

# **TOGETHER SCIENCE CAN**



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**Action kit for organisations**

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# WHAT IS TOGETHER SCIENCE CAN?

Together Science Can has been started by organisations from across the world to celebrate and protect international collaboration.

Science can solve some of the world's most complex problems, but only when the best ideas are brought together.

International collaboration is happening more than ever and is vital to the work of research organisations from across the world. The actions, policies and attitudes of governments shape research culture. The time is now to join together and speak as one.

That's where Together Science Can comes in. It provides a place for researchers to tell their stories and ensure they have a voice when decisions are made about how they should work together.

## WHY SHOULD YOU GET INVOLVED?

Science is built on collaboration, partnership, sharing and ideas. Let's show that Together Science Can do more. By sharing what we are all passionate about and how we work together in partnerships, big or small, organisations, institutions, learned bodies and teams, we can demonstrate the power of ideas that transcend the individual.

Any organisation that supports international collaboration can join - no need to be scientific or a research organisation. Universities, businesses, corporations, charities, think tanks, NGOs - if you support science and international collaboration, we need your voice.

## HOW YOU CAN JOIN IN

This action kit provides you with all the tools and resources you need to involve your organisation. Every organisation is different, so we'll give you a set of examples to show what your organisation can do, without being overly prescriptive about what this might look like.

We also have an action kit for individuals, which might help people within your organisation get involved as well: [togethersciencecan.org](http://togethersciencecan.org)

### 1. AMPLIFY OUR MESSAGE

Here are Together Science Can's key messages. You could include or adapt these in your communications, whether on your social channels, from your spokespeople, or internally.

#### What

International collaboration makes science work better and faster because ideas are exchanged openly across borders

#### Why

Science can solve some of the world's most complex problems when the best ideas, wherever they come from, are brought together

#### How

When researchers join together and speak as one, we are more likely to be heard and influence decisions

#### When

Events like Brexit have created an uncertain environment for the future of science and increasingly nationalist sentiments in many countries mean that the time to act is now

## 2. USE YOUR ORGANISATION'S INTERNAL CHANNELS

Start a conversation about how your organisation could support Together Science Can by sharing it on your internal channels. If you have an intranet, post a news story. An employee message board? Share a link to our website: [www.togethersciencecan.org](http://www.togethersciencecan.org)

You can also connect colleagues with our Twitter, Instagram and Facebook.

**Instagram** @togethersciencecan

**Twitter** @togetherscican

**Facebook** [facebook.com/togethersciencecan](https://facebook.com/togethersciencecan)

## 3. MOBILIZE SUPPORT

Let everyone in your wider community know about Together Science Can and encourage them to sign-up.

- Include a piece about Together Science Can in your organisation's magazines and newsletters.
- Share our film on your social media channels. Here are a few example posts:



- Add our Together Science Can slide(s) into presentations at conferences and events so researchers can thank all their collaborators who made their research possible.



## 4. TELL YOUR ORGANISATION'S STORY

Customise and share your organisation's Together Science Can message by printing our downloadable poster. You could do one for your whole organisation or for different teams within. Put them up on a wall for visitors, and share on your social channels with the #togethersciencecan hashtag.



Using your own image:



## 5. ADD THE HASHTAG

When your organisation, or people within it, achieves something exciting, share the news along with the #togethersciencecan hashtag

## 6. KEEP UP-TO-DATE

Join Together Science Can by signing up. We'll send you well-timed news and ideas for how you can support Together Science Can. We won't share your email address with anyone else.

## STAY IN TOUCH

You can stay in touch with Together Science Can by following our Twitter, Instagram and Facebook channels.

**Instagram** @togethersciencecan

**Twitter** @togetherscican

**Facebook** facebook.com/togethersciencecan

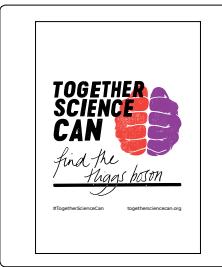
## ALL OUR DOWNLOADS AND LINKS



Logo



Poster (A3 PDF)



Large Poster (A2 PDF)



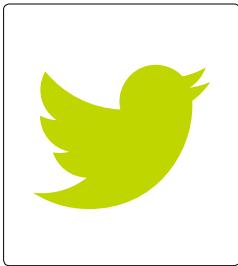
Screensaver



Presentation slide (PPTX)



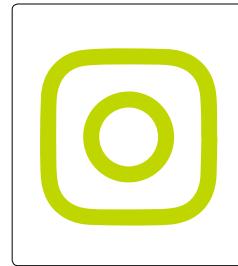
Website



Twitter



Facebook



Instagram