

APPLYING KERNEL CHANGE POINT DETECTION TO FINANCIAL MARKETS

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Abstract

Applying Kernel Change Point Detection to Financial Markets

Tyler Manning-Dahan

Text of abstract.

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Chapter 1

Introduction

1.1 Motivation

In the first half of the twentieth century, Walter Shewart pioneered the use of statistical control charts for detecting real-time changes in variation. Shewart was interested in reducing the unexpected causes of variation in the manufacturing processes that produced faulty manufacturing equipment [75]. Shewart’s method involved charting the process measurements over time and detecting when a statistical process was no longer exhibiting an expected level of variation. Once this detection occurred, the process was stopped and was not restarted until the cause of the variation was fixed. Shewart’s control charts were one of the first formal methods to solve the problem of detecting changes in a distribution of a sequence of random variables. This problem is now known more generally as the *change point detection problem*. Many industries make use of change point techniques for real-time decision support systems. The following are a few motivating examples.

1.1.1 Health Care

Health care is an important area for quickly detecting signal changes. Some recent studies include applications to heart rate monitoring [87] [78], epilepsy signal segmentation [58], and multi-modal MRI lesion detection [9] to name a few. Quickly detecting changes to a patient’s health is absolutely necessary for any system to be of practical use. However, this quick detection must be balanced with high accuracy as

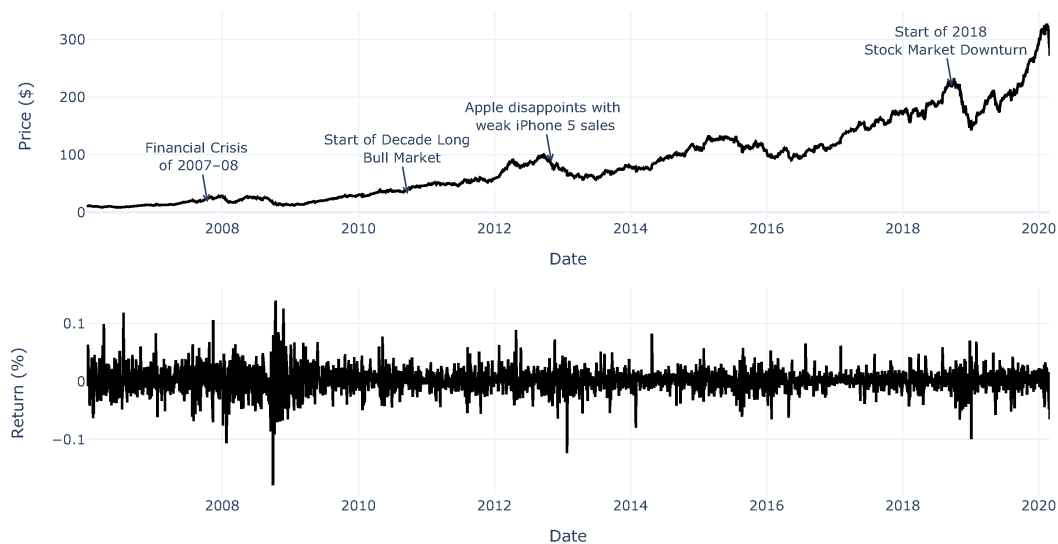
false positives or missed detections could have life-threatening consequences. Therefore, balancing missed change points with falsely identified change points is a central theme to online change point detection.

1.1.2 Financial Applications

The application of accurate and timely change point detection is popular in the finance sector where shifts in asset prices can suddenly happen. Change point detection is particularly hard in financial applications because of the non-stationary data typically observed in asset price time series. A common goal is detecting key, historical moments in the market such as stock market crashes [6] or the sub-prime mortgage crisis [91]. Note, in the financial literature, change points are also referred to as structural breaks, but for this thesis we will use the broader term change points.

One example of an online, quick detection technique is proposed in [67], where a modified Shiryaev - Roberts procedure is used to detect a change point in a single stock's daily returns. See Figure 1 for the kind of of change points the authors try to detect. They compare their non-parametric method with other classic control chart methods using speed of detection and false alarm rate as measures of performance.

Figure 1: Daily stock prices (**top**) and daily returns (**bottom**) for Apple Inc. (NYSE: AAPL) for the period from January 1, 2006 through February 28, 2020.



Detecting changes in variance is explored in [49]. The authors propose an offline change point algorithm that minimizes a global cost function by using an adaptive regularization function. The algorithm is applied to the absolute returns of the FTSE 100 stock index and the US dollar-Japanese Yen foreign intra-day exchange rate to detect changes in asset price volatility. The change points identified in the FTSE 100 coincided with key market events such as the stock market crash that occurred on October 14th, 1987 and breaking the 5000 price barrier in August 1997.

For more applications to options markets and arbitrage opportunities, see section 1.3.6 of [80].

1.2 Characteristics of the change point problem

A number of surveys of the literature already exist [3] [65], therefore we will not cover all existing methods but rather touch upon several, important factors to consider when approaching a change point detection problem. Across the literature, these factors determine what methods are available to practitioners.

The first factor is selecting between *parametric* and *non-parametric* techniques. Deciding between these two broad techniques is dependent on the prior knowledge one wants to encode into the problem. For example, if it is known that data is generated by a distribution from an exponential family of distributions, then the problem can be subsetting from the space of all possible distributions to a smaller space of distributions. For example, Shewart control charts and CUSUM change point techniques are both parametric techniques based on the Gaussian-family of distributions [66] [14]. In other settings, it is not possible to leverage information about the data and non-parametric techniques must be used instead [10].

The second factor is deciding whether change points should be detected *offline* or *online*. Some algorithms are offline—also referred to as batch algorithms or retrospective or *posteriori* change point detection—and they are applied in an ex-post fashion after the dataset has been completely acquired [85]. If change points must be detected as soon as possible, then waiting for the entire dataset to be acquired is not feasible and methods that operate on data streams must be used. Methods that fall into the category are referred to as online change point detection methods. The aforementioned Shewart control chart and CUSUM algorithm are both designed

for data that is streamed in real-time. In the statistical literature, online methods of change point detection are also referred to sequential change point detection [80]. For this thesis, the terms will be used interchangeably.

The third factor is determining if there are multiple change points or only one change point to detect. This is an important factor for offline change point detection where the decision to detect one or more change points is often chosen at the outset [43]. Detecting multiple change points could also be relevant for the online case if a situation arises where the window of time series under consideration may contain more than one change point. However, most online change point methods are designed to detect a single change point at a time.

Finally, the last factor to address is determining what statistical changes a detection algorithm should detect. Many methods focus solely on detecting changes in the mean of a distribution [51] or changes in variance [37] [42]. Methods like kernel change point detection do not focus on detecting a specific statistical parameter, but rather detecting that a change occurred in some moment of the distribution [4]. This is especially useful in situations where very little is known about the data.

This thesis will concern itself with online change point detection, where data is received in a streaming nature. We assume no prior distributional characteristics on the data and operate in a completely non-parametric setting.

1.3 Our Contributions

The contributions of this work are several fold. First, to our knowledge, no paper has applied change point techniques to a financial instrument’s market liquidity by evaluation of regime changes in the limit order book (LOB). Second, given the strong emphasis of theoretical results in the change point detection community, we test several, recent online kernel change point algorithms on several synthetic datasets. Expected detection delay, false alarm rate and missed detections are compared across the various methods. The focus of recent algorithms is on kernel methods such as KCUSUM, NEWMA and Scan-B that will be discussed in detail in chapter 3. Thirdly, we demonstrate an online median algorithm that can be used for tuning the Gaussian kernel bandwidth when it’s used for kernel change point detection. Several use cases where performance is superior with this online median bandwidth selection is shown

as well.

1.4 Chapter Overview

Below is a short description of each chapter and its contents.

Chapter 2 provides a background on hypothesis testing and its relation to the change point detection problem. The online change point problem is formulated along with measures for evaluating performance. The chapter closes out by reviewing classic methods for detecting change points on streaming data.

Chapter 3 examines kernel change point detection as it is a focus of this thesis. A short background on the maximum mean discrepancy and its use in two-sample hypothesis tests is covered first. This is followed by a review of the most competitive online, kernel change point detection methods. It concludes with a novel way to estimate the kernel bandwidth for online methods.

Chapter 4 constructs several synthetic datasets for experimentation. Results are compared across several kernel change point methods and across several performance metrics. Particular use cases for the novel technique presented in the previous chapter are presented as well.

Chapter 5 applies a kernel change point detection algorithm to market liquidity in financial markets. A model of the limit order book is presented and the construction of the financial dataset is explained.

Chapter 6 concludes the thesis by summarizing all the results and discussing future avenues for research.

Chapter 2

Background

This chapter describes how the change point problem will be formulated in this thesis and, by extension, how all methods will be described using the change point detection problem notation. Because online change point detection is closely related to two-sample testing, a background on statistical hypothesis testing is presented first.

2.1 Hypothesis Testing

Let x and y be random variables defined on the topological space \mathcal{X} with probability distributions P and Q respectively. Assume we draw n observations from P and m observations from Q resulting in two samples $X = \{x_1, x_2, \dots, x_n\} \sim P$ and $Y = \{y_1, y_2, \dots, y_m\} \sim Q$, where each sample is independently and identically distributed with respect to P and Q . The main question posed in this thesis is can we determine if P and Q are statistically the same or different distributions.

To answer this question, we use the *statistical hypothesis testing* framework as it is described in [11]. Generally, a *hypothesis* is a statement about a population parameter, θ . Examples of a population parameter are the population mean, variance or other higher order moments. In hypothesis testing, we are trying to determine whether one of two complementary hypotheses is true. The first, denoted by H_0 , is called the *null hypothesis* and it states that $\theta \in \Theta_0$ where Θ_0 is some subset of the parameter space. The second hypothesis, denoted by H_1 , is called the *alternative hypothesis* and it states that $\theta \in \Theta_0^c$. For instance, if it is believed P and Q are distinguishable by their population means, $\mathbb{E}[P]$ and $\mathbb{E}[Q]$, then the possible hypotheses

are:

$$\begin{cases} H_0 : \mathbb{E}[Q] \in \{\mathbb{E}[P]\} & \text{(same mean, i.e. } P = Q) \\ H_1 : \mathbb{E}[Q] \notin \{\mathbb{E}[P]\} & \text{(different mean, i.e. } P \neq Q). \end{cases} \quad (2.1)$$

How do we pick between H_0 and H_1 in equation 2.1? Every hypothesis test relies on a corresponding *test statistic* T that is a real-valued random variable. Because P and Q are unknown in our context, an estimate \hat{T} can be calculated using X and Y such that $T : \mathcal{X}^n \times \mathcal{X}^m \rightarrow \mathbb{R}$, which yields:

$$\hat{T} = T(X, Y). \quad (2.2)$$

The test statistic \hat{T} is then compared to some *threshold* selected by the user. There are many ways to set such a threshold, but usually if the test statistic exceeds the threshold then H_0 is rejected and H_1 is accepted. Otherwise, the hypothesis test fails to reject H_0 .

A common way to set the threshold is through a significance level, $\alpha \in [0, 1]$ that is chosen at the outset. Common choices for α are 0.1, 0.05 and 0.01 [62]. The test statistic is compared to α by computing a *p-value* that is estimated by $\hat{p} = P(T \geq \hat{T} | H_0)$. The p-value is the probability of observing \hat{T} under the null hypothesis. A p-value $< \alpha$ would be improbable under the null hypothesis, therefore, in this situation it is rejected and the alternative hypothesis is accepted.

Given the binary outcome of a two-sample test, it is clear the hypothesis test can fail in the two following ways. The first is rejecting the null hypothesis when it is correct. This is known as a false positive or a type-I error and is upper-bounded by the chosen significance level, α . It is equivalent to following conditional probability: $\mathbb{P}(\text{reject } H_0 | H_0 \text{ is true})$. The second possible source of error is a false negative or type-II error. The probability of committing a type-II error is denoted as $\beta = \mathbb{P}(\text{accept } H_0 | H_0 \text{ is false})$. The quantity $1 - \beta$ is referred to as the *power* of a test. Maximizing test power is an important part of designing new algorithms and is typically used to compare different methods.

There is often a trade-off between type-I and type-II errors and the practitioner must decide how to balance the two given their domain-specific knowledge of the problem. In some cases, it may be desirable to sacrifice one for the other. For example, in the medical field [53], a false positive diagnosis (type-I error) may be

more desirable than missing a diagnosis (type-II error) which would result in never giving treatment to a patient.

Note, there is not a lot of information at our disposal for constructing a non-parametric two-sample hypothesis test. Distributions P and Q are unknown, X and Y are the observed data and the other settings are chosen according to the specific hypothesis test. This means the main decision left up to the practitioner is determining what statistical test to use. In other words, what T should be used for evaluating equation 2.2? The choice should depend on how P and Q may differ from each other. For example, the Student t -test is a two-sample test for determining if samples of univariate data come from a population with the same mean [79]. A generalization of the Student t -test for the multivariate case is the Hotelling T^2 test that compares whether the means of two multivariate samples are significantly different [40]. Both of these are parametric tests as they assume the samples are normally distributed. This means, in the context of our problem where nothing is known about P and Q , they are not suitable tests for comparing two samples.

Alternatively, non-parametric tests make no assumptions about the distributions P and Q . For example, the Kolmogorov-Smirnov test (KS test) [59] can determine whether or not two univariate samples come from the same distribution. This is done by computing the *supremum* of the difference of the empirical cumulative distribution functions from each sample. The KS test does not specify what distribution the samples come from, only if they differ according to the KS statistic. More recently in [29], the kernel two-sample test is introduced as a flexible, non-parametric test. It is not limited to one dimensional data, and can be applied to non-numeric data. It is based on the *maximum mean discrepancy* (MMD) statistic and is capable of detecting any kind of change in distribution. It is a focus in this thesis and is discussed in more detail in section 3.1.

2.2 Problem Formulation

Because there is no official standard formulation for the online change point detection problem in the literature, we use the description in [47] as the basis for the following problem description.

2.2.1 Change Point Detection Problem

Consider a data stream X to be a sequence of random variables, X_1, X_2, X_3, \dots where each X_t for $t = 0, 1, 2, \dots$ is generated by some probability distribution P_t and each X_t is independent of the one that came before it. A change point occurs at time $t + 1$ if $P_t \neq P_{t+1}$. The goal of online change point detection is detecting this change point as soon as possible.

Consider the case where we don't know when $P_t \neq P_{t+1}$ and we rely only on the observed values X_t to answer this question. We can re-frame the online change point problem to the problem of comparing two sets from X . The intuition behind this is simple. If indeed a change point occurs then any observed values after the change point should exhibit a statistical difference with observed values prior to the change point. We simply need to decide what observations should be part of each set so that a significant comparison can be made. Using this approach, a general formulation can now be made.

Let w be the number of most recent observations of X . Let this set be denoted by $X_t^w = \{X_{t-w}, \dots, X_{t-1}, X_t\}$ whose length is the window, w where $w \in \mathbb{Z}^+$. This recent set will be compared to some reference set of X denoted by $X_t^{ref} = \{X_0, X_1, \dots, X_{t-w}\}$ whose distributions $P_0 = P_1 = \dots = P_{t-w}$ are sampled from a common distribution P . What is this reference set? It is data that is known to be distributed consistently prior to a change point. In the process control literature, it is known as the in-control distribution [8]. We will use these terms interchangeably as they capture the same idea. We do not explicitly state how many observations are stored for X_t^{ref} because this depends on the change point detection method used.

Let θ_t be the parameter we expect to change in our data stream at a particular time. The most recent parameter θ_t^w will be compared to the set reference parameters, $\{\theta_0, \theta_1, \dots, \theta_{t-w}\}$, to determine if a change point has occurred. In other words, at each time, t , the online change point detection problem is performing the following hypothesis test:

$$\begin{cases} H_0 : \theta_t^w \in \{\theta_0, \theta_1, \dots, \theta_{t-w}\} & \text{(no change point occurred)} \\ H_1 : \theta_t^w \notin \{\theta_0, \theta_1, \dots, \theta_{t-w}\} & \text{(a change point occurred)} \end{cases} \quad (2.3)$$

If the null hypothesis is true then the streaming data is distributed consistently along P and no change point exists. If the null hypothesis is rejected, the time series may

be partitioned by a change point, t^* , that signifies all data from $t \geq t^*$ are distributed differently than data from $t < t^*$. Because we are operating in a non-parametric setting, the parameters used for comparison are estimated using the streamed data and aren't assumed to follow any particular family of distributions.

Many change point detection algorithms define a statistic that is computed using each set before and after the possible change point [3]. If the statistic is above a threshold, $h \in \mathbb{R}$, then time t is classified as a change point. The estimated change point time is denoted as \hat{t} and can be compared to underlying true change point, t^* , if it is known.

The size of the window, w , is an important consideration that is typically chosen based on the problem being solved. A small window will detect change points more frequently resulting in fast change point detection but at the cost of more incorrect detections. A large window will have the opposite problem. The change point method will have less incorrect detections but will be slower to detect real change points.

2.2.2 Performance Measures

An important crux of change point detection is how to evaluate an algorithm. Real life streaming data does not always announce when its distribution has changed even when clearly it has. In some cases, it may be possible to trace a change in variation back to a deterministic machine that is no longer operating as expected, but in other cases this may be impossible. For this reason most past research has focused on theoretical results rather than empirical ones. In the cases where empirical data is used, it is usually generated synthetically. This allows the practitioner to control exactly where the distribution changes and compare a proposed method to ground truth change points. Therefore, the following measures of performance will be presented in the context of synthetic data when all change points are known.

Suppose we continuously generate synthetic data according to some distribution and some point in time, t_1^* , we generate the data from a different distribution. If we repeat this process K^* times then we can let the set of true change points be denoted by $\mathcal{T}^* = \{t_1^*, t_2^*, \dots, t_{K^*}^*\}$ whose size is $|\mathcal{T}^*| = K^*$. If this particular dataset is fed into an online change point detection algorithm in a streaming fashion then the algorithm can generate an estimated set of change points. Let this set of estimated change points be denoted by $\hat{\mathcal{T}} = \{\hat{t}_1, \hat{t}_2, \dots, \hat{t}_{\hat{K}}\}$ whose size is $|\hat{\mathcal{T}}| = \hat{K}$. Note, \hat{K} does

not necessarily equal K^* .

Armed with both sets of change points, we can now assess performance of an algorithm. A change point is considered detected if it occurs within a user-defined margin of error $M > 0$. That is, if \hat{t} is detected within M samples of t^* then it is an estimated change point. Therefore, the set of true positives TP can be written as,

$$\text{TP}(\mathcal{T}^*, \hat{\mathcal{T}}) = \{t^* \in \mathcal{T}^* | \exists \hat{t} \in \hat{\mathcal{T}} \text{ s.t. } 0 < \hat{t} - t^* \leq M\}. \quad (2.4)$$

Notice by this definition, an estimated change point occurring just prior to a real one is a missed detection in online detection. This is in stark contrast to offline change point detection that is more concerned with the segmentation of a time series, where being as close as possible to an actual change point is sufficient. This is unrealistic in the online scenario.

If an estimated change point falls outside the margin, then it is deemed a false positive. These are typically called *false alarms* or false detections in the change point detection literature [51]. The set of false alarms can be written as:

$$\text{FA}(\mathcal{T}^*, \hat{\mathcal{T}}) = \{\hat{t} \in \hat{\mathcal{T}} | \nexists t^* \in \mathcal{T}^* \text{ s.t. } 0 < \hat{t} - t^* \leq M\}. \quad (2.5)$$

Missed change points are referred to as missed detections and they occur when no estimated change point is flagged following an actual change point. This is equivalent to a false negative in machine learning classification. Therefore the set of missed detections are:

$$\text{MD}(\mathcal{T}^*) = \{t^* \in \mathcal{T}^* \text{ s.t. } t^* \notin \text{TP}\}. \quad (2.6)$$

In figure 2, an example demonstrating the relationship between true positives, false alarms and missed detections is shown.

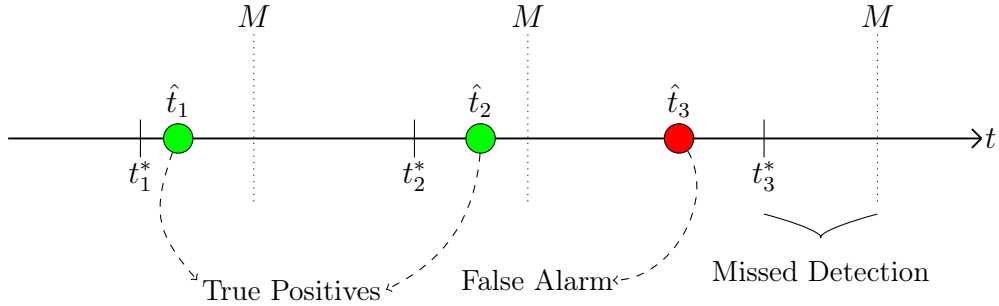
Using the set of true positives, we can also use *precision* and *recall* to evaluate the performance. Precision is the proportion of the predicted change points that are true change points. Recall is the proportion of the true change points that are well predicted. This gives:

$$\text{PREC}(\mathcal{T}^*, \hat{\mathcal{T}}) = \frac{|\text{TP}(\mathcal{T}^*, \hat{\mathcal{T}})|}{\hat{K}} \quad (2.7) \quad \text{REC}(\mathcal{T}^*, \hat{\mathcal{T}}) = \frac{|\text{TP}(\mathcal{T}^*, \hat{\mathcal{T}})|}{K^*}. \quad (2.8)$$

Precision and recall are well-defined between $(0, 1)$ if the margin M is smaller than

the spacing between two true change points. This is an important consideration that will be useful for experiments conducted in section 4.1.

Figure 2: An example of actual change points t_1^*, t_2^*, t_3^* and estimated change points $\hat{t}_1, \hat{t}_2, \hat{t}_3$. The first two estimated change points in green are true positives as they are detected within the margin M . The third estimated change point in red is not within the margin making it a false alarm. Finally the last actual change point does not have any estimated change points after it making it a missed detection.



While all the above metrics are useful, they are not sufficient on their own. Suppose we have two online change point methods, one is capable of consistently detecting change points one time-step after an actual change point and the second method is capable of consistently detecting change points 20 time-steps after an actual change point. Assuming the margin of error in this case is $M > 20$, is there anyway to discern between the two methods using the above evaluation metrics? The answer is no. This is a problem because clearly one method is better at capturing changes in a time series quickly. Simply counting the number of false alarms or missed detections does not capture the goal of the online change point detection problem, which is to quickly detect change points over time, while minimizing false alarms.

In the online change point detection literature, there are two common ways to incorporate the notion of delay when flagging change points. The first is a metric known as the *average time to false alarm* (TTFA) and it is defined as the expected amount of time that must pass before observing a false alarm is raised. It is defined as:

$$\text{TTFA} = \mathbb{E}[\hat{t} \mid t^* \text{ does not exist}]. \quad (2.9)$$

Clearly, a larger value of TTFA is preferable. In the literature this measure is also referred to average run length (ARL) or average run length under the null (ARL₀) [44].

Alternatively, the second method of evaluating the delay of estimated change points is by measuring the average amount of time that passes before a true change point is detected. This is known as the *expected detection delay* (EDD) and is defined as

$$\text{EDD} = \mathbb{E}[\hat{t} \mid t^* \text{ does exists}]. \quad (2.10)$$

Because we will use EDD to assess performance in later chapters, it can be estimated by:

$$\widehat{\text{EDD}} = \sum_{i=1}^{|\text{TP}|} \sum_{j=1}^{\hat{K}} \frac{\hat{t}_j - t_i^*}{|\text{TP}|} \quad \forall t^* \in \text{TP}, \forall \hat{t} \in \hat{\mathcal{T}} \text{ s.t. } |\hat{t}_j - t_i^*| \leq M \quad (2.11)$$

Both TTFA and EDD are two sides of the same coin. Reducing the EDD also reduces the TTFA, which is good for the former and bad for the latter. The opposite is also true. Increasing TTFA, also increases the EDD. Optimizing one or the other may depend on the domain-specific application, where the practitioner may want to sacrifice one for the other.

2.3 Classic Algorithms

Presented below are the fundamental approaches to online change point detection that have been very influential on modern approaches. Many modern algorithms are variants of the classic algorithms discussed below. In the following sections let X_t be defined as it is in 2.2.1.

2.3.1 Shewart Control Chart

Shewart control charts were originally designed to detect changes in the mean of a process where the values being observed are assumed to be Gaussian distributed [75]. As the data arrives, the data is batched into samples of size N . The sample mean, $\bar{X} = \frac{1}{N} \sum_{t=1}^N X_t$, is then calculated and compared it to a known, true mean μ^* , which is assumed to be known in advance. Similarly, it is assumed the standard deviation, σ , is known in advance but it can also be estimated. If the absolute difference is greater

than a threshold, then a change point is declared at the current batch. Therefore, the decision rule is defined as,

$$|\bar{X} - \mu^*| > \kappa \frac{\sigma}{\sqrt{N}}, \quad (2.12)$$

where $\kappa \in \mathbb{R}$ is a constant that controls how sensitive the algorithm is. Typically, it is set to $\kappa = 3$ as this coincides with the observations within 3 standard deviations of the mean. Under the assumption that the data is distributed normally, approximately 99.7% of the observations are distributed in this region, therefore a change point is declared if it falls outside this region. The true mean is assumed to be known and is defined as $\mu^* = \mathbb{E}[X_t]$. In applications, the true mean can also be replaced by some target specification that a process must adhere to.

Tuning the hyper-parameters can drastically change the performance of the algorithm. The parameter κ is used to control the trade-off between false alarms and missed detections. Choosing a lower κ makes the control chart detect change points more often and, consequently, increases the false alarms. Whereas a higher κ results in less false detections but also more missed detections. The chosen sample size, N , is also critical and its effect on the performance of Shewart control charts is studied in [36].

2.3.2 CUSUM

Similar to the Shewart control chart, the CUSUM algorithm tracks a statistic over time relative to a predetermined threshold [66]. CUSUM is best applied to a process that is already under control. It can be thought of accumulating the information of current and past samples.

The algorithm is defined by a statistic, $S_t \in \mathbb{R}$, that is recursively updated after each sample, X_t , is observed, such that:

$$\begin{cases} S_0 = 0 & \text{(Initialization)} \\ S_t = \max(0, S_{t-1} + Z_t) & \text{for } t=1,2,\dots, \end{cases} \quad (2.13)$$

where $Z_t = \ln(\frac{f_1(X_t)}{f_0(X_t)})$ and the statistic S_t is compared to a threshold $h \in \mathbb{R}$ that is predetermined by the user. Functions f_0 and f_1 are probability density functions for the pre-change distribution and post-change distribution respectively. If $S_t \geq h$ then a change point is declared at time t and the algorithm is either stopped or restarted.

Given that the statistic only flags change points when greater than a threshold, this algorithm only detects positive changes in the distribution. In [66], it is suggested to combine two CUSUM algorithms to detect positive and negative changes in a distributional parameter.

As a parametric algorithm, it is assumed f_0 and f_1 are known at the outset. In most applications, this is quite limiting and unrealistic. Therefore, in cases where they are unknown, *maximum likelihood estimates* of each distribution’s parameters are usually computed. See [45] for details on maximum likelihood estimation.

Several extensions to the CUSUM algorithm have been proposed such as the filtered-derivative extension introduced in [7], which uses the change of the discrete derivative of a signal over time to detect a change point. In [57], a fast initial response (FIR) CUSUM algorithm is proposed where the starting value of initial cumulative sums adapts over time. Instead of resetting S_0 to zero as shown above, it is reset to a non-zero value, typically based on the threshold chosen. This gives the algorithm a head-start in quickly detecting when a process is out of control and is especially useful for processes that don’t start in control.

Finally, since CUSUM is typically better at detecting small shifts in signals and the Shewart control chart is faster at detecting larger changes, the two can be combined [56]. The combined Shewart-CUSUM algorithm leverages the strengths of both techniques for better overall performance. See [88] and [86] for more details.

2.3.3 EWMA

First described in [71] as a *geometric average*, the exponentially weighted moving average (EWMA) is a type of moving average that applies exponential weighting to time series samples. Initially used as a forecasting technique in the econometrics field for smoothing noisy functions, the EWMA can also be used for determining out of control processes as shown in [41]. Rather than weighing all observations uniformly like the standard CUSUM algorithm or a simple moving average, a decay factor (also called a forgetting factor), $\lambda \in [0, 1]$, is used to control how much weight is distributed over the previous observations. As each new observation arrives, the EWMA statistic, $E_t \in \mathbb{R}$, is recursively updated and compared to a threshold. If the EWMA statistic exceeds the threshold then the process is deemed out of control or, in other words, a change point is detected.

The EWMA statistic is calculated as follows at each time step, t :

$$E_t = \lambda X_t + (1 - \lambda)E_{t-1}.$$

As $\lambda \rightarrow 1$, the EWMA gives more and more weight to the most recent observations similar to a Shewhart control chart, which gives weight to the last observation only. Conversely, as $\lambda \rightarrow 0$, the weights are distributed further into the past giving the EWMA a longer memory similar to the CUSUM algorithm. Therefore, a EWMA control chart can be interpreted as a trade-off between a Shewhart control chart and a CUSUM control chart.

For detecting deviations away from a mean target value, control limits may be calculated in a similar manner to the Shewart control chart. In [41], control limits for the EWMA are chosen to be $\pm 3\sigma\sqrt{\frac{\lambda}{2-\lambda}}$. Like the Shewart control chart, it is assumed the standard deviation, σ , is known in advance but it can be estimated if it is not known.

As with the other methods previously mentioned, the standard EWMA is a parametric method as it assumes the time series has some in-control average that is known prior to use. This makes it difficult to apply in situations where the data is coming from unknown distributions. It is however very fast due to its recursive structure and does not hold a lot of data in memory making it appealing for live data streams that need fast data processing.

Chapter 3

Kernel Change Point Detection

In this chapter, we focus on the class of change point models that leverage kernel techniques, known as *kernel change point detection*. A unique feature of kernel methods is the use of the maximum mean discrepancy (MMD) metric as the change point test statistic. Therefore, a short review of the MMD statistic is presented first.

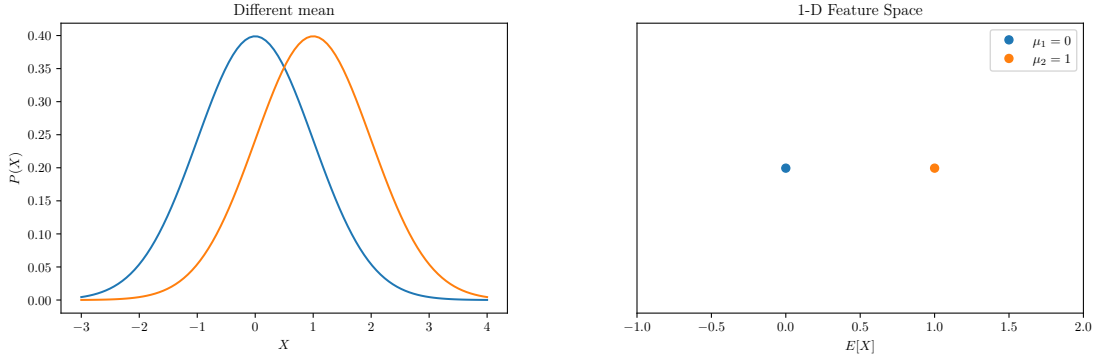
3.1 Kernel-Based Test Statistic

Recall we are looking for a suitable statistic to solve the change point hypothesis test presented in 2.3. To solve this, we need a statistic that can measure the difference between two distributions, P and Q . In our setting, this is particularly hard because we do not know P or Q and only have access to data generated by them. Ideally, the metric measuring the difference should return a small value if $P \approx Q$ and large value if P and Q are very different from each other. This means we need a metric that can compute the distance between two probability distributions using only data drawn from them. It turns out the maximum mean discrepancy (MMD) introduced in [29] meets all these criteria.

Before diving into the specifics of the MMD and why it is useful, recall the example from 2.1 where a hypothesis test was setup for comparing two distribution's means. Suppose the P and Q follow a Gaussian as shown in figure 3 and rather than choose any formal, statistical test to distinguish between them, we choose to create a new feature space where distinguishing between the two is self-evident. Because a mean difference is the focus, the expectation operator can be used to summarize each

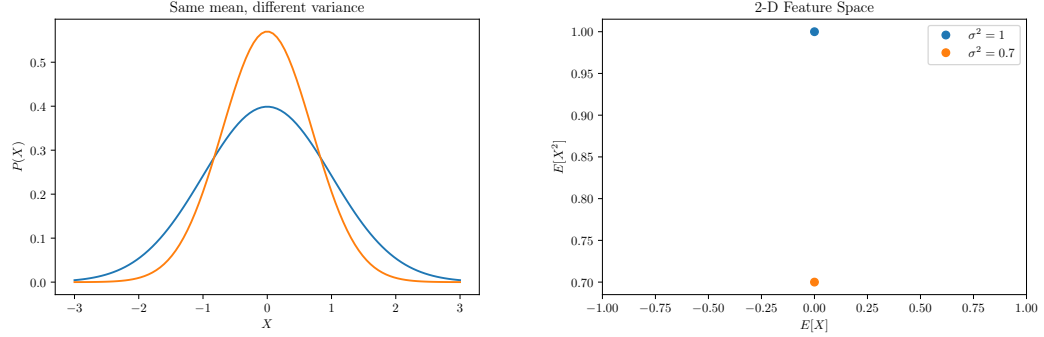
distribution to its mean value, $\mathbb{E}[X]$. We can then plot the new feature where it is visually clear that indeed there is a mean difference because the two values do not map onto each other.

Figure 3: Two Gaussian distributions with different means are plotted (**left**) with their corresponding mean values (**right**). Because their expected values of their means are different, we can conclude that the distributions are not the same.



But what if the distributions have the same mean but different variance as in figure 4? The original feature we created is no longer sufficient for differentiating the two because the means are identical. Using the same approach, we can create another new feature based on the variance and plot both $\mathbb{E}[X]$ and $\mathbb{E}[X^2]$, i.e. the first two moments of the distributions. This solution works and visualizing them makes it easy to detect they are indeed different distributions. However, these are both very basic cases. What if the two distributions have the same mean and variance and differ only in their higher-order moments? Simply creating new features over and over based on the original feature space of the data is not a tenable solution. This is especially true given we do not know what kind of distributions we will encounter. Distinguishing between two sets of data non-parametrically means the approach taken needs to consider that the distributions may be different in a variety of ways.

Figure 4: Two Gaussian distributions with the same mean but different variances are plotted (**left**) with their corresponding mean and variance values (**right**). In this case, a 2-D representation is needed to distinguish between the two distributions.



The idea behind the MMD is the following: rather than comparing the expected value of P and Q in their original feature space, why not compare their expected value in a different feature space that makes discerning between P and Q more effective. Doing so would allow the detection of differences between P and Q that were not possible before. A classic technique for comparing samples in a different feature space is through the use of kernel functions. Therefore, we will start with a brief background of kernel functions.

3.1.1 Kernel Background

Suppose we have a non-empty set \mathcal{X} . A function $k : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$ is called a *kernel* if there exists a *feature space* \mathcal{H} and a corresponding *feature map* $\phi : \mathcal{X} \rightarrow \mathcal{H}$ such that for all $x, y \in \mathcal{X}$,

$$k(x, y) = \langle \phi(x), \phi(y) \rangle_{\mathcal{H}} \quad (3.1)$$

where $\langle \cdot, \cdot \rangle_{\mathcal{H}}$ is the *inner product* in \mathcal{H} [74]. Using the kernel function, we can feed it two points and implicitly compute the dot product of these points in the transformed space. This is the so-called *kernel trick*. It's a trick because the dot product can be computed without having to explicitly know the feature map or what the coordinates of $\phi(x)$ or $\phi(y)$ evaluate to. Lastly, because dot products are symmetric, this implies that the kernel function as defined above is also symmetric, i.e. $k(x, y) = k(y, x)$.

A related concept is the *Gram matrix* which can be computed from a set of vectors

$\{\mathbf{x}_1, \dots, \mathbf{x}_\ell\}$ as an $\ell \times \ell$ matrix \mathbf{G} , whose entries are $\mathbf{G}_{ij} = \langle \mathbf{x}_i, \mathbf{x}_j \rangle$. Using 3.1, we can define a *kernel gram matrix* or just *kernel matrix*, denoted by \mathbf{K} , as:

$$\mathbf{K}_{ij} := k(\mathbf{x}_i, \mathbf{x}_j). \quad (3.2)$$

By symmetry of the kernel, the kernel matrix is also symmetric $\mathbf{K}_{ij} = \mathbf{K}_{ji}$ or $\mathbf{K}^T = \mathbf{K}$. More explicitly, it is expressed as:

\mathbf{K}	1	2	\dots	ℓ
1	$k(\mathbf{x}_1, \mathbf{x}_1)$	$k(\mathbf{x}_1, \mathbf{x}_2)$	\dots	$k(\mathbf{x}_1, \mathbf{x}_\ell)$
2	$k(\mathbf{x}_2, \mathbf{x}_1)$	$k(\mathbf{x}_2, \mathbf{x}_2)$	\dots	$k(\mathbf{x}_2, \mathbf{x}_\ell)$
\vdots	\vdots	\vdots	\ddots	\vdots
ℓ	$k(\mathbf{x}_\ell, \mathbf{x}_1)$	$k(\mathbf{x}_\ell, \mathbf{x}_2)$	\dots	$k(\mathbf{x}_\ell, \mathbf{x}_\ell)$

(3.3)

In most applications, k is chosen to be positive definite. A function $k : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$ is a positive definite kernel if it is symmetric and

$$\sum_{i,j=1}^n c_i c_j k(\mathbf{x}_i, \mathbf{x}_j) \geq 0, \quad (3.4)$$

for any $n \in \mathbb{N}$, any choice of $\mathbf{x}_1, \dots, \mathbf{x}_n \in \mathcal{X}$ and any $c_1, \dots, c_n \in \mathbb{R}$. This is equivalent to requiring that the constructed kernel matrix has entirely positive eigenvalues. Furthermore, there always exists $\phi : \mathcal{X} \rightarrow \mathcal{H}$ for which equation 3.1 holds if k is positive definite.

By selecting a positive definite kernel, the feature space \mathcal{H} is actually a space of functions known as a *reproducing kernel Hilbert space* (RKHS). While this may seem odd, it actually simplifies a lot of algebra because elements in a RKHS can be treated like finite vectors. For the purposes of this thesis, we will only deal with positive definite kernels to ensure the corresponding feature space is a RKHS.

3.1.2 Kernel Mean Embedding

While kernel functions are useful for comparing vectors in a new feature space, this is not quite what we need because we are looking for a way to compare two probability distributions. In the above setting, ϕ accepts points or vectors as inputs, but this can be generalized to random variables in the following way: Let X be a random variable with domain Ω and distribution $P(X)$. We refer to instantiations of X as a lower

case x . In [76], it is shown that ϕ can be used to represent a probability distribution as an element in a RKHS by

$$\mu_X = \mathbb{E}_{X \sim P}[\phi(X)], \quad (3.5)$$

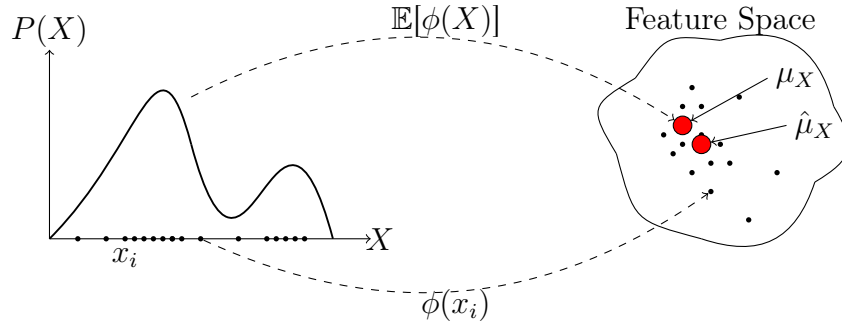
which is known as the *kernel mean embedding* of P . This can be interpreted as a distribution being mapped to its expected feature map in \mathcal{H} .

Because we are in a non-parametric setting, we cannot assume what $P(X)$ is nor compute μ_X exactly. However, we can estimate the embedding using a finite sample average [76]. Suppose we have access to a sample $\{x_1, x_2, \dots, x_m\}$ where x_i is drawn i.i.d from $P(X)$, the empirical kernel mean embedding is

$$\hat{\mu}_X = \frac{1}{m} \sum_{i=1}^m \phi(x_i). \quad (3.6)$$

See Figure 5 for a better understanding of the relationship between the distribution, the instances of the random variable and their embeddings into the new feature space.

Figure 5: Stylized depiction of a kernel mean embedding from a probability distribution to a feature space. On the left, the random variable X has observations denoted by x_i , forming a probability distribution $P(X)$. Using the feature map, ϕ , each observation can be mapped to its coordinate in the new feature space. If we repeat this many times empirically, then the approximate mean kernel embedding, $\hat{\mu}_X$, will be close to the theoretical counterpart, μ_X .



Why bother mapping P to a RKHS? Because we can now compare two probability distributions in \mathcal{H} as if they were vectors in an infinite-dimensional space. This

means we can use vector operations such as dot products or norms with kernel mean embeddings.

While this new feature space representation is helpful, it is not necessarily unique. This is a problem because P and Q may be mapped into a space where they are measurably similar when in fact they are not. Consequently, we need to ensure the kernel mapping is *injective*, i.e. that the mapping from \mathcal{X} to \mathcal{H} is one to one.

To ensure the kernel mapping is injective, we can make use of a special class of kernel functions known as *characteristic kernels* that are introduced in [24] and [77]. These papers show that if k is characteristic then the mapping of ϕ to \mathcal{H} is unique. This means if a characteristic kernel is used, then X and Y can be uniquely mapped to another feature space where the expected value in \mathcal{H} is also unique.

With this last piece of information we can now map two different distributions into a new feature space and compute a distance-like metric between the two, which is the basis of the maximum mean discrepancy.

3.1.3 Maximum Mean Discrepancy

Suppose m observations from a sample $\{x_1, x_2, \dots, x_m\}$ and n observations from a different sample $\{y_1, y_2, \dots, y_n\}$ are derived from \mathcal{X} . Assume the observations from each sample are instantiations of random variables $X \sim P$ and $Y \sim Q$ respectively. Setting ϕ as the feature map as it is described in equation 3.1, the theoretical maximum mean discrepancy (MMD) is defined in [76] as:

$$\text{MMD}(P, Q) = \|\mu_X - \mu_Y\| = \|\mathbb{E}_{X \sim P}[\phi(X)] - \mathbb{E}_{Y \sim Q}[\phi(Y)]\|_{\mathcal{H}}, \quad (3.7)$$

where $\|\cdot\|_{\mathcal{H}}$ is the *norm* on \mathcal{H} . The MMD can be interpreted as the distance in \mathcal{H} between the kernel mean embeddings of the features. As long as a kernel function can be defined on the given data structure, the MMD can be used. This is why it can be applied to non-numeric data such as strings, graphs, and other structured domains [39]. From theorem 5 of [29], the theoretical $\text{MMD}(P, Q) = 0$ if and only if $P = Q$. This fact arises from the injective property defined earlier. While this is a nice property, in practice we use empirical estimates of the kernel mean embeddings, $\hat{\mu}_X$ and $\hat{\mu}_Y$, meaning an estimate of MMD will never be exactly zero even if our samples are from the same distribution. Nonetheless, the power of MMD lies in its

ease of estimation and the fact that it can detect any type of parameter difference between P and Q .

Using X and Y , the unbiased estimate of the squared MMD is shown in [29] to be:

$$\begin{aligned} \widehat{\text{MMD}}_u^2(X, Y) = & \frac{1}{m(m-1)} \sum_{i=1}^m \sum_{j=1}^m k(x_i, x_j) - \frac{2}{mn} \sum_{i=1}^m \sum_{j=1}^n k(x_i, y_j) + \\ & \frac{1}{n(n-1)} \sum_{i=1}^n \sum_{j=1}^n k(y_i, y_j). \end{aligned} \quad (3.8)$$

One caveat of equation 3.8 is that while it is an unbiased estimate of the square of 3.7, the calculation of $\sqrt{\widehat{\text{MMD}}_u^2}$ is not an unbiased estimate of 3.7.

Similarly, the biased estimate of the squared MMD is

$$\widehat{\text{MMD}}_b^2(X, Y) = \frac{1}{n^2} \sum_{i=1}^n \sum_{j=1}^n k(x_i, x_j) + \frac{1}{m^2} \sum_{i=1}^m \sum_{j=1}^m k(y_i, y_j) - \frac{2}{nm} \sum_{i=1}^n \sum_{j=1}^m k(x_i, y_j). \quad (3.9)$$

Because both 3.8 and 3.9 are computed in $\mathcal{O}((m+n)^2)$ time, they will be referred to as quadratic-time estimates of MMD. For high-dimensional datasets (large m or n), using a quadratic-time estimate of MMD is impractical.

An alternative is proposed in section 6 of [29] that is linear in time complexity and still uses all available data. Letting X and Y have equal size m for notational simplicity, then

$$\widehat{\text{MMD}}_l^2(X, Y) := \frac{1}{m_2} \sum_{i=1}^{m_2} h((x_{2i-1}, y_{2i-1}), (x_{2i}, y_{2i})) \quad (3.10)$$

is the linear-time estimate of MMD, where $m_2 = \frac{m}{2}$ and

$$h((x_i, x_j), (y_i, y_j)) := k(x_i, x_j) + k(y_i, y_j) - k(x_i, y_j) - k(x_j, y_i). \quad (3.11)$$

This estimation of the squared MMD is computed in $\mathcal{O}(m)$, which is significantly faster than the quadratic-time estimates. However, it pays for this speed with accuracy as the MMD_l estimate has higher variance than MMD_u . Besides its speed of computation, an additional benefit of MMD_l is that it is normally distributed under the null distribution unlike the quadratic-time estimate. This facilitates analysis and provides statistical guarantees for worst-case detection delays and the expected time to false alarm.

Now that we have a suitable metric for non-parametrically computing a test statistic between samples X and Y , a hypothesis test can be constructed using the MMD statistic as shown in [29]. Similar to previous hypothesis tests, a threshold and kernel function is chosen to adequately balance between type-I and type-II error. The null hypothesis is that X and Y are equivalent in their kernel mean elements. If the MMD is greater than the threshold, then the null hypothesis is rejected and the alternative hypothesis is accepted. In this case, the alternative hypothesis would indicate X and Y differ in one or more of their statistical moments.

3.1.4 Choice of Kernel

Notice we have not yet explicitly chosen a kernel function for calculating the MMD statistic. Choosing an appropriate kernel is often done on a per case basis based on the type of application. Additionally, optimal kernel selection is a difficult problem that is still actively researched [23] [31]. We will only discuss one kernel function in this thesis, the Gaussian kernel. The Gaussian kernel is the most widely used kernel and it is the only kernel used in the kernel change point detection methods discussed in section 3.2. For other possible choices of kernel functions see table 3.1 in [64]. Given real vectors $x, y \in \mathbb{R}^d$, the Gaussian kernel is defined as:

$$k(x, y) = e^{-\frac{1}{2\sigma^2} \|x-y\|^2} \quad (3.12)$$

where $\sigma > 0$ and is called the *kernel bandwidth*. In [30], the authors recommend selecting the bandwidth based on the *median heuristic* using a sample of the data. The median is computed on the set of pairwise distances between all data points in the sample. Therefore, σ is computed by,

$$\sigma = \text{median}\{\|x_i - x_j\| : i, j = 1, \dots, n\}. \quad (3.13)$$

It is not clear where this heuristic was first introduced although many papers incorrectly cite the 2002 textbook, *Learning with kernels: support vector machines, regularization, optimization, and beyond* by Schölkopf, Smola, Bach et al [26]. Despite its unknown origins, it has been shown to be empirically suitable for many kernel applications. It seems as long as the bandwidth is chosen $\mathcal{O}(\sqrt{d})$ [70], which the median heuristic often achieves, then test power is independent of the bandwidth. However, it has been shown to be sub-optimal in cases with very high-dimensions

[63] or small sample size [69]. Because the median heuristic is critical to overall performance of the kernel two-sample test using the MMD, its online implementation will be explored in greater detail in section 3.3.

3.2 Related Work

3.2.1 Offline Kernel Change Point Detection

While offline change point detection techniques are not the focus of this thesis, we provide a short summary of some kernel approaches in this domain to highlight some important, recent work. Similar to online kernel methods, offline kernel methods are employed non-parametrically on data to provide more robust measures in situations where assumptions cannot be made about the data’s distribution. Offline detection has the advantage that all data is fully available from the start. This means the key problem to solve is where to segment the time series so that the true and estimated change points align as closely as possible. In other words, predicting too many change points (over-segmentation) must be balanced with predicting too little change points (under-segmentation).

In [34], the authors approached the offline change point problem with a fixed number of change points using kernel change point detection. This was further extended to an unknown number of change points in [4]. The authors show their kernel change point detection procedure outputs an offline segmentation near optimal with high probability. The authors recommend choosing the kernel based on best possible signal to noise ratio. Therefore, they rely on prior knowledge of a reference or training set for calibrating the kernel. Theoretical guarantees for this approach are extensively covered in [25], where it is demonstrated that their kernel change point procedure can always locate all the true change points with high probability. Finally, a greedy kernel approach is introduced in [83] to improve the trade-off between simpler, non-kernel based change point detection algorithms that are fast but inaccurate and the aforementioned kernel change point detection algorithms that are very accurate but computationally slow. While the authors tested their procedure with a known number of change points, they suggest using the Bayesian Information Criterion (BIC) as a model selection procedure to estimate the number of change points before initiating the greedy kernel algorithm.

More recently in [12], a kernel change point detection method is proposed that uses deep generative models to augment the test power of the kernel two sample test statistic from equation 3.7. They point out MMD’s lack of test power when using small samples from the out of control distribution, which may easily lead to over-fitting with kernels. Thus, they use a generative adversarial neural network (GAN), trained on historical samples of $X \sim P$ with noise injected into X . This surrogate distribution is then used in conjunction with possible change points to improve the test power of a modified MMD measure that makes use of compositional kernels. The method is compared to other prominent change point methods for offline change detection. All comparisons are done on synthetic data with piece-wise i.i.d. data. All methods are benchmarked using the AUC metric for classification performance and it is shown the KL-CPD method is competitive or better than the state of the art methods. Furthermore, the AUC performance is maintained as the dimensionality of the data is increased, making their kernel learning framework very interesting for future offline change point detection. It remains to be seen if this framework can be adopted in an online context where time to detection is a key constraint on practicality.

All methods cited above make use of the kernel mean embedding machinery presented in section 3.1.2. It is also interesting to note that all offline kernel change point methods cited above make use of the Gaussian kernel, which speaks to the ubiquitousness of this kernel function. The following literature does not make use of kernel mean embeddings but does use kernels in some way for offline change point detection, so we include them for completeness.

One of the most similar works to this thesis is the regularized, kernel change point analysis presented within a hypothesis testing framework in [35]. The authors use a kernel Fisher discriminant ratio for measuring the homogeneity between two samples. They show their unsupervised method is competitive with a supervised SVM model on synthetic data. They also provide theoretical guarantees for the test power consistency in a large-sample setting. They also show their method performs adequately on real data that aren’t necessarily independent.

Recent approaches include a supervised kernel change point analysis with partial annotations [84]. The authors combine manually annotated signals with a kernel Mahalanobis-type norm for improved segmentation. While it is non-parametric, it

is task specific as it relies on a human expert to correctly identify periods of signal stability. This semi-supervised scheme is shown to better identify the change points that are least accurately detected in a strictly unsupervised segmentation.

See section 4.2.3 in [85] for a complete review of kernel-based methods used for offline detection.

3.2.2 Online Kernel Change Point Detection

One of the first papers to use the term kernel change point detection was in [19]. The authors present an online kernel change point detection model based on single class support vector machines (ν -SVMs). They train two single class support vectors, one on a past set and one on a future set. A ratio is then computed between the two sets that acts as a dissimilarity measure in a Hilbert space. If the sets are sufficiently dissimilar over some predetermined threshold, then a change point is assigned to the time step that splits the two sets of data. The authors argue that a dissimilarity measure between kernel mappings in a Hilbert space should estimate the *density supports* rather than estimate the probability distributions of each set of points. While this approach inspired a lot of interesting research that will be discussed below, it does not use the maximum mean discrepancy and has not been studied since.

The following methods are all inspired by the classic algorithms from section 2.3. They all make use of a variation of the maximum mean discrepancy. They are also the most recent online kernel techniques developed and will be used for experiments in later sections. Thus, they will be described in more detail than previous methods.

In [52], the authors use the B-test introduced in [90] and develop an offline and online change point detection algorithm called the Scan-B¹ algorithm. The B-test estimates the MMD by applying the MMD_u calculation from equation 3.8 on blocks of data of size B and averages them. It is meant to be a compromise between the linear-time estimation MMD_l and the quadratic-time estimation MMD_u .

At each time-step t , the online Scan-B algorithm samples new data from a window of size B_0 and computes a B-test statistic with N past samples, also of size B_0 that are kept as reference samples. The reference samples are denoted as $X_i^{(B)}$ from i, \dots, N and the test sample as $Y^{(B)}$. Using equation 3.8, the unbiased MMD_u^2 is then computed between each reference sample and the test sample and finally all averaged together:

¹This algorithm was originally called MStats but was subsequently re-named in a later version.

$$Z_{B_0,t} := \frac{1}{N} \sum_{i=1}^N \text{MMD}_u^2 \left(X_i^{(B_0,t)}, Y^{(B_0,t)} \right). \quad (3.14)$$

The resulting test statistic is then normalized by $Z_{B_0,t} / \sqrt{\text{Var}[Z_{B_0}]}$ where the authors provide a theoretical calculation of $\text{Var}[Z_B]$. If the normalized test statistic exceeds some predefined threshold then a change point is declared. Because the statistic is calculated each time and only the value of the last calculation has any weight, it is essentially memoryless. This is similar to a Shewart control chart that calculates a z-score at each iteration. Adjusting the size of the window, B_0 , results in the usual trade-off of performance in online change point detection. A smaller block size will have a smaller computational cost and a smaller detection delay but will result in higher type II error. A larger block size will have better type II error but will take longer to compute. Unfortunately, no matter what block size is chosen, the computation time for the Scan-B algorithm is the longest relative to the other kernel change point methods discussed in this section.

From here, theoretical bounds are developed for the time to false alarm and expected detection delay. They run several experiments on synthetic data including change in mean, change in variance, change from Gaussian to Gaussian mixture, and change from Gaussian to Laplace distribution. Experiments are also done on real-data sets including a speech dataset and the Human Activity Sensing Consortium (HASC) dataset where the performance was better than the relative density-ratio (RDR) algorithm described in [54].

A modified, "no-prior-knowledge" exponentially-weighted moving average called NEWMA is introduced in [46]. Based on the standard exponentially weighted moving average shown in 2.3.3, NEWMA computes two EWMA statistics of different weights. If the difference between the two EWMA statistics exceeds a predefined threshold then a changepoint is declared at that time step. The reason for using two EWMA statistics is to set one to have a larger forgetting factor. Any recent changes in a distribution will weigh heavily on one statistic, resulting in a sudden, large difference between the two statistics.

Since a standard EWMA is a parametric method, the authors apply a kernel mapping function, Ψ , to the data prior to applying the exponential weights. This provides a memoryless, non-parametric, online change point detection method that does not need to store all previously streamed data. Once the statistics are updated

at each iteration, the raw data may be discarded.

While kernel mean embeddings could be used for approximating Ψ , as is the case for standard implementations of MMD, this would require the storage of past examples of data. Because the authors aim to reduce run-time cost and storage cost, they use a *random fourier features* (RFF) approach for estimating Ψ . Because Ψ is estimated using RFF, this is the only method discussed that does not use the kernel function for an implicit representation of the data in another feature. Instead, the RFF explicitly maps the data to a lower dimension Euclidean product space using a randomized feature map $\mathbf{z} : \mathbb{R}^d \rightarrow \mathbb{R}^m$ such that:

$$k(\mathbf{x}, \mathbf{y}) = \langle \phi(\mathbf{x}), \phi(\mathbf{y}) \rangle_{\mathcal{H}} \approx \mathbf{z}(\mathbf{x})^\top \mathbf{z}(\mathbf{y}) \quad (3.15)$$

where $\mathbf{z}(\mathbf{x}) := \mathbf{W}^\top \mathbf{x}$. Each element, w_{ij} , is sampled from a distribution that is the Fourier transform of a translation invariant kernel [68].

There are several approaches available for calculating RFF from the literature and the authors use three common ones for comparison. They use the standard RFF implementation from [68], the FastFood implementation introduced in [50], and Optical Processing Unit implementation from [72]. All three are used to create three variants of their NEWMA algorithm.

The NEWMA variants are compared to the Scan-B algorithm by running empirical experiments on synthetic and real datasets. The synthetic datasets use streaming data that is generated from different Gaussian mixture models. They also use an audio dataset for testing on real data. The results of the NEWMA variants are similar, if not better than Scan-B in terms of missed detection percentage. In terms of average detection delay and false alarm trade-off, the NEWMA algorithm and its variants appear to be mildly better as well. The largest advantage of the NEWMA variants over the Scan-B method is in the execution time. Scan-B’s execution scales linearly with window size, while NEWMA’s execution time does not depend on window size.

Finally, in a recent, preprint paper [22], a kernel CUSUM (KCUSUM) algorithm is proposed, where the classic CUSUM algorithm from 2.3.2 is adapted using the faster MMD_l statistic for online detection. The algorithm functions as follows, every two observations, the MMD_l is calculated using newly observed data points and data points sampled from some reference distribution that is known at the outset. The calculated MMD_l acts as the update term to the cumulative sum statistic. If this kernel cumulative sum statistic exceeds some predefined threshold, then a change

point is flagged. Interestingly, unlike the previous methods that set the Gaussian kernel’s bandwidth using the median heuristic, the authors chose to fix the bandwidth to one. Furthermore, because it relies on a reference distribution that is outside the data stream for comparison, KCUSUM is more of a semi-supervised algorithm rather than a completely unsupervised one.

While this non-parametric approach can detect any change in the distribution of a sequence, it does struggle with more complicated distributional changes such as variance changes of a single dimension and changes beyond first and second-order moments. It was also not benchmarked against other kernel methods, which we cover in this thesis for completeness.

Given how important the bandwidth hyperparameter is for the Gaussian kernel function, it is noteworthy then to see how the above online change point models tune this hyperparameter. In the context of an infinite data stream, most methods simply take a small initial sample and use that to set the bandwidth once at the beginning and never change it again, like the Scan-B algorithm. But how long is an initial bandwidth valid in a continuous data stream? If the data changes significantly in orders of magnitude then this bandwidth selection will become stale and will have to be re-computed. One option is to set it to a fixed value rather than use the median heuristic like KCUSUM does. However, this is somewhat arbitrary and may lead to poor performance in certain cases. Another possibility would be to simply run an expanding median on all incoming data. But this would require storing all the observations ever observed which is obviously intractable. To our knowledge, these issues surrounding selection have not been addressed anywhere in the kernel change point detection literature. This is why the topic of successive median calculation is a focus in section 3.3.

3.3 Our Approach

As stated in section 3.2, all kernel change point detection methods that use a Gaussian kernel use the median heuristic to determine the bandwidth. While this method has proved to be sufficient for most applications, it has not been thoroughly tested against any alternative bandwidth selection procedures. This is ironic given how much impact the choice of bandwidth can have on performance. We present a natural alternative

for calculating the median heuristic in real-time for online change point detection. This method is based on the **Binapprox** algorithm shown below [81].

3.3.1 Successive Median Computation

Suppose we have a sample denoted as x_1, \dots, x_n , with corresponding sample mean, \bar{x} , and sample standard deviation, s_x . We can form B evenly spaced bins across the interval $[\bar{x} - s_x, \bar{x} + s_x]$, which is guaranteed to contain the median. We can then map x_1, \dots, x_n , to the created bins. The number of points in each bin is denoted by N_i and any data that is to the left of the leftmost interval is totalled and is denoted by N_L . To locate the bin b that contains the median, we add up the counts per bin starting from the left until the total exceeds $\frac{n}{2}$. The median is then approximated by taking the midpoint of bin b .

Algorithm 1: Binapprox algorithm

Input: x_1, \dots, x_n, B

Output: Approx. median

- 1 Calculate $\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$ and $s_x = \sqrt{\frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n-1}}$
- 2 Form B bins across $[\bar{x} - s_x, \bar{x} + s_x]$:
- 3 **for** $i = 0$ to $B - 1$ **do**:

$$\bar{x} - s_x + \left[\frac{i}{B} \cdot 2s_x, \frac{i+1}{B} \cdot 2s_x \right)$$

- 4 Map x_i, \dots, x_n to bins and set:
- 5 $N_i \leftarrow$ no. of points in each bin
- 6 $N_L \leftarrow$ no. of points to the left of the leftmost interval
- 7 Find the bin b that contains the median s.t. it is the minimal bin that satisfies:

$$N_L + \sum_{i=0}^b N_i \geq \frac{n+1}{2}$$

- 8 Return the midpoint of bin b
-

Suppose now that a new data sample arrives and we wish to re-compute the median. **Binapprox** can be leveraged to provide an updated estimate of the median. In this situation, the median has already been estimated using a sample denoted by

x_1, \dots, x_{n_0} and the values \hat{x}_0, s_0, N_i and N_L are stored. If a new sample x_{n_0+1}, \dots, x_n arrives, how do we avoid repeating all the past calculations to find the median for the entire sample x_1, \dots, x_n ? We simply need to allocate x_{n_0+1}, \dots, x_n to the original B bins and increment the counts per bin. Like before, we then determine where the new median is by adding up each bin's counts until we find the median bin. If it lies outside the original bins, then **Binapprox** is re-computed on the entire sample. Otherwise, we return the midpoint of the median's bin. Note, the same logic can be applied to the situation where data is removed from the original sample. The only difference is rather than mapping new points to the bins, the bin counts are decremented according to what data is removed. The procedure then continues as previously described.

Several characteristics make the **Binapprox** algorithm particularly appealing for online, non-parametric data streaming. Firstly, the runtime of **Binapprox** does not depend on a data's distribution. Secondly, the algorithm requires $\mathcal{O}(1)$ storage space, and doesn't rearrange the input data. Thirdly, in the worst-case scenario the algorithm has $\mathcal{O}(n)$ computational complexity. In practice, it consistently runs faster than the classic quickselect algorithm and **Binmedian**, a more exhaustive algorithm that is presented in the same paper. Lastly, it can handle newly acquired data very quickly to provide an updated approximation of the median.

The main drawback of the algorithm is hinted in its name. It is an approximation of the median and will be at most σ/B away from the true median. Therefore, if the standard deviation of the data is extremely large, the approximation could be significantly different from the actual median. To combat this, the author recommends setting $B = 1000$, which yields sufficient approximations in most empirical cases.

3.3.2 Connection to MMD

To highlight the utility of the **Binapprox** algorithm, let us recall where the median fits into the MMD for online kernel change point detection. As mentioned in section 3.1.4, a key piece of the MMD is the kernel function used. In most applications, the Gaussian kernel from equation 3.12 is used because of its simplicity and little tuning involved. The bit of tuning involved for the Gaussian kernel is selecting a proper value for the kernel bandwidth. Many authors choose to use the median heuristic from equation 3.13 for setting this kernel bandwidth parameter because it provides

adequate results in most situations. The problem is the median heuristic is calculated using a static sample of data once. In the context of online change point detection the MMD statistic is constantly being updated as new data arrives, meaning the median heuristic might be tuned to a data sample that is far different than what data is currently streaming. Therefore, the idea presented here is to constantly update the median heuristic as the data changes so the bandwidth parameter of the Gaussian kernel remains properly tuned as long as the kernel change point algorithm is running.

The **Binapprox** algorithm fits exactly into what we want to accomplish with online change point detection. We have incoming data that we want to roll into the calculation of the median heuristic but we also want a fast way to update the median while being accurate. The **Binapprox** algorithm checks all of these boxes and is simple to incorporate into any online change point detection work flow.

For this setup, there are two hyperparameters that must be chosen that will affect the estimated online bandwidth: the size of the window of past observations and how often we update this window of observations. On one extreme we could keep track of all past data and run an expanding median that is updated as soon as we observe a new observation. This would be cumbersome as the amount of data stored would grow linearly over time, which is not sustainable. Therefore, we must be careful not to store more past data than we need for storage efficiency sake. This must be balanced with how often we add new samples and remove the oldest samples simultaneously. Ideally, we want to update the bandwidth as often as possible so it does not become stale over time. However, simply removing the oldest data point and adding the newest data point to our median window may result in unstable median estimations. Therefore, this must also be tuned to the exact dataset to get a stable rolling result over time.

Chapter 4

Experiments on Synthetic Data

In this chapter we cover what synthetic datasets are used and how they are constructed for evaluating the online kernel change point detection methods discussed in the previous chapter. The results of the experiments are then presented in section 4.2.

4.1 Setup

4.1.1 Initialization

An important factor for online change point methods is determining how to initialize the algorithm. Because we are running an unsupervised model for classifying change points, we do not spend time training the model or tuning any of the hyperparameters. This is a double-edged sword because on one hand, we can apply a change point algorithm to a data stream and let it start running without much interference. On the other hand, if the algorithm does not have any prior distribution to compare to then it will need to be adjusted to know what's an appropriate reference or in-control distribution. This is usually referred to as the initialization phase for online algorithms.

There are many ways to get through the initialization step and create an appropriate reference sample. One way is to initially compare the incoming data with some zero valued data. As data comes in, the algorithm can replace the reference data with real observations, creating a reference distribution. While this does assume

that the data is initially in-control, it does provide a simple way to create a reference distribution on the fly without prior knowledge. When analysing the results, the practitioner must exclude the initial phase when comparisons were done with the initial zero values because the test statistic calculated from them will be insignificant.

Another method is to construct the reference distribution with past data that do not contain change points if it is available as done in [52] and [22]. This method benefits from not having to spend time initializing the algorithm since it can immediately provide an informed statistical comparison. If the data stream is not very long or costly to acquire then this method is beneficial because the entire signal is retained. On the other hand, prior work needs to be done to construct this sample and this may not always be feasible in practice. Another possible issue is what if the regime of the in-control distribution shifts to a new normal? In that case, the old reference distribution is no longer applicable and must be recreated again, which may be costly.

For the experiments presented in this chapter, we use the former method unless otherwise said. All change point algorithms are initially compared to some noise values until they can be replaced by past data. Any change points or metrics measured during this time period is excluded from the performance comparison.

4.1.2 Structuring the Data Stream

In practice, there is no universal way for evaluating online change point models given the nature of the problem. There are two main reasons for this. First, because change point detection originated in the statistical literature, most algorithms or models have strong theoretical results but have not being applied to synthetic or real datasets. Second, it's not obvious how an infinite data stream should be simulated to evaluate the performance of an algorithm. How long does synthetic data stream have to be to objectively evaluate an algorithm? How can you actually know where change points occurred in a real dataset that has no ground truth labels? It is not obvious how to answer these questions, nor does there exist a universally accepted answer in the change point detection community. Like most things, the answer depends on the context and what a practitioner is aiming to test with their particular algorithm.

For this thesis, we wish to compare several methods rather than just one novel method, therefore data consistency and reproducibility will be important for drawing

conclusions about performance. Synthetic datasets are a good way to replicate different distributions over and over. The change points can be placed at exact points in the data stream. Take for example a data stream where a single random variable is sampled from a normal distribution $\mathcal{N}(0, 1)$ one thousand times and then draw a random variable from $\mathcal{N}(1, 1)$ for one thousand times. Clearly, a mean shift change point occurred at time step one thousand for this data stream of length two thousand. Both of these distributions are reproducible and we know exactly where the change point occurred. But why choose to have one thousand samples for each distribution? If an algorithm does not detect a change point in the thousand time steps after the change point is it a missed detection or simply very late? How many time steps must be observed before one can conclude the change point is missed rather than very delayed? Is a mean shift change point the only kind that should be tested? What other distributional changes should be included in an experimental setup? Again, decisions like this are arbitrary and nuanced for evaluating online change point models because there is no universal method.

To address these issues we combine the best practices from past research to make a robust testing setup. We experiment with several distributional changes as detailed in the next section. For each experiment above, a synthetic time series is created with 500 change points that will be fed into each of the algorithms. Change points are spaced 2000 time steps apart, where a false alarm is declared if a change point is flagged in the thousand observations prior to an actual change point and a missed detection is declared if a change point is not identified in the thousand time steps following an actual change point. Once the detection statistics are calculated, the evaluation metrics from 4.2 are computed at various thresholds.

It should be noted this testing setup is nearly identical to the testing procedure used in the NEWMA paper except we use longer time series with more change points and more variations of possible distribution changes. The other two kernel algorithms, Scan-B and KCUSUM, did not use long time series with several change points but rather a repeated test approach with a single change point.

4.1.3 Synthetic Dataset Construction

A common difficulty in change point detection is evaluating the performance of an algorithm with datasets that aren't overly simplistic and difficult enough to ascertain

some real world use. Unlike fields like image recognition where standardized datasets like MNIST provide a common benchmark, there are no standard datasets that are widely used across the change point detection literature for evaluating new methods. Most papers propose experiments that are relevant for the specific problem they are trying to solve but lack examples or explanations of when their method would not be applicable.

Given the empirical focus of this thesis, we attempt to put together the most comprehensive experiments using synthetic data. To the best of our knowledge, no change point detection paper covers as many variations as presented in this thesis. While synthetic datasets are idealistic in their formulation, they provide a good starting point for comparing different methods because the exact location of the change points can be controlled for. This is a luxury that is often not available with real world datasets, making it difficult to ascertain performance on them. Therefore, to compare several kernel change point detection methods, they will be evaluated across several synthetic datasets.

Inspired by recent papers [12] and [22] that attempt to bridge the gap between the statistics and machine-learning literature, we put together various challenging changes in distribution that may be encountered in a data stream. They are the following: change in mean, scaling variance, alternating between Gaussian mixtures, alternating between a Gaussian distribution and a Gaussian mixture, and alternating between Gaussian distribution and Laplace distribution. It is truly hard to properly generalize all the possible situations a non-parametric algorithm may be used in, but the synthetic cases presented in this thesis cover a range of applications. The following paragraphs describe how each one is constructed in detail.

For a change in mean, a change point is inserted in the time series at some random time where the mean is shifted either positively or negatively. There are two variants to this scenario. In the first, the mean change is in all dimensions simultaneously. This is the most common experiment run by non-parametric change point detection models (add citation for this). In the second variation, the mean change is in only one dimension making it harder to detect.

For a change in variance, the distribution alternates between a Gaussian with $\mathcal{N}(0, I_{20})$ to a Gaussian where the variance is scaled by a factor of 2 giving $\mathcal{N}(0, 2I_{20})$. Here I_{20} denotes a 20×20 covariance identity matrix that only has diagonal elements

all equal to 1.

For a change between Gaussian mixtures, the data stream is setup identically to the synthetic tests ran in the NEWMA paper. One million samples are drawn from Gaussian Mixture Models (GMM) in dimension $d = 20$ with $k = 10$ components. Every 2000 samples the GMM changes, i.e. k new vector means according to a centred Gaussian distribution, k new covariance matrices from an inverse-Wishart distribution, and k new mixing weights from a Dirichlet distribution.

In the next scenario, the distributions are alternating between a GMM and a standard Gaussian distribution, $\mathcal{N}(0, 1)$. The GMMs are generated identically as the previous experiment. Each time the change point occurs from the standard normal, a GMM is created based on a new vector mean according to a centred Gaussian distribution, k new covariance matrices from an inverse-Wishart distribution, and k new mixing weights from a Dirichlet distribution.

In the last scenario, the time series alternates from a Gaussian with $\mathcal{N}(0, 1)$ to a Laplace distribution with zero mean and unit variance., i.e. the location is $\mu = 0$ and the scale is $b = \sqrt{0.5}$. The idea for this scenario is detecting changes when a data stream is consistent in its mean and variance, but not in its kurtosis. Again this is inspired by the same experiment from the Scan-B paper.

See table 1 for a summary of each synthetic dataset.

Table 1: Synthetic Datasets Summary

Type of Change	No. of Dimensions	Length	No. of Changepoints
Mean (all dimensions)	20	1M	500
Mean (single dimension)	20	1M	500
Variance	20	1M	500
GMMs	20	1M	500
Normal to GMM	20	1M	500
Normal to Laplace	20	1M	500

4.2 Evaluation

Performance of each change point method is evaluated using the measures introduced in section 2.2.2. Specifically, we compare the estimated expected detection delay from

equation 2.11, the number of false alarms, and the number of missed detections. For ease of visualization the number of false alarms are normalized by the total number of change points to detect, so we are actually plotting the false alarm rate in the following sections. All metrics are evaluated at a range of thresholds and rather than a single threshold to draw better conclusions about the behaviour.

The exact kernel change point algorithms used for comparison and their tunings are summarized in table 2:

Table 2: Online Kernel Change Point Detection Algorithms Used in Experiments

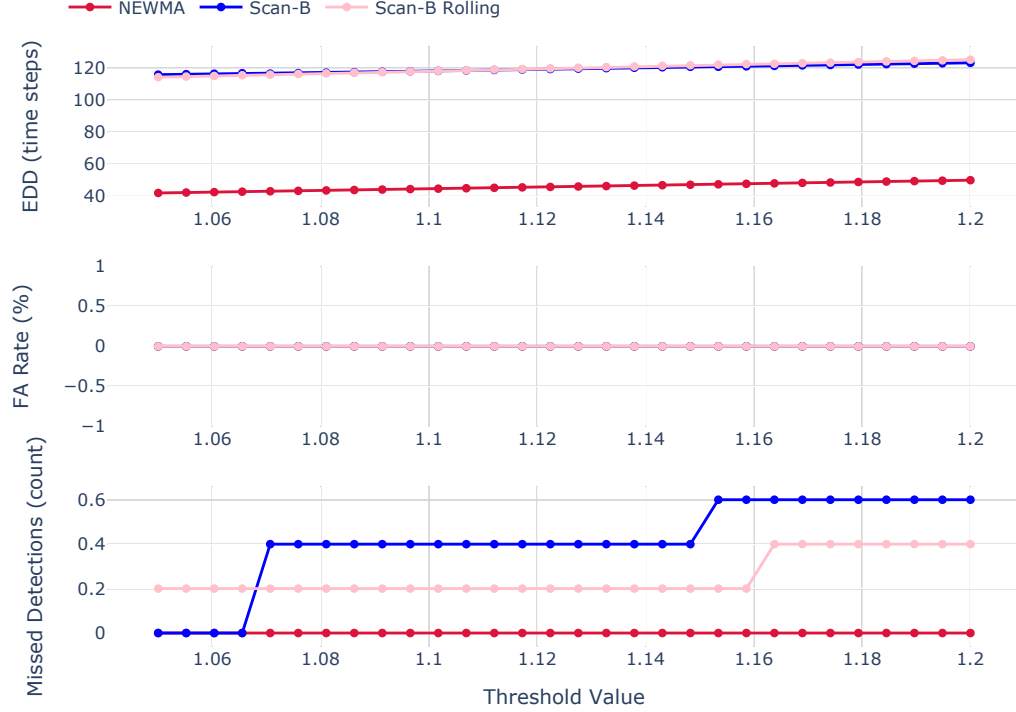
Name	Variant	Kernel	Bandwidth	Window Size
NEWMA	RFF	N/A	N/A	1
Scan-B	Biased MMD	Gaussian	Median Heuristic	250
Rolling Scan-B	Biased MMD	Gaussian	Online Median Heuristic	250

Notice we have not included the KCUSUM algorithm in the previous table. While we initially hoped to include this kernel change point algorithm in our experiments, this proved to be insufficient for a few reasons. The first is that KCUSUM is a semi-supervised algorithm so the reference distribution is assumed to be known whenever a new change point may arise. The testing setup can be modified to allow for this particular situation but this is unrealistic in a constantly flowing data stream. This leads into the second issue which is overall performance is hard to evaluate due to slack hyperparameter that is required for this algorithm. In cases where a suitable slack was set, the algorithm returned results that were always worse than the algorithms discussed in table 2. In other cases, the algorithm was unable to detect any change points. Therefore, rather than repeat that KCUSUM did not perform as well as the other algorithms for each experiment, we decided to exclude it entirely.

4.2.1 Synthetic Results

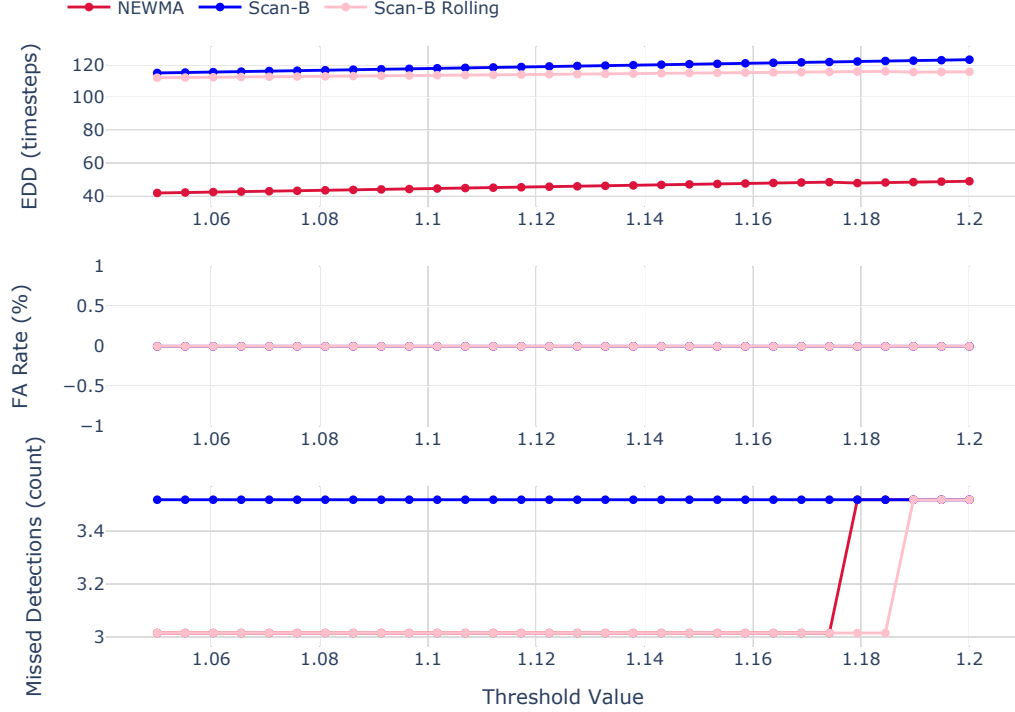
In figure 6, the results of the mean shift are presented and we see that the rolling median heuristic version of the Scan-B algorithm is nearly equivalent to the standard version of Scan-B across the different metrics for the various thresholds. The NEWMA algorithm is significantly better than both for the EDD.

Figure 6: Evaluation graphs for mean shift change points, where expected detection delay (**top**), false alarm rate (**middle**), and missed detection rate (**bottom**) are plotted over a threshold region between $[1, 1.2]$.



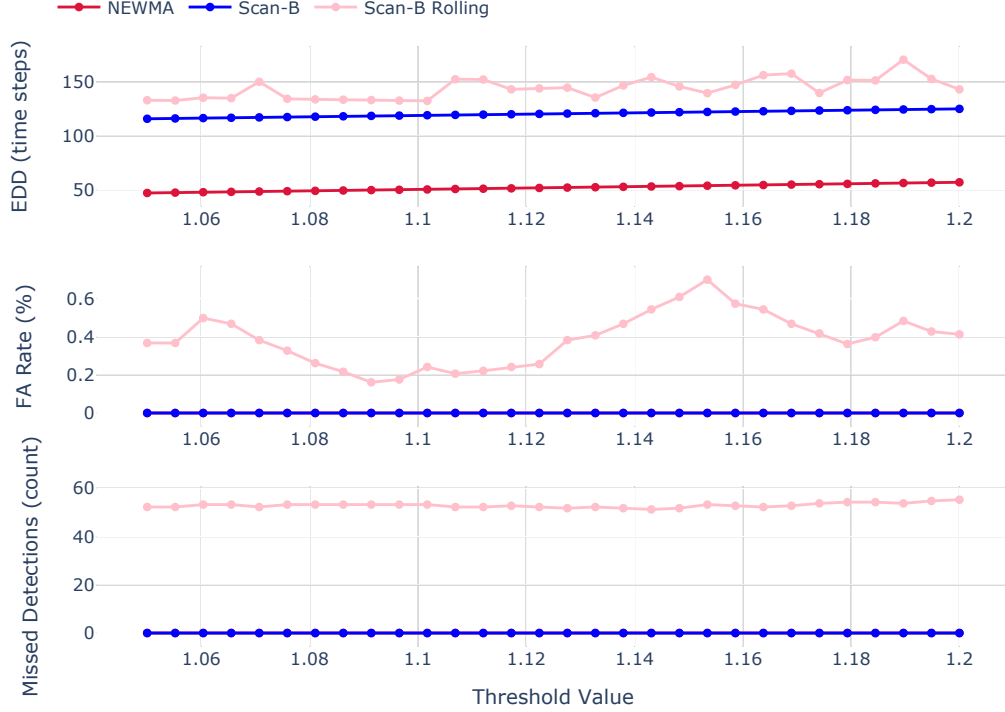
The results of the second variant of the mean shift occurring in a single dimension is shown figure 7. They tell the same story as the previous mean shift experiment, where again the two versions of Scan-B yields a similar performance in all respects, with slightly better missed detection rate at certain thresholds for the rolling median heuristic method. The NEWMA algorithm is again about three times lower EDD with no drawbacks in the other metrics.

Figure 7: Evaluation graphs for a mean shift in a single dimension, where expected detection delay (**top**), false alarm rate (**middle**), and missed detection rate (**bottom**) are plotted over a threshold region between $[1, 1.2]$.



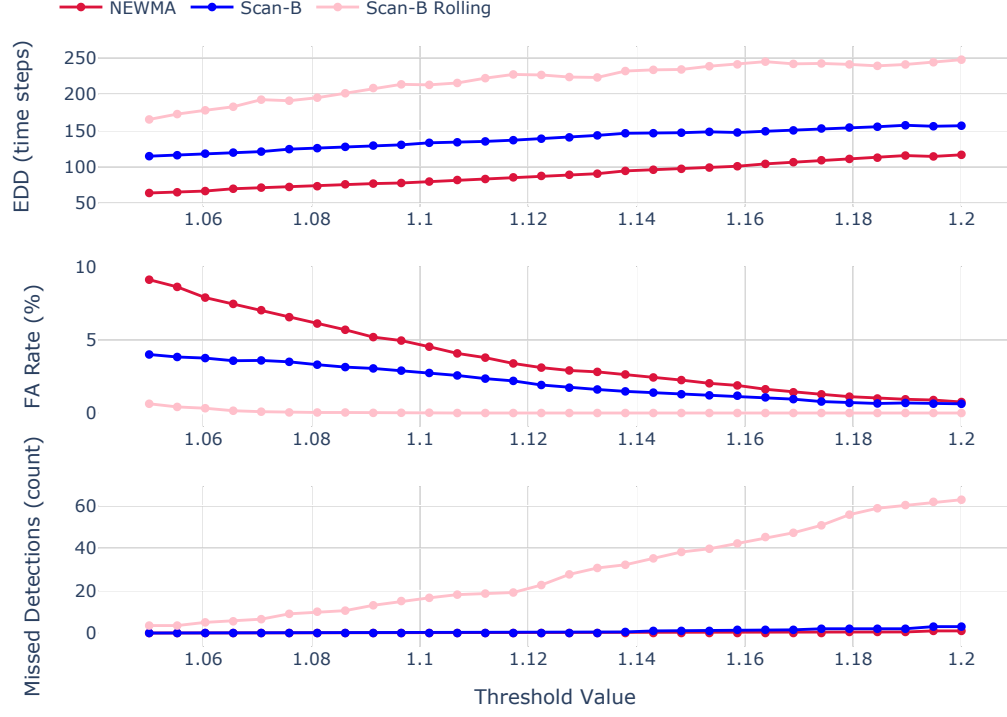
The worst performance of the rolling median heuristic version of Scan-B is presented in 8. The EDD is consistently worse across the different thresholds for the rolling Scan-B. While the false alarm rate is relatively still low, the algorithm missed many change points compared to NEWMA and the regular Scan-B algorithms, which did not miss any. This is a disappointing result because detecting changes in variance are a very common use case for change point detection models. Between NEWMA and regular Scan-B algorithms, both performed the same for missed detections and false alarms but NEWMA was considerably better in EDD with a more than 50% improvement on average.

Figure 8: Evaluation graphs for a variance shift, where expected detection delay (**top**), false alarm rate (**middle**), and missed detection rate (**bottom**) are plotted over a threshold region between $[1, 1.2]$.



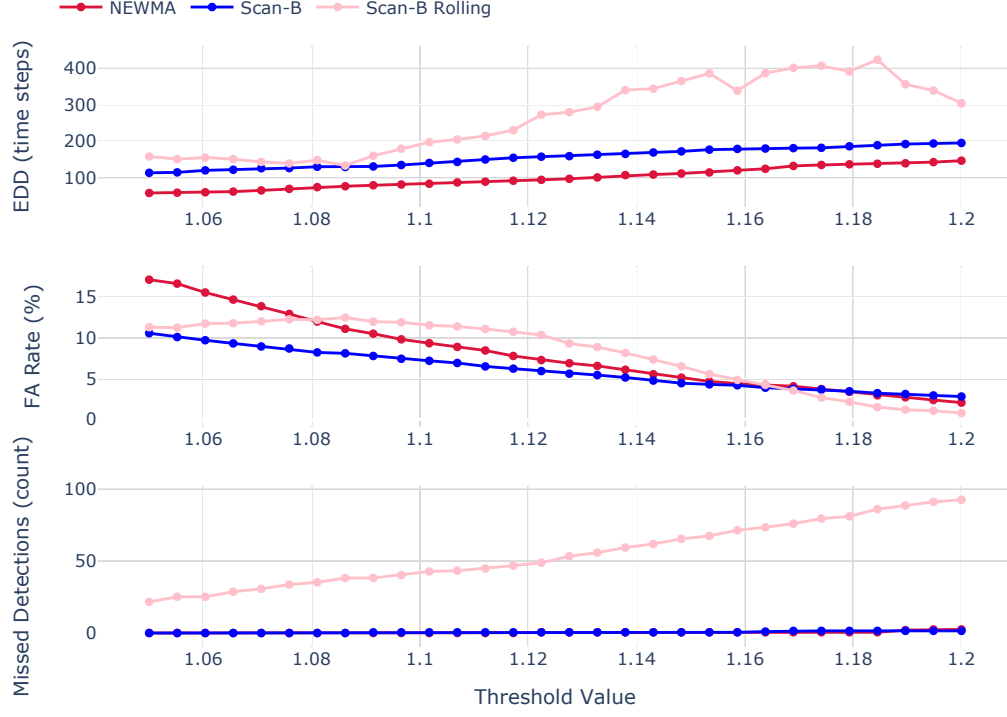
In the next experiment of alternating between GMMs with the results shown in figure 9, the performance of the rolling median Scan-B is not as good overall to the standard counterpart. The EDD is consistently worse across thresholds and the missed detections rise up as well as the thresholds widen, leading to the conclusion that the algorithm is not sensitive enough in this situation to pick up the changes in distribution. It is simply rarely making any detections, hence why there are almost no false alarms, but many missed detections.

Figure 9: Evaluation graphs for Gaussian mixture model change points, where expected detection delay (**top**), false alarm rate (**middle**), and missed detection rate (**bottom**) are plotted over a threshold region between $[1, 1.2]$.



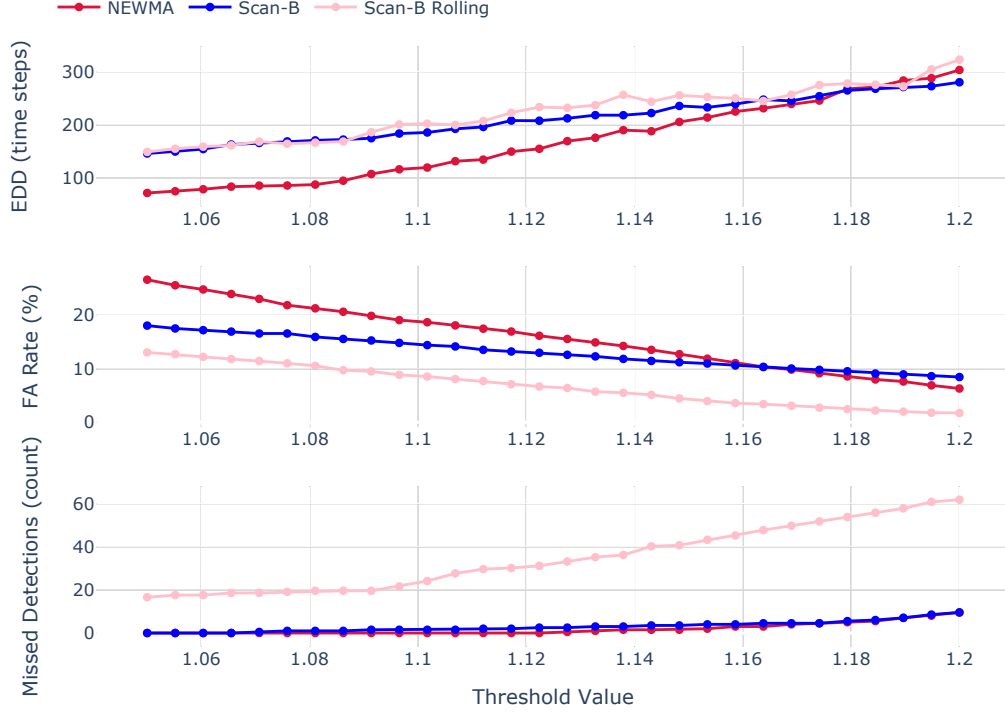
In figure 10, the results are quite poor for the rolling median heuristic version of Scan-B. The false alarm rate is similar to the other kernel algorithms but the EDD and missed detections are considerably worse at various thresholds. The NEWMA algorithm and standard Scan-B are nearly identical across the board.

Figure 10: Evaluation graphs for Gaussian to Gaussian mixture model change points, where expected detection delay (**top**), false alarm rate (**middle**), and missed detection rate (**bottom**) are plotted over a threshold region between $[1, 1.2]$.



Finally as shown in 11, the results of the Gaussian to Laplace change points demonstrate that the rolling median variation is tradeoff between the false alarm rate and the missed detections as it is equivalent to the other methods in terms of EDD. Regular Scan-B and NEWMA are quite similar for this experiment with very minor differences at a few thresholds.

Figure 11: Evaluation graphs for Gaussian to Laplace change points, where expected detection delay (**top**), false alarm rate (**middle**), and missed detection rate (**bottom**) are plotted over a threshold region between $[1, 1.2]$.



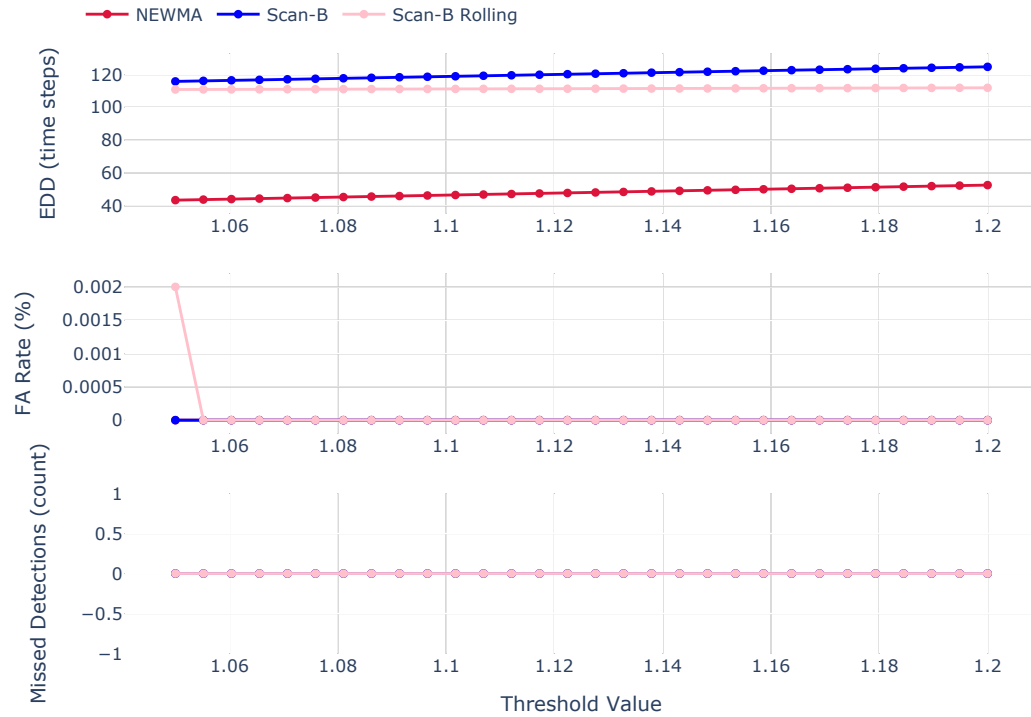
4.2.2 Rolling Median Use Cases

While the results of the previous section may seem like changing the median heuristic for the Gaussian kernel bandwidth to an online calculation, we present some particular use cases here where it is beneficial. Specifically, we setup some experiments that are particularly suitable for an online bandwidth estimation rather than a one-time estimation.

The first experiment involves a mean shift similar to the first experiment presented in the previous. However, in this case the mean shifts will be sequential in nature with an upward trend. That is the first distribution is a $d = 20$ dimensional normal sampled from $\mathcal{N}(0, 1)$. The second distribution increments the mean by 1 yielding $\mathcal{N}(1, 1)$. This pattern continues for 500 change points until the final distribution is $\mathcal{N}(499, 1)$. The results of the experiment are shown in figure 12. As we can see the EDD is better for the rolling median bandwidth version of Scan-B by about 5 – 10%

over the range of thresholds. This improvement comes at no cost to the amount of false alarms or missed detections.

Figure 12: Evaluation graphs for incremental mean shift change points, where expected detection delay (**top**), false alarm rate (**middle**), and missed detection rate (**bottom**) are plotted over a threshold region between $[1, 1.2]$.



Chapter 5

Application to Market Liquidity

In this chapter we apply a kernel change point detection algorithm to market data acquired from the Chicago Mercantile Exchange (CME). A short review of related work is covered in section 5.2. Background on the specific characteristics of data is provided in section 5.3, as well as how the datasets are constructed in section 5.4. We then summarize the results with exploratory plots and discussion in section 5.5.

5.1 Motivation

In finance, *market liquidity* describes how quickly a market participant may buy or sell an asset without causing significant fluctuations in the price. In liquid markets, there is minimal impact to the price by quickly buying (selling) it. In illiquid markets, a purchase (sale) of the asset will cause the price to rise (fall) resulting in adverse price selection if the buyer (seller) is making a large transaction. In both cases, market liquidity is in constant fluctuation. By detecting changes in market liquidity a market participant can identify periods of when trading may be more or less favourable.

One example is a market participant who is particularly sensitive to *market liquidity risk*. Market liquidity risk is the loss incurred when a market participant wishes to execute a trade or eliminate a position while not hitting the market price [16]. The greater the sparsity in a market, the greater the market liquidity risk at the time of trade. For example, an institutional investor wishing to buy a large position over the course of several days may want to quickly detect low levels in liquidity that could cause them to lift the price inadvertently, resulting in adverse price selection

on subsequent executions of their trade. Framing liquidity changes over time as an online change point detection problem is the focus of this chapter. We begin with a broad review of some related studies on market liquidity.

5.2 Related Work

A substantial portion of the market liquidity literature focuses on equity markets. For example, market liquidity and trading volume around equity earnings announcements is explored in [48]. In [15], an aggregate view of market liquidity using transaction data is presented over an eleven year period where the authors found market volatility, short and long term interest rates, the day of the week, and recent market movements were variables that affected market liquidity. Other studies have focused on the how market liquidity changes can be indicative of shifts in market sentiment [5] [21] [18].

Another focus in the literature how market liquidity shocks can affect bond prices. This is especially important when pricing government bonds as they are often used as an indicator for economic health [89]. Countries that have been studied in this context include the U.S. [61], Canada [33], Denmark [20], and Japan [73]. Liquidity risks have also been analysed in the pricing of corporate bond markets as well [17]. Finally, a detailed reference on the subject of optimal execution and how it can impact market liquidity can be found in [32].

It should be noted that any studies that were done before the new millennium were done before the widespread use of electronic trading platforms. Also, due to the financial crisis between 2007-2008, many new regulations were put into place to reduce systemic risk in the markets. Therefore, any studies prior to these dates may no longer be applicable in the current environment. See [1] and [82] for the impacts that U.S. regulations have had on the liquidity of the U.S. fixed income market since 2008.

To our knowledge, no paper has studied intraday changes in market liquidity, especially from a change point detection perspective. While intraday fluctuations are noisy, we believe drastic changes in market liquidity occur at this level of granularity. Before describing the specific datasets, a detailed description of the limit order book is provided based on the notation used in [28].

5.3 Properties of the Limit Order Book

Many modern financial markets are set-up as an electronic double-sided auction between buyers (bid side) and the sellers (ask side) called *limit order books* (LOBs). A market participant may post orders at specific prices on either side of the book. A limit order, denoted by x , is defined as a tuple containing a price, p_x , and a size, w_x where $|w_x| > 0$:

$$x = \langle p_x, w_x \rangle. \quad (5.1)$$

A limit order's size indicates how many units of an asset a buyer (seller) is willing to trade at p_x . The prices for which an order can be submitted at are discrete prices.

The LOB at time t is denoted as $\mathcal{L}(t)$, and represents the set of all orders currently active at time t . All bid orders are at the best bid price or lower. The best bid price at time t is denoted as:

$$b(t) = \max_{\{x \in \mathcal{L}(t) | w_x < 0\}} p_x. \quad (5.2)$$

All ask orders are placed at the best ask price or higher. The best ask price at a time, t , is denoted as:

$$a(t) = \min_{\{x \in \mathcal{L}(t) | w_x > 0\}} p_x. \quad (5.3)$$

The *bid-ask spread* or simply the spread at a time, t , is defined as:

$$s(t) = a(t) - b(t) \quad (5.4)$$

The normalized spread, $s_n(t) \geq 0$, can be defined by:

$$s_n(t) = \frac{s(t)}{\pi} - 1. \quad (5.5)$$

There are many types of orders that can be placed in the LOB. In this context, we assume all orders in the LOB at a given time are basic limit orders. That is, they are orders placed at a specific price with a specific size. Therefore, at a price, p , and a time, t , the total number of bid orders is:

$$n^b(p, t) = \sum_{\{x \in \mathcal{L}(t) | w_x < 0, p_x = p\}} |w_x|. \quad (5.6)$$

On the ask side, it is similarly defined as:

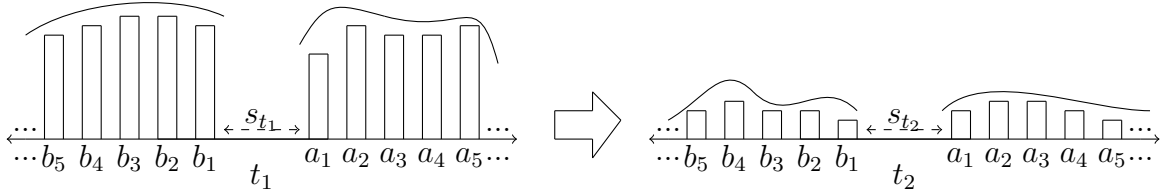
$$n^a(p, t) = \sum_{\{x \in \mathcal{L}(t) | w_x > 0, p_x = p\}} w_x. \quad (5.7)$$

Everytime a trade occurs or a resting limit order is cancelled or filled at a price, size is removed from the LOB at that price. If the size at the $b(t)$ ($a(t)$) reaches zero then the overall price decreases (increases). It should be obvious then that a lot of pressure on one side or the other can result in large price changes.

Every LOB has a configuration parameter known as the *tick size* denoted by $\pi > 0$, which is the smallest possible price increment between two orders at different prices. As mentioned in [28], LOB is essentially a one-dimensional lattice where the dimension is price and every point on the price axis is a multiple¹ of π .

The point of interest with this data is detecting how the entire distribution of liquidity changes over time as shown in figure 13. These changes are often associated with events happening in the market such as the start of U.S. trading hours, the release of economic data or a planned speech by the chairman of the federal reserve. There may also be unplanned events that affect the overall liquidity in the book such as a terrorist attack or a virus outbreak like the covid-19 virus in 2020.

Figure 13: The limit order book's liquidity drastically changes from a significant amount of liquidity at time t_1 (**left**) to a low amount of liquidity at time t_2 (**right**). In this case, detecting when the LOB liquidity changes as soon as possible is vital for a market participant that wants to avoid market liquidity risk.



5.4 Dataset Construction

While many types of financial instruments trade using a limit order book, this thesis will be focused on futures markets found in the Chicago Mercantile Exchange (CME). The reasoning for this is two-fold. The first, unlike bond markets or currency pair markets, liquidity for many futures products is concentrated on a single exchange. This simplifies analysis of liquidity by not having to aggregate data across several

¹In most cases these multiples of π are strictly positive but in particular markets there may be negative integers of π , i.e. a price axis with positive and negative prices.

exchanges into a synthetic ladder. The second advantage is, unlike equity markets where stocks and exchange traded funds (ETFs) are traded, there are no dark pools available for the futures markets under consideration in this thesis. Again this simplifies where the liquidity data for an instrument may appear.

The futures that will be used in our dataset are based on a combination of selecting the most traded contracts on the CME and representing different asset classes. They are summarized in the following table:

Table 3: Summary of Futures Studied

Name	Asset Class	CME Symbol	Tick Size (\$)
E-mini S&P 500	Equity	ES	12.5
10 Year T-Notes	Fixed Income	ZN	15.625
Crude Oil	Commodity	CL	10
Gold	Commodity	GC	10
Euro FX	FX Currency	6E	6.25

For each future contract in table 3, the state of the order book is sampled every 10 seconds from 7 AM to 4 PM EST between January 6, 2020 and April 22, 2020, excluding days that the CME is closed. At every time step, the quantities of the top N prices are sampled using equations 5.6 and 5.7. While all the LOBs analysed here have dozens of price levels of liquidity at any given moment, we focus on the first ten price levels, so $N = 10$. To determine the prices at which n^b and n^a are sampled at, we start with the top of the book prices from equations 5.2 and 5.3 and increment them by the tick size to get the prices for each of first ten levels of the LOB at time t . This yields prices of $p_i^b = b(t) - i\pi$ and $p_i^a = a(t) + i\pi$ where i is an integer counter $\{i \in \mathbb{Z} : 0 < i < 9\}$. These prices can then be used to determine what liquidity is available at each price. For notational simplicity, we will exclude the t and write the number of quotes at the first ten levels as n_0^b, \dots, n_9^b for the bid side and n_0^a, \dots, n_9^a for the ask side. Therefore, at each time step, the input to the kernel algorithm is a 20 dimensional tuple of the form:

$$\langle n_9^b, \dots, n_0^b, n_0^a, \dots, n_9^a \rangle. \quad (5.8)$$

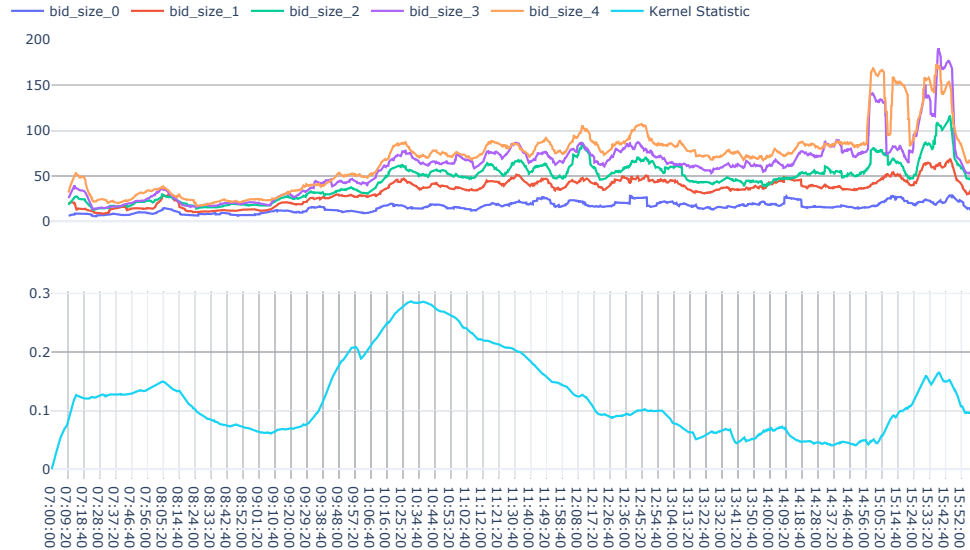
As values of equation 5.8 change over time, the kernel change point statistic changes as well. The idea being that higher values of the kernel statistic will indicate recent changes in the liquidity distribution of the LOB, whereas lower relative values of the kernel statistic indicate the market is more or less at a steady state of liquidity. Using the kernel statistic as signal, the practitioner can then be notified of unexpected activity in the market in real-time so they can react appropriately.

5.5 Change Point Analysis

Unlike the experiments in the previous chapter, we do not have the luxury of knowing when the distribution of liquidity will change for our time series. However, this is a more realistic situation where data is constantly streaming and a decision must be made about whether a change point has occurred. Therefore, we approach this situation mostly as an exploratory exercise for discovering interesting moments when the LOB liquidity has dramatically changed. Rather than use a suite of online change point methods, we will focus on a single method for exploring this dataset, namely the NEWMA algorithm. We will discuss the results of the NEWMA algorithm on each instrument one by one.

The S&P futures demonstrated the most consistent behaviour from the algorithm. Because of our chosen time period, we could discern the regime change at 9:30AM EST indicating the US equity trading session had officially opened. This results in the kernel change point statistic rising around this time before coming back down to a lower value for the remainder of the day. This is usually followed up by an afternoon spike near the close of the equity markets around 4:00PM EST. Market makers often prepare for the day's close by reducing quotes posted in the LOB to not be left with a large unhedged position overnight. An example of this entire cycle is shown in figure 14. These regime changes can be more or less noticeable depending on how much people are trading on a particular day, which is usually related to the broader macroeconomic context. The market open is the most consistently observable phenomenon while the close does not always cause large shifts in liquidity, but instead is a gradual tapering from over the course of an hour or two. While detecting the opening and close is not a ground-breaking feat, keep in mind the NEWMA algorithm did this non-parametrically with no knowledge of what the data means.

Figure 14: Liquidity for the CME S&P 500 future contract is sampled every 10 sec from 7AM to 4PM on April 1, 2020 and plotted at the top five price levels on the bid side (**top**). For ease of visualization, only the liquidity for the first five price levels on the bid side is shown. The NEWMA kernel change point algorithm is then applied to this data and the resulting kernel statistic is plotted over the same time interval (**bottom**). The book liquidity is low prior to the 9:30AM open and then exhibits a level shift. It remains at this new level for the course of the day until around 3PM as market participants begin adjusting their positions for the upcoming close.



The algorithm did not yield as good results during the month of March 2020. Given the stock market had crashed significantly in early March due to the covid-19 coronavirus [27], market liquidity for the S&P futures was very low for weeks. It is a known phenomenon that when there is a lot of uncertainty, market participants are less willing to trade risky assets such as equities [60], resulting in much less liquidity in the market. This results in the liquidity distribution being very close to zero throughout the day, leaving very few chances for a sophisticated, kernel change point algorithm to detect anything.

Regarding the 10-year U.S. treasury futures, the results were much more mixed and inconsistent. The opening and close were not consistently detected although they should demonstrate similar regime changes during the main U.S. trading hours

between 9:30AM and 4PM EST. It is also possible that the 10 sec sampling interval is too often for such a liquid product and a lower sampling rate may lead to reduced noise in the kernel statistic. Finally, there was a significant drop in typical liquidity that was discernible during March that slowly recovered by mid-April though this does not change the performance of the change point detection algorithm on the intraday data.

The Euro FX future demonstrated some interesting variations in liquidity. Figure 15 shows a very drastic imbalance between the two sides of the LOB. We speculate this change in liquidity distribution is a response to the policy changes announced by central banks on that day. The U.S. federal reserve, European central bank, and bank of Japan all announced interest rate cuts and quantitative easing in the wake of the coronavirus pandemic. Another example is shown in figure 16 where the bid side liquidity went through some noticeable changes over the course of the day.

Figure 15: Liquidity for the CME Euro FX future contract is sampled every 10 sec from 7AM to 4PM on March 16, 2020 and plotted at the top five price levels on the bid side (**top**) and ask side (**middle**). For ease of visualization, values are only plotted between 9AM and 4PM. The NEWMA kernel change point algorithm is then applied to this data and the resulting kernel statistic is plotted over the same time interval (**bottom**).

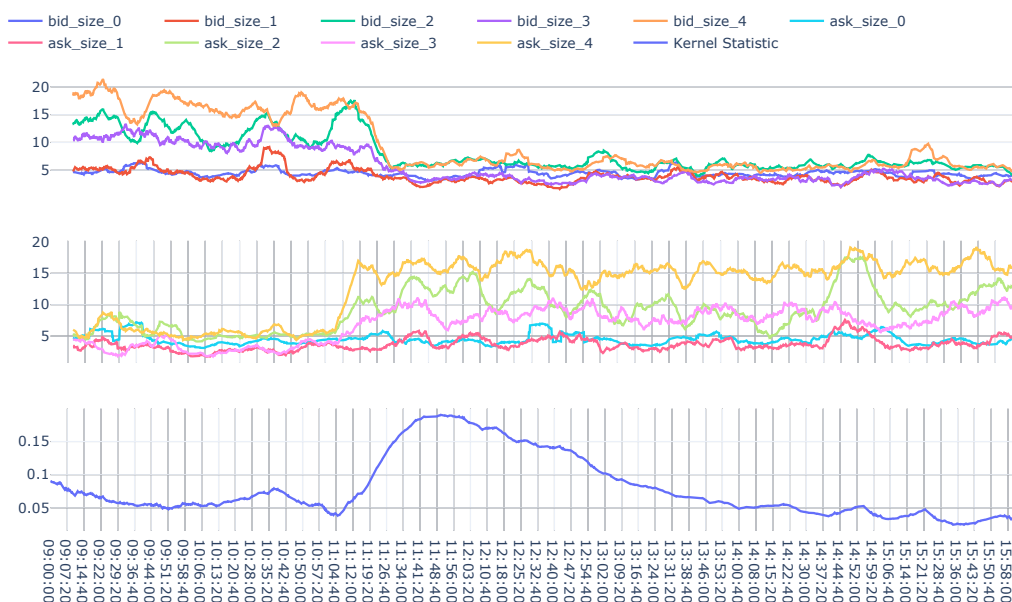
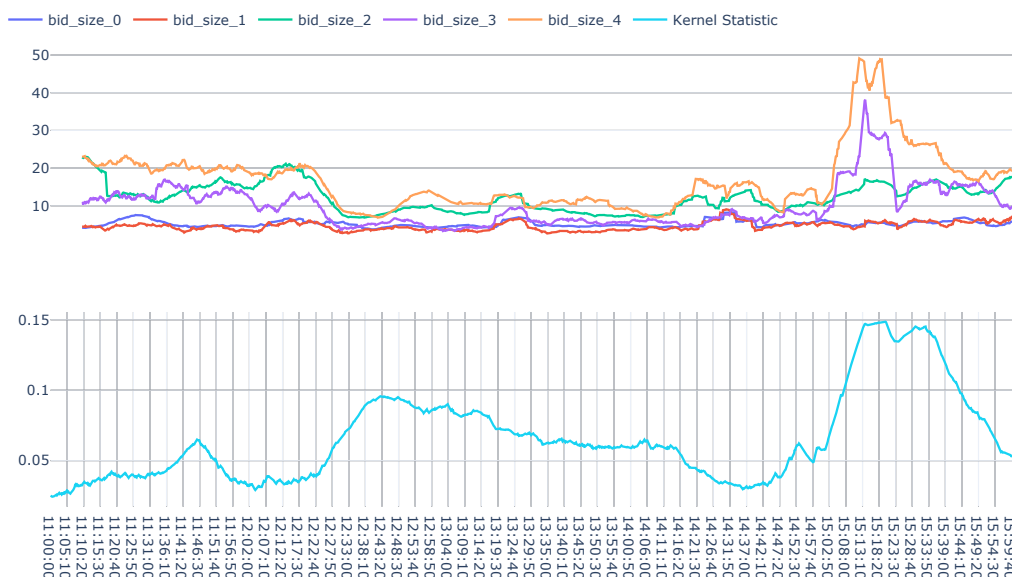
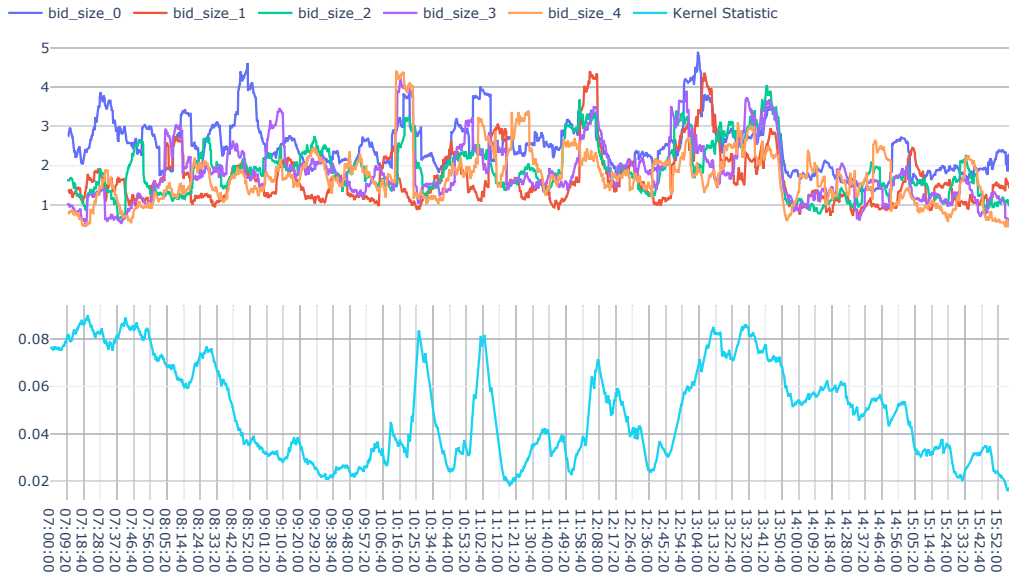


Figure 16: Liquidity for the CME Euro FX future contract is sampled every 10 sec from 7AM to 4PM on March 24, 2020 and plotted at the top five price levels on the bid side (**top**). For ease of visualization, only the liquidity for first five price levels on the bid side is shown between 11AM and 4PM. The NEWMA kernel change point algorithm is then applied to this data and the resulting kernel statistic is plotted over the same time interval (**bottom**). On this day, several European countries announced stimulus packages, including Italy, Germany and Spain.



Finally, the two commodity futures, crude oil and gold, exhibited some interesting characteristics. The time period we looked at had especially strange market conditions for both commodities. Gold is known to be used as a safe haven asset during uncertain times [13], so March and April yielded a lot of activity for gold speculation. Figure 17 highlights a particular example of a volatile day for market liquidity in gold. Simultaneously, there was an oil pricing war between Russia and Iran that caused an influx of supply into the market to drive down crude oil prices. This combined with little oil and gasoline consumption due to virus shut downs meant crude oil markets were also very turbulent [2]. Unfortunately, there are no clear-cut examples that we can show for oil. It also worth mentioning that oil prices went negative in April 20, 2020 for the first time ever. Ironically, looking at just the liquidity charts for that day shows an average day in terms of changes and raw sizes. Evaluating market conditions through one lens is not sufficient for understanding the bigger picture.

Figure 17: Liquidity for the CME gold future contract is sampled every 10 sec from 7AM to 4PM on March 18, 2020 and plotted at the top five price levels on the bid side (**top**). For ease of visualization, only the liquidity for first five price levels on the bid side is shown. The NEWMA kernel change point algorithm is then applied to this data and the resulting kernel statistic is plotted over the same time interval (**bottom**).



Chapter 6

Conclusion

6.1 Summary of Thesis

In chapter 1 we briefly introduced the change point detection problem and different considerations one must make when trying to solve it. Some high level applications are presented to motivate the topic of change point detection especially in finance.

Chapter 2 dives deeper into the online change point detection and its origins from hypothesis testing. A formal description of the online detection problem is presented along with common evaluation metrics. Fundamental online change point algorithms such as Shewart control charts, CUSUM and exponentially weighted moving averages are covered as well.

Chapter 3 covers kernel change point detection and all the kernel machinery necessary for understanding the kernel-based statistic used in online change point detection. A review of the most recent kernel change point detection literature is covered and three recent methods are explained in detail as they are used for experiments in chapter 4. A novel method for an online calculation of the median heuristic is also presented.

Chapter 4 compares the kernel versions of EWMA, CUSUM and Shewart control charts using various synthetic datasets. The results across various performance metrics are discussed and the particular use cases for using a rolling median heuristic is presented as well.

Finally, in chapter 5 we apply a kernel change point method to market liquidity data for various future contracts on the Chicago Mercantile Exchange. A brief

overview of the limit order book and how liquidity fluctuates is presented as well.

The novel aspects of this thesis include the wide array of experiments run across various online kernel change point methods. The introduction of an online median heuristic calculation that can fit into any online change point detection method that relies on the median heuristic for kernel bandwidth tuning. Finally, we explore market liquidity of several financial future instruments on the CME by running a non-parametric online algorithm on a new market liquidity dataset.

6.2 Discussion and Future Work

While we tried to cover many different type of experiments in chapter 4, we tried to highlight the difficulty in exhaustively testing detecting change points non-parametrically in an online fashion. The hope of this is to spur more research in this direction so that future methods may all be compared against a holistic dataset that is agreed upon by the research community. Furthermore, any future online change point algorithms should be compared against some variant of the NEWMA algorithm for benchmarking purposes. It is very lightweight, fast algorithm that performs well in a variety of circumstances. More research then into any improvements of NEWMA would be worth the effort as well.

Another focus of this thesis was using the MMD for online change point detection. It would interesting to explore other statistical distances that could compare two distributions non-parametrically. It would be interesting to re-use the same approaches explored in this thesis, but with the MMD swapped for a different distance measure.

Recently, interesting research has been made on re-purposing binary classifiers as two-sample tests. In [38], random forests are compared to different implementations of MMD. The authors run many tests comparing the test power across the different two-sample tests and their random forest. The results are interesting because while the random forest classifier is not better in every situation, it is better on hard two-sample tests such as the blobs dataset. Therefore, it remains to be seen whether these classifier approaches to two-sample testing can be adapted to online change point detection in an efficient manner. Framing hypothesis testing as binary classification is also explored in [55]. This may help bridge the statistics research in change point detection that is more theoretical based with more empirical based results from the

machine learning community.

On the finance side, we believe there is a lot of potential for researching the mechanics of market liquidity. The fluctuations in liquidity in worldwide markets have massive economic implications. So much so that financial firms that provide liquidity were deemed an essential service during the 2020 covid-19 lockdown and allowed to remain open as most other businesses were forced to temporarily shutdown. This means studying the implications of market liquidity changes is vital to maintaining a robust modern economy. However, as far as we can tell there are almost no significant datasets for market liquidity publicly available. Hopefully in the future more companies who own this type of data will release it periodically to the research community when it is beneficial to the company.

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