Vatsal Aima
Business Analytics, MBA

Male | 30 years | Mob: 8105328350

Tech-Skills and Platform

- Rstudio/Anaconda (**Jupyter**, Spyder)
- MS Suit (Excel/Word/PPT)
- **ML Development**/**Deployment**
- Text Analysis/Web-Scraping
- MySQL/Mongo DB/Vertica DB
- **Tableau**/Power BI

Work Experience* and Internship+

- **Senior Consultant** at **ICICI Bank Pvt. Ltd, Hyderabad***+ **(Sep'21 - Present)**
  - Works in **Data Science and Analytics Group,** for different product analysis under credit card segment.
- **Freelancer** as **Self-Employed** **(Apr'20 - Present)**
  - Work as **Subject Matter Expert** at **LearningMate.**
  - Worked on **Exploratory Data Analysis and ML-DevOps**, **R-shiny**, for swift market research outcomes for an agency.
  - Worked on **Stimulated Stock Market Model and Analysis** using **R-shiny** for educational institute
- **Business Analyst** at **Gain-Insights Solutions Pvt. Ltd., Bengaluru***+ **(Feb'19 - Nov'19)**
  - Worked on **Birst** (a cloud-based network BI Platform) for the prominent customer in Travel Management domain.
  - Worked in the **Tableau Service Team** and was responsible for developing dashboards for internal stakeholders.
  - Worked with **Web Development Team** for Birst Platform to add ML functionalities in **GINIE** (Product Development).
- **Data Analyst** at **FlexiLoans Technologies Pvt. Ltd., Mumbai**+ **(Apr'18 - Jun'18)**
  - Developed a **fintech credit score model** using machine learning algorithms to analyze the company's lending behaviour towards different customer segments based on historical data.
  - Used in decision making for accepting or rejecting loan applications through probability of default and other statistical methods.
  - For Exploratory Data Analysis and interactive Dashboards, **Tableau** was used to gain actionable insights for internal stakeholders.
- **Service Account Manager** at **Bharti Airtel Pvt. Ltd.., Gurgaon*** **(Sep'15 - Jun'16)**
  - Acted as a single point of contact in Customer Service Department for prominent National Direct to Operator (**DTO**) customers
  - Understood and helped clarify customer issues related to technologies such as **MPLS**, **ILL**, **Point-to-Point VC**, **MTP** etc.
  - Responsible for day-to-day interaction with internal technical teams and external stakeholders for service resolution
- **Business Analyst** at **Pinkerton Corporate Risk Management India Pvt. Ltd., Gurgaon***+ **(Sep'13 - Nov'14)**
  - Worked in the Business Intelligence Department and was responsible for Corporate due diligence in IT Services.
  - Conducted frequent in-office audits and verified the genuineness of products for prominent external stakeholders.
  - Designed and developed audit reports that helped clients get more clarity to the situation.

Projects and Certifications

- MediaNews, R Package on **GitHub, CRAN** **(Dec'19)**
- **Unsupervised Multi-Text Classification** using **Topic Modelling with Gensim, MBA** **(Mar'19)**
  - Developed a model using machine learning algorithm to classify the blog posts from Yahoo into defined topics.
  - To identify topics, Gensims' **Latent Dirichlet Allocation** (a known algorithm for **Topic Modeling** in the field of **NLP**) was used to find distinct ongoing talks over blog.

Academic Qualifications

Degree	Stream	University/Board	Institute	Year
MBA	Business Analytics	Symbiosis International	Symbiosis Center for Management of Human Resource Development, Pune	2019
B. E	Computer Engineering	Pune University	Sanjavani Rural Education Society, Kopargaon	2013
12th	Science	J. K. B. O. S. E	Model institute of Education and Research, B.C Road, Jammu	2009