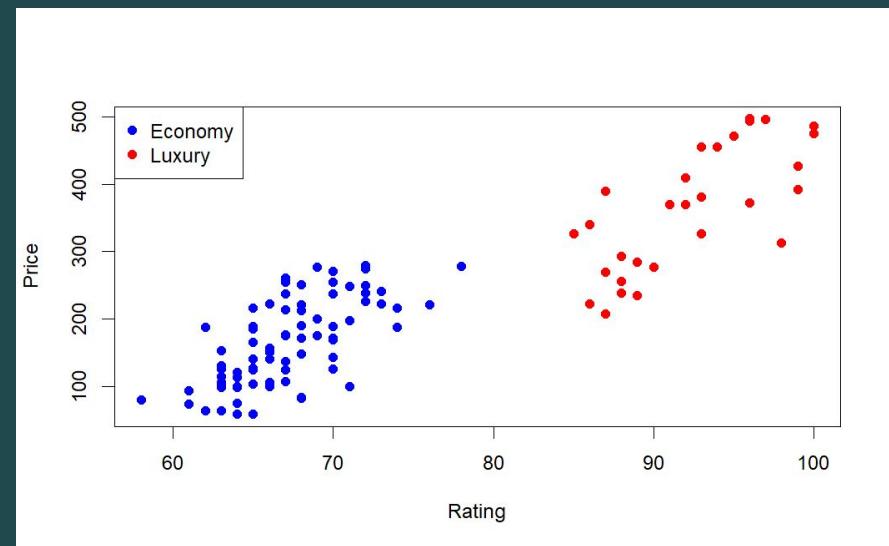
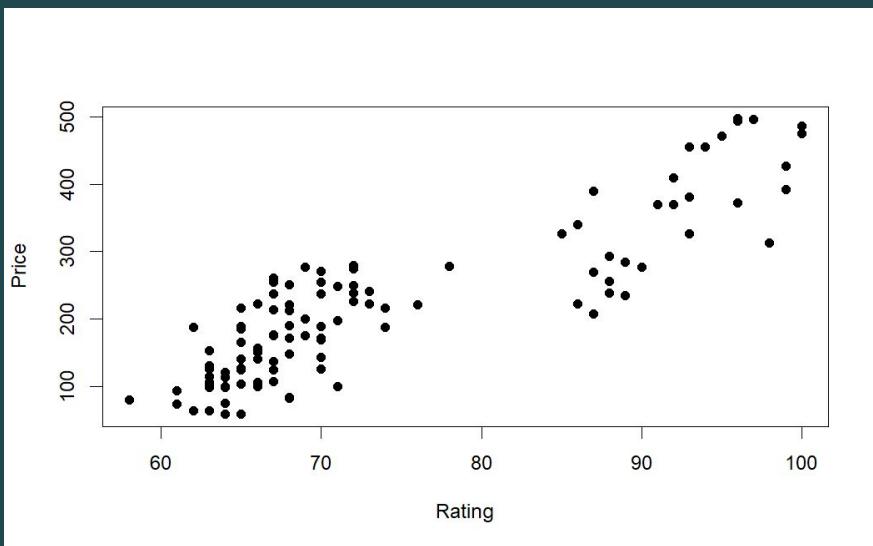


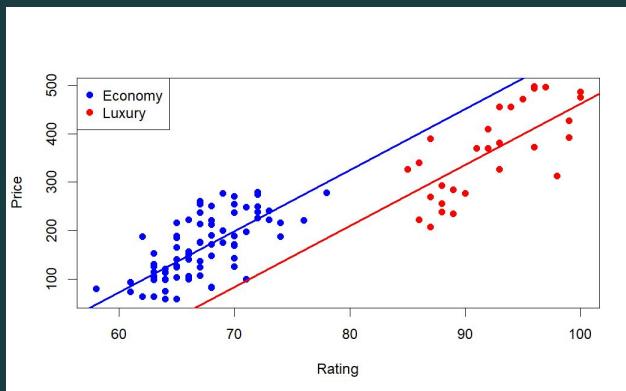
Is there a difference in hotel ratings between two different room classifications (Economy and Luxury)



Hypothesis Testing

Economy Line
 $y = 78.47 + 0.038(\text{price}) - 17.48Z$
 $Z = 1$ (Economy)
 $Z = 0$ (Luxury/Baseline)

Luxury Line
 $y = 60.99 + 0.038(\text{price}) + 17.48Z$
 $Z = 1$ (Luxury)
 $Z = 0$ (Economy/Baseline)



Conclusion: We reject our Null hypothesis as there is a significant difference between two room classifications when determining if the price of a hotel room affects its rating

Hypothesis:
Is there a difference in hotel ratings between two different room classifications (Economy and Luxury)

```
Call:
lm(formula = rating ~ price + Luxury, data = hotels)

Residuals:
    Min      1Q  Median      3Q     Max 
-6.2191 -1.7403 -0.3445  1.6879  7.6935 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept) 60.986337  0.709975 85.899 <2e-16 ***
price       0.037826  0.003867  9.782 <2e-16 ***
Luxury      17.480761  0.998614 17.505 <2e-16 ***  
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2.904 on 105 degrees of freedom
Multiple R-squared:  0.941, Adjusted R-squared:  0.9399 
F-statistic: 837.1 on 2 and 105 DF, p-value: < 2.2e-16
```

Full Regression:
 $y = \beta_0 + \beta_1 X_1 + \beta_2 Z$

Null Hypothesis
 $Z = 0$

Alt Hypothesis
 $Z \neq 0$

```
Call:
lm(formula = rating ~ price + Economy, data = hotels)

Residuals:
    Min      1Q  Median      3Q     Max 
-6.2191 -1.7403 -0.3445  1.6879  7.6935 

Coefficients:
            Estimate Std. Error t value Pr(>|t|)    
(Intercept) 78.467097  1.504604 52.151 <2e-16 ***
price       0.037826  0.003867  9.782 <2e-16 ***
Economy     -17.480761  0.998614 -17.505 <2e-16 ***  
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

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```

P Value: 2e-16
T Stat: 17.505