## William J. Snow

**Jeco Plastic Products** 

1520 W Cullerton St 201 341 9351 wsnoww@gmail.com Chicago, IL 60608 www.wsnow.xyz github.com/wsnoww

**OBJECTIVE** To design and test hardware, to develop software, and to problem solve my way through

exciting projects and collaborative environments that challenge me

EDUCATION B.S., Computer Engineering May 2014

Purdue University, West Lafayette, IN

PROJECTS Chance the Rapper Freelance September 2016

• Served as lead engineer for costume electronics on Chance the Rapper's Magnificent Coloring Tour

Consultant

June-August 2016

• Developed software in C++ using Arduino toolchain to display lighting effects on 366 sewn-in LEDs

• Designed temperature monitoring system using Raspberry Pi boards and web app interface

Programmed in C for thermocouple driver and unix socket API, Javascript for Node web app

Pricesourcing.com Lead Developer July-October 2013

· Prototyped a front and back end for vendor-to-customer online aggregator

Collaborated with a professional graphic web designer for UX and SEO

· Implemented scalable back end in PHP and MySQL

Target Acquisition and Retrieval Senior Design Lab Fall 2013

· Automated embedded system found targets and directed crane to retrieve them one at a time

Devised a custom bidirectional serial bus for all subsystems using commodity TTL parts and PLDs

Utilized a live NTSC signal from CCD camera sensor converted to digital x-y coordinates

• Drove stepper motors to move crane and pick targets with electromagnet

Safecam Embedded Systems Lab Spring 2014

· Consumer home safe fitted with keypad and camera that connects to home wifi network

Interfaced electronic keypad and camera to Raspberry Pi development board

Provided web user interface with programmable key code and photo capture

MIPS Dual Core Microprocessor Computer Architecture Lab Fall 2013

Synthesized MIPS ISA subset onto Altera Cyclone II FPGA development board

Implemented 2-way associative caches with write-back cache coherency and II/sc atomic instructions

· Wrote full block level test benches as well as benchmarks measuring real world performance

Alarm Clock Microcontrollers Lab Fall 2012

Freescale microcontroller (state machine loop w/ periodic interrupts) kept full calendar time

Incorporated full peripheral suite (DAC, ADC, SPI, TIM)

Picture Frame Viewer ASIC Design Lab Fall 2010

Digital ASIC converted bitmap images from SD card over SPI to LCD display over DVI

Design and verification for interfaces, constraints, RTL, synthesis map, and layout

## SKILLS Commercial Software

Mentor Graphics (ModelSim, HDL Designer), Cadence (SOC Encounter, Virtuoso, OrCad Capture/Pspice A/D), Synopsys Design Compiler Ultra, Altera Quartus II, EagleCAD, Altium Designer, Freescale Codewarrior, TI Code Composer Studio, Arduino IDE, Matlab, Catia V5

## Languages

C, C++, Java, VHDL, Verilog, ABEL, Assembler (x86, MIPS & 68HC11), ksh93/bash/tcsh, Python, PHP, Javascript, Go, Ruby

**AWARDS** Eaton Award for Best Senior Design

Semester Honors Fall 2013 and Spring 2014