

## Vatsal Aima

Business Analytics, MBA

Male | 29 years | English, Hindi, Kashmiri



### Tech-Skills and Platform

- Programming Languages (R, Python)
- Model development/deployment
- MySQL/MongoDB
- Exploratory Data Analysis
- Text Analysis
- Data Visualization

### Work Experience\* and Internship\*

37 months

- Business Analyst at Gain-Insights Solutions Pvt. Ltd., Bengaluru\*\*** (Feb'19- Nov'19)
  - Worked on [Birst](#) (a cloud-based network BI Platform) for prominent customer in Travel Management domain.
  - Worked in **Tableau Service Team** and was responsible developing dashboards for internal stakeholders.
  - Worked with **Web Development Team** for Birst Platform to add ML functionalities in [GINIE](#).
- Data Analyst at EPIMONEY Pvt. Ltd., Mumbai\*** (Apr'18-Jun'18)
  - Developed a **fintech credit score model** using machine learning algorithm to analyze company's lending behaviour towards different customer segments based on historical data.
  - Used in decision making for accepting or rejecting loan applications through probability of default and other statistical methods.
  - For Exploratory Data Analysis and interactive Dashboards, [Tableau](#) was used to gain actionable insights for internal stakeholders.
- Associate at Manpower Group Services India Pvt. Ltd., Gurgaon\*** (Sep'15-Jun'16)
  - Worked as **Service Account Manager** for **Bharti Airtel** in the Customer Service Department.
  - Acted as the single point of contact for prominent National Direct to Operator (**DTO**) customers
  - Understood and helped clarify customer issues related to technologies such as **MPLS, ILL, Point-to-Point VC, MTP** etc.
  - Responsible for day-to-day interaction with internal technical teams and external stakeholders for service resolution
- Business Analyst at Pinkerton Corporate Risk Management India Pvt. Ltd., Gurgaon\*\*** (Sep'13-Nov'14)
  - Worked in the Business Intelligence Department and was responsible for Corporate due diligence in IT Services.
  - Conducted frequent in-office audits and verified the genuineness of products for prominent external stakeholders.
  - Designed and developed audit reports that helped clients get more clarity to the situation.

### Personal Projects

- MediaNews, R Package on [GitHub](#), [CRAN](#)** (Nov'19)
- Unsupervised Multi-Text Classification using Topic Modelling with Gensim, MBA** (Nov'18-Mar'19)
  - Developed a model using machine learning algorithm to classify the blog posts from Yahoo into defined topics.
  - To identify topics, Gensims' **Latent Dirichlet Allocation** (a known algorithm for **Topic Modeling** in the field of **NLP**) was used in order to find distinct ongoing talks over blog.

### Certificates

- Cisco Certified Network Associate (CCNA)**
- Cisco Certified Entry Network Technician (CCENT)**
- Google Analytics (Basic to Advance)**

### Academic Qualifications

Degree	Stream	University/Board	Institute	Year
MBA	Business Analytics	Symbiosis International	Symbiosis Center for Management of Human Resource Development, Pune	2019
B.E	Computer Engineering	Pune University	Sanjavani Rural Education Society, Kopargaon	2013
12 <sup>th</sup>	Science	J.K.B.O.S.E	Model institute of Education and Research, B.C Road, Jammu	2009