

# dentropy

...

structure your thoughts



## dentropy = de-entropy

Entropy is noise, disorder, chaos

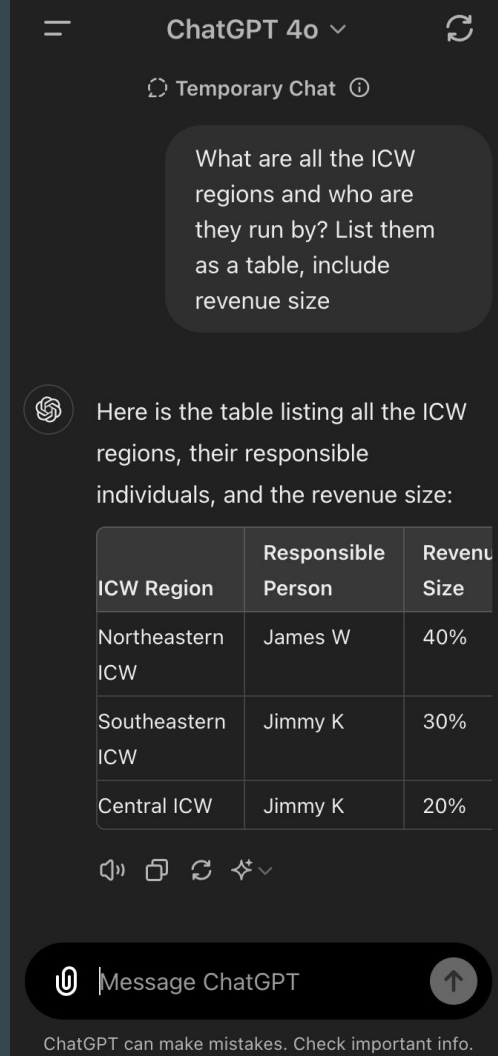
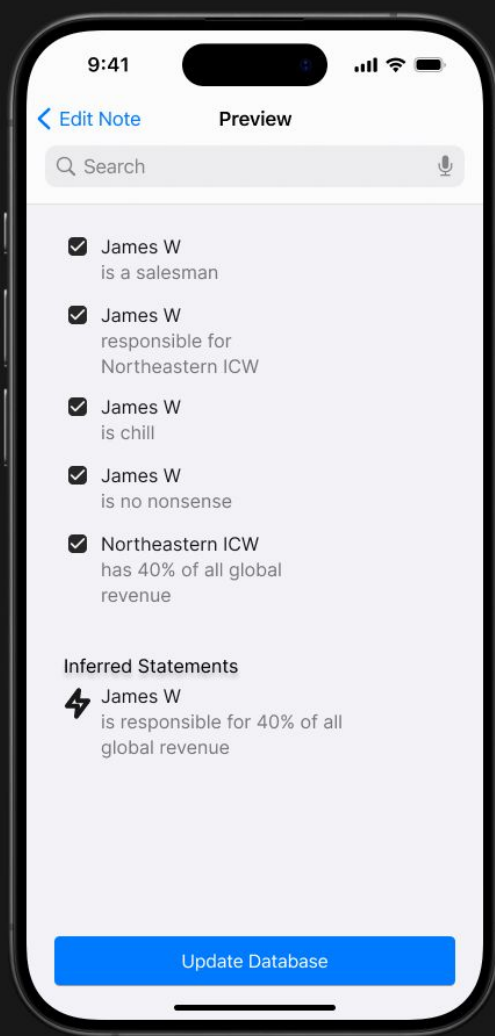
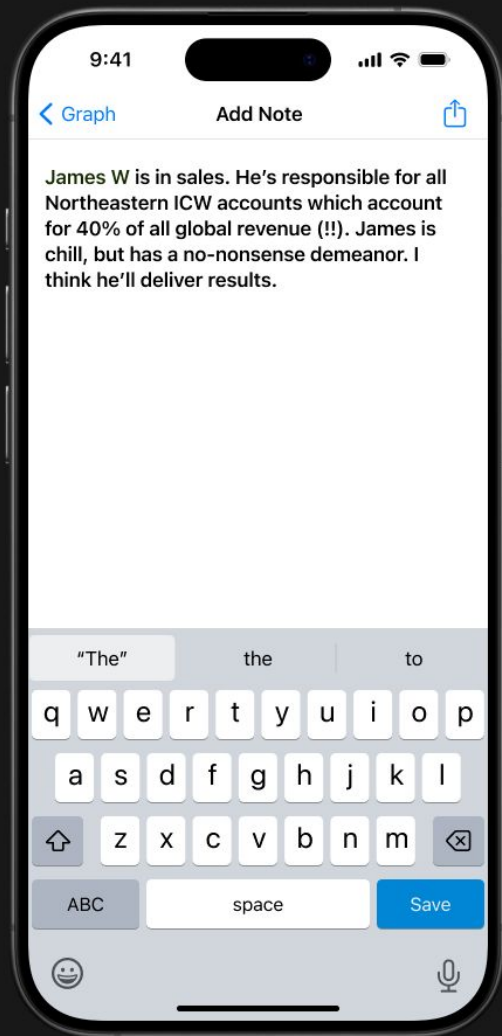
How do you keep track of the hundreds of people you talk to?

Do I know 3D printing experts that also do government contracts?

# dentropy? organize later!

1. Take notes, record voice notes, transcribe meetings, remember podcasts & YouTube videos
2. Dentropy stores it as people, ideas & connections in a structured database, a knowledge graph
3. Ask questions via ChatGPT





## how is it used?

- AI chat — Ground responses in your own lived experience
- Personal analytics — charts, graphs & tables

What did I do on Friday?

Who do I know in bioparticle physics?

Why did we use an LLC for Frank's venture?

Did I hear about Alphalytics before?

Plot the number of podcasts I listened to by week

Why did I think this was a good idea?

Did I hear anything concerning about Ralph?

What did Sally tell me last week regarding taxes?

When did I pay the plumber?

What was our agenda in last year's offsite?

Do I have more ideas after I drink coffee?

# who wants it?

business people, for organizing their personal and professional lives

Traction: Based on a marketing page with \$5/day of Google Ads, I get a signup every few days.



# who else wants it?

Ever heard of model collapse? <https://arxiv.org/abs/2305.17493>

LLMs become “inbred” when you use LLMs to generate training data

The Answer: Use knowledge graphs (density) to generate training data. Endless training data, grounded in real facts.

A data source to create the next generation of LLMs.

# Tim Kellogg

Founder of dentropy

Ex-Amazon Web Services

Highly experienced software  
engineering & management with  
expertise in ML engineering & GenAI

2 previous startup exits





# The Ask

I'm raising \$500k pre-seed to confirm market fit. Further funding may be necessary to scale growth post-PMF. I don't plan on seeking additional funding until I'm cash-flow positive.