



EASYRES 

Cubstart iOS Demo Day

May 3, 2022

Hi 🖐️ we're the team behind EasyRes



VIBHA
Year, major



JEFFREY
EECS '25



VIVIAN
CS '24



JANE
MIMS '23

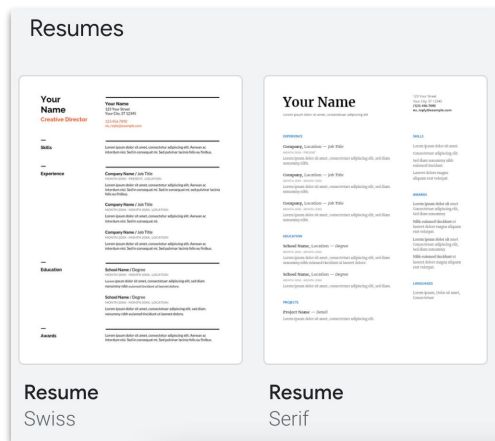


The Opportunity Space

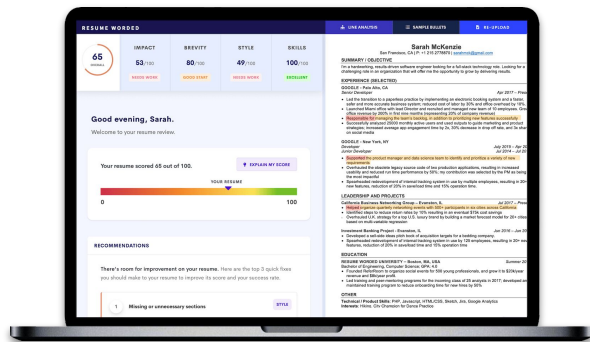
- Job-seekers managing multiple resumes must **tediously update each file** with each iteration of resume changes. Additionally, current out of the box resume templates require users to **manually fill in all of their information** each time.
- We chose this problem because we wanted to help job seekers spend more time actually finding and interviewing for jobs and **less time on managing and updating resumes** by streamlining:
 - (a) keeping track of edits across different resumes
 - (b) previewing potential formats for a resume without re-inputting information



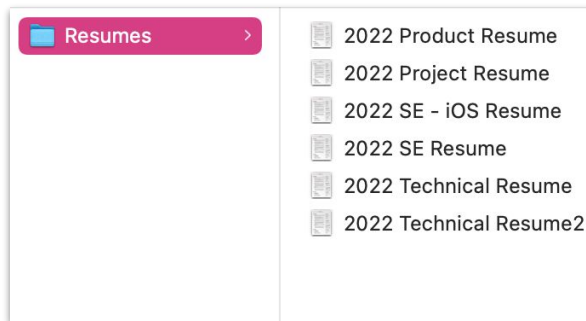
Pain Points



Inability to preview different formats with your information



Applicant Tracking System (ATS) scanners

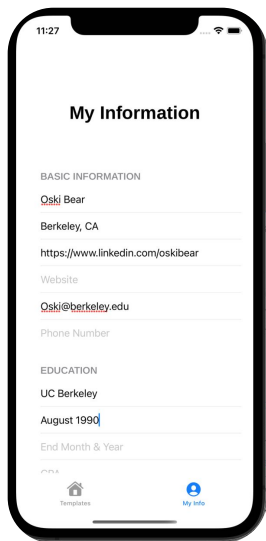


Difficulty managing multiple resumes (e.g. a technical resume and a non-technical resume)



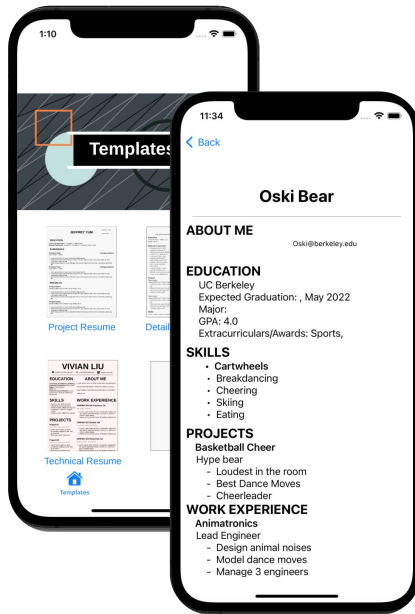
Our Solution

EasyRes manages your resume information with one source of truth and automatically formats, updates, and styles your content in multiple ATS-friendly resume formats.



Profile Edit
Page

- User can choose which fields to fill out
- The text entry fields automatically update on the resume formatting pages.



Resume
Formatting

- Choose from 4 ATS-friendly resume format types
- Preview what your resume will look like without re-inputting your data
- Formats automatically in each style
- Easily screenshot your resume



Difficulties Faced

1. Downloading feature

- There were no built in features in SwiftUI
- We had to explore outside UIKit but were unable to implement the download feature within our timeframe - used screenshot for MVP

2. Accessing variables across views

- Ended up using environmentObjects

3. Lack of time to build out features

- Would have included:
 - Resume import functionality
 - Firebase/Firestone database
 - Cleaner & more dynamic UI



Key Takeaways

- We focused on implementing what we learned about UI formatting
- We were able to also learn more about environmentObjects and sharing variables across multiple views
- In future iterations our design would include more features for the end user
- Our team worked well together and accomplished a lot of work in a short amount of time!
- **others?**



APP DEMO



Thank you!

