

In Search of a Level Playing Field⁹⁹

The aim of the Commission is to curtail¹⁰⁰ what is seen as the excesses¹⁰¹ of market domination and provide consumers and suppliers with a level playing field. Using the analogy of the historical toll gate¹⁰², the person controlling the only route¹⁰³ between two towns is at liberty to¹⁰⁴ charge¹⁰⁵ what they want and dictate the terms of¹⁰⁶ passage. For now, the legislation may limit some of the more restrictive¹⁰⁷ practices of gatekeepers, but you can't help feeling that¹⁰⁸ as other routes out of town open up, they will soon have all the angles covered¹⁰⁹.

- 99 favourably 'fawerabli prychynie,
poztywnie (UK)
100 to prevent sb from doing sth 'ta pr'vent 'sambd
fram 'du:z 'sambd uniemozliwić komus zrobić
czegoś
101 to link up 'ta lɪŋk ʌp połączyć się (z kimś)
102 to uninstall sth 'ta 'unɪnstɔ:l 'sambd odinstalować
cos
103 to fail to do sth 'ta feɪl tə du 'sambd nie zrobić
czegoś
104 to adhere to sth 'ta əd'haɪr tə 'sambd trzymać się
czegoś, przestrzegać
105 fine 'faɪn grzywna, mandat
106 non-compliance 'nɒn kəm'plaɪəns nieprzestrzeganie
(prawa), niezgodność (z normami, zasadami)
107 penalty 'penəlti kara, grzywna
108 to put that into perspective, ... 'ta pʊt ðæt 'ɪntə
pə'spektɪv aby ukazać to w szerszym kontekście, ...
109 level playing field 'leɪv 'pleɪɪŋ fi:ld wyrównane
szanse
100 to curtail sth 'ta kə:'teɪl 'sambd ograniczyć coś,
pohamować
101 excesses 'ɪk'sesɪz nadużycia
102 toll gate 'tɔ:l geɪt punkt poboru opłat
103 route 'ru:t droga, trasa
104 to charge X 'ta tʃɑ:ʒ 'sambd pobierać X opłaty,
policzyc (komus) X
105 to dictate sth 'ta dɪk'teɪt 'sambd dyktować

BEM TEST

COVER STORY

Complete the extract from the text with the missing prepositions. Choose from the following:

Out Up Between At To As With Of (x5)

The aim (1) _____ the Commission is to curtail¹⁰⁰ what it sees (2) _____ the excesses¹⁰¹ of market domination and provide consumers and suppliers (3) _____ a level playing field. Using the analogy (4) _____ the historical toll gate¹⁰², the person controlling the only route (5) _____ two towns is (7) _____ liberty to charge¹⁰⁴ what they want and dictate¹⁰⁵ the terms (8) _____ passage. For now, the legislation may limit some (9) _____ the more restrictive practices (10) _____ gatekeepers¹⁰⁷, but you can't help¹⁰⁸ feeling that as other routes (11) _____ of town open up, they will soon have all the angles covered¹⁰⁹.

Answers:

1. Of, 2. As, 3. Of, 4. With, 5. Of,
6. Between, 7. At, 8. Of, 9. Of,
10. Out

Don'ts

- treat services and products offered by the gatekeeper itself more favourably⁹⁹ in the ranking than those offered by third parties on the gatekeeper's platform
- prevent consumers and businesses from¹⁰⁰ linking up⁹⁹ outside the gatekeeper's platform
- prevent users from uninstalling⁹² any pre-installed software or app if they wish to

For failing to⁹⁴ adhere to⁹⁴ the new regulations, the EU will have some pretty heavy fines⁹⁵ for non-compliance⁹⁶, including:

- a penalty⁹⁷ of 5 percent of average daily turnover (to put that in perspective⁹⁸, Statista identifies the 2019 Amazon figure as around USD 950 mln)
- up to 10 percent of annual worldwide turnover (using the same source, that would amount to around USD 3.5 bln)

- 1 the Commission 'ða kəmɪʃn Komisja (np.
Europejska)
2 to curtail sth 'ta kə:'teɪl 'sambd ograniczyć
coś, pohamować
3 excesses 'ɪk'sesɪz tur: nadużycia
4 supplier 'sʌplaɪə(r) dostawca,
dostarczający zaopatrzenie/usługi
5 level playing field 'leɪv 'pleɪɪŋ fi:ld równe
6 toll gate 'tɔ:l geɪt punkt poboru opłat
7 route 'ru:t droga, trasa
8 to charge X 'ta tʃɑ:ʒ 'sambd pobierać X opłaty,
policzyc (komus) X
9 to dictate sth 'ta dɪk'teɪt 'sambd dyktować