

Do restaurants with higher average costs receive higher customer ratings?

Zomato Restaurants Dataset (Kaggle):7000+ data

Key variables:


Rating (out of 5)

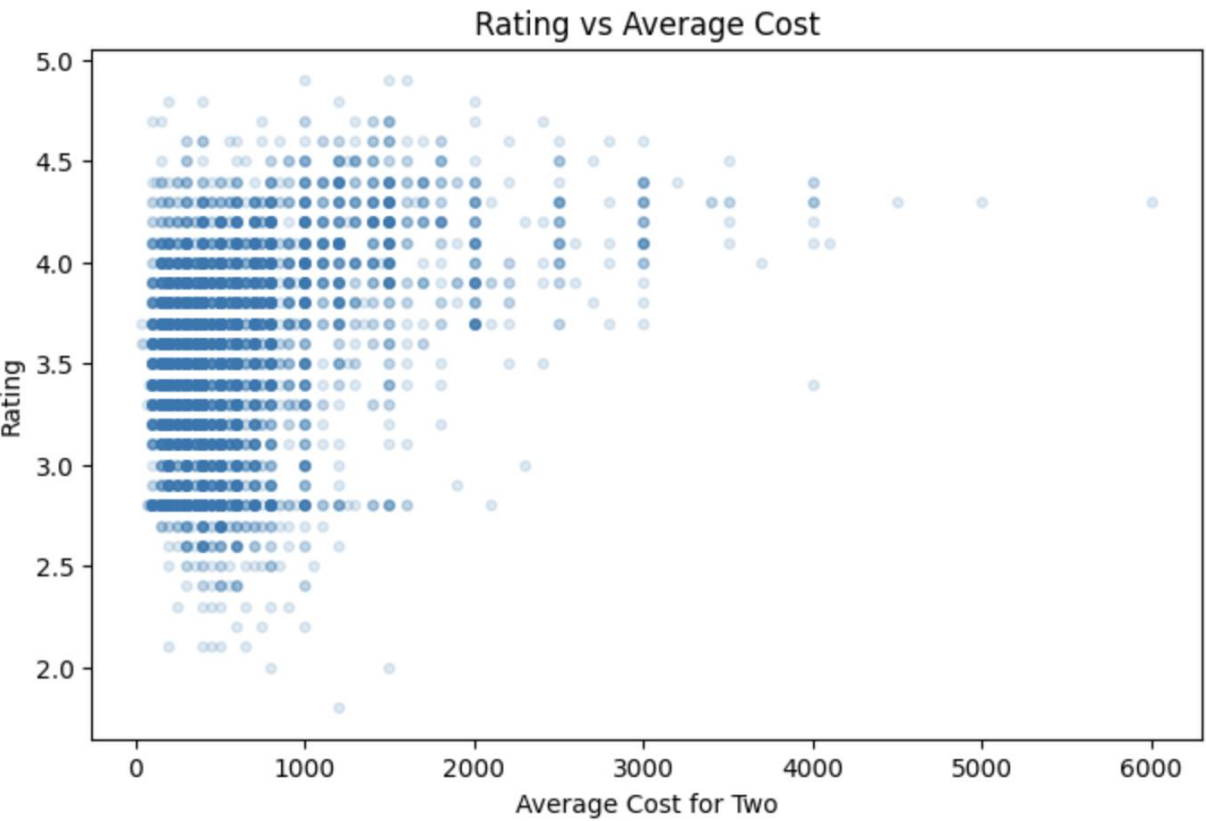
Average cost for two

Zomato Restaurants Dataset

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Data Card Code (27) Discussion (2) Suggestions (0)

restaurant type	# rate (out of 5)	# num of ratings	# avg cost (two pe...	✓ online_order
restaurant type	ratings average	number of people rate	avg cost	online facility
Fast Bites 40%				
Casual Dining 23%				
Other (2631) 37%				
Fast Bites	3.4	7	200.0	No
Fast Bites	3.9	48	400.0	Yes
Fast Bites	3.7	37	400.0	Yes
Casual Dining	2.7	135	550.0	Yes
Casual Dining	2.8	40	700.0	Yes
Fast Bites	3.4	37	200.0	No
Casual Dining	4.1	305	700.0	Yes
Fast Bites	2.8	40	300.0	No
Fast Bites	3.2	49	300.0	Yes



Null Hypothesis: $H_0: \text{Rating} = \beta_0 + \beta_1(\text{Average Cost}) + \epsilon$

H_0 : Average cost has no relationship with rating

H_1 : Higher average cost is associated with higher ratings

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OLS Regression Results

Dep. Variable: rating R-squared: 0.141
Model: OLS Adj. R-squared: 0.141
Method: Least Squares F-statistic: 1149.
Date: Fri, 12 Dec 2025 Prob (F-statistic): 2.64e-233
Time: 09:28:15 Log-Likelihood: -4006.9
No. Observations: 6984 AIC: 8018.
Df Residuals: 6982 BIC: 8031.
Df Model: 1

Covariance Type: nonrobust

	coef	std err	t	P> t	[0.025	0.975]
Intercept	3.3107	0.008	418.785	0.000	3.295	3.326
avg_cost	0.0004	1.11e-05	33.897	0.000	0.000	0.000

Omnibus: 114.742 Durbin-Watson: 1.907
Prob(Omnibus): 0.000 Jarque-Bera (JB): 109.245
Skew: -0.271 Prob(JB): 1.90e-24
Kurtosis: 2.716 Cond. No. 1.10e+03

$p=0.000<0.05$, reject H_0 .

There's a relationship between average cost and ratings

The coefficient = 0.0004 is positive,

$P>|t| = 0.000$

β_1 is statistically different from zero

If a coefficient is positive and statistically significant, then the relationship is statistically significantly positive.