

William J. Snow

www.wsnow.xyz
github.com/wsnoww

wsnoww@gmail.com
201.341.9351

1510 W Cullerton St
Chicago, IL 60608

OBJECTIVE To design and test hardware, to develop software, and to problem solve my way through exciting projects and collaborative environments that challenge me.

EDUCATION **B.S., Computer Engineering** May 2014
Purdue University, West Lafayette, IN

PROJECTS

Chance the Rapper	<i>Freelance</i>	September 2016
<ul style="list-style-type: none">• Served as lead engineer for costume electronics on Chance the Rapper's <i>Magnificent Coloring Tour</i>• Developed software in C++ using Arduino toolchain to display lighting effects on 366 sewn-in LEDs		
Jeco Plastic Products	<i>Consultant</i>	June–August 2016
<ul style="list-style-type: none">• Designed temperature monitoring system using Raspberry Pi boards and web app interface• Programmed in C for thermocouple driver and unix socket API, Javascript for Node web app		
Pricesourcing.com	<i>Lead Developer</i>	July–October 2013
<ul style="list-style-type: none">• Prototyped a front and back end for vendor-to-customer online aggregator• Collaborated with a professional graphic web designer for UX and SEO• Implemented scalable back end in PHP and MySQL		
Interior Gallery	<i>Warehouse Operator</i>	June–August 2009
<ul style="list-style-type: none">• Developed inventory management system for thousands of pallets of imported ceramic tile• Designed warehouse layout and organization		
Target Acquisition and Retrieval	<i>Senior Design Lab</i>	Fall 2013
<ul style="list-style-type: none">• Automated embedded system found targets and directed crane to retrieve them one at a time• Devised a custom bidirectional serial bus for all subsystems using commodity TTL parts and PLDs• Utilized a live NTSC signal from CCD camera sensor converted to digital x-y coordinates• Drove stepper motors to move crane and pick targets with electromagnet		
Safecam	<i>Embedded Systems Lab</i>	Spring 2014
<ul style="list-style-type: none">• Consumer home safe fitted with keypad and camera that connects to home wifi network• Interfaced electronic keypad and camera to Raspberry Pi development board• Provided web user interface with programmable key code and photo capture		
MIPS Dual Core Microprocessor	<i>Computer Architecture Lab</i>	Fall 2013
<ul style="list-style-type: none">• Synthesized MIPS ISA subset onto Altera Cyclone II FPGA development board• Implemented 2-way associative caches with cache coherency and ll/sc atomic instructions• Wrote full block level test benches as well as benchmarks measuring real world performance		
Alarm Clock	<i>Microcontrollers Lab</i>	Fall 2012
<ul style="list-style-type: none">• Freescale microcontroller (state machine loop w/ periodic interrupts) kept full calendar time• Incorporated full peripheral suite (DAC, ADC, SPI, TIM)		
Picture Frame Viewer	<i>ASIC Design Lab</i>	Fall 2010
<ul style="list-style-type: none">• Digital ASIC converted bitmap images from SD card over SPI to LCD display over DVI• Design and verification for interfaces, constraints, RTL, synthesis map, and layout		

SKILLS

Commercial Software
Mentor Graphics (ModelSim, HDL Designer), Cadence (SOC Encounter, Virtuoso, OrCad Capture/Pspice A/D), Synopsys Design Compiler Ultra, Altera Quartus II, EagleCAD, Altium Designer, Freescale Codewarrior, TI Code Composer Studio, Arduino IDE, Matlab, Catia V5

Languages
C, C++, Java, VHDL, Verilog, ABEL, Assembler (x86, MIPS & 68HC11), ksh93/bash/tcsh, Python, PHP, Javascript, Go, Ruby

AWARDS Eaton Award for Best Senior Design
Semester Honors Fall 2013 and Spring 2014