

# 210 **POWER WORDS**

That'll Instantly Increase  
The Pulling Power Of Your  
Lead Magnets

**KING KONG®**

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|----------------------|-------------------|------------------|
| 1. Absolutely Lowest | 38. Discount      | 75. Huge Gift    |
| 2. Advice            | 39. Discover      | 76. Hurry        |
| 3. Alarming          | 40. Easily        | 77. Imagination  |
| 4. Alert Famous      | 41. Easy          | 78. Immediately  |
| 5. Amazing           | 42. Edge          | 79. Important    |
| 6. Anniversary       | 43. Emerging      | 80. Improve      |
| 7. Announcing        | 44. Endorsed      | 81. Improved     |
| 8. Affordable        | 45. Energy        | 82. Improvement  |
| 9. Approved          | 46. Enormous      | 83. Increase     |
| 10. Astonishing      | 47. Excellent     | 84. Informative  |
| 11. Attractive       | 48. Exciting      | 85. Innovative   |
| 12. Authentic        | 49. Exclusive     | 86. Insider      |
| 13. Bargain          | 50. Expert        | 87. Inspires     |
| 14. Beautiful        | 51. Exploit       | 88. Instructive  |
| 15. Best             | 52. Extra         | 89. Interesting  |
| 16. Better           | 53. Extraordinary | 90. Introducing  |
| 17. Big              | 54. Fascinating   | 91. It's Here    |
| 18. Bonanza          | 55. First         | 92. Just Arrived |
| 19. Bonus            | 56. Focus         | 93. Know         |
| 20. Bottom Line      | 57. Fortune       | 94. Largest      |
| 21. Breaking         | 58. Free          | 95. Last Chance  |
| 22. Breakthrough     | 59. Full          | 96. Last Minute  |
| 23. Challenge        | 60. Fundamentals  | 97. Latest       |
| 24. Colorful         | 61. Genuine       | 98. Launching    |
| 25. Colossal         | 62. Gigantic      | 99. Lavishly     |
| 26. Compare          | 63. Greatest      | 100. Learn       |
| 27. Competitive      | 64. Growth        | 101. Liberal     |
| 28. Complete         | 65. Guarantee     | 102. Lifetime    |
| 29. Compromise       | 66. Guaranteed    | 103. Limited     |
| 30. Confidential     | 67. Health        | 104. Love        |
| 31. Crammed          | 68. Help          | 105. Lowest      |
| 32. Create           | 69. Helpful       | 106. Luxury      |
| 33. Daring           | 70. High Tech     | 107. Magic       |
| 34. Delighted        | 71. Highest       | 108. Mainstream  |
| 35. Delivered        | 72. Hot           | 109. Mammoth     |
| 36. Destiny          | 73. Hot Special   | 110. Miracle     |
| 37. Direct           | 74. How To        | 111. Money       |

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|--------------------|--------------------|----------------------|
| 112. Monumental    | 146. Revolutionary | 180. Tell Us         |
| 113. More          | 147. Reward        | 181. Terrific        |
| 114. New           | 148. Safety        | 182. Tested          |
| 115. Noted         | 149. Sale          | 183. The Truth About |
| 116. Now           | 150. Sampler       | 184. Timely          |
| 117. Obsession     | 151. Scarce        | 185. Today           |
| 118. Odd           | 152. Secret        | 186. Tremendous      |
| 119. Offer         | 153. Security      | 187. Trust           |
| 120. Opportunities | 154. Selected      | 188. Ultimate        |
| 121. Outstanding   | 155. Sensational   | 189. Unconditional   |
| 122. Perspective   | 156. Shocking      | 190. Under Priced    |
| 123. Pioneering    | 157. Shrewd        | 191. Understand      |
| 124. Popular       | 158. Simple        | 192. Unique          |
| 125. Portfolio     | 159. Simplified    | 193. Unlimited       |
| 126. Powerful      | 160. Simplistic    | 194. Unlock          |
| 127. Practical     | 161. Sizable       | 195. Unparalleled    |
| 128. Professional  | 162. Skill         | 196. Unsurpassed     |
| 129. Profit        | 163. Soar          | 197. Unusual         |
| 130. Profitable    | 164. Special       | 198. Urgent          |
| 131. Promising     | 165. Special Offer | 199. Useful          |
| 132. Promote       | 166. Spotlight     | 200. Valuable        |
| 133. Protect       | 167. Startling     | 201. Value           |
| 134. Proven        | 168. Strange       | 202. Wanted          |
| 135. Quality       | 169. Strong        | 203. Wealth          |
| 136. Quick         | 170. Sturdy        | 204. Weird           |
| 137. Quickly       | 171. Successful    | 205. Willpower       |
| 138. Rare          | 172. Suddenly      | 206. Win             |
| 139. Reduced       | 173. Superior      | 207. Wonderful       |
| 140. Refundable    | 174. Sure Fire     | 208. Worst           |
| 141. Reliable      | 175. Surging       | 209. You             |
| 142. Remarkable    | 176. Surprise      | 210. Zinger          |
| 143. Results       | 177. Survival      |                      |
| 144. Revealing     | 178. Take          |                      |
| 145. Revisited     | 179. Technology    |                      |