

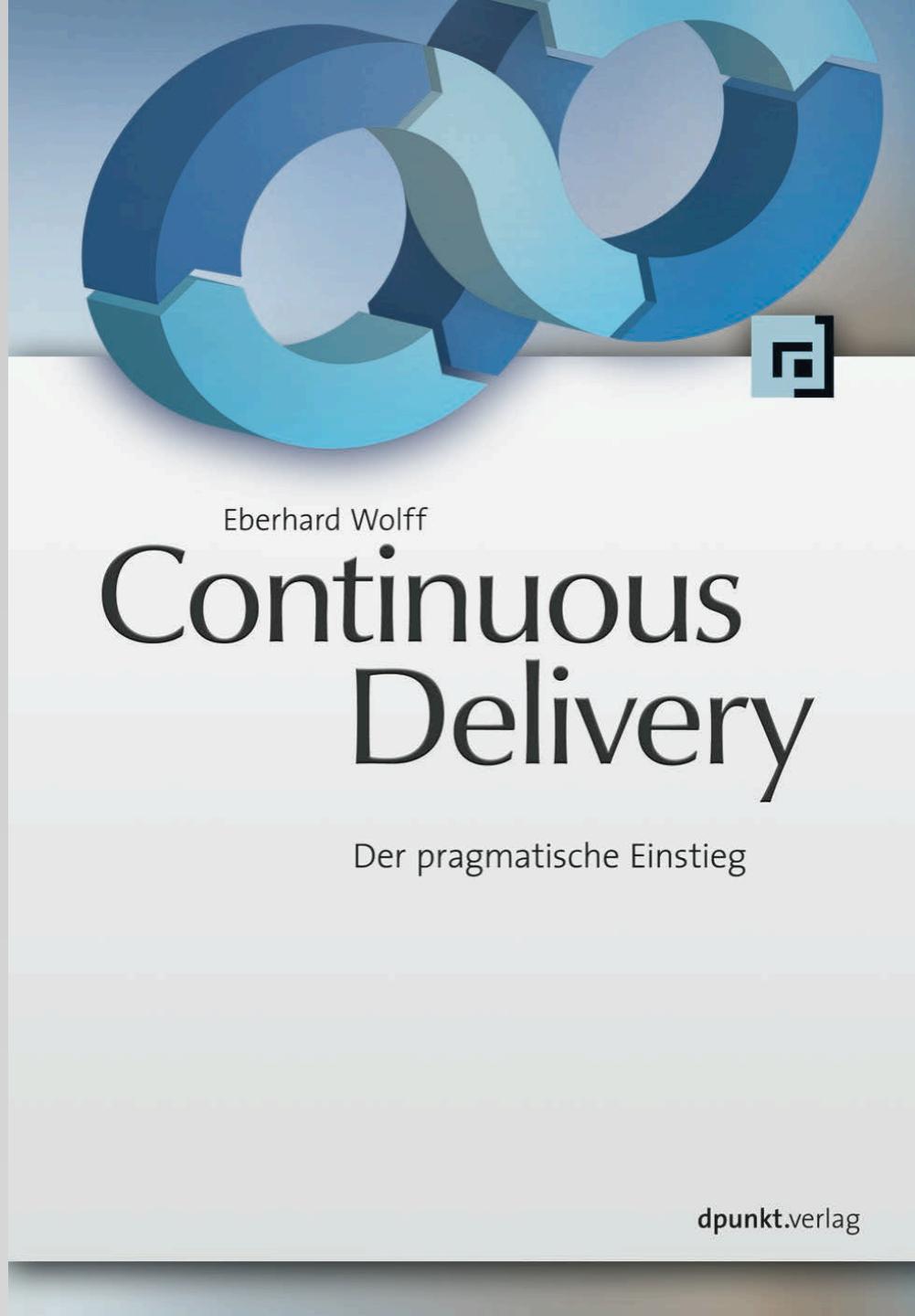
DevOps & Continuous Delivery in the Enterprise

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Leseprobe:
<http://bit.ly/CD-Buch>



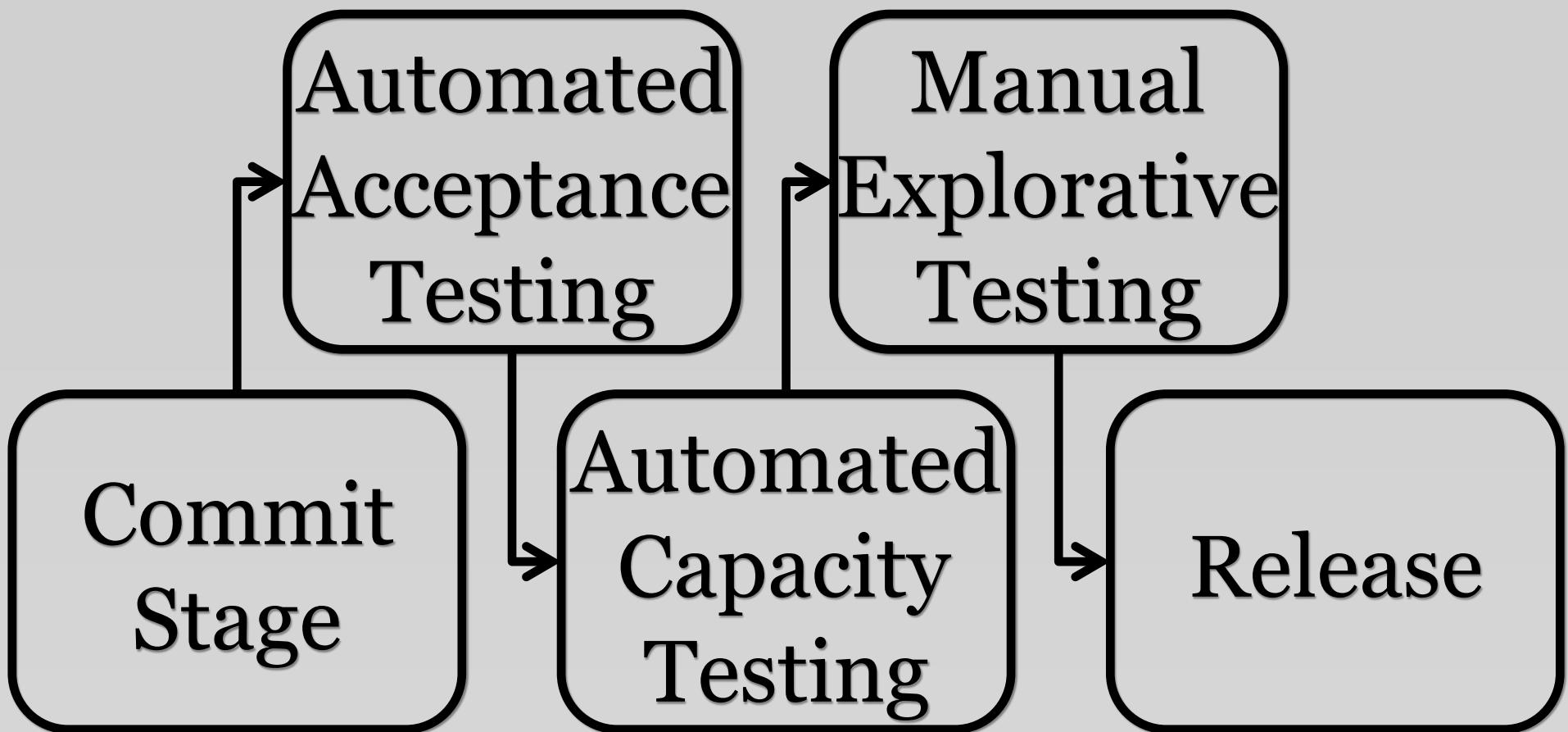
Continuous Delivery

DevOps

Continuous Delivery

DevOps

Continuous Delivery: Build Pipeline



Continuous Delivery

- Pipeline executed several times per day
- Automated provisioning
- Fast Feedback
- Tests, tests, tests...
- Feedback from production

Continuous Delivery in Startups

Lean Startup

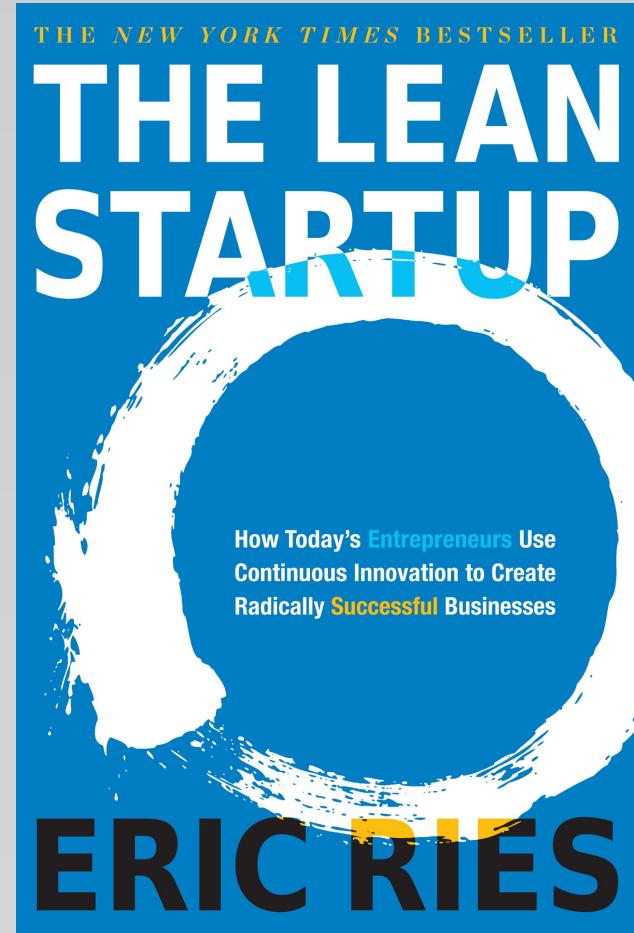
Approach for launching businesses and products

Relies on

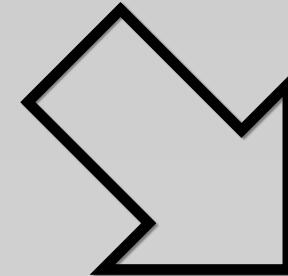
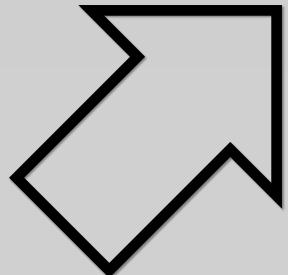
- validated learning
- scientific experimentation
- iterative product releases

To

- shorten product development cycles
- measure progress
- gain valuable customer feedback.

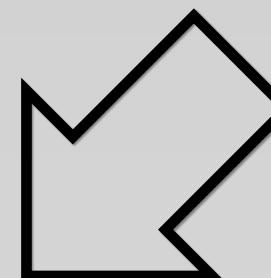
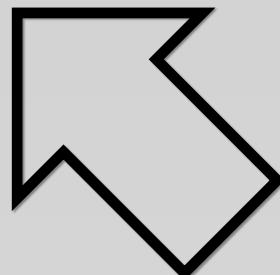


Observe



Act

OODA Loop Orient



Decide

Startups

- No clear market yet
- Need feedback
- ...and change plan accordingly
- Success depends on speed in OODA loop

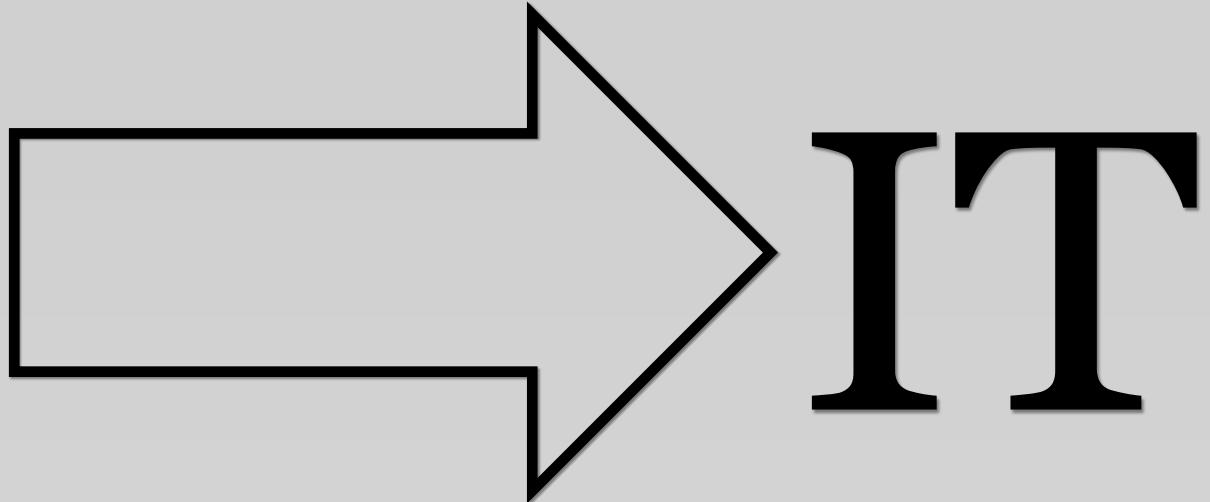
Continuous Delivery and the Market

- OOAD: act quickly, observe better
- Act: Faster deployment
 - = shorter time to market
- Observe: Better visibility with better monitoring

Continuous Delivery in Enterprises



Faster!



Time to Market!

*We used to do a
release a quarter.*

*We used to do a
release a quarter.*

*Now we do one
every two quarters*



Faster!

IT

Time to
Market!

Why not?

- Managers think in month
- ...or even years
- Quick feedback and fast deployment hardly usable

So?

- Adopt Lean Startup in Enterprises
- Lean Startup is not just for Startups
- Quicker innovation
- Gain a competitive edge
- Business strategy
- Outside IT

However...

- Software becomes the product
- Example: Automotive
- Cars: Auto pilot (Tesla, Audi)
- Car sharing instead of buying cars
- DriveNow (BMW), Car2Go (Daimler)
- Uber
- MyTaxi (Daimler)
- Enterprise = Start Up?

*Continuous
Delivery is
faster
deployments*

*Enterprises can
deploy quickly!*

Quick Deployment in Enterprises

Severe production problem

- Hot fix
- Deployed in minutes / hours

How?

- Only limited tests, high risk (?)
- Small batch, small risk

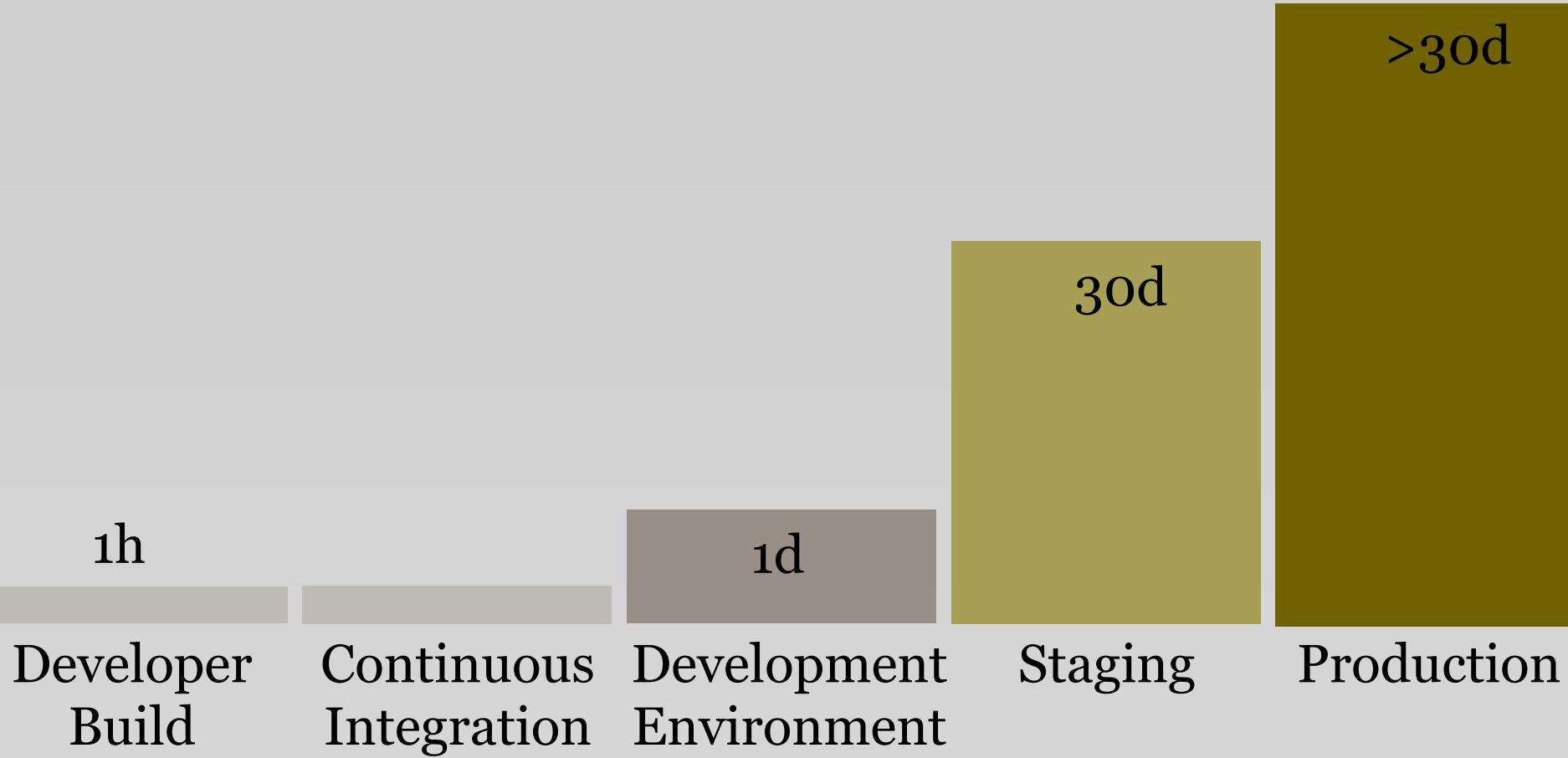
Lessons Learned from Hot Fixes

- Speed of deployment: no good reason for Continuous Delivery
- Continuous Delivery = Hot Fix + automated tests
- Different way to handle risk
- Smaller and faster deployments

Continuous Delivery Minimizes Risk

- Risk depends on size of change
- More frequent deployments less risk

Traditional Deployments: Risk



Continuous Delivery: Risk

1h

Developer
Build

Continuous
Integration

Acceptance
Tests

Capacity
Tests

Production

Traditional Enterprise Approach

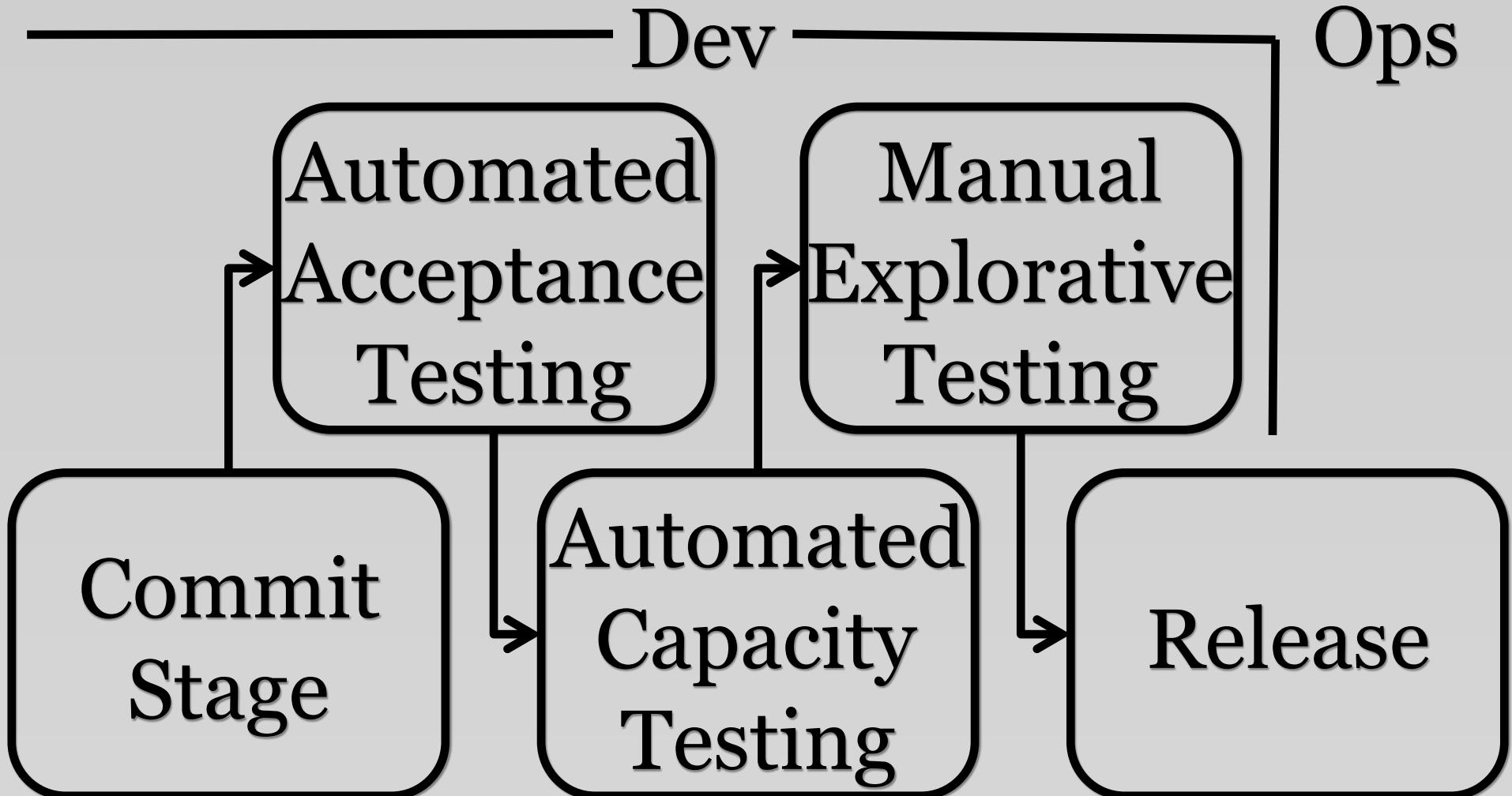
- Low frequency of releases
- Each release scheduled
- ...extensively managed
- ...precautions if it fails

Traditional Enterprise Approach

Difference to Continuous Delivery?

- No automation
- Not reproducible
- Too infrequent to establish best practices

Full Continuous Delivery Pipeline?



Continuous Delivery & Separated Ops

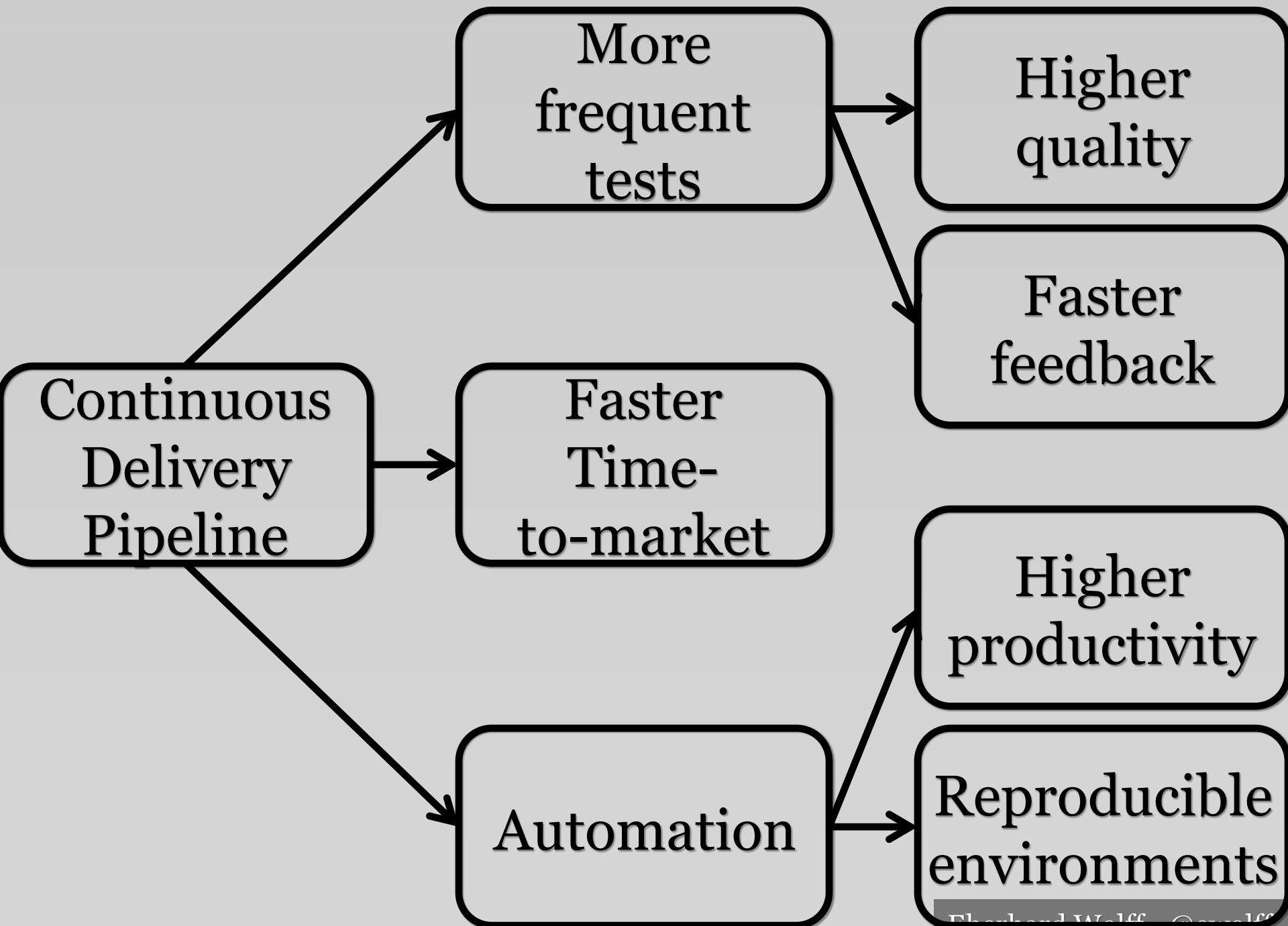
- Need buy-in from Ops
 - Separate organizational unit
 - Mistrust
 - Used to their ways
 - ...and tools
-
- Solution: DevOps (later)

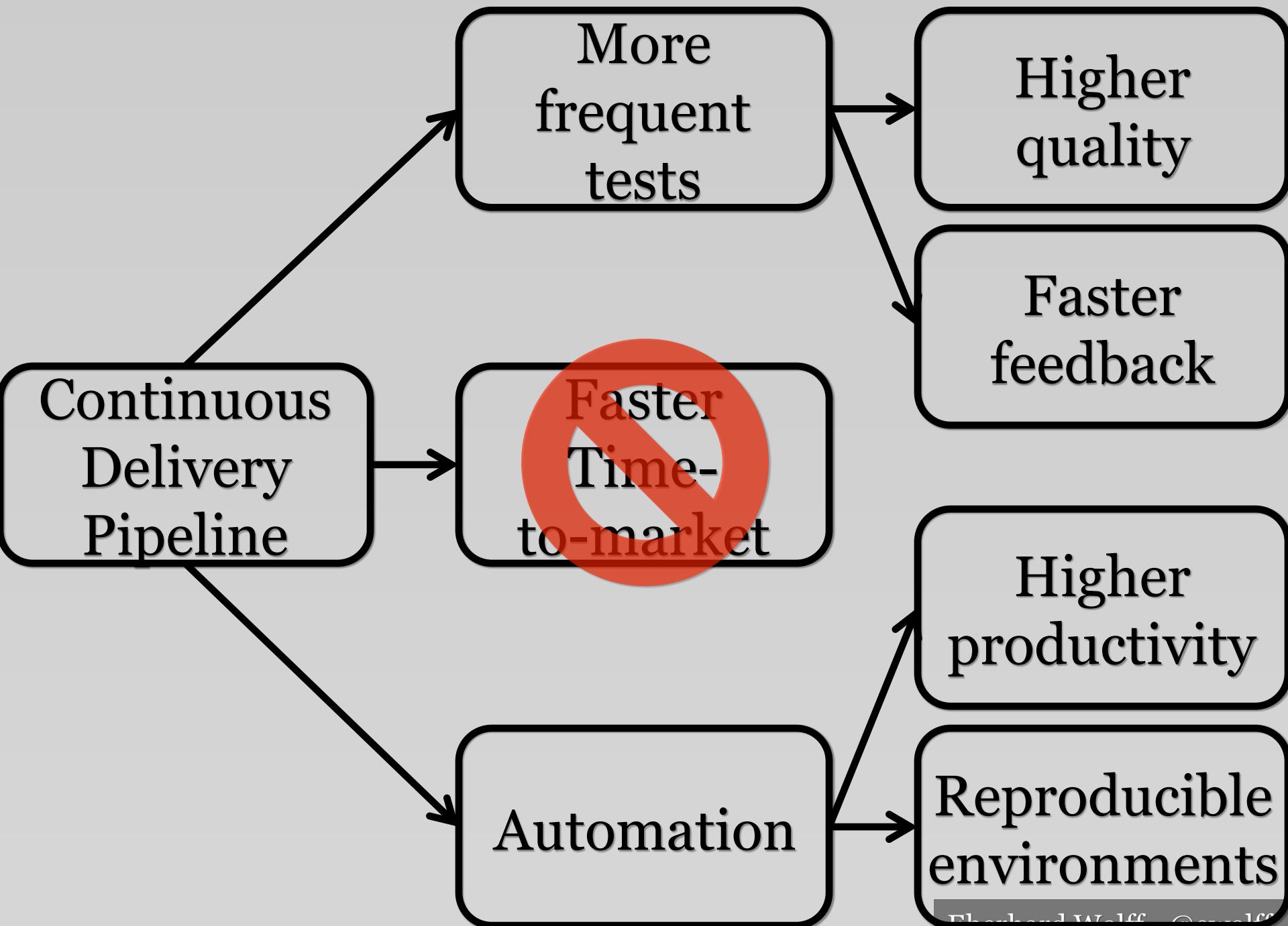
*Dev-only pipeline
useful?*

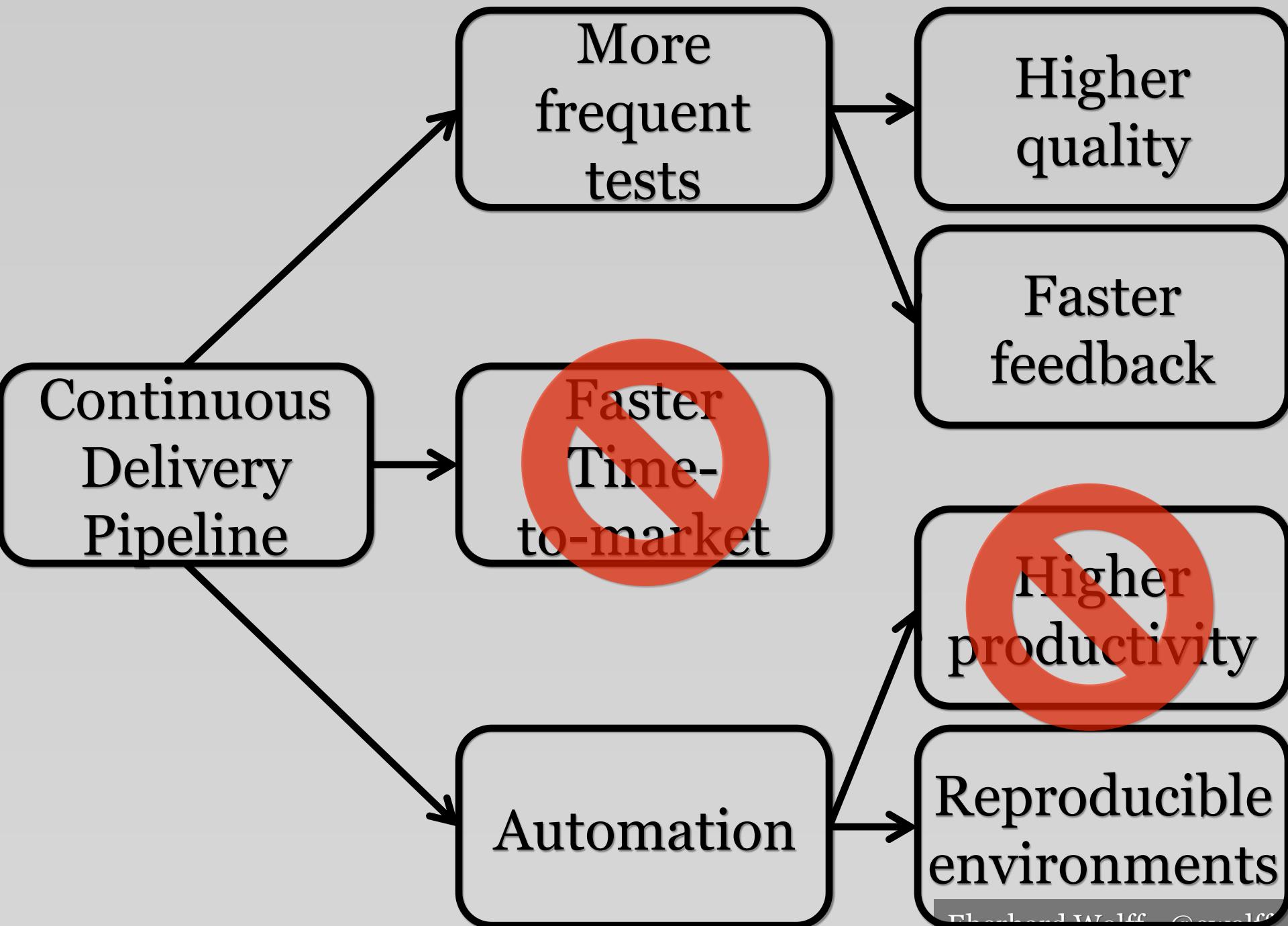
Dev-only Pipeline

- Much higher quality
- A lot more tests
- Automated infrastructure
- Pays off for testing systems
- Sensible alternative

*Not just
productivity gain
automation vs.
manual*







Continuous Delivery in Enterprises: Sum Up

Dev+Ops+Business

- Time to market
- Lean Startup
- Best Pay Off

Dev + Ops

- Avoid deployment problems
- All the weekends spend on releases

Continuous Delivery in Enterprises: Sum Up

Dev

- Faster feedback
- More tests
- Easier to set up test environments

Can be introduced with little Buy-In

- Just do it!

Continuous Delivery

DevOps

Continuous Delivery

DevOps

DevOps

- Dev: Development
- Ops: Operations
- DevOps = close collaboration between Dev and Ops
- Teams have Ops and Dev people

DevOps in Startups

DevOps in Startups

- You build it – you run it
- Smaller organizational units
- At the beginning: No clear roles
- DevOps teams by feature
- From the start

DevOps in Enterprises

Dev – features
Ops – cost

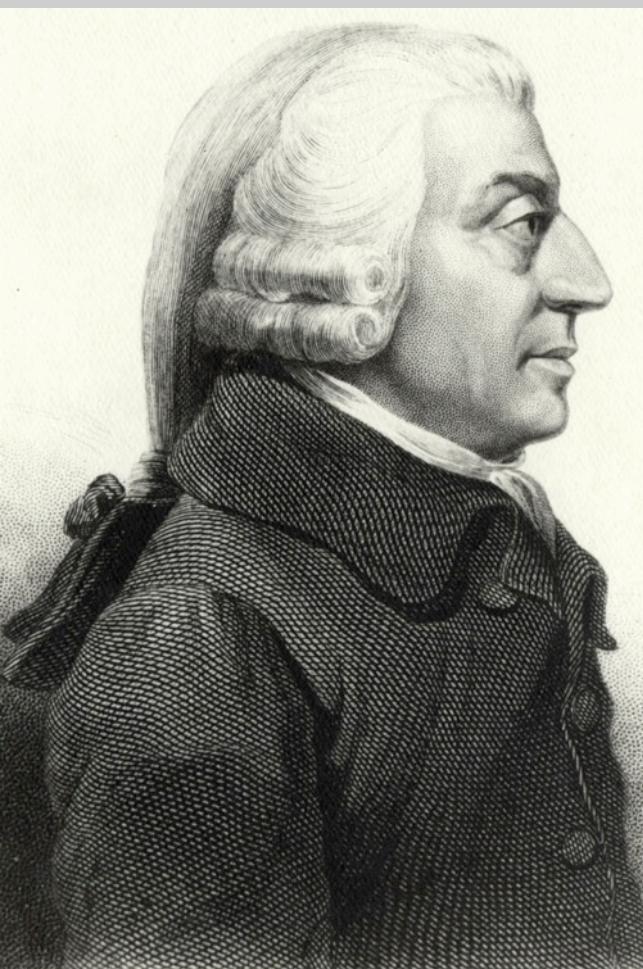
Dev builds it

Ops runs it

Why??

Costs

Why Separate Dev and Ops?



- Adam Smith
- Separation of labor
- Standardization
- Industrialization
- Cost
- Productivity

Lower Costs Differently

- Basic tasks automated by software
- See Continuous Delivery
- IT = automating tasks

Goals Might Be Different

- Flexible IT to support business
- See Lean Startup etc
- Separate Dev/Ops: not be the best option for Enterprises?

*Let's introduce
DevOps in
Enterprises!*

DevOps in Enterprises

- Dev and Ops separated directly below CIO
- Need to change the organization
 - Fundamentally
 - Changing the organization is hard



DevOps

=

Culture

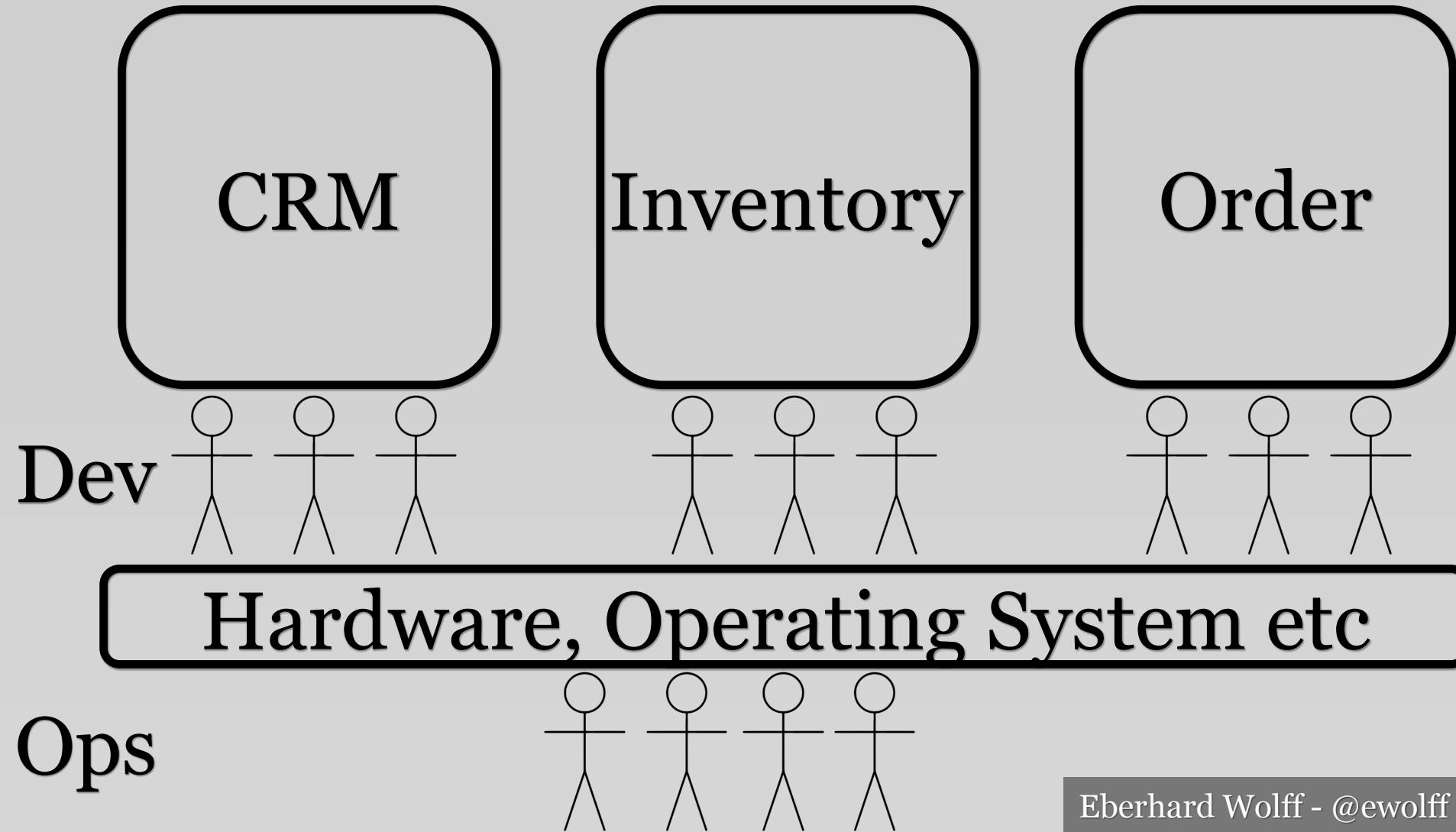
*Do you need
change the
organization?*

DevOps = Culture

- Let Ops and Dev sit together
- Direct communication between Ops and Dev engineers emerges
- Associate Ops with Dev teams
- Share tools...
- ...and knowledge

*What if you
change the
organization?*

Traditional Organization



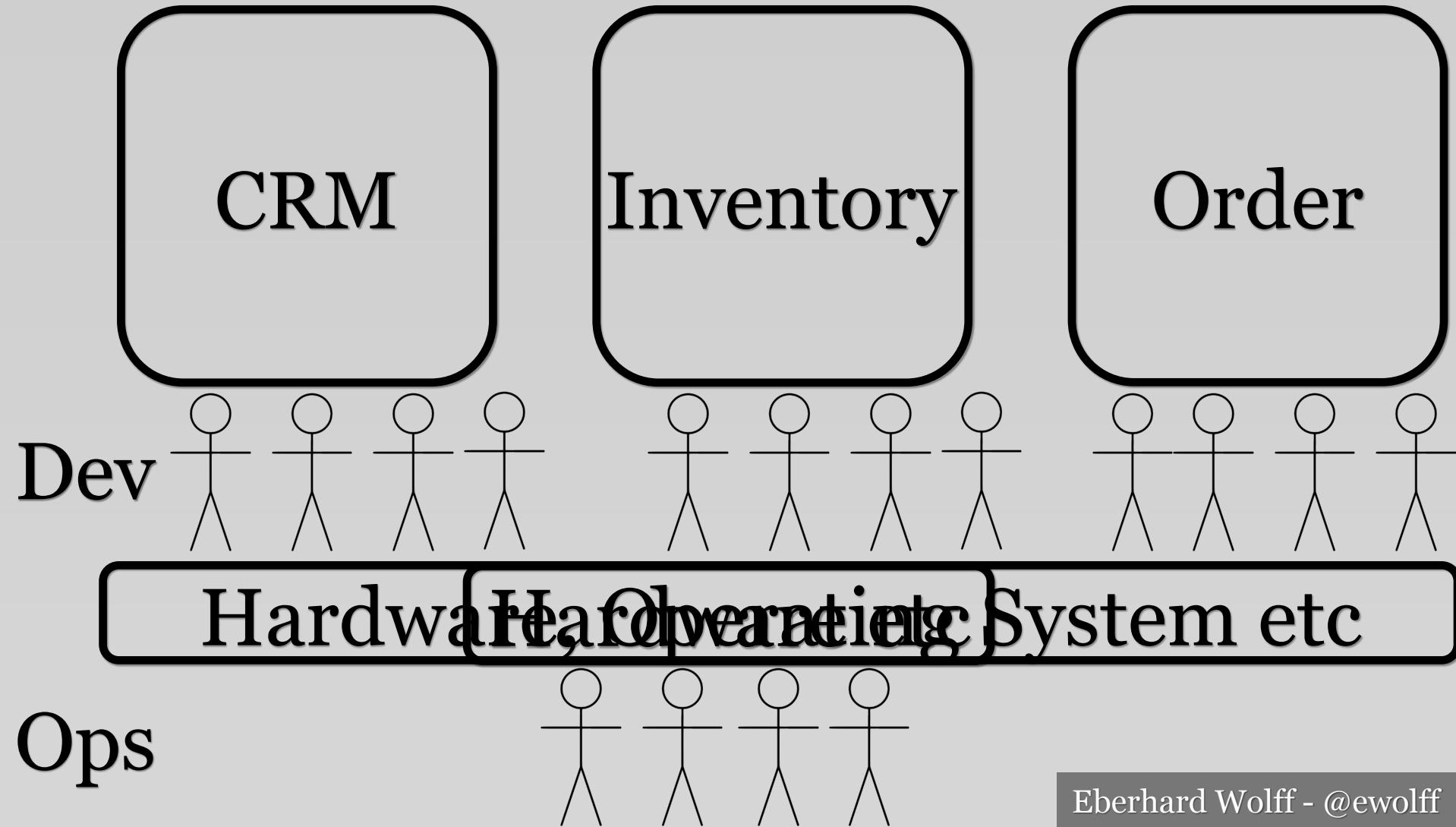
Problem with Traditional Organization

- Customer only cares about applications
- Not infrastructure
- So: Ops not important?
- Different goals
- Dev: Bring out new features quickly
- Ops: Stable platform and applications

Problem with Traditional Organization

- At the end Ops and Dev both serve the customer
- Both own stability and new features
- But not represented in organization
- ...or incentives

DevOps Organization



Dev Ops = Customer Oriented

- Team owns feature
- ...and stability
- i.e. value of the application to the customer
- Clearly responsibility
- Competitive edge for in-house IT

Sum Up

Continuous Delivery in Enterprises

- Faster time to market
- Only if environment changes accordingly
- Otherwise: Lower risk
- Automation & reproducibility
- Smaller batches for releases

DevOps in Enterprises

- DevOps = Culture
- Encourage communication
- ...and sharing tools
- Optional: DevOps = Organization
- Customer Oriented IT
- Optimization for flexibility instead of cost

Thanks!