



by the science-fiction-like potential of AI technology, it still very much felt like an abstract and far-off⁷¹ reality.

However, the company's transition from a non-profit to a capped⁷² for-profit model in 2019, driven by a need to attract investment and ramp up⁷³ recruitment, marked a shift in⁷⁴ tenor⁷⁵ that would ultimately lead it towards⁷⁶ a number of pioneering and industry-disrupting⁷⁷ public releases.

Fervor⁷⁸ and Investment

The first OpenAI release to garner wider public attention⁷⁹ was GPT-3. Based on a modified version of the GPT technology, GPT-3 is capable of generating stunningly⁸⁰ vivid⁸¹ images from text prompts, and human autonomy in decision-making, like "an egg riding a rollercoaster, in the style of Pablo Picasso" and that is the image the technology will generate. But it was the November 2022 release of GPT-4, and the ongoing⁸² transformation of ChatGPT, that has been playing in the AI space that has triggered⁸³ the biggest ripple effect⁸⁴. Microsoft, in particular, has gone in⁸⁵ hard⁸⁶. The tech giant, which first invested in OpenAI in 2019, launched the third-phase of its strategic partnership off-the-back of⁸⁷ the enormous ChatGPT hype in January 2023. Announcing⁸⁸ a further USD10bn investment, it has since deployed⁸⁹ the technology into its own search engine Bing, before going on to embed⁹⁰ AI assistance into its 365 suite of office products under the brand name⁹¹ "Copilot".

Perils¹⁰⁹ and Guardrails¹¹⁰

Without doubt¹¹¹, the unleashing¹¹² of this technology has triggered alarm bells as humanity comes face-to-face with AI's potential perils for the first time. With the obvious¹¹³ implied¹¹⁴ implications for job security, information trustworthiness¹¹⁵, and human autonomy in decision-making, there is a general sense that we're responding to it.

But it was left red-faced¹⁰⁴ when Bard released demo¹⁰³ of its own chatbot, Bard, in January 2023. AI model called LaMDA, rushed out¹⁰² a public demo¹⁰³ of its own chatbot, Bard, in January 2023. Google, who had been developing its own AI model called LaMDA, rushed out¹⁰² a public demo¹⁰³ of its own chatbot, Bard, in January 2023. Certainly, Microsoft's bold⁹⁹ play as an initial mover in the AI arms race¹⁰⁰ has put its rivals firmly on the backfoot¹⁰¹. Google, who had been developing its own AI model called LaMDA, rushed out¹⁰² a public demo¹⁰³ of its own chatbot, Bard, in January 2023.

Bill Gates, Microsoft co-founder, reck-
ons⁹⁴ that "the age of AI has begun". In a comprehensive⁹⁵ blog post on the topic of AI, Gates reveals⁹⁶ his confidence⁹⁷ that "[AI] will change the way people work, learn, travel, get health care⁹⁸, and com-
municate with each other".

heading very much into¹¹⁶ a game-changing¹¹⁷ unknown without anywhere near an adequate degree¹¹⁸ of technical or legislative¹¹⁹ guardrails in place.

to go in to get in wchodzic (tu: do gry), wkrazac
hard hard tu: w mocnym stylu
off-the-back of sth of do back av 'sambig dzieli
czemus
hype hape szum medialny
to announce sth tu e'haens 'sambig ogłaszac,
obwieszczac cos
to deploy sth to d'p'it 'sambig tu: wdroyc,
zastosowac cos
to embed sth tu im'bed 'sambig tu: wbudowac cos
(np. w dany system)
suite of sth swit'ev 'sambig komplet czegoś
brand name brand neim marka
to reckon to re'kan przypuszczac, sadzic
comprehensive kom'pri'hensiv wyzerpujacy
to reveal sth to ri'vil 'sambig ujawniac cos
confidence kom'fidens tu: pewnośc, przekonanie
bold bold smialy
arms race armz rez wyscig zbrojen
to put sb on the backfoot to put 'sambid on de
backfoot postawic kogos w niekorzystnej sytuacji
to rush out to ra'f' out rozchodzic sie
blyskawicznie
demo dema wersja demonstracyjna
red-faced red fets zawstydzony, rozloszczony
factual fak'tual faktyczny, oparty na faktach
to alleviate sth tu e'li'weit 'sambig zlagodzic cos
to be caught off-guard to bi k'ot of gard byc
wzetym przez kogos z zaskoczenia
limited public release 'limited pablik ri'lis
wypuszczenie produktu w okreslonej streie (np. w kilku wybranych krajach)
peril peril niebezpieczenstwo
guardrail gardrel barierka (np. przy drodze),
tu: polityka chroniaca przed potencjalnymi zagrozeniami, ryzykiem
without doubt w'it'out da'ut bez wapienia
unleashing an'li'f wyzwalanie, uwalnianie
obvious ob'vius oczywisty
implied im'plaid sugerowany
trustworthiness tr'astw'orth'ness wiarygodnośc
to head into sth to hed into 'sambig zmierzac ku
czemus
game-changing gam 'f'ien(d)z'ing przemowowy
degree di'grit: stopien
legislative 'ledzislattiv ustawodawczy,
legislacyjny