## PORTFOLIO / GIT trinhdm.github.io

## **MOBILE**

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#### **EMAIL**

doreenmtrinh@gmail.com

## WEB DEVELOPER (CONTRACTOR) **Bound Publishing** *May 2016 - Present*

WEB DEVELOPER INTERN Foreground Clothing September 2015 - Present

MARKETING ASSISTANT
Student Center & Event
Services - UC Irvine

February 2014 - September 2015

## MARKETING ASSISTANT The Hill - UC Irvine January 2013 - February 2014

# MARKETING COORDINATOR Zotcade: UC Irvine's Annual Gaming Festival

September 2013 - June 2014

WEBMASTER
Chinese Association
June 2012 - June 2013

## **Doreen Trinh**

Accountable junior front-end developer seeking a position that utilizes my technological, creative, interpersonal and organizational skills in the best possible way for achieving the company's goals.

## EXPERIENCE

- Collaborate with upper management to improve website functionality.
- Design and develop a web presence through applying knowledge of HTML, CSS, JavaScript, Bootstrap and WordPress.
- Employed Photoshop and Illustrator to design mock-ups and wireframes for various webpages.
- Utilize HTML, CSS, Javascript, PHP, Bootstrap and WordPress to design and develop a portfolio site for Foreground that is set to launch in July.
- Work closely with upper management to craft copy for various webpages.
- Created and edited high quality copy for the "3D Overlay Tee" Kickstarter campaign.
- Applied knowledge of HTML, CSS and Javascript to develop various webpages.
- Debugged interface issues in the target browsers, in conjunction with quality assurance.
- Collaborated with upper management to improve website functions to be more easily navigated.
- Designed graphics and other marketing materials for the Student Center through Photoshop, Illustrator and InDesign.
- Designed marketing materials for the store's seasonal sales and events, including posters, signs, flyers, and web graphics.
- Managed weekly posts and updates on their social media platforms.
- Captured and edited over 500 merchandise pictures for their LightSpeed inventory project.

## ACTIVITIES

- Designed graphics and marketing materials for the event through Illustrator.
- Implemented and coordinated marketing and advertising campaigns by assembling advertising strategies, plans and objectives.
- Supervised and delegated tasks to a volunteer pool of over 25 volunteers.
- Developed and maintained the website for the organization.
- Collaborated to create, refine and produce a variety of student-run events.

### EDUCATION

## University of California, Irvine B.A. International Studies September 2011 - September 2015

## PROFESSIONAL SKILLS

Languages HTML5, CSS3, JavaScript, jQuery, PHP
Design Photoshop, Illustrator, InDesign, Lightroom
Tools Git, SASS/LESS, Bootstrap/Foundation, Grunt/Gulp
CMS Wordpress, Shopify