

# Travis Kuhl

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*Emmy Award-winning, innovative, hands-on executive with experience developing software, managing teams, and delivering technology products at scale.*

## EXPERIENCE

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### SiriusXM

#### Director of Product Engineering at Team Coco

January 2011 - Present · Burbank, CA

- Founding member of Team Coco, the multi-platform production, marketing, and distribution arm of Conan O'Brien, acquired by SiriusXM in 2022
- Contributed to the development of the overall technical, product, and business strategy for CONAN's digital presence.
- Built and managed a team of internal developers, contractors, and external partners to develop and integrate ad technology, analytics, mobile applications, and sponsorship integrations.
- Architected a complex, secure, and cost-effective AWS & GCP cloud hosting infrastructure that allows for dynamic scalability, automated continuous deployments, and low touch maintenance.
- Established and documented development best practices, constructed and maintained engineering & product roadmap, budgets, and timelines; monitored development team performance; onboarded, coached and mentored new developers
- Worked closely with product, business, and editorial teams to translate complex requirements into custom technical solutions that meet the needs of a constantly changing content landscape.
- Developed a custom video and asset management platform; including cloud transcoding services, cloud clipping tools, secure video serving infrastructure, custom HTML5 video player, and multi-platform social publishing.

#### Awards

- **Winner: 2018 Primetime Emmy Awards: Outstanding Creative Achievement In Interactive Media Within An Unscripted Program**
- **Winner: 2012 Primetime Emmy Awards: Outstanding Creative Achievement In Interactive Media**
- Nominee 2019, 2016 & 2013 Primetime Emmy Awards: Outstanding Interactive Program
- Nominee: 2011 Primetime Emmy Awards: Outstanding Creative Achievement In Interactive Media

## Elwood Technology LLC

### Managing Partner

April 2018 - Present · Santa Monica, CA

- Worked with local startups and medium-sized companies to develop engineering best practices, provide architecture review, assist in team development, and provide implementation guidance
- Provided product feedback and assisted in translating business requirements into actionable engineering roadmaps
- Managed a group of sub-contractors to augment existing development teams

## Blue Waters Research LLC

### Senior Software Engineer

April 2010 - January 2011 · Santa Monica, CA

- Led the development of a fully custom e-commerce platform for self-service group buying
- Architected a dynamic, scalable infrastructure that was able to adapt to quickly changing business requirements.
- Worked with editorial and sales teams to develop a complex analytics platform to drive future sales and customer growth.

## Yahoo Inc

### Senior Technical Yahoo!

January 2007 - April 2010 · Santa Monica, CA

- Responsible for architecting, developing, and maintaining several large scale, high traffic websites for Yahoo! Entertainment.
- Developed a cross-property content and photo management platform
- Lead Back-end developer for category-leading celebrity news site omg.yahoo.com, serving over 500 million pages views a month
- Lead Developer & Architect for Yahoo's Awards Platform, which provides a scalable, reusable framework for quickly developing awards show sites
- Member of the Yahoo! Media Tech Leads and Media Front-end Leadership organizations

#### Awards

- December 2008 "You Rock" award given monthly in recognition of exceptional work
- 2007 & 2008 nominated for Yahoo "Super Star" award

## Education

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**Syracuse University at Utica College** · 2003-2005 · Utica, NY

Majored in Computer Science with a focus on Business Software Development

**Nazareth College** · 2001-2003 · Rochester, NY

Majored in Political Science and Information Systems

## Patents

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Method and system for socializing events. U.S. Patent Application 20110252331. Filed April 2010. Granted May 23, 2017, US9659276