TYLER HUYSER

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A former Executive Recruiter transitioning his career into webdev. Seeking Junior Developer roles where I can blend code, connection, and creativity to build effective and transformative digital apps. Skills: Full-Stack, HTML, CSS, Vanilla JS, React, Vite, NextJS, Gatsby, Ruby, Rails, REST API, Axios, Heroku, Wordpress, Express, MongoDB, PostgreSQL.

RELEVANT EXPERIENCE

GENERAL ASSEMBLY

New York, NY June 2020 - October 2020

Software Engineering Fellow *Full Portfolio Linked Above

- Full-Stack Software Engineering Student with coursework using Vanilla Javascript, React, Ruby on Rails, etc. Select projects listed below:
- <u>Awoken</u>: User authenticated application that delivers a simple bias-reduction intervention. <u>Technologies Used</u>: React, Ruby on Rails, and PostgreSQL.
- <u>Twinkle Toes</u>: E-commerce store with administrative features for inventory management. Collaborative project, leading three engineers and creating an application based on a UX team's mock prototype. <u>Technologies Used</u>: React, Mongoose, MongoDB, Express, and Heroku.
- <u>Profesh</u>: A web application that assists job seekers with tracking their job search. <u>Technologies Used</u>: React, Axios, CSS, and Node.js

PROFESSIONAL EXPERIENCE

OCCAM GLOBAL

New York, NY October 2020 - June 2023

VAYNERX

New York, NY November 2017 - October 2020

Junior Associate

- Executive Search Consultant with an emphasis on company formation, board, and C-Suite recruiting for private and public in the life sciences.
- Helped clients define the executive profile to best meets the needs of their respective organizations.
- Sourced, engaged, evaluated, and presented a relevant talent pool to clients.
- Guided clients throughout the search process, from pitch to close, providing consistent communications and client service.

Analyst - Influencer Media

- Influencer Marketing Specialist overseeing implementation of influencer activations for VaynerX, including VaynerMedia, Gallery Media Group, PureWow, and ONE37pm.
- Sourced influencers based on their relevancy to the initiative & negotiated directly with their agents & managers.
- Managed communications with client & influencer talent during campaign.
- Carried out quantitative/qualitative research & media evaluation reports to improve the effectiveness of campaign strategy.

EDUCATION

COLUMBIA UNIVERSITY

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Bachelors in Liberal Arts & Film Studies

2016