

Vatsal Aima

Business Analytics, MBA

Male | 30 years | Mob: 8105328350



Tech-Skills and Platform

- Rstudio/Anaconda ([Jupyter](#), Spyder)
- [ML Development/Deployment](#)
- MySQL/Mongo DB/Vertica DB
- MS Suit (Excel/Word/PPT)
- Text Analysis/Web-Scraping
- [Tableau](#)/Power BI

Work Experience* and Internship*

- **Consultant at Wipro Limited, Hyderabad*** (Sep'21 - Present)
 - Works in **Data Science and Analytics Group**, for a prominent private bank, under credit card segment.
 - Developed reporting dashboards for internal stake-holders to overview credit cards business.
- **Analytics Consultant as Self-Employed*** (Apr'20 - Present)
 - Work as **Subject Matter Expert** at **LearningMate Solutions Pvt. Ltd.**, to create capstone projects and build learning modules in AI/ML domain.
 - Worked on **Exploratory Data Analysis and ML-DevOps**, [R-shiny](#), for swift market research outcomes for an agency.
- **Business Analyst at Gain-Insights Solutions Pvt. Ltd., Bengaluru*** (Feb'19 - Nov'19)
 - Worked on [Birst](#) (a cloud-based network BI Platform) for the prominent customer in Travel Management domain.
 - Worked in the **Tableau Service Team** and was responsible for developing dashboards for internal stakeholders.
 - Worked with **Web Development Team** for Birst Platform to add ML functionalities in [GINIE](#) (Product Development).
- **Data Analyst at FlexiLoans Technologies Pvt. Ltd., Mumbai*** (Apr'18 - Jun'18)
 - Developed a **fintech credit score model** using machine learning algorithms to analyze the company's lending behaviour towards different customer segments based on historical data.
 - Used in decision making for accepting or rejecting loan applications through probability of default and other statistical methods. For Exploratory Data Analysis and interactive Dashboards, **Tableau** was used to gain actionable insights for internal stakeholders.
- **Service Account Manager at Bharti Airtel Pvt. Ltd., Gurgaon*** (Sep'15 - Jun'16)
 - Acted as a single point of contact in Customer Service Department for prominent National Direct to Operator (**DTO**) customers
 - Understood and helped clarify customer issues related to technologies such as **MPLS, ILL, Point-to-Point VC, MTP** etc.
 - Responsible for day-to-day interaction with internal technical teams and external stakeholders for service resolution
- **Business Analyst at Pinkerton Corporate Risk Management India Pvt. Ltd., Gurgaon*** (Sep'13 - Nov'14)
 - Worked in the Business Intelligence Department and was responsible for Corporate due diligence in IT Services.
 - Conducted frequent in-office audits and verified the genuineness of products for prominent external stakeholders.
 - Designed and developed audit reports that helped clients get more clarity to the situation.

Projects and Certifications

- MediaNews, R Package on [GitHub](#), [CRAN](#) (Dec'19)
- **Unsupervised Multi-Text Classification using Topic Modelling with Gensim, MBA** (Mar'19)
 - Developed a model using machine learning algorithm to classify the blog posts from Yahoo into defined topics.
 - To identify topics, Gensim's **Latent Dirichlet Allocation** (a known algorithm for **Topic Modeling** in the field of **NLP**) was used to find distinct ongoing talks over blog.

Academic Qualifications

Degree	Stream	University/Board	Institute	Year
MBA	Business Analytics	Symbiosis International	Symbiosis Center for Management of Human Resource Development, Pune	2019
B. E	Computer Engineering	Pune University	Sanjavani Rural Education Society, Kopargaon	2013
12 th	Science	J. K. B. O. S. E	Model institute of Education and Research, B.C Road, Jammu	2009