### **IDA 2014**

Thirteenth International Symposium on Intelligent Data Analysis
Leuven, 30 October 2014

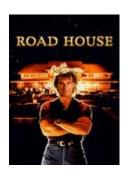
# Bayesian inference for rank data

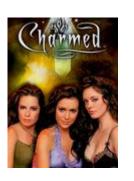
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3 5 1 2 4

### Ranked data is everywhere.

### Rankings arise when ...

- users express preferences about products and services,
- voters cast ballots in elections,
- research projects are evaluated based on their merits,
- genes are ordered based on their expression levels under various experimental conditions.
- A ranking represents a statement about the relative quality or relevance of the items being ranked.
- Assessors rank items.

  Designed or observed

  Panel, volunteers, users....





■ Aggregate, merge, summarise multiple rankings to discover shared patterns and structure.



?	?	?	?
1	3	4	2
2	1	3	4
1	2	4	3
4	3	1	2
3	1	4	2
3	1	4	2
1	3	4	2

Predict individual ratings, when only partial ratings are made. (not all items rated)



1	3	4	2	
2	1	3	4	
1	2	4	3	
4	3	1	2	
?	1	?	2	
?	1	?	2	
1	?	?	2	

Predict individual ratings, when only partial ratings are made. (not all items rated)



1	3	4	2
2	1	3	4
1	2	4	3
4	3	1	2
	1	4	2
	1		2
1	Ц		2

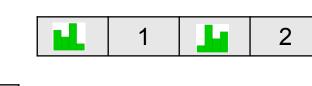
**UNCERTAINTY!** 

■ Partition assessors in class and predict class membership of new assessors.



1	3	4	2
2	1	3	4
1	2	4	3
4	3	1	2
3	1	4	2
3	1	4	2
1	3	4	2

	1	3	4	2
	4	3	1	2
,	3	1	4	2
	3	1	4	2



2	1	3	4
1	2	4	3
1	3	4	2

# movielens helping you find the right movies

- MovieLens is a movie recommendation website. You tell us what movies you love and hate. We use that information to generate personalized recommendations for other movies.
- MovieLens uses collaborative filtering to generate recommendations. It matches users with similar opinions about movies. Each user has a 'neighbourhood' of other like-minded users. Ratings from these neighbours are used to create personalized recommendations for the target user.

**Predictions** 

for you 🤻

\*\*\*\*

★★★★★ Not seen ▼

★★★★★ Not seen

Your

Ratings

Notseen

0.5 stars

1.0 stars

1.5 stars

2.0 stars

2.5 stars

3.0 stars

3.5 stars

4.0 stars 4.5 stars

5.0 stars

Wish

List

₩ 🔏

₩ 🙎

П

Movie Information

About a Boy (2002) DVD, VHS,

Chicago (2002) info | imdb

Comedy, Crime, Drama, Musical

And Your Mother Too (Y Tu

Comedy, Drama, Romance

Mamá También) (2001) DVD,

Monsoon Wedding (2001) DVD,

Talk to Her (Hable con Ella)

info | imdb Comedy, Drama

VHS, info I imdb

VHS, info | imdb

Comedy, Romance

(2002) info | imdb Comedy, Drama, Romance

Hundreds of thousands of users. Started in 1997. University of Minnesota.

### META ANALYSIS OF GENE EXPRESSIONS ACROSS LABS

- Gene expression is a measure of the activity of a gene in a sample
- ~ 20000 genes measured in a few hundred patients (prostate cancer)
- Repeated in various cohorts and labs with different technologies. Absolute measures cannot be compare. Ranks can.
- Each lab produces a ranked list of genes, relevant for prostate cancer

Genes = items to be ranked Labs = assessors

Merge the studies to produce a consensus list

I	Individual top-25 genes from five prostate cancer studies					
Rank	Luo(L)	Welsh(W)	Dhana(D)	True(T)	Singh(S)	
1	HPN	HPN	OGT	AMACR	HPN	
2	AMACR	AMACR	AMACR	HPN	SLC25A6	
3	CYP1B1	OACT2	FASN	NME2	EEF2	
4	ATF5	GDF15	HPN	CBX3	SAT	
5	BRCA1	FASN	UAP1	GDF15	NME2	
6	T C AT C2	A NITZ 2	CIICVIA2	VALUEDO	TDITA	

- Mallows model
- Bayesian inference
- MCMC algorithm
- Experiments
  - Full rankings
  - Partial ranking
  - Clustering
  - Pairwise comparisons
  - Preference prediction
- Conclusions

## Bayesian inference from rank data

Øystein Sørensen\*1, Valeria Vitelli†1, Arnoldo Frigessi‡1,2, and Elja Arjas§1,3

<u>arXiv:1405.7945</u> [stat.ME]

Assume *n* items have been ranked by *N* assessors, such that  $R_{ij}$  is the rank given to item *i* by assessor *j*. The full data is

$$\mathbf{R}_{j} = (R_{1j}, R_{2j}, \dots, R_{nj}), \ j = 1, \dots, N$$

 $\mathcal{P}_n$  be the set of all permutations of  $\{1,\ldots,n\}$ 

$$\mathbf{R}_j \in \mathcal{P}_n$$

Can we find a consensus ranking,  $\rho$ ?

$$\rho \in \mathcal{P}_n$$

Mallows (1957) and Diaconis (1988) proposed the model

$$P(\mathbf{R}|\alpha, \boldsymbol{\rho}) = Z_n(\alpha, \boldsymbol{\rho})^{-1} \exp\{-(\alpha/n)d(\mathbf{R}, \boldsymbol{\rho})\}1_{\mathcal{P}_n}(\mathbf{R})$$

with distance measure  $d(\cdot, \cdot)$  and scale parameter  $\alpha$ .

- $1_{\mathcal{P}_n}(\cdot)$  is the indicator function for  $\mathcal{P}_n$ , the set of all permutations of  $\{1,\ldots,n\}$ .
- Partition function (more about this later):

$$Z_n(\alpha, \boldsymbol{\rho}) = \sum_{\tilde{\mathbf{R}} \in \mathcal{P}_n} \exp \left\{ \frac{-\alpha}{n} d\left(\tilde{\mathbf{R}}, \boldsymbol{\rho}\right) \right\}.$$

$$P(\mathbf{R}|\alpha, \boldsymbol{\rho}) = Z_n(\alpha, \boldsymbol{\rho})^{-1} \exp\{-(\alpha/n)d(\mathbf{R}, \boldsymbol{\rho})\}1_{\mathcal{P}_n}(\mathbf{R})$$

- $\alpha = 0$ : uniform permutations. R <- sample(n)
- $\alpha > 0$ : non-uniform permutations, R closer to  $\rho$

$$Z_n(\alpha, \boldsymbol{\rho}) = \sum_{\tilde{\mathbf{R}} \in \mathcal{P}_n} \exp\left\{\frac{-\alpha}{n} d\left(\tilde{\mathbf{R}}, \boldsymbol{\rho}\right)\right\}$$

If the metric  $d(\cdot, \cdot)$  is right-invariant, i.e., invariant to an arbitrary relabeling of the items (Diaconis, 1988, p. 112), the normalizing constant is independent of  $\rho$ , so we can write

$$Z_n(\alpha, \rho) = Z_n(\alpha) = \sum_{\mathbf{R} \in \mathcal{P}_n} \exp\left(\frac{-\alpha}{n} d(\mathbf{R}, \mathbf{P})\right),$$

where **P** denotes an arbitrary permutation in  $\mathcal{P}_n$ , say  $\mathbf{P} = (1, 2, ..., n)$ . Since this is a sum over n! terms, analytic computation is in general intractable when n is larger than about 10.

Likelihood for N independent samples

$$P(R_1,\ldots,R_N|\alpha,\rho) = Z_n(\alpha)^{-N} \exp\left\{\frac{-\alpha}{n} \sum_{j=1}^N d(R_j,\rho)\right\}$$

■ MLE for  $\rho$ :

$$\hat{
ho} = rg \min_{
ho \in \mathcal{P}_n} \left\{ \sum_{j=1}^{N} d\left(R_j, 
ho\right) \right\}$$

$$d\left(\mathbf{R},\boldsymbol{\rho}\right)$$

The Kendall distance measures the minimum number of pairwise adjacent switches which convert R into ρ.

Its normalizing constant is given by  $Z_n(\alpha) = \prod_{i=1}^n \sum_{j=0}^{i-1} e^{-\alpha j/n}$ 

- Footrule distance:  $\| \boldsymbol{\rho} \mathbf{R} \|_1$
- Spearman distance:  $\| \boldsymbol{\rho} \mathbf{R} \|_2^2$
- and Cayley, Hamming, Ulam, ...

The computation of the normalizing constant in the Mallows model when using other distance measures than Kendall's is NP-complete.

### Prior distributions

when no prior knowledge exists about  $\rho_n$  uniform distribution over  $\mathcal{P}_n$ 

$$\pi\left(\boldsymbol{\rho}\right) = \frac{1}{n!} 1_{\mathcal{P}_n}\left(\boldsymbol{\rho}\right)$$

• prior distribution for  $\alpha$ .

$$\pi\left(\alpha\right) = \lambda \exp\left\{-\lambda \alpha\right\}$$

with hyperparameter  $\lambda = 1/10$ .

? with hyperparameter  $\lambda = 1/10$ .

Small chances of very bad assessments:

P ( 
$$|R_{ij} - \rho_i| > n/2$$
 ) = 0.01  
= exp (-\alpha/n d(R\_{ij}, \rho\_i))  
(footrule) = exp (-\alpha/n n/2)

Which gives  $\alpha = 10$ .

So let's take exponential with mean 10.

# Posterior distribution

$$P(\alpha, \rho | R_1, \dots, R_N) \propto$$

$$Z_n(\alpha)^{-N} \exp \left[ -\alpha \left\{ n^{-1} \sum_{j=1}^N d(R_j, \rho) + \lambda \right\} \right] 1 (\rho \in \mathcal{P}_n) 1 (\alpha \ge 0)$$

- The posterior summarises all information about the unknown parameters  $\alpha$  and  $\rho$
- Point estimation of  $\alpha$  and  $\rho$ : posterior mean, mode etc.
- Uncertainty about  $\alpha$  and  $\rho$ : posterior marginals
- Sampling from the posterior by Markov Chain Monte Carlo

- What if j has ranked only top-t?  $(R_j \in \mathcal{P}_t, \ \rho \in \mathcal{P}_n)$
- What about confidence statements, e.g.,  $P(\rho_i \le 5|\text{data})$ ?
- What is the precision  $\alpha$ ?
- What if  $R_j$  contains pairwise comparisons rather than rankings?
- Our Bayesian framework handles all of this coherently

# Metropolis algorithm

- lacksquare Symmetric proposal distributions for lpha and ho
- Start at  $\alpha \geq 0$ ,  $\rho \in \mathcal{P}_n$
- Accept proposal  $\rho'$  with probability

$$\min \left\{ 1, \exp \left[ -\alpha n^{-1} \sum_{j=1}^{N} \left\{ d\left(R_{j}, \rho'\right) - d\left(R_{j}, \rho\right) \right\} \right] 1 \left( \rho' \in \mathcal{P}_{n} \right) \right\}$$

Accept proposal  $\alpha'$  with probability

$$\min \left[1, \frac{Z_n\left(\alpha'\right)^{-N}}{Z_n\left(\alpha\right)^{-N}} \exp \left\{-\left(\alpha'-\alpha\right) n^{-1} \sum_{j=1}^N d\left(R_j, \rho\right)\right\} 1 \left(\alpha' \ge 0\right)\right]$$

# Symmetric proposal distributions

 $\blacksquare$  Accept proposal  $\rho'$  with probability

$$\min \left\{ 1, \exp \left[ -\alpha n^{-1} \sum_{j=1}^{N} \left\{ d\left(R_{j}, \rho'\right) - d\left(R_{j}, \rho\right) \right\} \right] 1 \left( \rho' \in \mathcal{P}_{n} \right) \right\}$$

- lacksquare ho' should be close to ho and in  $\mathcal{P}_n$
- We invent the leap-and-shift proposal distribution

### Leap-and-shift proposal distribution for $\rho$

- Choose an item u at random in  $\{1,2,...,n\}$ . Its current rank is  $\rho_u$
- Choose a new rank r for item u, uniformly in  $\rho_u$  L, ...,  $\rho_u$  + L Now two items have rank r and one item (u) has no rank.
- Shift by one all the items of ranks between r and  $\rho_u$

# Symmetric proposal distributions

**Accept proposal**  $\alpha'$  with probability

$$\min \left[1, \frac{Z_n\left(\alpha'\right)^{-N}}{Z_n\left(\alpha\right)^{-N}} \exp \left\{-\left(\alpha'-\alpha\right) n^{-1} \sum_{j=1}^N d\left(R_j, \rho\right)\right\} 1 \left(\alpha' \ge 0\right)\right]$$

- Simple:  $\alpha' \sim N(\alpha, \sigma_{\alpha}^2)$
- Harder: We need  $Z_n(\alpha)$

### Partition function

$$Z_{n}(\alpha) = \sum_{\tilde{\mathbf{R}} \in \mathcal{P}_{n}} \exp \left\{ \frac{-\alpha}{n} d\left(\tilde{\mathbf{R}}, \boldsymbol{\rho}\right) \right\}$$

$$\rho$$
=(1,2,3,..., n)

Since  $Z_n(\alpha)$  does not depend on  $\rho$ , the approximation can be done offline for a set of discrete  $\alpha$  values, and interpolated to yield an estimate over a continuous range. For each  $\alpha'$  proposed in the MCMC algorithm, it is then sufficient to look up the value  $\hat{Z}_n(\alpha')$  in our stored estimate.



# Importance sampling

$$Z_{n}(\alpha) = \sum_{R \in \mathcal{P}_{n}} \exp \left\{ \frac{-\alpha}{n} d(R, \rho) \right\} \, \boldsymbol{q(R)}$$

$$\boldsymbol{q(R)}$$

$$= \mathsf{E}_{\mathsf{q}} \left\{ \frac{\exp\left\{\frac{-\alpha}{n}d\left(R,\rho\right)\right\}}{q(R)} \right\}$$

For  $R^1, \ldots, R^K \sim q(R)$ ,

$$\hat{Z}_{n}(\alpha) = \frac{1}{K} \sum_{k=1}^{K} \frac{\exp\left\{-\frac{\alpha}{n} d\left(R^{k}, \rho\right)\right\}}{q\left(R^{k}\right)}$$

■  $\mathbb{E}\left\{\hat{Z}_n(\alpha)\right\} = Z_n(\alpha)$ , and if  $q(\cdot)$  is close to the target, we get a good estimate with K << n!

# Importance sampling distribution $q(\cdot)$

Start with the nth item:

$$P(R_n|\rho) \propto \exp\left\{\frac{-\alpha}{n}d(R_n,\rho_n)\right\}$$

■ Then the (n-1)th item:

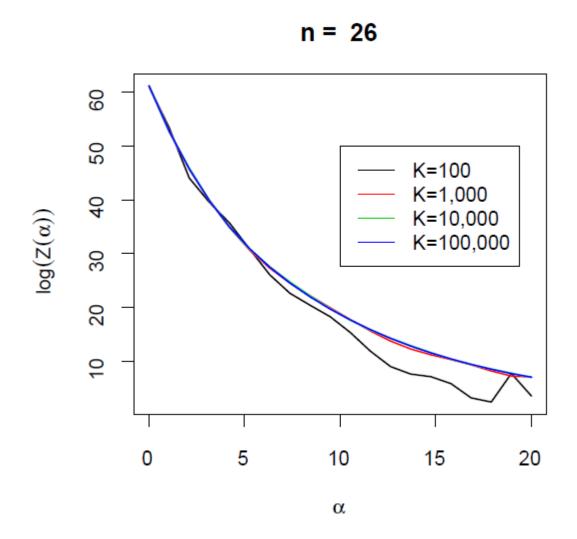
$$P\left(R_{n-1}|R_n,
ho
ight)\propto \exp\left\{rac{-lpha}{n}d\left(R_{n-1},
ho_{n-1}
ight)
ight\}1\left(R_{n-1}
eq R_n
ight)$$

... until the 1st item:

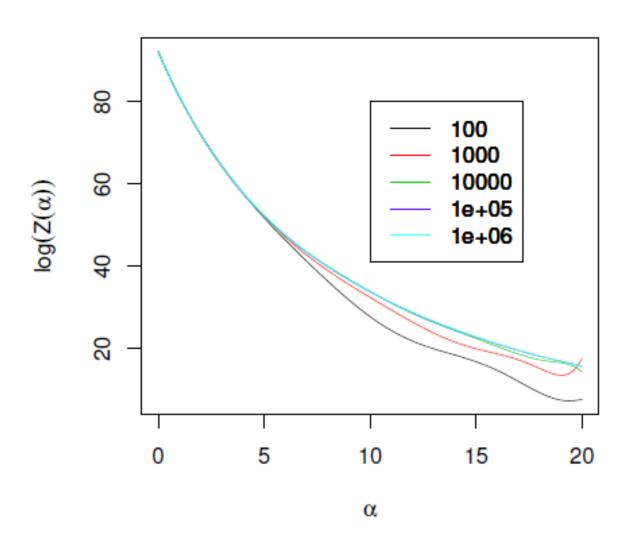
$$R_1 = \{1, \ldots, n\} \setminus \{R_2, \ldots, R_n\}$$

Now,  $R = (R_1, \ldots, R_n) \in \mathcal{P}_n$ 

■ Example with n = 26, i.e.,  $n! > 4 * 10^{26}$ 



n = 35



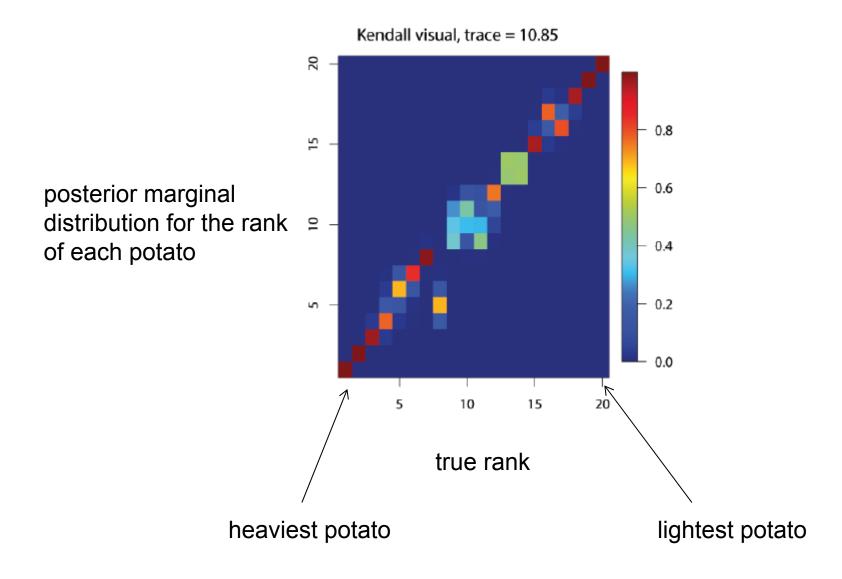
# **Experiments**

# The potato experiment

We bought 20 potatoes, and asked students and colleagues to rank them by weight without touching





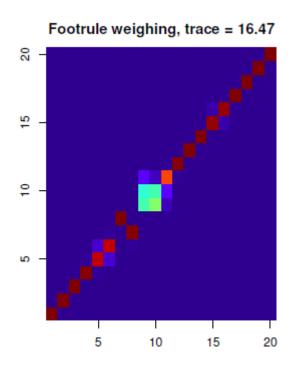


- Represents uncertainty
- Central potatoes are the one ranked with highest uncertainty

### by looking

# Kendall visual, trace = 10.85 0.8 0.6 0.6 0.2 0.0 15 20

### by touching



Less uncertainty

# Partially ranked data

- Only a subset of the items have been ranked.
- Ranks can be missing at random, or the assessors may only have ranked, say, the top-5 items.
- Can be handled easily in the Bayesian framework, by applying data augmentation techniques (Tanner and Wong, 1987): estimating the lacking ranks consistently with the partial observations.

$$\tilde{R}_1,\ldots,\tilde{R}_N$$

- Let  $R_1, \ldots, R_N$  be the data, with missing values
- MCMC alternates between augmented data,

$$P\left(\tilde{R}_1,\ldots,\tilde{R}_N|\alpha,\rho,R_1,\ldots,R_N\right),$$

and parameters,

$$P\left(\alpha,\rho|\tilde{R}_1,\ldots,\tilde{R}_N\right).$$

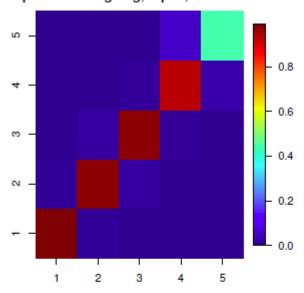
At convergence, yields samples from

$$P(\alpha, \rho|R_1, \ldots, R_N)$$

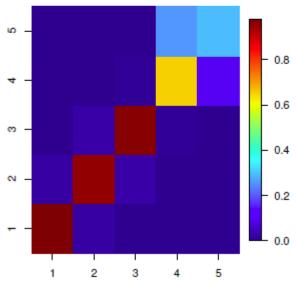
### Top-5 estimation in the potato experiment

- We are interested in consensus rank of the top 5 potatoes only.
- Shall we ask assessors to rank the 5 top potatoes?
- Or the top 10 (and then we consider only their top 5)?

#### Spearman weighing, top-5, trace = 4.32



Spearman weighing, top-10, trace = 3.85



- Top 5 is better than top 10
- because in the second case 12 potatoes are involved (instead than 8), and each can enter the top 5

# Meta-analysis of gene lists

- Five independent studies of prostate cancer gave five lists of top-25 differentially expressed genes (DeConde et al., 2006; Deng et al., 2014; Lin and Ding, 2009)
- Cases vs. Controls

#### N=5 assessors

Rank	Luo	Welsh	Dhana	True	Singh		
1	HPN	HPN	OGT	AMACR	HPN		
2	AMACR	AMACR	AMACR	HPN	SLC25A6		
3	CYP1B1	OACT2	FASN	NME2	EEF2		
4	ATF5	GDF15	HPN	CBX3	SAT		
5	BRCA1	FASN	UAP1	GDF15	NME2		
6	LGALS3	ANK3	GUCY1A3	MTHFD2	LDHA		
7	MYC	KRT18	OACT2	MRPL3	CANX		
8	PCDHGC3	UAP1	SLC19A1	SLC25A6	NACA		
9	WT1	GRP58	KRT18	NME1	FASN		
10	TFF3	PPIB	EEF2	COX6C	SND1		
11	MARCKS	KRT7	STRA13	JTV1	KRT18		
12	OS-9	NME1	ALCAM	CCNG2	RPL15		
13	CCND2	STRA13	GDF15	AP3S1	TNFSF10		
14	NME1	DAPK1	NME1	EEF2	SERP1		
15	DYRK1A	TMEM4	CALR	RAN	GRP58		
16	TRAP1	CANX	SND1	PRKACA	ALCAM		
17	FMO5	TRA1	STAT6	RAD23B	GDF15		
18	ZHX2	PRSS8	TCEB3	PSAP	TMEM4		
19	RPL36AL	ENTPD6	EIF4A1	CCT2	CCT2		
20	ITPR3	PPP1CA	LMAN1	G3BP	SLC39A6		
21	GCSH	ACADSB	MAOA	EPRS	RPL5		
22	DDB2	PTPLB	ATP6V0B	CKAP1	RPS13		
23	TFCP2	TMEM23	PPIB	LIG3	MTHFD2		
24	TRAM1	MRPL3	FMO5	SNX4	G3BP2		
25	YTHDF3	SLC19A1	SLC7A5	NSMAF	UAP1		

(89 genes in total)

Rank	Gene	$P(\rho \leq \text{Rank})$	$P(\rho \le 10)$
1	HPN	0.05	0.35
2	AMACR	0.06	0.27
3	GDF15	0.07	0.23
4	NME1	0.09	0.23
5	FASN	0.1	0.2
6	EEF2	0.12	0.19
7	UAP1	0.13	0.18
8	KRT18	0.14	0.17
9	OACT2	0.14	0.15
10	NME2	0.14	0.14

VERY UNCERTAIN!
WEAK CONSENSUS!
N=5 too small

- 1. Find the gene with highest posterior probability of having rank 1.
- 2. Among the remaining genes, find the gene with highest posterior probability of having rank 1 or 2.
- 3. Etc.  $\rightarrow$  cumulative probability
- The probability of being among the top-10 for each gene.

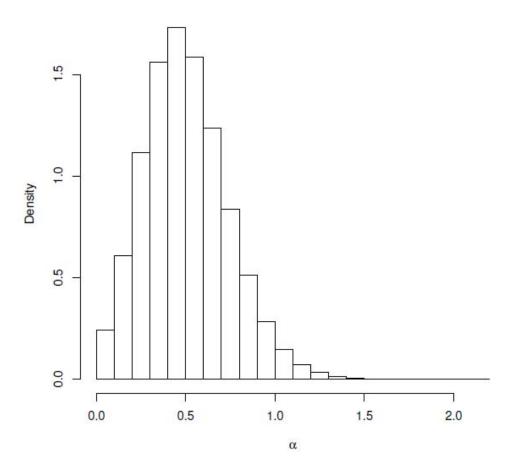
### DeConde et al.

	-	D/ < D 1\	D/ < 10)
Rank	Gene	$P(\rho \leq \text{Rank})$	$P(\rho \le 10)$
1	$_{\mathrm{HPN}}$	0.05	0.35
2	AMACR	0.06	0.27
3	GDF15	0.07	0.23
4	NME1	0.09	0.23
5	FASN	0.1	0.2
6	EEF2	0.12	0.19
7	UAP1	0.13	0.18
8	KRT18	0.14	0.17
9	OACT2	0.14	0.15
10	NME2	0.14	0.14

Rank	MC4					
1	HPN	0.070				
2	AMACR	0.062				
3	GDF15	0.041				
4	NME1	0.040				
5	SLC25A6	0.038				
6	KRT18	0.037				
7	EEF2	0.037				
8	FASN	0.032				
9	GUCY1A3	0.031				
10	SND1	0.029				
	I	'				



- "stationary distribution", level of consensus
- No precise interpretation.



 $\alpha$  is small, indicating a low level of agreement between the studies.

# Clustering the assessors via mixtures

- Assessors not one homogeneous group, but C groups
- We use a mixture of Mallows models to cluster a sample of N assessors according to how they rank the n items.
- We estimate a latent ranking of the items for each cluster of assessors.
- The variables  $z_1, \ldots, z_N \in \{1, \ldots, C\}$  assign each assessor to one of the C clusters.
- Prior: Dirichlet distribution on the probabilities that an assessor is in each class
- Each cluster has its own  $\alpha_c$  and  $\rho_c$

Augmented data formulation of the likelihood for the observed rankings  $\mathbf{R}_1, \dots, \mathbf{R}_N$  (assuming conditional independence across clusters):

$$P\left(\mathbf{R}_{1},\ldots,\mathbf{R}_{N}|\boldsymbol{\rho}_{1},\ldots,\boldsymbol{\rho}_{C};\alpha_{1},\ldots,\alpha_{C};z_{1},\ldots,z_{N}\right) = \prod_{j=1}^{N} \frac{1}{Z_{n}(\alpha_{z_{j}})} \exp\left(\frac{-\alpha_{z_{j}}}{n} d(\mathbf{R}_{j},\boldsymbol{\rho}_{z_{j}})\right) \cdot 1_{\mathcal{P}_{n}(\mathbf{R}_{j})}.$$

**Location parameters**  $\rho_1, \ldots, \rho_C$  (assumed a priori independent) are assigned the same uniform prior.

**Scale parameters**  $\alpha_1, \ldots, \alpha_C$  follow marginally the exponential prior, with the additional constraint needed for cluster identifiability

$$\pi\left(\alpha_{1},\ldots,\alpha_{\mathcal{C}}\right)\propto\lambda^{\mathcal{C}}\cdot\exp\left\{-\lambda\sum_{c=1}^{\mathcal{C}}\alpha_{c}\right\}\cdot\mathbf{1}_{\{\alpha_{1}<\ldots<\alpha_{\mathcal{C}}\}}(\alpha_{1},\ldots,\alpha_{\mathcal{C}}).$$

Cluster labels are assigned independently according to the prior

$$P(z_1,\ldots,z_N|\tau_1,\ldots,\tau_C)=\prod_{j=1}^N\tau_{z_j},$$

( $\tau_c$  = probability that an assessor belongs to the c-th cluster).

Cluster probabilities  $\tau_1, \ldots, \tau_C$  get the standard symmetric Dirichlet

$$\pi(\tau_1,\ldots,\tau_C) = \frac{\Gamma(\psi C)}{\Gamma(\psi)^C} \prod_{c=1}^C \tau_c^{\psi-1}.$$

posterior distribution

■N = 5000 people (assessors) were interviewed, each giving his/her complete ranking of n = 10 sushi variants (items):

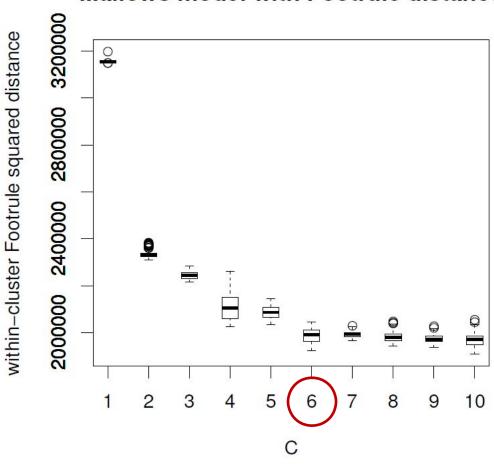
ebi (shrimp),
anago (sea eel),
maguro (tuna),
ika (squid),
uni (sea urchin),
sake (salmon roe),
tamago (egg),
toro (fatty tuna),
tekka-maki (tuna roll),
kappa-maki (cucumber roll).



#### Mallows model with Footrule distance

within cluster distance of each rank to the cluster centroid

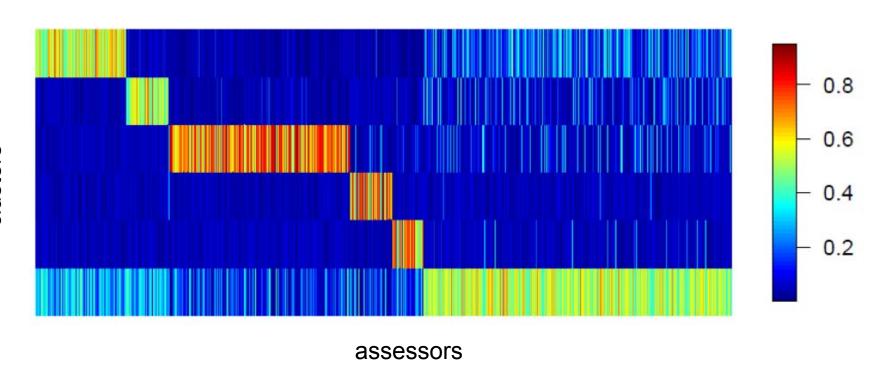
$$\sum_{c=1}^{C} \sum_{j:z_j=c} d(R_j, \rho_c)^2$$



**Elbow rule** 

### MAP estimate

$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$
$\alpha_c$ 1.56 (1.52,1.60)1.82 (1.71,2.0)2.9 (2.76,3.12)sea urchin fatty tunafatty tuna tunafatty tuna tunasea eel salmon roesea urchin salmon roesea eel shrimp
sea urchin fatty tuna fatty tuna tuna tuna sea eel sea urchin sea eel salmon roe shrimp
fatty tuna tuna tuna sea eel salmon roe salmon roe shrimp
sea eel sea urchin sea eel salmon roe shrimp
salmon roe shrimp
shrimp tuna roll tuna roll
tuna squid squid
squid shrimp egg
tuna roll sea eel cucumber roll
egg egg salmon roe
cucumber roll cucumber roll sea urchin
Cluster $c = 4$ $c = 5$ $c = 6$
$\tau_c$ 5.42% (4.55%,6.11%) 4.21% (3.95%,5.03%) 38.27% (36.14%,40.77%)
$\alpha_c$ 2.91 (2.78,3.15) 3.11 (2.97,3.34) 3.92 (3.77,4.15)
shrimp salmon roe fatty tuna
egg fatty tuna sea urchin
squid tuna salmon roe
sea eel tuna roll tuna
cucumber roll egg shrimp
salmon roe egg snrimp sea eel
salmon roe shrimp sea eel
salmon roe shrimp sea eel tuna roll squid tuna roll fatty tuna cucumber roll squid tuna sea eel egg
salmon roe shrimp sea eel tuna roll squid tuna roll fatty tuna cucumber roll squid



- most assessors have posterior probabilities concentrated on some preferred value of c, indicating a reasonably stable behaviour in the cluster assignments.
- The two clusters with the highest posterior uncertainty in assignment of assessors were c = 1 and c = 2.

# Pairwise comparisons

One observation:

$$R_1 = \{ coke \prec fanta, fanta \prec water, sprite \prec water \}$$

Transitive closure:

$$\mathsf{tc}\left(R_{1}\right) = R_{1} \cup \{\mathsf{coke} \prec \mathsf{water}\}$$

- Augmentation: Sample  $\tilde{R}_j \in \mathcal{P}_n$  consistent with  $tc(R_j)$ , j = 1, ..., N
- MCMC: we need to propose augmented ranks which obey the partial ordering constraints given by the assessor.
- Assume coherent pair comparisons

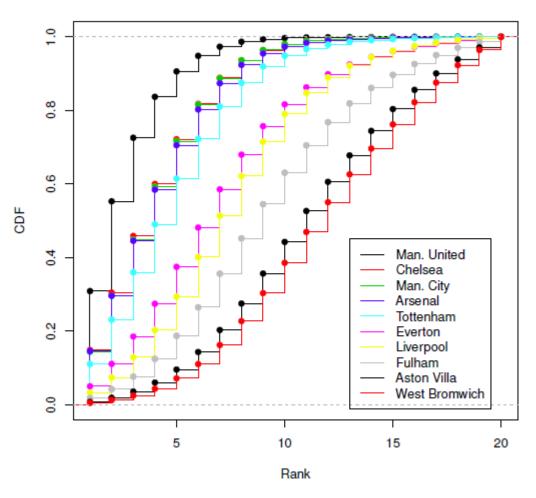
- Premier League season 2010/11
- Each match a pairwise comparison between teams



## cumulative probability (CP)

	Official League	Table		Mallows Footrule Table						
	Team	Pts.	GD		Team	CP	90 % HPDI			
1	Man. United	80	+41	1	Man. United	0.31	(1,5)			
2	Chelsea	71	+36	2	Chelsea	0.31	(1,8)			
3	Man. City	71	+27	3	Man. City	0.45	(1,8)			
4	Arsenal	68	+29	4	Arsenal	0.58	(1,8)			
5	Tottenham	62	+9	5	Tottenham	0.61	(1,9)			
6	Liverpool	58	+15	6	Everton	0.48	(1,13)			
7	Everton	54	+6	7	Liverpool	0.51	(1,13)			
8	Fulham	49	+6	8	Fulham	0.45	(2.16)			
9	Aston Villa	48	-11	9	Aston Villa	0.36	(4,18)			
10	Sunderland	47	-11	10	West Bromwich	0.39	(5,19)			
11	West Bromwich	47	-15	11	Bolton	0.42	(6,19)			
12	Newcastle	46	-1	12	Newcastle	0.50	(7,20)			
13	Stoke City	46	-2	13	Sunderland	0.57	(7,20)			
14	Bolton	46	-4	14	Stoke City	0.62	(8,20)			
15	Blackburn	43	-13	15	Blackburn	0.61	(9,20)			
16	Wigan	42	-21	16	Wigan	0.67	(8,20)			
17	Wolverhampton	40	-20	17	Birmingham	0.65	(10,20)			
18	Birmingham	39	-21	18	Blackpool	0.75	(10,20)			
19	Blackpool	39	-23	19	Wolverhampton	0.87	(11,20)			
20	West Ham	33	-27	20	West Ham	1.00	(13,20)			

### posterior CDFs for the rankings



- perfect stochastic orderings between most of the teams
- ... but not Manchester City and Chelsea

#### P (Team A < Team B | all data )

Man United	Chdsa	Man Chy	Ansmal	Tot tenthan	Everon	Liverpool	Pullsam	Aston VIIIs	West Brombek	Bokon	Now the the	Sunderland	Stoke City	Blackburn	Wigan	Brmingham	Blackpool	Woherhampic	Wort Ham
. 0	0.67*	0.68*	0.68*	0.73*	0.85*	0.89*	0.93*	0.96*	0.97*	0.98*	0.97*	0.98*	0.98*	0.99*	0.98*	0.99*	0.99*	1.	1.
0.33	0	0.5	0.51*	0.57*	0.73*	0.78*	0.85*	0.91*	0.94*	0.95*	0.94*	0.95*	0.96*	0.97*	0.96*	0.95*	0.99*	0.99*	0.99*
0.32			0.5						0.93*		0.94*	0.94*	0.96*		0.96*		0.99*	0.99*	0.99*
			-																0.99*
																			0.99*
200																			0.96*
						-													0.96*
																			0.91*
																			0.85*
																			0.82*
																			0.81*
4 4 4 4 4																			0.81*
												-							0.8*
																			0.78*
																			0.73*
																			0.72*
																			0.64*
																			0.62*
0																			0.61*
	0.33	0.83 0 0.32 0.5 0.32 0.49 0.27 0.43 0.15 0.27 0.11 0.22 0.07 0.15 0.04 0.09 0.03 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.06 0.02 0.04 0.01 0.03	0.83 0 0.5 0.32 0.5 0 0.32 0.49 0.5 0.27 0.43 0.43 0.15 0.27 0.28 0.11 0.22 0.22 0.07 0.15 0.15 0.04 0.09 0.09 0.03 0.06 0.06 0.03 0.06 0.06 0.02 0.05 0.06	0.33	0.33	0.33         0         0.5         0.51*         0.57*         0.73*           0.32         0.5         0         0.5         0.57*         0.72*           0.32         0.49         0.5         0         0.56*         0.72*           0.27         0.43         0.44         0         0.66*           0.15         0.27         0.28         0.34         0           0.11         0.22         0.22         0.23         0.28         0.45           0.07         0.15         0.15         0.16         0.2         0.34           0.04         0.09         0.09         0.02         0.34           0.03         0.06         0.07         0.09         0.12         0.24           0.03         0.06         0.07         0.09         0.12         0.24           0.02         0.05         0.06         0.06         0.08         0.18           0.03         0.06         0.06         0.07         0.09         0.19           0.02         0.05         0.06         0.06         0.08         0.18           0.02         0.05         0.06         0.06         0.08         0.18	\$\begin{array}{c ccccccccccccccccccccccccccccccccccc	S         E         C         3         E         B         B         E         B	\$\begin{array}{c c c c c c c c c c c c c c c c c c c	\$\begin{array}{c c c c c c c c c c c c c c c c c c c	S         E         C         3         H         B         B         H         B	S         E         G         B	B         C         B	B         C         B	B         C         T         H         B	B         C         T         H         B	B         U         Z         E         B	B         C         d         E         B	B

Table S7: Stochastic orderings in the Premier League example. Each matrix element (i, j) denotes the posterior probability that team  $A_i$  has a lower rank than team  $A_j$ . If the number is marked with an asterisk, it means that  $A_i$  stochastically dominates  $A_j$ .

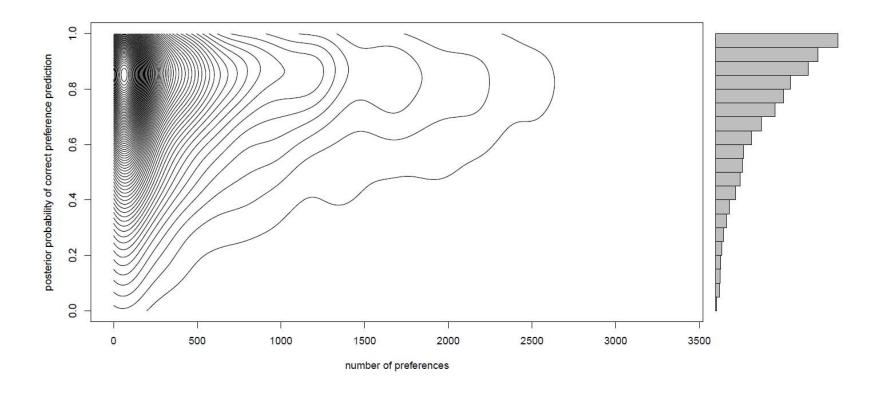
# Preference Prediction



- N=5891 assessors (users), n=200 movies Mean number of movies rated per user = 30.2
- Ratings transformed to pair comparisons (as in Lu & Boutilier 2011)
- 14 classes of users (age and gender) for simplicity fixed, in real application would be estimated
- Normalising constant approximated as in Mukherjee 2013, as importance sampling inefficient with n=200
- $P(\tilde{\mathbf{R}}_j|\text{all } \text{data})$  is the posterior predicted probability of the full ranking for assessor j, consistent with given preferences and relative to the class j belongs to.
- Personalised recommendation

- To test method, we discarded one rated movie per user
- lacksquare Use all other data to estimate  $P( ilde{\mathbf{R}}_j| ext{all } ext{data})$
- Read off posterior probability of the given (but hidden) preference
- Median such probability over all assessors = 0.812
- If we decide to predict the preference between two movies by taking the preference with posterior predictive probability >0.5, then we make an error in 12.7% of cases.

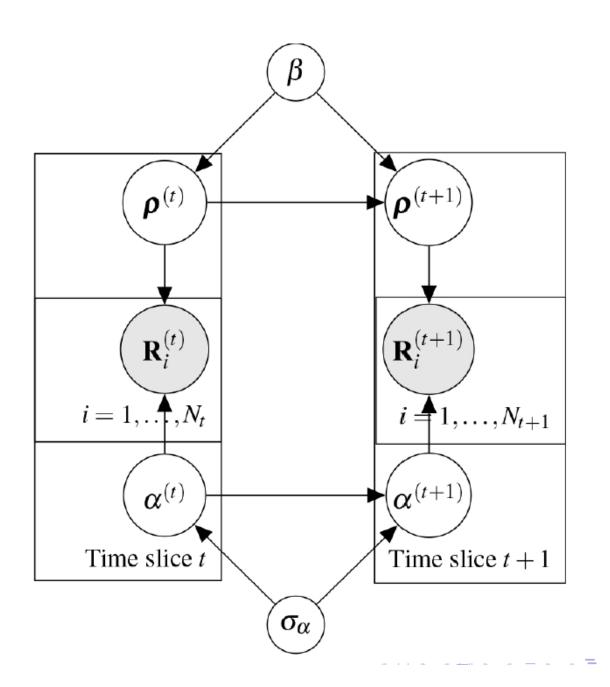
- Contour plot of the posterior probability of correctly predicting the discarded preference vs. the number of preferences stated by the assessor.
- Histogram shows the marginal posterior probability of correct preference prediction.



# Time-dependent ranks

Preferences often develop over time, e.g.,

- New products enter the market, while others go out of fashion
- Political views
- Athletes and sports teams

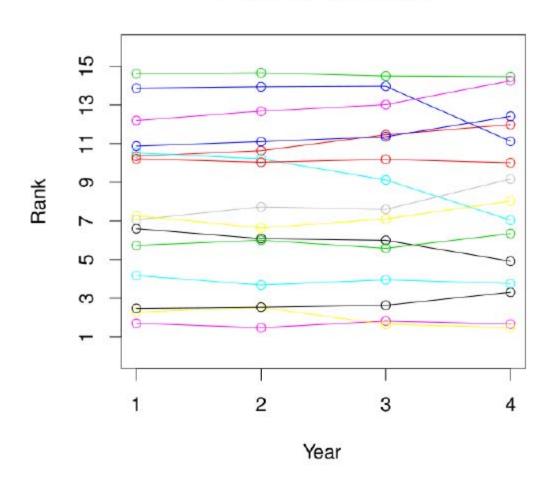


We model the transition between time steps with the Mallows model

$$P\left(\rho^{(t)}|\rho^{(t-1)},\beta\right) = Z_n(\beta)^{-1} \exp\left\{\frac{-\beta}{n}d\left(\rho^{(t)},\rho^{(t-1)}\right)\right\} 1_{\mathcal{P}_n}\left(\rho^{(t)}\right)$$

- We followed 15 high school students over four years
- Between 4 and 8 math tests per year

#### Posterior mean rank



# Conclusions

- Our Bayesian Mallows model handles
  - Partial data
  - Pairwise comparisons
  - Clustering
  - Time-dependent data
  - Any distance measure!

## Future developments

- Covariances of assessors
- Covariances of items
- Not coherent pair comparisons
- Comparison of distances
- ABC instead of importance sampling
- Items changing over time
- MCMC scales poorly with number of items

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### ■ Visual inspection: 'Footrule'= $\ell_1$ -distance

