

Tabular GenderMag Forms with Checkboxes

Subgoal form¹

Scenario name: Film a video on TikTok, edit it on TikTok and post it on TikTok

(e.g., Boss just called Abby and told her to remove Kelly's access to the system)

• Subgoal #: 1

• Subgoal name: Film the video.
(eg, make Kelly not be able to log on)

• Q: Will Abby have formed this sub-goal as a step to their overall goal? **YES** **NO** **MAYBE** (Circle all that apply)

• Q(a): Why? (Please explain.)

Q(b): Which, if any, of <Abbys> facets did you use to answer question Q(a)?

Abby has to realize that to post something she first needs to film something. As TikTok is made for posting videos, Abby should be clearly aware of that

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☒ Learning: by Process vs. by Tinkering
- ☐ None of the above

¹ Editable version available at <http://gendermag.org>

(Action forms are on the next page)

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- Action #: 1
- Name: Open the app
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?

YES NO MAYBE (Circle all that apply)

- Q1(a) Why? (Please explain)

Abby should be familiar with her own device so therefore she should be able to open the app effortlessly

Q1(b): Which, if any, of <Abbys> facets did you use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☒ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

YES NO MAYBE (Circle all that apply)

- Q2(a) Why? (Please explain)

Once Abby clicked on the app, there is immediate feedback with the app opening

Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☒ None of the above

⇒ **Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.**

• Action #: 2

• Name: Press the plus button in the middle at the bottom
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?
YES **NO** **MAYBE** (Circle all that apply)

- Q1(a) Why? (Please explain)

The button is not clearly labeled and as Abby is a risk avoiding person, she might not immediatly be ready to tinker and press on the button

Q1(b): Which, if any, of <persona> facets did you use to answer Q1(a)?

- ☐ Motivations
☒ Information Processing Style
☒ Computer Self-Efficacy
☒ Attitude Towards Risk
☒ Learning: by Process vs. by Tinkering
☐ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

YES **NO** **MAYBE** (Circle all that apply)

- Q2(a) Why? (Please explain)

Immediate feedback as the screen changes and prompts the recording screen where the camera, record button so on and so forth are visible

Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- ☐ Motivations
☒ Information Processing Style
☐ Computer Self-Efficacy
☐ Attitude Towards Risk
☐ Learning: by Process vs. by Tinkering
☐ None of the above

⇒ **Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.**

- Action #: 3
- Name: start filming by pressing the red button
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?

(YES) NO MAYBE (Circle all that apply)

- Q1(a) Why? (Please explain)

For a 28 year old working with computers everyday it should be obvious that the red button in the middle starts the recording

Q1(b): Which, if any, of <persona> facets did you use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☒ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

(YES) NO MAYBE (Circle all that apply)

- Q2(a) Why? (Please explain)

The record button will change in size and there will be a timer at the top of the screen

Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- ☐ Motivations
- ☒ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.**

Action form²

(Subgoal forms are on the previous page)

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