

# Designing Web Content for watchOS

Session 239

Wenson Hsieh, WebKit

### 



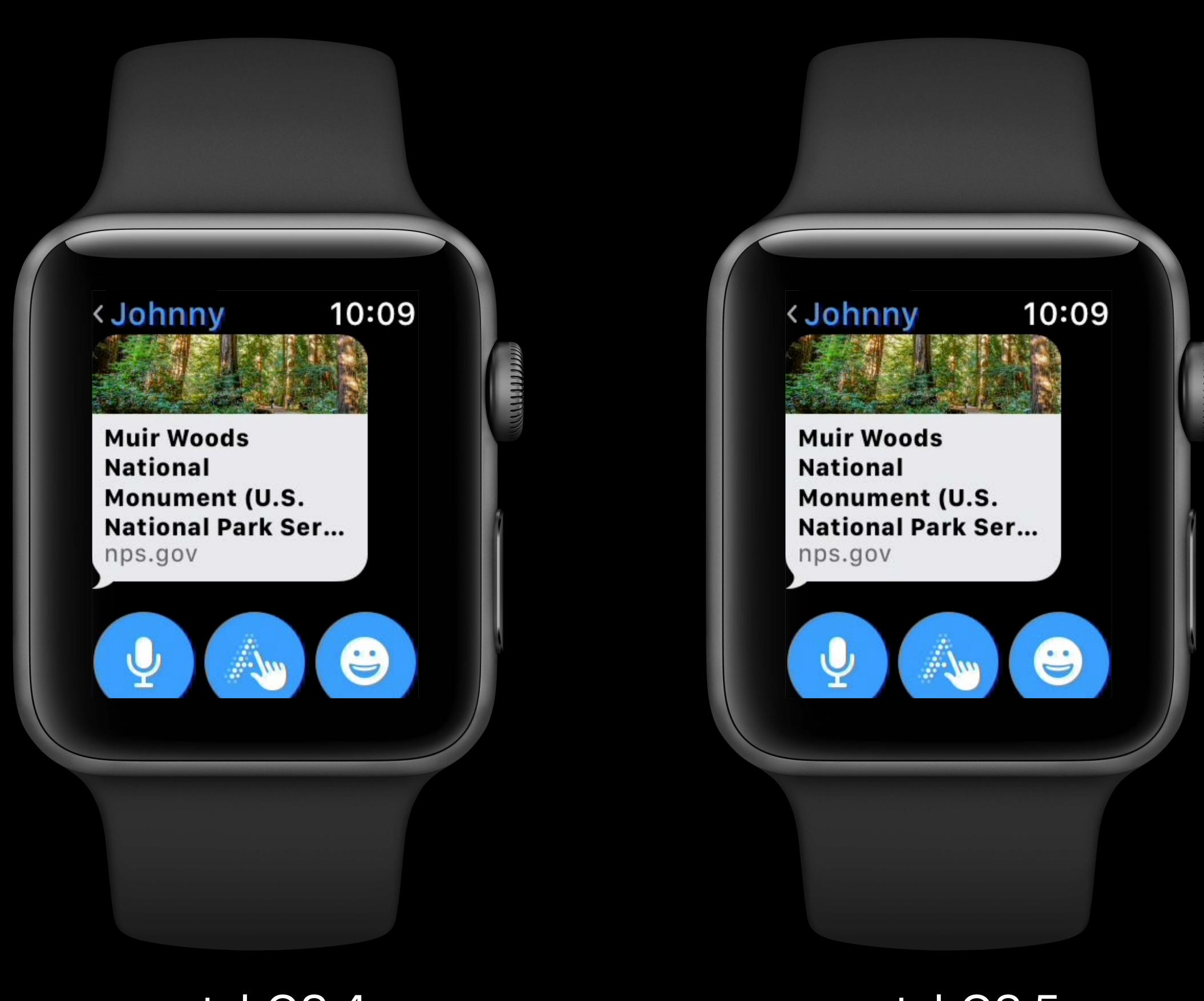
watchOS 4

### 



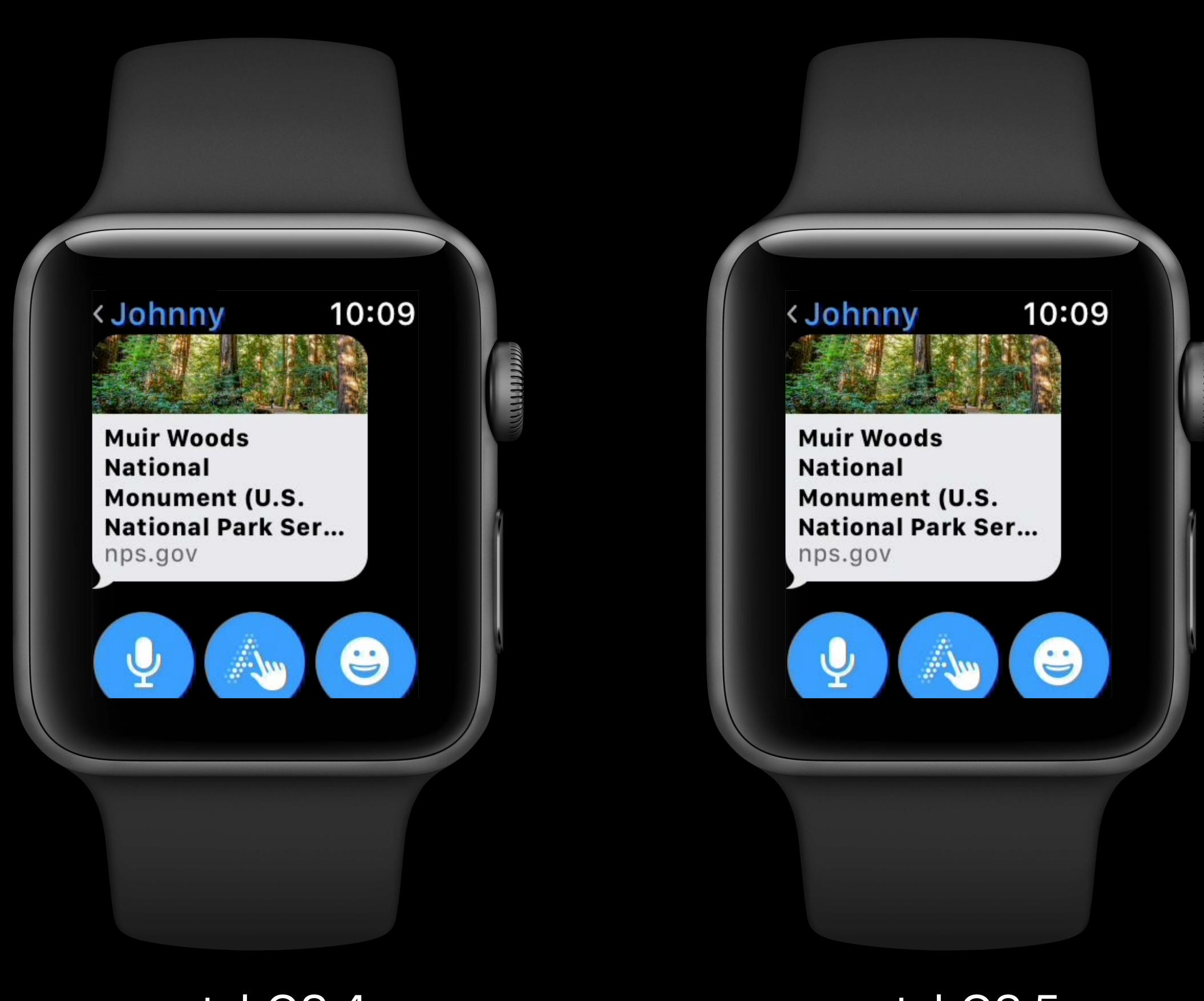
watchOS 4

## in (S



watchOS 5

## in (S



watchOS 5

### Designing Web Content for watchOS

How It Works

Optimizing Layout

Form Controls

Safari Reader

## Designing Web Content for watchOS

How It Works

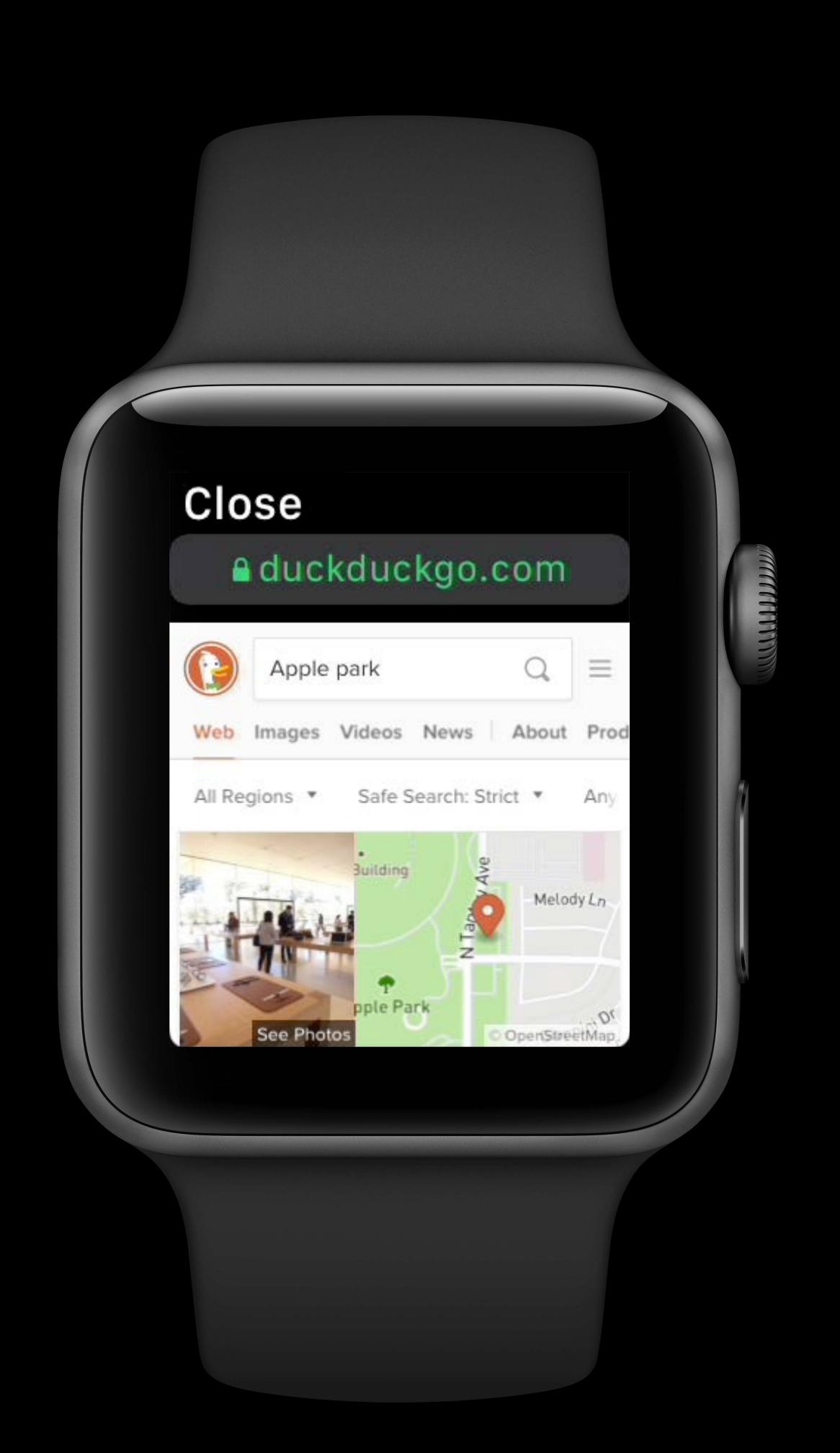
Optimizing Layout

Form Controls

Safari Reader



Scrolling
Digital Crown
Pan gestures



Scrolling
Digital Crown
Pan gestures

Double tap to zoom



Scrolling
Digital Crown
Pan gestures

Double tap to zoom

Back/forward

Firm press
Edge swipe





320 pt initial scale: 1



320 pt initial scale: 1



shrink to fit





initial-scale is overridden



initial-scale is overridden

Viewport dimensions: 320 by 357



initial-scale is overridden

Viewport dimensions: 320 by 357

Width for media queries: 320



initial-scale is overridden

Viewport dimensions: 320 by 357

Width for media queries: 320

Avoids horizontal scrolling



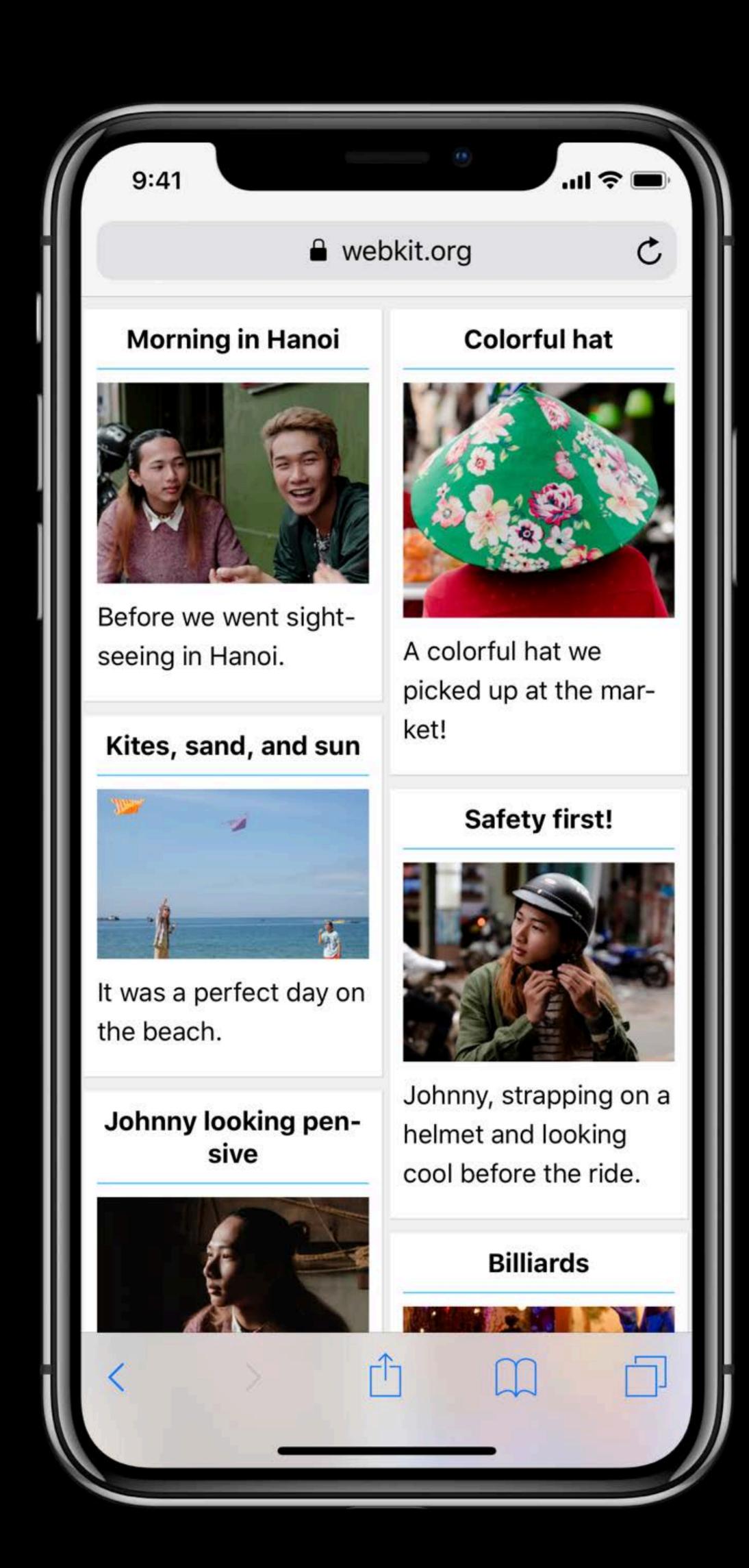
## Designing Web Content for watchOS

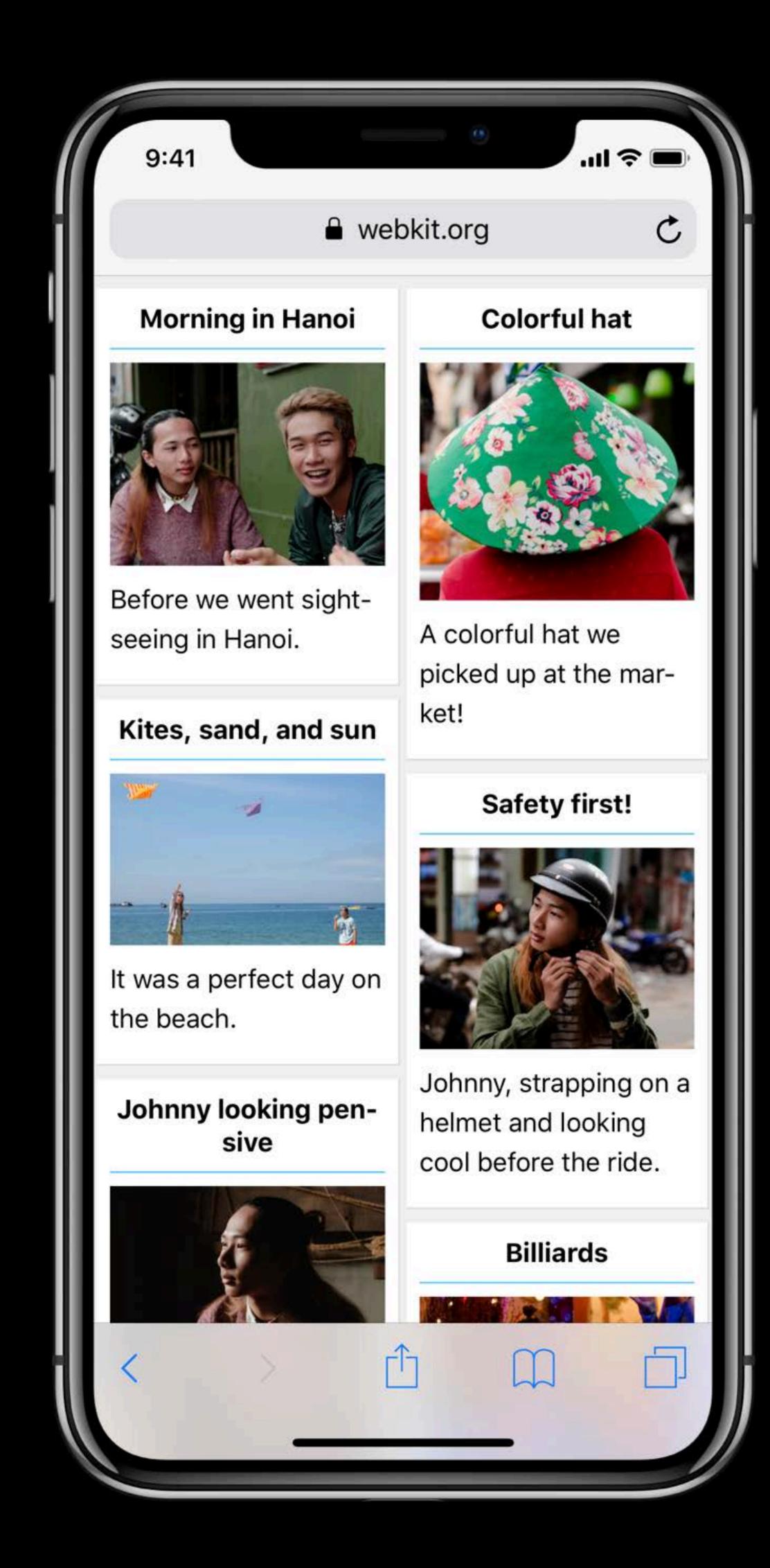
How It Works

Optimizing Layout

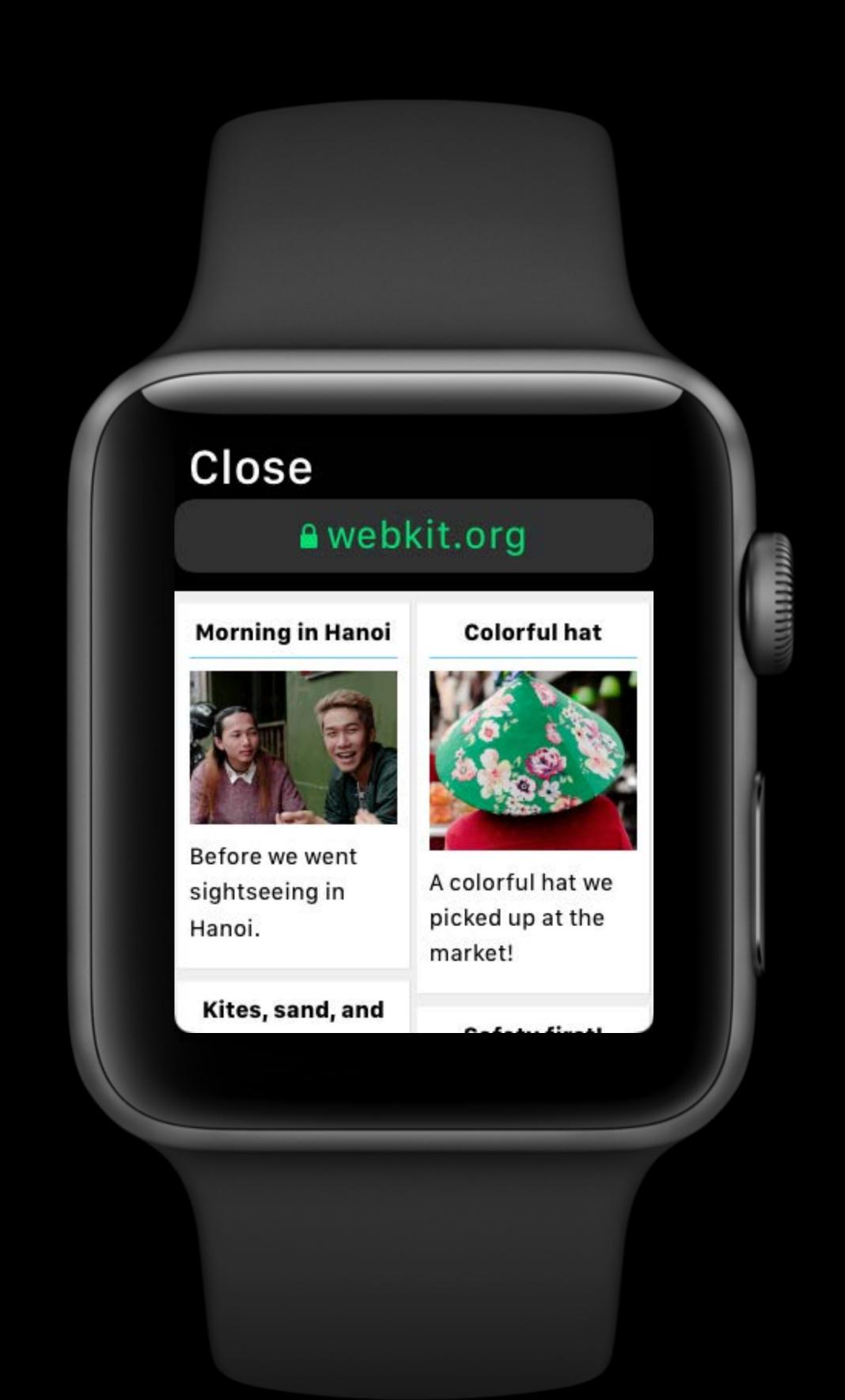
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Safari Reader

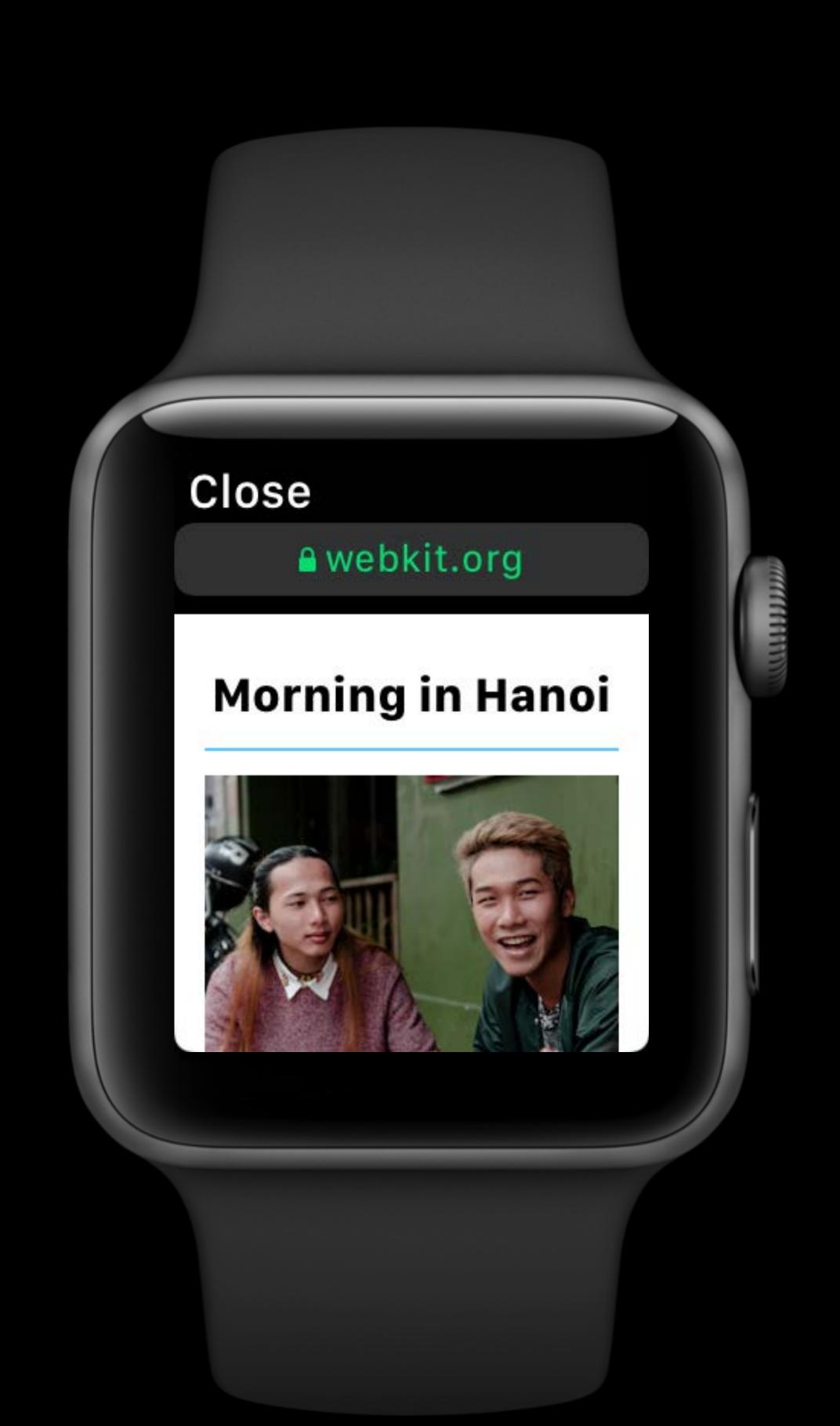




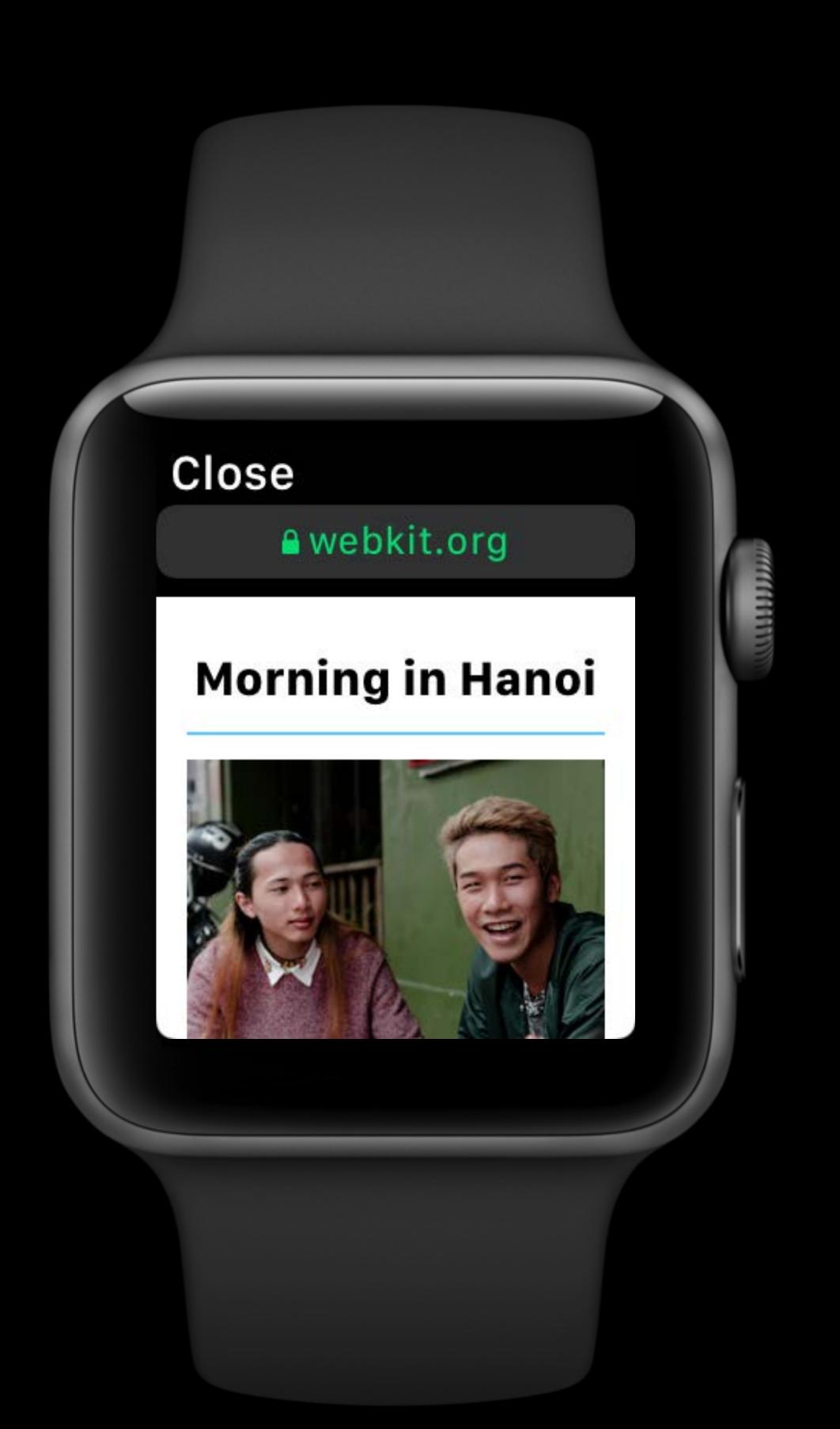




```
@media (min-width: 320px) {
    .column {
        width: 50%;
    }
    body {
        display: flex;
    }
}
```



```
@media (min-width: 320px) {
    .column {
        width: 50%;
    }
    body {
        display: flex;
    }
}
```



```
<meta name="disabled-adaptations"</pre>
      content="watch">
<meta name="viewport"</pre>
      content="width=device-width">
Omedia (min-width: 320px) {
    .column {
        width: 50%;
    body {
        display: flex;
```



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### Form Controls





Date of birth

01

02

Set

MAR

APR

MAY

YEAR

1975

1976

1977



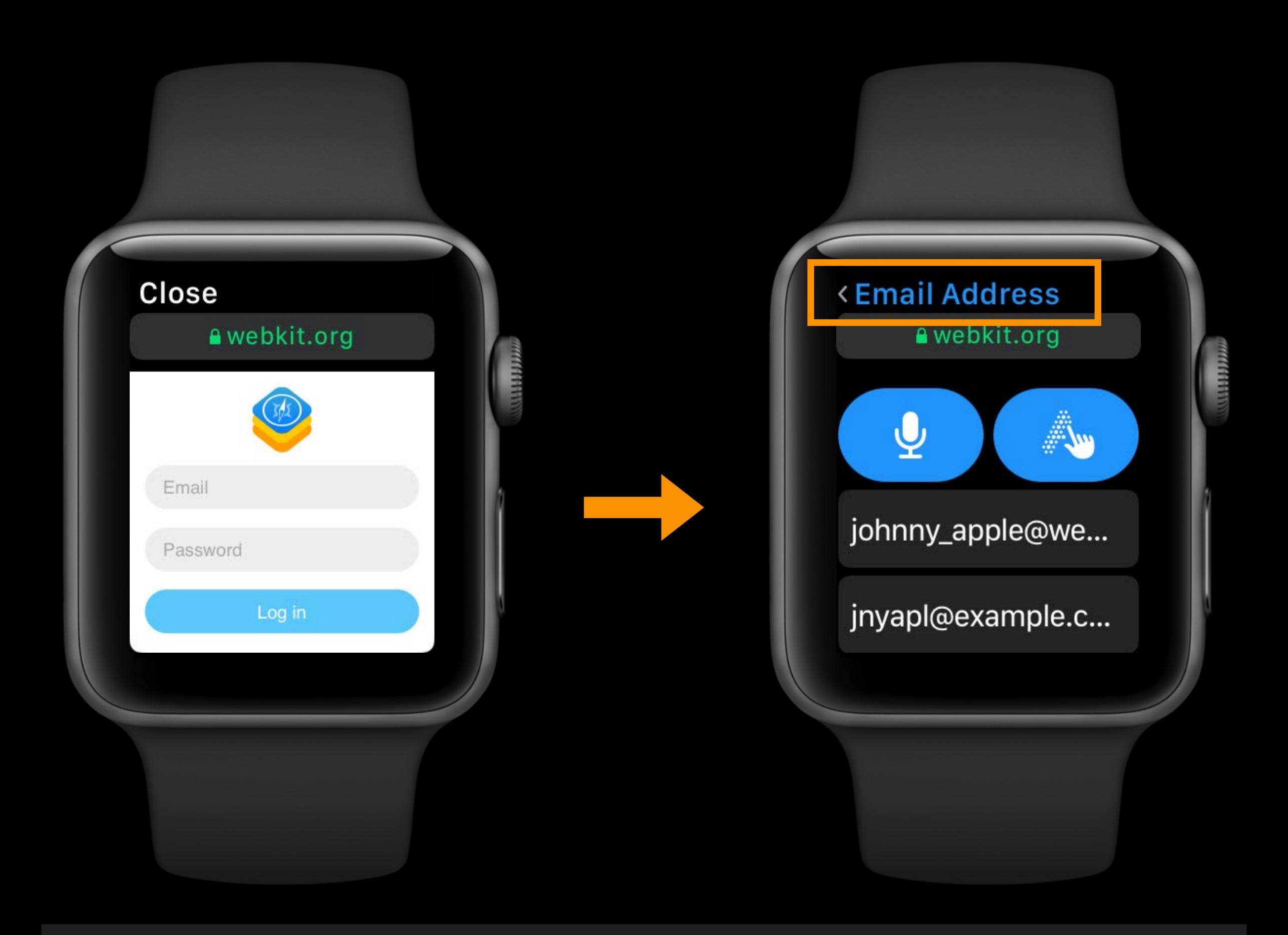
<select>

## Form Controls



<input type="email" aria-label="Email Address">

### Form Controls



<input type="email" aria-label="Email Address">

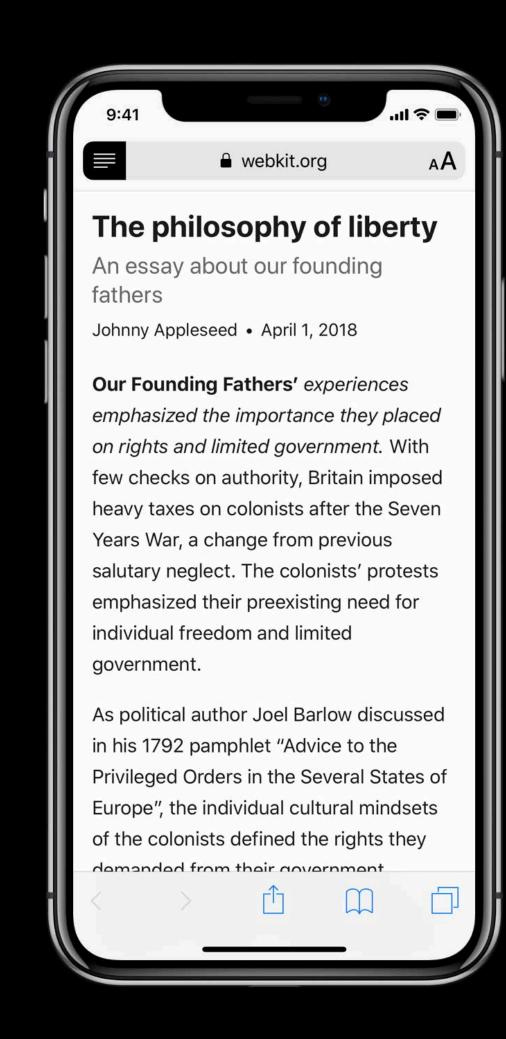
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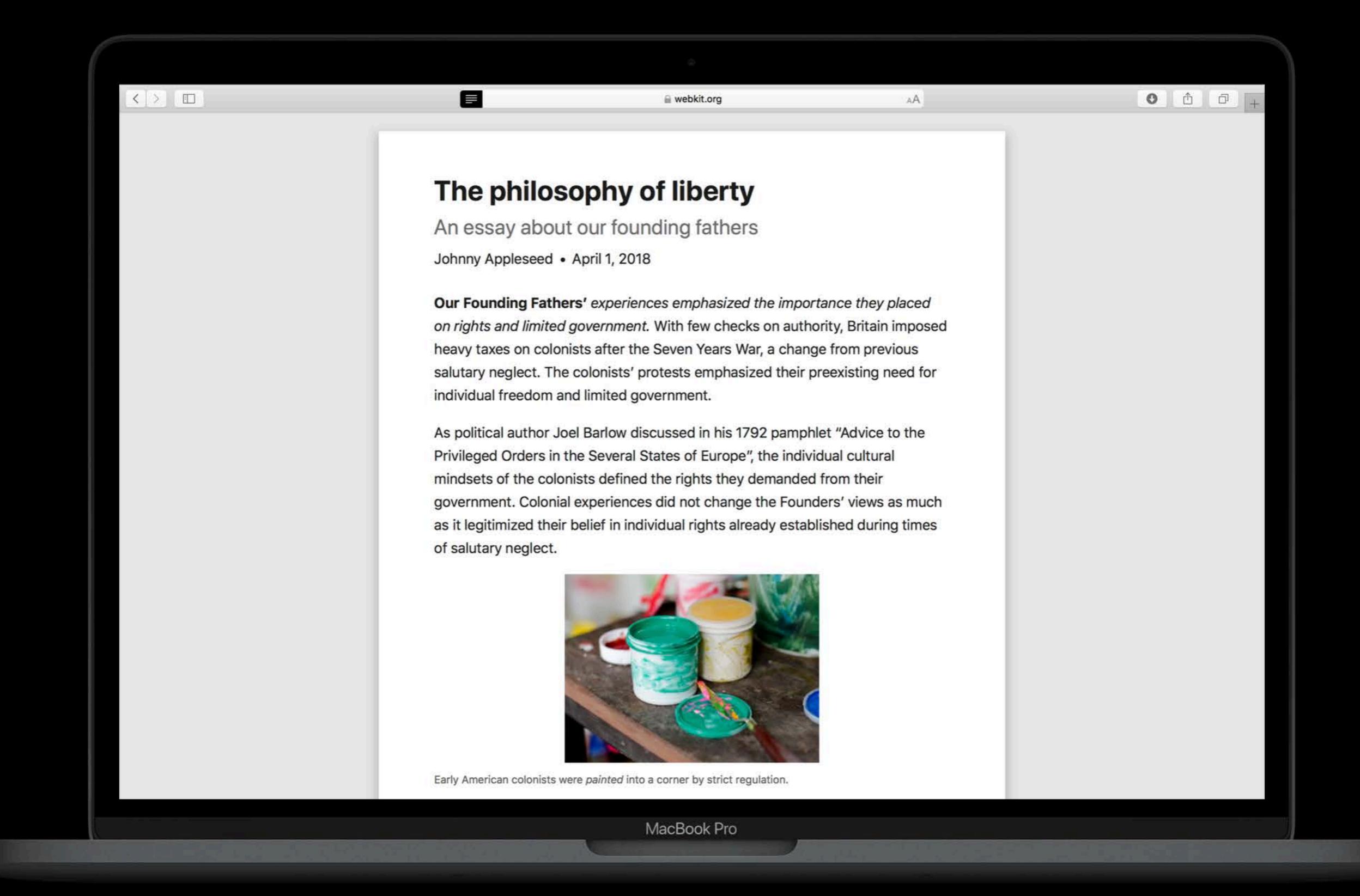
How It Works

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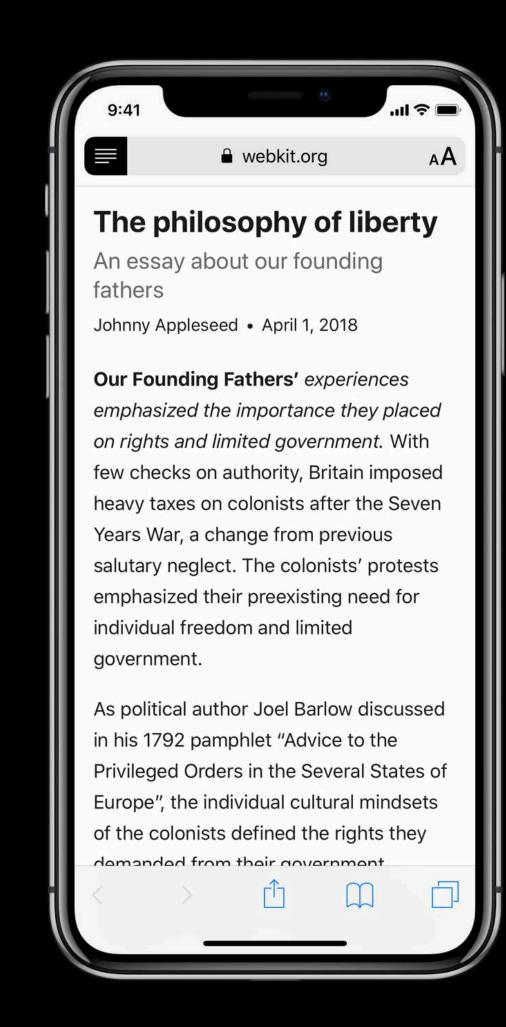
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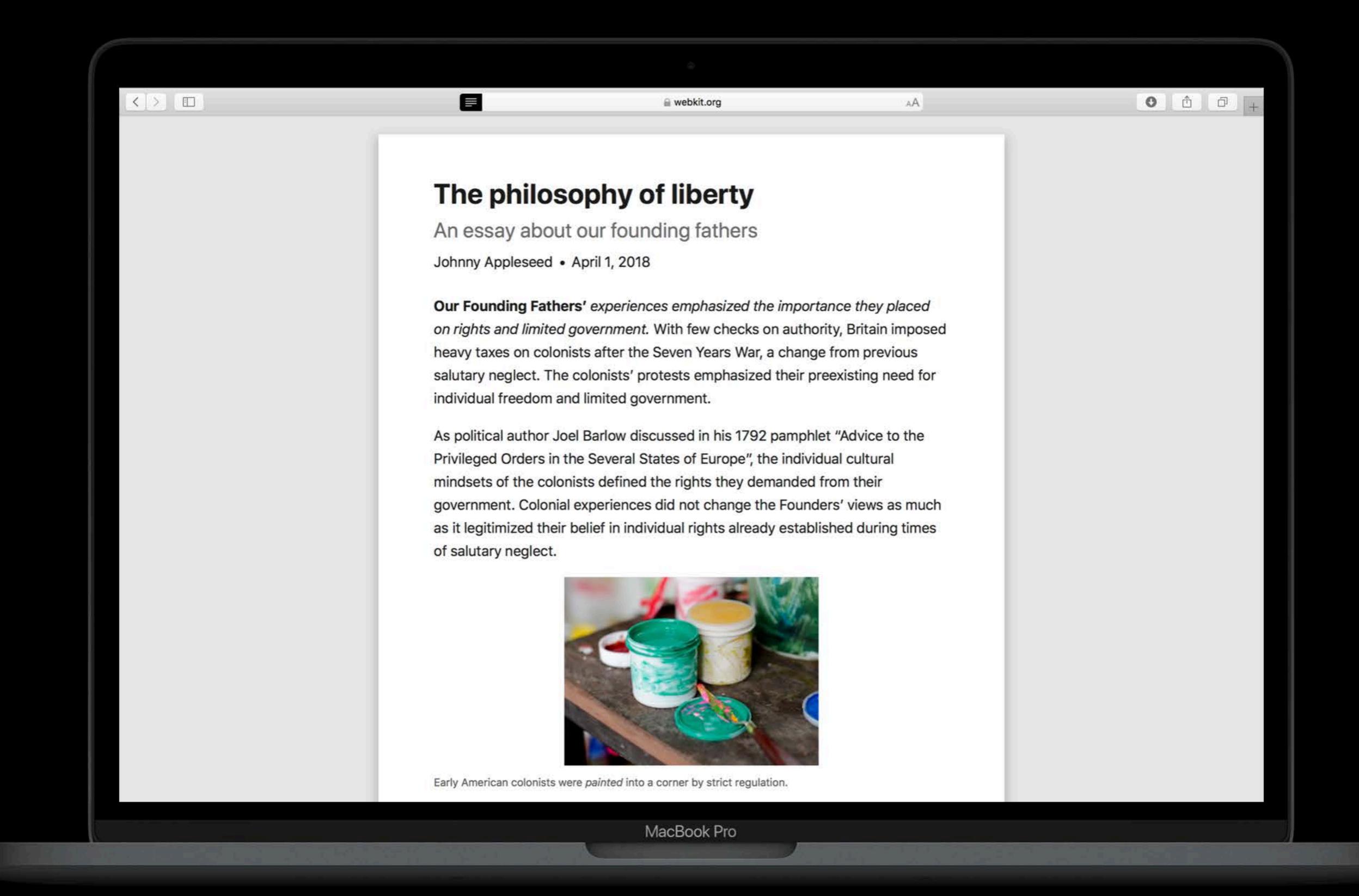
Safari Reader





Reader on iOS and macOS





Reader on iOS and macOS



Reader on watchOS



Enclose main content in an article element



Use itemprop to apply semantic attributes



Use strong and em elements for semantically styled text



Use strong and em elements for semantically styled text



Enclose images and captions in figure elements



Enclose images and captions in figure elements



Enclose quoted content in blockquote elements



Enclose quoted content in blockquote elements



```
<meta property="og:image"
    content="https://...constitution.jpg">
<meta property="og:title"
    content="The philosophy of liberty">
```



Use opengraph meta tags to provide additional context

#### More Information

https://developer.apple.com/session239

Ensuring Beautiful Rich Links

Session 205

WWDC17



How It Works



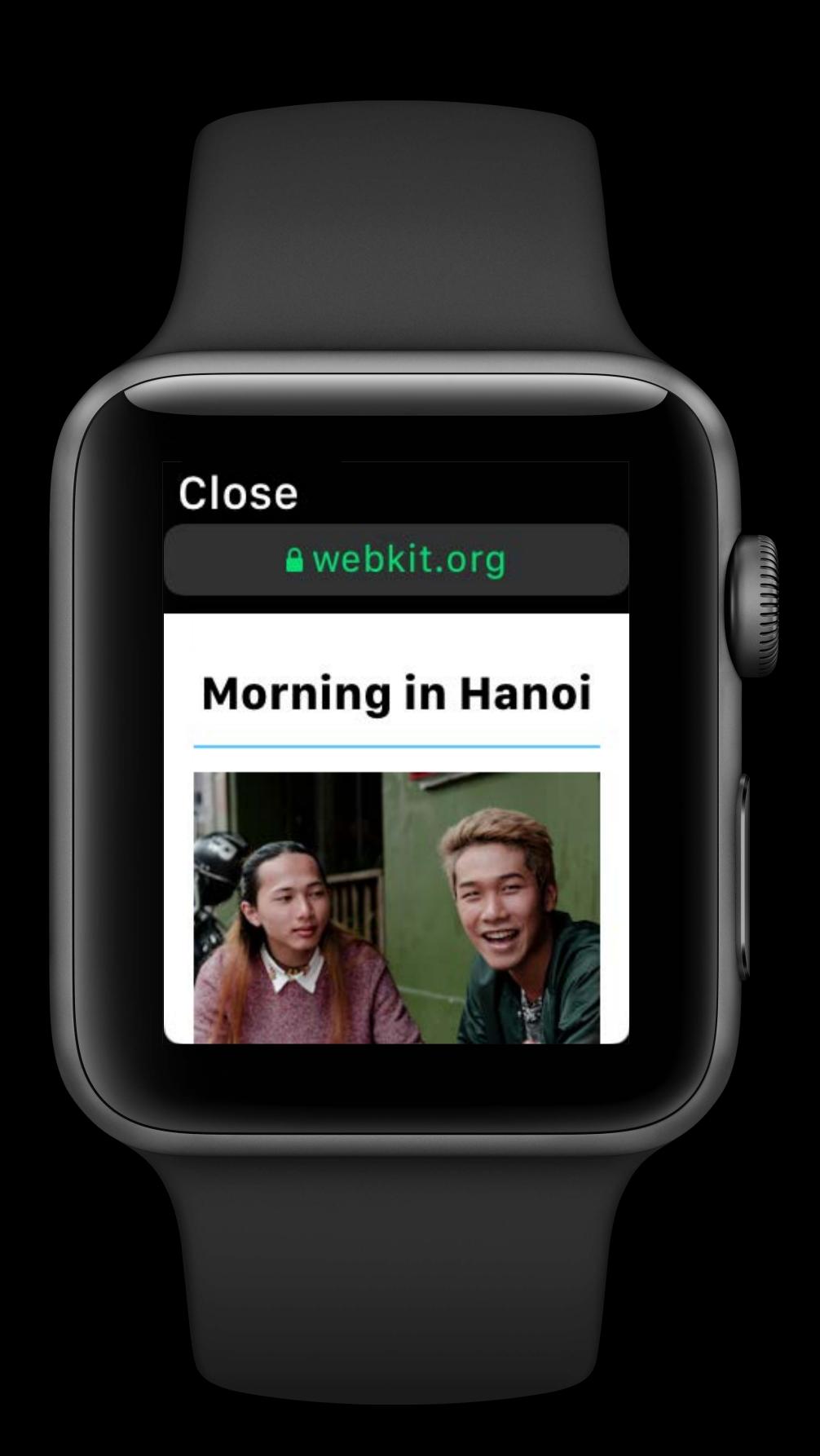
How It Works



Optimizing Layout



How It Works

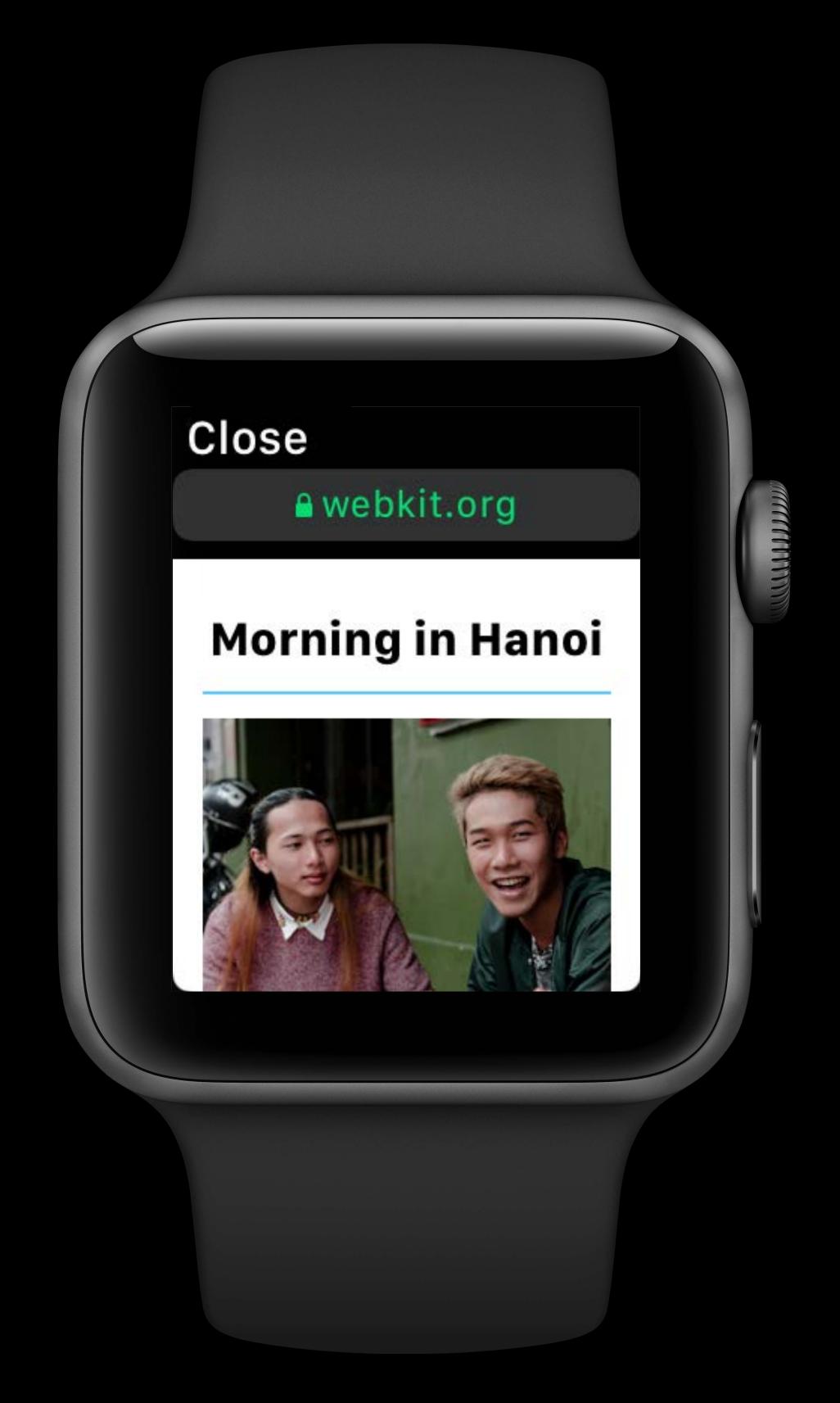


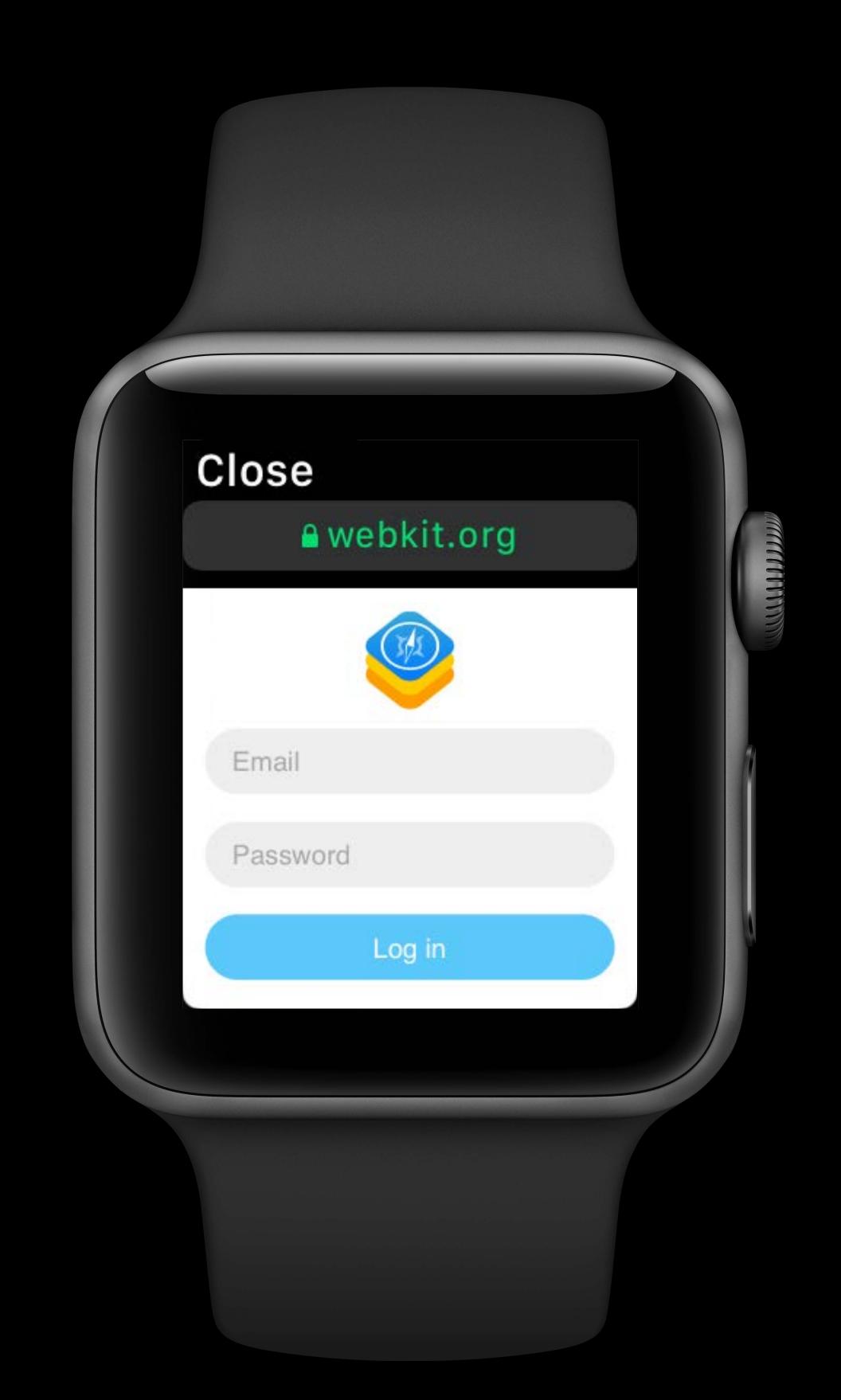
Optimizing Layout



Form Controls









How It Works

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