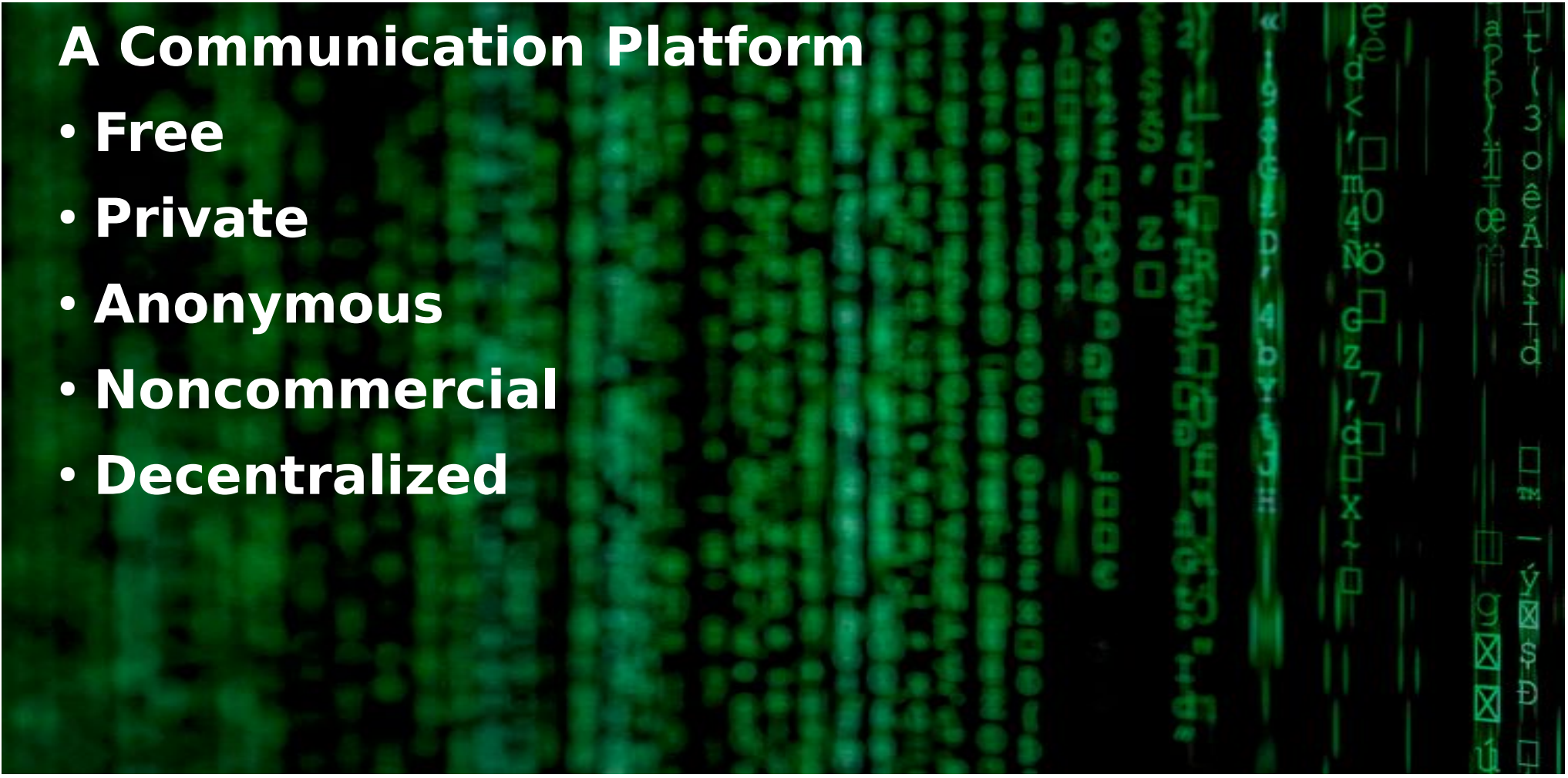
Straightway

A Presentation for Non-Techies

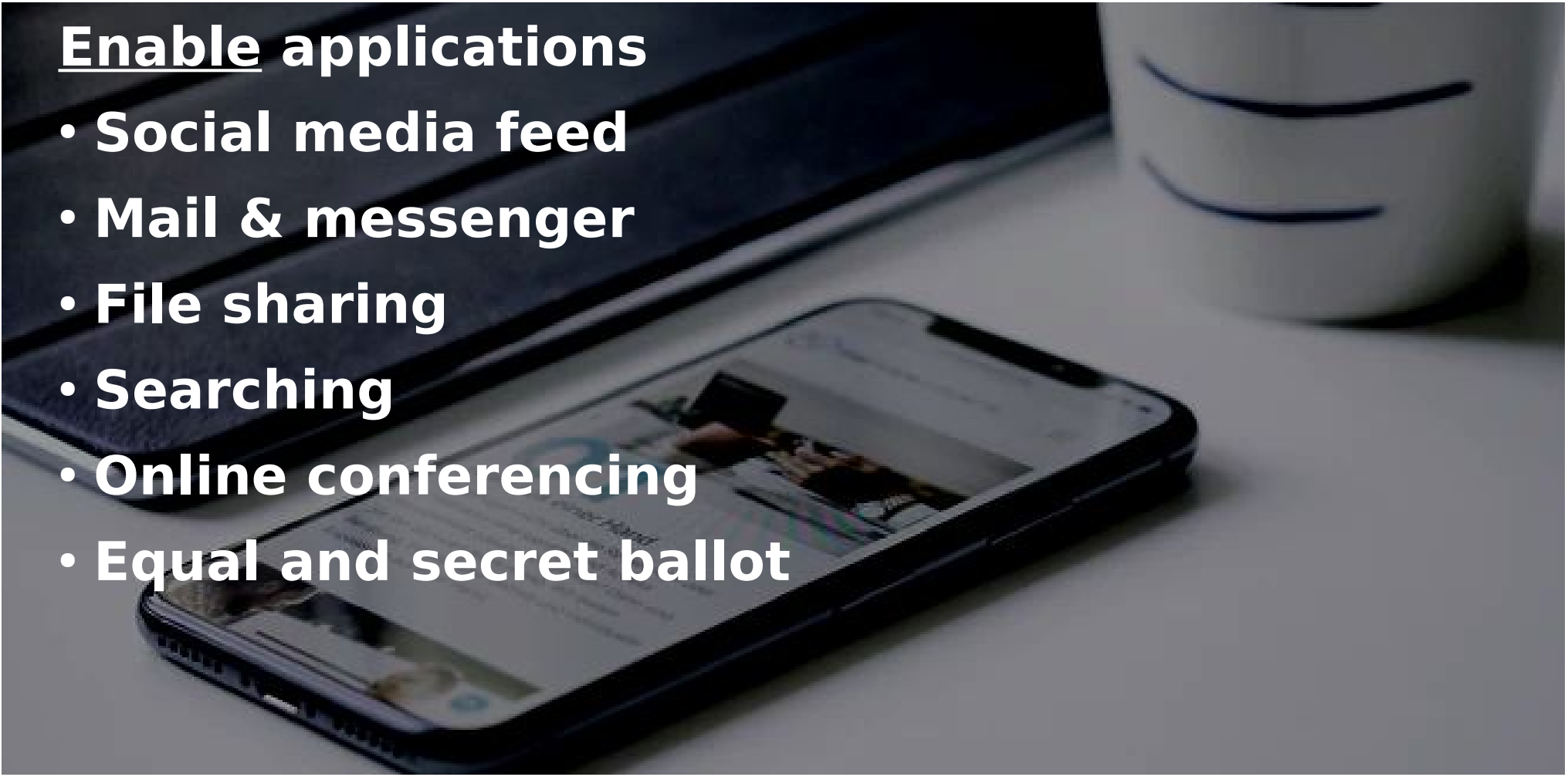
What is Straightway?



A Communication Platform

- **Free**
- **Private**
- **Anonymous**
- **Noncommercial**
- **Decentralized**

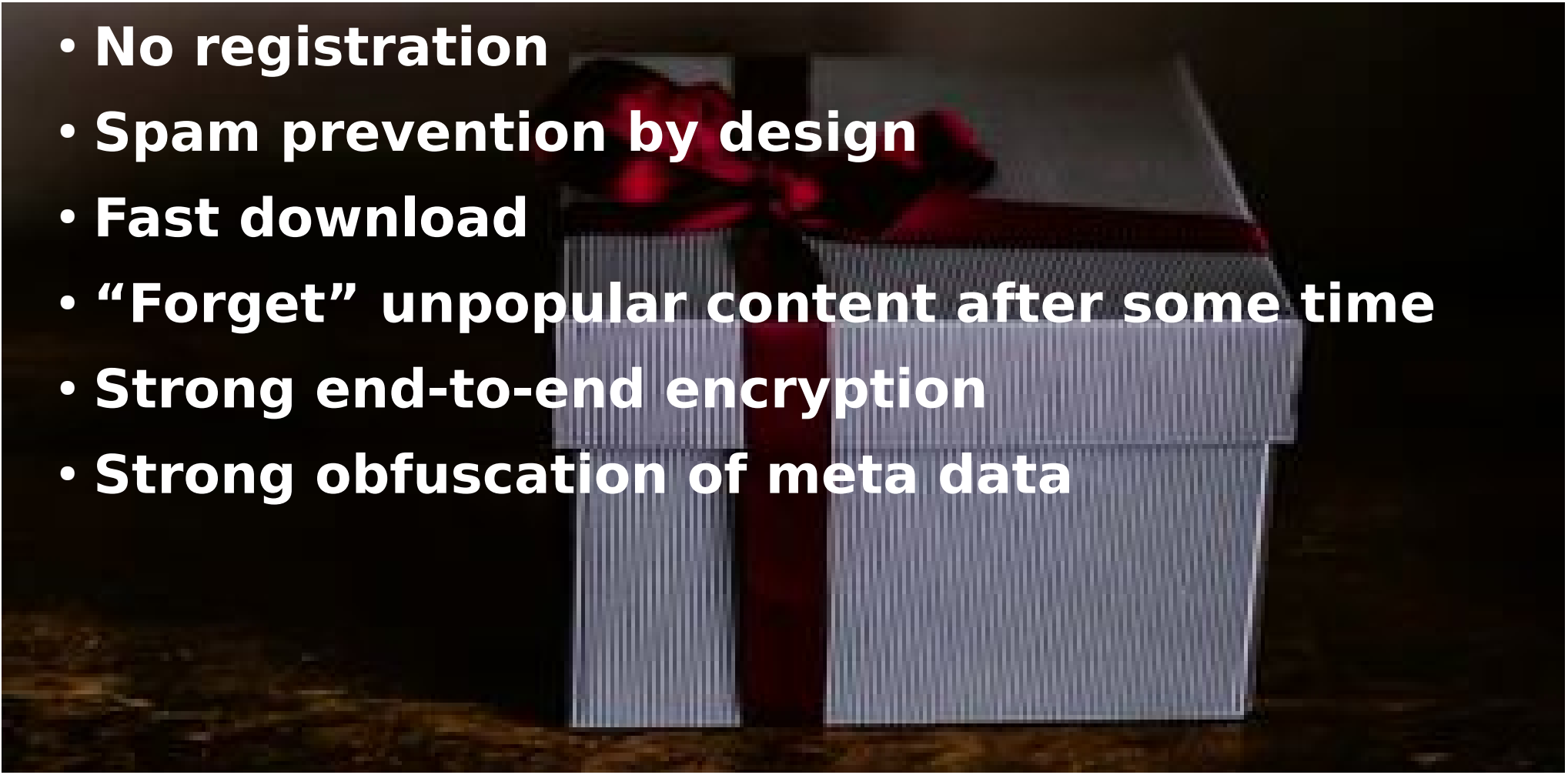
What can I do with Straightway?



Enable applications

- **Social media feed**
- **Mail & messenger**
- **File sharing**
- **Searching**
- **Online conferencing**
- **Equal and secret ballot**

Additional Benefits of Straightway

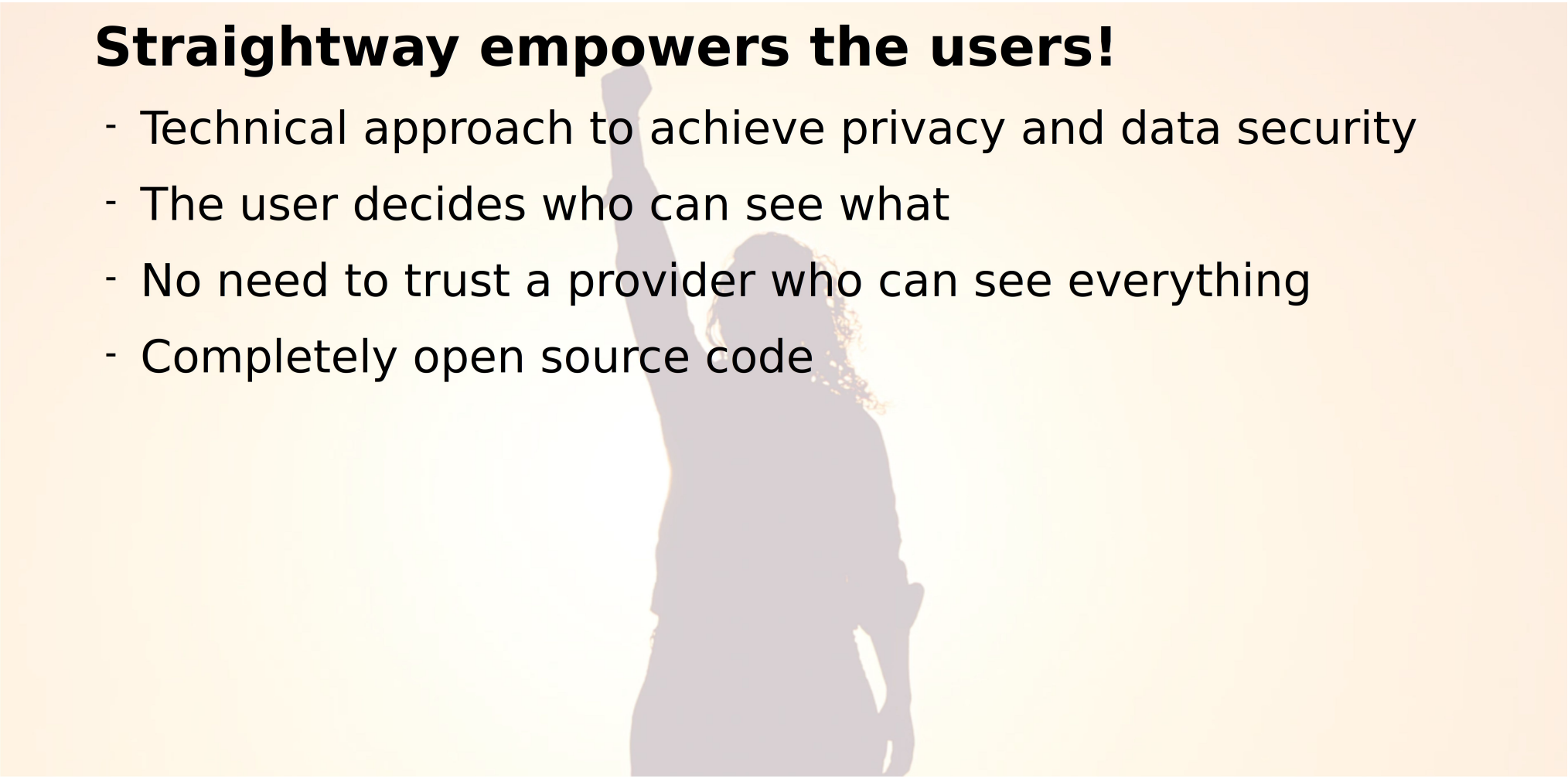


- No registration
- Spam prevention by design
- Fast download
- “Forget” unpopular content after some time
- Strong end-to-end encryption
- Strong obfuscation of meta data

Why do we need Straightway?

- **Users want social media!**
- **Popular platforms**
  - **Hold very private data!**
  - Have bad privacy
  - Have commercial interests
  - Have bad data security
  - Leak private data
  - Try to lock-in users in their ecosystem
  - Ignore political restrictions

Why do we need Straightway?



Straightway empowers the users!

- Technical approach to achieve privacy and data security
- The user decides who can see what
- No need to trust a provider who can see everything
- Completely open source code

Straightway is a Political Statement!