

# VADIM ZHDANOV

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## Experience

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### Homess

Sep 2020 – Aug 2022

*CEO/Product Manager*

*Remote*

- Conducted intensive market research
- Interviewed targeting segment to check hypothesis about the product. Analysed results of the interview
- Managed 4 teams (hardware, software, design and marketing) to develop and launch MVP version of the system
- Identified prototype and MVP versions of the system
- Calculated economy of the future product (using Unit-economy)
- Analysed the competition, comparing products and services to suggest evolution of the product to cover new markets

### PizzaBot – *LINK*

May 2019 – Sep 2020

*CTO/CPO/Software Engineer*

*Perm, Russia*

- Identified requirements and build new features for the startup
- Designed an architecture for IT & HardWare parts of the startup
- Designed and implemented algorithm to generate unique movements by robotic arm with 7 axis in limited conditions
- Conducted 25 technical interviews & coached 17 new engineers
- Building company's rules inside IT & HardWare departments
- Identified technological stack
- Implemented security, hardware, CRM system inside startup. Deployed first prototype version

## Skills

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- Google Analytics & Yandex Analytics
- SQL, Excel, Tableau, Google Sheets
- Customer Development & Customer Verification
- A/B Testing and experimentation
- Unit-economy
- Agile Development & GitHub

## Education

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### HSE University

Sep 2021 – Jun 2023

*Master of IT Management and Software Engineering*

*Moscow, Russia*

- Managed cross-functional team (frontend, backend, db) to develop a service for delivering fresh products from farmers. Identified requirements from the stakeholder, wrote technical task, design UI/UX of the application
- Managed a UI/UX team to design an interface for the service for conducting an in-depth interviews. Conducted in-depth interviews to verify UI/UX design
- GPA: 7.97/10

### HSE University

Sep 2017 – Jun 2021

*Bachelor of Software Engineering*

*Moscow, Russia*

- Managed cross-functional team (software and hardware) to develop a software to identify defects on high load conveyor
- Finished project works on IT management with the basis of Agile (Scrum) and Waterfall approaches
- GPA: 9.27/10

## About me

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- I am passionate about product management and always eager to learn new things
- I love creating really useful products, building company's and team's culture and business/work processes
- Personal qualities: adaptable, flexible, fast learner, hardworking, responsible, open-minded, wide thinking
- Languages: Russian (native), English (flexible), Japanese (beginner)
- Age: 23 y.o.
- I love any sport activities, reading books, watching serials and films