

Tabular GenderMag Forms with Checkboxes

Subgoal form¹

Scenario name: Film a video on TikTok, edit it on TikTok and post it on TikTok

(e.g., Boss just called Abby and told her to remove Kelly's access to the system)

- **Subgoal #:** 1
- **Subgoal name:** Edit the video.
(eg, make Kelly not be able to log on)

- Q: Will Abby have formed this sub-goal as a step to their overall goal? **YES** **NO** **MAYBE** (Circle all that apply)

- Q(a): Why? (Please explain.)

Since abby is not familiar with tiktoks editing software, she may forego editing the video

Q(b): Which, if any, of <Abby's> facets did you use to answer question Q(a)?

- ☒ Motivations
- ☐ Information Processing Style
- ☒ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

¹ Editable version available at <http://gendermag.org>

(Action forms are on the next page)

- Action #: 1
- Name: Click on one of the submenus on the bottom left.
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?

YES **NO** **MAYBE** (Circle all that apply)

- Q1(a) Why? (Please explain)

The submenus are clearly labelled and the functions (sounds, effects, etc) are self-explanatory

Q1(b): Which, if any, of <Abby> facets did you use to answer Q1(a)?

- ☒ Motivations
- ☒ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☒ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

YES **NO** **MAYBE** (Circle all that apply)

- Q2(a) Why? (Please explain)

Each button gives direct feedback by opening a submenu

Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- ☐ Motivations
- ☒ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?**
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.

- Action #: 2
- Name: Look through the items in each submenu
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?

YES **NO** **MAYBE** (Circle all that apply)

- Q1(a) Why? (Please explain)

Since abby is risk-averse
when using technology, she
may be hesitant to explore
the submenus,

- Q1(b): Which, if any, of
<persona> facets did you
use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☒ Computer Self-Efficacy
- ☒ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

YES **NO** **MAYBE** (Circle all that apply)

- Q2(a) Why? (Please explain)

the submenus provide feedback
and the video is viewable
at any time.

- Q2(b): Which, if any, of
<persona> facets did you
use to answer Q2(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☒ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?**
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.

- Action #: 3
- Name: Chose the item/items you like in said submenu
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?

☒ **YES** ☐ **NO** ☐ **MAYBE** (Circle all that apply)

- Q1(a) Why? (Please explain)

Most items are clearly
labeled and there are
instructions on how to use them

Q1(b): Which, if any, of
<persona> facets did you
use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing
Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☒ Learning: by Process vs.
by Tinkering
- ☐ None of the above

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

☒ **YES** ☐ **NO** ☐ **MAYBE** (Circle all that apply)

- Q2(a) Why? (Please explain)

Feedback from item selection
is instant

Q2(b): Which, if any, of
<persona> facets did you
use to answer Q2(a)?

- ☐ Motivations
- ☐ Information Processing
Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs.
by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?**
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.

⇒ **After Q1, perform the action & go to Q2**

- Action #: 4
- Name: Repeat actions 1 to 3 with each submenu
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?
YES NO MAYBE (Circle all that apply)

- Q1(a) Why? (Please explain)

Same as above

Q1(b): Which, if any, of
<persona> facets did you
use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?
YES NO MAYBE (Circle all that apply)

- Q2(a) Why? (Please explain)

Same as above

Q2(b): Which, if any, of
<persona> facets did you
use to answer Q2(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.**

Action form²

(Subgoal forms are on the previous page)

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