LECTURER: TAI LE QUY

DATA SCIENCE

TOPIC OUTLINE

Introduction to Data Science	1
Use Cases and Performance Evaluation	2
Data Preprocessing	3
Processing of Data	4
Selected Mathematical Techniques	5
Selected Artificial Intelligence Techniques	6

PROCESSING OF DATA



On completion of this unit, you will have learned ...

- the concepts of data, information, and data processing.
- the stages and cycles of data processing.
- the different methods and types of data processing.
- the output forms and file formats for processed data.



- 1. Explain why data processing is important.
- 2. In what way benefit data science projects from data processing.
- 3. Describe the five types of electronic data processing.

DATA PROCESSING INTRODUCTION

Raw Data
Inputs

Data Processing Insights and Information

✓ simplified reporting ✓ better analysis & storage

uts Process

Outputs

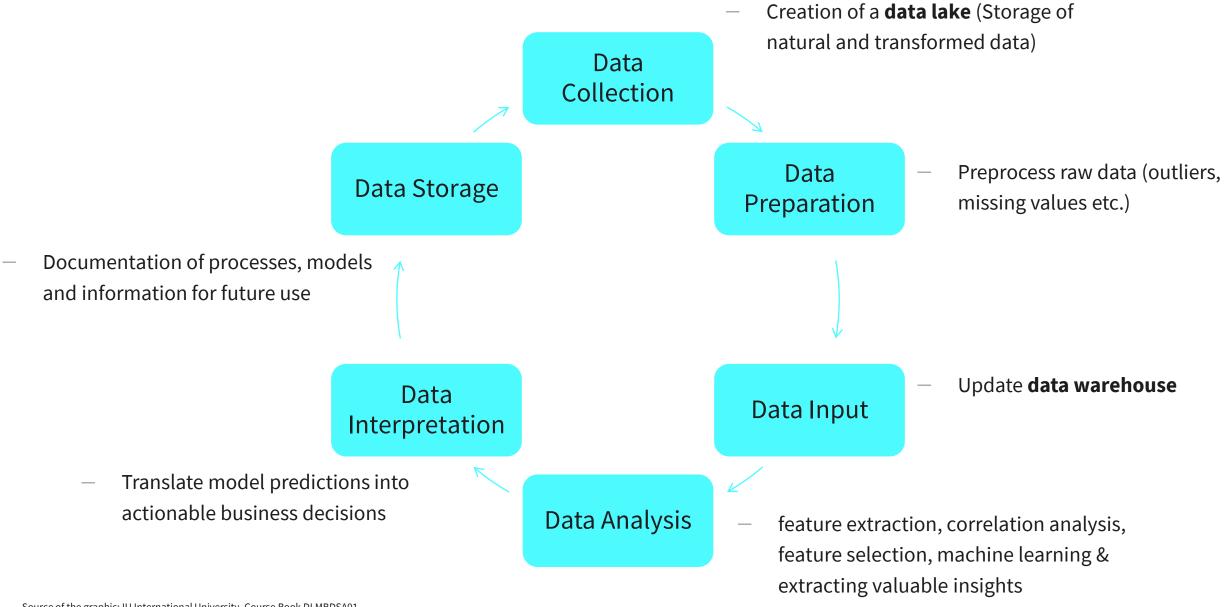






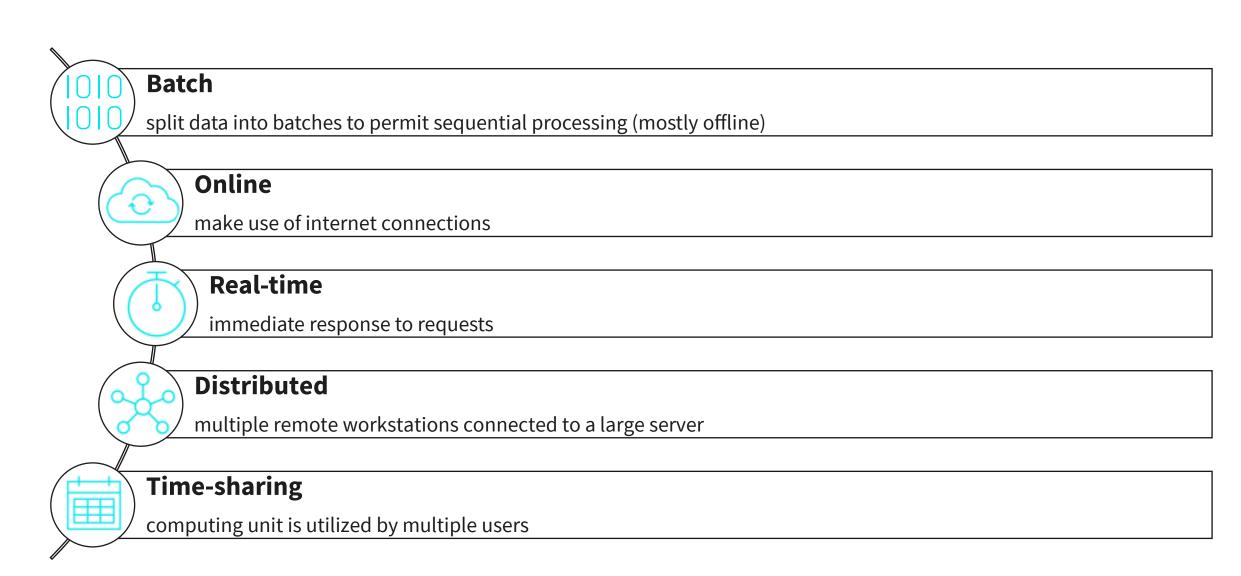


DATA PROCESSING CYCLE



Source of the graphic: IU International University, Course Book DLMBDSA01.

ELECTRONICAL DATA PROCESSING



OUTPUT FORMATS OF PROCESSED DATA

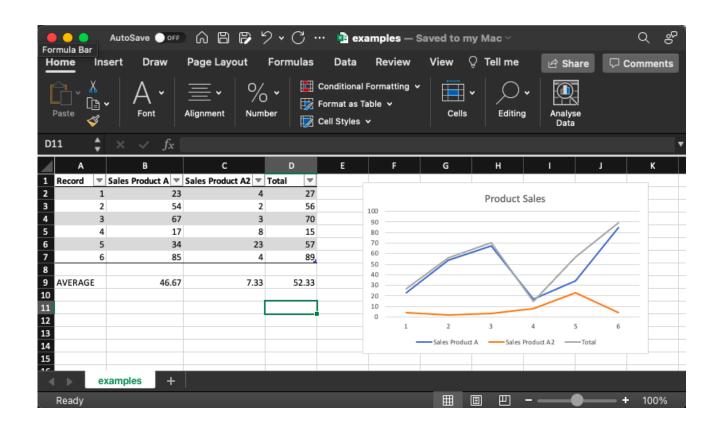
CSV (comma-separated-value)

- row-based: every line represents one record
- features are separated by comma



XLS (Excel spreadsheet)

- tabular format of records and features
- possibility to add graphs, computations



OUTPUT FORMATS OF PROCESSED DATA

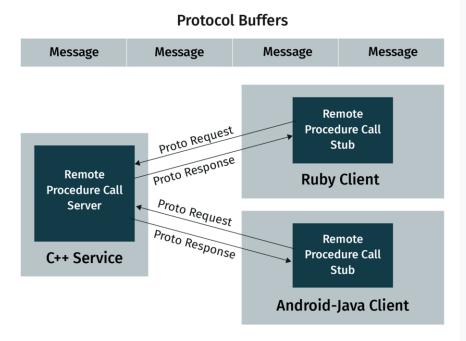
XML (extensible markup language)

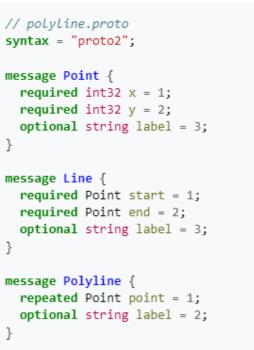
structured, non-tabular data written as text
 with annotations

Protobuf (protocol buffers)

reduced XML version

```
<student>
<name>
   <firstname> John </firstname>
   <lastname> Miller
</name>
<birthdate> 1999-12-12
</student>
<student>
<name>
   <firstname> Alice </firstname>
   <lastname> Doe
</name>
<birthdate> 1987-01-06
</student>
```





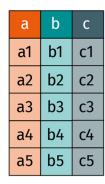
Example of protobuf

OUTPUT FORMATS OF PROCESSED DATA

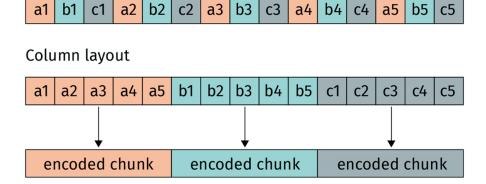
Apache Parquet

column-based file format

Logical table representation



Row layout



JSON (Java script object notation)

a list of key-value pairs

```
# examples.json

{
    "firstName": "John|",
    "lastName": "Doe",
    "gender": "male",
    "age": 28,
    "address": {
        "streetAddress": "101",
        "city": "San Diego",
    },
    "phoneNumbers": [
            { "type": "home", "number": "7349282382" },
            { "type": "mobile", "number": "7349282382" }
    ]
}
```



You have learned ...

- the concepts of data, information, and data processing.
- the stages and cycles of data processing.
- the different methods and types of data processing.
- the output forms and file formats for processed data.

SESSION 4

TRANSFER TASK

Working in group:

- Choose your domain
- Create a framework that helps data practitioners to choose the best sub-type of electronic data processing.
- + Which questions should they ask themselves? Eg. Data format, time requirement, etc.
 - + Potential data science tasks

TRANSFER TASK
PRESENTATION OF THE RESULTS

Please present your results.

The results will be discussed in plenary.





1. In which step is data with missing values handled?

- a) feature selection
- b) machine learning
- c) correlation analysis
- d) data pre-processing

LEARNING CONTROL QUESTIONS



- 2. The data provided in this format, , represents the...
 - a) SQL data format.
 - b) XLS data format.
 - c) XML data format.
 - d) CSV data format.



3. The patterns and relationships among data elements are defined as ...

- a) data.
- b) properties.
- c) information.
- d) features.

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