

Vatsal Aima

Business Analytics, MBA

Male | 28 years | English, Hindi, Kashmiri



Academic Qualifications

Degree	Stream	University/Board	Institute	Year	%/CGPA
MBA	Business Analytics	Symbiosis International	Symbiosis Center for Management of Human Resource Development, Pune	2019	6.7
B.E	Computer Engineering	Pune University	Sanjavani Rural Education Society, Kopergaon	2013	58.6
12 th	Science	J.K.B.O.S.E	Model institute of Education and Research, B.C Road, Jammu	2009	74.3
10 th		J.K.B.O.S.E	Alexander Memorial School, Id-Gha Road, Jammu	2007	77.2

Summer Internship – EPIMONEY Pvt. Ltd. (FlexiLoans Technologies Pvt. Ltd)

3 Months

- **Fintech Credit Score Model** (Apr'18-Jun'18)
 - Developed a **model** using **machine learning algorithm** to analyze company's lending behaviour towards different customer segments based on historical data.
 - Used in decision making for accepting or rejecting loan applications through probability of default and other **statistical** methods.
 - For Exploratory Data Analysis and interactive Dashboards, [Tableau](#) was used to gain actionable insights for internal stakeholders.

Work Experience

34 months

- **Business Analyst** at **Gain-Insights Solutions Pvt. Ltd., Bengaluru** (Apr'19-Present)
 - Worked on [Birst](#) (a cloud based network BI Platform) for prominent customer in Travel Management domain.
 - Worked in **Tableau Service Team** and was responsible developing dashboards for internal stakeholders.
 - Worked with **Web Development Team** for Birst Platform to add ML functionalities in [GINIE](#).
- **Associate** at **Manpower Group Services India Pvt. Ltd., Gurgaon** (Sep'15-Jun'16)
 - Worked as **Service Account Manager** for **Bharti Airtel** in the Customer Service Department.
 - Acted as the single point of contact for prominent National Direct to Operator (**DTO**) customers
 - Understood and helped clarify customer issues related to technologies such as **MPLS, ILL, Point-to-Point VC, MTP** etc.
 - Responsible for day-to-day interaction with internal technical teams and external stakeholders for service resolution
- **Business Analyst** at **Pinkerton Corporate Risk Management India Pvt. Ltd., Gurgaon** (Sep'13-Nov'14)
 - Worked in the Business Intelligence Department and was responsible for Corporate due diligence in IT Services.
 - Conducted frequent in-office audits and verified the genuineness of products for prominent external stakeholders.
 - Designed and developed audit reports that helped clients get more clarity to the situation.

Key Projects

- **MediaNews, R Package** on [GitHub](#) (Nov'19)
- **Unsupervised Multi-Text Classification** using **Topic Modelling with Gensim, MBA** (Nov'18-Mar'19)
 - Developed a model using machine learning algorithm to classify the blog posts from Yahoo into defined topics.
 - To identify topics, Gensims' **Latent Dirichlet Allocation** (a known algorithm for **Topic Modeling** in the field of **NLP**) was used in order to find distinct ongoing talks over blog.
- **Intrusion Detection System** using **Hybrid Model, B.E.** (Feb'12-Mar'13)
 - Developed a prototype using a hybrid model of signature and anomaly based systems to distinguish between legitimate and malicious users of a computer system
 - Instrumental in implementing a system to block the malicious users from accessing systems and hence enhance credibility

Professional Certificates

- **Cisco Certified Network Associate (CCNA)**
- **Cisco Certified Entry Network Technician (CCENT)**