

Contents of the Term Project Paper

- Introduction
- Project Name (Entrepreneurship/ Business name)
- Detailed Description of the Project
- Business Model Canvas (diagram and detailed discussion of all 9 components)
- SWOT analysis
- Competition Analysis
- Detailed Growth Strategy
- Pricing Strategy and Detailed Pricing of your products/services
- Work Breakdown Structure to launch and carry out this project
- Project Management Plan
- Detailed Gantt Chart with timeline
- Project Launch (Kick off) Project Charter
- Project Risk Analysis (using Risk Breakdown Structure) and Mitigation plan
- Prepare basic financial for your business (Revenue, Cost, Gross Profit with detail build-ups)
- Cash Flow based (Gross Profit) company valuation calculation
- Do you need any start-up fund, if yes, how much, when and at what deal?
- Conclusion