

be collected and analysed but broadcast to all team members in the form of visualisations, such as comparative⁴⁹ bar charts⁵⁰. Companies interested in the use of gamification⁵¹ as a productivity tool may pit employees against⁵² each other, in a "game" to see who used their time the most efficiently.

Red Flags⁵³

System administrators, HR departments and managers can use monitoring to flag undesirable⁵⁴ behaviour⁵⁵. More sophisticated tracking can monitor every website and page visited and how much time was spent on it. On the face of it⁵⁷, that could identify⁵⁸ employees who are spending time viewing their Facebook accounts⁵⁹ or reading online news and articles when they should be working. However, some latitude⁶⁰ and customisation⁶¹ may be called for⁶² because for some groups of workers, involved in marketing and PR for example, such activities may be an integral part of their jobs.

The real power of employee monitoring software lies in its capacity⁶³ to go granular⁶⁴. If you are not sure what that means, think of the online shopping experience of a website that you regularly use, for which you will see ads and product purchase suggestions based on your personal viewing history. That is market segmentation⁶⁵ reduced to its lowest value of a single customer. Employee monitoring software can do the same, building a unique⁶⁶ viewing and activity profile of each worker. Now it starts to get a bit scary.

Keystroke monitoring⁶⁷ software registers⁶⁸ every key depression⁶⁹, login passwords and searches. Many employers will also want to know the network from which someone is logging in and IP address. This might be essential⁷⁰ in high-security environments where employees are accessing⁷¹ sensitive⁷² data from home. But what if someone has purloined⁷³ their laptop or they are acting in cahoots with⁷⁴ an industrial spy⁷⁵? For that, we need to move up a gear⁷⁶ to total, integrated monitoring, which takes timestamps⁷⁷ screenshots⁷⁸ and uses the computer's built-in⁷⁹ camera to record the employee working. This multi-sourced

package of data can be cross-referenced⁸⁰ and downloaded. Of course, in this day and age⁸¹, many people spend as much, if not more, time on their phone or tablet as they do on a laptop. It would be naive⁸² to think that this provides a loophole⁸³ for the renegade⁸⁴ employee. Employers can track all activity of any device that they provide, ranging from numbers dialled⁸⁵, emails and text messages⁸⁶, downloads⁸⁷, videos and photos to⁸⁸

to broadcast sth to 'broadcast' sambyng
nadać coś
49 comparative kam'paratyw wzgledny
50 bar chart bar:(t)fort wykres słupkowy
51 gamification 'gəmeɪfɪkəʃn grywalizacja
52 to pit sb against sb to pit 'sambədi ə'geɪnst
'sambədi wystawić kogoś do walki z kimś
53 red flag red flag sygnał/brzeczka
54 ostrzegawczy, coś, co wzbudza podejrzenia
55 undesirable 'ʌndɪzərabl niepożądany element
56 behaviour bi'həviə(r) zachowanie (UK)
57 sophisticated sə'fɪstɪkətd wyrafinowany
58 on the face of it... on ðə feɪs əv ɪt na pierwszy rzut oka...

59 to identify sth to aɪdɪntɪfaɪ 'sambɪng określać coś, identyfikować
60 account ə'kaʊnt konto
61 latitude 'lætɪtʊd swoboda
62 customisation kəs'taɪməzəʃən personalizacja, dostosowanie do własnych potrzeb
63 capacity ke'pəsəti zdolność, możliwość
64 granular 'grænjʊlə(r) granularny, mający wiele stopni różnorodności lub mniejszych elementów (etapów, punktów danych itp.)
65 segmentation 'segmən'teɪʃn segmentacja
66 unique ju'ni:k unikalny, niepowtarzalny
67 keystroke monitoring 'ki:stroʊk maɪnɪtɪŋ rejestrowanie naciśnięć klawiszy
68 to register sth to 'redʒɪstə(r) 'sambɪng odnotować coś
69 depression dɪ'prefʃn tu: naciśnięcie (przycisku)
70 essential ɪ'senʃl niezbędny, podstawowy
71 to access sth tu 'ækses 'sambɪng uzyskać dostęp do czegoś
72 sensitive 'sensətɪv poufny
73 to purloin sth to pɜ:'loɪn 'sambɪng ukradź coś, zwinąć (arch.)

74 in cahoots with sb ɪn kə'hu:ts wɪð 'sambədi w zмовіe z kimś, w konspzach (arch.)
75 industrial spy ɪn'dastɪrɪəl 'spaɪ szpieg przemysłowy
76 to move up a gear to mu:v əp ə 'ɡeə(r) podkręcić coś, zwiększyć obroty, wrzucić kolejny bieg (np. metaforycznie)
77 to timestamp sth to 'taɪmstæmp 'sambɪng opatrzyć coś znacznikiem czasowym (np. plik)
78 screenshot 'skri:nʃɒt zrzut ekranu built-in bɪlt ɪn wbudowany (tylko przed rzeczownikiem)
80 to cross-reference sth to kɹɒs 'refrəns 'sambɪng tu: badać coś w wielu źródłach, weryfikować coś w innym źródle
81 in this day and age ɪn ðɪs deɪ ənd eɪdʒ w obecnych czasach
82 naive naɪv naiwny
83 loophole 'lu:p'həʊl luka, kruczek (prawy)
84 renegade 'renɪgeɪd niepokorny, wyłamujący się (z normy, standardu)
85 to dial sth to daɪəl 'sambɪng wykręcić coś (numer na telefonie), zadzwonić
86 text message tekst 'mesɪdʒ SMS, wiadomość tekstowa
87 download 'daʊn'ləʊd ściąganie (plików z Internetu)

