Place devices
You can select devices from side menu and place them on conveyors
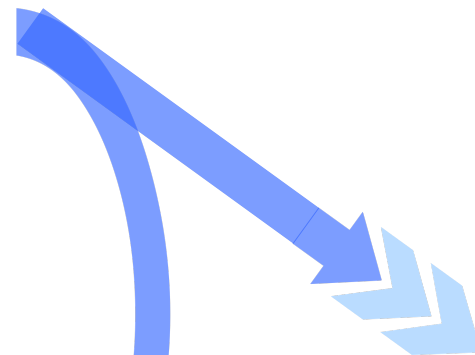
Start factory
You can start your factory any time by pressing the play button

Watch
While the factory is running you can see the ice cream cups moving around

Find mistakes
Stop factory
Rearrange devices
↳ Change properties
↳ Remove
↳ Flip

Success
If your factory is able to produce the same ice cream the truck driver asked, you win!