

ECON 0150 | Economic Data Analysis

The economist's data analysis pipeline.

Part 1.0 | Variable Types

Dimensions of Data

Data comes in all shapes, sizes, and types.

Variable Type

- *Categorical data*
- *Numerical data*

Data Structure

- *Cross-sectional data*
- *Time series data*
- *Panel data*

Number of Variables

- *Univariate ($n=1$)*
- *Bivariate ($n=2$)*
- *Multivariate ($n>2$)*

Variable Types: Categorical

... data that's best recorded in categories

Binary: only two categories

- *Economics major (YES/NO)*
- *Human (YES/NO)*

Nominal: categories cannot be ordered / ranked

- *Blood types (A, B, AB, O)*
- *Colors (Red, Blue, Green)*

Ordinal: categories have order / rank but not a meaningful scale

- *Education levels (High School, Bachelor's, Master's, PhD)*
- *Survey responses (Strongly Disagree, Neutral, Agree, Strongly Agree)*
- *Size categories (Small, Medium, Large)*

Variable Types: Numerical

... data that's best recorded in numerical form

Discrete: countable numbers with meaningful intervals

- *Number of children in a household (1, 2, ...)*
- *Number of siblings (1, 2, ...)*

Continuous: quantities measurable on the reals

- *Household income*
- *US GDP*

Exercise 1.0 | Variable Types

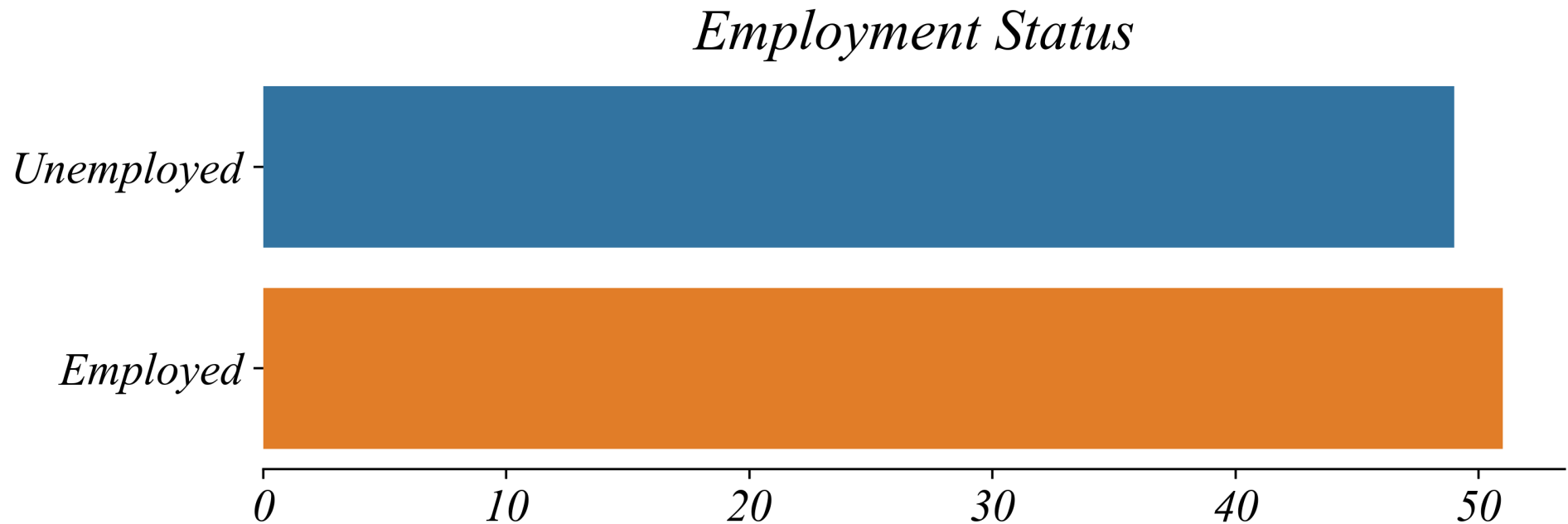
Lets identify the variable type for each dataset.

- *Dataset 1: `unemployment_status.csv`*
- *Dataset 2: `employment_sector.csv`*
- *Dataset 3: `economic_optimism.csv`*
- *Dataset 4: `household_size.csv`*
- *Dataset 5: `household_income.csv`*

Exercise: Employment Status

What type of variables are contained in `employment_status.csv`?

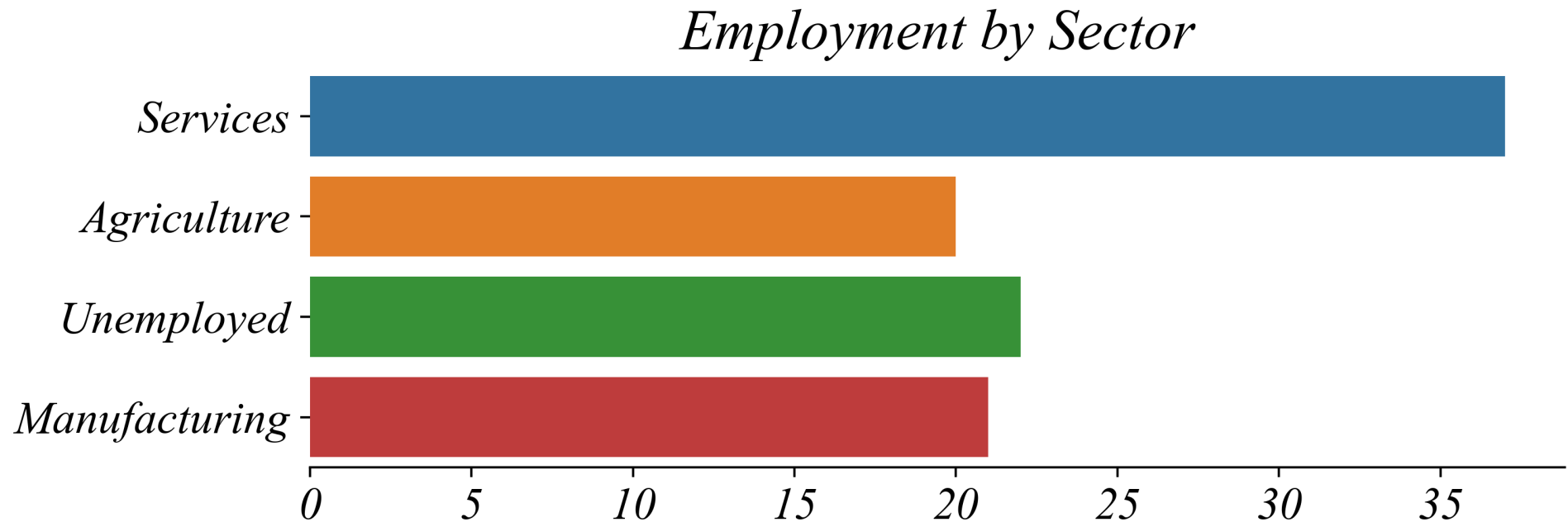
Binary Categorical: two categories (*Employed*, *Unemployed*)



Exercise: Employment Sector

What type of variables are contained in `employment_sector.csv`?

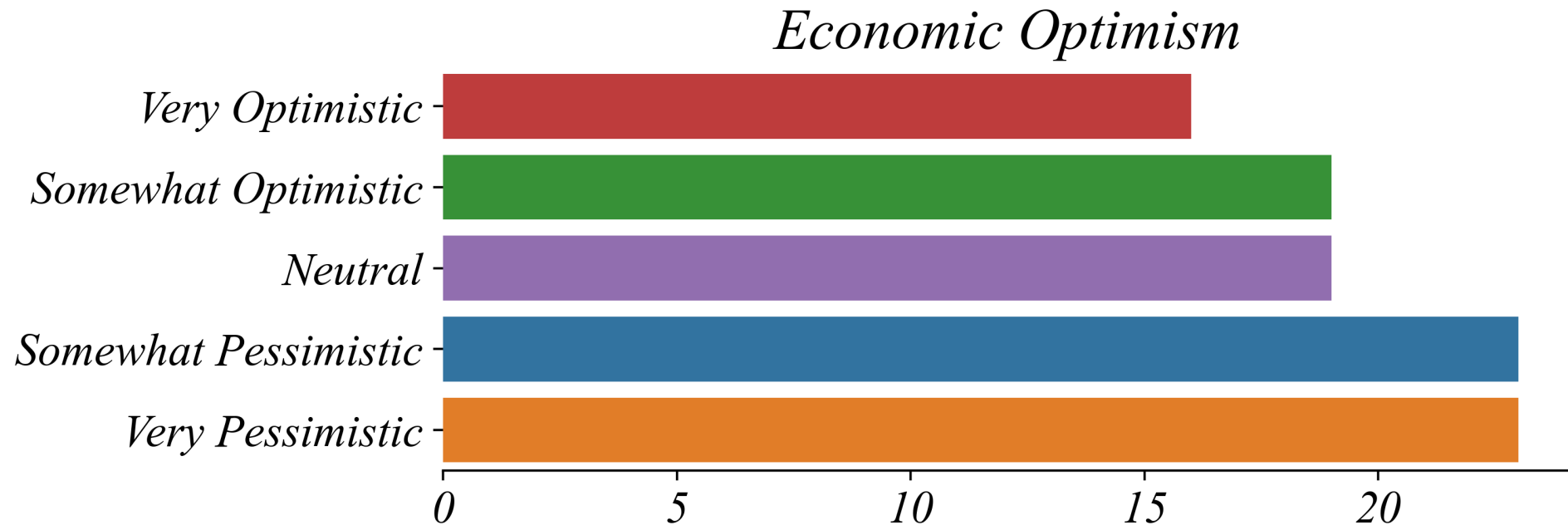
Nominal: no inherent order (*Agriculture, Services, Unemployed*)



Exercise: Economic Optimism

What type of variables are contained in `economic_optimism.csv`?

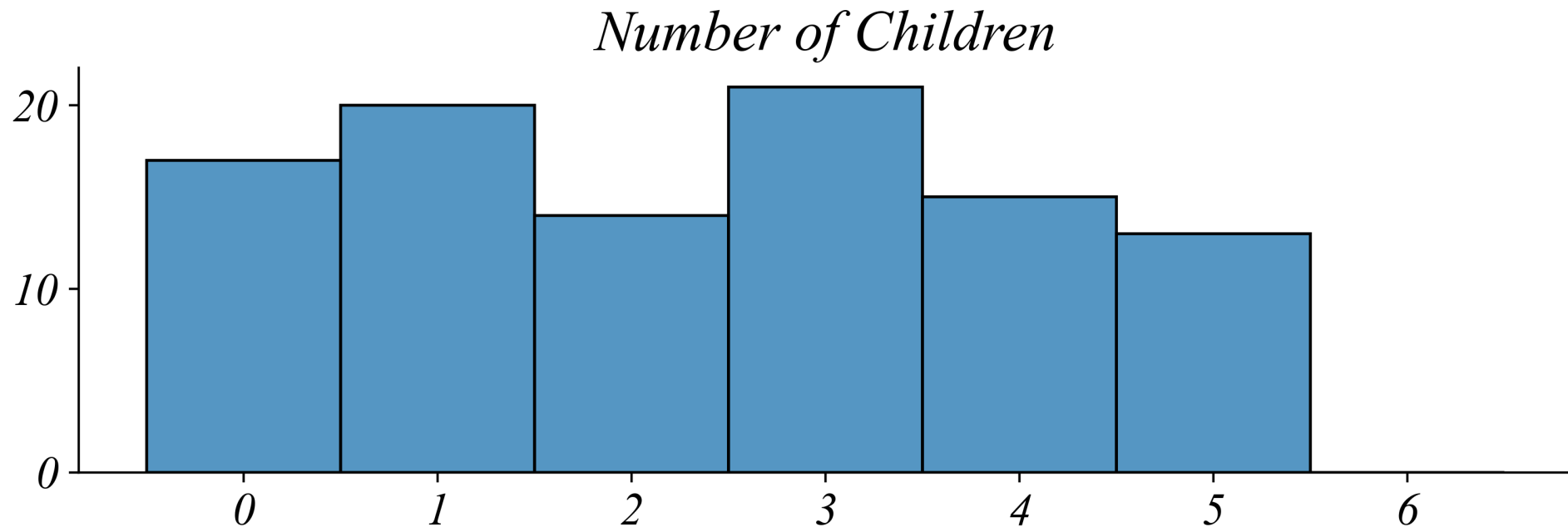
Ordinal: meaningful order without meaningful intervals (*Very Pessimistic to Very Optimistic*)



Exercise: Household Size

What type of variables are contained in `household_size.csv`?

Discrete Numerical: countable numbers with meaningful intervals (*Number of Children in a Household*)



Exercise: Household Income

What type of variables are contained in `household_income.csv`?

Continuous Numerical: quantities measurable on the reals (*Income in USD*)

Household Income (USD)

