to go viral | zyskać dużą popularność

font for top and bottom texts doesn't <u>cut</u>

meme. The classic format, with Impact

Yes, that's right - a genre. For your meme, it's now time to choose a genre.

So, you've found a topic for your

funny ones, so maybe save them for after

memes are not quite as popular as the

or they can simply be sad. Naturally, sad

be relatable, they can criticise something,

make you burst out laughing. They can

by nature, they're not always supposed to

pened to you. While memes are humorous

or even an annoying situation that hap-

experience you had, a notable world event,

Your inspiration may come from a funny

meme-worthy will pop into your mind. don't force it. Sooner or later something

to find inspiration, give it a break and

a meme out of thin air. If you struggle You can't just randomly decide to make

begin your journey to become the <u>ultimate</u>

promoting your memes, let's see how to ing them go viral. Before we focus on

ing quality memes and mak-

The hard part lies in creat-

gifs and videos is fairly easy.

hankfully, making memes,

Baby Steps

memelord.

Making a meme begins with an idea.

you get to know your audience.

1 fairly | stosunkowo, dosyč

marketing of their work. GIFs. When you think about it, it's free nies turn a blind eye to harmless 3-second media, but most film production compayou're using and sharing copyrighted a copyright infringement notice, since shows. There is a possible risk of getting

to stick to pictures and GIFs. you're not very computer savyy, it's better editing sites, or suitable software. In case to use either quite limited online video many cases making them requires you videos are usually rather short, but in Then, we've also got videos. Meme

So, your meme is done and it's high

## Sharing Your Meme

can base your meme on. Meme generators offer thousands of possible templates you meme generators on the Internet, which skills - worry not. There are plenty of GIMP, or even MS Paint. If you lack the scratch using software such as Photoshop, got the skills, you can make a meme from about visualising your meme. If you've screen. There are multiple ways to go - all that's left is to put it on paper... erm, You've got a genre, you've got an idea

self-aware metamemes, or seemingly

as extremely ironic deep-fried memes,

dabble in some more exotic genres, such

you get a hold of the meme-game, you can

quote, or a fitting facial expression). Once

ply a celebrity with either a memorable

character from a movie or series, or sim-

(usually a pic, gif or a video of a popular

below which is the picture of your choice

trend - white space for your text at the top, a beginner, it's best to go with the current

it anymore - it's so 2012. Since you're

Putting in Work

nonsensical alt-memes.

GIFs are a tad trickier than your usual make memeing quick and easy.

GIFs taken straight from movies and TV own GIFs. Most often, memes utilise can find tutorials on how to make your pictures, but thanks to the Internet, you

template | wzorzec, wzór to lack sth | nie posiadač czegoś from scratch | od zera bracy/wysiłku to put in work | pot. wkładać w coś dużo (nsuəs oßəzsyðiw alt-meme | mem alternatywny (pozbawiony unozod z | vignimasz self-aware | tu:samokrytyczny po nałożeniu dużej ilości filtrów deep-fried | tu: poddany znacznej obróbce, **σχειεμείγ |** wyjątkowo się czymś amatorsko to dabble in sth | parač się czymś, zajmować facial expression | wyraz twarzy fitting | pasujący either...or... | albo...albo... pic | pot. zdjęcie, obrazek s current | obecny тоіпьдьтум to cut it | pot. nadawać się, sprostać

memeing | tworzenie memów (AuzoAznu) genre '3örə / '3nnrə | gatunek (np. literacki, audience | odbiorcy, publiczność to get to know sb | poznač kogoś s/powodować, że ktoś wybucha śmiechem to make sb burst out lauging | while | podczas gdy annoying | irytujący, denerwujący notable | godny uwagi to pop into one's mind | pojawić się (o pomyśle) to force sth | tu: robić coś na siłę give it a break | odpušč by cos zrobić to struggle to do sth | walczyć, zmagać się out of thin air | ni stad, ni zowąd randomly | przypadkowo memelord | król memów interate | ostatni to focus on sth | skupič się na czymś (w internecie, mediach społecznościowych)

are likely to understand it and show it you read), find a group of people who about a TV show you watched or a book of a niche one (i.e. you made a meme ments. However, if your meme is more you're bound to get some likes and comyour friends. If your meme's on point, to your story on Instagram or send it to social media, a fitting subreddit, add it one of the thousands of meme groups on to understand? Go ahead and post it on Is the meme's topic general? Is it easy which are <u>suitable</u> to <u>post</u> memes <u>on</u>. are plenty of places out there on the web time to share it with the world. There

SLODIC to be likely to do sth | być be bound to | musiec on point | celny, trafny subreddit | podsieć Redditu

to post sth on | zaprezentować coś w formie

to require sb to do sth | wymagać od kogoś

to turn a blind eye to sth | przymykać oko

tutorial | lekcja instruktazowa, samouczek,

3 infringement infrindsmant | naruszenie

So spead | naprzód

z/robienia czegoś

film instruktazowy

a tad | trochę

harmless | nieszkodliwy

inbaiwoqbo | Idetrus' aldatiuz to stick to sth | trzymać się czegoś

X savvy eks 'sævi | obeznany z X

prawdopodobnym, tu: prawdopodobnie coś