

Read and process unstructured data in R

MeetUp Zurich R User Group

November 7, 2017 Max Grütter

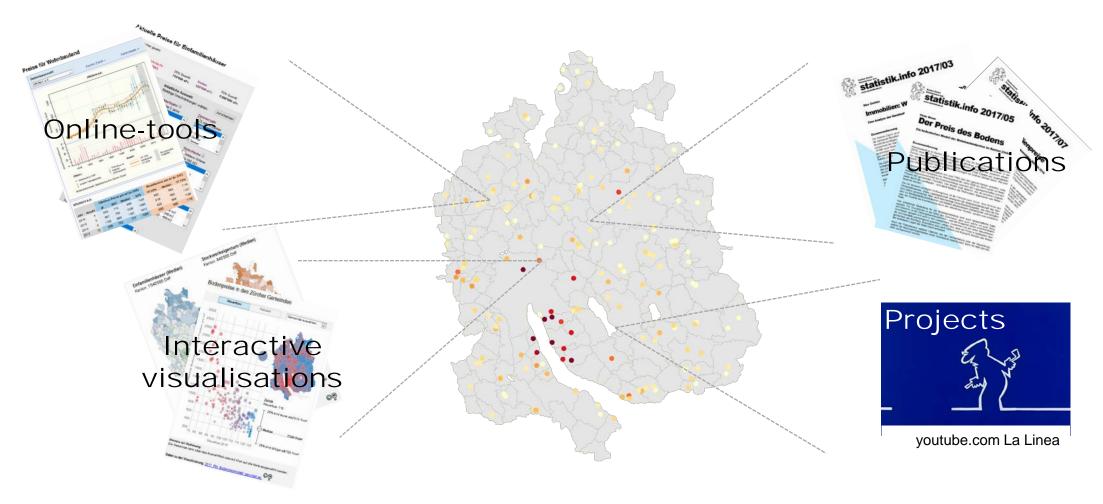
Motivation

Sometimes one needs data which is only available as really raw data, e.g. as pdf files. To import them to your data environment you either can:

- type the information from the documents
- try to copy/paste them to a text- or Excel-file
- do nothing

or you use one line of code with R

The Data for real estate trade in Zurich



Statistics ZH keeps the official statistics on real estate sales

Our journey today



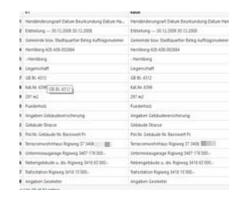




The whole file in one string



Write a data.frame



Extract & reshape the core information



Append all files

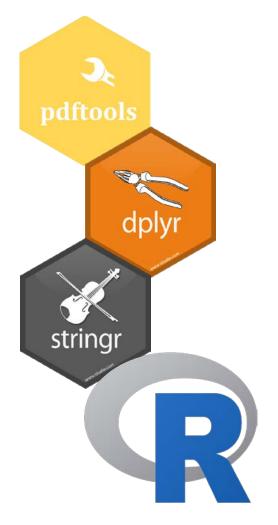


The remaining steps

- Clean the data
- Enriche the data
- analyse the data



The main packages



For reading the pdf-files

For data transformation:

- Manipulate variables and cases
- Combine tables

... and for piping!

For working with strings:

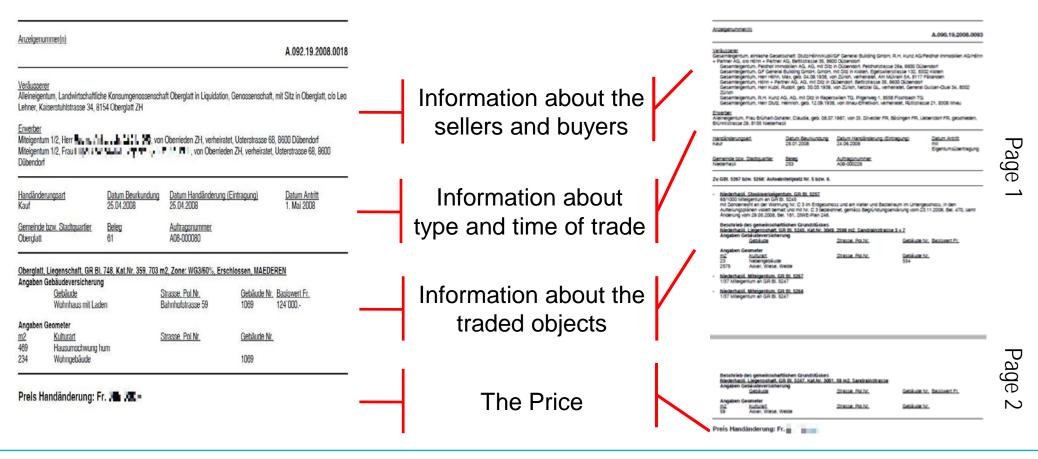
Subsetting, splitting, joining and mutating strings

For all the basic R stuff

- list.dirs(), for loops, ifelse(), if(){} else(){}, paste(),
assign(), names(), fill(), ...

Starting point: the unstructured raw data

The files are structured differently, depending on the type of transaction





Reading a pdf-document: the core statement

```
library(pdftools)
dir <- "F:/meetup/"
txt <- pdf_text(paste0(dir,"filename.pdf"))</pre>
```

```
[1] "
                                                    Handänderungsanzeige\r\nAdressat:
               Statistisches Amt des Kantons Zürich\r\n
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Datum Beurkundung
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                                                                                                                           28.11.2008
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undbuchamt Affoltern\r\n"
```

pdftools::pdf_text() extracts the whole file with multiple pages into one string



Trim the string

To get the information you want, you have to split the string into handy pieces.

- harmonize the string (e.g. eliminate linebreaks)
- look for keywords and isolate the parts that interest you
- format the parts as variables in a one row data.frame
- Add this row to the main data.frame

Repeat the import and all other steps for each pdf-file for (x in 1:i)



Clean the data

At this point the data is mostly in the right order, but there are still some cleanup work to be done.

- correct typing errors
- removed German umlauts
- erase bothersome parts (e. g. whitespaces)



Enriche the data

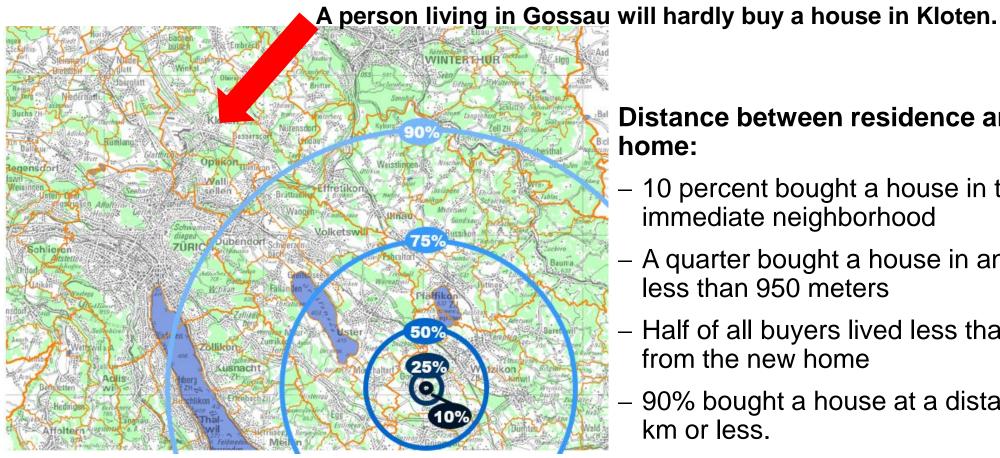
After the record has been cleaned up, it can be enriched with additional information.

- Calculate new variables
- Select and rename variables of interest
- Merge with other data.frames

– ...



Analyse the data



Distance between residence and new home:

- 10 percent bought a house in the immediate neighborhood
- A quarter bought a house in an area of less than 950 meters
- Half of all buyers lived less than 3.6 km from the new home
- 90% bought a house at a distance of 15 km or less.

Conclusion: The market for real estate seems to be very local

This presentation:

github.com/statistikZH/RMeetup/blob/master/unstructered_data.pdf

A recent blog with similar tasks:

www.r-bloggers.com/taming-exam-results-in-pdf-with-pdftools/

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