



SANTA'S SHUTTLE

CORPORATE SPONSORSHIP OPPORTUNITIES

Help us keep the Holiday Lights Shuttle Completely **Free** for All who wish to visit the lights in 2024, and beyond! Sponsor a night, a weekend, or the entire run!

In 2024, the Shuttle will run for 19 nights, every Friday, Saturday and Sunday between Thanksgiving & New Year's Eve, plus Thanksgiving night, Christmas Eve, Christmas Night, and New Year's Eve. Shuttles run from Charleston Marina to Holiday Lights from 4:15pm to 8:15pm.

SPONSORSHIP PACKAGES

Santa's Helper - \$25,000 – 1 Available

Sponsor the entire run of the shuttle for all 19 nights. Sponsor receives signage on both buses for the duration of the event. Logo will appear on all signage directing visitors to the parking lot and on signs at Shore Acres at the shuttle stop. Logo will also appear on the Oregon's Adventure Coast website page for Holiday Lights. Sponsors will be listed in press releases about Holiday Lights and the shuttle service.

Note: if there is a Santa's Helper Sponsor, no other sponsorships will be available.

Holiday Elf - \$4,500 – 1 Available

Sponsor all four "holiday" nights – Thanksgiving, Christmas Eve, Christmas, New Year's Eve shuttles. Sponsor logo on signage on both buses on those nights. Logo will appear on signage with other sponsors, and on the Oregon's Adventure Coast website page for Holiday Lights. Sponsors will be listed in press releases about Holiday Lights and the shuttle service.

Weekend Elf Exclusive - \$3,300 – 3 Available

Sponsor one of three (3) weekends – three days each – of the shuttle. Choice of weekend on a first come basis. Sponsor logo on signage on both buses on those nights. Logo will appear on signage with other sponsors, and on the Oregon's Adventure Coast website page for Holiday Lights. Sponsors will be listed in press releases about Holiday Lights and the shuttle service.

Weekend Elf Shared - \$2,300 – 2 Available

Sponsor one of two (2) weekends – three days each – of the shuttle. Other sponsors will also be assigned to these nights. Choice of weekend on a first come basis. Sponsor logo on signage on both buses on those nights. Logo will appear on signage with other sponsors, and on the Oregon's Adventure Coast website page for Holiday Lights. Sponsors will be listed in press releases about Holiday Lights and the shuttle service.

Evening Elf - \$1,000 – 6 Available

Sponsor one night of the shuttle as a Shared Sponsorship with a Weekend Elf Shared sponsor. Choice of night on a first come basis. Sponsor logo on signage on both buses on those nights. Logo will appear on signage with other sponsors, and on the Oregon's Adventure Coast website page for Holiday Lights. Sponsors will be listed in press releases about Holiday Lights and the shuttle service.

Friends of the Holiday Lights Shuttle - \$250 - Unlimited

Show your support of the Holiday Lights Shuttle! Sponsor name will appear on one sign at the shuttle stops and on the Oregon's Adventure Coast website page for Holiday Lights.