

Tabular GenderMag Forms with Checkboxes

Subgoal form¹

Scenario name: Film a video on TikTok, edit it on TikTok and post it on TikTok

(e.g., Boss just called Abby and told her to remove Kelly's access to the system)

• Subgoal #: 1

• Subgoal name: Edit the video.
(eg, make Kelly not be able to log on)

• Q: Will Abby have formed this sub-goal as a step to their overall goal? **YES** **NO** **MAYBE** (Circle all that apply)

• Q(a): Why? (Please explain.)

As Abby is not familiar with the TikTok app, she might not realize that there is a built-in function to edit videos and might chose to edit in a different software she is familiar with instead of tinkering

Q(b): Which, if any, of <Abbys> facets did you use to answer question Q(a)?

- ☒ Motivations
- ☐ Information Processing Style
- ☒ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☒ Learning: by Process vs. by Tinkering
- ☐ None of the above

¹ Editable version available at <http://gendermag.org>

(Action forms are on the next page)

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- Action #: 1
- Name: _____ Click on one of the submenus on the bottom left.
(e.g., click "new" button)

⇒ Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below

- Q1: Will <Abby> know what to do at this step?

YES NO MAYBE (Circle all that apply)

- Q1(a) Why? (Please explain)

Each submenu is labeled
and should help Abby
avoid risks and/or tinkering
by being self-explanatory

Q1(b): Which, if any, of
<Abbys> facets did you
use to answer Q1(a)?

- ☐ Motivations
☒ Information Processing Style
☒ Computer Self-Efficacy
☐ Attitude Towards Risk
☒ Learning: by Process vs.
by Tinkering
☐ None of the above

⇒ After Q1, perform the action & go to Q2

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

YES NO MAYBE (Circle all that apply)

- Q2(a) Why? (Please explain)

Direct feedback by
opening a submenu

Q2(b): Which, if any, of
<persona> facets did you
use to answer Q2(a)?

- ☐ Motivations
☒ Information Processing Style
☐ Computer Self-Efficacy
☐ Attitude Towards Risk
☐ Learning: by Process vs.
by Tinkering
☐ None of the above

⇒ Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.

- Action #: 2
- Name: Look through the items in each submenu
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?
YES **NO** **MAYBE** (Circle all that apply)

- Q1(a) Why? (Please explain)

As there are instructions following each item, Abby should be able to use them pretty intuitively

Q1(b): Which, if any, of <persona> facets did you use to answer Q1(a)?

- ☐ Motivations
- ☒ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☒ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?
YES **NO** **MAYBE** (Circle all that apply)

- Q2(a) Why? (Please explain)

Direct feedback by placing the chosen item into the video and showing the changes

Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- ☐ Motivations
- ☒ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☒ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.**

- Action #: 3
- Name: Chose the item/items you like in said submenu
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?
YES NO MAYBE (Circle all that apply)

- Q1(a) Why? (Please explain)

Same as above

Q1(b): Which, if any, of
<persona> facets did you
use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing
Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs.
by Tinkering
- ☐ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the
right thing and is making progress toward their goal?

YES NO MAYBE (Circle all that apply)

- Q2(a) Why? (Please explain)

Same as above

Q2(b): Which, if any, of
<persona> facets did you
use to answer Q2(a)?

- ☐ Motivations
- ☐ Information Processing
Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs.
by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.**

- Action #: 4
- Name: Repeat actions 1 to 3 with each submenu
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?
YES NO MAYBE (Circle all that apply)

- Q1(a) Why? (Please explain)

Same as steps 1-3

Q1(b): Which, if any, of
<persona> facets did you
use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing
Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs.
by Tinkering
- ☐ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the
right thing and is making progress toward their goal?

YES NO MAYBE (Circle all that apply)

- Q2(a) Why? (Please explain)

Same as steps 1-3

Q2(b): Which, if any, of
<persona> facets did you
use to answer Q2(a)?

- ☐ Motivations
- ☐ Information Processing
Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs.
by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.**

Action form²

(Subgoal forms are on the previous page)

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