

Vatsal Aima

Business Analytics, MBA

Male | 29 years | English, Hindi, Kashmiri



Tech-Skills and Platform

- RStudio/Anaconda (Jupyter, Spyder)
- Model Development/Deployment
- MySQL/MongoDB
- MS Excel/Word/PPT
- Text Analysis/Web-Scraping
- Tableau/Google Analytics

Work Experience* and Internship*

37 months

- **Business Analyst at Gain-Insights Solutions Pvt. Ltd., Bengaluru**** (Feb'19- Nov'19)
 - Worked on [Birst](#) (a cloud-based network BI Platform) for the prominent customer in Travel Management domain.
 - Worked in **Tableau Service Team** and was responsible for developing dashboards for internal stakeholders.
 - Worked with **Web Development Team** for Birst Platform to add ML functionalities in [GINIE](#).
- **Data Analyst at EPIMONEY Pvt. Ltd., Mumbai*** (Apr'18-Jun'18)
 - Developed a **fintech credit score model** using machine learning algorithm to analyze the company's lending behaviour towards different customer segments based on historical data.
 - Used in decision making for accepting or rejecting loan applications through the probability of default and other statistical methods.
 - For Exploratory Data Analysis and interactive Dashboards, [Tableau](#) was used to gain actionable insights for internal stakeholders.
- **Service Account Manager at Bharti Airtel Pvt. Ltd., Gurgaon*** (Sep'15-Jun'16)
 - Acted as the single point of contact for prominent National Direct to Operator (**DTO**) customers
 - Understood and helped clarify customer issues related to technologies such as **MPLS, ILL, Point-to-Point VC, MTP** etc.
 - Responsible for day-to-day interaction with internal technical teams and external stakeholders for service resolution
- **Business Analyst at Pinkerton Corporate Risk Management India Pvt. Ltd., Gurgaon**** (Sep'13-Nov'14)
 - Worked in the Business Intelligence Department and was responsible for Corporate due diligence in IT Services.
 - Conducted frequent in-office audits and verified the genuineness of products for prominent external stakeholders.
 - Designed and developed audit reports that helped clients get more clarity about the situation.

Projects ([View More](#))

- **MediaNews, R Package on [GitHub](#), [CRAN](#)** (Nov'19-Feb'20)
- **Unsupervised Multi-Text Classification using Topic Modelling with Gensim, MBA** (Nov'18-Mar'19)
 - Developed a model using machine learning algorithm to classify the blog posts from Yahoo into defined topics.
 - To identify topics, Gensim's **Latent Dirichlet Allocation** (a known algorithm for **Topic Modeling** in the field of **NLP**) was used in order to find distinct ongoing talks over blog.

Certificates

- **Cisco Certified Network Associate (CCNA)**
- **Cisco Certified Entry Network Technician (CCENT)**
- **Google Analytics (Basic to Advance)**

Academic Qualifications

Degree	Stream	University/Board	Institute	Year
MBA	Business Analytics	Symbiosis International	Symbiosis Center for Management of Human Resource Development, Pune	2019
B. E	Computer Engineering	Pune University	Sanjavani Rural Education Society, Kopergaon	2013
12 th	Science	J. K. B. O. S. E	Model institute of Education and Research, B.C Road, Jammu	2009