

DS702 Assignment 4

Release Date: 20 March 2022

Due Date: 10 April 2022

- Submit your answers as an electronic copy on Moodle (pdf, jupyter notebook).
- No unapproved extension of deadline is allowed. For emergencies and sickness, extensions must be requested as soon as possible.
- Cite your sources if you are taking help (papers, websites, students etc.).
- Plagiarism is strictly prohibited. Negative mark will be assigned for plagiarism.
- Remember to comment your code. And your answers should be detailed.

1 PageRank

Exercise 1.1: Compute the PageRank of each page in Figure 1, assuming no taxation.

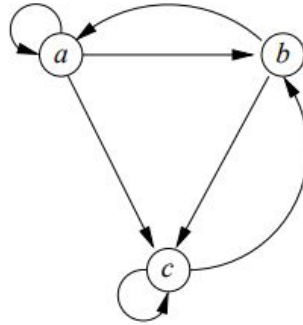


Figure 1: An example graph for exercises

Exercise 1.2: Compute the PageRank of each page in Figure 1, assuming $\beta = 0.8$.

Exercise 1.3: Suppose the Web consists of a clique (set of nodes with all possible arcs from one to another) of n nodes and a single additional node that is the successor of each of the n nodes in the clique. Figure 2 shows this graph for the case $n = 4$. Determine the PageRank of each page, as a function of n and β .

Exercise 1.4: Suppose we recursively eliminate dead ends from the graph, solve the remaining graph, and estimate the PageRank for the dead-end pages as described in Section 5.1.4 [1]. Suppose the graph is a chain of dead ends, headed by a node with a self-loop, as suggested in Figure 3. What would be the PageRank assigned to each of the nodes?

Exercise 1.5: Repeat Exercise 1.4 for the tree of dead ends suggested by Fig. 5.10. That is, there is a single node with a self-loop, which is also the root of a complete binary tree of n levels.

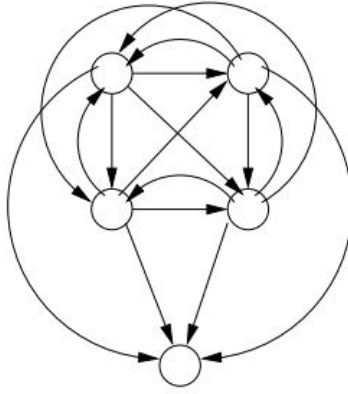


Figure 2: An example graph for exercise 1.3.

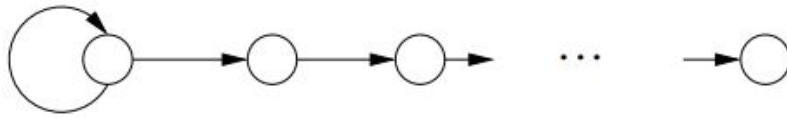


Figure 3: A chain of dead ends

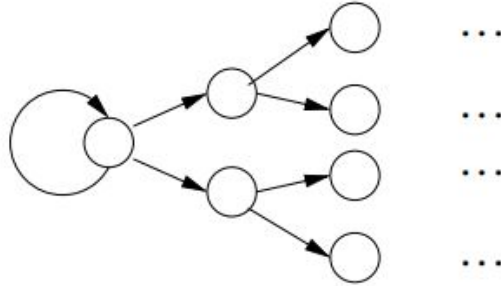


Figure 4: A tree of dead ends

2 Topic-Sensitive PageRank

Compute the topic-sensitive PageRank for the graph of Figure 5, assuming the teleport set is:

- (a) A only.
- (b) A and C.

3 Link Spam

In Section 5.4.2 [1] we analyzed the spam farm of Figure 6, where every supporting page links back to the target page. Repeat the analysis for a spam farm in which:

- (a) Each supporting page links to itself instead of to the target page.
- (b) Each supporting page links nowhere.
- (c) Each supporting page links both to itself and to the target page.

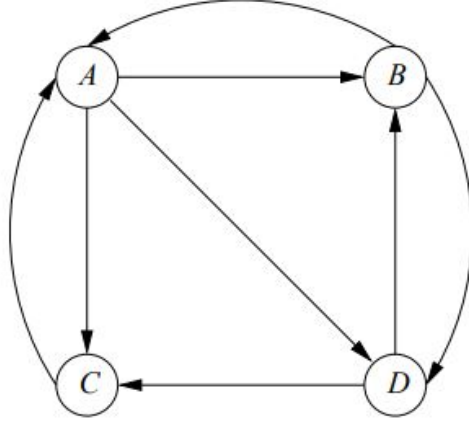


Figure 5: Web graph

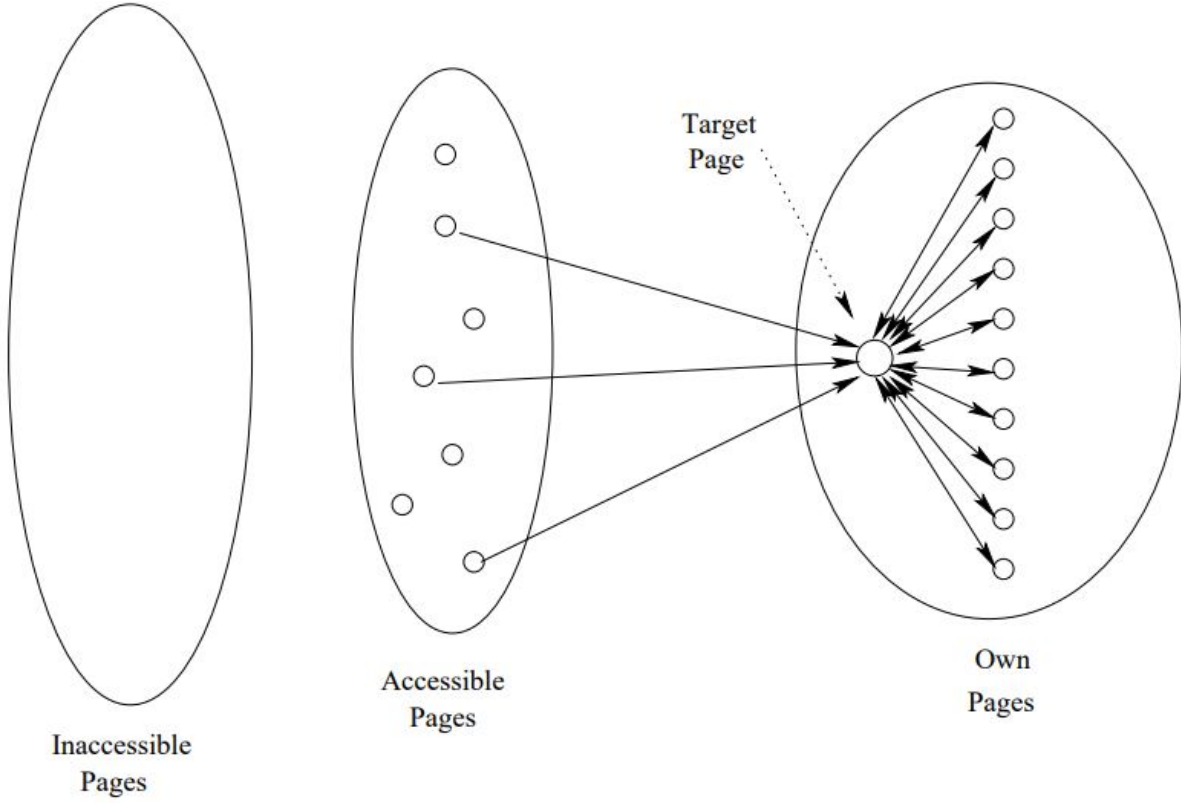


Figure 6: The Web from the point of view of the link spammer

4 Dead ends in PageRank computations

Let the *matrix of the Web* M be an n -by- n matrix, where n is the number of Web pages. The entry m_{ij} in row i and column j is 0, unless there is an arc from node (page) j to node i . In that case, the value of m_{ij} is $1/k$, where k is the number of arcs (links) out of node j . Notice that if node j has $k > 0$ arcs out, then column j has k values of $1/k$ and the rest 0's. If node j is a *dead end* (i.e., it has zero arcs out), then column j is all 0's.

Let $\mathbf{r} = [r_1, r_2, \dots, r_n]^T$ be (an estimate of) the PageRank vector; that is, r_i is the estimate of the

PageRank of node i . Define $w(\mathbf{r})$ to be the sum of the components of \mathbf{r} ; that is $w(\mathbf{r}) = \sum_{i=1}^n r_i$.

In one iteration of the PageRank algorithm, we compute the next estimate \mathbf{r}' of the PageRank as: $\mathbf{r}' = M\mathbf{r}$. Specifically, for each i we compute $w(\mathbf{r}') = \sum_{j=1}^n M_{ij}r_j$. Define $w(\mathbf{r}')$ to be the sum of components of \mathbf{r}' ; that is $w(\mathbf{r}') = \sum_{i=1}^n r'_i$.

You may use D (the set of dead nodes) in your equation.

- (a) Suppose the Web has no dead ends. Prove that $w(r') = w(r)$.
- (b) Suppose there are still no dead ends, but we use a teleportation probability of $1 - \beta$, where $0 < \beta < 1$. The expression for the next estimate of r_i becomes $r'_i = \beta \sum_{j=1}^n M_{ij}r_j + (1 - \beta)/n$. Under what circumstances will $w(r') = w(r)$? Prove your conclusion.
- (c) Now, let us assume a teleportation probability of $1/\beta$ in addition to the fact that there are one or more dead ends. Call a node "dead" if it is a dead end and "live" if not. Assume $w(\mathbf{r}) = 1$. At each iteration, each live node j distributes $(1/\beta)r_j/n$ PageRank to each of the other nodes, and each dead node j distributes r_j/n PageRank to each of the other nodes. Write the equation for r'_i in terms of β , M , \mathbf{r} , n , and D (where D is the set of dead nodes). Then, prove that $w(\mathbf{r}')$ is also 1.

5 Implementing PageRank

In this problem, you will learn how to implement the PageRank algorithm in Spark. You will be experimenting with a small randomly generated graph (assume graph has no dead-ends) provided at `graph-full.txt`.

There are 100 nodes ($n = 100$) in the small graph and 1000 nodes ($n = 1000$) in the full graph, and $m = 8192$ edges, 1000 of which form a directed cycle (through all the nodes) which ensures that the graph is connected. It is easy to see that the existence of such a cycle ensures that there are no dead ends in the graph. There may be multiple directed edges between a pair of nodes, and your solution should treat them as the same edge. The first column in `graph-full.txt` refers to the source node, and the second column refers to the destination node.

Implementation hint: You may choose to store the PageRank vector r either in memory or as an RDD. Only the matrix of links is too large to store in memory.

Assume the directed graph $G = (V, E)$ has n nodes (numbered 1, 2, ..., n) and m edges, all nodes have positive out-degree, and $M = [M_{ij}]_{n \times n}$ is an $n \times n$ as defined in class such that for any $i, j \in [1, n]$:

$$M_{ji} = \frac{1}{\deg(i)} \quad \text{if } (i \rightarrow j) \in E, 0 \text{ otherwise.}$$

Here, $\deg(i)$ is the number of outgoing edges of node i in G . If there are multiple edges in the same direction between two nodes, treat them as a single edge. By the definition of PageRank, assuming $1 - \beta$ to be the teleport probability, and denoting the PageRank vector by the column vector \mathbf{r} , we have the following equation:

$$\mathbf{r} = \frac{1 - \beta}{n} \mathbf{1} + \beta M \mathbf{r}$$

where $\mathbf{1}$ is the $n \times 1$ vector with all entries equal to 1.

Based on this equation, the iterative procedure to compute PageRank works as follows:

1. Initialize: $r^{(0)} = \frac{1}{n} \mathbf{1}$
2. For i from 1 to k , iterate: $r^{(i)} = \frac{1 - \beta}{n} \mathbf{1} + \beta M r^{(i-1)}$

Run the aforementioned iterative process in Spark for 40 iterations (assuming $\beta = 0.8$) and obtain the PageRank vector r . In particular, you don't have to implement the blocking algorithm from lecture. The matrix M can be large and should be processed as an RDD in your solution. Compute the following:

- List the top 5 node ids with the highest PageRank scores.
- List the bottom 5 node ids with the lowest PageRank scores.

References

[1] Jure Leskovec et al. Mining of Massive Datasets. 2019