

## Normal model

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### What it is

The normal model is the ubiquitous “bell-shaped curve” that is one example of a model for continuous data. The normal model is symmetric and peaks at the mean.

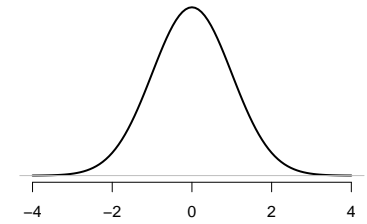


Figure 1: A normal model with mean 0 and standard deviation 1.

### When to use it

The normal model is a common one in statistical inference. The CLT shows that for large samples, the totals and averages of observations follow approximately a normal model (see *Why it works*). In addition, many biological and psychological measurements (height, IQ, test scores) follow normal models.

### How to use it

The **Empirical Rule** can be useful to make quick estimates. It states that for a normal model, 68% of the probability falls within 1 standard deviation of the mean, 95% falls within 2 standard deviations of the mean, and 99.7% falls within three standard deviations of the mean.

To compute normal probabilities in R, use the `pnorm()` function. If  $Y$  is modeled by a normal model with mean  $m$  and standard deviation  $s$ , then  $P(Y \leq y) = \text{pnorm}(q=y, \text{mean}=m, \text{sd}=s)$ . Multiple `pnorm`s can be used to find other types of areas. For example, say the mean is  $m = 100$  and standard deviation is  $s = 15$ <sup>1</sup>. Then

```
# P(90 < Y < 120)
pnorm(q = 120, mean = 100, sd = 15) - pnorm(q = 90,
      mean = 100, sd = 15)
```

```
## [1] 0.6562962
```

```
# P(Y > 130)
1 - pnorm(q = 130, mean = 100, sd = 15)
```

```
## [1] 0.02275013
```

<sup>1</sup> This is approximately the distribution of IQ scores in adults

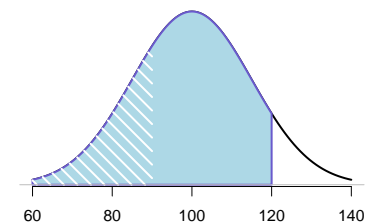


Figure 2:  $P(90 < Y < 120) = P(Y < 120) - P(Y < 90)$ .

### Why it works