

## Tabular GenderMag Forms with Checkboxes

### Subgoal form<sup>1</sup>

Scenario name: Film a video on TikTok, edit it on TikTok and post it on TikTok

(e.g., Boss just called Abby and told her to remove Kelly's access to the system)

- **Subgoal #:** 1
- **Subgoal name:** Film the video.  
(eg, make Kelly not be able to log on)

- Q: Will Abby have formed this sub-goal as a step to their overall goal? ☒ **YES** ☐ **NO** ☐ **MAYBE** (Circle all that apply)

- Q(a): Why? (Please explain.)

In order to post a video, Abby needs to have something to upload. tiktok very obviously advertises and signifies content creation features, so abi would be aware of them.

Q(b): Which, if any, of <Abby's> facets did you use to answer question Q(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☒ Learning: by Process vs. by Tinkering
- ☐ None of the above

<sup>1</sup> Editable version available at <http://gendermag.org>

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(Action forms are on the next page)

- Action #: 1
- Name: Open the app  
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?

**YES** **NO** **MAYBE** (Circle all that apply)

- Q1(a) Why? (Please explain)

Abby will already be familiar with her device, so she would know how to open the app

- Q1(b): Which, if any, of <Abby> facets did you use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☒ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

**YES** **NO** **MAYBE** (Circle all that apply)

- Q2(a) Why? (Please explain)

Same as Q1

- Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☒ None of the above

⇒ **Are there more actions for this subgoal?**  
**If yes, proceed with another Action form.**  
**If no, proceed with another Subgoal form.**

- Action #: 2
- Name: Press the plus button in the middle at the bottom  
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?

**YES** **NO** **MAYBE** (Circle all that apply)

- Q1(a) Why? (Please explain)

The button Abby is required to press is unlike the other menu buttons, and is not labeled at all. Abi may be hesitant to use a new button if she does not know what it does.

- Q1(b): Which, if any, of <persona> facets did you use to answer Q1(a)?

- ☐ Motivations
- ☒ Information Processing Style
- ☒ Computer Self-Efficacy
- ☒ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **After Q1, perform the action & go to Q2**

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

**YES** **NO** **MAYBE** (Circle all that apply)

- Q2(a) Why? (Please explain)

After the button is pressed, a new submenu is opened. Abby would know this is the correct submenu due to the record button, etc

- Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- ☐ Motivations
- ☒ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?**  
**If yes, proceed with another Action form.**  
**If no, proceed with another Subgoal form.**

- Action #: 3
- Name: start filming by pressing the red button  
(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

- Q1: Will <Abby> know what to do at this step?

YES ~~NO~~ ~~MAYBE~~ (Circle all that apply)

- Q1(a) Why? (Please explain)

As a 28 year old with an income, it is overwhelmingly likely that Abby has operated a smartphone camera before. She would therefore be comfortable with this interaction

- Q1(b): Which, if any, of <persona> facets did you use to answer Q1(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☒ None of the above

- Q2: If <Abby> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

YES ~~NO~~ ~~MAYBE~~ (Circle all that apply)

- Q2(a) Why? (Please explain)

Same as Q1

- Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- ☐ Motivations
- ☐ Information Processing Style
- ☐ Computer Self-Efficacy
- ☐ Attitude Towards Risk
- ☐ Learning: by Process vs. by Tinkering
- ☐ None of the above

⇒ **Are there more actions for this subgoal?  
If yes, proceed with another Action form.  
If no, proceed with another Subgoal form.**

⇒ **After Q1, perform the action & go to Q2**

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## Action form<sup>2</sup>

(Subgoal forms are on the previous page)

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