

# CrowdTangle Intelligence Report

REPORT NAME

Account Report

DESCRIPTION

All Posts in the Last 6 Months by Week

PLATFORM

Instagram

ACCOUNTS



medicospelavidacovid19



butantanoficial

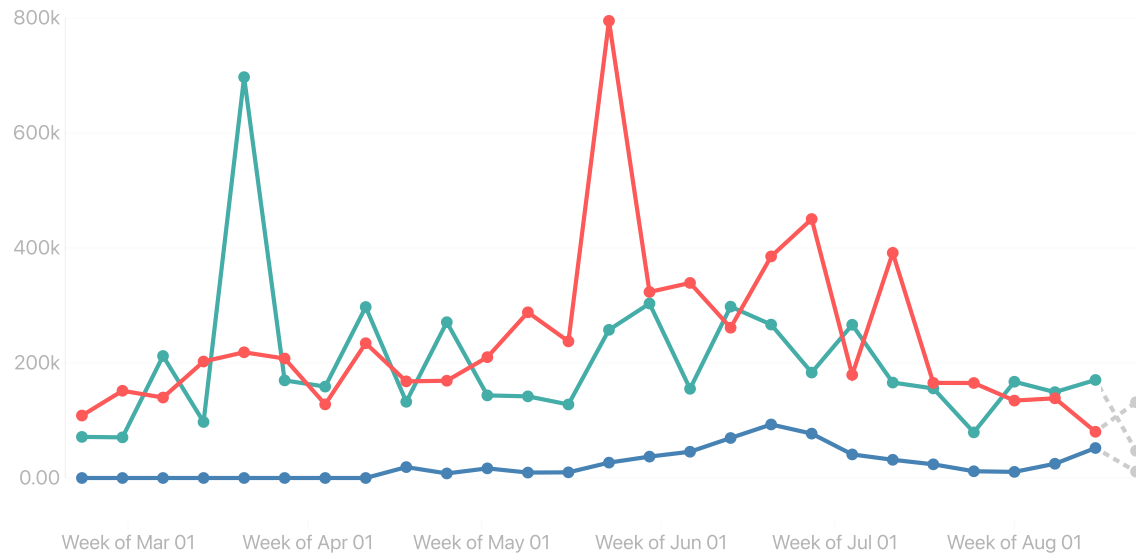


minsaude



# INTERACTIONS

medicospelavidacovid19 butantanoficial minsaude



ALL POSTS > COMBINED TOTAL INTERACTIONS > 02/21/21 - 08/26/21



TOTAL INTERACTIONS

12.28M

AVG. WEEKLY INTERACTIONS

151.6K

WEEKLY INTERACTION RATE

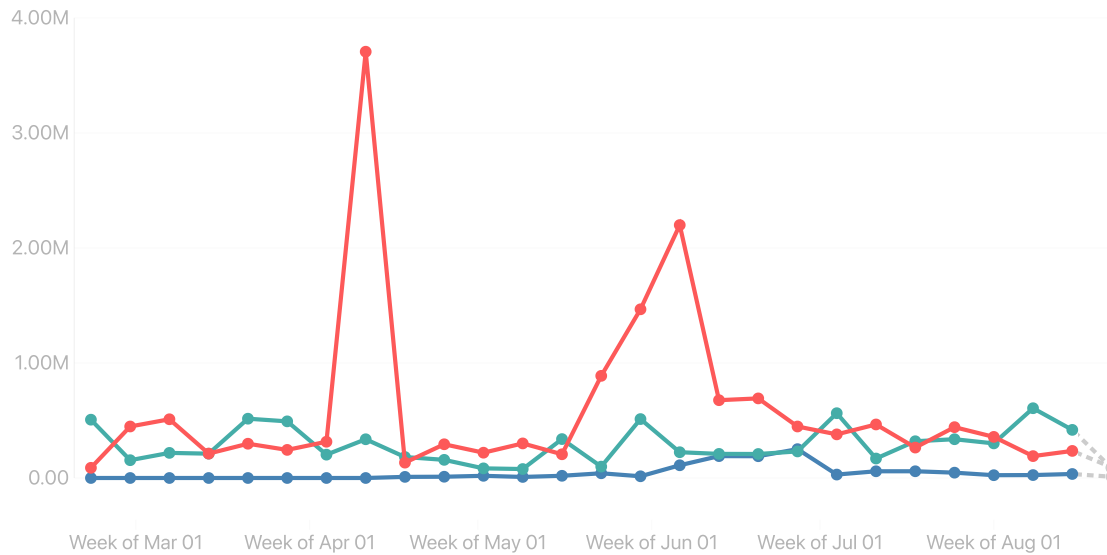
3.14%

| Name                | Total  | Likes  | Comments |  |
|---------------------|--------|--------|----------|--|
| medicospelavidac... | 618.9K | 581.5K | 37.4K    |  |
| butantanoficial     | 5.26M  | 5.09M  | 172.5K   |  |
| minsaude            | 6.41M  | 6.11M  | 290.9K   |  |



## VIDEO VIEWS

medicospelavidacovid19 butantanoficial minsaude



ALL POSTS > COMBINED TOTAL VIEWS > 02/21/21 - 08/26/21



TOTAL VIEWS

24.69M

TOTAL POSTS

831

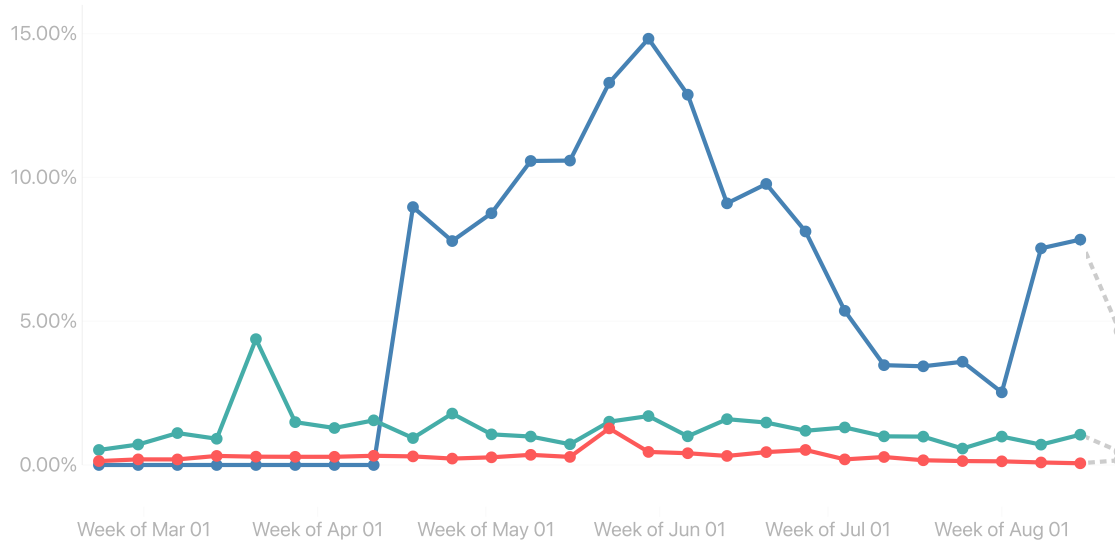
| Name  | # Views | # Posts |
|---|---------|---------|
|  medicospelavidac... | 1.15M   | 129     |
|  butantanoficial     | 7.76M   | 226     |
|  minsaude            | 15.77M  | 476     |





## INTERACTION RATE

medicospelavidacovid19 butantanoficial minsaude



ALL POSTS > COMBINED AVG. INTERACTION RATE > 02/21/21 - 08/26/21



WEEKLY INTERACTION RATE

**3.14%**

AVG. WEEKLY INTERACTIONS

**151.6K**

TOTAL POSTS

**1.5K**

Name

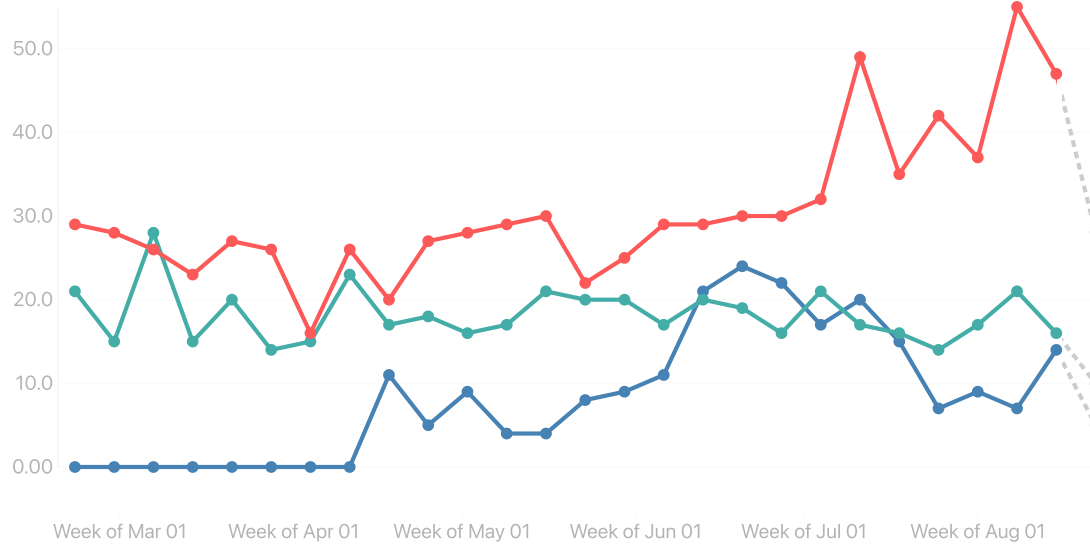
Avg. INTERACTION RATE

|   |       |             |
|---|-------|-------------|
|  medicospelavidac... | 8.06% | <div></div> |
|  butantanoficial     | 1.22% | <div></div> |
|  minsaude            | 0.30% | <div></div> |



## POST COUNT

medicospelavidacovid19 butantanoficial minsaude



ALL POSTS > COMBINED TOTAL POSTS > 02/21/21 - 08/26/21






TOTAL POSTS

1.5K

AVG. WEEKLY POSTS

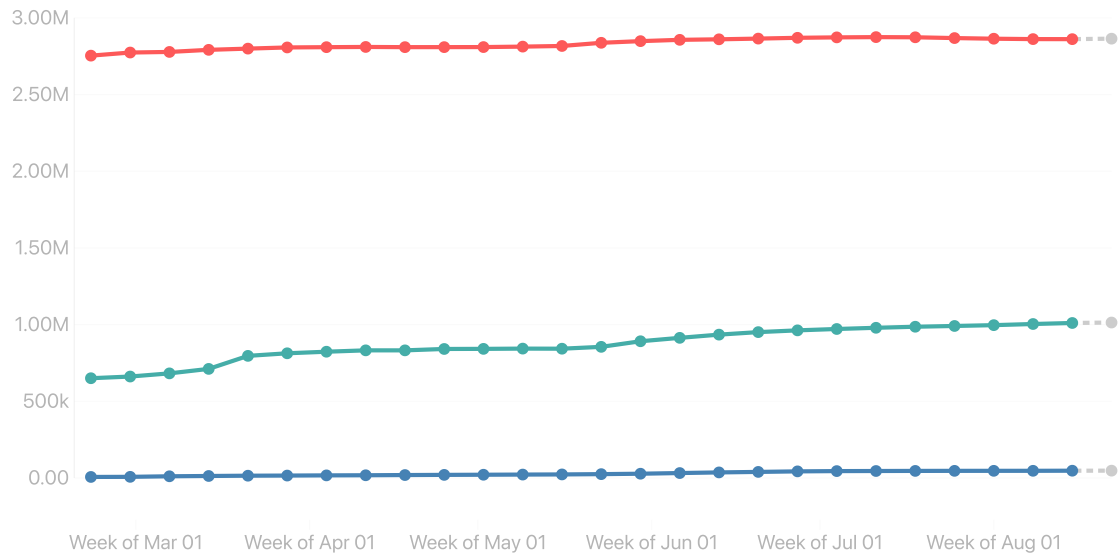
19

| Name  | Total | %      |             |
|---|-------|--------|-------------|
|  medicospelavidac... | 222   | 14.50% | <div></div> |
|  butantanoficial     | 484   | 31.61% | <div></div> |
|  minsaude            | 825   | 53.89% | <div></div> |



## FOLLOWERS

medicospelavidacovid19 butantanoficial minsaude



COMBINED TOTAL FOLLOWER GROWTH > 02/21/21 - 08/26/21



FOLLOWERS

3.93M

GROWTH

+514.8K

% GROWTH

+219.72%

| Name  | Total | Growth  | % Growth |             |
|---|-------|---------|----------|-------------|
|  medicospelavidac... | 47.8K | +41.0K  | +599.33% | <div></div> |
|  butantanoficial     | 1.01M | +363.2K | +55.82%  | <div></div> |
|  minsaude            | 2.86M | +110.6K | +4.02%   | <div></div> |