

Name

Internal Zip

City &amp; State

To: Mr. D. A. Roberson

A42/029

Los Gatos

IBM

From Date: October 18, 1973  
Name & Tie/Ext.: R. C. Johnson - 441/6287  
Title/Dept. Name: Keyboard Development  
Internal Zip/City, State: D50/B171  
or U.S. mail address: Raleigh - Research Triangle Park

IBM CONFIDENTIAL

Subject: Caramel and Chocolate Keybutton Colors With White Nomenclature  
For Scamp I Calico Keyboard  
Reference: Your Memo to File dated October 10, 1973

Our standard keybutton colors on Calico Keyboards are white with black nomenclature and blue with white nomenclature. All have textured surface.

Before Calico Keyboard Engineering can implement the subject keybutton colors or any color scheme deviation from the standard, a deviation authorization must be obtained by the Scamp I Project Management from Walter F. Kraus, D.P. Group Design Manager.

When obtained, this deviation authorization must be communicated to the Raleigh Design Center. The Manager of our Design Center is Edward J. Sabella.

Other obstacles exist that must be overcome in order to implement the subject keybutton color request. We are informed by our Manufacturing people that there is a serious keybutton material shortage. They feel our keybutton vendor would refuse even to quote your keybutton color requirement. They are having serious problems obtaining sufficient quantities of material in standard colors.

Aside from this problem, because you have a unique color requirement which implies comparative low quantities, keybutton procurement lead time could impact your schedule and your keybuttons would tend to be more expensive than standard keybuttons, increasing your Product Cost. Field Replacement Parts Requirements will also be increased.

Because of these considerations, we recommend that you use our standard colors. Mr. Sabella informed me today that he has seen a model of your project and sees no reason why you cannot use standard colors.



D. A. Roberson  
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Because of your aggressive schedule and the above considerations,  
I know you will give immediate attention to this problem.

*R. C. Johnson*

R. C. Johnson (pd)

pd

cc: Mr. J. D. George - A41/029 - Los Gatos  
Mr. L. R. Harper - A42/029 - Los Gatos  
Mr. G. L. Jarvis - A26/029 - Los Gatos  
Mr. M. J. Knapp - D50/B171 - Raleigh  
Mr. E. J. Sabella - E90/B108 - Raleigh  
Mr. R. L. Steigerwald - D50/B171 - Raleigh  
Mr. J. Talerico - 27P/032 - Boca Raton  
Mr. R. J. Wolfrom - D51/B171 - Raleigh  
Mr. P. E. Wood, Jr. - D51/B171 - Raleigh