

REQUEST FOR PROPOSAL AND QUOTE

Website / App / Platform “*Invention Funder*”

Description and Desired Functionality

The platform is a place for product inventors to connect with investors by posting their project (to attract investors). Here's how the process works:

1. An inventor comes to the platform and makes a submission for their product idea. Very similar in nature to WeFunder, StartEngine, SeedInvest, Kickstarter, Indiegogo, except this platform is for **single** angel investors, **not crowdfunding**. That means one investor per project.
2. An admin on the platform will create a custom proposal/quote for the project and add that information to the post before it's published publicly.
3. Investors (or anyone else) is free to browse the platform and connect (chat, book a call, etc.) with the original inventor. The investor will also have the option to book a 3-way meeting that involves the inventor, a platform representative, and themselves.
4. If the investor chooses to back the project, then we handle paperwork/payment. Not sure if this will be on the platform or off of it.

Detailed Requirements

- Inventors should be able to edit most aspects (but not all) of their live published posts
- Users are required to be a member in order to post/interact (two membership types). Memberships are free.
- Payments will not be handled on the platform.
- There should be an optional NDA document e-signing functionality for inventors who prefer it before full details are shared in a meeting, etc.
- Platform should be able to handle high traffic with good performance
- Need to give investors the ability to comment, add to favorites/watchlist
- Need to have a zoom (or similar such as Google meet) meeting integration to start instant meetings. No need to schedule/use calendar.
- Need to have the ability to search project postings by keyword or other filters (\$ amount, date, etc.)

- There should be an attractive main landing page that explains how the platform works with explainer videos, etc... I will provide the marketing copywriting, videos, etc.

Self-Direction

As a developer, you should be self-directed and come up with suggestions/proposals for layouts, details, etc. rather than relying upon me to provide every last detail.

Quality of Work

Overall, the platform must be excellent and professional quality.

Communication

We expect rapid communication to keep the project moving

Work review and approval

Payment is not due until work has been reviewed and completed. We reserve the right to withhold payments in the case of poor workmanship or unprofessional quality.