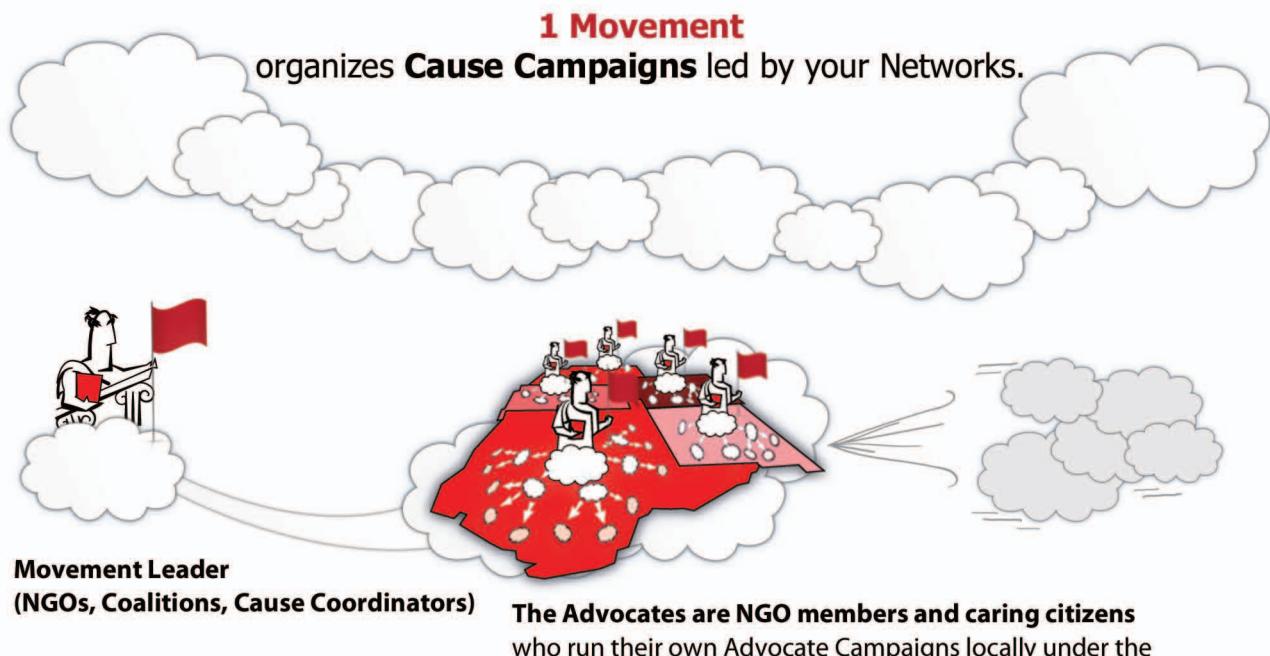


THE NETWORK ACTIVATION PLATFORM

Equips Networks to Engage and Organize Stakeholders

ORGANIZE AND EQUIP YOUR NETWORKS TO PUSH FOR CHANGE!



WHAT ARE THE BENEFITS OF PLACEFORPEOPLE?

- 1) SCALE UP MOVEMENTS GLOBALLY - DELEGATE LOCALLY
- 2) PUSH FOR CHANGE AS A POWERFUL AND INFLUENTIAL COMMUNITY
- 3) STAND OUT AMONGST THE NON-PROFIT ORGANIZATIONS
- 4) EFFECTIVELY IMPLEMENT GRASSROOTS FUNDRAISING ONLINE

Example Movements

Gender Equality
Human Rights

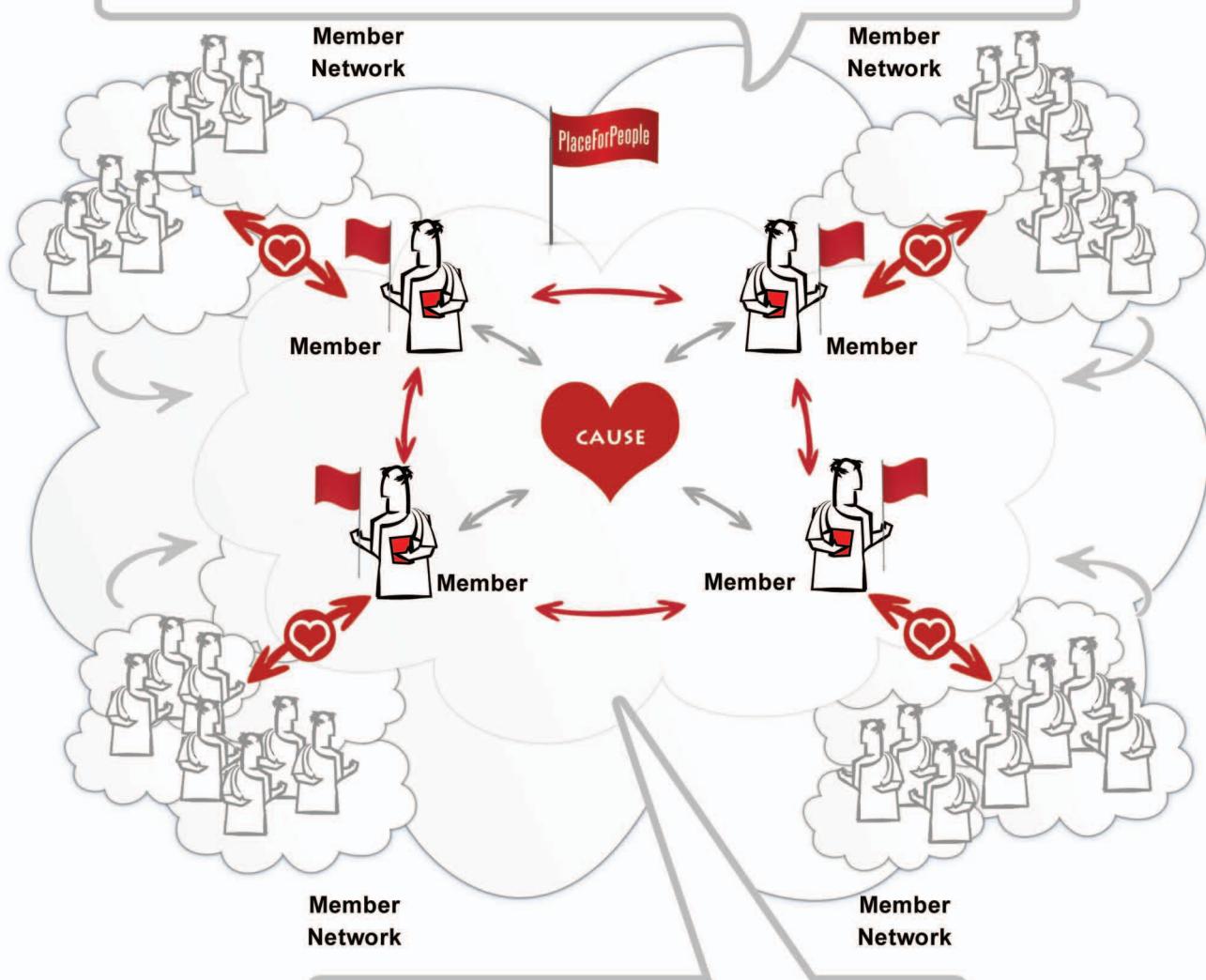
Access to Healthcare
Education

Environment
Wildlife Protection

Alternative Energy
Sustainability

BUILD, ORGANIZE AND ENGAGE YOUR ADVOCATE COMMUNITY!

**A Dedicated
Health Advocate Community Platform,
Consolidating Advocates' Networks**



**Advocate
Engagement Tools,
Activating the Advocates**



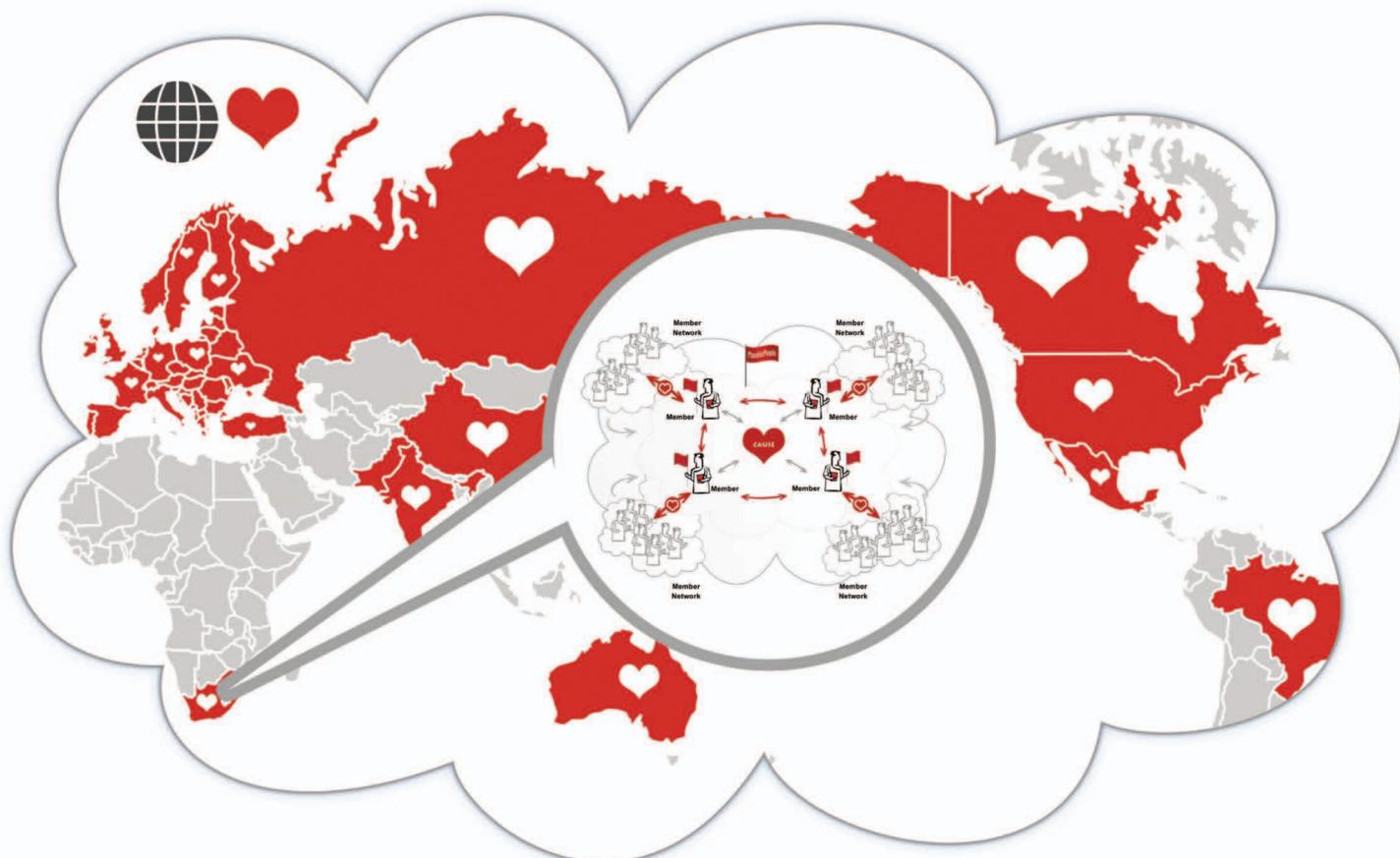
THE NETWORK ACTIVATION PLATFORM

Equips Networks to Engage and Organize Stakeholders

**ALL LOCAL MOVEMENTS ARE UNITED
UNDER 1 GLOBAL MOVEMENT UMBRELLA**

Global Movement Option - Local Cause Movements Coalition

All members' local efforts contribute to grow the Global Movement



SCALABLE CAMPAIGNING AND COLLABORATION INFRASTRUCTURE

Ready-to-go, multi-lingual, user-friendly technology

Replicable campaigning and Best-Practice sharing

Regular community engagement

Comprehensive analytics of actions and local impact

Full control on content management

EXAMPLE APPLICATIONS OF PLACEFORPEOPLE



Public Outreach, Awareness and Engagement Movement

Tackle Hepatitis
Youth Movement

Liver is the largest organ inside our body.
Liver is our body's energy house.
We need energy to play football.

Hepatitis B & C damages our livers
and is an emerging global problem.
Prevent Hepatitis, protect our livers.

Join the competition to spread the word & EARN attractive rewards!

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How it works | Tips | Schedule | Start |

Learn how to earn points!

CHOOSE your Campaign

ADD More Content

HOOSE Community

CREATE & UPLOAD 'Why I advocate' Video

earn points!

EARN Rewards

SHARE content and Certificate with your networks

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Audience: 5,000 students in India, with an **exposure of 500,000 people**.

Objective: Equip the students to **educate their communities** about the link between healthy livers and sports.



Coalition Collaboration Toolkit (Internal)

Welcome to the Toolkit Platform!
Choose your Committee to **Participate** in relevant Projects

Steering Committee

Communications Committee

Business Development Committee

Policy Committee

Executive Committee

This site is intended for the the CCCC members only.

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Start a Movement | Bill | Search | EN

communications Committee | Committee Tools

Projects | Activity | Action List | Resources | Advocacy Program

Project CCC Toolkit

CCCC Toolkit

Petaluma, California, United States

Led By Bill Remak

Website Ads

Petaluma, California, United States

Led By Bill Remak

Audience: Coalition of **35+ leading Health Associations** representing **16 milion patients** in California.

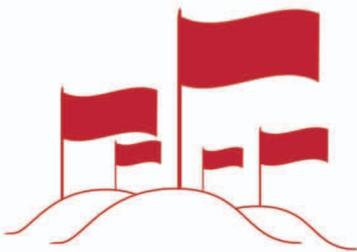
Objective: Enable the members to **collaborate on projects effectively as a team**.



THE NETWORK ACTIVATION PLATFORM

Equips Networks to Engage and Organize Stakeholders

WHAT ARE THE BENEFITS OF PLACEFORPEOPLE?



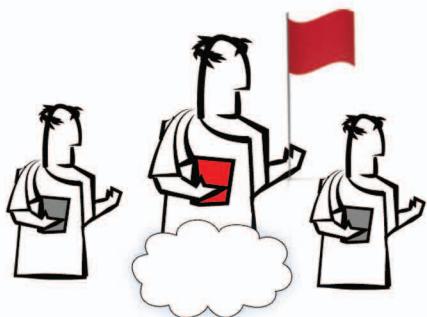
Scale up Movements Globally - Delegate Locally

- Create a Movement Community to engage the advocates
- Enable all advocates to create and share content with each other
- Equip your Advocates to organize events
- Develop an Advocacy Program to recognize the Advocates' efforts



Push for Change as a Powerful and Influential Community

- Consolidate the fragmented advocacy community
- Bring your cause to the central agenda of the decision makers
- Mobilize the local communities through the local Advocates
- Influence policy outcomes and citizen behavior



Stand Out Amongst the Non-Profit Organizations

- Build Movements to differentiate your Organization
- Boost online visibility of your Organization
- Reach out to more supporters thanks to your Advocates
- Ensure that your Movements are organized professionally



Effectively Implement Grassroots Fundraising Online

- Delegate fundraising efforts to local Advocate Campaigners
(All raised funds go to the Movement Leader's account directly)
- Multiply the number of 'Donate' buttons in your Movement
(Every Advocate runs their own fundraising campaign under the Movement)

PLACEFORPEOPLE PARTNERS WITH YOU AT EVERY STAGE

TECHNOLOGY



Access to Desktop
Cause Movements
Community Platform



Cause Community
Mobile App
(IOS and Android)



Integration of
Cause Movements to
websites



Movement
Branding



Global Movement
Local Cause
Movements Coalition



Multi-Language
Package

IMPLEMENTATION



Training of
Associations
and their Members



Identification of
Advocate Pools



Implementation
Support