

# Troy Daniels

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Software developer with a keen analytical mindset, and proven work ethic. My experience encompasses agile development methodologies, positions of leadership, and a swathe of desirable soft skills.

## EDUCATION

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| Graduate Certificate in Information Technology<br>The University of NSW, Sydney | Dec 2013 |
| Bachelor of Science (Mathematics)<br>The University of NSW, Sydney              | Dec 2010 |

## TECHNOLOGY & SKILL SUMMARY

**Programming:** React, React Native, Vue.js, JavaScript (ES6+), jQuery, BASH, Java (Core, Stripes), C, Golang, ASP  
**Databases:** PostgreSQL  
**Testing:** Jest, Enzyme, Detox  
**IDE:** JetBrains (IntelliJ, WebStorm, GoLand)  
**Version Control:** Git  
**Operating Systems:** macOS (preferred), Linux, Windows  
**Other:** CCNA (expired)

## EMPLOYMENT

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| <b>Software Engineer</b><br><b>coreplus</b><br><b>South Melbourne, VIC</b> | <b>October 2019 – Present</b> |
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**Team Size: 3 (one of several development teams)**

- Helping upskill the team on React/ES best practice, including formalising code style and testing methodologies across development teams and projects
- Reimplementation of legacy Classic ASP projects in React
- Helping drive innovation in product, taking customer suggestions, assessing feasibility, and delivering solutions in React and Classic ASP

**Software Engineer****Jul 2017 – October 2019****Vonex Telecom****Richmond, VIC** (*previously Circular Quay, NSW*)**Team Size: 10**

- Hired initially to assist lead developer in greenfield Vue.js project
- Was primary liaison between company and ASX listed client for high priority PBX (phone provisioning) software
- Became lead front end developer for company's new product, Oper8tor, encompassing creation of associated front-end projects, championing of ESLint and testing framework configuration and evolution, and the training of newly hired front end developers on codebases & associated technologies
- Conducted all front-end developer interviews, including ad copy & design, initial screening and subsequent face to face assessments
- Relocated to Melbourne following company office move and expansion

**Front End Developer****Jun 2017 – Nov 2017****Online Marketing Gurus****Pymont, NSW****Team Size: 3**

- Worked on the implementation of a range of digital search campaigns at varying levels of complexity, in liaising with both our digital marketing team and clients
- Assist in the automation of a range of internal tasks, including the creation of dashboards and reporting tools
- Assisted in the introduction, setup, maintenance and staff training across several new software tools and packages

**Senior SEO Team Lead****Jan 2016 – June 2017****Online Marketing Gurus****Pymont, Sydney****Team Size: 15**

- Worked on the management of a portfolio of digital search campaigns, totally approximately \$100,000 monthly recurring revenue
- Increasingly focused on the automation of various tasks and dashboards through the writing, testing and maintenance of a variety of scripts and proprietary pieces of software

**SEO Producer**

***Sep 2014 – Jan 2016***

**Web Profits**

**Chippendale, Sydney**

**Team Size: 18**

- Worked on the management of a portfolio of SEO campaigns, which included the implementation of innovative organic ranking strategies.
- Cross-departmentally, worked on the launch and management of several large digital marketing campaigns, including Profilr, Meriton Serviced Apartments and Tune Hotels (Kuala Lumpur)

## **MEMBERSHIPS & GROUPS**

Australian Mathematical Society