



How to Conquer **Madison's Entrepreneurial Scene** *(as a student)*

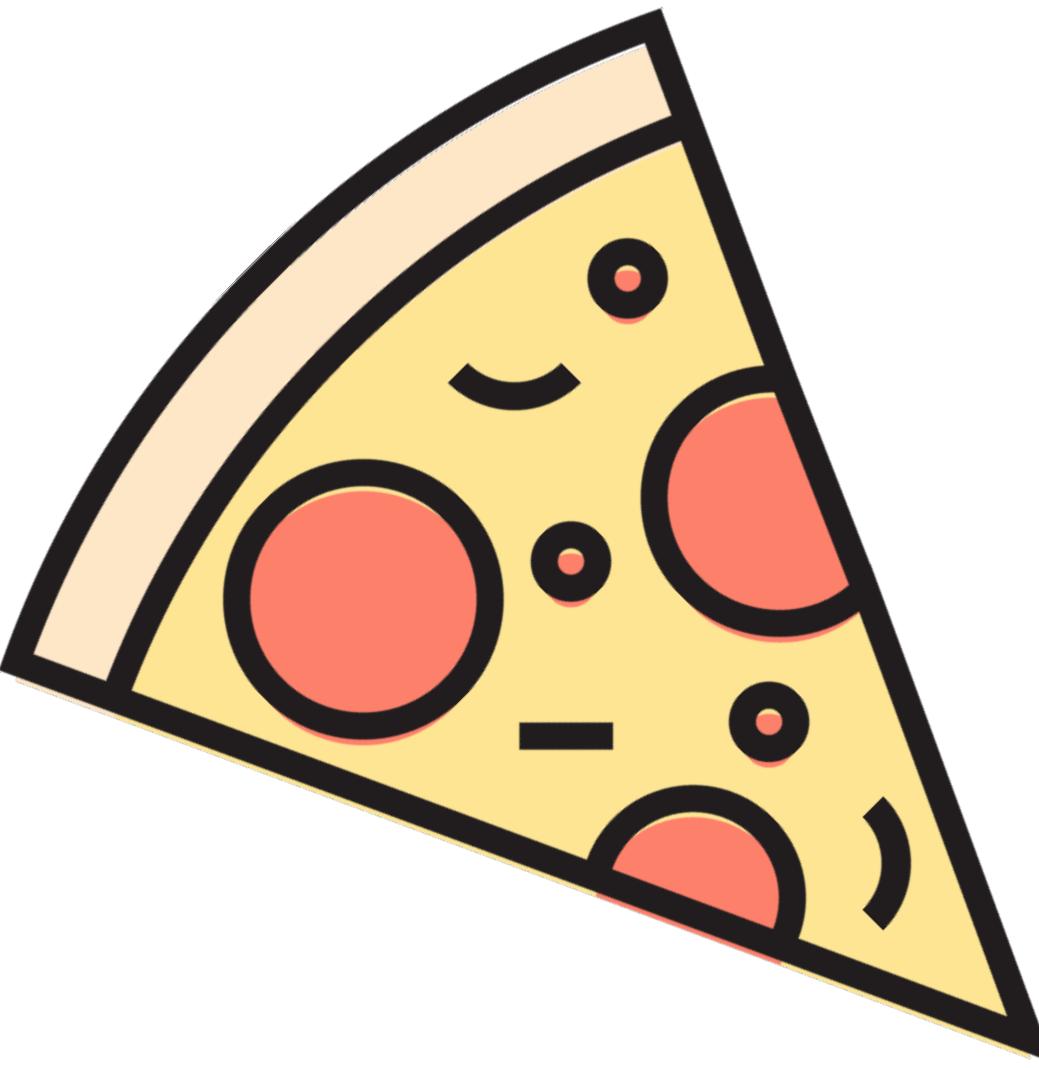
The definitive guide on how to start strong and make a difference during your time here.



2016-2017



Stay involved with
Year-long Events



Attend
**Distinguished
Entrepreneur Luncheons**

(there's free pizza)

Weekly event

These weekly lunches, hosted by the Weinert Center for Entrepreneurship through the Wisconsin School of Business, are your chance to listen to and meet successful entrepreneurs. Please RSVP to lisa.collins@wisc.edu. Free pizza included (!!!).



Take notes at **Entrepreneurons**

Weekly event

Entrepreneurons is a monthly lecture series hosted by the Wisconsin Alumni Research Foundation which aims to give students the fundamental tools and knowledge to launch and sustain new ventures at UW. Each session features a keynote speaker and panel discussion among local experts to explore perspectives on core topics ranging from identifying an opportunity to building a startup team to financing and beyond.





**Start strong in
September**

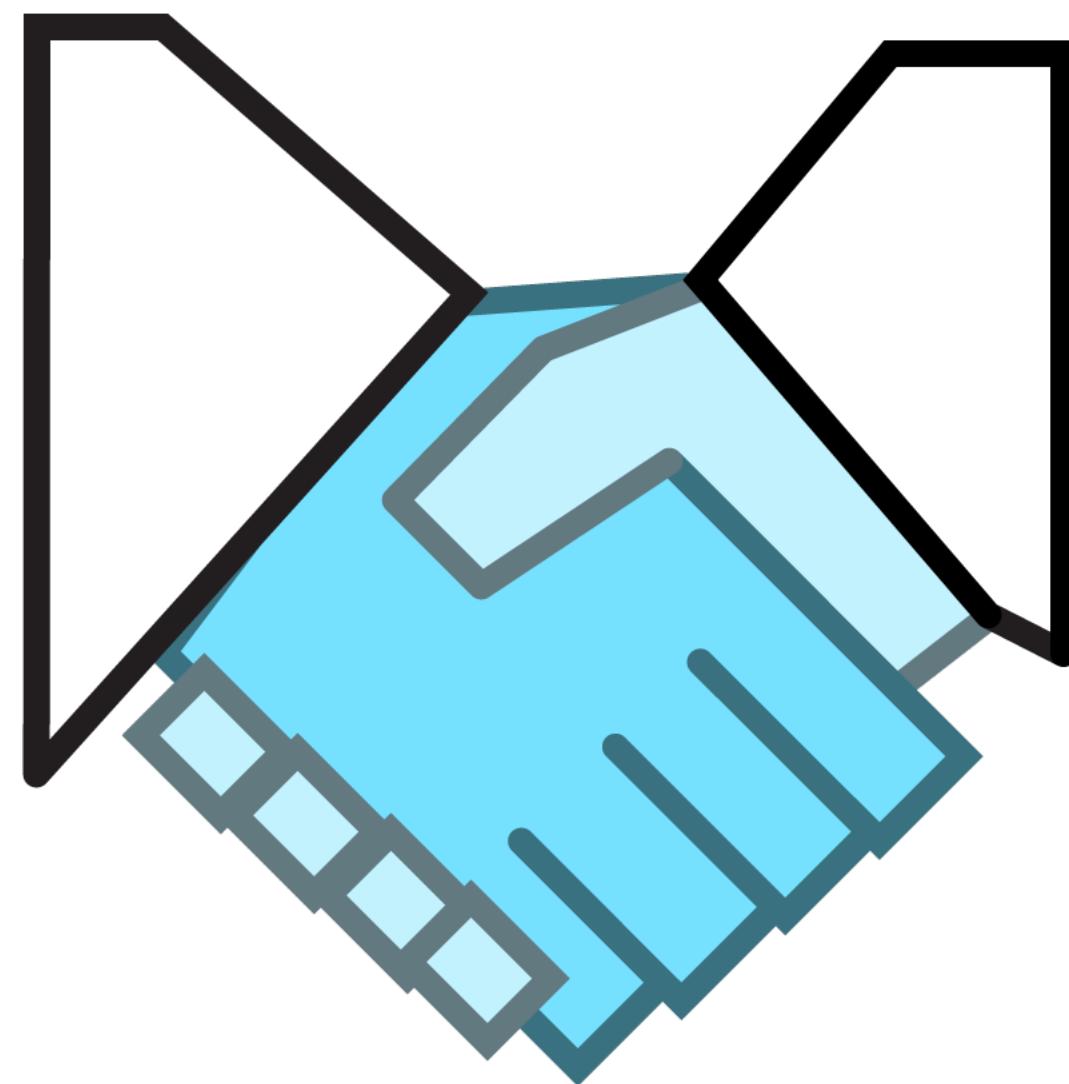
Join some student organizations
**Transcend Engineering,
MadVentures**



To succeed at entrepreneurship, you will need help. We have your back. Join [Transcend](#) and [MadVentures](#) to gain access to resources, community, mentorship, networking, and a space to work. What more could you ask for?

Meet your co-founder **PartnerUp**

Once a semester, the School of Business and Weinert Center for Entrepreneurship reserve a room in Grainger Hall for students to come together to share ideas and connect with potential cofounders for their startup concepts. Sign up on the Weinert Center [website](#).



Apply for an accelerator



g β ETA

gBeta is a top 15 nationally ranked accelerator looks for the best people that have the ability to execute on their visions and build great companies. Accepted companies receive up to \$140,000 and 12 weeks of mentorship-driven programming.

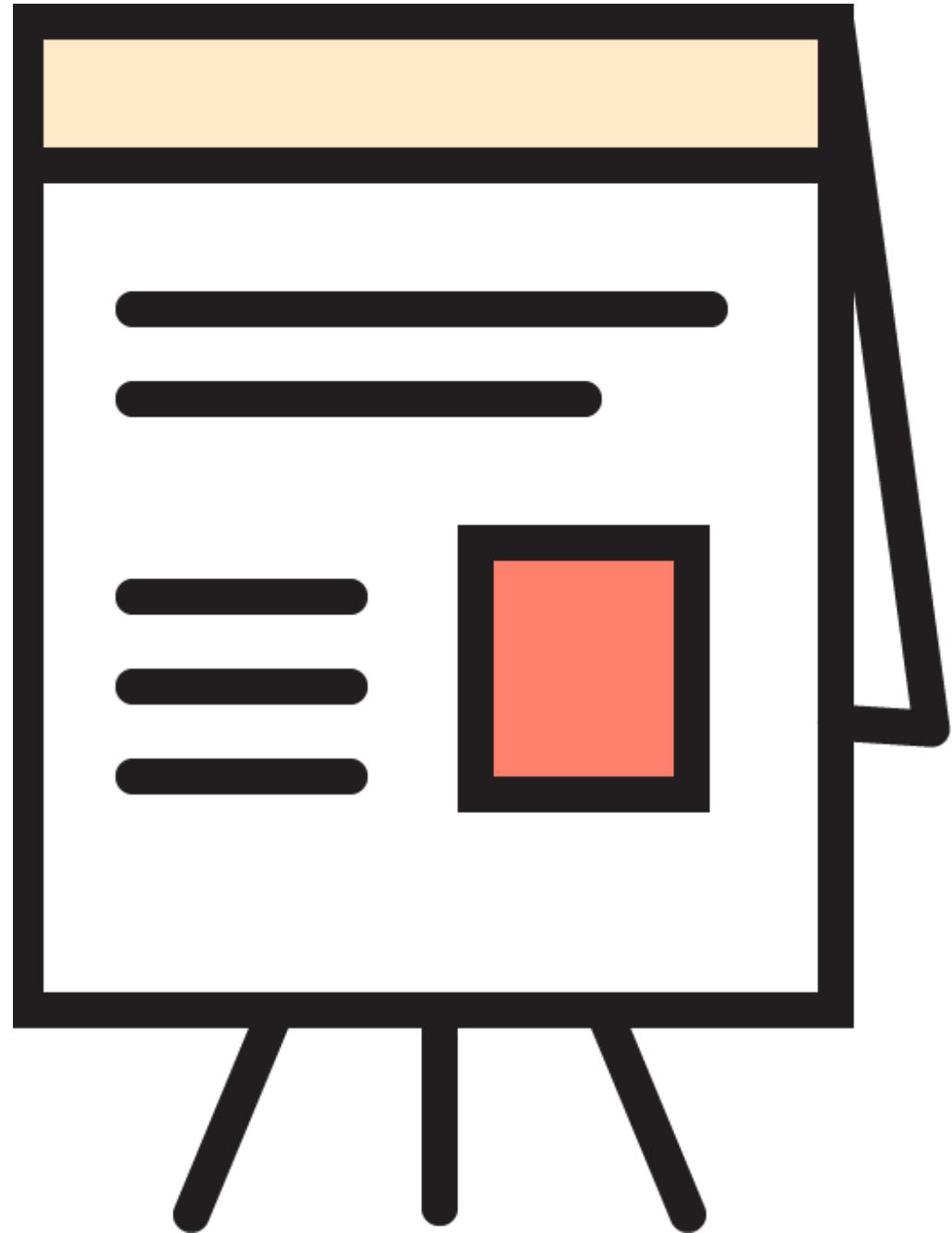


The Madworks seed accelerator offers capital, mentorship and office space to the best people with the ability to turn ideas into companies through a high-energy, 10-week program. They accept early-stage companies created by UW-Madison faculty, staff, alumni and students, as well as from the greater Madison community.





**Power through
October**



Learn from the greats

Entrepreneurship Showcase

October 16th

The Entrepreneurship Showcase is annual event which features experienced UW alums to share their stories and adventures of becoming entrepreneurs.

Make an impact

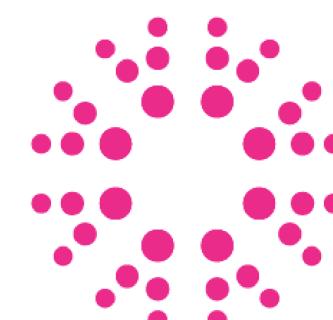
November 18th



With the aim of capitalizing on the fertile entrepreneurship on campus to address global sustainability issues, the Wisconsin Energy Institute hosts the Wisconsin Energy & Sustainability Challenge every November. Participants can win the Dvorak Prize for more ideas with more technical applications in the energy field or the Global Stewards Sustainable Prize (GSSP) with any environmental/sustainability ideas.

"Have a social entrepreneurship idea? Enter into the Hult Prize for the chance to compete for \$1,000,000 in seed capital. The competition sets forth different identified social issues each year for teams from universities around the world to address through their social startup ideas.

The Hult Prize represents the world's largest movement for social change. Pitch your social entrepreneurial solution to the annual proposed grand challenge for a chance to compete for \$1,000,000 in start up funding. "



HULT
PRIZE

--o Register for competitions



Transcend Madison

Initial registration due December 9th

Transcend Madison is Madison's first ever by-student-for-students innovation competition. Compete with your ideas for \$20,000+ in cash prizes and gain valuable resources, network and experiences.

NEST Contest

Initial registration due December 9th

The Computer Science NEST Contest aims to encourage creative software development. Participants compete with any project of their choosing and present their projects to a panel in April. Winners walk away with thousands of dollars in prize money.



DEPARTMENT OF
Computer Sciences
UNIVERSITY OF WISCONSIN-MADISON



Work on your ideas over break - While everyone rests, you are going to get ahead!

**Power through
Break**

Applications due

January 31st

Governor's Business Plan Competition



The [Wisconsin Governor's Business Competition](#) is designed to encourage entrepreneurs in the seed, startup and early growth stages of high-tech businesses in the state. Finalists share in more than \$100,000 in cash and in-kind prizes. This contest consists of three distinct phases and written submissions before 12 finalists are selected to present their business models in June.

Make sure to attend

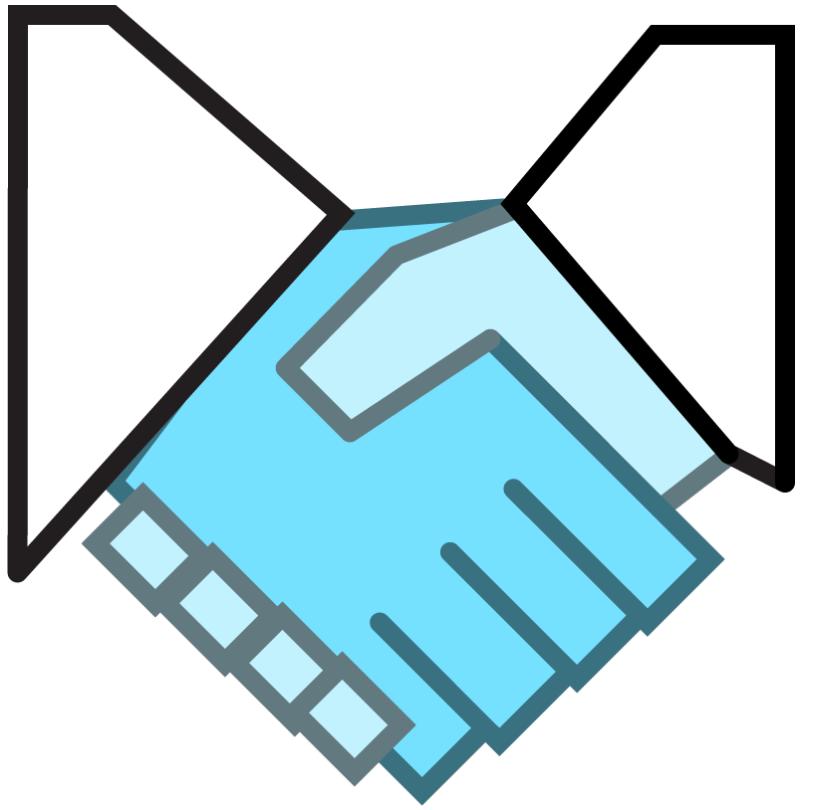
Transcend Madison Event Programming

February

For students intending on competing in Transcend Madison, mandatory attendance is required for at least two of the three events leading up to the competition. These events include pitch coaching, a Project Review and an intellectual property talk.

Attendance can only improve your concept, so try to make all three.





Meet your co-founder **PartnerUp2**

Once a semester, the School of Business and Weinert Center for Entrepreneurship reserve a room in Grainger Hall for students to come together to share ideas and connect with potential cofounders for their startup concepts. Sign up on the Weinert Center [website](#).



Hackathon season! **MadHacks**

February 18th

MadHacks is Madison's first ever nationally sanctioned hackathon. Put your coding skills to the test in this 24-hour competition and challenge.

---o **Competition season**

March 29th-30th

Transcend Madison

Take your innovation from its early stages to a full-fledged company and compete in the UW-Madison Transcend Madison Innovation Competition for over \$40,000 in awards.

April 7th

NEST Software Competition

The [CS NEST competition](#) has a simple goal: to encourage creative software development. On the Contest day participants present their projects to a panel: the winners walk away with thousands of dollars in prize money.

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April 28th

Business Plan Competition

The WSB is committed to teaching, research, and service pertaining to entrepreneurial management and enterprise development, including programs such as the Entrepreneurship Residential Learning Community, the Wisconsin Entrepreneurship Bootcamp (WEB), and the Wisconsin Entrepreneurship Showcase.





About

Through our pool of resources and opportunities, Transcend Engineering creates a space on campus for you to truly pursue your projects and interests beyond the classroom itself.

As a student organization, we work to organize and share the best opportunities for you to build your skills, demonstrate your innovations, and be recognized for it.

When you put in the time to attend these entrepreneurial events around campus, connect with mentors to help refine your ideas and commit to delivering your best work in the competitions and opportunities you participate in, we hope that you find that at the end of the day, it really doesn't matter whether or not you take home an award.

It's about the connections and friendships you walk away with - maybe you find your co-founder. Maybe you find the greatest mentor.

It's about the experiences and skills you gain. When it comes to entrepreneurship, experience is often a more effective teacher than any textbook could be.

Finally, it's about the energy and innovation you can bring to your community—so let's get to work.

transcend.engineering/