Vatsal Aima
Business Analytics, MBA

Male | 29 years | English, Hindi, Kashmiri

Tech-Skills and Platform

- Programming Languages (R, Python)
- Exploratory Data Analysis

- Model development/deployment
- Text Analysis

- MySQL/MongoDB
- Data Visualization

Work Experience* and Internship+   37 months

- **Business Analyst** at **Gain-Insights Solutions Pvt. Ltd., Bengaluru**[*+]   **(Feb'19- Nov'19)**
  - Worked on **Birst** (a cloud-based network BI Platform) for prominent customer in Travel Management domain.
  - Worked in **Tableau Service Team** and was responsible developing dashboards for internal stakeholders.
  - Worked with **Web Development Team** for Birst Platform to add ML functionalities in **GINIE**.
- **Data Analyst** at **EPIMONEY Pvt. Ltd., Mumbai**[+]   **(Apr'18-Jun'18)**
  - Developed a **fintech credit score model** using machine learning algorithm to analyze company's lending behaviour towards different customer segments based on historical data.
  - Used in decision making for accepting or rejecting loan applications through probability of default and other statistical methods.
  - For Exploratory Data Analysis and interactive Dashboards, **Tableau** was used to gain actionable insights for internal stakeholders.
- **Associate** at **Manpower Group Services India Pvt. Ltd., Gurgaon**[*]   **(Sep'15-Jun'16)**
  - Worked as **Service Account Manager** for **Bharti Airtel** in the Customer Service Department.
  - Acted as the single point of contact for prominent National Direct to Operator (**DTO**) customers
  - Understood and helped clarify customer issues related to technologies such as **MPLS**, **ILL**, **Point-to-Point VC**, **MTP** etc.
  - Responsible for day-to-day interaction with internal technical teams and external stakeholders for service resolution
- **Business Analyst** at **Pinkerton Corporate Risk Management India Pvt. Ltd., Gurgaon**[*+]   **(Sep'13-Nov'14)**
  - Worked in the Business Intelligence Department and was responsible for Corporate due diligence in IT Services.
  - Conducted frequent in-office audits and verified the genuineness of products for prominent external stakeholders.
  - Designed and developed audit reports that helped clients get more clarity to the situation.

Personal Projects

- **MediaNews, R Package on GitHub**   **(Nov'19)**
- **Unsupervised Multi-Text Classification** using **Topic Modelling with Gensim, MBA**   **(Nov'18-Mar'19)**
  - Developed a model using machine learning algorithm to classify the blog posts from Yahoo into defined topics.
  - To identify topics, Gensims' **Latent Dirichlet Allocation** (a known algorithm for **Topic Modeling** in the field of **NLP**) was used in order to find distinct ongoing talks over blog.

Certificates

- **Cisco Certified Network Associate** (CCNA)
- **Google Analytics** (Basic to Advance)

- **Cisco Certified Entry Network Technician** (CCENT)

Academic Qualifications

Degree	Stream	University/Board	Institute	Year
MBA	Business Analytics	Symbiosis International	Symbiosis Center for Management of Human Resource Development, Pune	2019
B.E	Computer Engineering	Pune University	Sanjavani Rural Education Society, Kopargaon	2013
12th	Science	J.K.B.O.S.E	Model institute of Education and Research, B.C Road, Jammu	2009