

## Vatsal Aima

Business Analytics, MBA

Male | 29 years | Mob: 8105328350



### Tech-Skills and Platform

- Rstudio/Anaconda ([Jupyter](#), Spyder)
- [ML Development/Deployment](#)
- MySQL/Mongo DB
- MS Suit (Excel/Word/PPT)
- Text Analysis/Web-Scraping
- [Tableau](#)/Power BI

### Work Experience\* and Internship<sup>+</sup>

- **SME/Tech Content Developer at LearningPath** (Apr'21- Present)
  - Develop **Capstone projects** for the US clients in Data-science in the field of IT, Manufacturing and Cyber-security to upscale their learning development.
- **Freelance Analyst** (Apr'20- Present)
  - Worked on **Exploratory Data Analysis and ML-DevOps**, [R-shiny](#), for swift market research outcomes for an agency.
  - Worked on **Multi-Social Media Monitoring and Analysis** and was responsible for developing dashboards for internal stakeholders of an agency.
  - Worked on **Stimulated Stock Market Model and Analysis** using **R-shiny** for educational institute
- **Business Analyst at Gain-Insights Solutions Pvt. Ltd., Bengaluru<sup>++</sup>** (Feb'19- Nov'19)
  - Worked on [Birst](#) (a cloud-based network BI Platform) for the prominent customer in Travel Management domain.
  - Worked in the **Tableau Service Team** and was responsible for developing dashboards for internal stakeholders.
  - Worked with **Web Development Team** for Birst Platform to add ML functionalities in [GINIE](#) (Product Development).
- **Data Analyst at FlexiLoans Technologies Pvt. Ltd., Mumbai<sup>+</sup>** (Apr'18-Jun'18)
  - Developed a **fintech credit score model** using machine learning algorithms to analyze the company's lending behaviour towards different customer segments based on historical data.
  - Used in decision making for accepting or rejecting loan applications through probability of default and other statistical methods.
  - For Exploratory Data Analysis and interactive Dashboards, **Tableau** was used to gain actionable insights for internal stakeholders.
- **Service Account Manager at Bharti Airtel Pvt. Ltd., Gurgaon<sup>\*</sup>** (Sep'15-Jun'16)
  - Acted as a single point of contact in Customer Service Department for prominent National Direct to Operator (DTO) customers
  - Understood and helped clarify customer issues related to technologies such as **MPLS, ILL, Point-to-Point VC, MTP** etc.
  - Responsible for day-to-day interaction with internal technical teams and external stakeholders for service resolution
- **Business Analyst at Pinkerton Corporate Risk Management India Pvt. Ltd., Gurgaon<sup>++</sup>** (Sep'13-Nov'14)
  - Worked in the Business Intelligence Department and was responsible for Corporate due diligence in IT Services.
  - Conducted frequent in-office audits and verified the genuineness of products for prominent external stakeholders.
  - Designed and developed audit reports that helped clients get more clarity to the situation.

### Projects

- MediaNews, R Package on [GitHub](#), [CRAN](#) (Dec'19)
- **Unsupervised Multi-Text Classification using Topic Modelling with Gensim, MBA** (Mar'19)
  - Developed a model using machine learning algorithm to classify the blog posts from Yahoo into defined topics.
  - To identify topics, Gensims' **Latent Dirichlet Allocation** (a known algorithm for **Topic Modeling** in the field of **NLP**) was used in order to find distinct ongoing talks over blog.

### Certificates

- **Cisco Certified Network Associate (CCNA)**
- **Cisco Certified Entry Network Technician (CCENT)**
- **Google Analytics** (Basic to Advance)

Academic Qualifications				
Degree	Stream	University/Board	Institute	Year
MBA	Business Analytics	Symbiosis International	Symbiosis Center for Management of Human Resource Development, Pune	2019
B.E	Computer Engineering	Pune University	Sanjavani Rural Education Society, Kopargaon	2013
12 <sup>th</sup>	Science	J.K.B.O.S.E	Model institute of Education and Research, B.C Road, Jammu	2009