



Wordbooker User Guide

Version 1.8

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1 Installation and Configuration

1.1 System Requirements

Please make sure that your Wordpress installation meets the minimum following requirements:

- PHP 5
- Wordpress 2.7. Some features (such as Multiple Status Widgets) do not work unless you are on Wordpress 2.8 or greater.
- Curl is enabled in php (This is not a hard requirement but the plugin performs better with it enabled)

1.2 Installation

1. Download the Wordbooker Wordpress Plugin from the Wordpress repositories (<http://wordpress.org/extend/plugins/Wordbooker/>)
2. Unzip the archive
3. Upload the plugin into the plugins folder in your Wordpress installation
4. Go into Wordpress and enable the plugin as normal

1.3 Upgrading from a previous version

Note: DO NOT de-activate the plugin before upgrading as this will remove all your settings.

1. Download the Wordbooker Wordpress Plugin from the Wordpress repositories (<http://wordpress.org/extend/plugins/Wordbooker/>)
2. Unzip the archive
3. Upload the contents of the Wordbooker folder into the Wordbooker folder in the plugins folder in your Wordpress installation. Replace ALL the files.
4. Go into Wordpress and go to the Wordbooker Options page and the upgrade should happen automatically.

1.4 WordPress Theme changes.

If you are using the Facebook Like / Share functionality of Wordbooker and you find that the Like or Share button doesn't show up properly in your browser, or it completely messes up the page (primarily an Internet Explorer issue), then you need to check that your Wordpress theme contains the XMNS tag for Facebook. To do this you need to look at the HTML source of the page which should contain a line similar to the following:

```
<html xmlns="http://www.w3.org/1999/xhtml" xmlns:v="urn:schemas-microsoft-com:vml"
xmlns:fb="http://www.facebook.com/2008/fbml">
```

If it doesn't then you will need to edit the appropriate file in the theme (usually header.php) and add the following into the HTML tag:

```
xmlns:fb="http://www.facebook.com/2008/fbml"
```

However if your theme header.php file contains something like:

```
<html xmlns="http://www.w3.org/1999/xhtml" <?php language_attributes(); ?>>
```

(i.e. it contains the call to `language_attributes()`) then Wordbooker will insert the required XMLNS tag and you don't need to worry.

1.5 WC3 Validation

If you are using the Facebook Like and Facebook Share options of Wordbooker then you may find that your blog pages no longer validate as W3C compliant. This is due to the fact that Facebook decided to use “property” rather than “name” - and they have no intention of ever changing it (http://groups.google.com/group/open-graph-protocol/browse_thread/thread/0c240efe5d3ddccd?pli=1)

If W3C compliance is an issue for you then you either have to not use the Like and Share options or you can try changing the DOCTYPE of your blog theme to the following:

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML+RdFa 1.0//EN"
"http://www.w3.org/MarkUp/DTD/xhtml-rdfa-1.dtd">
```

1.6 Language Selection

The Facebook Like button can be presented in various different languages. The Wordbooker plugin uses the WPLANG constant (defined in wp-config.php) to determine which language to display the Facebook Like button in

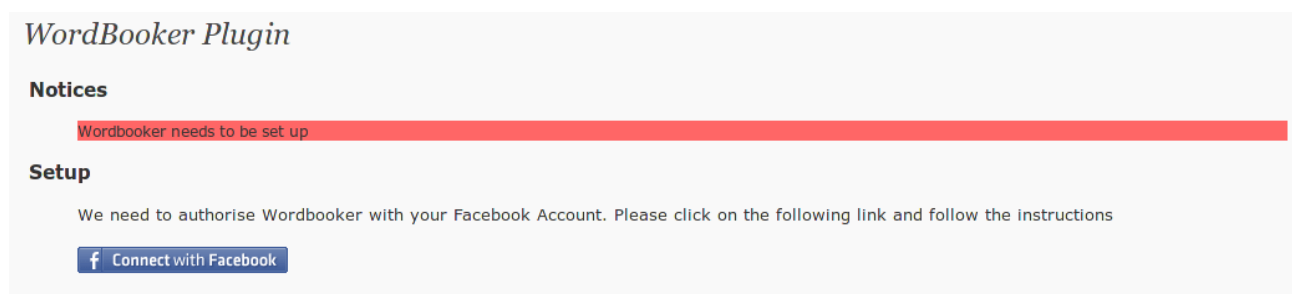
2 Configuration

There are two steps in Wordbooker Configuration : The initial association with Facebook, and then the actual configuration of the plugin itself which comprises two distinct levels : **Blog Level** and **User Level**. Blog Level configuration basically sets the default for the plugin at the blog level, and the User Level configuration allows each user to customise their settings if they wish. Most of these options can then be overridden or adjusted when a post is being added / edited.

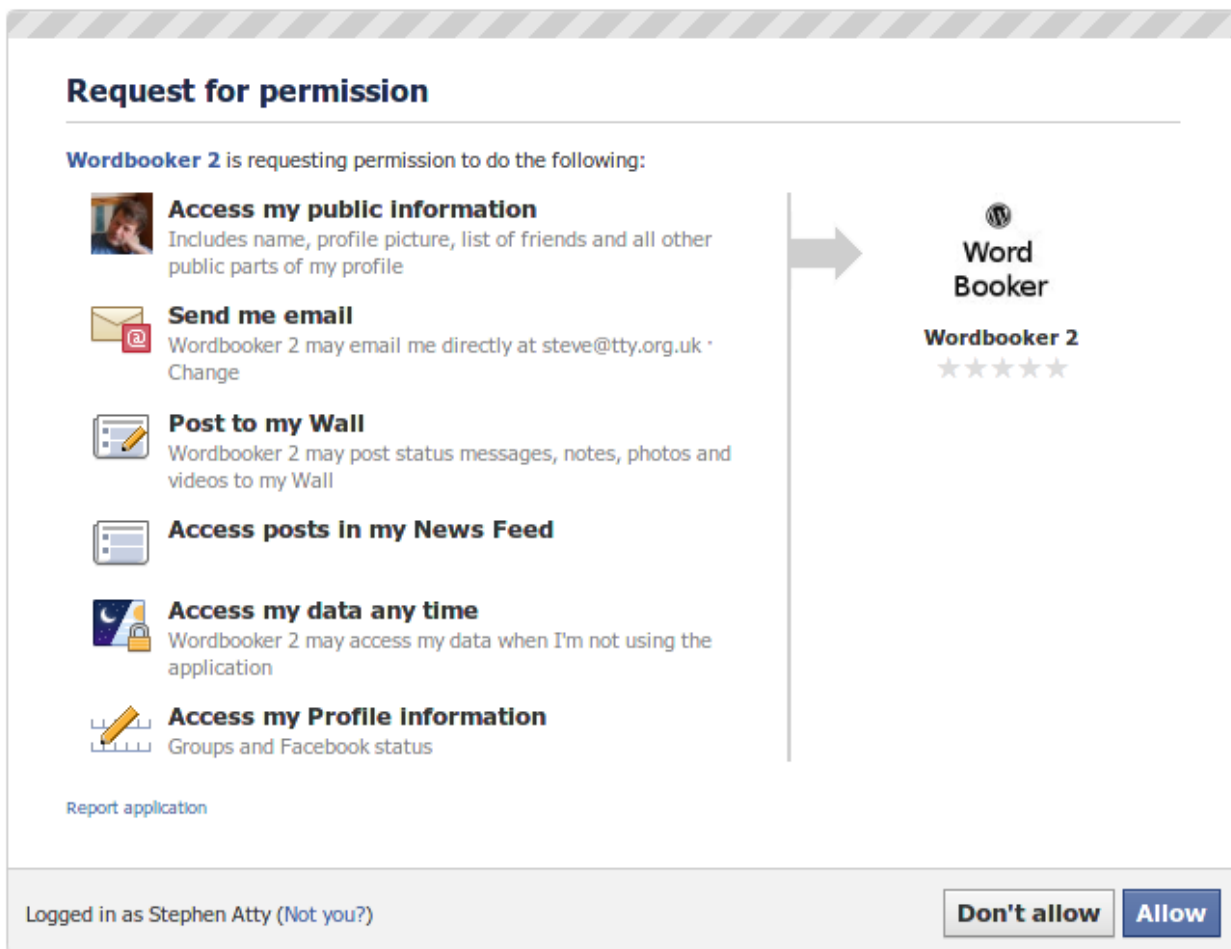
2.1 Initial Integration with Facebook.

Once the plugin has been installed and activated it has to be configured to work with your Facebook account – or to put it another way : your Facebook account needs to be set up to work with Wordbooker.

The first time you go to the Wordbooker Plugin page you should see something similar to the following:

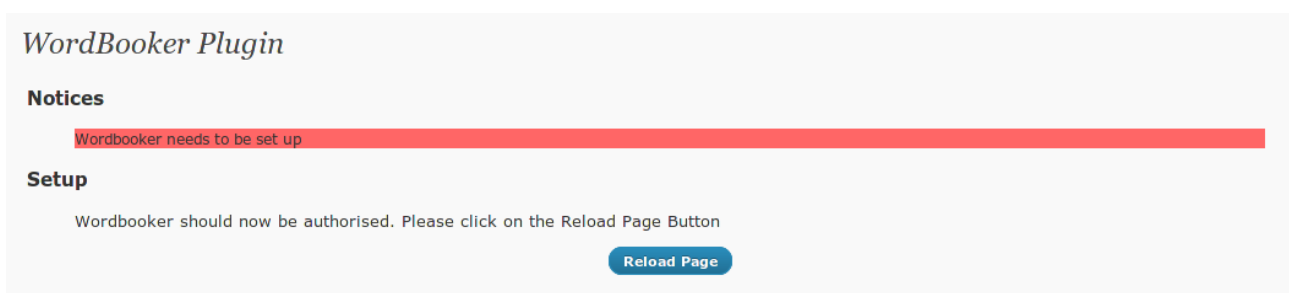


Click on the blue “Connect with Facebook” button and if you are not logged into Facebook you'll be prompted to login, and then the following dialogue (or similar, depending on if you've previously granted Wordbooker permissions on your Facebook account) will be displayed :



Click on the allow button (if you click on “Don't Allow” then Wordbooker will not work)

Once you've clicked on “Allow” you should be returned back to the Wordbooker options page where you should see the following:



Click on the Reload Page button and after a few seconds (as Wordbooker fetches information from Facebook) you should be presented with the full Wordbooker Options screen. Initial configuration is now complete and you can proceed to customise Wordbooker for your blog.

2.2 Blog Level Options

The Blog Level options can only be configured by a user who has Administrator level privileges. The options can be seen by all users who have access to the settings page, but the Save button is not present.

Blog Level Customisation

Unless changed, Posts will be published on the Facebook belonging to : Current Logged in user

Length of Extract : 256 (Default)

Default Publish Post to Facebook : ☐

Publish Posts by non Wordbooker users : ☐

Include a Facebook Like button in blog : ☒

Include a Facebook Share button in blog : ☒

 Show Facebook Like / Share buttons in each post : ☒

 Show Facebook Like / Share buttons on Pages : ☒

 Show Facebook Like button on front page : ☒

 Show Facebook Share button on front page : ☒

 Facebook Share - Display Button : Above Post

 Facebook Like - Display Button : Above Post

 Facebook Like - Verb to Display : Like

 Facebook Like - Colour Scheme : Light

 Facebook Like - Display Font : Arial

 Facebook Like - Layout Style : Standard

 Facebook Like - Display Faces : No

Post Attribute : Posted a new post on their blog

Republish Post if edited more than : 10 days ago ☐

Override Re-Publication window : ☐ (Force Re-Publish Post to Facebook on Edit)

Update Facebook Status : ☐ : New blog post : %title% - %link%

Action Link Option : Read Full Article

Enable Extended description for Share Link : ☐

Import Comments from Facebook for Wordbook Posts: ☐ (Next Scheduled fetch is in : 07 minute(s))

Auto Approve imported comments : ☐

Push Comments up to Facebook : ☐

Force Poll for Comments when visiting this screen : ☐

Enable Advanced post diagnostics : ☐

Save Blog Level OptionsReset to system Defaults

2.2.1 Posts Will be Published on the Facebook belonging to:

This option allows the blog administrator to choose which Facebook account posts should be sent to. The drop down list will contain a list of all users of the blog who have associated their Facebook account with their Wordpress userid. It also contains a special option which is “Current Logged in user”. If this option is set then unless a user overrides the setting the posts will be sent to the Facebook account associated with the user making the post.

2.2.2 Length of Extract

This allows you to set how long the extract that will be posted to Facebook should be.

2.2.3 Default Publish Post

This option allows you to set if the default action when you post to your blog is to also publish something on Facebook. This can be overridden on a post by post basis or at the user level.

2.2.4 Publish Posts by non Wordbooker users

This option basically means that when users on your blog who are not Wordbooker users post/edit an entry on your blog then Wordbooker will behave as if the post is being written by the user selected in the “target” user option (as long as its not “current logged in user”).

2.2.5 Include a Facebook Like button in blog

Facebook now supports as part of their “Social Graph” the ability for people to “like” things outside Facebook. If you enable this option then a neat little Facebook like button is displayed with each post with some stats about how many people “like” that post. If you want this feature then enable this option. If you don't want it then leave it unchecked. If this option is not enabled then the “Recent Facebook Activity” section of the options page is also hidden.

2.2.6 Include a Facebook Share button in blog

Facebook now supports as part of their “Social Graph” the ability for people to easily share things outside Facebook. If you enable this option then a neat little Facebook share button is displayed with each post. If you want this feature then enable this option. If you don't want it then leave it unchecked.

2.2.7 Facebook Like / Share – Options

These options control various aspects of the display of the Facebook Like and Share buttons. These options have no effect if the “Include” options for Like and Share are disabled.

Note : If the location for the Like and Share buttons are both set to the same then alignment of the two buttons is done using a DIV. In some themes this does not render correctly leading to the buttons not lining up. If this is the case with the theme you are using then you'll need to put one button above the post and the other below it.

2.2.8 Post Attribute

When the extract is posted to Facebook you can put a small amount of text above the post. This defaults to “Posted a new post on their blog” but you can put anything in here. You can also use some special “tags” for specific abbreviations.

2.2.9 Republish Post

How often have you posted something to your blog and then noticed you've made a mistake? Editing it could mean that the post gets pushed to Facebook again which if all you've done is fixed a typing mistake would be a bit silly. This option allows you state how long in days it should be before Wordbooker automatically republishes a post onto Facebook when its edited. If you never want Wordbooker to republish any posts then simply uncheck the box.

2.2.10 Override Re-Publication window

This option allows you to override the republish window. If you check this option then a post will ALWAYS be republished to Facebook on edit.

2.2.11 Update Facebook Status

Checking this option allows you to set your Facebook status with the text specified. This text can, like the attribute line, contain special shortcode tags.

2.2.12 Action Link Option

Each post on your Facebook wall contains three "Action links". Two are set by Facebook and are "Comment" and "Like". This option allows you to specific what the third action link should be. You can select from having No third link, "Read More" or a "Share" link. The share link basically uses the built in Share functionality of Facebook which you've probably seen on a lot of other websites.

2.2.13 Enable Extended Description

If you don't have an SEO system that populates the META CONTENT field, or you are not using the post Extract field when you are creating posts then you will probably want to select this option. This creates a short extract of your post to populate the Share link dialogue box.

2.2.14 Import Comments from Facebook

If this option is checked then Wordbooker will poll out to your Facebook account (on an hourly basis) and retrieve comments for posts made from your Wordpress blog.

2.2.15 Auto Approve imported comments

If this option is checked then comments will, after the initial comment, be automatically approved and added to the relevant post in your blog.

2.2.16 Push Comments to Facebook

If this option is set then when someone comments on a post on your blog then, if it has an associated Facebook post, it will be posted as a comment on that Facebook Post.

2.2.17 Force Poll for comments when visiting this screen.

Checking this option allows you to force a poll for comments when you come to the options screen. If you have a lot of posts and comments this can significantly increase the load time for this page.

2.2.18 Enabled Advanced Post Diagnostics.

This option enables some diagnostics and debugging messages when the Wordbooker process is running. As this produced a lot of information you should not use it unless you are troubleshooting issues.

2.3 User Level Options

For the most part the User level options allow a user to override the blog level defaults. However there are some options on here that are user specific, and some that are specific to users who are administrators of Facebook Fan Pages.

User Level Customisation
If set, these options will override the Blog Level options for this user
Default Publish Post to Facebook : Same as Blog
Length of Extract : Same as Blog
As well as publishing to a personal wall, post to the following fan page : No Fan Page
Update Facebook Status : Same as Blog
Post Attribute :
Action Link Option : Same as Blog
Enable Extended description for Share Link : Same as Blog
Use Post Thumbnail only :
Use Post Excerpt :
Show Status for : My Own Profile
Disable Facebook User information in Status :
Save User Options Reset to Blog Defaults

2.3.1 Default Publish to Facebook

This allows the user to override the default blog level setting if required.

2.3.2 Length of Extract

This allows the user to override the default blog level setting if required.

2.3.3 Fan Page selection

This option is only available to users who are administrators of one or more Facebook Fan Pages. The option consists of two parts : “As well as / Instead of” and a Fan Page selector. The “As well as / Instead of” option basically allows you to choose if you are going to publish to a Fan Page ***as well as*** your normal wall, or post to a Fan Page ***instead of*** your normal wall. Then you simply select which Fan Page you want to post to or No Fan Page. The default option for this setting is ***Post to No Fan Page as well as*** your normal wall – i.e. only post to your normal wall.

2.3.4 Update Facebook Status

This option allows you to override the two parts of the blog level settings for this option. You can chose to override the blog level setting for updating your status and you can also choose to use different text for your status information. If you leave the text field blank then it uses the value in the blog level option. You can use the shortcode tags here.

2.3.5 Post Attribute

This allows the user to set their own post attribute line – overriding the blog level settings. You can use the shortcode tags here.

2.3.6 Action Link Option

This allows the user to set their own Action link option – overriding the blog level settings.

2.3.7 Enable Extended description

This allows the user to override the blog level setting for the Extended description which is used for the Share action link.

2.3.8 Use Post Thumbnail Only

If your Wordpress theme supports Post Thumbnails (where you can associate an image which each post) then this option allows you to force Wordbooker to upload the thumbnail image to Facebook as the only image associated with the post.

2.3.9 Use Post Excerpt.

Wordpress supports “Excerpts” which are user generated summaries. If you enable this option and populate the Excerpt field then the contents of that field will be used when people use the “Share” action link or if people use Facebook Share tools from their browsers. If this option is left selected on the Post Level Options then the Post Excerpt will be used as the contents of the post on the target Facebook wall.

2.3.10 Show Status

This allows you to specify which Facebook status to display. If your blog is business related and

you've got a Facebook Fan Page then this allows you to show the status from the Fan Page rather than your own personal profile – both on the options page and also in the Status sidebar widget.

2.3.11 Disable Facebook information

This option allows you to suppress the display of your Facebook status information in the Status section of the Wordbooker option screen.

3 Status

The status screen shows the current cached status for the profile you selected in the user level options. It also checks that your Wordbooker configuration is working correctly. If it isn't, for example if you've got a new page to administer, then you will be prompted to grant additional permissions.

If errors have been encountered during the posting of any items to Facebook then the errors will be displayed here.


If you've enabled advanced diagnostics then the output from the diagnostics will be displayed here along with an option to clear down the data.

If you want to completely reset your Wordbooker configuration then you can do that by clicking on the “Reset Configuration” button. Selecting this option does not delete your posting or comment history from the Wordbooker tables.

If you've just changed your status on Facebook and don't want until the next cache refresh then you can choose to refresh your status by clicking on the “Refresh Status” button.

Status

[Stephen Atty](#)



Working on handling posting to fan pages
(Thu Feb 4, 12:53 pm).


Wordbooker appears to be configured and working just fine.

If you like, you can start over from the beginning (this does not delete your posting and comment history):

[Reset Configuration](#)[Refresh Status](#)

If Wordbooker detects that there are Facebook walls (usually pages) that you can post to as an Administrator but you have not granted Wordbooker permission to do so it will bring up a permissions request

Wordbooker requires authorization to publish content to your Wall/Fan pages on Facebook. Click on the following link to grant permission

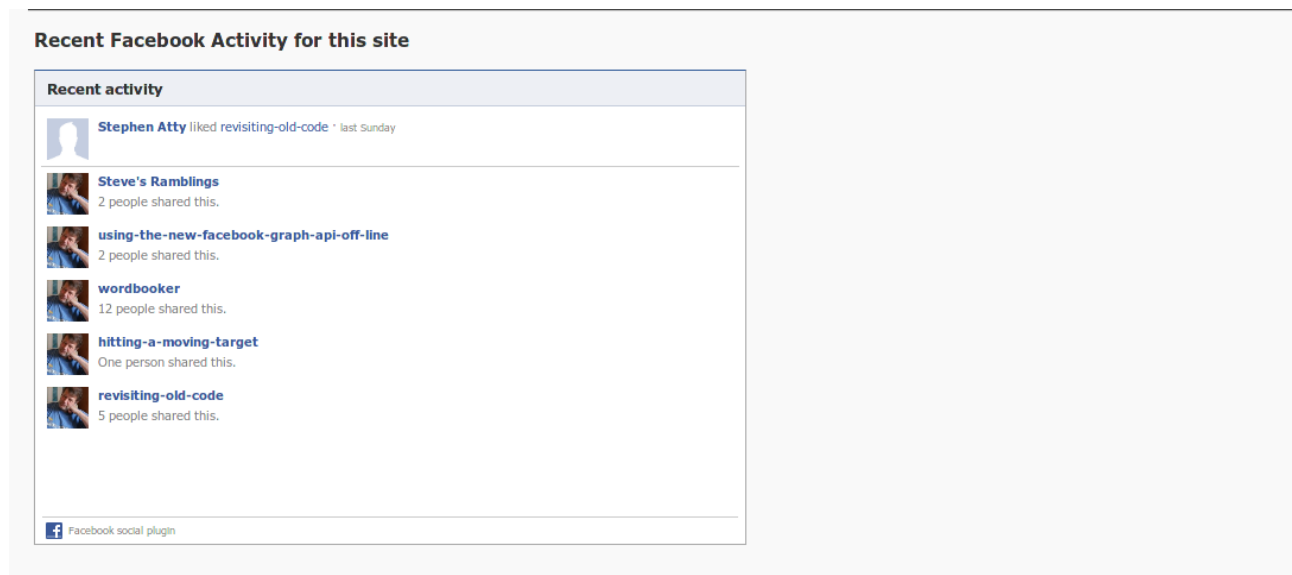


and then save your settings

[Save Configuration](#)

4 Recent Facebook Activity for this site

If you have enabled the “Show a Facebook Like button in each post” option then this extra part of the options page is displayed. If you've not enabled the option then you won't see this. This is basically an IFrame containing information pulled dynamically from Facebook about the “like” status of your site. This does not work very well for WPMU/WP3 blogs running in SUBDIRECTORY mode as Facebook can't, for obvious reasons, work out which pages belong to which blog.



5 Support

This section of the options page has several links which may be of use and also contains some information which should be provided if you are having problems with the plugin.

6 Edit/Add Post Options

When a user visits the Edit/Add Post page there is now a Wordbooker option block. If the user has Wordbooker configured then they will get the option block shown below. If they are not a Wordbooker user then they simply get a block informing them that blog level defaults are being enforced.

By default the option block will be towards the bottom of the various panel blocks but, as with the rest of the page, it can be dragged to wherever the user wants it to be.

The block allows the person adding/editing the post to make any final adjustments to the Wordbooker options before the post is saved. For example if you are editing an old post then you may choose to force the post to be re-published to Facebook.

The options here are inherited in a specific way.

First the blog level options are applied, then if there are any user level settings then those are applied, then finally, if this is a post that has previously been added/edited with Wordbooker 1.7 or greater installed, then the settings in place when the post was last edited are applied.

The options here mirror many of those in the Blog level and User level settings and function in the same way.

WordBooker Options

The following options override the defaults set on the options page

Posts will be published on the Facebook belonging to : Steve (You)

And post to the following fan page: No Fan Page

Length of Extract : 256

Action Link Option : Share Link

☐ Publish Post to Facebook

☐ Force Re-Publish Post to Facebook on Edit (overrides republish window)

☐ Use Thumbnail as only image

☐ Use Wordpress Excerpt for Wall Post

Facebook Post Attribute line: Posted a new post on their blog

☐ Facebook Status Update text : : New blog post : %title% - %link%

☐ Fetch comments from Facebook for this post

7 Sidebar Widget

Wordbooker supports a Sidebar Widget which can be used to display your status from Facebook, along with your Facebook profile photo, in the side bar of your blog. One special feature of the widget is that you can have more than one of them. So if you have say two users of a blog each user can, if they have the appropriate permissions, drag a widget onto the side bar and configure it for themselves. At the moment the widget picks up the identity of the person who drags it onto the side bar – however if this is too restrictive then it may well be changed in a future version.

8 Short Codes.

Wordbooker allows you to use several short codes in the Post Attribute and Facebook Status text lines.

The codes are as follows:

Short Code	Expands to
%author%	Author's nice name
%first%	Author's first name
%last%	Author's last name

Short Code**Expands to**

`%nick%`

Authors' nick name

`%title%`

Post Title

`%link%`

Post Permalink

`%date%`

Post Date (formatted to blog settings)

`%time%`

Post Time (formatted to blog settings)

`%wpurl%`

The "WordPress address (URL)" as specified on your blog's general settings page.

`%burl%`

The "Blog address (URL)" as specified on your blog's general settings page.