



# **Incorporating Operating Speed in Statistical Road Safety Modeling: An Interactive Risk Assessment Tool**

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# Overview



Synopsis

Study Design  
and  
Analysis

Results  
and  
Tools



# Synopsis

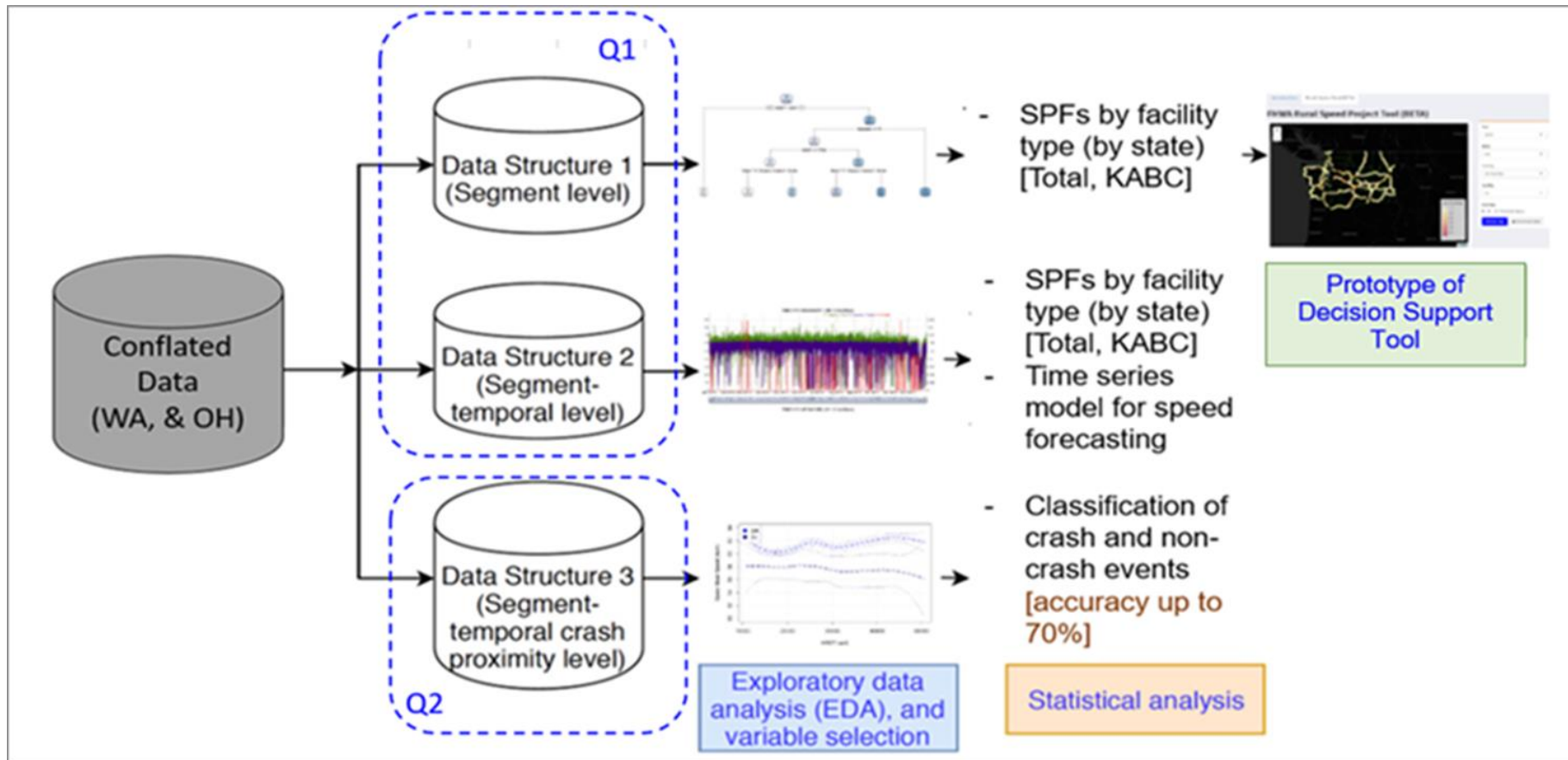
# Synopsis

- Research is needed to target the reduction of rural roadway crashes to allocate resources for the safety improvements.
- **Association between operating speed and safety is still non-decisive.**
- In the HSM and Texas specific safety performance functions, ***short-term traffic measures such as operating speed and traffic volume are not used.***
- Conventional modeling technique with ***data aggregation has been a major factor of inaccuracy*** because microscopic information is lost in the process.
- This study developed an interactive decision support tool as a **pilot project of USDOT Safety Data Initiative (SDI).**



# Study Design and Analysis

# Study Framework





# Results and Tools

## **Annual-level crash prediction models**

- Show that increased variability in hourly operating speed within a day and an increase in monthly operating speeds within a year are both associated with a higher number of crashes.
- Show that when operating speed difference between weekends and weekdays is greater, all rural facility roadways (rural two-lane, rural multilane, and rural interstate) experience a higher number of crashes.

## **Daily-level crash prediction models**

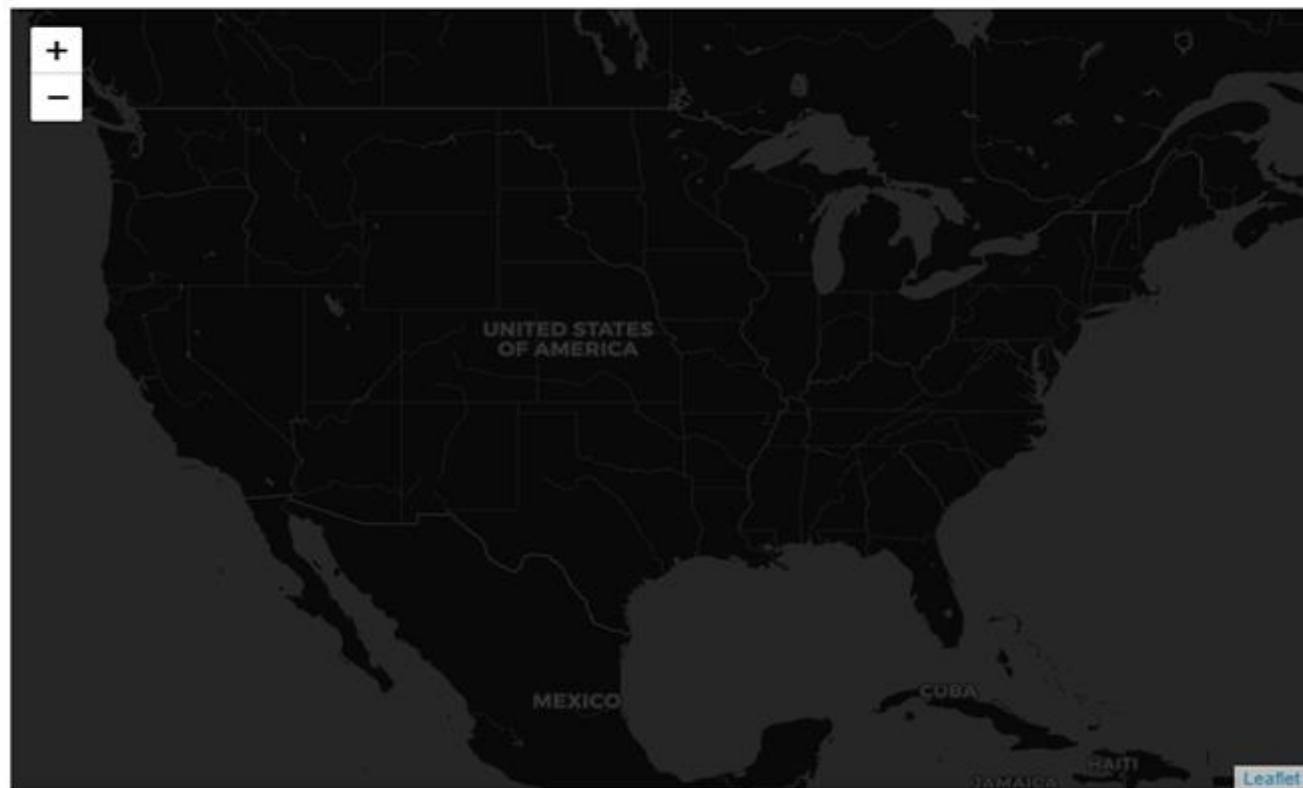
- Show how that a segment with high variation in daily average speeds is expected to experience a higher number of crashes than a segment with a lower variation in daily speeds.

## **Examination of time before and after crashes**

- Shows that speed variation increases significantly before a crash.



# Interactive Decision Support Tool to Improve Safety



Year

2015

State

WA

County

All Counties

Facility

All

Severity

☒ All ☐ Fatal and Injury

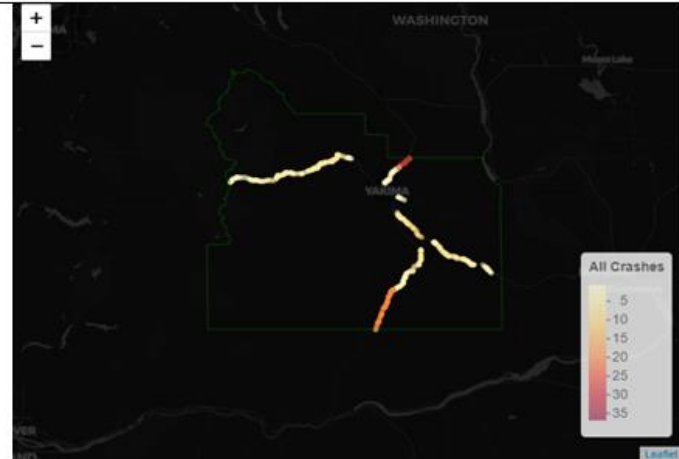
Refresh Map

Download Data

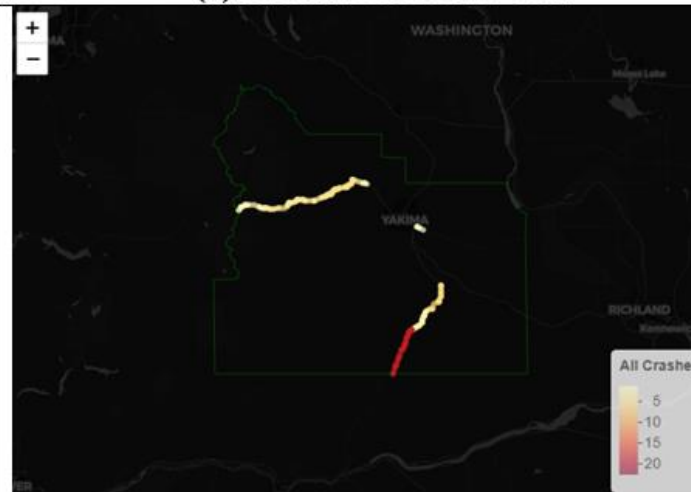
**Interactive Tool:** <https://subasish.shinyapps.io/RuralSpeedSafetyX/>



(a) Selection at State Level



(b) Selection at County Level



(c) Selection at County and Facility Type Level

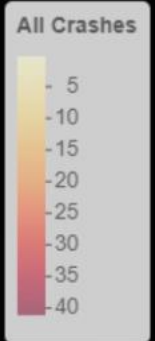
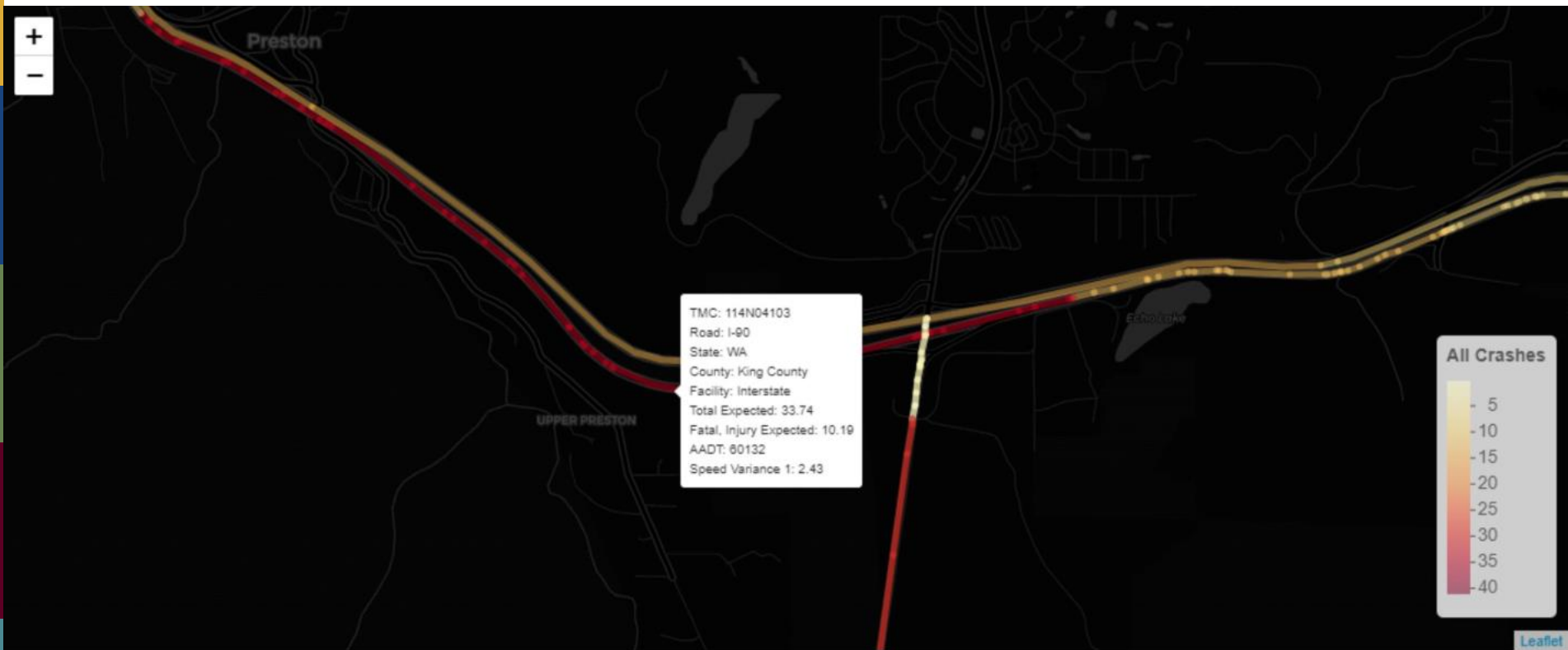


(d) Hovering Option

# Example Roadway Segment







# Key Takeaways

- This pilot project establishes a framework of data integration and analytical procedure that will help to address the effect of operating speed measures on safety.
- The major outcome of this project is **the safety prediction models (annual and daily)** by incorporating speed and weather data.
- Another outcome of this project is a beta version of interactive decision support tool that shows segment-level annual crash estimates using Washington and Ohio data.



**Questions?**



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