Andrea C. Miranda Acevedo

A3 Problem Solving: Social Helper Corp. Platform

1. Identify the problem or need
   a. People who want to contact or donate to non-profit social welfare organizations or missionaries but does not have knowledge about their projects, or any organizations perse.
   b. If someone want to join to any cause, social welfare organizations or missions/ missionaries but barely has knowledge of any of them, end up helping the same organizations or does not join to any group or organization.
2. Set a target
   a. Help people who want to donate or join to any causes with a platform that the bigger and smaller organizations will be known.
   b. Help smaller organizations/ missionaries to get more donations or people that want to join them.
3. Analyze the Causes (
   a. Why it's so hard to smaller social welfare organizations or missionaries get donations? Because they are unknown to most of a population.
   b. Why they are unknown to most of a population? Because they are always around the same people that already knows them or does not have the opportunity to expose them or their cause/project as the bigger association or corporation.
   c. Why they don't have the opportunity to expose their causes in comparison to the bigger corporations? Because does not have the founding to promote on videos, tv, street promotions.
4. Propose & Implement Countermeasures
   a. Have a tool to contact and help all those social welfare organizations.
   b. Filter the authentication of each organization with the validation of the ID number provided by the government.

5. Check/Evaluate
   a. Ask to the organization feedback if it has been helpful, many different people are reaching them and if they are getting more economic help thanks to the platform.

6. Act and/or Standardize
   a. Build a platform the organizations and missionaries could present their projects, information about them, contact info and donation link. If someone wants to join a social welfare organization or missionaries but does not have any contact with any organization or perhaps, if they know organizations but want to join with an specific task, idea or causes the platform could be a great tool to make those connections. Also, if more people know what all those organizations and missionaries are doing around the world could donate and help to build a better world through every social welfare organization.