



# **PES UNIVERSITY, Bangalore**

(Established under Karnataka Act No. 16 of 2013)

## **Department of Computer Science & Engineering**

### **Web Technologies**

#### **Question Answers – HTML Markups**

5. What is the use of the alt property in an image tag?

“alt” property is used to specify the alternative text message to be shown if the image is not loaded or displayed. The image may not be displayed due to server error, incorrect URL, unsupported format or text based browsers. It is also used by page readers to tell a visually impaired user what the image is about.