



GDG DevFest São Paulo 2014

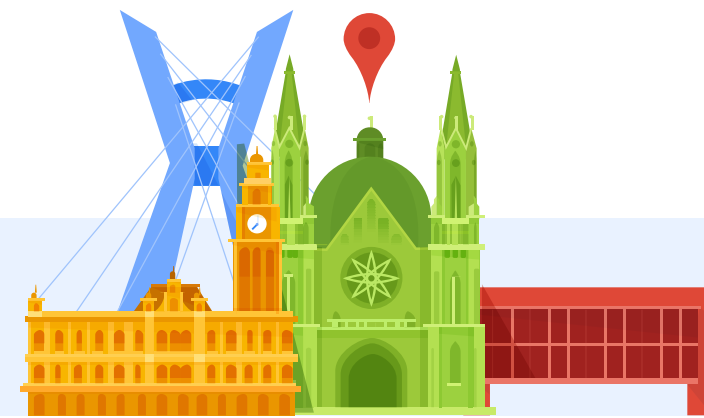


What is DevFest?

It's a great event organized by the community, which can offer talks from many areas, and codelabs sessions. DevFest is inspired and focused solely on the needs of developers who participate in the local community.

About GDG

Google Developer Group is an open and voluntary geek community to create interesting projects and share experiences about Google technologies. The project is part of an overall program for Google's relationship with developers.



Organizers

DevFest São Paulo 2014 is organized by:

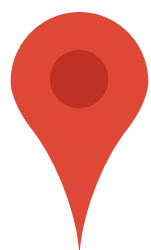
- GDG ABC
- GDG Alto Tietê
- GDG Campinas
- GDG São Paulo
- GDG Sorocaba
- GDG Vale do Paraíba





When?

November 22, 2014 at 8am



Where?

Centro de Convenções Rebouças

Av. Rebouças, 600 - Cerqueira César - 05402-000

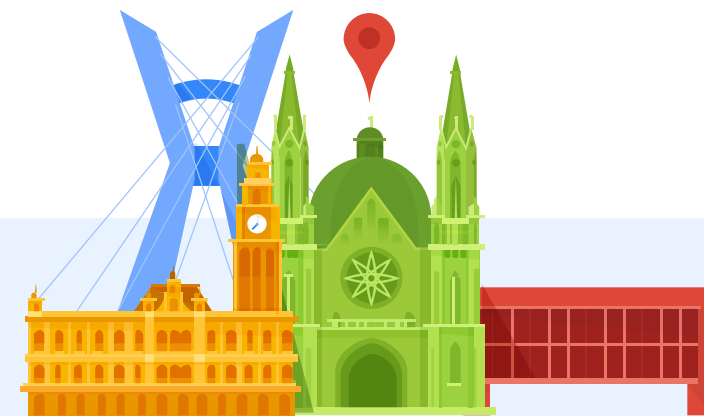
São Paulo - Brazil



Goal

Mobile and Web: discuss products and technologies in both areas, eg Android

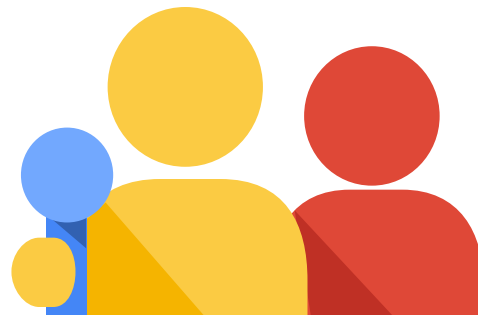
Wear, Polymer, Angular.JS, Google APIs, and more.



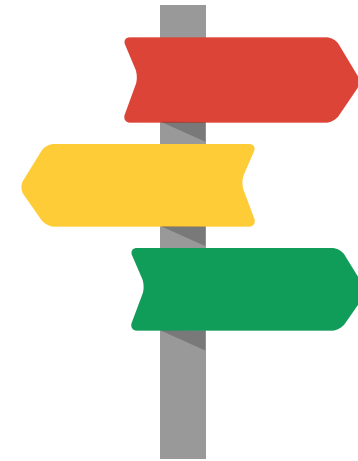
Numbers



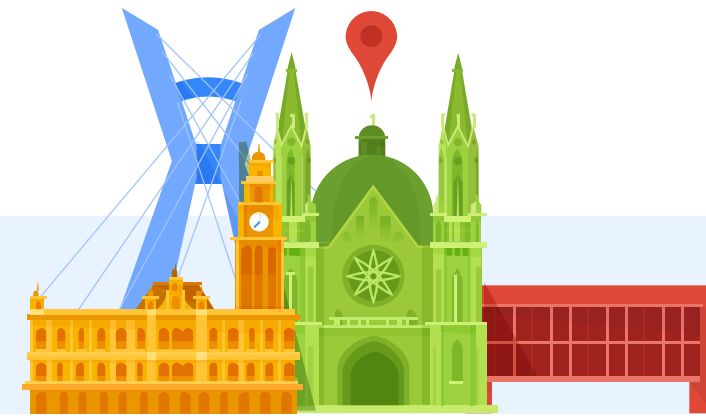
20 hours



42 speakers



3 tracks



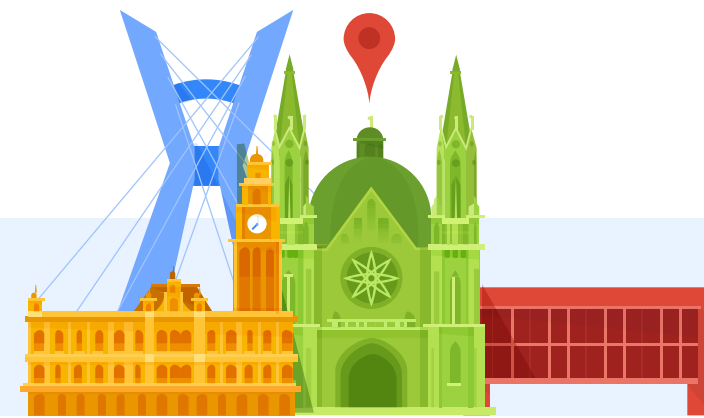
What is expected?

Keynote

Held at the beginning of the event a keynote about the product launches that occurred at Google I/O 2014 and the expectations and projects developed by the community in Brazil.

Speakers

Technical talks with up to 50 minutes long, submitted by guests and divided into two main tracks: Web and Mobile.

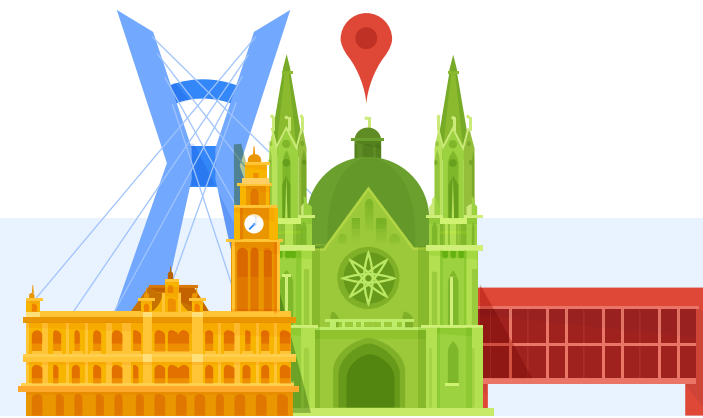


Lightning Talks

It's a very short presentation with a maximum 15 minutes long, presented by community members in a special area of the event.

Experiments area

This is an environment that explores creativity and innovation. It's a place for networking, demonstration projects, experiments and stage for lightning talks. We'll have free snacks and drinks to the attendees.





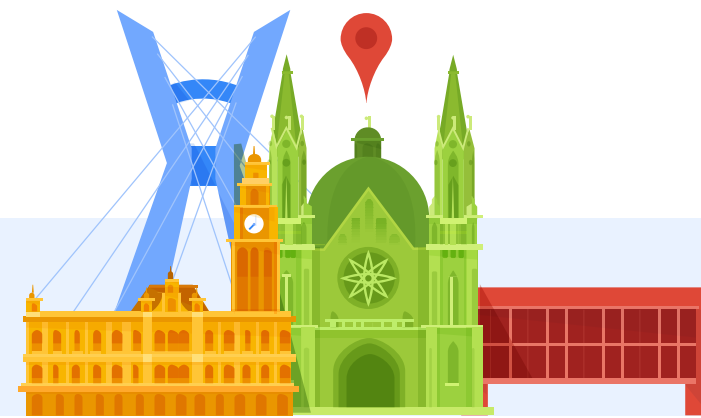
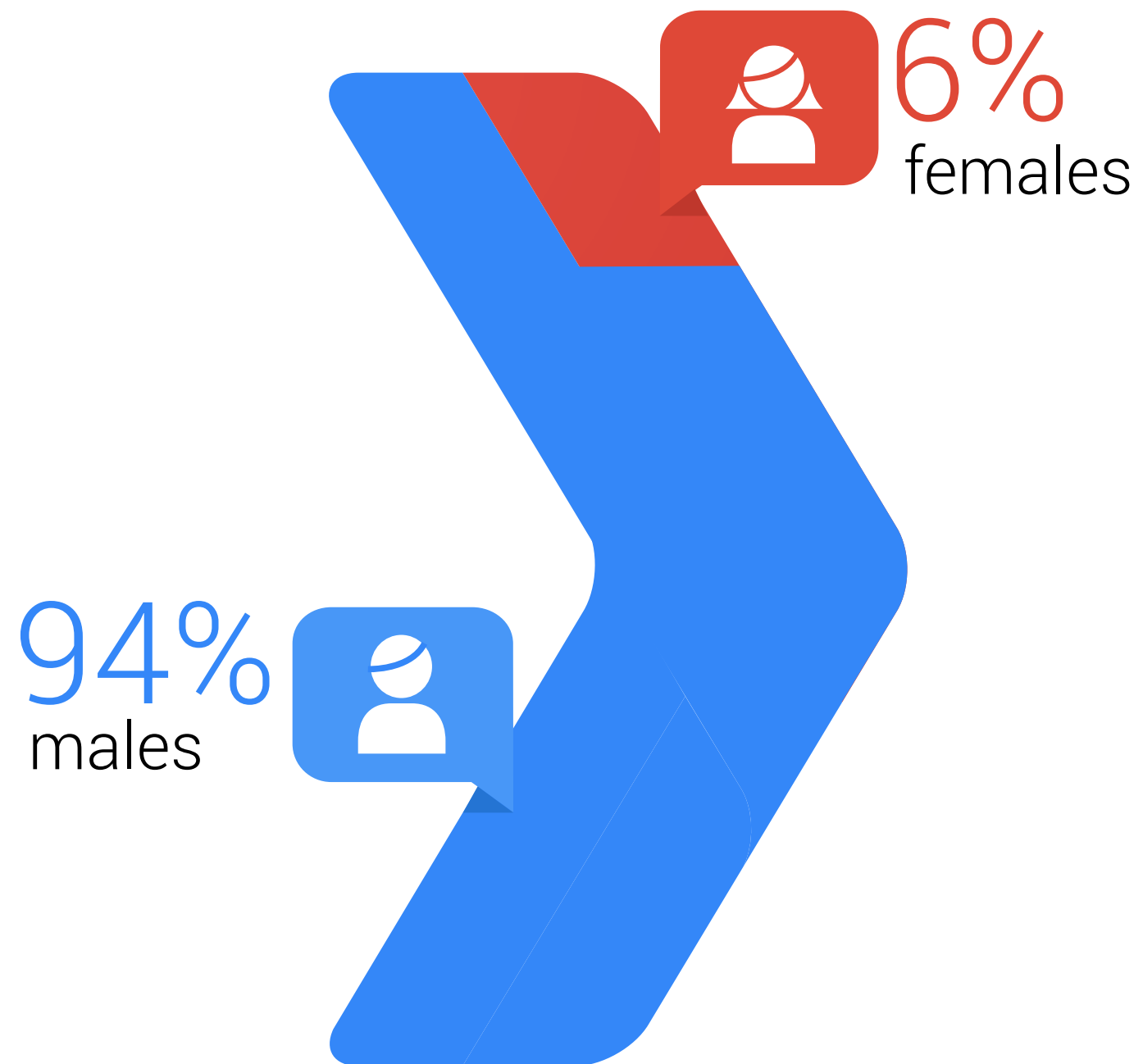
Devfest 2013

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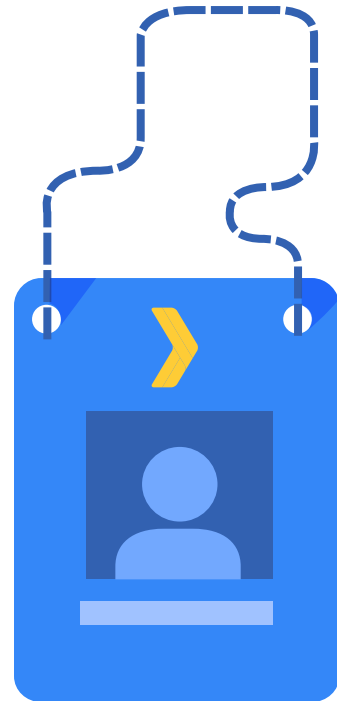
attendees



Genre



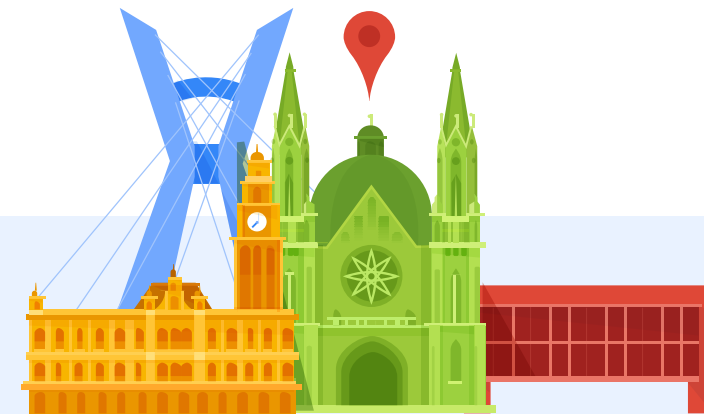
Attendees Kit



Credencial



DevFest's squeeze

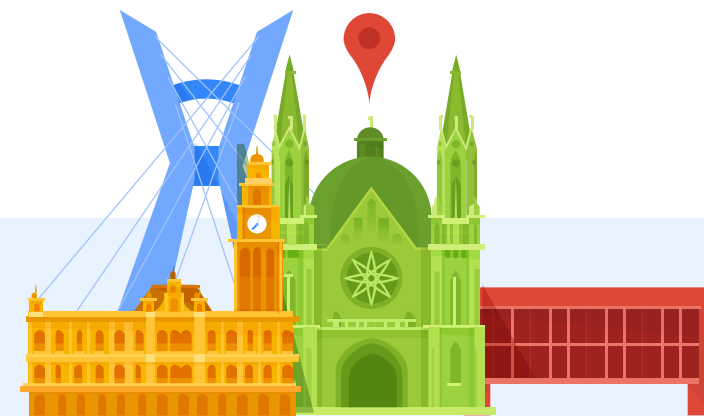


Estimated public

450 attendees

Target

Advanced developers and designers with a focus on technology and product development involving APIs and integrations.



How to sponsor

Quotas



How to sponsor

Quotas



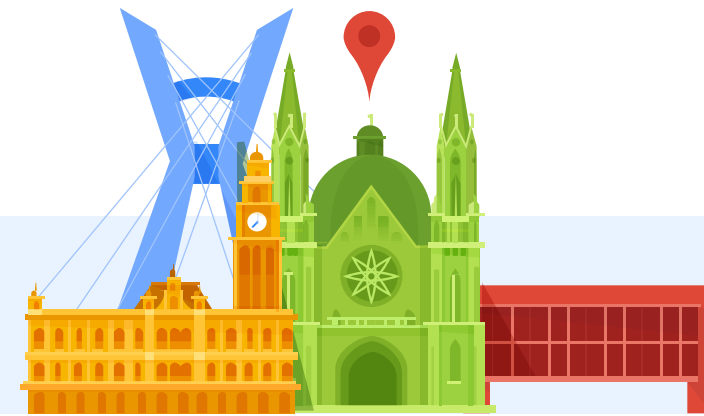
Padawan
R\$ 5.000

10 quotas



Youngling
R\$ 2.000

10 quotas





Benefits

Logo on Website sp.devfest.com.br	✓	✓	✓	✓	✓
Thanks on social networks	✓	✓	✓	✓	✓
Press release	✓	✓	✓	✓	
Your logo fixed on stage	✓	✓	✓		
Your logo in the entrance hall	✓	✓			
Your logo on the credencial	✓	✓			
VIP tickets	10	10	2	2	1
Your logo projected on the main screen	10"	10"	3"		
Interval between talks Keynote - Mobile track Web track - Lightning Talks (expo area)	1	1			
Lightning Talks		1			





Contact

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