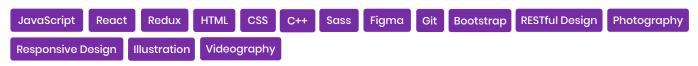
# **Alexis Martin**

# Front-End Web Developer

Aspiring front-end web developer with 2+ years experience building responsive websites/web applications and 5+ years experience in digital media seeking internship opportunities

webdeveloperlex@gmail.com 🗍 714-352-1456 🗣 Costa Mesa, CA 🌐 www.webdevlex.com 🦞 www.github.com/webdevlex

#### **SKILLS**



### **WORK EXPERIENCE**

# Lead Photographer / Editor

Martin Fisher Photography

01/2016 - Current Costa Mesa, Ca

- Increased product upload/download speeds by familiarizing myself with different file/video formats and compression techniques
- Increased traffic and engagement by launching google ad campaigns and optimizingwebsite SEO
- Increased conversion rate by optimizing/simplifying website to only include most relevant content and webpages
- Improved overall product/website with modern graphic design created using Adobe Photoshop, Illustrator, Premiere and After Effects

#### **EDUCATION**

BS in Computer Science AS in Computer Science AS-T in Mathematics C++ Certificate

CSU, Fullerton Orange Coast College Orange Coast College Orange Coast College O8/2019 - 05/2022 08/2019 - 08/2022 08/2019 - 11/2021

# **PROJECTS**

# Personal Website & Portfolio

## webdevlex.com

05/2021 - Current

- Developed and maintain website using modern HTML, CSS, and JavaScript techniques
- Ensured optimization and fast performance using Parcel web application bundler to build website for production
- Ensured consistent and responsive page appearance/behavior across multiple browsers and screen sizes using CSS media queries
- Decreased website load time by creating optimized custom SVG illustrations and animations using Figma

# **React Web Application**

#### Whoo

09/2021 - Current

- Designed and developed the web application using React Javascript framework, managed the state through Redux and enforced industry code standards to ensure maintainability and extendibility
- Designed a responsive and intuitive user interface using CSS media queries and Flexbox to allow cross platform accessibility to the website on any browser, device or screen size
- Designed and integrated a database using MongoDB, Node JS, Express, and RESTful design patterns that leveraged the React architecture to display user information and simplified the submission of user data by implementing React-Hook-Forms
- Ensured security through the encryption of user passwords using bcrypt and protected private routes using JSON Web Tokens for authentication

#### **LANGUAGES**

English Spanish

Native or Bilingual Proficiency

Limited working proficiency