



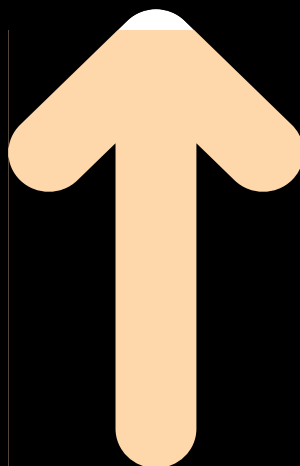
takara.ai

Transforming Humanity

Together, we harness engineering excellence, AI and Data all on AWS to enable AWS businesses to transform humanity for good.



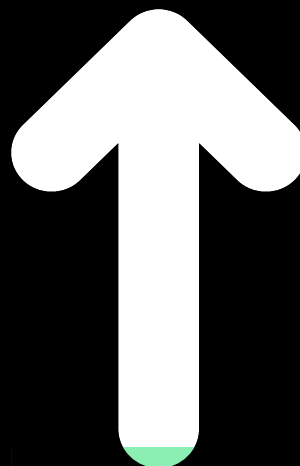
What do AWS customers want



96%

of customers
want to deliver AI
responsibly

Accenture



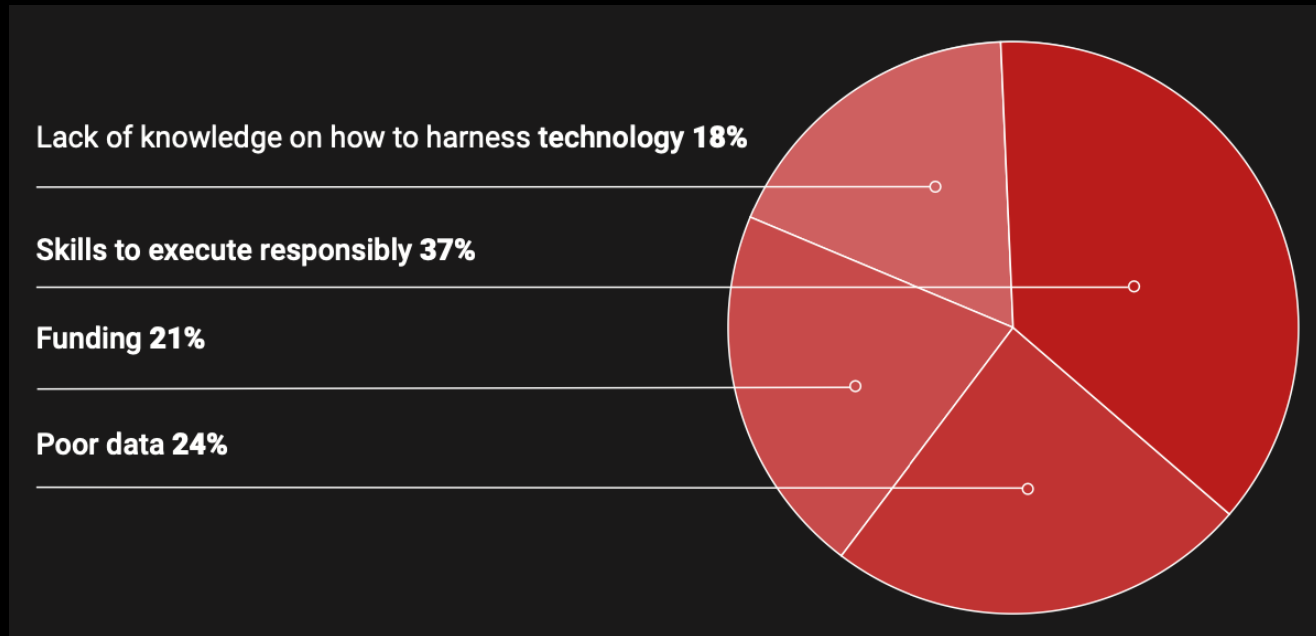
2%

of them actually
believe they can

Accenture

Takara helps
AWS
customers
deliver
AI Responsibly

What holds AWS customers back?



Takara
Bridges the gap

Market Opportunity

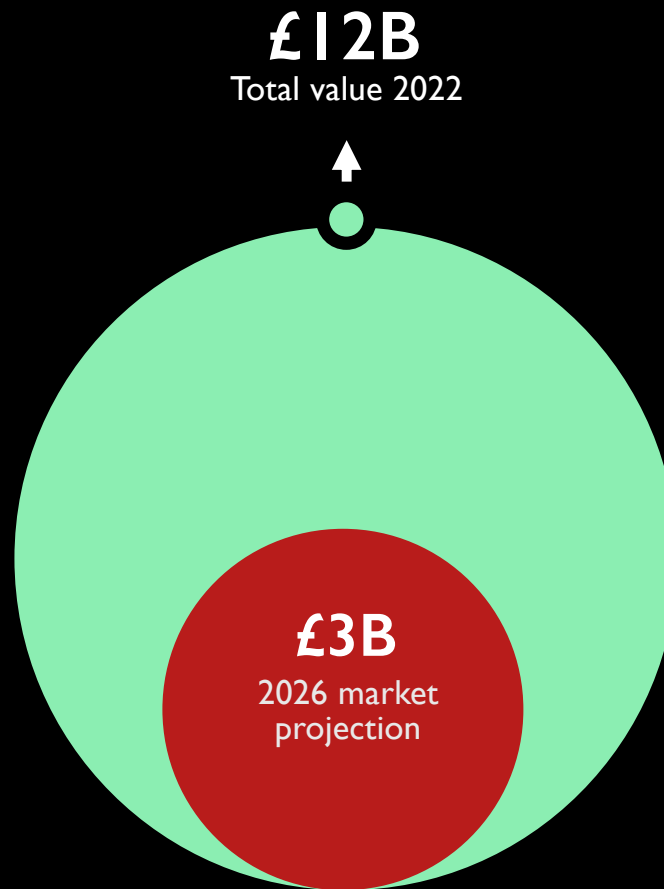


- **UK AI Market**

The UK AI market was valued at approximately £12 billion in 2022 and is expected to grow significantly in the coming years. The AI professional services segment is a crucial component of this market.

- **UK AI Professional Services Market**

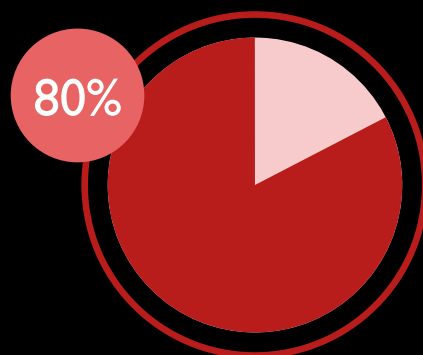
Growing at a compound annual growth rate (CAGR) of around 30-35% over the next five years





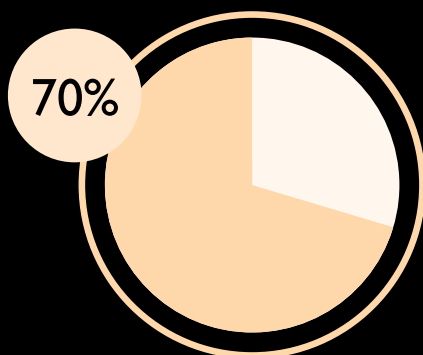
Where do we Innovate

with **Data** and **AI**

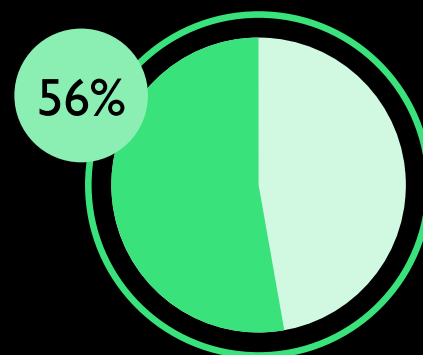


Customer Services
Percentage of services enhanced by AI by 2025

Gartner

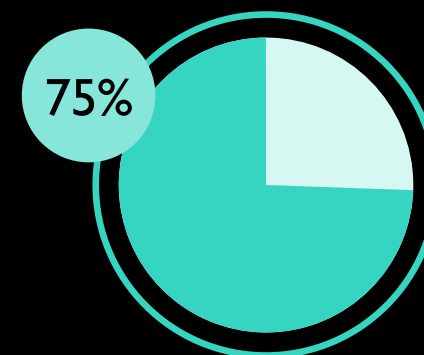


Operations
Percentage of operations automated by AI



Business Intelligence
Percentage of businesses believe their data is in a good state to deliver AI

McKinsey



Product Development
Percentage of businesses products and services that will use AI to deliver improved or new products and services

Markets

Where we operate



Media and Entertainment

The media and entertainment industry is undergoing a profound transformation driven by advancements in artificial intelligence (AI). AI is playing a pivotal role in reshaping content creation, distribution, and consumption, leading to enhanced user experiences and operational efficiencies.



Fintech

The UK's financial services sector is heavily investing in AI for fraud detection, risk management, and customer service automation. Professional services are essential for implementing these complex AI systems.



Healthcare and Life Sciences

The healthcare sector is a significant adopter of AI in the UK, utilizing technologies for diagnostics, patient care, and operational efficiency. AI professional services are critical in deploying and managing these AI solutions.



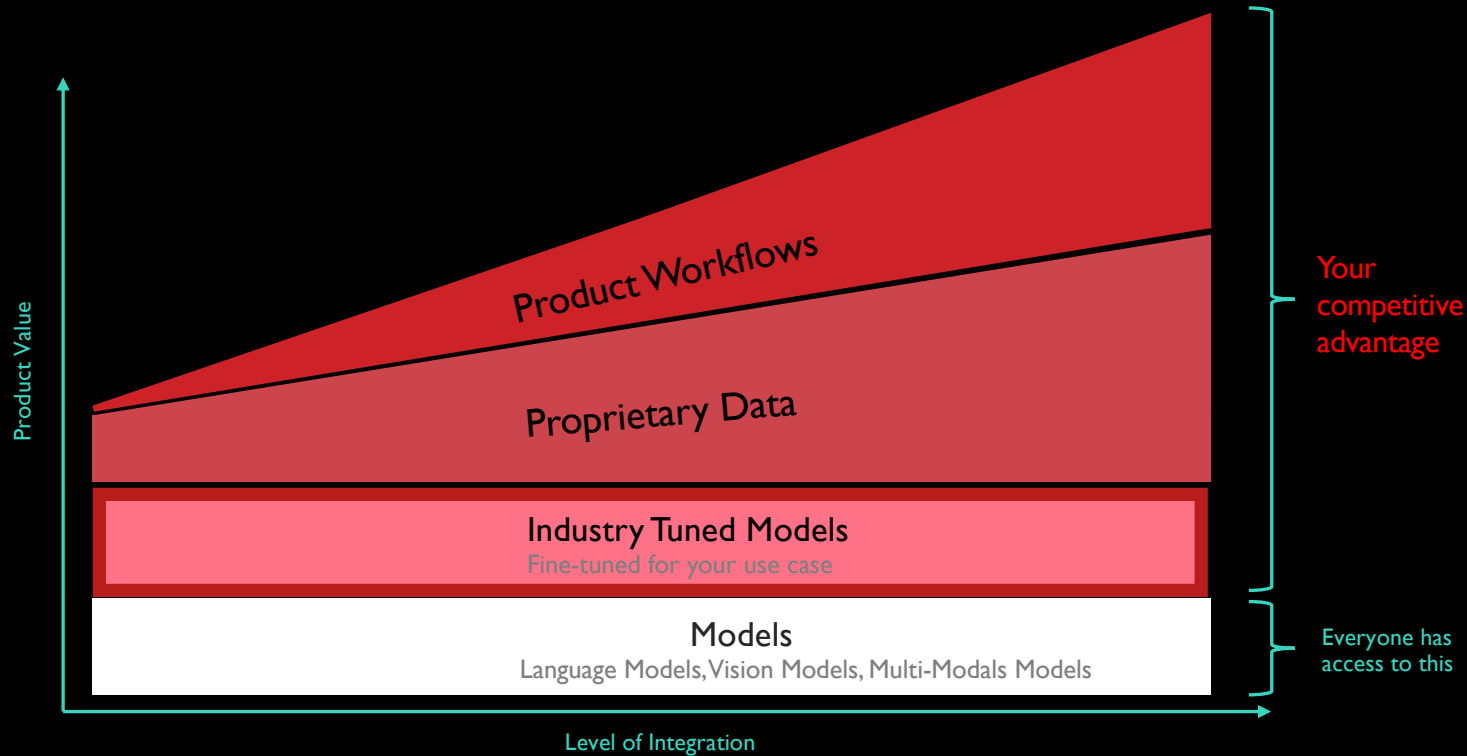
“Every company is an AI & Data Company”



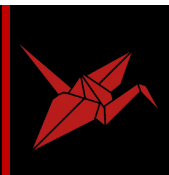
Jensen Huang, CEO Nvidia

Re>Imagine
Your Business
with Data and AI

Takara Unlocks your business advantage

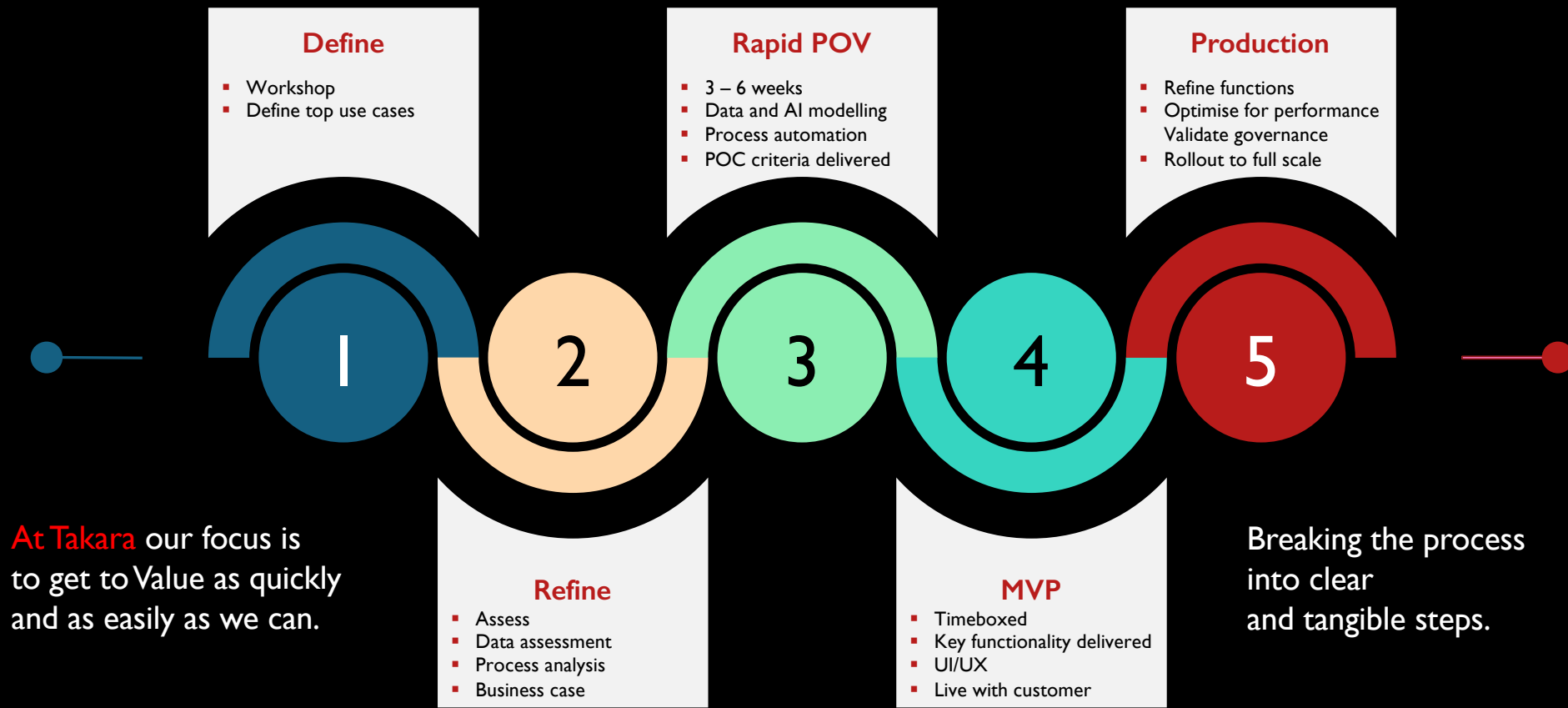


Our Mission is to harness and integrate your data and workflows on AWS with AI and ML capabilities to deliver your competitive advantage.



Delivering AI Responsibly

To unlocking competitive advantage



Why takara.ai



Engineering Excellence

Data Layer

Data lakes
Data modelling
Data Governance



databricks

Infrastructure

Cloud infrastructure
Well architected
Security



Focus

Technical Depth



Application Development

Interfaces
Integrations
Chatbots



ML/AL Ops

Monitoring
AI pipelines
Guardrails

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Transforming Humanity

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