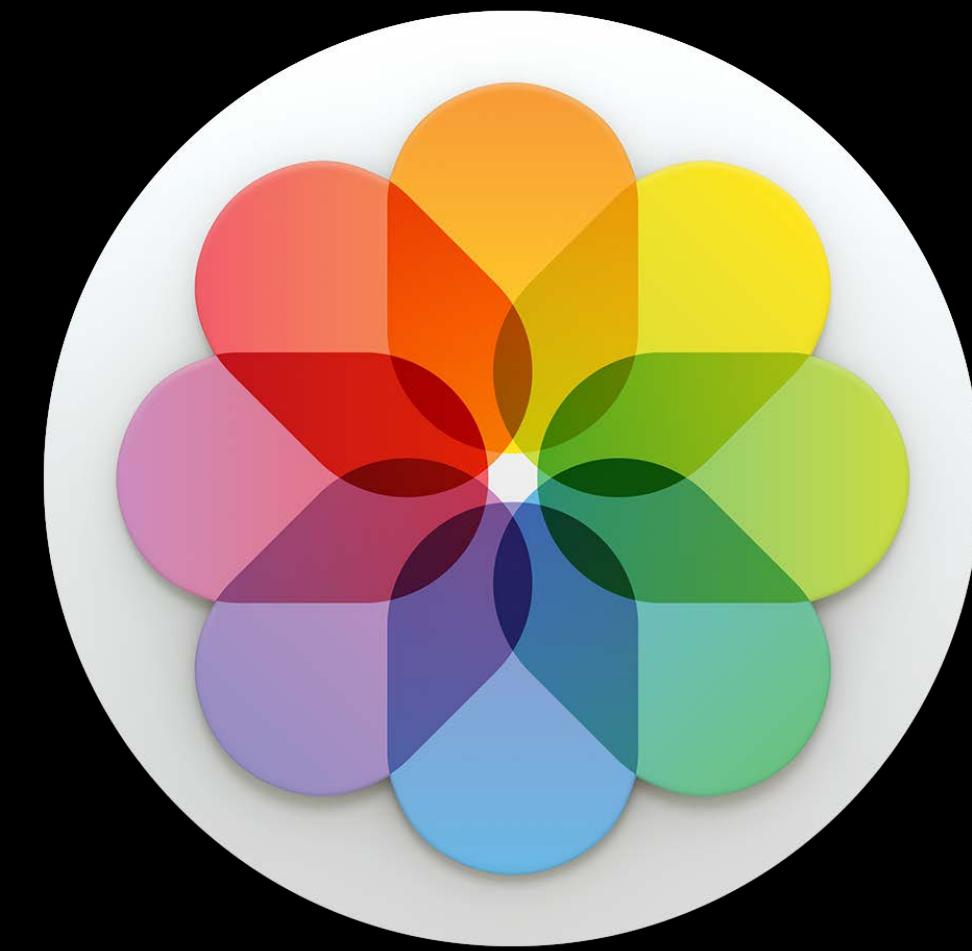
**UITableViewCell** is highly customizable

```
public enum UITableViewCellStyle : Int {  
    case `default`  
    case value1  
    case value2  
    case subtitle  
}
```

# Getting World-Ready

# Iconography

Avoid words and numbers in icons



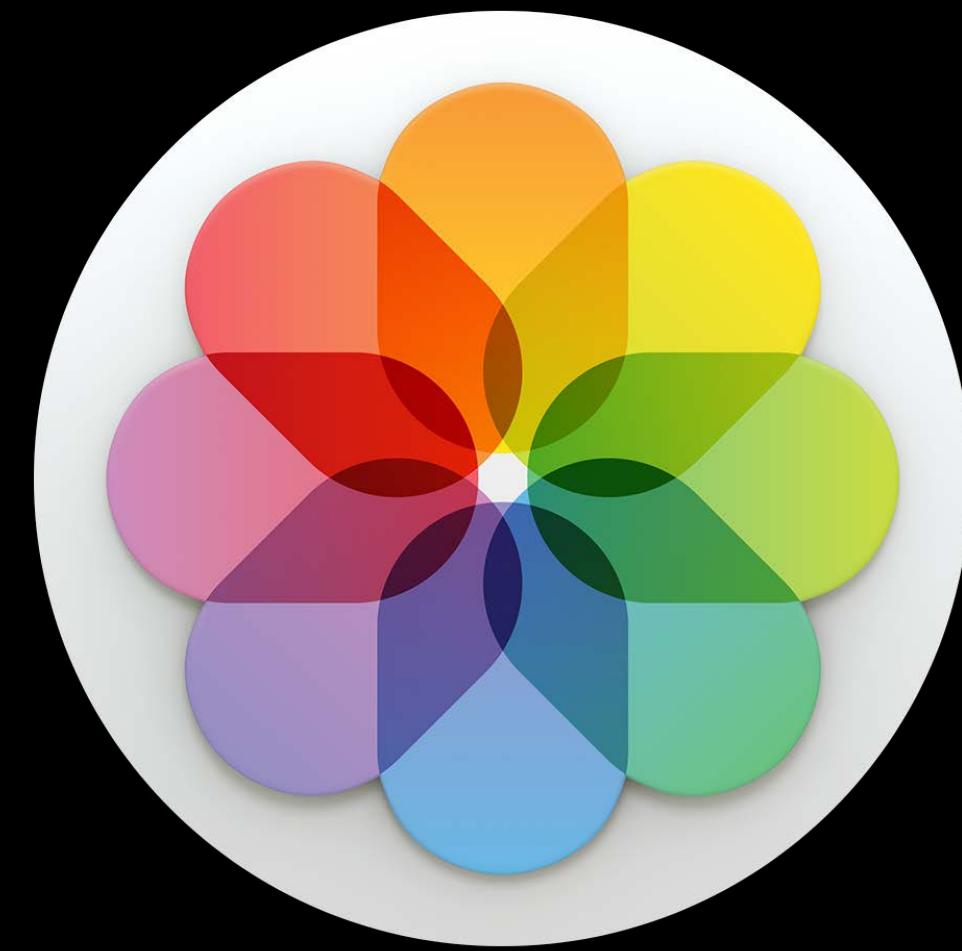
Photos

# Iconography

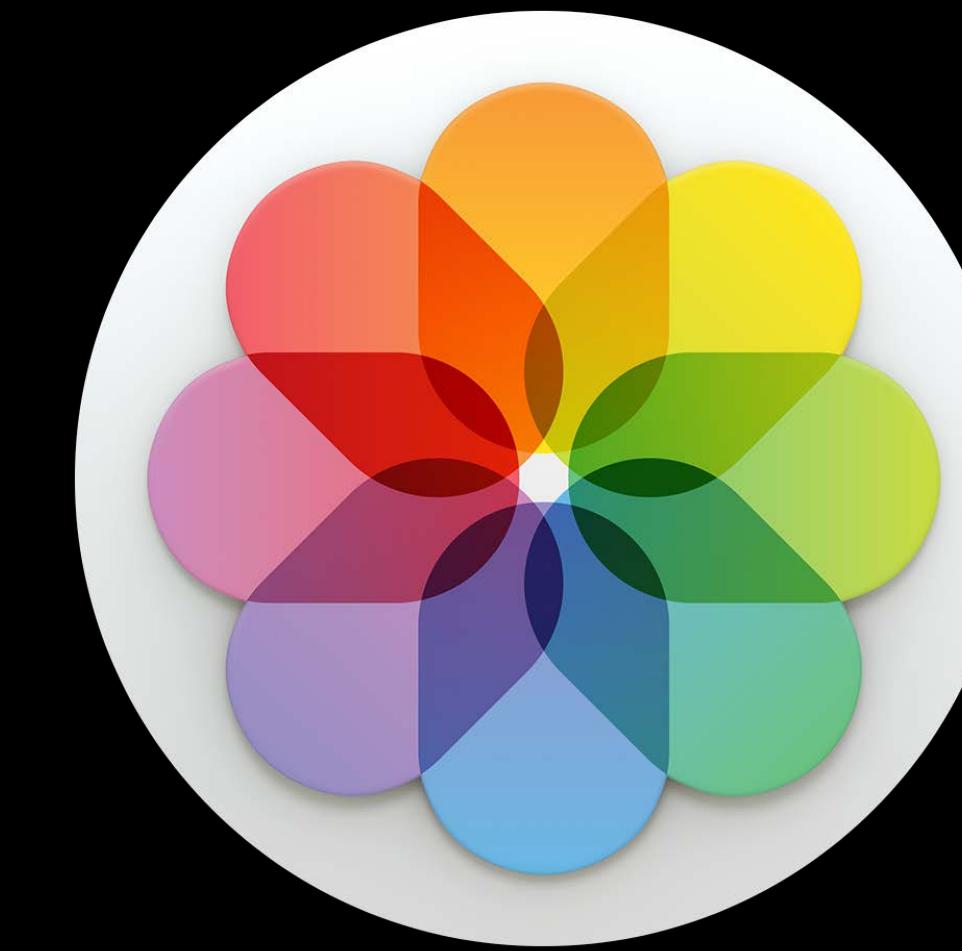
Avoid words and numbers in icons



写真



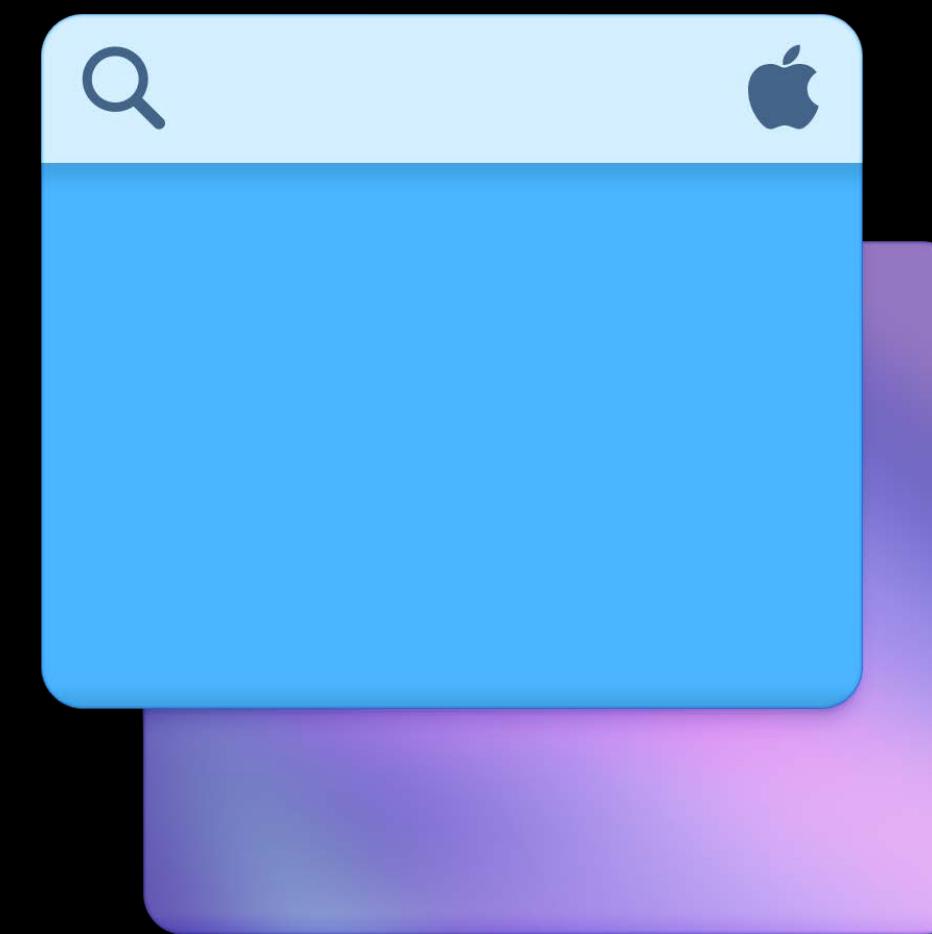
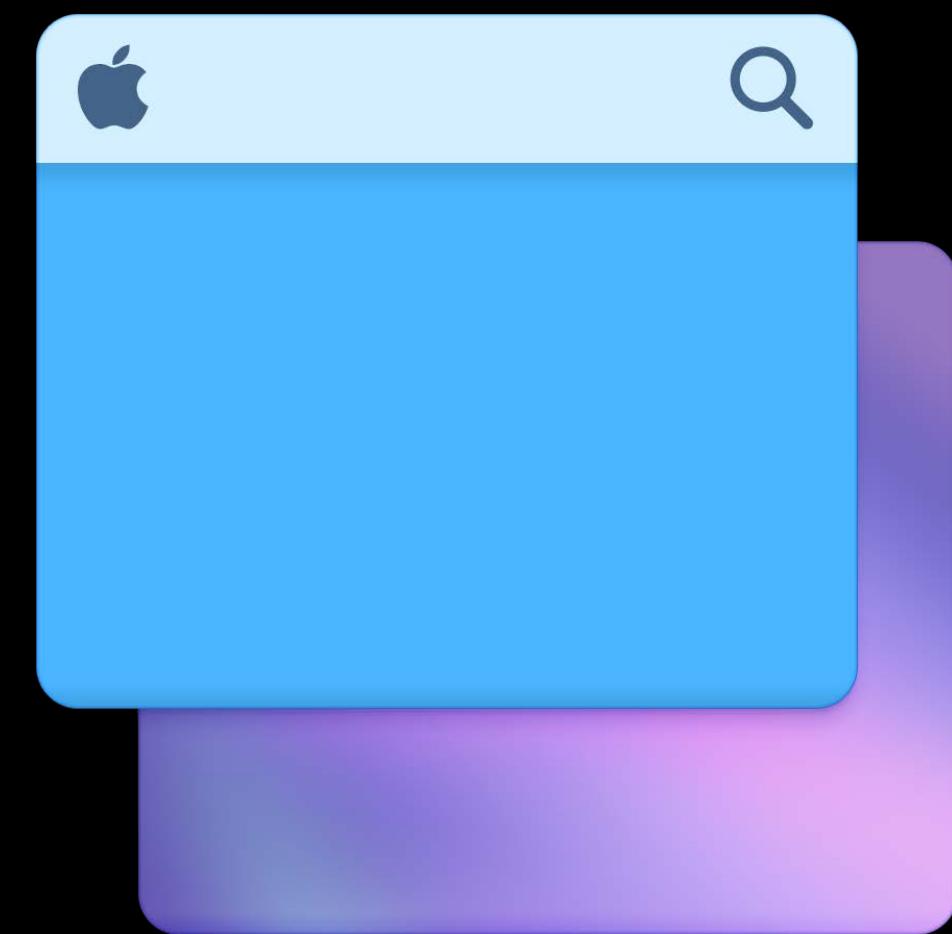
Photos



الصور

# Iconography

Flip directional art for right-to-left languages



App Name

上午9:41 100%

类别 健康健美

付费 免费 畅销排行

排名	应用图标	应用名称	分类	评分
1		Keep - 移动健身教练	健康健美	★★★★★ (40)
2		咕咚-运动跑步骑行助手，减肥健身计步必备，马拉松...	健康健美	★★★★★ (70)
3		宝宝树孕育-火爆的备孕怀孕育儿社区	健康健美	★★★★★ (2,889)
4		美柚经期助手-大姨妈·月经·经期·生理期预测,备孕·孕妇...	健康健美	★★★★★ (1,279)
5		火辣健身 - 香蕉打卡指定APP杜海涛陪你跑步健身减...	健康健美	★★★★★ (323)
6		NEW习惯-21天焕新挑战，帮你养成好习惯		查看

精品推荐 类别 排行榜 搜索 更新

上午9:41 100%

类别 健康健美

付费 免费 畅销排行

1 Keep - 移动健身教练  
健康健美 ★★★★★ (40) + 获取

2 咕咚-运动跑步骑行助手，减肥健身计步必备，马拉松...  
健康健美 ★★★★★ (70) 获取

3 宝宝树孕育-火爆的备孕怀孕  
育儿社区 健康健美 ★★★★★ (2,889) 获取

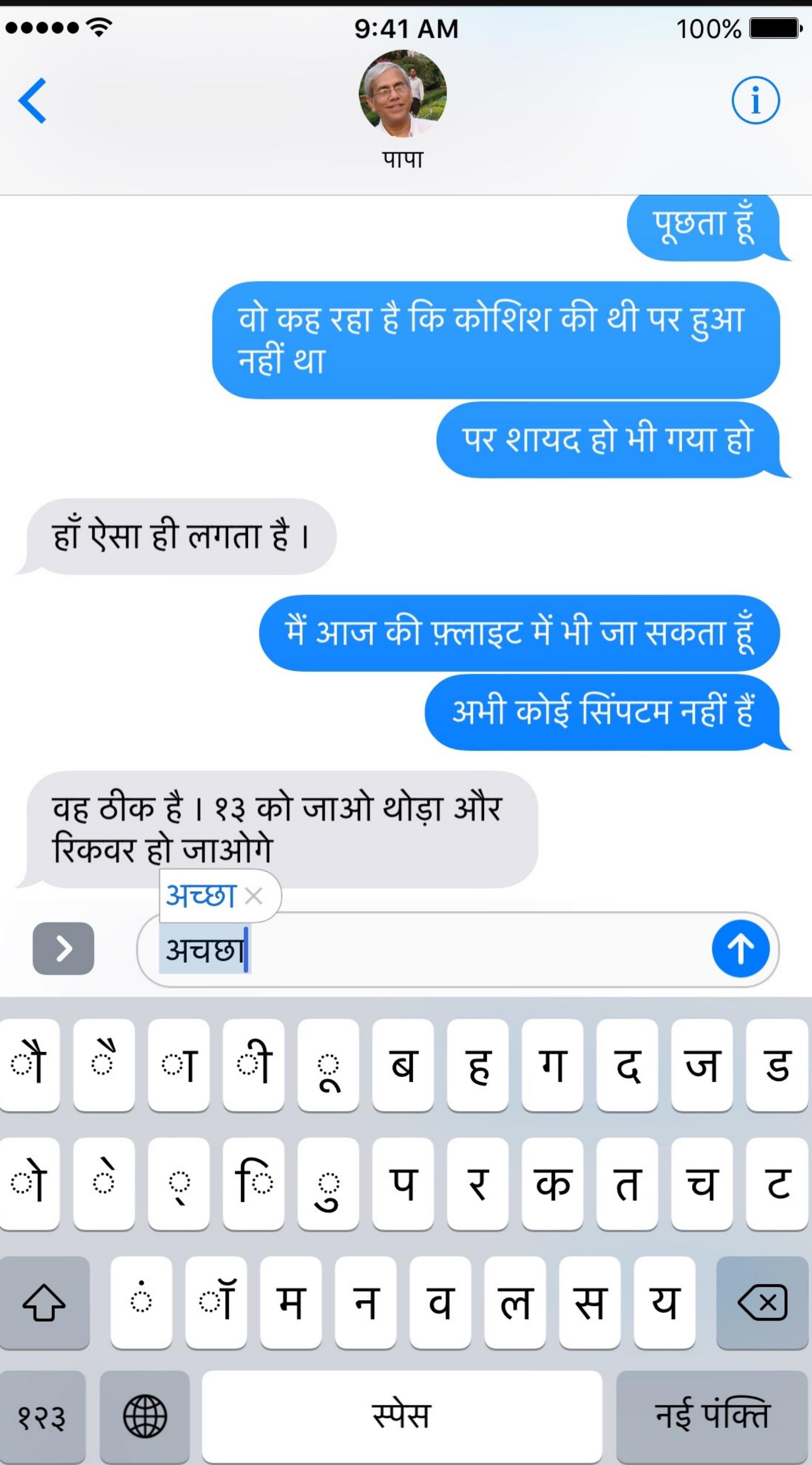
4 美柚经期助手-大姨妈·月经·  
经期·生理期预测,备孕·孕妇...  
健康健美 ★★★★★ (1,279) 获取

5 火辣健身—香蕉打卡指定  
APP杜海涛陪你跑步健身减...  
健康健美 ★★★★★ (323) + 获取

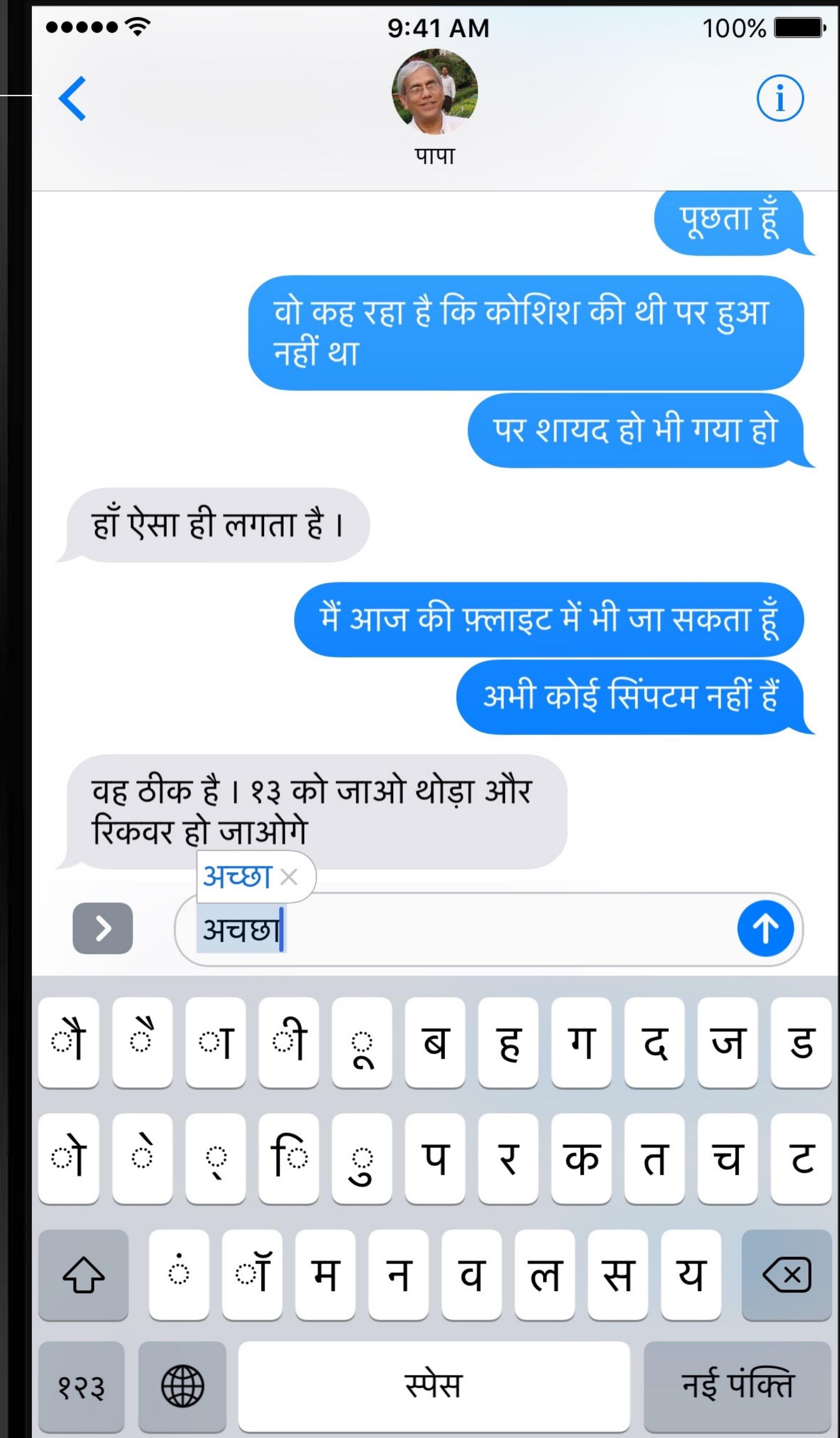
6 NEW习惯-21天焕新挑战，  
帮你养成好习惯

精品推荐 类别 排行榜 搜索 更新

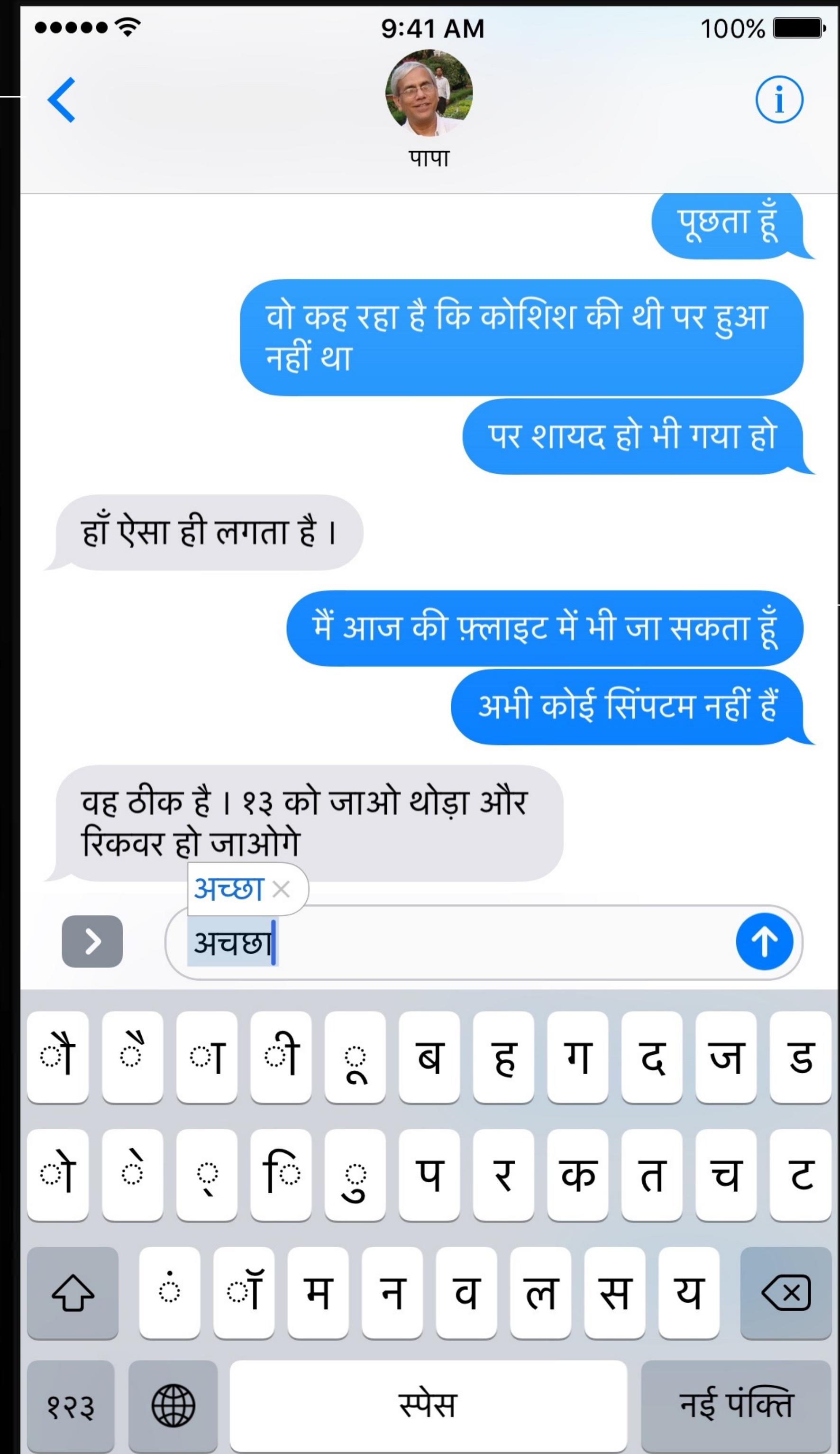
# Multilingual



English UI



English UI



Hindi Content



App Icon



App Name

App Icon



App Name

App Icon

Localized  
Screenshots



App Name

App Icon

Localized  
Screenshots

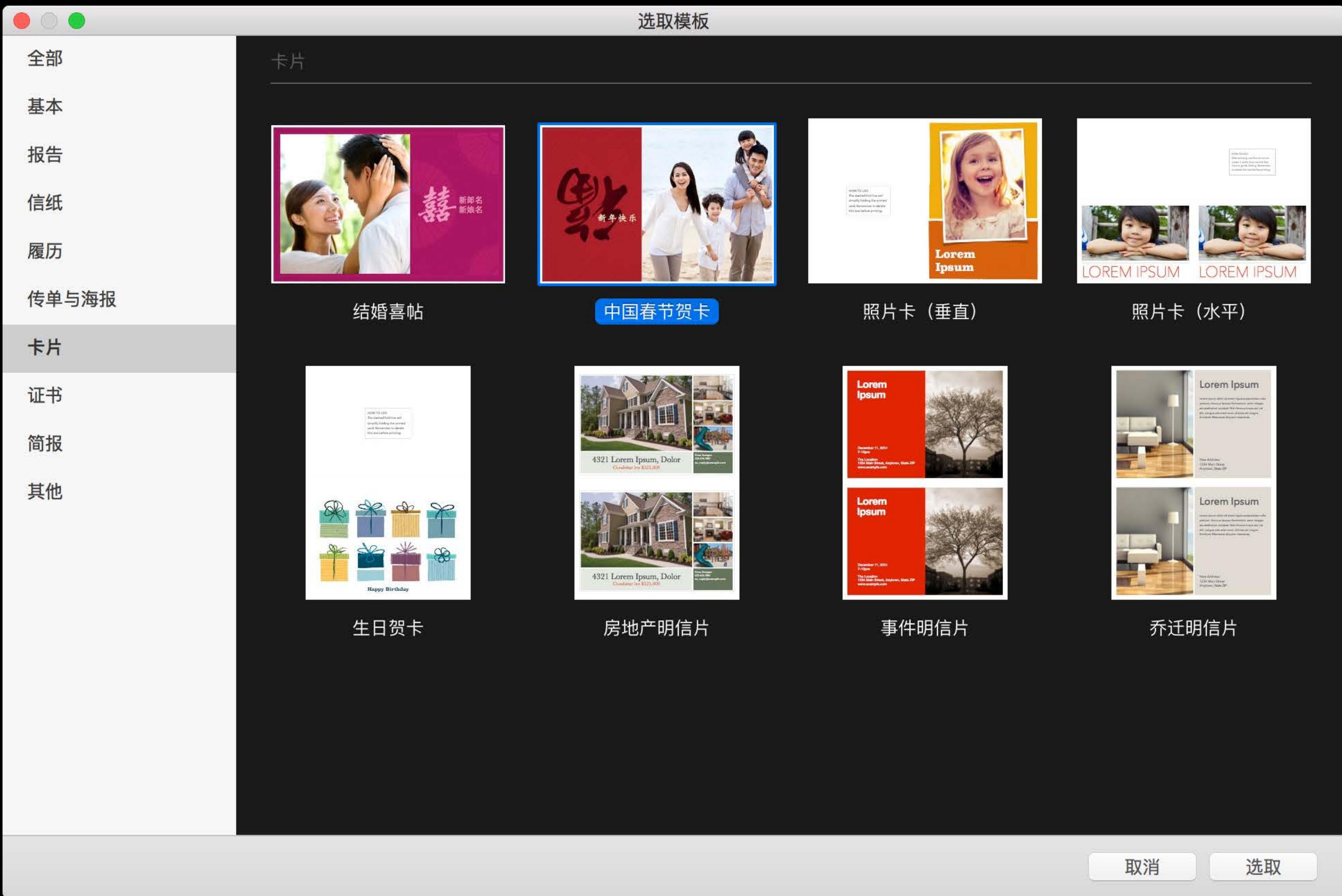


Localized Content &  
Keyboard

# Surprise and Delight

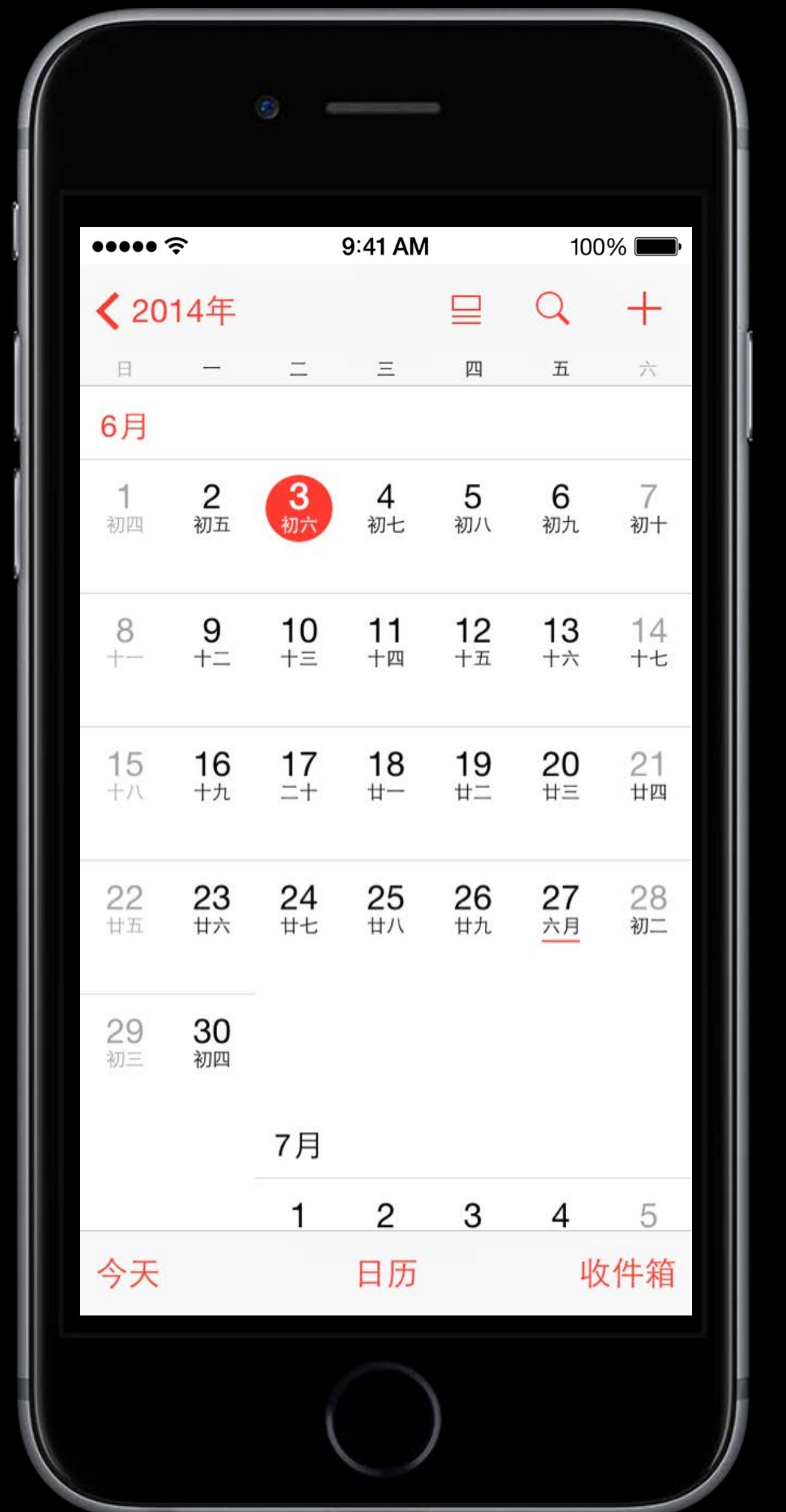
# Custom Features

## Example: Pages Templates



# Custom Features

## Example: Lunar Calendar



# Custom Features

Example: Lunar Calendar



# Summary

# Summary

Localize your app to reach a wider audience

# Summary

Localize your app to reach a wider audience

Use Bundle and Formatter APIs

# Summary

Localize your app to reach a wider audience

Use Bundle and Formatter APIs

Flexible layout to accommodate taller and wider languages

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Localize your app to reach a wider audience

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Flexible layout to accommodate taller and wider languages

Design world-ready iconography

# Summary

Localize your app to reach a wider audience

Use Bundle and Formatter APIs

Flexible layout to accommodate taller and wider languages

Design world-ready iconography

Localize your app's name and screenshots!

More Information

<https://developer.apple.com/wwdc16/201>

# Related Sessions

---

What's New in International User Interfaces	Nob Hill	Friday 9:00AM
What's New in Cocoa	Nob Hill	Tuesday 11:00AM
What's New in Auto Layout	Presidio	Friday 3:00PM
Measurements and Units	Presidio	Friday 4:00PM
Inclusive App Design	Pacific Heights	Tuesday 10:00AM
Fonts and Typography	Presidio	Wednesday 9:00AM
Localizing with Xcode 6	WWDC 2014	

---

# Labs

Internationalization Lab	Frameworks Lab B	Tuesday 10:00AM
Internationalization Lab	Frameworks Lab C	Friday 2:00PM
Text and Fonts Lab	Frameworks Lab B	Thursday 2:00PM
Interface Builder and Auto Layout Lab	Developer Tools Lab C	Tuesday 3:00PM
Interface Builder and Auto Layout Lab	Developer Tools Lab B	Thursday 3:00PM
Interface Builder and Auto Layout Lab	Developer Tools Lab C	Friday 9:00AM

W W D C 16 