

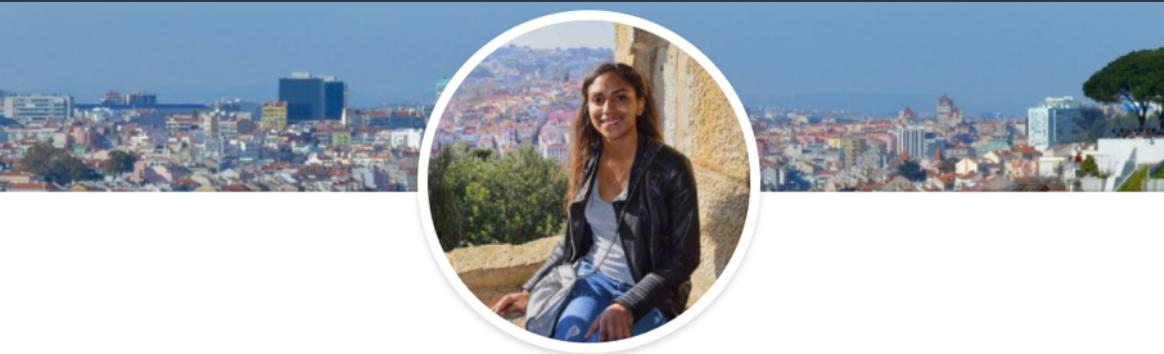


The next wave of social entrepreneurs

Information Session

London Internal Competition UG Team Member

Hult Prize 2017



Alexandra Welch • 1st
Marketing Coordinator at Movidiam
imPACkT farm • Hult International Business School
London, United Kingdom • 465 &

The Hult Prize?



A call to action for the world's
brightest minds to tackle the world's
most pressing issues.

The Hult Prize



Five years ago, an enterprising Hult student had a compelling idea and acted on it.

The power of a good idea





AHMAD ASHKAR
HULT PRIZE CEO AND FOUNDER



0:05 / 2:24



Facts & figures

2009 7

Launch year

Completed Global Challenges

1000+ 50,000

Schools represented
(since 2009)

Annual applications
(Total number in 2017)

1,500 \$1,000,000

Entrepreneurs
(In 2017 regionals)

Awarded per year



This year, President Clinton announces a new challenge for entrepreneurial students from the world's universities.

The President's Challenge



The Call To Action

Can you build a scalable, sustainable social enterprise that harnesses the power of energy to transform the lives of 10 million people by 2025?



HULT PRIZE 2018

2018 HULT PRIZE CHALLENGE

DRAFT 9/26/17



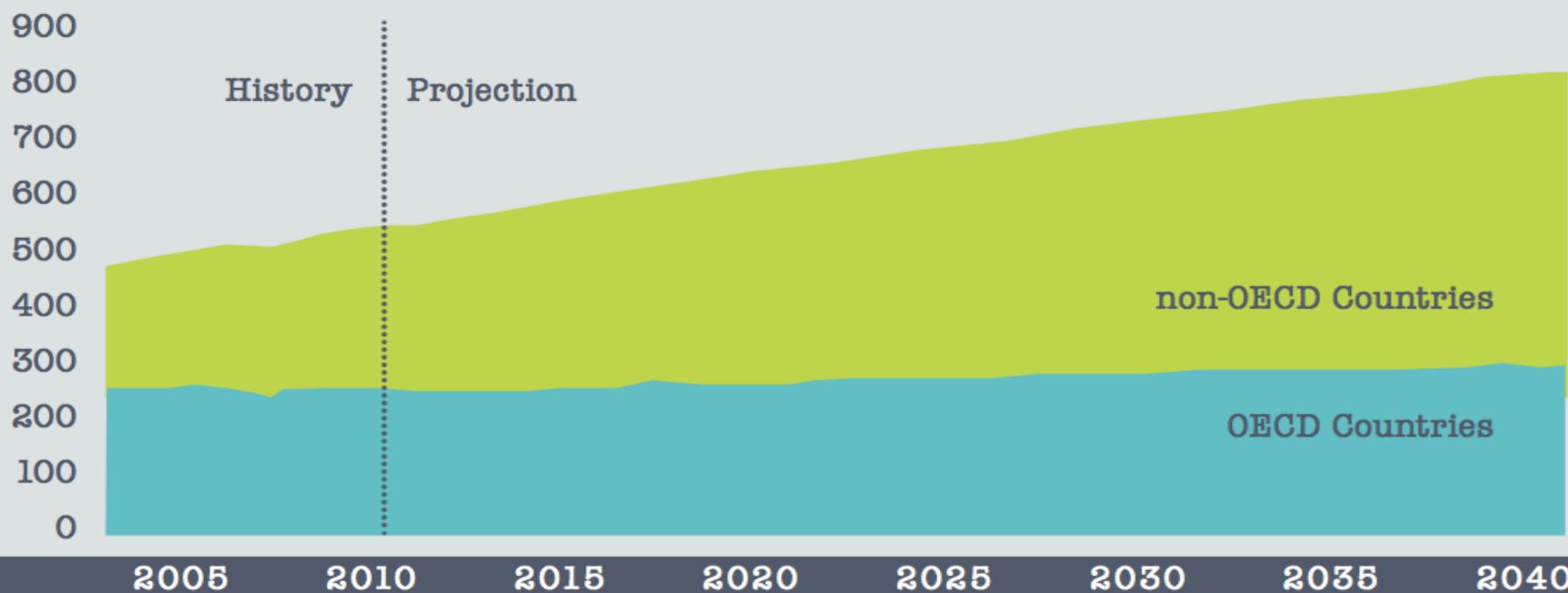
Transform

Harnessing the **Power of Energy**
to Transform the Lives of
10 Million People

“Energy is central to nearly every major challenge and opportunity the world faces today. Be it for jobs, security, climate change, food production or increasing incomes, access to energy for all is essential. Sustainable energy is opportunity – it transforms lives, economies and the planet.”

– United Nations on the Sustainable Development Goals

Projected world primary energy consumption
Quadrillion BTU



Energy transformation can be mapped along six principal dimensions



Take a nascent industry
and formalize it

Find a technology
and bring it to scale

Connect with a neglected market
and serve it

Look into the future
and shape it

How It Works?

Global Competition



Overview: Campus Competition Timeline





\$1,000,000

Campus Competition Deadlines

17th October 4:30pm

Attend the Networking and info session at the Hult PG Campus to meet other interested candidates

31st October 11:59pm

Teams are submitted via link on myHult

One point of contact email address on behalf of the whole team.

3rd November

Teams are contacted confirming their submission

Teams will be allocated a team number

30th November 11:59pm

Deadline for presentations to be submitted

All teams that submitted presentations will be allocated a time slot to present on Dec 2nd

2nd December 12:00pm – 6pm

Final London Competition



Team Notes

- 3-4 members per team, all from the same school
- 1 alum per team optional, cannot be faculty
- 12 minute pitch including time for Q&A
- 1 winning team per Hult campus city



HULT
PRIZE

Top tips for now...

- Choose your team wisely
- You want a mix of skills and experiences
- Crack the case
- Network / Interview / Learn / Partner with experts
- Don't underestimate delivery over content
- Agree and a plan and stick to it, you have 7 weeks...

Judging Criteria:

- Comprehension of the Key Issues
- Strength and Attractiveness of Solution
- Compelling Pathway to Actionability within the Next 6 Months
- Clarity & Focus on Overall Presentation



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Your Next Steps

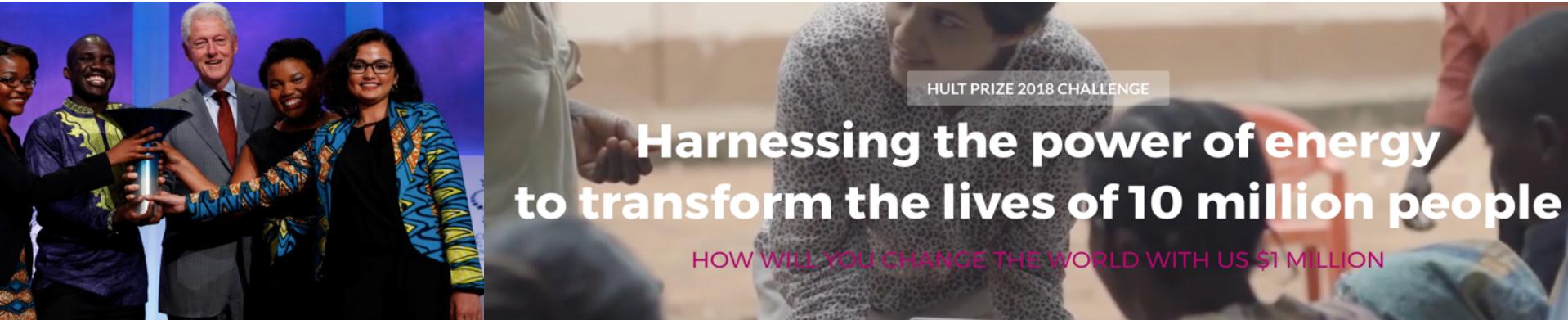
1. Download and read challenge brief from
www.hultprize.org/challenge
2. Decide if you truly have a passion for the challenge
3. Form teams of 3 to 4 likeminded people (PG-UG cross campus teams allowed)
4. Meet with Eli or Evangelos to discuss next steps. ***remember that Oct 31 is the application deadline.*

Need more support on the Hult Prize? Still looking for a team?

Hult Prize Info and Networking Session

When: 4:30 – 8:00 pm, Tuesday October 17th

Where: Postgraduate campus, Atrium



HULT PRIZE 2018 CHALLENGE

Harnessing the power of energy to transform the lives of 10 million people

HOW WILL YOU CHANGE THE WORLD WITH US \$1 MILLION

**Join the Kick-off, Panel Discussion & Networking Event
for HULT PRIZE INTERNAL COMPETITION**

*Learn more about the challenge and competition process
Meet other students interested in participating*



Tuesday, October 17th 2017 at 4:30pm
37-38 John Street, Hult House Postgraduate Campus Atrium
More details and registration via myHult

