Wordbooker User Guide

Version 1.8

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1 Installation and Configuration

1.1 System Requirements

Please make sure that your Wordpress installation meets the minimum following requirements:

- PHP 5
- Wordpress 2.7. Some features (such as Multiple Status Widgets) do not work unless you are on Wordpress 2.8 or greater.
- Curl is enabled in php (This is not a hard requirement but the plugin performs better with it enabled)

1.2 Installation

1. Download the Wordbooker Wordpress Plugin from the Wordpress repositories (http://wordpress.org/extend/plugins/wordbooker/)
2. Unzip the archive
3. Upload the plugin into the plugins folder in your Wordpress installation
4. Go into Wordpress and enable the plugin as normal

1.3 Upgrading from a previous version

Note: DO NOT de-activate the plugin before upgrading as this will remove all your settings.

1. Download the Wordbooker Wordpress Plugin from the Wordpress repositories (http://wordpress.org/extend/plugins/wordbooker/)
2. Unzip the archive
3. Upload the contents of the wordbooker folder into the wordbooker foder in the plugins folder in your Wordpress installation. Replace ALL the files.
4. Go into Wordpress and go to the Wordbooker Options page and the upgrade should happen automatically.

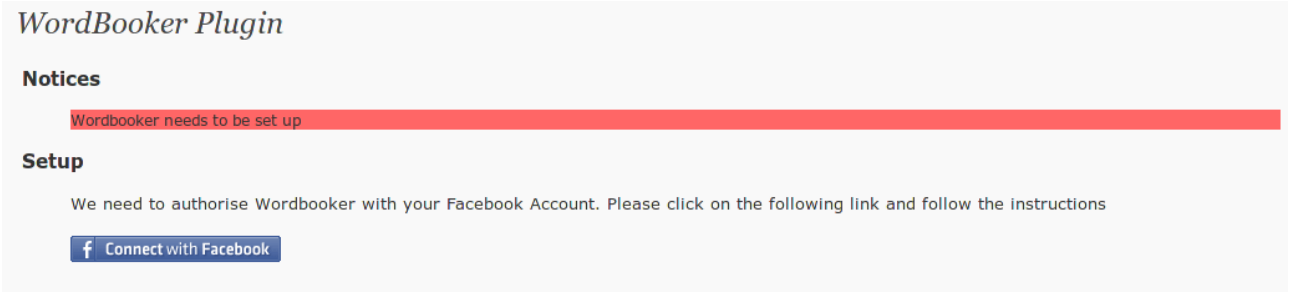
2 Configuration

There are two steps in Wordbooker Configuration : The initial association with Facebook, and then the actual configuration of the plugin itself which comprises two distinct levels : **Blog Level** and **User Level**. Blog Level configuration basically sets the default for the plugin at the blog level, and the User Level configuration allows each user to customise their settings if they wish. Most of these options can then be overridden or adjusted when a post is being added / edited.

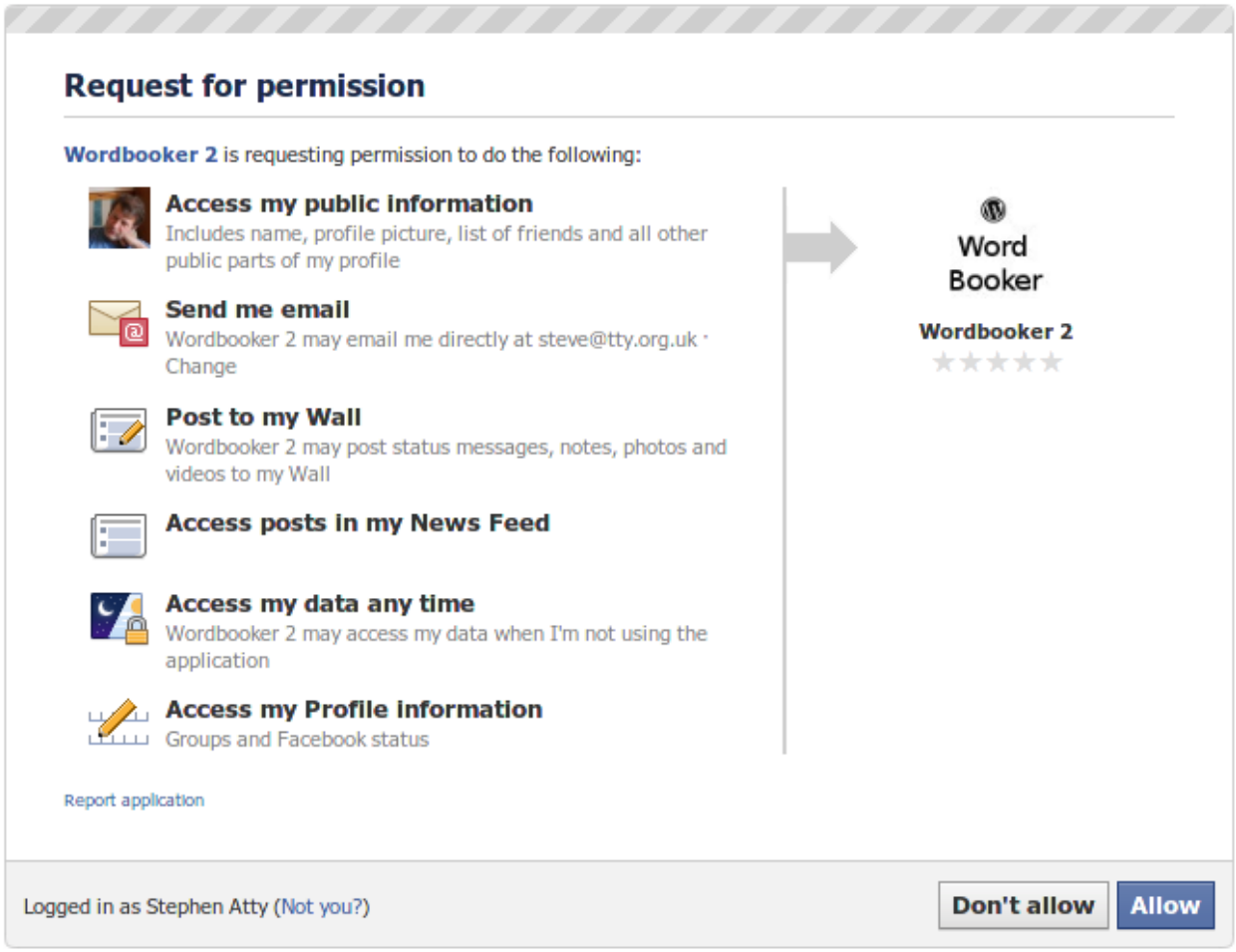
2.1 Initial Integration with Facebook.

Once the plugin has been installed and activated it has to be configured to work with your Facebook account – or to put it another way : your Facebook account needs to be set up to work with Wordbooker.

The first time you go to the Wordbooker Plugin page you should see something similar to the following:

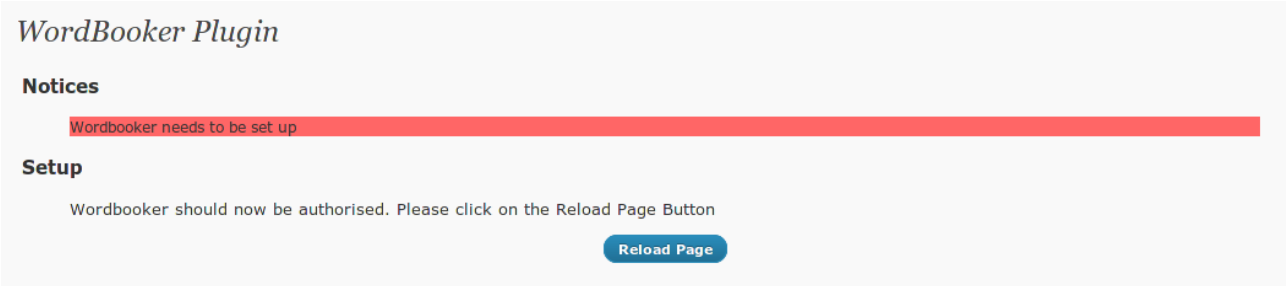


Click on the blue “Connect with Facebook” button and if you are not logged into Facebook you'll be prompted to login, and then the following dialogue (or similar, depending on if you've previously granted Wordbooker permissions on your Facebook account) will be displayed :



Click on the allow button (if you click on “Don't Allow” then Wordbooker will not work)

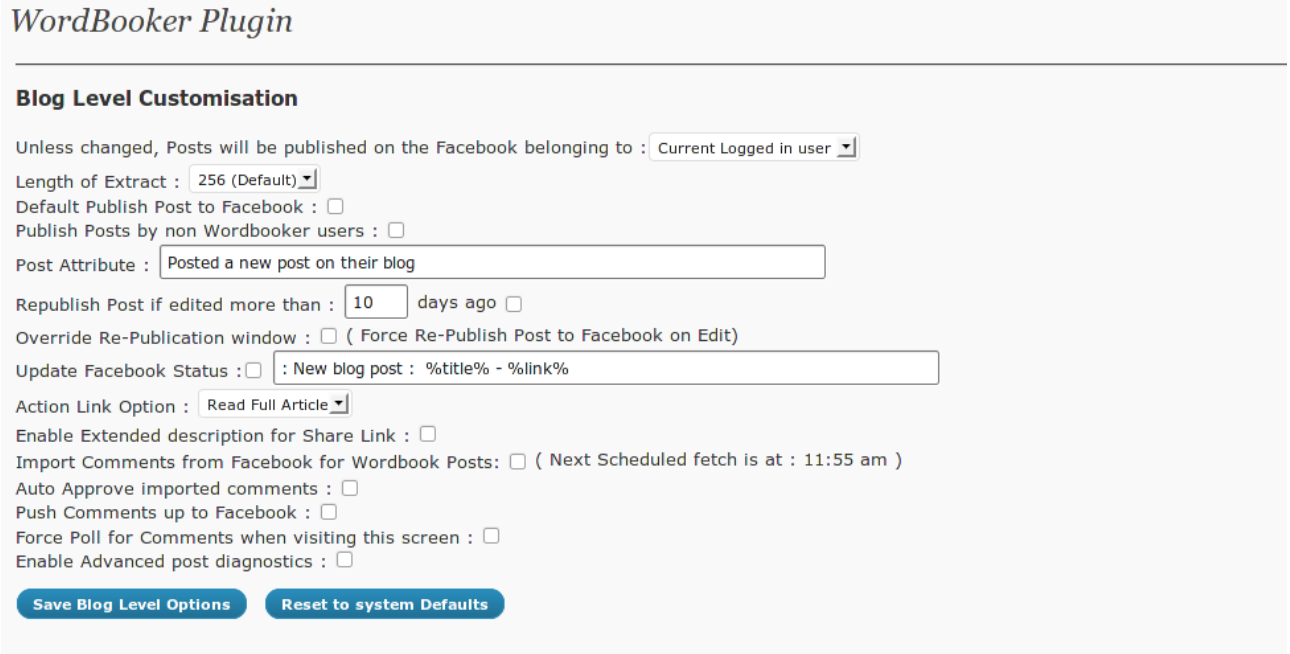
Once you've clicked on “Allow” you should be returned back to the Wordbooker options page where you should see the following:



Click on the Reload Page button and after a few seconds (as Wordbooker fetches information from Facebook) you should be presented with the full Wordbooker Options screen. Initial configuration is now complete and you can proceed to customise Wordbooker for your blog.

2.2 Blog Level Options

The Blog Level options can only be configured by a user who has Administrator level privileges. The options can be seen by all users who have access to the settings page, but the Save button is not present.



2.2.1 Posts Will be Published on the Facebook belonging to:

This option allows the blog administrator to choose which Facebook account posts should be sent to. The drop down list will contain a list of all users of the blog who have associated their Facebook account with their Wordpress userid. It also contains a special option which is “Current Logged in user”. If this option is set then unless a user overrides the setting the posts will be sent to the Facebook account associated with the user making the post.

2.2.2 Length of Extract

This allows you to set how long the extract that will be posted to Facebook should be.

2.2.3 Default Publish Post

This option allows you to set if the default action when you post to your blog is to also publish something on Facebook. This can be overridden on a post by post basis or at the user level.

2.2.4 Publish Posts by non Wordbooker users

This option basically means that when users on your blog who are not Wordbooker users post/edit

an entry on your blog then Wordbooker will behave as if the post is being written by the user selected in the “target” user option (as long as its not “current logged in user”):

2.2.5 Post Attribute

When the extract is posted to Facebook you can put a small amount of text above the post. This defaults to “Posted a new post on their blog” but you can put anything in here. You can also use some special “tags” for specific abbreviations.

2.2.6 Republish Post

How often have you posted something to your blog and then noticed you've made a mistake? Editing it could mean that the post gets pushed to Facebook again which if all you've done is fixed a typing mistake would be a bit silly. This option allows you state how long in days it should be before Wordbooker automatically republishes a post onto Facebook when its edited. If you never want Wordbooker to republish any posts then simply uncheck the box.

2.2.7 Override Re-Publication window

This option allows you to override the republish window. If you check this option then a post will ALWAYS be republished to Facebook on edit.

2.2.8 Update Facebook Status

Checking this option allows you to set your Facebook status with the text specified. This text can, like the attribute line, contain special shortcode tags.

2.2.9 Action Link Option

Each post on your Facebook wall contains three “Action links”. Two are set by Facebook and are “Comment” and “Like”. This option allows you to specific what the third action link should be. You can select from having No third link, “Read More” or a “Share” link. The share link basically uses the built in Share functionality of Facebook which you've probably seen on a lot of other websites.

2.2.10 Enable Extended Description

If you don't have an SEO system that populates the META CONTENT field, or you are not using the post Extract field when you are creating posts then you will probably want to select this option. This creates a short extract of your post to populate the Share link dialogue box.

2.2.11 Import Comments from Facebook

If this option is checked then wordbooker will poll out to your facebook account (on an hourly basis) and retrieve comments for posts made from your Wordpress blog.

2.2.12 Auto Approve imported comments

If this option is checked then comments will, after the initial comment, be automatically approved and added to the relevant post in your blog.

2.2.13 Push Comments to Facebook

If this option is set then when someone comments on a post on your blog then, if it has an associated Facebook post, it will be posted as a comment on that Facebook Post.

2.2.14 Force Poll for comments when visiting this screen.

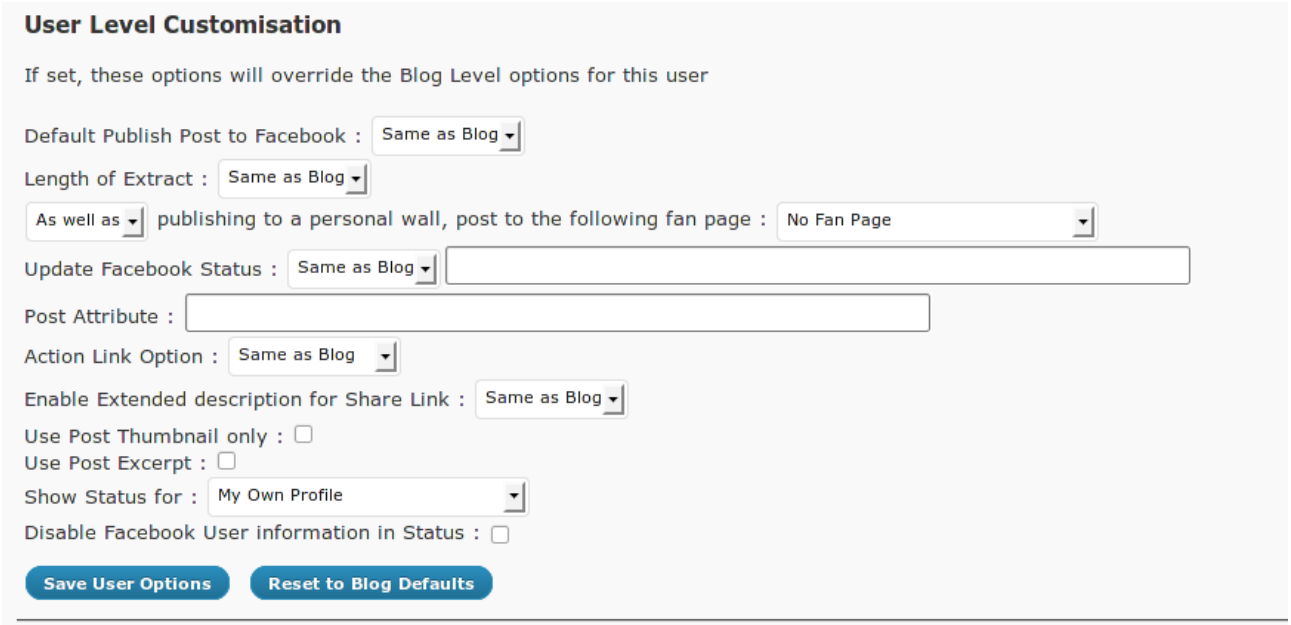
Checking this option allows you to force a poll for comments when you come to the options screen. If you have a lot of posts and comments this can significantly increase the load time for this page.

2.2.15 Enabled Advanced Post Diagnostics.

This option enables some diagnostics and debugging messages when the Wordbooker process is running. As this produced a lot of information you should not use it unless you are troubleshooting issues.

2.3 User Level Options

For the most part the User level options allow a user to override the blog level defaults. However there are some options on here that are user specific, and some that are specific to users who are administrators of Facebook Fan Pages.



2.3.1 Default Publish to Facebook

This allows the user to override the default blog level setting if required.

2.3.2 Length of Extract

This allows the user to override the default blog level setting if required.

2.3.3 Fan Page selection

This option is only available to users who are administrators of one or more Facebook Fan Pages. The option consists of two parts : "As well as / Instead of" and a Fan Page selector. The "As well as / Instead of" option basically allows you to choose if you are going to publish to a Fan Page ***as well as*** your normal wall, or post to a Fan Page ***instead of*** your normal wall. Then you simply select which Fan Page you want to post to or No Fan Page. The default option for this setting is ***Post to No Fan Page as well as*** your normal wall – i.e. only post to your normal wall.

2.3.4 Update Facebook Status

This option allows you to override the two parts of the blog level settings for this option. You can chose to override the blog level setting for updating your status and you can also choose to use different text for your status information. If you leave the text field blank then it uses the value in the blog level option. You can use the shortcode tags here.

2.3.5 Post Attribute

This allows the user to set their own post attribute line – overriding the blog level settings. You can use the shortcode tags here.

2.3.6 Action Link Option

This allows the user to set their own Action link option – overriding the blog level settings.

2.3.7 Enable Extended description

This allows the user to overrride the blog level setting for the Extended description which is used for the Share action link.

2.3.8 Use Post Thumbnail Only

If your Wordpress theme supports Post Thumbnails (where you can associate an image which each post) then this option allows you to force Wordbooker to upload the thumbnail image to Facebook as the only image associated with the post.

2.3.9 Use Post Excerpt.

Wordpress supports “Excerpts” which are user generated summaries. If you enable this option and populate the Excerpt field then the contents of that field will be used when people use the “Share” action link or if people use Facebook Share tools from their browsers. If this option is left selected on the Post Level Options then the Post Excerpt will be used as the contents of the post on the target Facebook wall.

2.3.10 Show Status

This allows you to specify which Facebook status to display. If your blog is business related and you've got a Facebook Fan Page then this allows you to show the status from the Fan Page rather than your own personal profile – both on the options page and also in the Status sidebar widget.

2.3.11 Disable Facebook information

This option allows you to supress the display of your facebook status information in the Status section of the Wordbooker option screen.

3 Status

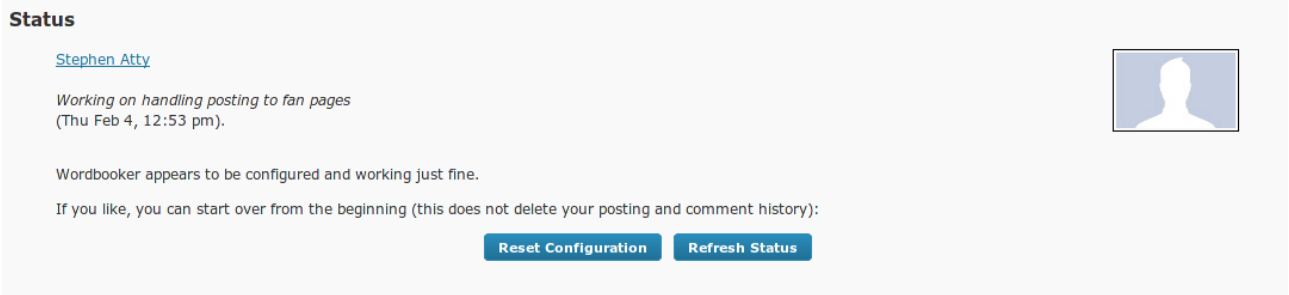
The status screen shows the current cached status for the profile you selected in the user level options. It also checks that your Wordbooker configuration is working correctly. If it isn't, for example if you've got a new page to administer, then you will be prompted to grant additional permissions.

If errors have been encountered during the posting of any items to Facebook then the errors will be displayed here.

If you've enabled advanced diagnostics then the output from the diagnostics will be displayed here along with an option to clear down the data.

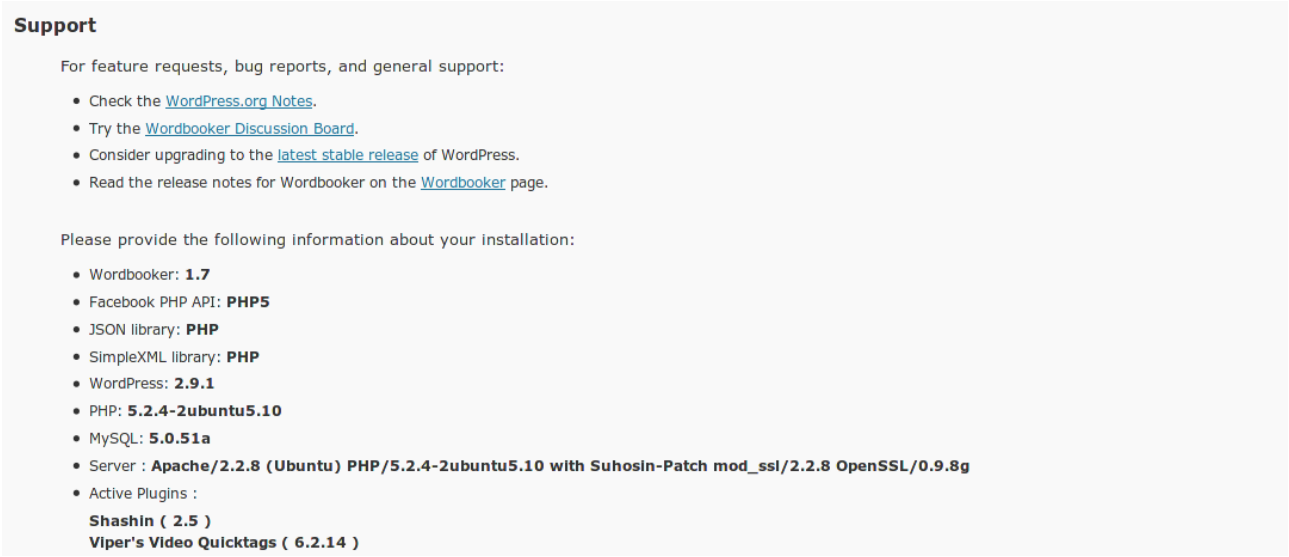
If you want to completely reset your Wordbooker configuration then you can do that by clicking on the “Reset Configuration” button. Selecting this option does not delete your posting or comment history from the Wordbooker tables.

If you've just changed your status on Facebook and don't want until the next cache refresh then you can chose to refresh your status by clicking on the “Refresh Status” button.



4 Support

This section of the options page has several links which may be of use and also contains some information which should be provided if you are having problems with the plugin.



5 Edit/Add Post Options

When a user visits the Edit/Add Post page there is now a Wordbooker option block. If the user has Wordbooker configured then they will get the option block shown below. If they are not a Wordbooker user then they simply get a block informing them that blog level defaults are being enforced.

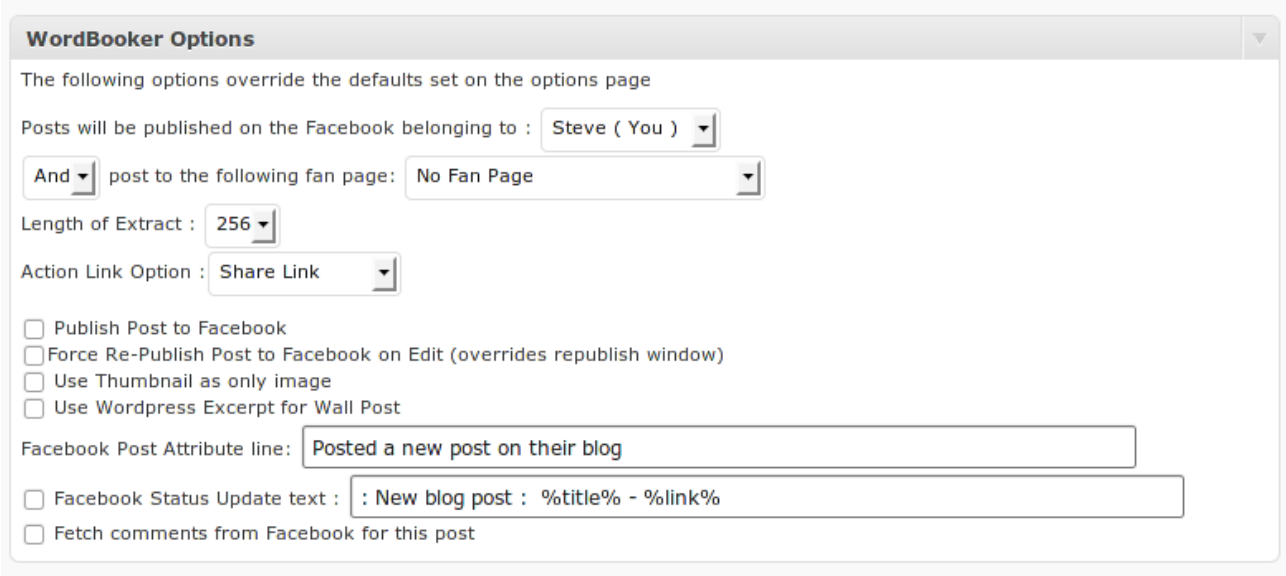
By default the option block will be towards the bottom of the various panel blocks but, as with the rest of the page, it can be dragged to wherever the user wants it to be.

The block allows the person adding/editing the post to make any final adjustments to the Wordbooker options before the post is saved. For example if you are editing an old post then you may choose to force the post to be re-published to Facebook.

The options here are inherited in a specific way.

First the blog level options are applied, then if there are any user level settings then those are applied, then finally, if this is a post that has previously been added/edited with Wordbooker 1.7 or greater installed, then the settings in place when the post was last edited are applied.

The options here mirror many of those in the Blog level and User level settings and function in the same way.



6 Sidebar Widget

Wordbooker supports a Sidebar Widget which can be used to display your status from Facebook, along with your Facebook profile photo, in the side bar of your blog. One special feature of the widget is that you can have more than one of them. So if you have say two users of a blog each user can, if they have the appropriate permissions, drag a widget onto the side bar and configure it for themselves. At the moment the widget picks up the identity of the person who drags it onto the side bar – however if this is too restrictive then it may well be changed in a future version.

7 Short Codes.

Wordbooker allows you to use several short codes in the Post Attribute and Facebook Status text lines.

The codes are as follows:

Short Code	Expands to
%author%	Author's nice name
%first%	Author's first name
%last%	Author's last name
%nick%	Authors' nick name
%title%	Post Title
%link%	Post Permalink
%date%	Post Date (formatted to blog settings)
%time%	Post Time (formatted to blog settings)
%wpurl%	The “WordPress address (URL)” as specified on your blog's general settings page.
%burl%	The "Blog address (URL)" as specified on your blog's general settings page.