Media #WWDC17

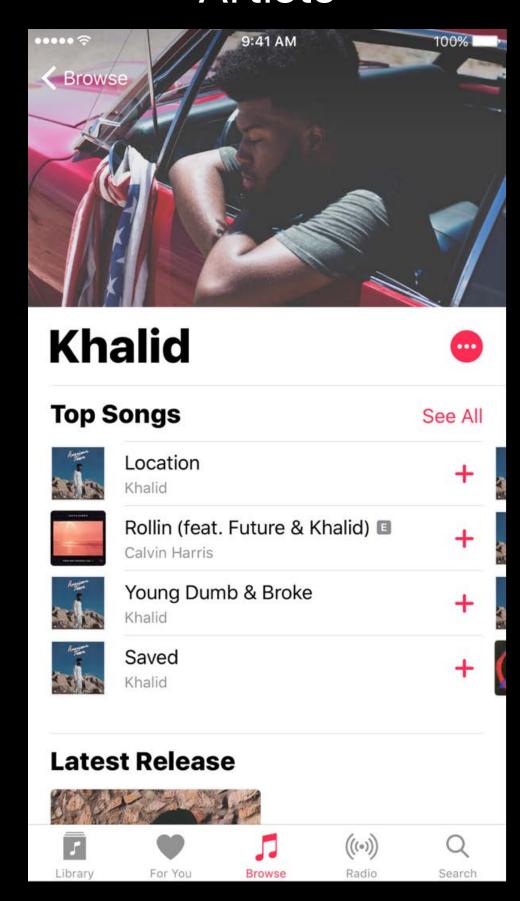
Introducing MusicKit

Session 502

Tim Parthemore, MusicKit Services Joel Lopes Da Silva, iOS Music

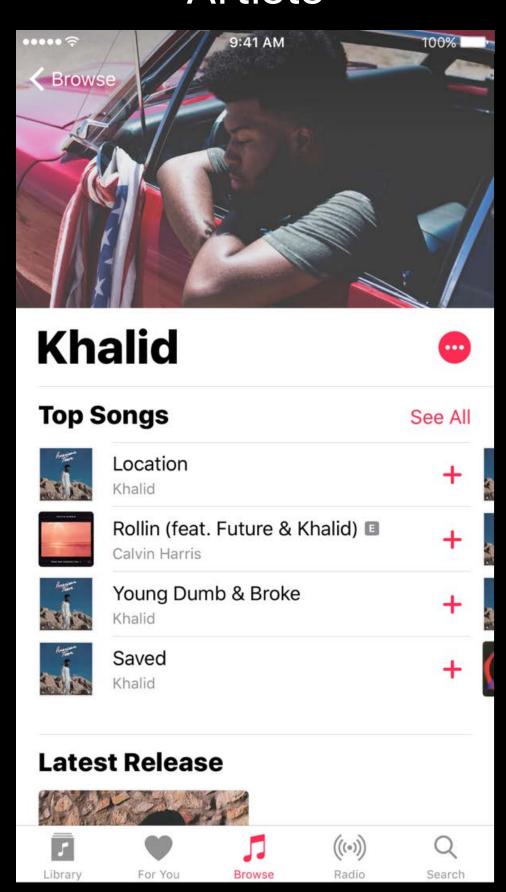
Content

Artists



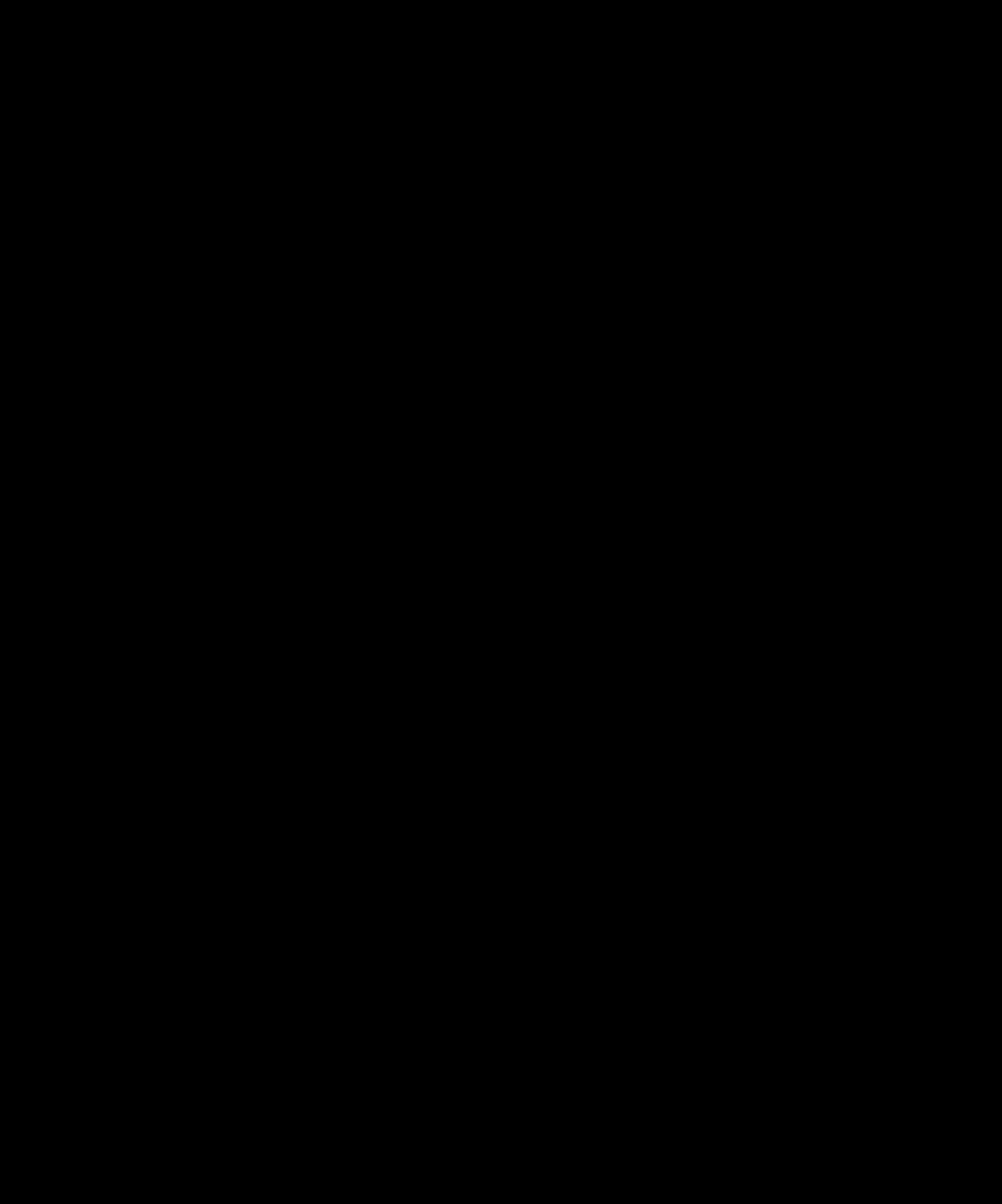
Content

Artists



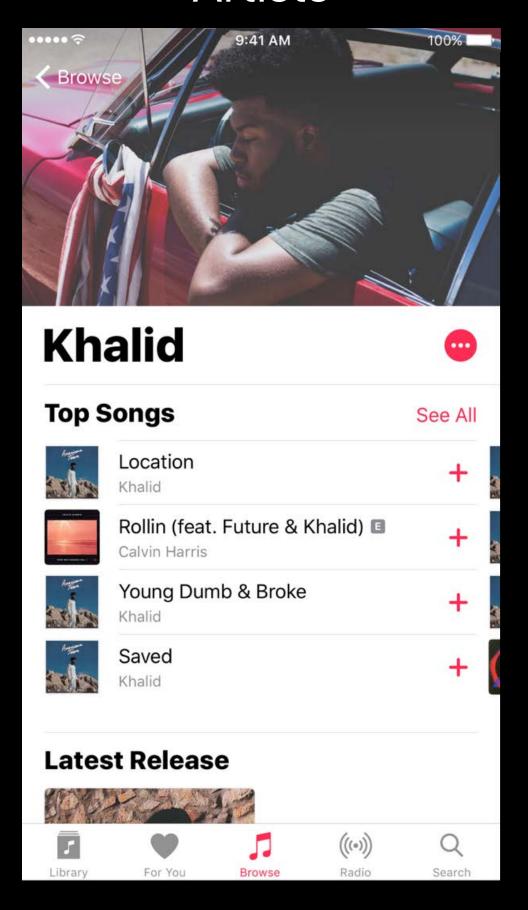
Albums

| ••••• | ÷ | 9:41 AM | | 100% |
|--|-----------------------|--------------------------------|----------------|-------------|
| ✓ Browse | | | | |
| | American | American Khalid R&B/Soul | | |
| K | HATCIE | + ADD | | |
| Khalid's soft-lit '80s synths and heartfelt, raspy vocal will catch your attention from the start, but his debut is most impressive for the effortless warmth a more | | | | |
| ><; | Shuffle All | | | |
| 1 | American Teen | | | + |
| 2 | Young Dumb & Broke | | | + |
| * 3 | Location | | | + |
| 4 | Another Sad Love Song | | | + |
| 5 | Saved | | | + |
| 6 | Coaster | | | + |
| 7_ | OTEEN | _ | 4.5 | |
| Libra | ry For You | Browse | ((•)) Radio | Q Search |

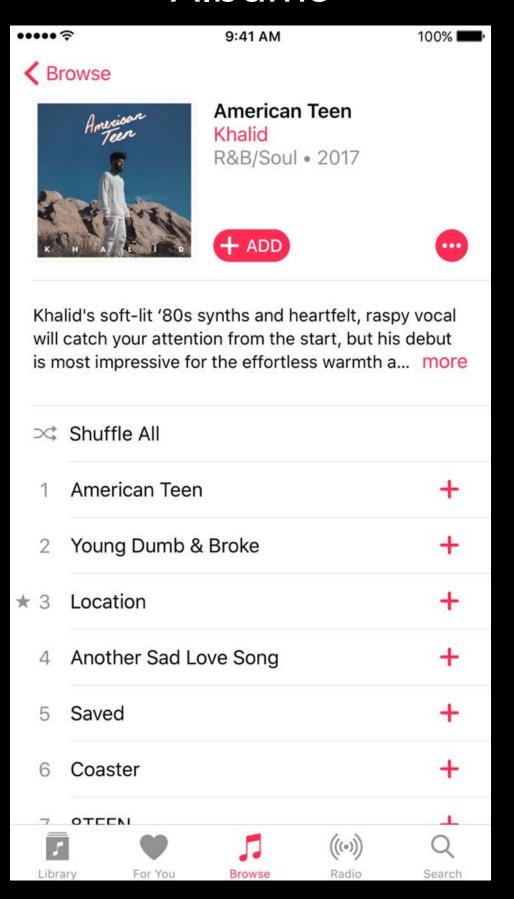


Content

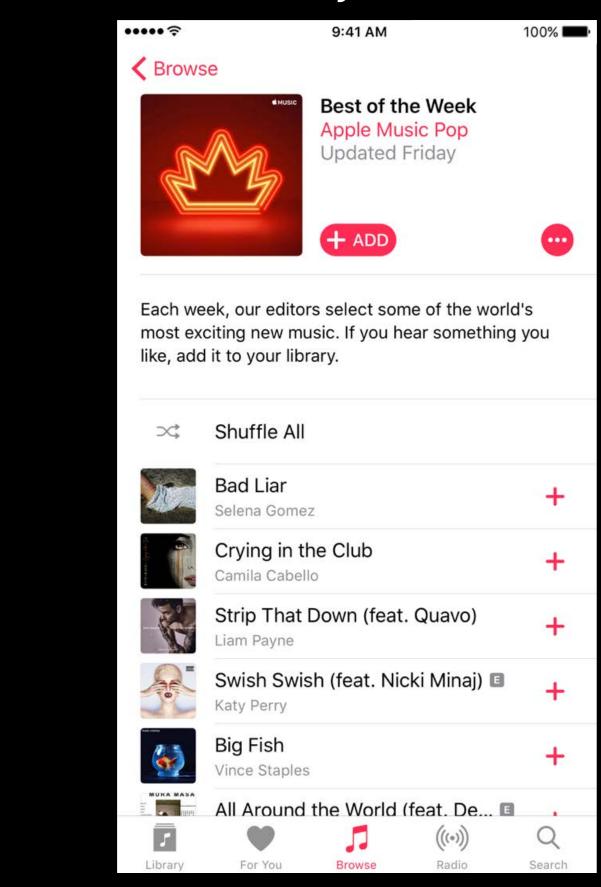
Artists



Albums

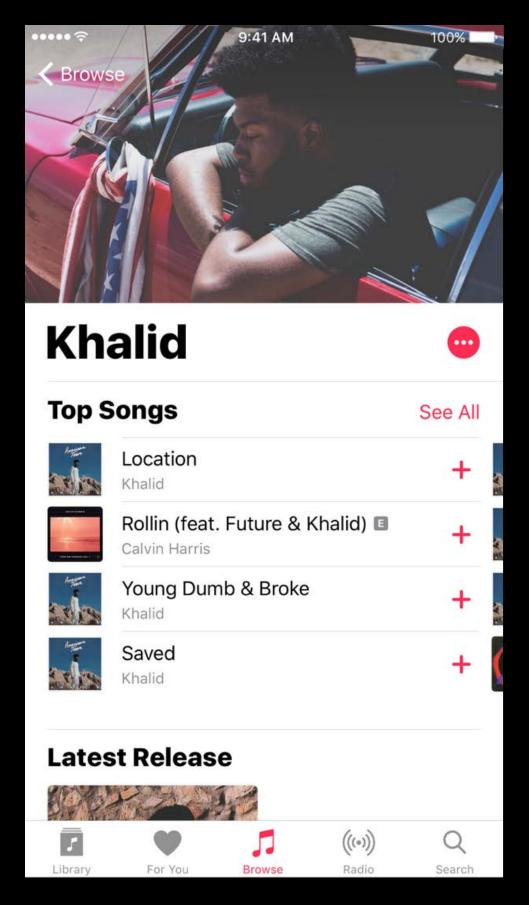


Playlists

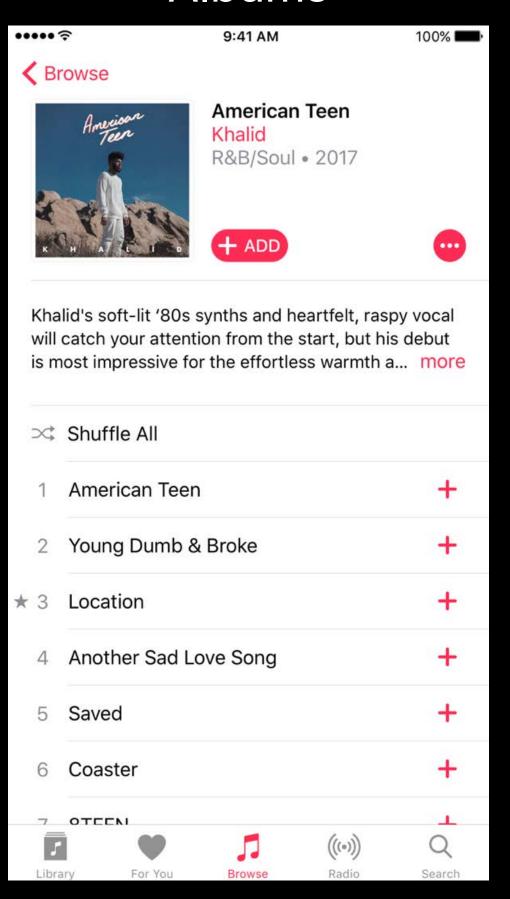


Content

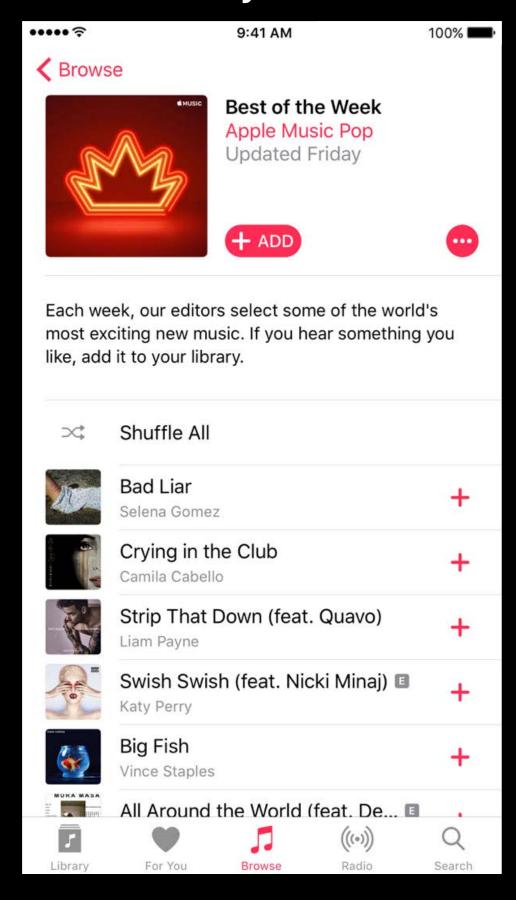




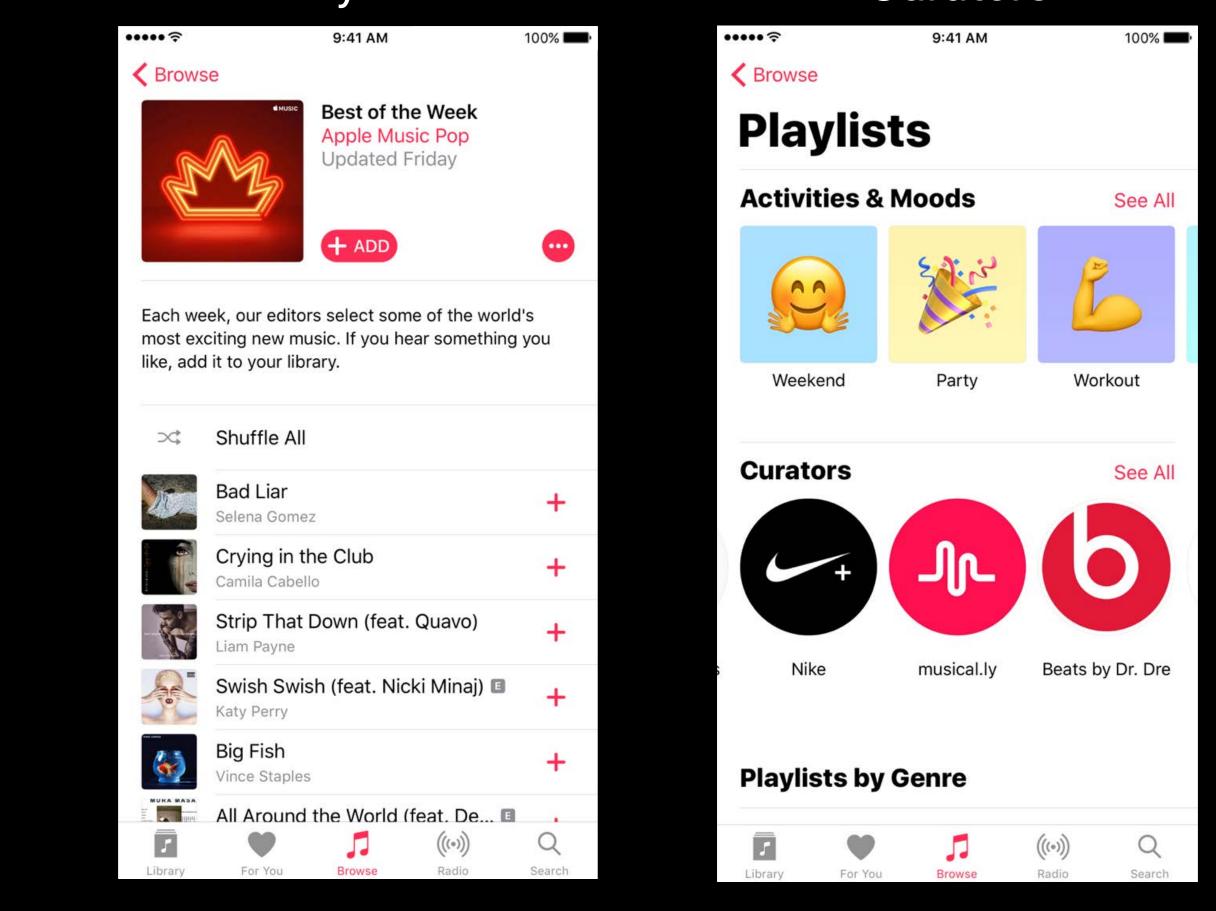
Albums



Playlists

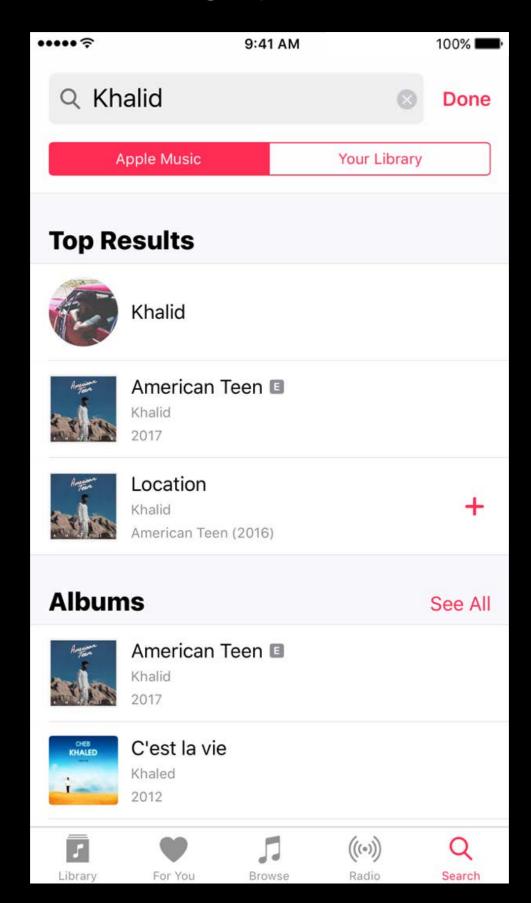


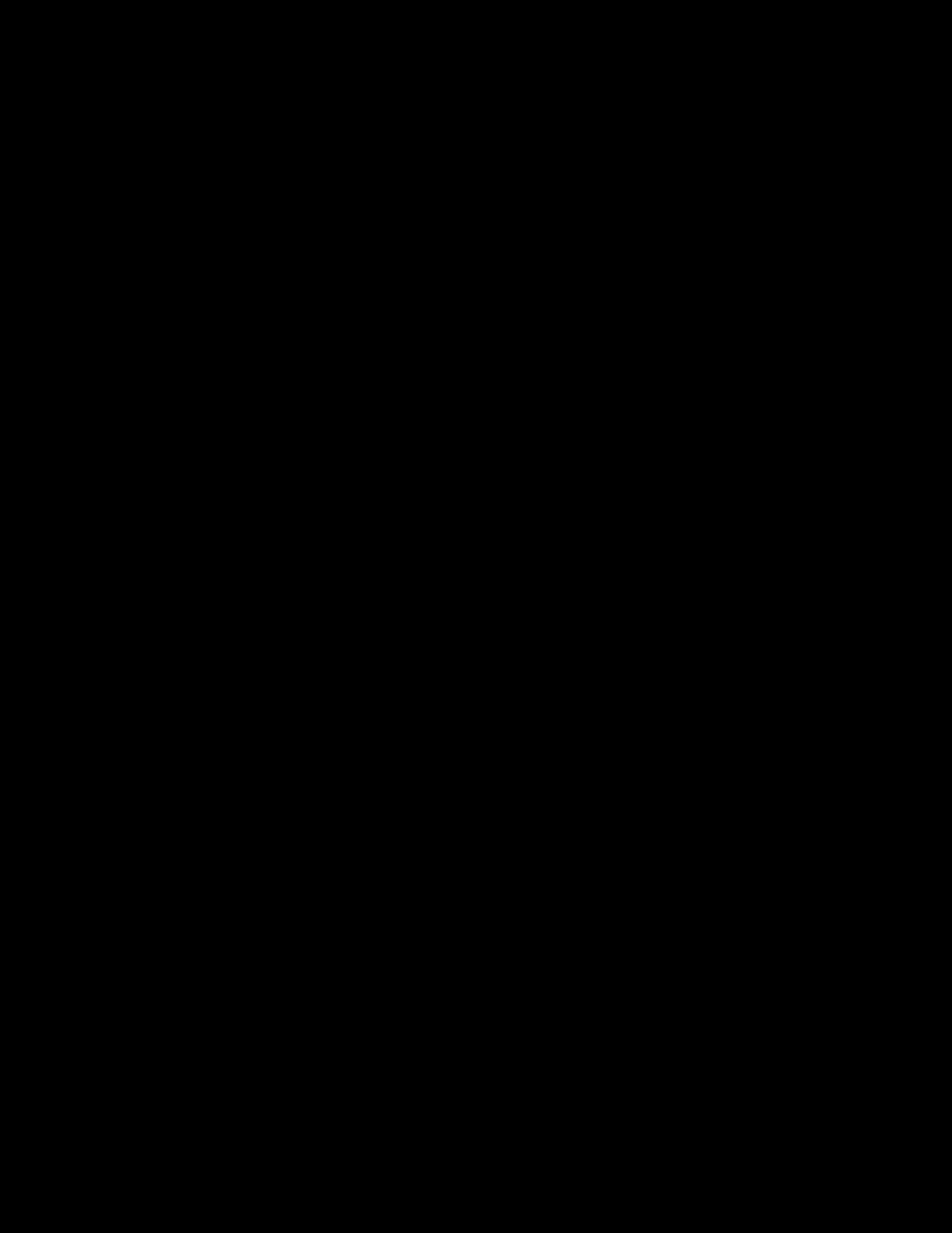
Curators



Apple Music Discovery

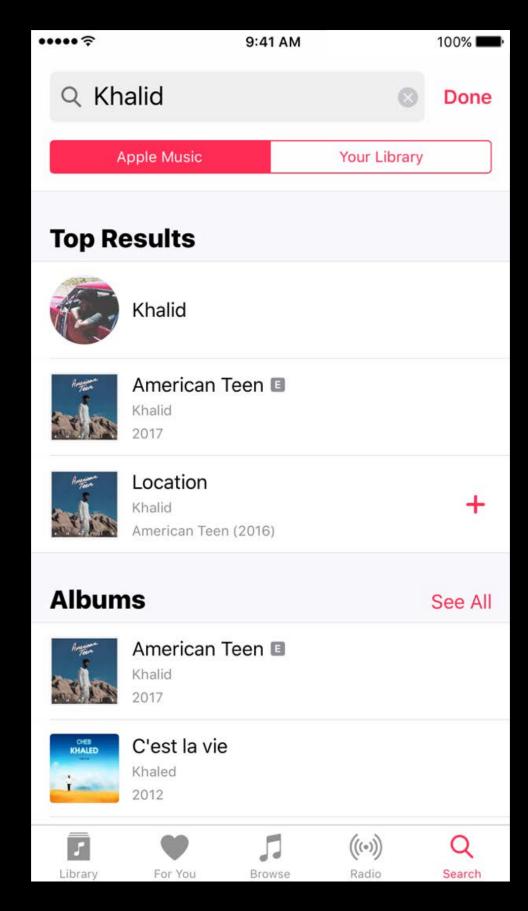
Search



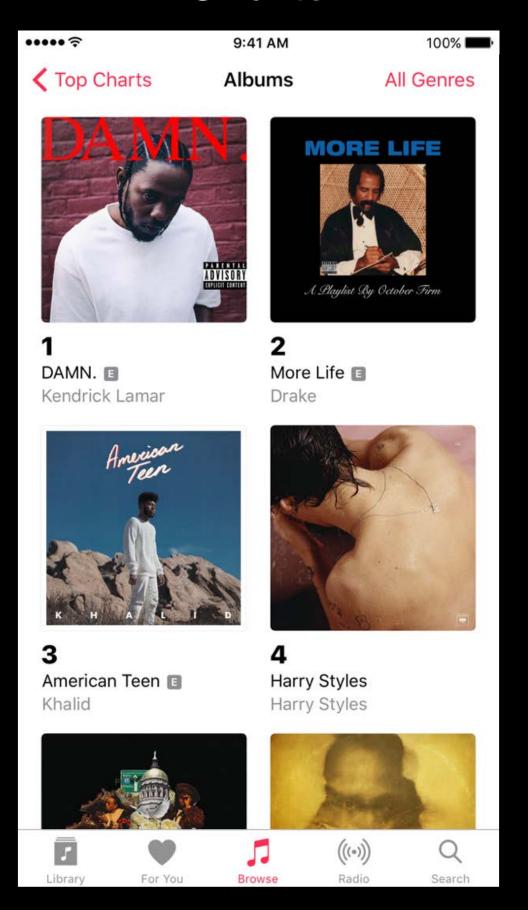


Apple Music Discovery



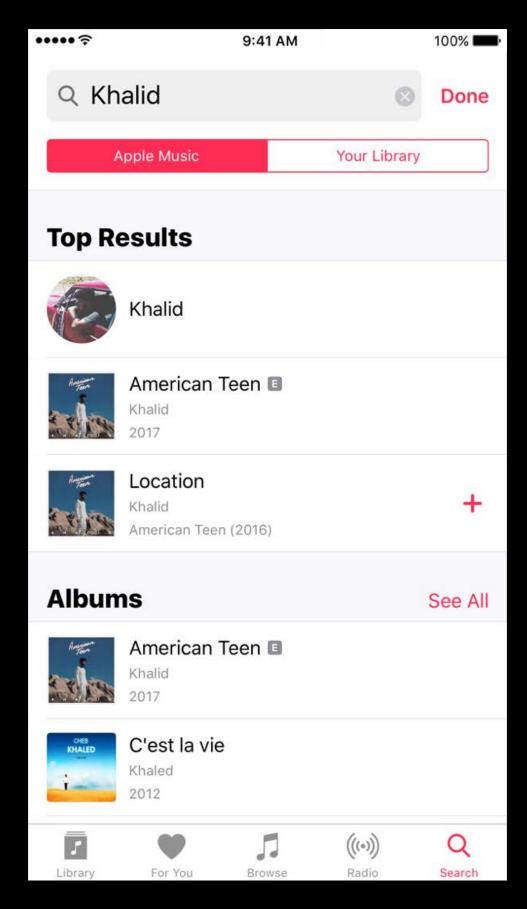


Charts

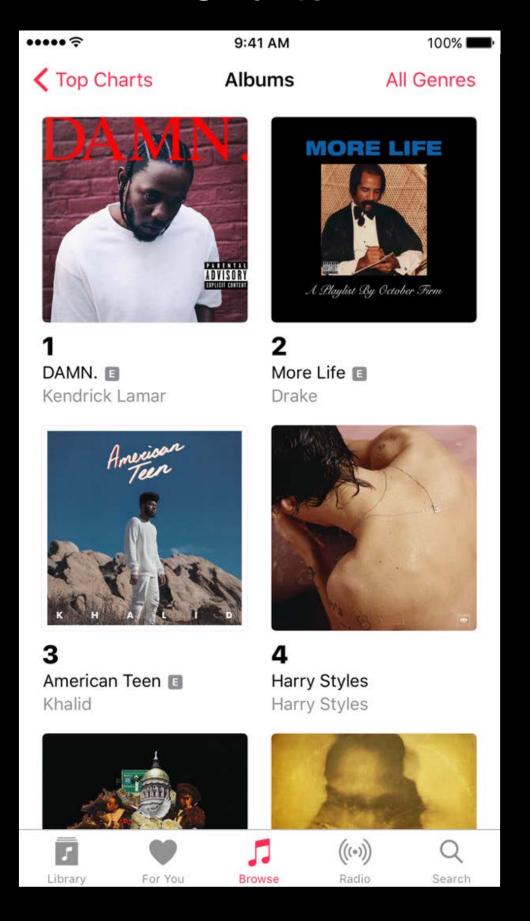


Discovery

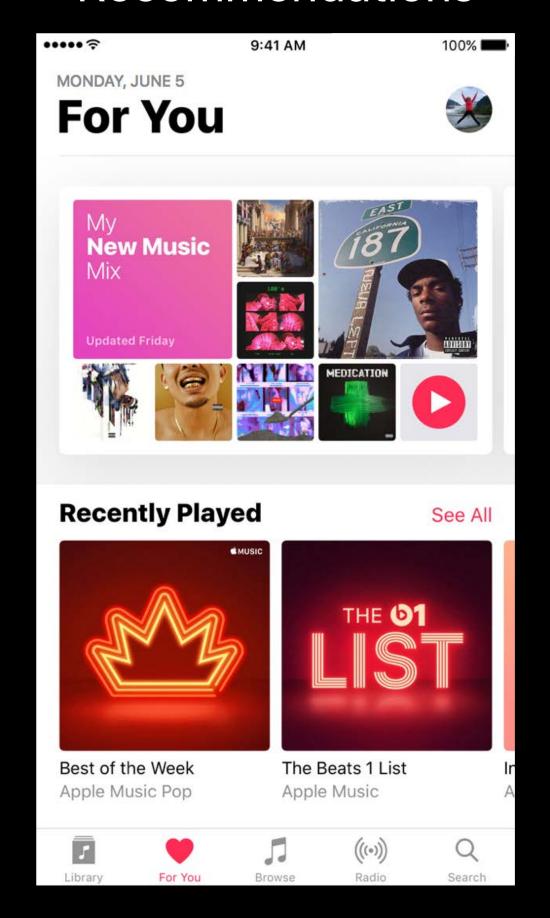




Charts



Recommendations



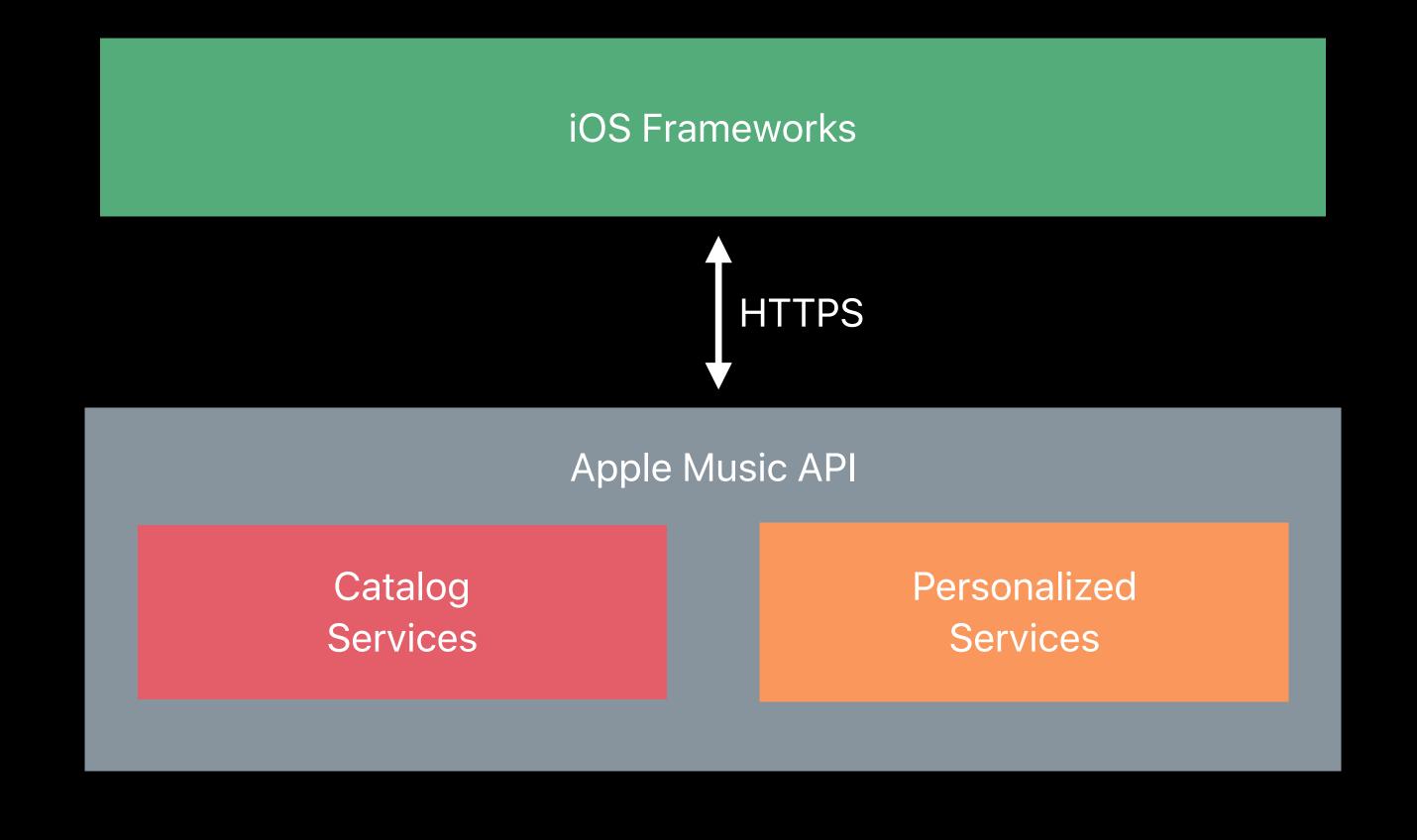
MusicKit



MusicKit

iOS Frameworks

MusicKit



Tim Parthemore, MusicKit Services

Request format

Resource representations and relationships

Limits and pagination

Demo

Personalized services

API Access

Catalog

https://api.music.apple.com

Catalog

https://api.music.apple.com/{version}

Versioned

Catalog

https://api.music.apple.com/{version}/catalog

Versioned

Catalog

https://api.music.apple.com/{version}/catalog/{storefront}

- Versioned
- Storefront scopes the catalog

Catalog

- Versioned
- Storefront scopes the catalog

Catalog

- Versioned
- Storefront scopes the catalog

Catalog

- Versioned
- Storefront scopes the catalog
- Localized

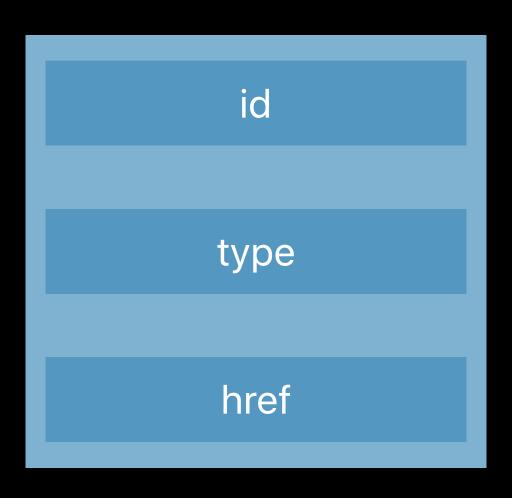
Catalog

- Versioned
- Storefront scopes the catalog
- Localized
- Limits and pagination

Catalog

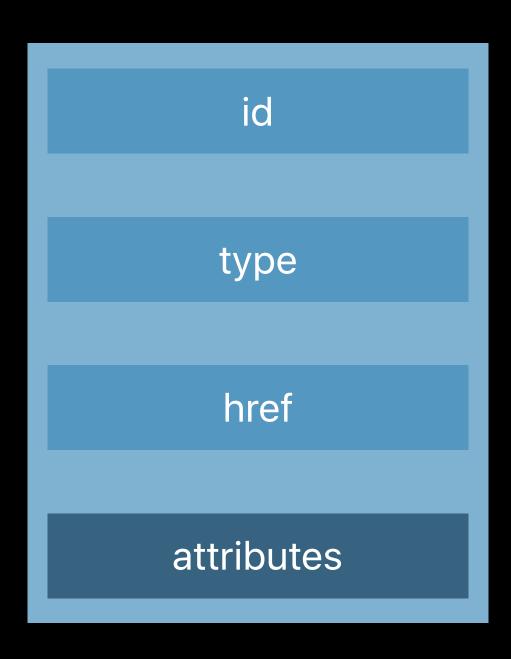
- Versioned
- Storefront scopes the catalog
- Localized
- Limits and pagination
- Requires a developer token

Resource representations



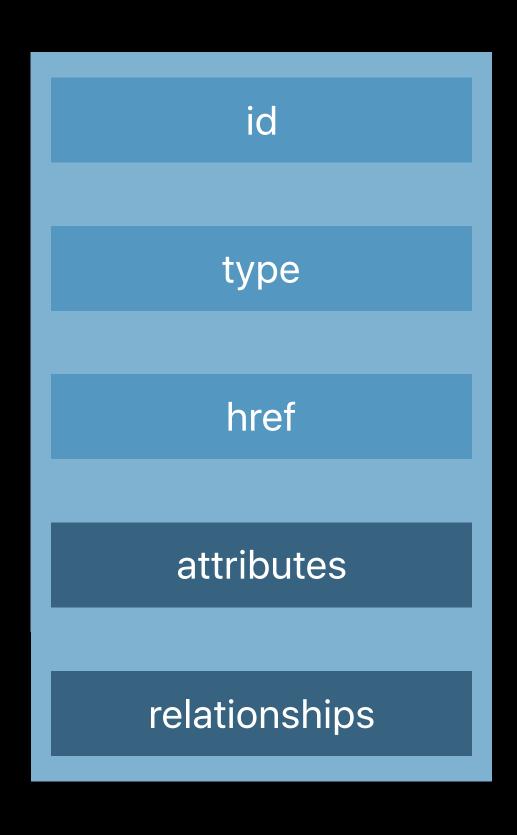
```
{"data": [{
    "id": "1200868601",
    "type": "albums",
    "href": "/v1/catalog/us/albums/1200868601"}]}
```

Resource representations

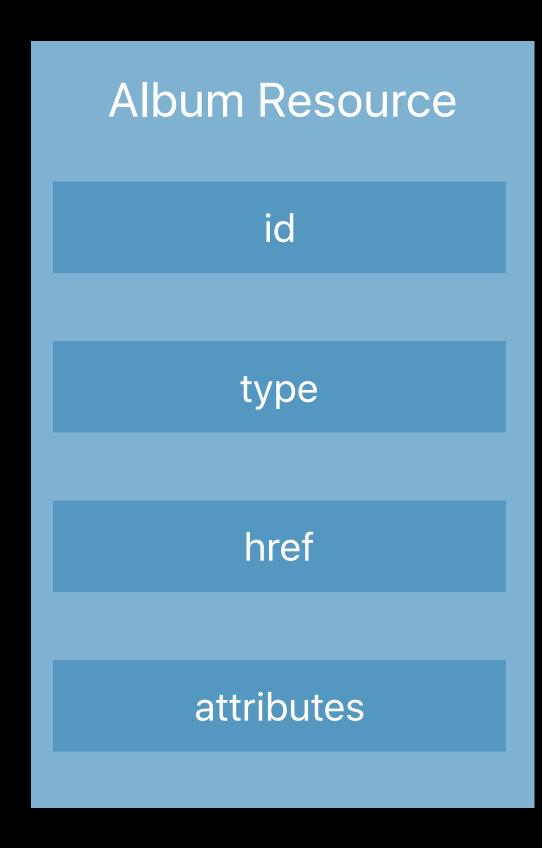


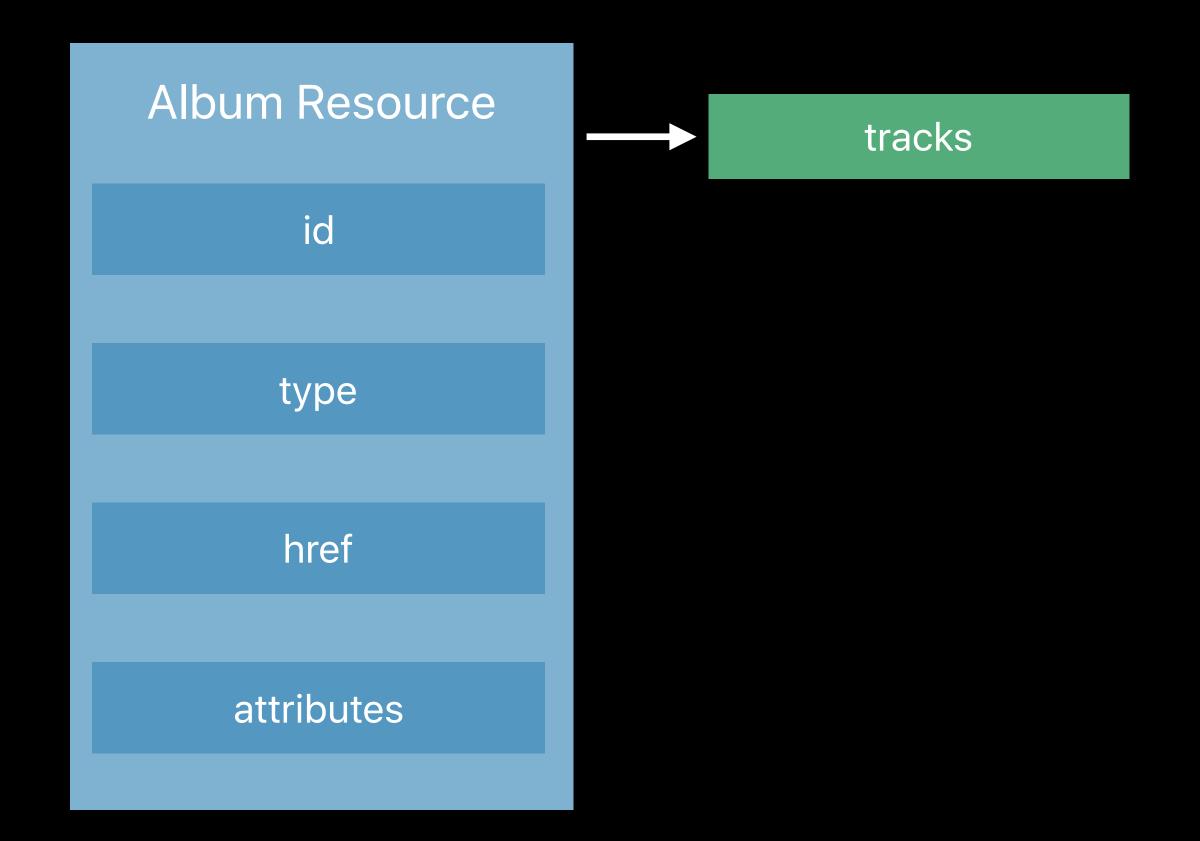
```
{"data": [{
  "id": "1200868601",
  "type": "albums",
  "href": "/v1/catalog/us/albums/1200868601",
  "attributes": {
   "artwork": {...},
    "artistName": "Khalid",
    "discNumber": 1,
    "playParams": {...},
    "releaseDate": "2017-03-03",
    "trackNumber": 15}}]}
```

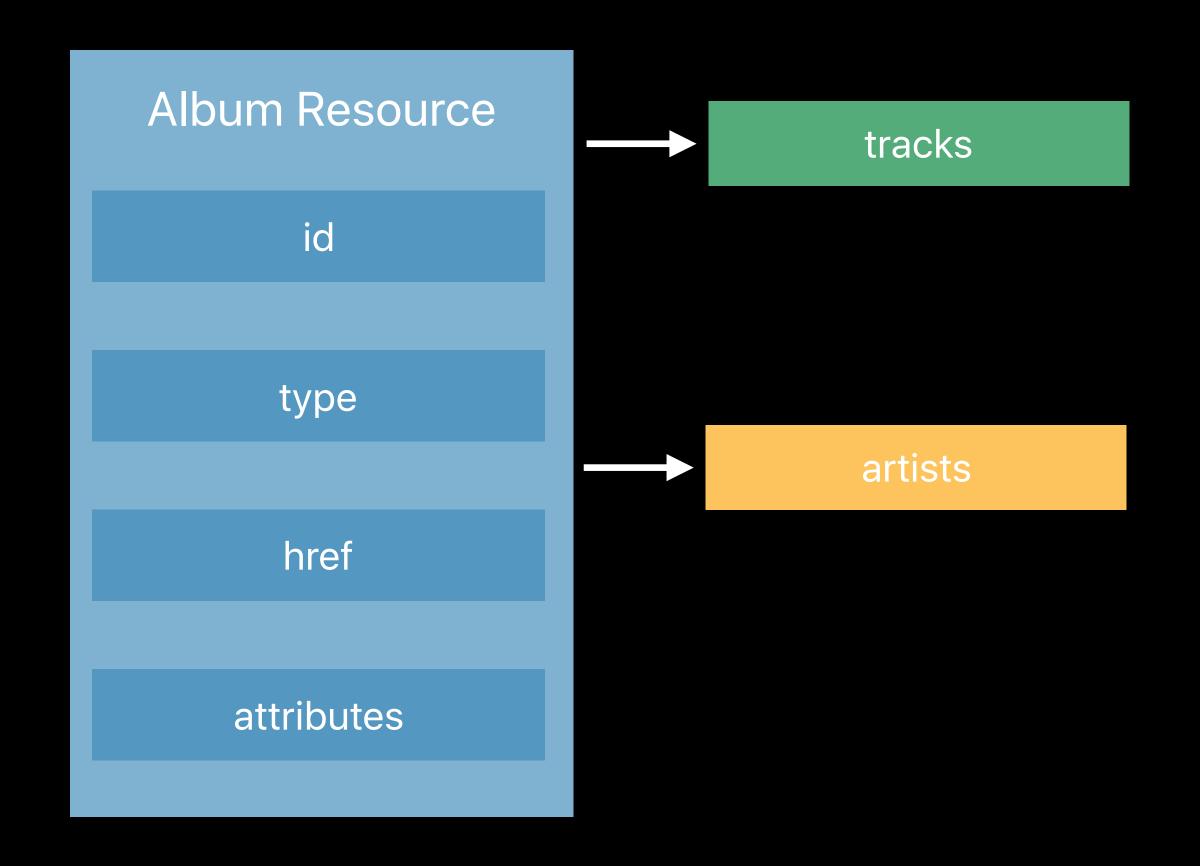
Resource representations

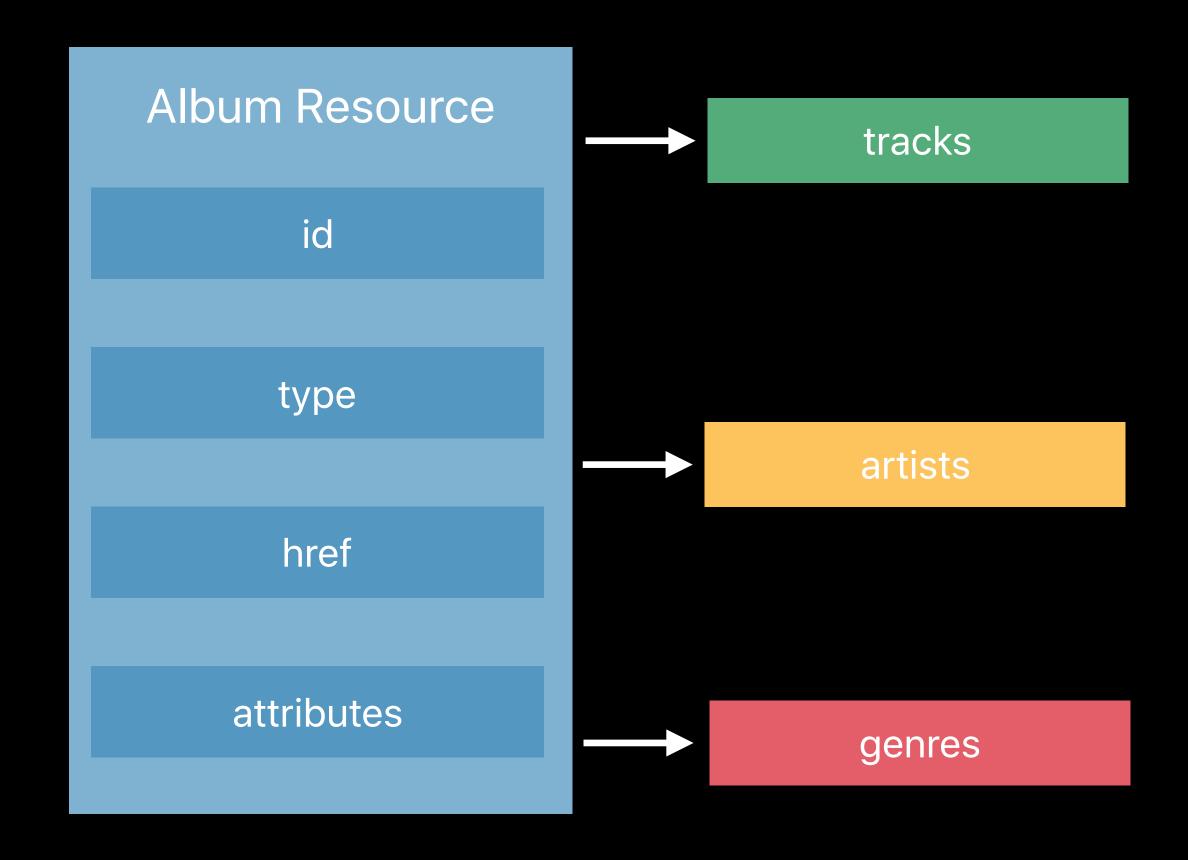


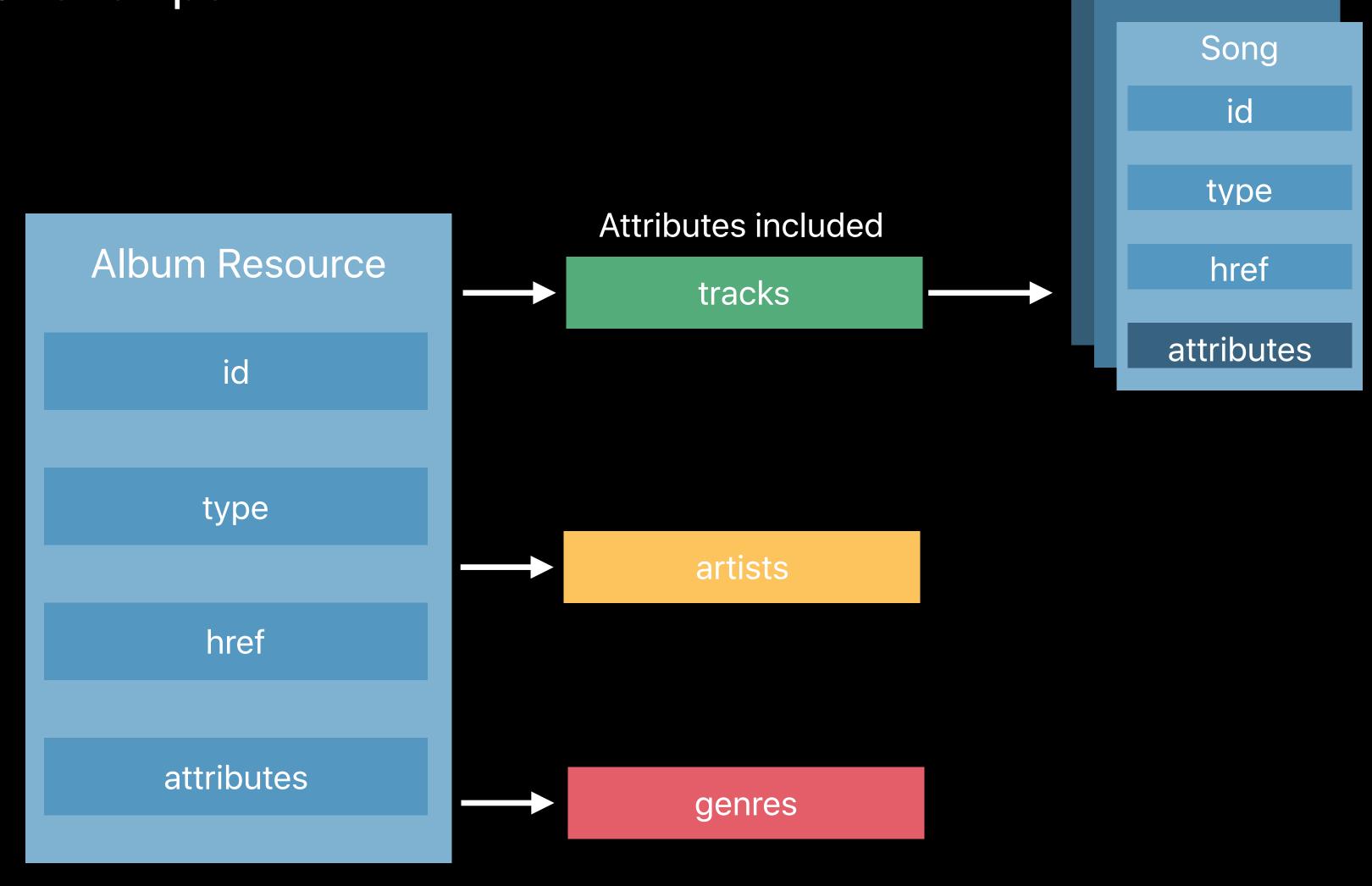
```
{"data": [{
  "id": "1200868601",
  "type": "albums",
  "href": "/v1/catalog/us/albums/1200868601",
  "attributes": {...},
  "relationships": {
           "tracks": {
              "data": [{...},...,{...}],
              "href": "/v1/.../albums/1200868601/tracks"
           "artists": {
              "data": [{...}],
               "href": "/v1/.../albums/1200868601/artists"}}}]}
```

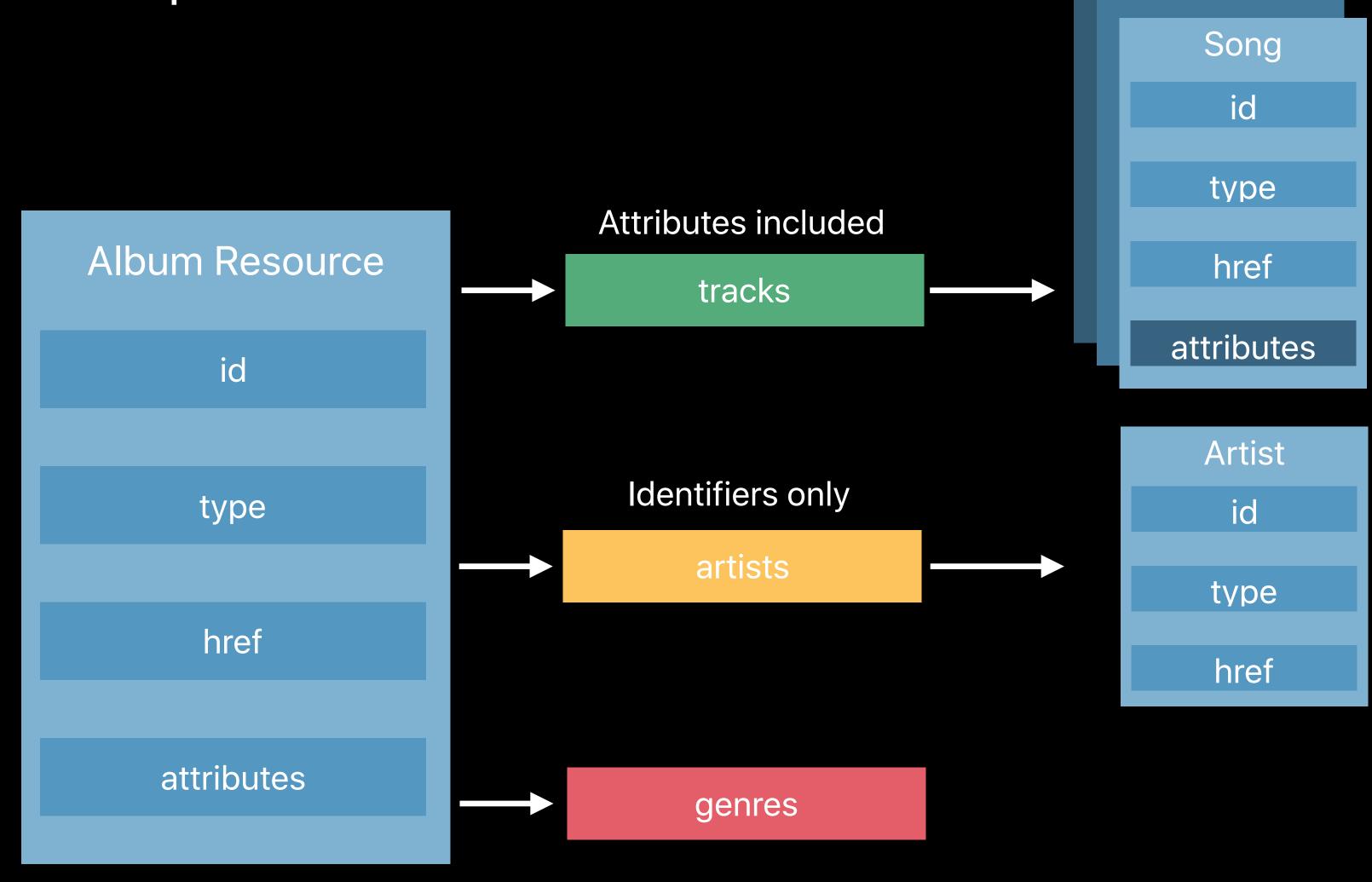


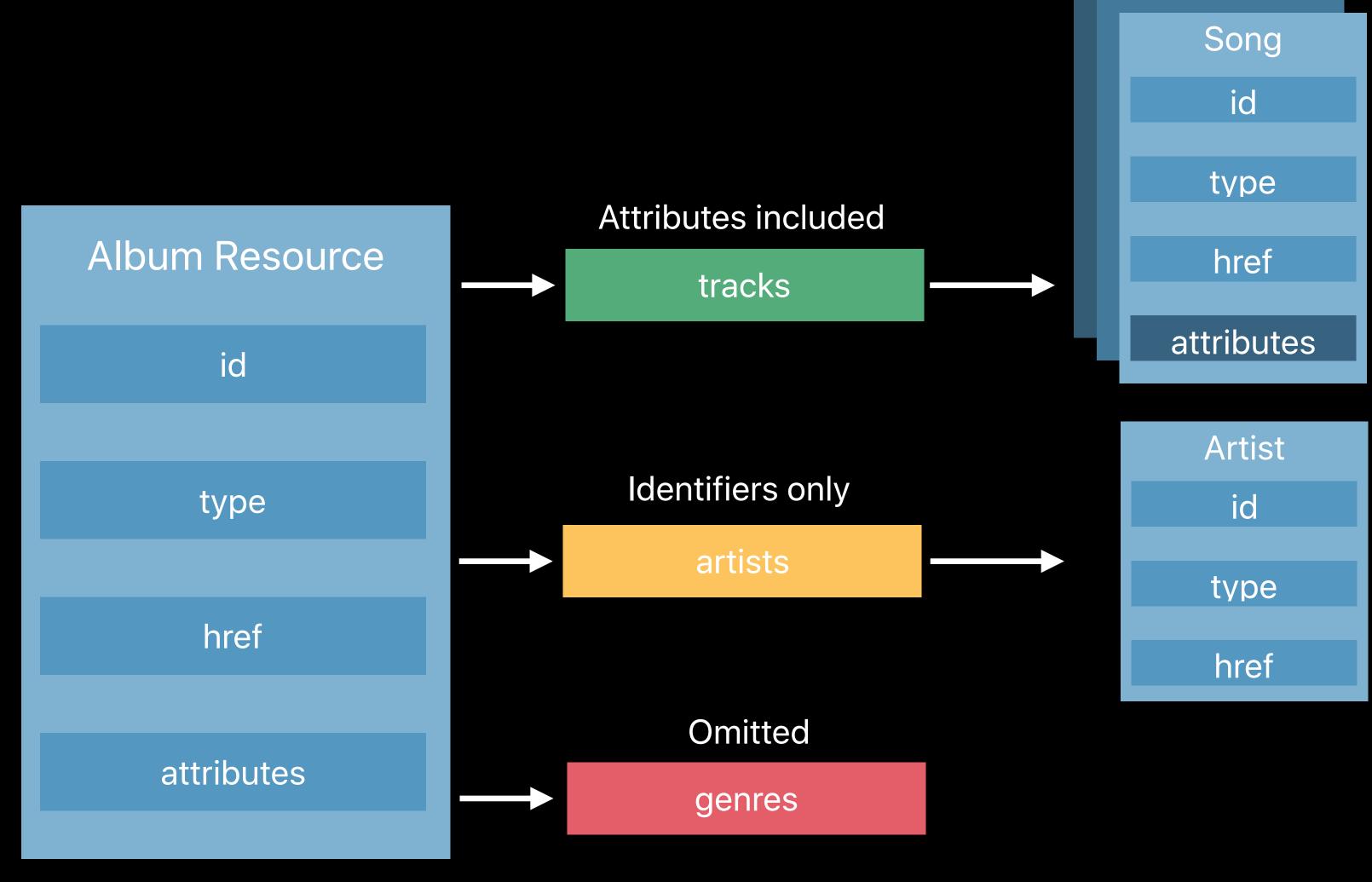












```
"relationships": {
    "tracks": {"data": [{"id": "548392190",
                          "type": "songs",
                          "href": "/v1/catalog/us/songs/548392190",
                          "attributes": {...}},
                         {"id": "548392191",
                          "type": "songs",
                          "href": "/v1/catalog/us/songs/548392191"
                          "attributes": {...}}],
                "href": "/v1/catalog/us/albums/1200868601/tracks"},
     "artists": {"data": [{"id": "82842423",
                           "type": "artists",
                           "href": "/v1/catalog/us/artists/82842423"}],
                "href": "/v1/catalog/us/albums/1200868601/artists"}}
```

```
"relationships": {
    "tracks": {"data": [{"id": "548392190",
                          "type": "songs",
                          "href": "/v1/catalog/us/songs/548392190",
                          "attributes": {...}},
                         {"id": "548392191",
                          "type": "songs",
                          "href": "/v1/catalog/us/songs/548392191"
                          "attributes": {...}}],
                "href": "/v1/catalog/us/albums/1200868601/tracks"},
     "artists": {"data": [{"id": "82842423",
                           "type": "artists",
                           "href": "/v1/catalog/us/artists/82842423"}],
                "href": "/v1/catalog/us/albums/1200868601/artists"}}
```

```
https://api.music.apple.com/v1/catalog/us/albums/1200868601
       "relationships": {
           "tracks": {"data": [{"id": "548392190",
                                 "type": "songs",
                                 "href": "/v1/catalog/us/songs/548392190",
                                 "attributes": {...}},
                                {"id": "548392191",
                                 "type": "songs",
                                  "href": "/v1/catalog/us/songs/548392191"
                                  "attributes": {...}}],
                       "href": "/v1/catalog/us/albums/1200868601/tracks"},
            "artists": {"data": [{"id": "82842423",
                                   "type": "artists",
                                   "href": "/v1/catalog/us/artists/82842423"}],
                        "href": "/v1/catalog/us/albums/1200868601/artists"}}
```

```
"relationships": {
    "tracks": {...},
    "artists": {"data": [{
                     "id": "1200868601",
                     "type": "artists",
                     "href": "/v1/catalog/us/artists/82842423",
                     "attributes": {
                         "genreNames": ["R&B/Soul","Hip-Hop/Rap", "Rap"]
                         "isGroup": false,
                         "name": "Khalid",
                } ] ,
                 "href": "/v1/catalog/us/albums/1200868601/artists"}}
```

```
https://api.music.apple.com/v1/catalog/us/albums/1200868601?include=artists
```

```
"relationships": {
    "tracks": {...},
    "artists": {"data": [{
                    "id": "1200868601",
                    "type": "artists",
                     "href": "/v1/catalog/us/artists/82842423",
                    "attributes": {
                        "genreNames": ["R&B/Soul","Hip-Hop/Rap", "Rap"]
                        "isGroup": false,
                         "name": "Khalid",
                }],
                 "href": "/v1/catalog/us/albums/1200868601/artists"}}
```

```
https://api.music.apple.com/v1/catalog/us/albums/1200868601?include=artists,genres
        "relationships": {
           "tracks": {...},
           "artists": {...}
            "genres": {"data": [{"id": "14",
                                  "type": "genres",
                                  "href": "/v1/catalog/us/genres/14",
                                  "attributes": {
                                    "name": "Pop"}},
                                 {"id": "34",
                                   "type": "genres",
                                   "href": "/v1/catalog/us/genres/34",
                                   "attributes": {
                                     "name": "Music"}],
                        "href": "/v1/catalog/us/albums/1200868601/genres"
                    }}
```

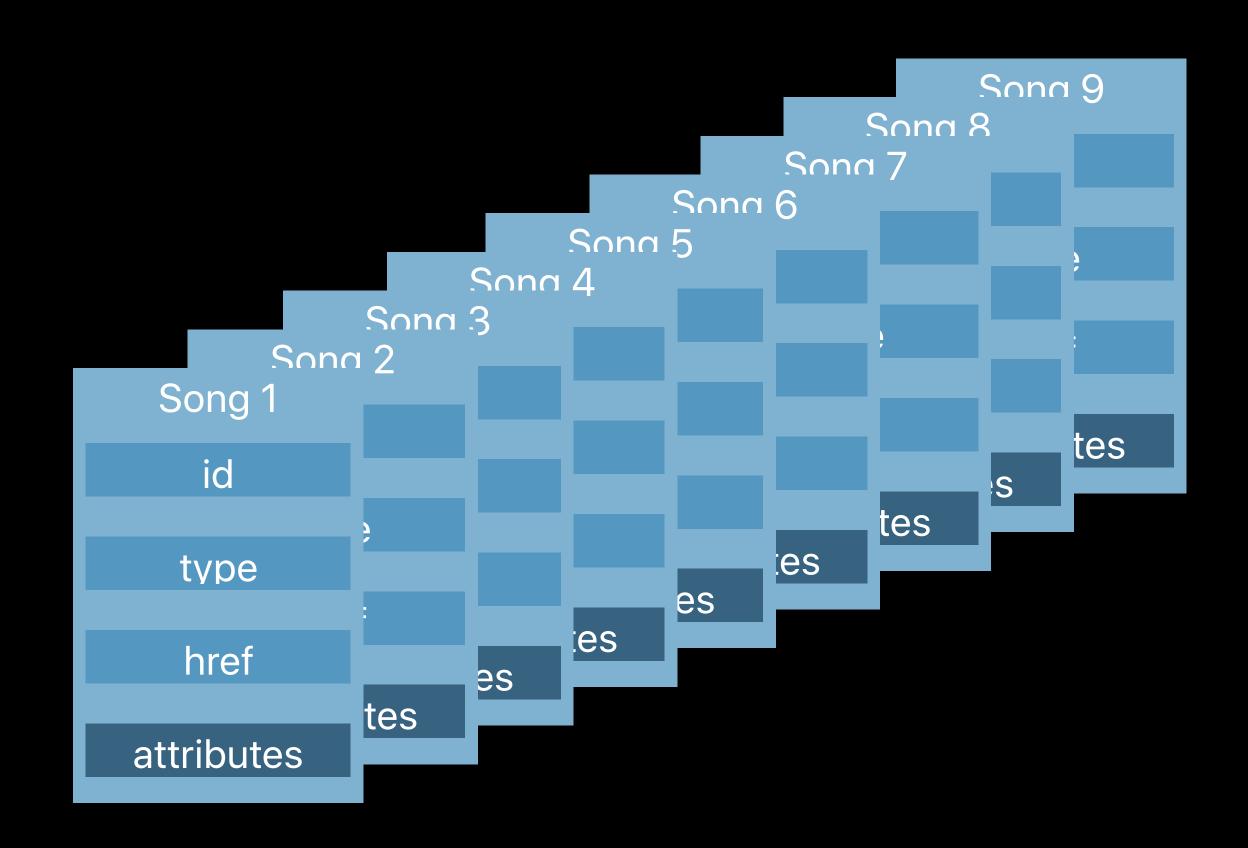
```
https://api.music.apple.com/v1/catalog/us/albums/1200868601?include=artists,genres
       "relationships": {
           "tracks": {...},
           "artists": {...}
            "genres": {"data": [{"id": "14",
                                  "type": "genres",
                                   "href": "/v1/catalog/us/genres/14",
                                   "attributes": {
                                     "name": "Pop"}},
                                 {"id": "34",
                                   "type": "genres",
                                   "href": "/v1/catalog/us/genres/34",
                                   "attributes": {
                                     "name": "Music"}],
                        "href": "/v1/catalog/us/albums/1200868601/genres"
                    }}
```

Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks

Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks



Limits and pagination

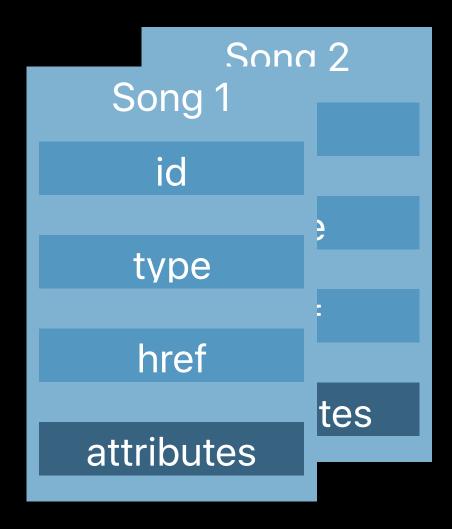
https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks

Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?limit=2

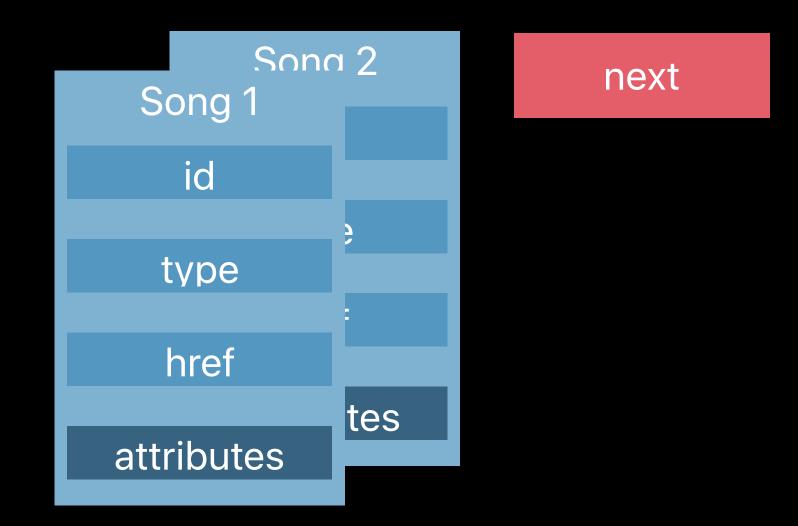
Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?limit=2



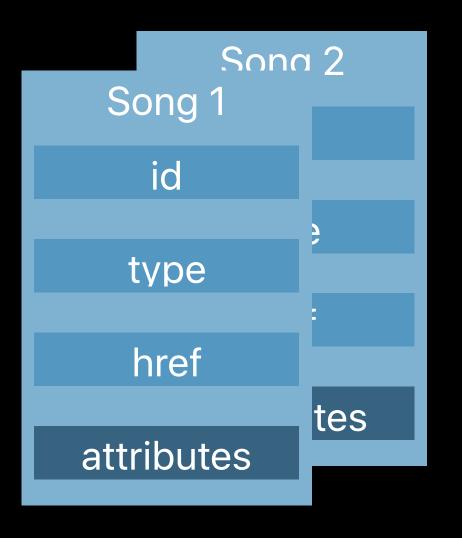
Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?limit=2



Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?limit=2



next

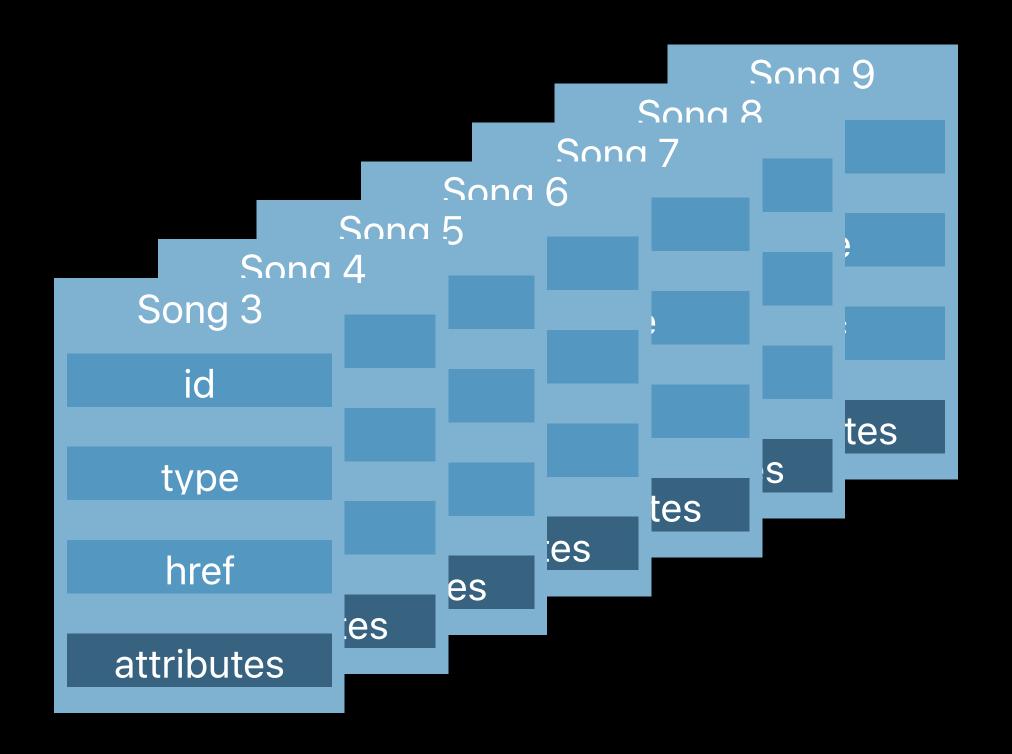
/v1/catalog/us/albums/1200868601/tracks?offset=2

Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?offset=2

Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?offset=2



Limits and pagination

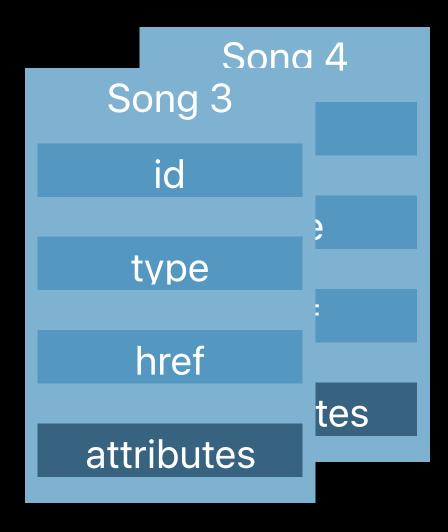
https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?offset=2

Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?offset=2&limit=2

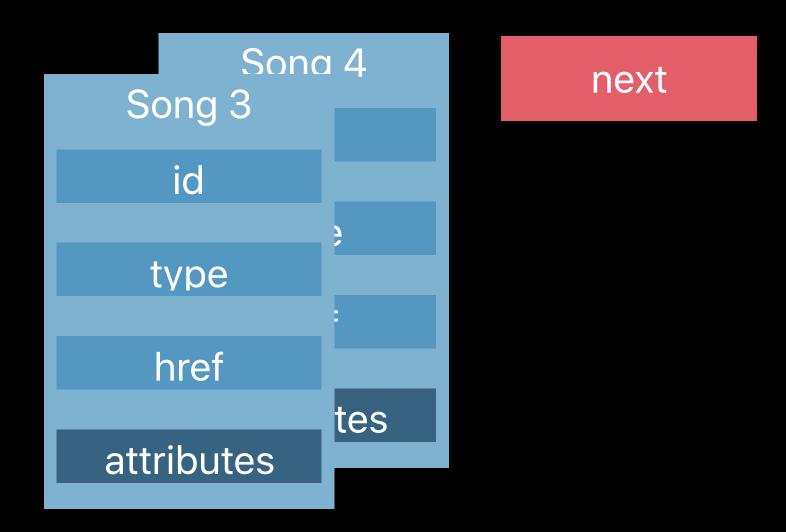
Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?offset=2&limit=2



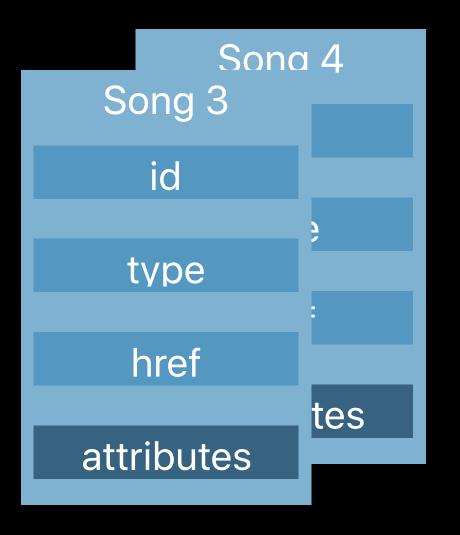
Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?offset=2&limit=2



Limits and pagination

https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?offset=2&limit=2



next

/v1/catalog/us/albums/1200868601/tracks?offset=4

```
https://api.music.apple.com/v1/catalog/us/albums/1200868601/tracks?limit=2
  {"data": [{
        "attributes": {...},
        "href": "/v1/catalog/us/songs/1200868616",
        "id": "1200868616",
        "relationships": {...}
        "type": "songs"
   }, {
        "attributes": {...},
        "href": "/v1/catalog/us/songs/1200868874",
        "id": "1200868874",
        "relationships": {...},
```

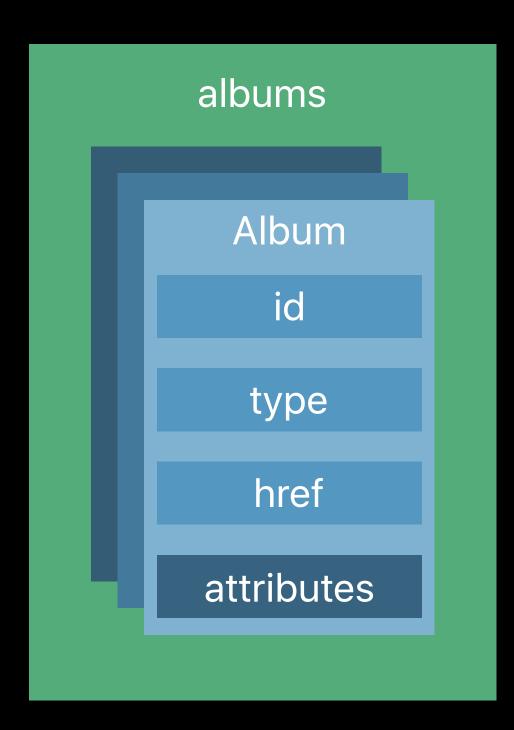
"next": "/v1/catalog/us/albums/1200868601/tracks?offset=2"}

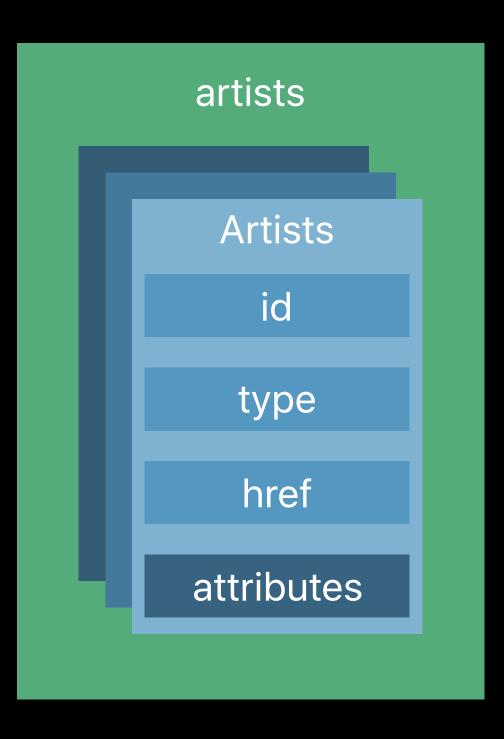
"type": "songs"

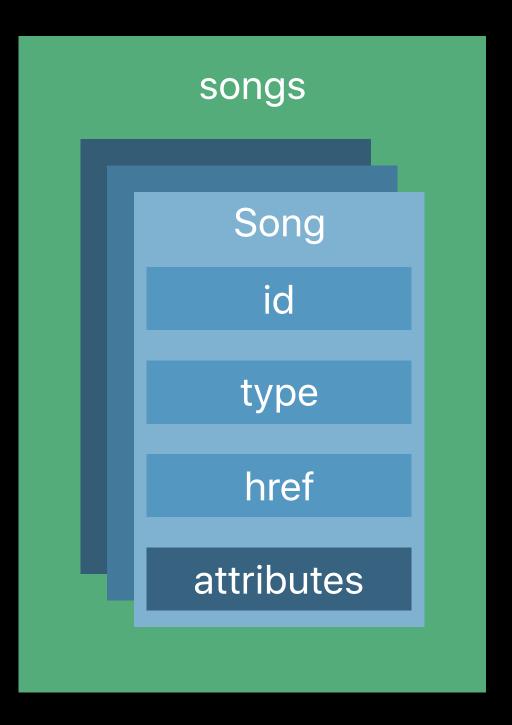
}],

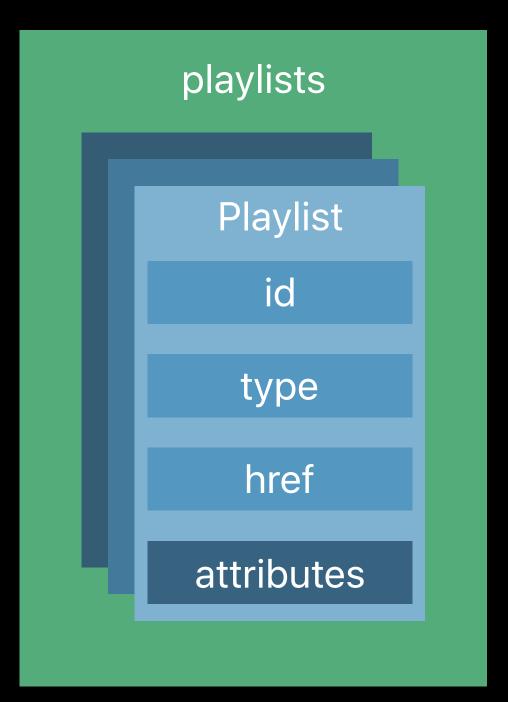
Search

https://api.music.apple.com/v1/catalog/us/search?term=khalid



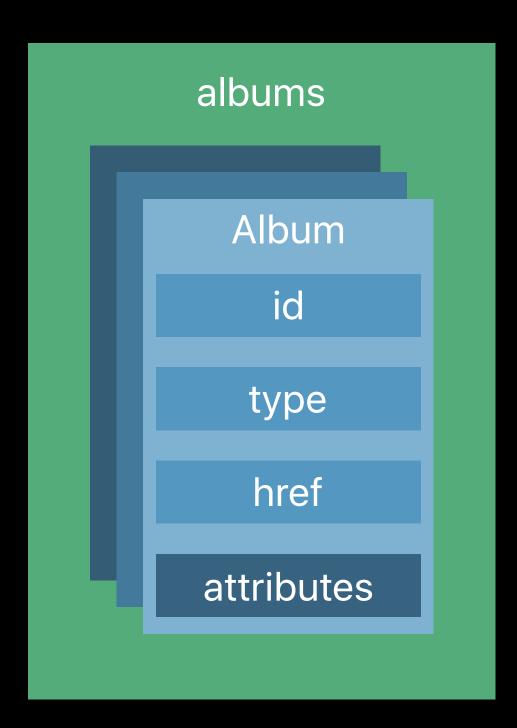


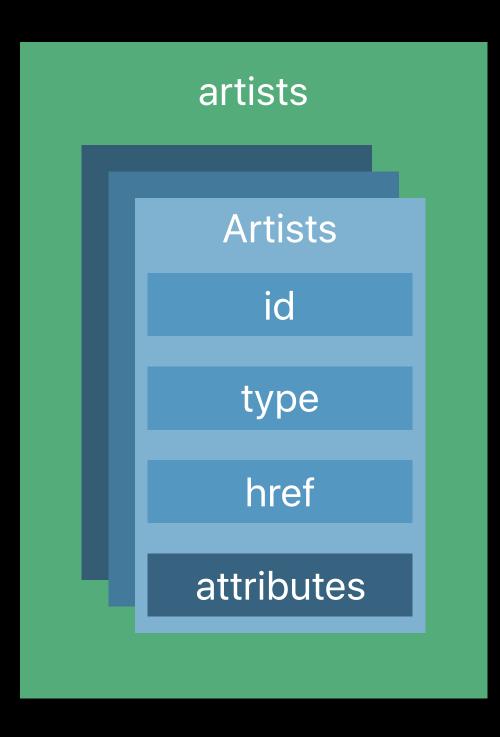


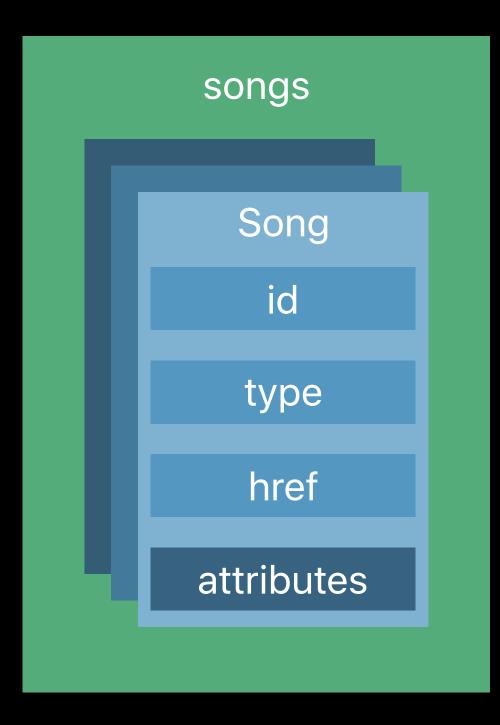


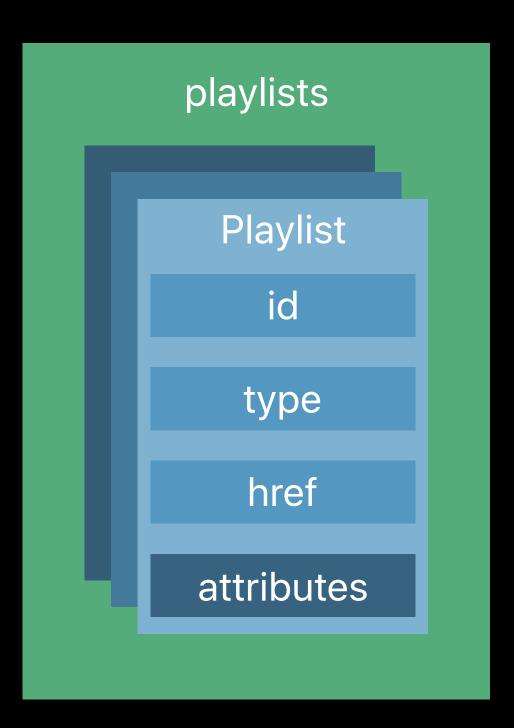
Search

https://api.music.apple.com/v1/catalog/us/search?term=khalid&types=albums



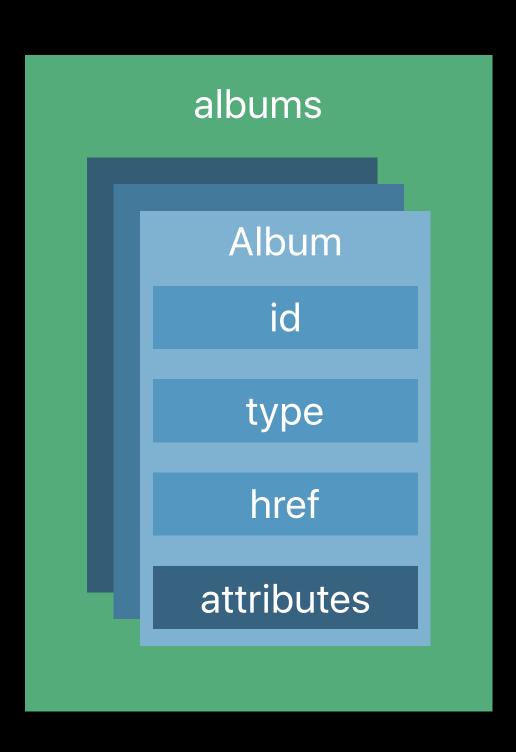






Search

https://api.music.apple.com/v1/catalog/us/search?term=khalid&types=albums



DemoApple Music Catalog Search

Joel Lopes Da Silva, iOS Music

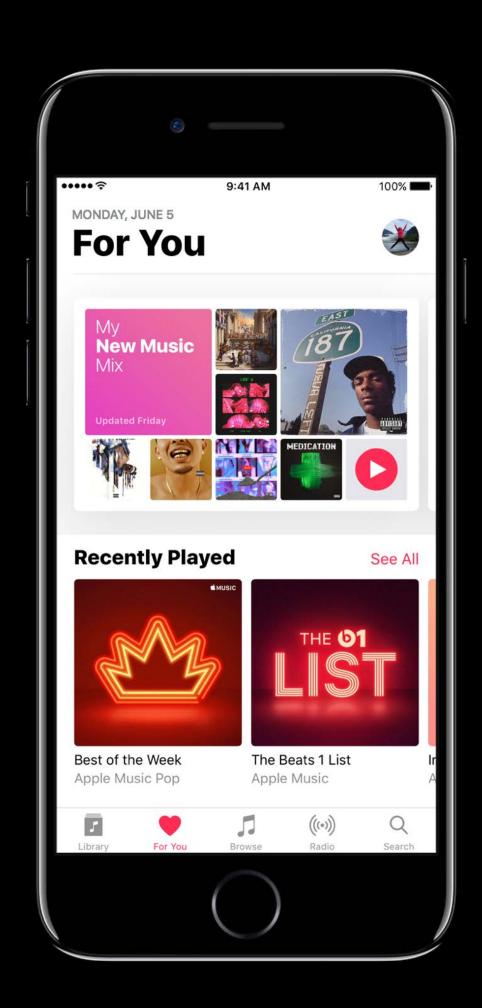
Personalized

https://api.music.apple.com/v1/me/recent/played

User must have an Apple Music Subscription

Required tokens

- Developer token
- Music user token



Requirements

Requirements

Apple Developer Program membership

Requirements

Apple Developer Program membership

MusicKit private key

Requirements

Apple Developer Program membership

MusicKit private key

Developer token

- JSON Web Token (RFC 7519)
- Required in the "Authorization" header for every Apple Music API request

Requirements

Apple Developer Program membership

MusicKit private key

Developer token

- JSON Web Token (RFC 7519)
- Required in the "Authorization" header for every Apple Music API request

Security

- Protect your MusicKit private key
- Recommend dynamically generating developer tokens

More about the developer token

More about the developer token

Required Headers - Encryption Algorithm (alg), Key Identifier (kid)

More about the developer token

Required Headers - Encryption Algorithm (alg), Key Identifier (kid)
Required Claims - Issuer/Team ID (iss), Issued at (iat), Expiration (exp)

```
{
    "alg": "ES256",
    "kid": "ABC123DEFG"
}
{
    "iss": "DEF123GHIJ",
    "iat": 1437179036,
    "exp": 1493298100
}
```

Using MusicKit on iOS

Get access to Apple Music API

Allow users to subscribe

Play subscription and library content

Get access to Apple Music API

Allow users to subscribe

Play subscription and library content

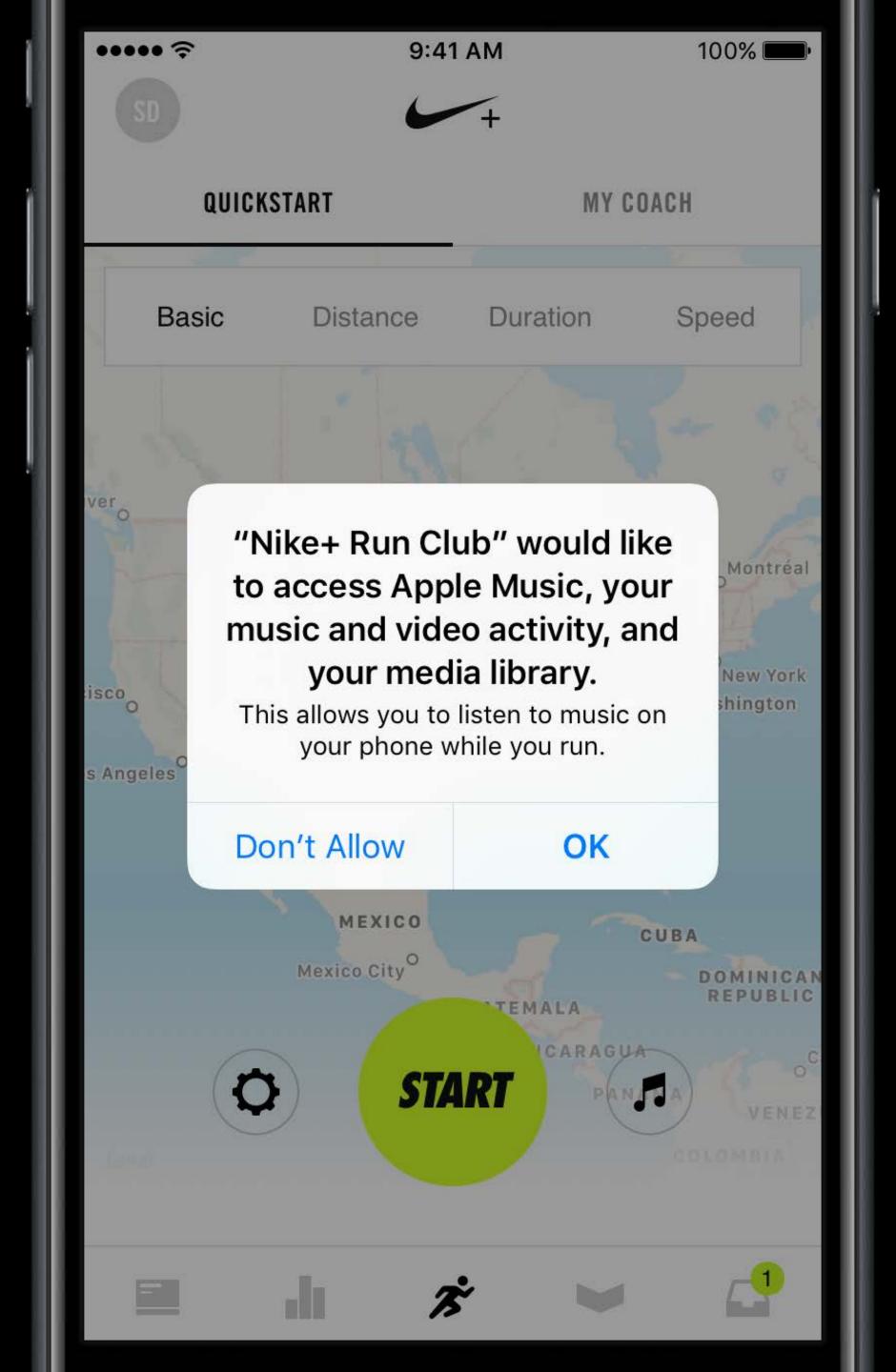
Privacy and User Consent

Most users are already signed in

No need to authenticate to use MusicKit

Requires user consent

User consent is per iOS device and per app



Requesting User Consent

Needed to access device library or get the music user token

Reading authorization status will not prompt

Requesting will prompt unless already authorized

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Needed to access device library or get the music user token

Reading authorization status will not prompt

Requesting will prompt unless already authorized

Actual status may be complex

Actual status may be complex

We expose three capabilities:

- Music catalog playback
- Add to iCloud Music Library
- Can become subscriber

Actual status may be complex

We expose three capabilities:

- Music catalog playback
- Add to iCloud Music Library
- Can become subscriber

Check each capability before corresponding app action

Requires user consent or else you get an error

```
let controller = SKCloudServiceController()
controller.requestCapabilities { (capabilities: SKCloudServiceCapability, error: Error?) in
    let canPlay = capabilities.contains(.musicCatalogPlayback)
    let canAdd = capabilities.contains(.addToCloudMusicLibrary)
    let canSubscribe = capabilities.contains(.musicCatalogSubscriptionEligible)
    ...
}
```

Fetching Storefront Country Code

Content identifiers vary across storefronts

Fetching Storefront Country Code

Content identifiers vary across storefronts

```
let controller = SKCloudServiceController()
controller.requestStorefrontCountryCode { (countryCode: String?, error: Error?) in
   if let storefrontCountryCode = countryCode {
        var topSongsURLComponents = URLComponents()
        topSongsURLComponents.scheme = "https"
        topSongsURLComponents.host = "api.music.apple.com"
        topSongsURLComponents.path = "/v1/catalog/\(storefrontCountryCode)/charts"
        topSongsURLComponents.queryItems = [URLQueryItem(name: "types", value: "songs")]
```

Fetching Storefront Country Code

Content identifiers vary across storefronts

```
let controller = SKCloudServiceController()
controller.requestStorefrontCountryCode { (countryCode: String?, error: Error?) in
   if let storefrontCountryCode = countryCode {
        var topSongsURLComponents = URLComponents()
        topSongsURLComponents.scheme = "https"
        topSongsURLComponents.host = "api.music.apple.com"
        topSongsURLComponents.path = "/v1/catalog/\(storefrontCountryCode)/charts"
        topSongsURLComponents.queryItems = [URLQueryItem(name: "types", value: "songs")]
```

From your developer token

You should cache the token, but don't transfer it across devices

Refetch if you get a "Forbidden" status code (403) from Apple Music API

```
let developerToken = "ey..."
let controller = SKCloudServiceController()
controller.requestUserToken(forDeveloperToken: developerToken) {
    (userToken: String?, error: Error?) in
        if let musicUserToken = userToken {
            var request = URLRequest(url: recentlyPlayedURL)
            request.setValue("Bearer \(developerToken)", forHTTPHeaderField: "Authorization")
            request.setValue(musicUserToken, forHTTPHeaderField: "Music-User-Token")
```

```
let developerToken = "ey..."
let controller = SKCloudServiceController()
controller.requestUserToken(forDeveloperToken: developerToken) {
    (userToken: String?, error: Error?) in
        if let musicUserToken = userToken {
            var request = URLRequest(url: recentlyPlayedURL)
            request.setValue("Bearer \(developerToken)", forHTTPHeaderField: "Authorization")
            request.setValue(musicUserToken, forHTTPHeaderField: "Music-User-Token")
```

Get access to Apple Music API

Allow users to subscribe

Play subscription and library content





Join Apple Music

- Listen to millions of songs and your entire music library on all your devices.
- Get handpicked playlists & albums based on the music you love.
- Hear new music first, plus the best artists and DJs live or on demand.

Cancel anytime. Plan automatically renews for \$9.99/month. Apple Music and Privacy >

Get 3 Months Free

Not Now

When to Show the Subscription View?

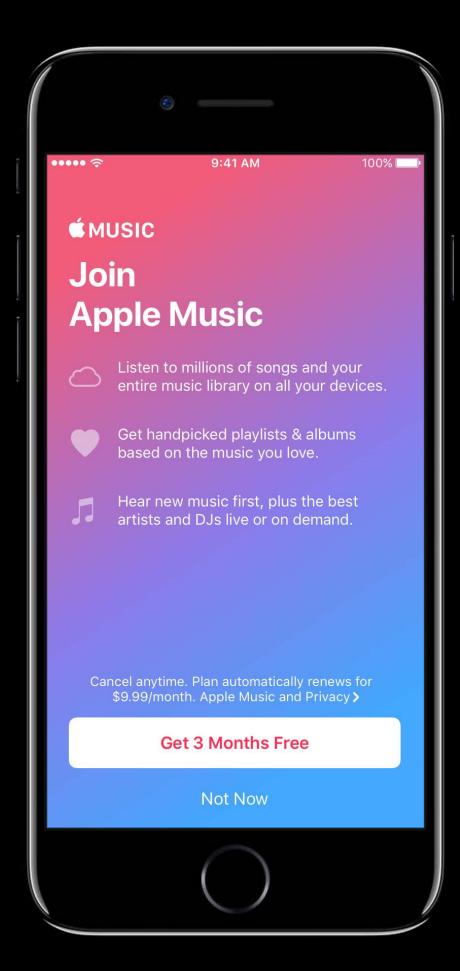
Only if .musicCatalogPlayback capability is disabled and...

.musicCatalogSubscriptionEligible is enabled

Choose the main message

Optional: .messageIdentifier

Default: .join

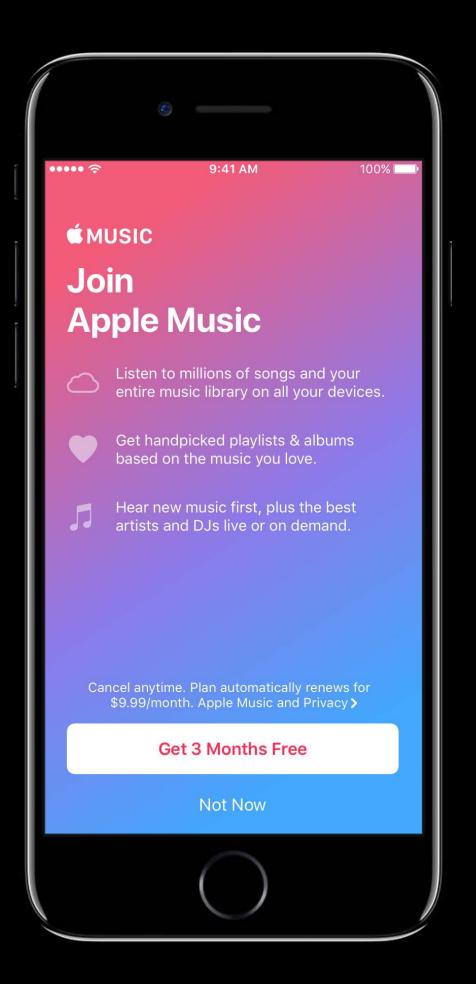


Choose the main message

Optional: .messageIdentifier

Default: .join

Other values:



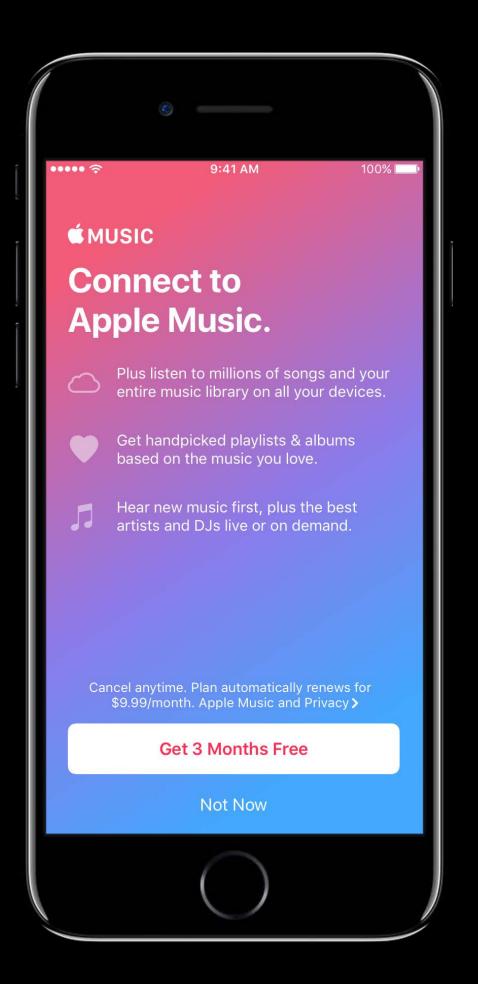
Choose the main message

Optional: .messageIdentifier

Default: .join

Other values:

.connect



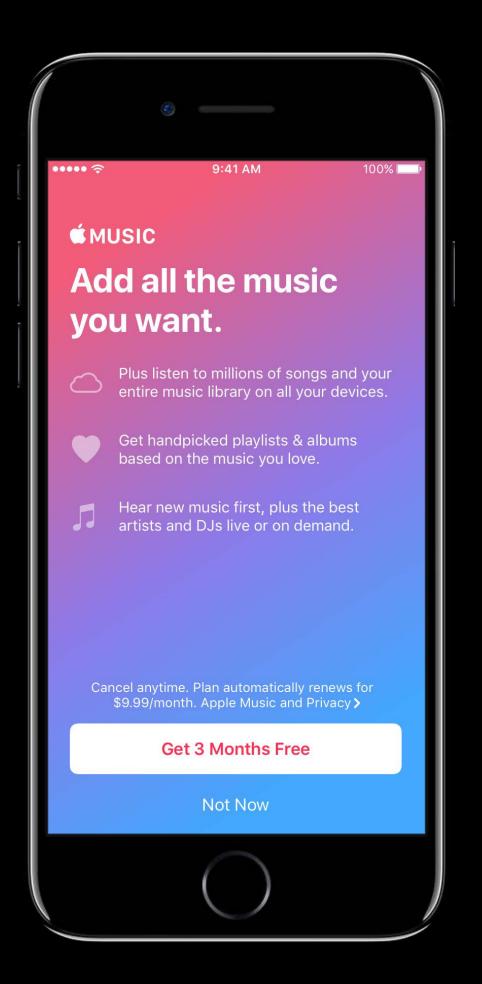
Choose the main message

Optional: .messageIdentifier

Default: .join

Other values:

- .connect
- .addMusic



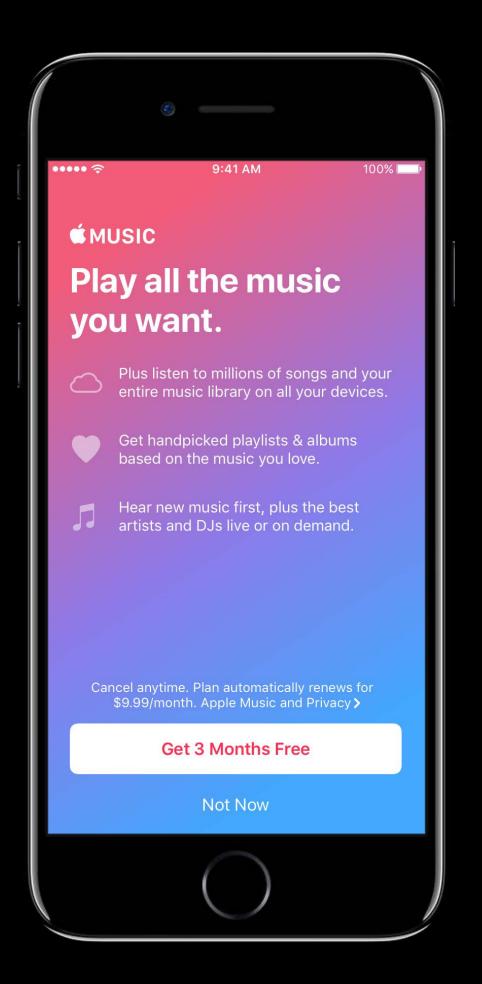
Choose the main message

Optional: .messageIdentifier

Default: .join

Other values:

- .connect
- .addMusic
- .playMusic



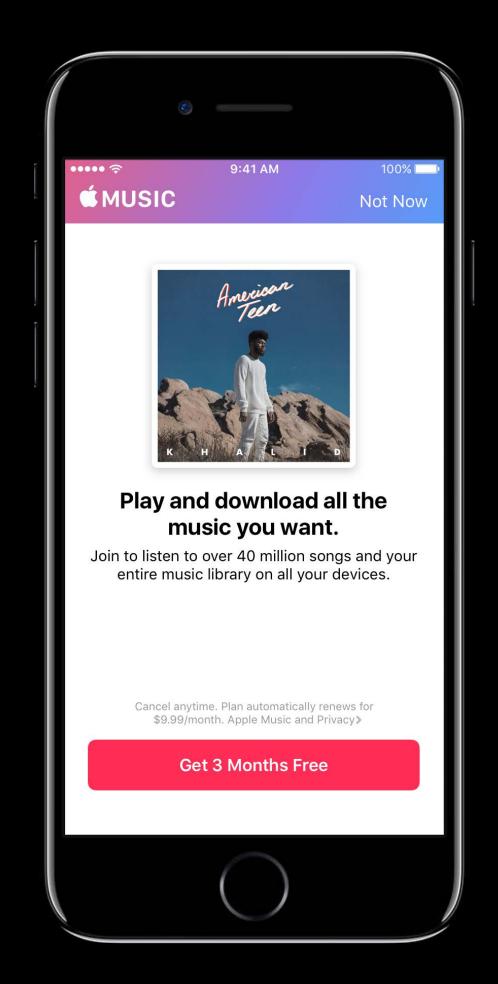
Contextual offer

Optional:.iTunesItemIdentifier

Type: String

Supported content types:

- songs
- albums
- playlists
- radio stations



Other options

| Key | Value | |
|-----------------|------------|----------|
| .action | .subscribe | Required |
| .affiliateToken | String | Optional |
| .campaignToken | String | Optional |

```
// Showing Subscription View
let setupViewController = SKCloudServiceSetupViewController()
setupViewController.delegate = self
let setupOptions: [SKCloudServiceSetupOptionsKey: Any] = [
    .action: SKCloudServiceSetupAction.subscribe,
    .messageIdentifier: SKCloudServiceSetupMessageIdentifier.playMusic
setupViewController.load(options: setupOptions) {    (didSucceedLoading: Bool, error: Error?) in
   if didSucceedLoading {
        self.present(setupViewController, animated: true, completion: nil)
})
```

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Get access to Apple Music API

Allow users to subscribe

Play subscription and library content

MPMusicPlayerController

systemMusicPlayer

applicationQueuePlayer

| | systemMusicPlayer | applicationQueuePlayer |
|---------|-------------------|------------------------|
| Example | | |

| | systemMusicPlayer | applicationQueuePlayer |
|---------|-----------------------|------------------------|
| Example | Social networking app | |

| | systemMusicPlayer | applicationQueuePlayer |
|---------|-----------------------|------------------------|
| Example | Social networking app | Fitness app |

| | systemMusicPlayer | applicationQueuePlayer |
|---|-----------------------|------------------------|
| Example | Social networking app | Fitness app |
| Now Playing info reporting Remote commands handling | | |

| | systemMusicPlayer | applicationQueuePlayer |
|---|-----------------------|------------------------|
| Example | Social networking app | Fitness app |
| Now Playing info reporting Remote commands handling | | |
| Now Playing app | Music app | Your app |

| | systemMusicPlayer | applicationQueuePlayer |
|---|----------------------------------|-------------------------|
| Example | Social networking app | Fitness app |
| Now Playing info reporting Remote commands handling | | |
| Now Playing app | Music app | Your app |
| Playback queue ownership | Remote-controlling the Music app | Your app owns the queue |

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| Set queue / Play next / Play later | | |

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| Now Playing app | Music app | Your app |
| Playback queue ownership | Remote-controlling the Music app | Your app owns the queue |
| Set queue / Play next / Play later | | |
| Insert items in the middle / Remove items | | |

Data Use Case

| | Data | Use Case |
|------------|-----------------------------------|---|
| Media Item | MPMedialtem MPMedialtemCollection | Device library queries (MPMediaQuery) Media picker |

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| | Data | Use Case |
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| Media Item | MPMedialtem MPMedialtemCollection | Device library queries (MPMediaQuery) Media picker |
| Store Queue | Store IDs (String) | Catalog content (e.g. catalog search) |
| Play Parameters | Dictionaries | Personalized content (e.g. recently played) |

```
let player = MPMusicPlayerController.systemMusicPlayer
player.repeatMode = .all
let album: MPMediaItemCollection = ...
let albumQueueDescriptor = MPMusicPlayerMediaItemQueueDescriptor(itemCollection: album)
albumQueueDescriptor.startItem = album.items[3]
player.setQueue(with: albumQueueDescriptor)
let catalogSongStoreID: String = ...
let catalogQueueDescriptor = MPMusicPlayerStoreQueueDescriptor(storeIDs: [catalogSongStoreID])
player.prepend(catalogQueueDescriptor)
let recentlyPlayedSongPlayParameters: [String: Any] = ...
let recentlyPlayedSongQueueDescriptor = MPMusicPlayerPlayParametersQueueDescriptor(
   playParametersQueue: [recentlyPlayedSongPlayParameters]
player.append(recentlyPlayedSongQueueDescriptor)
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    playParametersQueue: [recentlyPlayedSongPlayParameters]
player.append(recentlyPlayedSongQueueDescriptor)
```

```
// Advanced Queue Editing using applicationQueuePlayer
let player = MPMusicPlayerController.applicationQueuePlayer
player.perform(
   queueTransaction: { (mutableQueue: MPMusicPlayerControllerMutableQueue) in
      // Remove 3rd item
      mutableQueue.remove(mutableQueue.items[2])
       // Add song with storeID after 5th item
      let songStoreID: String = ...
       let songQueueDescriptor = MPMusicPlayerStoreQueueDescriptor(storeIDs: [songStoreID])
      mutableQueue.insert(songQueueDescriptor, after: mutableQueue.items[4])
```

```
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       mutableQueue.insert(songQueueDescriptor, after: mutableQueue.items[4])
   completionHandler: { (queue: MPMusicPlayerControllerQueue, error: Error?) in
```

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   completionHandler: {        (queue: MPMusicPlayerControllerQueue, error: Error?) in
```

iOS 10.3

Music user tokens (Fall)¹

Storefront country code²

Catalog playback (with store IDs)

iOS 10.3

iOS 11

Music user tokens (Fall)¹

Storefront country code²

Catalog playback (with store IDs)

Music user tokens

Storefront country code

Catalog playback (with store IDs)

Catalog playback (with parameters)³

¹ API in SKCloudServiceController exists under a different name.

² As an approximation, you can use Locale.current.regionCode.

³ Available in an upcoming iOS 11 Beta.

Summary

Leverage Apple Music's content to keep your users engaged

Get music user token from iOS

Use it to call Apple Music API

Use Media Player to control playback

More Information

https://developer.apple.com/wwdc17/502

Related Sessions

| What's New in Audio | Grand Ballroom B | Tuesday 1:50PM |
|--------------------------|--------------------|-------------------|
| What's New in Foundation | Hall 2 | Wednesday 11:00AM |
| Introducing AirPlay 2 | Executive Ballroom | Thursday 4:10PM |

Labs

| MusicKit Lab | Technology Lab G | Tue 4:10PM-6:00PM |
|----------------|------------------|--------------------|
| Audio Lab | Technology Lab F | Tue 4:10PM-6:00PM |
| Foundation Lab | Technology Lab C | Wed 1:00PM-3:10PM |
| MusicKit Lab | Technology Lab F | Wed 3:10PM-6:00PM |
| Audio Lab | Technology Lab G | Thur 1:00PM-3:00PM |

SWWDC17