

Privacy Policy — Realtor Listing Pro (iOS)

Last Updated: December 9, 2025

Realtor Listing Pro (“the App”) is designed to help real estate professionals easily create, manage, and share listing flyers, property information sheets, and social media marketing content. We respect your privacy and are committed to protecting your personal information.

1. Information We Collect

Realtor Listing Pro collects only the information you choose to enter into the app, including:

User-Provided Information

- Property photos
- Property details (price, address, bedrooms, bathrooms, description, etc.)
- Captions and notes
- Flyer or video themes you select
- Any listing data you manually enter

Automatically Collected Information

The App does not collect or track personal information about you automatically.

We do not use analytics, tracking tools, advertising SDKs, or cookies.

2. How Your Information Is Stored

All data entered into the App is stored securely in your private Apple iCloud account using CloudKit.

This means:

- Your listing data belongs to you
- Only you can access it
- We (the developers) cannot view, access, or modify your data
- Information syncs across your devices signed into the same Apple ID

No listing data is ever stored on external servers owned by us or any third party.

3. How Your Information Is Used

Your data is used solely for providing the features of the App, including:

- Creating and saving real estate listings
- Generating PDF flyers
- Creating social media videos or marketing posts
- Organizing and editing your listing library
- Syncing your listings across your iCloud-connected devices

The App never sells, shares, or transmits your information to third parties.

4. Photos and Media

If you choose to upload photos for your listings:

- Photos are stored in your iCloud account
- Photos are only used to generate flyers, marketing videos, and listing previews
- The App does not transmit photos outside of your device and iCloud account unless you intentionally share them (PDF export, text, email, social media)

5. Sharing Your Content

The App allows you to share:

- Flyers (PDF)
- Single-page social media ads
- Property videos
- Listing information

Sharing is fully user-initiated.

The App does not automatically send or upload anything on your behalf.

6. Children's Privacy

Realtor Listing Pro is intended for professional use and is not designed for children under 13. We do not knowingly collect any information from children.

7. Security

We rely on Apple's built-in iCloud security architecture. Apple encrypts your data both in transit and at rest. We take reasonable precautions to ensure the App does not expose your information.

8. Your Rights

Because your data is stored in your Apple iCloud:

- You may delete any listing at any time
- Deleting the App does not automatically delete your saved iCloud data
- You may manage your iCloud storage in Settings → Apple ID → iCloud

9. Third-Party Services

Realtor Listing Pro does not use:

- Third-party analytics
- Third-party servers
- Advertising SDKs
- Data tracking tools

All app functions occur locally or within your iCloud account.

10. Contact Us

If you have questions about this Privacy Policy, please contact:

Realtor Listing Pro Support

Email: wesleypingleton@gmail.com