

Why do we plot networks

- To convince people you're dealing with complex stuff
- To make eye catching graphics
- To support our notion that a network has a certain topology.
- To convey relatively simple relationships

Network visualisation is often about communication



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Why we don't *analyse* with network visualisations

- Many layouts are unstable or non-deterministic
- Network visualisation tools don't focus on analytics
- Overplotting
- Fragmentation of approaches

