

Project 2: Creating Website for a Client

As I head into my late 20s there is this new phase in my life where all my friends are getting married and having babies. On social media there is almost a new announcement every other week of someone announcing their pregnancy or how he finally dropped down on one knee and proposed. I have reached a numbness to these announcements and it's no longer a shock factor. To imbrace and not complain this new on going trend I thought I could recruit one of my two good friends, Scott Hurley and Libby Mullen, who have recently engaged and create a wedding website to honor their special day and all the information leading into their day. I interviewed them both to get a more in depth of what they are looking for in their website.

1. Why does the client need a website?

We need a website for our wedding next year, and in 2018 it's a thing you need to have.

2. What is the purpose of the website?

Purpose is to have a place for people to come to and find information they may want to know for our wedding.

3. What specific objectives will the website accomplish? In other words, what problems does the client hope the website will solve?

We hope the site will keep us from answering 100 questions a day about the same stuff. We'd like it to be a wedding hub. Content we'd like featured would included our story, wedding party bios, pictures of us that we like, links to book the hotel through our room block. We'd like the date of the wedding **excluded** from the site.

5. At whom is the website targeted?

Our wedding guests.

6. How does the client plan to measure the success of the new website?

We'll know it was successful if people are able to make plans, etc independently.

7. If the client already has a website and you are redesigning the site: what issues does the client's current site have that a redesign will address? What do users think of the current site?

We do not have a site already

8. Has the client ever worked with a designer before? If so, what kind of experience did the client have?

The bride has worked with website designers in her current and previous jobs. She's had great, decent, and bad experiences. The folks who did great listened to what we wanted, asked plenty of questions, and finished the project on time. She had bad experiences with web designers who tried to use the same site they build for every client and make it work for our project, rather than building the site to suit our needs.

9. Can the client provide you with some sample content (text and imagery) within a week?

Pictures are attached