

# Vision-Language Pretraining: Current Trends and the Future

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# 목차

- Vision-Language Task
- Modern vision-language pretraining
- Current Trends and the Future

# Image Retrieval

*"Grey haired man in  
black and yellow tie."*



# Grounding Referring Expressions

*"The man who is touching  
his head."*



# Image Captioning



*"A group of young people playing a game of Frisbee."*

# Visual Question Answering(VQA)


**Q:** *"What is the mustache made of?"*



**A:** *"bananas"*

# Visual Dialog

**Visual Dialog**



A cat drinking water out of a coffee mug.

What color is the mug?

White and red

Are there any pictures on it?

No, something is there can't tell what it is

Is the mug and cat on a table?

Yes, they are

Are there other items on the table?

Yes, magazines, books, toaster and basket, and a plate

Start typing question here ...

# VL Datasets

- Image Retrieval: [Flickr](#), [COCO](#)
- Grounding Referring Expression: [RefCOCO](#), [Visual7W](#)
- Image Captioning: [COCO](#)
- Visual Question Answering: [VQA v1](#), [VQA v2](#), [Visual Genome](#), [GQA](#)
- Visual Dialog: [Visual Dialog](#), [GuessWhat?!](#)



# VL Datasets

- Image Retrieval: [Flickr](#), [COCO](#)



- ① A child in a pink dress is climbing up a set of stairs in an entry way .
- ② A girl going into a wooden building .
- ③ A little girl climbing into a wooden playhouse .
- ④ A little girl climbing the stairs to her playhouse .
- ⑤ A little girl in a pink dress going into a wooden cabin .

# VL Datasets

- Grounding Referring Expression: [RefCOCO](#), [Visual7W](#)



Q: What endangered animal is featured on the truck?

A: **A bald eagle.**  
A: A sparrow.  
A: A humming bird.  
A: A raven.



Q: Where will the driver go if turning right?

A: **Onto 24 1/2 Rd.**  
A: Onto 25 3/4 Rd.  
A: Onto 23 3/4 Rd.  
A: Onto Main Street.



Q: When was the picture taken?

A: **During a wedding.**  
A: During a bar mitzvah.  
A: During a funeral.  
A: During a Sunday church service.

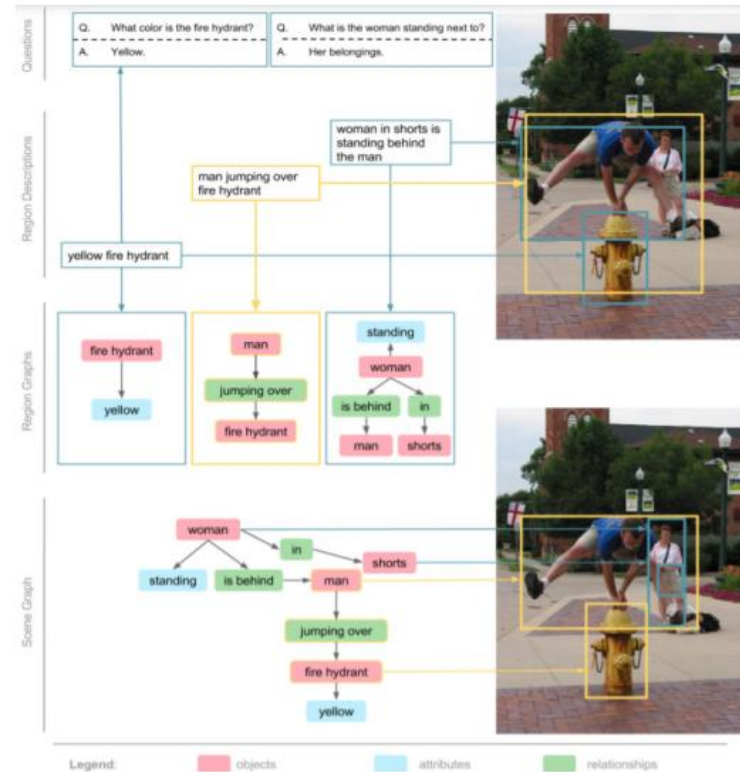


Q: Who is under the umbrella?

A: **Two women.**  
A: A child.  
A: An old man.  
A: A husband and a wife.

# VL Datasets

- Visual Question Answering: [VQA v1](#), [VQA v2](#), [Visual Genome](#), [GQA](#)



# VL Datasets

- Image Captioning: [COCO](#)



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# VL Datasets

- Visual Dialog: [Visual Dialog](#), [GuessWhat?!](#)



Caption: A man and woman on bicycles are looking at a map.

Person A (1): where are they located

Person B (1): in city

Person A (2): are they on road

Person B (2): sidewalk next to 1

Person A (3): any vehicles

Person B (3): 1 in background

Person A (4): any other people

Person B (4): no

Person A (5): what color bikes

Person B (5): 1 silver and 1 yellow

Person A (6): do they look old or new

Person B (6): new bikes

Person A (7): any buildings

Person B (7): yes

Person A (8): what color

Person B (8): brick

Person A (9): are they tall or short

Person B (9): i can't see enough of them to tell

Person A (10): do they look like couple

Person B (10): they are



## Questioner

Is it a vase?

Is it partially visible?

Is it in the left corner?

Is it the turquoise and purple one?

## Oracle

Yes

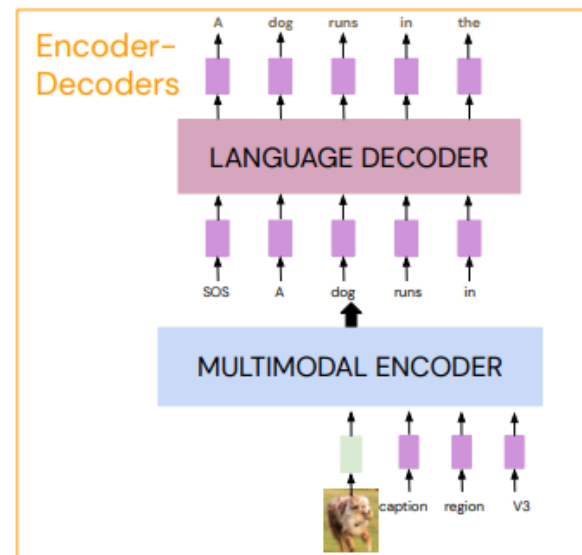
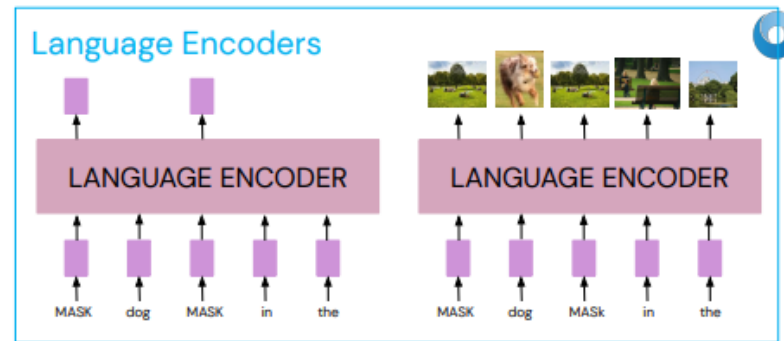
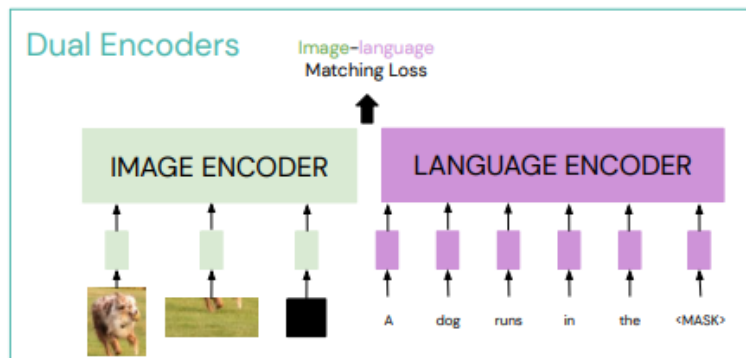
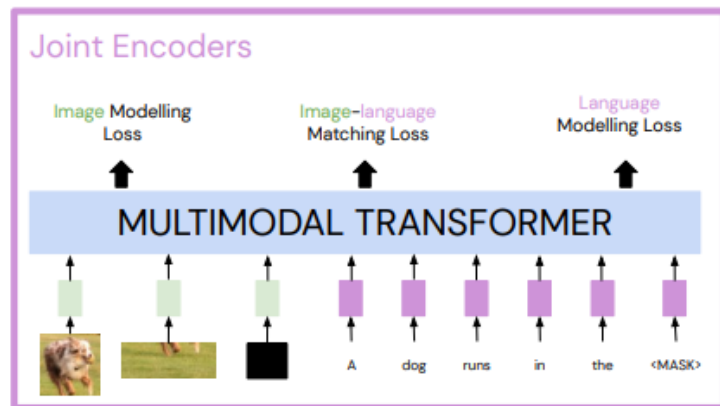
No

No

Yes

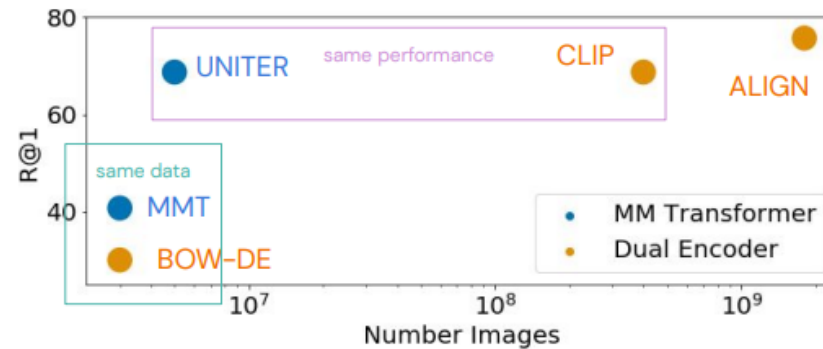
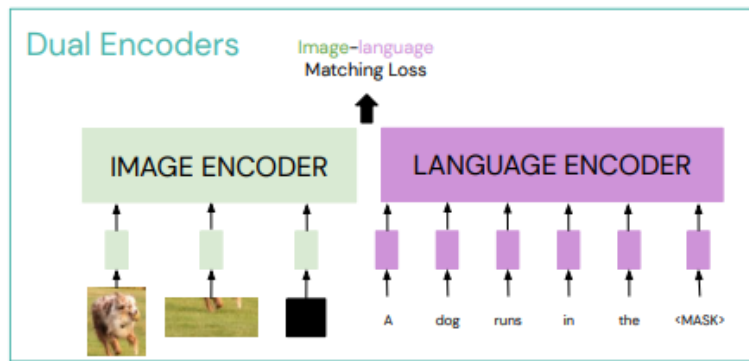
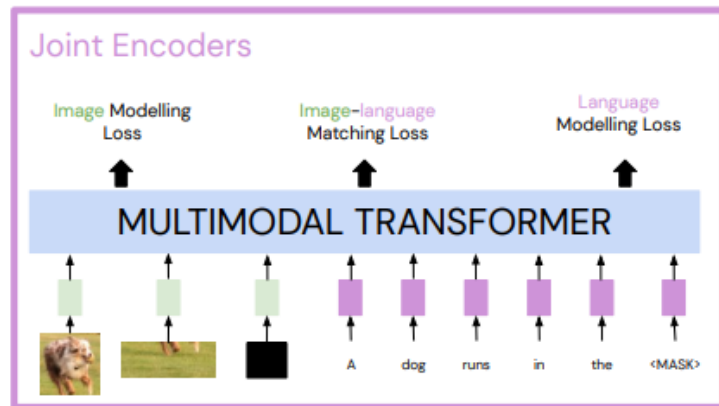
Figure 1: An example game. After a sequence of four questions, it becomes possible to locate the object (highlighted by a green bounding box).

# 현대 모델 구조



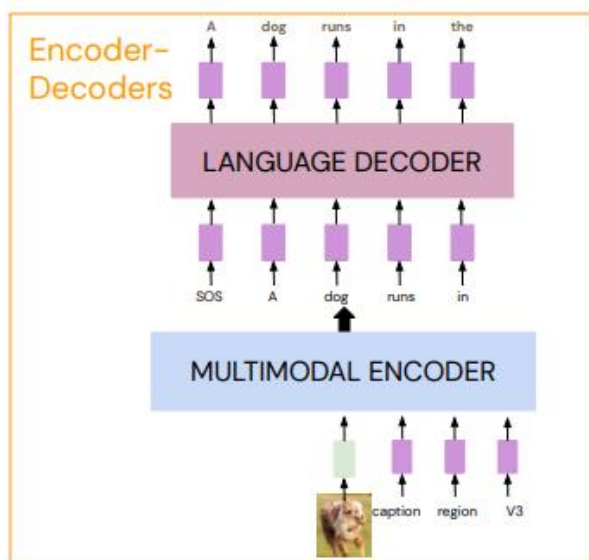
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# 현대 모델 구조



BOW-DE: [Miech & Alayrac et al. CVPR 2021]  
MMT: [Hendricks et al. TACL 2021]  
UNITER: [Chen et al. ECCV 2020]  
CLIP: [Radford et al. Arxiv 2021]  
ALIGN: [Jia et al. Arxiv 2021]

# 현대 모델 구조

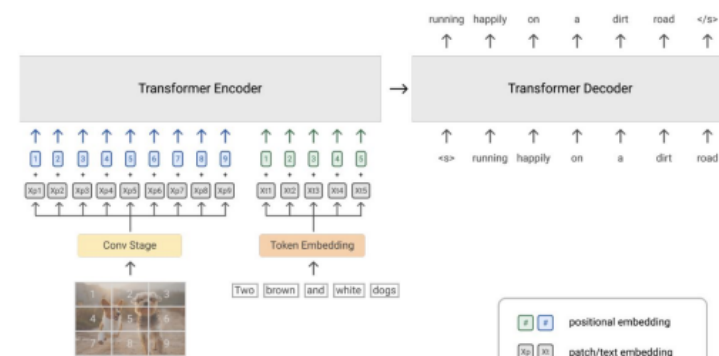


## SimVLM [Wang et al, 2022]

Unifies tasks as text generation.

Removes object detection supervision.

Trains on large-scale noisy image-text data (ALIGN).





# Current Trends and the Future

# Statistical learning has limitations.

Predictions are reliable only **within the training distribution**.

Training data  
(biased)



Test data  
(out-of-distribution)



Challenging if the model relies on grass in the background.

The features used by a model are **not necessarily the same** as for the real system we try to imitate. (e.g. human labeller)

*Formally, in causal language: the background is not a **cause** to the image label.*

⇔ *Intervening on the background (by **editing the image**)  
would **not** cause one to label it differently.*

A cow.



→  
Intervention



Still a cow.

# Causal learning

- Learning the data-generating mechanisms of a task (and not just the correlations in a specific dataset).

**Emerging area: extending ML with causal principles** (high-dimensional data & causal relationships not modelled explicitly)

- › **Causal representation learning**: learning embeddings of raw data, disentangling its generative factors (causal parents).  
*Equivalent to: disentanglement, independent component analysis (ICA).*
- › **Causal learning**: learning predictive models that rely on causal (not spurious) features.  
*Enable better transfer to unseen conditions, across datasets, across tasks.*  
*Also aims at (implicitly) identifying generative factors.*

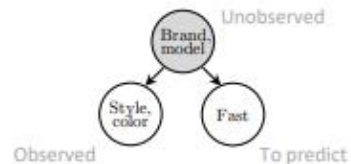
# statistical vs. causal learning

"Is this a fast car?" (top speed >200 km/h)

Training images with labels 'Fast' ∈ {0,1}



Someone's mental (causal) model:



- > **Statistical learning is about correlations:** red = fast.  
Reliable only if the training/test data are from similar distributions.
- > **Causal learning is about mechanisms.**  
It enables predictions in conditions unobserved during training (OOD).

Conditioned on **observing** the color in the training distribution.

$$P(\text{Fast} \mid \text{Color})$$

≠

$$P(\text{Fast} \mid \text{do}(\text{Color}))$$

Conditioned on an **intervention**.

What happens to a re-painted car?



**Faster?** No!

# statistical vs. causal learning

**Only 2 options to obtain knowledge of the data-generating process.**

➤ **Existing task knowledge from humans.**

*Examples: custom architectures and losses,  
hand-designed data augmentations,  
interaction with human-designed simulator, etc.*

➤ **Heterogeneous/interventional data = non-i.i.d. samples.**

*Examples: data collected before/after interventions,  
data from multiple environments (in time/location/subpopulation/...),  
pairs of counterfactual examples,  
non-stationary time series, etc.*