Troy Daniels

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Software engineer with a keen analytical mindset, and proven work ethic.
My experience includes agile development methodologies, positions of leadership, and liaising with both internal and external stakeholders.
I love all aspects of problem solving, learning, and helping others with the same.

EDUCATION

Graduate Certificate in Information Technology   Dec 2013
The University of NSW, Sydney

Bachelor of Science (Mathematics)   *Dec 2010*
The University of NSW, Sydney

TECHNOLOGY & SKILL SUMMARY

Programming: JavaScript (ES9+), React, React Native, Vue.js, jQuery, BASH, Java (Core, Stripes), C
Databases: PostgreSQL
Testing: Jest, Enzyme, Detox
IDE: JetBrains (IntelliJ, WebStorm, GoLand)
Version Control: Git
Operating Systems: macOS (preferred), Linux, Windows
Other: CCNA (expired)

EMPLOYMENT

Software Engineer   **October 2019 – *Present***
coreplus
South Melbourne, VIC
Team Size: 3 (one of several development teams)
- Upskilling of development team on React/ES best practice, including formalising code style and testing methodologies
- Leading the reimplementation of several legacy Classic ASP projects in React
- Personally involved with each step of SDLC, from customer interviews to product delivery

Lead Front End Engineer   **Jul 2017 – *October 2019***
Vonex Telecom
Richmond, VIC (*previously Circular Quay, NSW*)
Team Size: 10
- Primary technical liaison between company and ASX listed clients
- Relocated to Melbourne to assist in hiring and training for Melbourne office opening
- Lead the development of the company's new Oper8tor application (available on Google Play and Apple App Stores)
- Conducted all front-end developer interviews, including ad copy & design, initial screening and subsequent face to face assessments

Front End Developer   **Jun 2017 – *Nov 2017***
Online Marketing Gurus
Pyrmont, NSW
Team Size: 3
- Worked on the implementation of a range of digital search campaigns at varying levels of complexity, in liaising with both our digital marketing team and clients
- Creation of internal tools, as well as dashboards for both internal and external reporting
- Assisted in the introduction, setup, maintenance and staff training across several new software tools and packages

Senior SEO Team Lead   **Jan 2016 – *June 2017***
Online Marketing Gurus
Pyrmont, Sydney
Team Size: 15
- Worked on the management of a portfolio of digital search campaigns, totally approximately $100,000 monthly recurring revenue
- Increasingly focused on the automation of various tasks and dashboards through the writing, testing and maintenance of a variety of scripts and proprietary pieces of software

SEO Producer   ***Sep 2014 – Jan 2016***
Web Profits
Chippendale, Sydney
Team Size: 18
- Worked on the management of a portfolio of SEO campaigns, which included the implementation of innovative organic ranking strategies.
- Cross-departmentally, worked on the launch and management of several large digital marketing campaigns, including Profilr, Meriton Serviced Apartments and Tune Hotels (Kuala Lumpur)

MEMBERSHIPS & GROUPS

Australian Mathematical Society